



KIA MOTORS
The Power to Surprise™



VENGA



THE NEW KIA VENGA

CONFIDENCE NOW COMES AS STANDARD

The new Kia Venga is covered by our unrivalled 7 year vehicle warranty consisting of 3 years/ unlimited mileage and 4-7 years/100,000 mile full manufacturer's warranty including a 12 year/ unlimited mileage anti-perforation warranty.



For warranty coverage including terms and conditions please contact your Kia dealer.

THE POWER TO SURPRISE

Kia Motors Corporation is the 4th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our ground-breaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open and the 2010 FIFA World Cup as well as individuals such as tennis sensation Rafael Nadal.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.



Relax for 2,550 days.



Thanks to our high production standards you may never need to use our warranty service.

VENGA

A UNIQUE EXPERIENCE OF SPACE

Effortlessly stylish and supremely versatile, the Kia Venga combines all the advantages of a family hatchback and a compact five-door MPV, brought together in one stunningly crafted package. Styled by Kia's chief designer Peter Schreyer – renowned for the Audi TT and VW Beetle – the Venga breaks new ground for cars in its class and will reawaken your love of driving. The Venga range is available in a choice of 1.4 or 1.6 litre engines. The 1.4 litre engines offer a choice of petrol or highly economical diesel with the 1.6 litre available as a petrol automatic. Choose from three dynamic models: Venga 1, Venga 2 and the top-of-the-range Venga 3.

Despite its compact outer dimensions, the Venga's intelligently designed cabin delivers class-leading space and comfort, making it perfect for juggling the demands of work, family and a busy social life. When you drive a Venga, you'll enjoy precise handling and muscular acceleration. Venga comes in a vibrant range of five colours and as you'd expect from Kia, it's brimming over with cutting edge features including Intelligent Stop and Go (ISG) technology which is available on the diesel model.



The new face of
Kia – distinctive,
yet unmistakably Kia.

DESIGN

DESIGNED AND BUILT IN EUROPE

Based on Kia's iconic Number 3 Supermini concept car – a big hit when it was unveiled at the Geneva Motor Show in 2009 - the Venga has been designed, engineered and built in Europe with an uncompromising attention to detail.

With its short overhangs, distinctive flank lines and pronounced muscular wheel arches, the Venga immediately stands apart from the crowd. From the imposing tiger-nose grille to the meticulously planned and adaptable cabin, quality defines every element of its build. The Venga's distinctive finish incorporates a body coloured rear garnish, stylish body-coloured bumpers and an aerodynamic rear spoiler amongst its standard specification. Other features include body coloured door mirrors and handles (standard on Venga 2 and 3), which merge seamlessly into the bodywork.

But don't just take our word for it, the Venga has already been awarded the prestigious iF product design award recognising design quality, workmanship, innovation and eco-friendliness amongst its main criteria.



Long wheelbase and short overhangs, the perfect ingredients for a compact and dynamic car.



AGILE PERFORMANCE

FUEL EFFICIENT AND BALANCED

Clean, quiet and highly fuel-efficient, the Venga is both easy on the environment and on your pocket. But economy does not come at the expense of performance.

Power is delivered by a choice of three technologically advanced engines: a 1.4 litre 89bhp CRDi diesel engine, with 6-speed manual transmission and two petrol engines: a 1.4 litre 89bhp and a 1.6 litre 124bhp. The 1.4 litre is fitted with a five-speed manual gearbox whilst the 1.6 litre comes with a 4-speed automatic transmission (available on Venga 2). Advanced power steering, handling and suspension make for enhanced road holding, even in the most challenging conditions. Whichever Venga you choose to drive, you can be certain of a safe, agile and responsive ride.



The new Venga offers excellent handling and performance.

NEW DIMENSION

A WORLD OF COMFORT AND LIGHT

Settle into any one of the Venga's ergonomically crafted seats and the first thing you'll notice is an all-pervading sense of roominess. You could even be forgiven for thinking you were travelling in a far larger vehicle. Venga boasts comfortable seating for five and a sleek interior with space to match. Its sleek, aerodynamic profile reduces fuel consumption and wind noise when travelling at speed.

The range-topping Venga 3 has a spectacular sliding panoramic sunroof which covers virtually the entire roof area, flooding the cabin with light and creating an airy and spacious feel throughout the car. The all-glass, two-panel canopy delivers superb visibility and glides open at the touch of a button.



Comfortable seating for five.





ENHANCED DRIVE

THE EXCEPTIONAL COMES AS STANDARD

Every detail is designed to enhance the driver and passenger experience. The Venga boasts class-leading interior dimensions in the front and rear. This is due to its ingenious design which incorporates an unusually long wheelbase and wide track which utilises every possible millimetre of available space.

Refinements include a sumptuous leather steering wheel and gearshift (standard on Venga 2 and 3) and for both comfort and convenience a driver's seat height adjust feature is standard across the range. Other standard features include a tilt and telescopic steering wheel, tinted glass and remote central locking with alarm and folding key.



Clever interior design makes the Venga a very comfortable place to be.



VERSATILE

REDEFINING THE CONCEPT OF SPACE

We believe we've created the perfect space - and all in just four metres of car. Just because the Venga is compact on the outside it doesn't mean we've compromised on interior space - quite the opposite. In fact the Venga offers interior space comparable to that usually found in larger C-segment cars, but within a footprint typical of a traditionally smaller B-segment vehicle. The Venga's 4 metre length, 2.6 metre wheel base and 1.6 metre height deliver comfortable room for five adult passengers. The luxurious cockpit gives way to a generously proportioned cabin. And for transporting those awkward loads, space is further enhanced by 60:40 split-fold-and-dive rear seats, which fold flat into the floor to create a vast 1,253 litres of cargo bay.

Combine this with elevated seating, exceptional ease of access and a voluminous 440 litre luggage compartment and you'll understand what we mean when we say the Venga is as practical as it is stylish.



Versatile storage solutions mean there's space for almost anything.

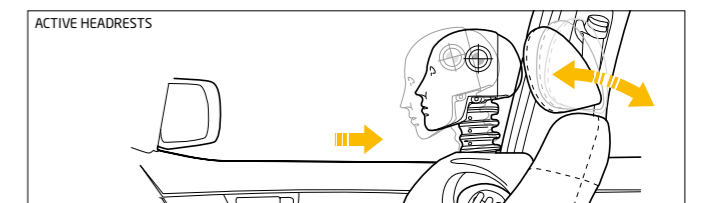


PEACE OF MIND

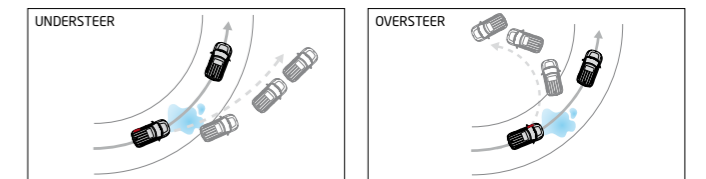
VENGA SAFETY

The Venga has been designed with safety as an absolute priority. All Venga models have 6 airbags: twin front, front side and full length curtain airbags to protect occupants in both the front and rear. Active safety features include ABS with Brake Assist System (BAS) which ensures the brake force is applied with maximum efficiency. In addition, Electronic Stability Control (ESC) improves stability in extreme driving conditions whilst Hill Assist Control (HAC) takes the stress out of starting on steep hills.

Additional protection is provided by active front headrests, child safety rear door locks, ISOFIX child seat anchor points, seatbelt height adjust, impact sensing auto door unlocking, deadlocks and an engine immobiliser.



Reduce whiplash and other injury to the head and neck area.



Electronic Stability Control (ESC), improves stability (correcting understeer and oversteer) in extreme driving conditions.



In a rear collision active headrests move upwards and forwards to protect your head and neck.

ECODYNAMICS

INTELLIGENT THINKING

At Kia, we are constantly striving to find new ways to improve your driving experience. Now you can do your bit for the environment by doing less. The Venga's highly advanced 1.4 litre CRDi diesel engine features new fuel-stretching Intelligent Stop and Go (ISG) technology, which helps save up to 12% more fuel and reduces your carbon footprint - simply by cutting the vehicle's engine off whenever the car is stationary. When you stop at traffic lights, put the car into neutral and remove your foot from the clutch, the engine will switch off, then switch on again instantly when you de-press the clutch and are ready to move off. ISG technology can also reduce noise and exhaust emissions too. All elements work together to create what we call "EcoDynamics." Really clever stuff!

This means reduced fuel consumption and fewer CO₂ emissions - from just 117g/km - which saves you money and helps the environment too. The Venga diesel can cover 62.8 miles on a single gallon of fuel in the official combined cycle.

Other eco-friendly features include low rolling resistance tyres and all Venga models are fully compliant with Euro V emissions standards.



Reduce CO₂
with Intelligent
Stop and Go (ISG)
technology.





ULTIMATE FUNCTIONALITY

A WEALTH OF FEATURES

Standard refinements include air conditioning so you can stay cool and comfortable when the temperature rises and front electric windows (auto down/up/safety driver's side with time lag). Venga also boasts a convenient two-stage height adjustable luggage area floor, rear centre armrest, headlight levelling and electrically adjustable heated door mirrors (standard on Venga 2 and 3). The Venga 3 adds climate control, front and rear electric windows, front fog lamps, privacy glass on the rear windows and tailgate as part of its standard specification.

The Venga's superb in-car entertainment system is housed within a striking metallic centre fascia incorporating a premium quality 6-speaker audio system with RDS radio, CD player with MP3 compatibility and USB/AUX ports. Venga 2 and 3 also boast iPod compatibility and steering wheel mounted audio controls making everything conveniently close to hand.



Enjoy a range of exciting features.



KIA MOTORS
The Power to Surprise™

ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products,



The Power to Surprise™

The Power to Surprise™ represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our revolutionary and industry-leading 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Venga, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Venga benefits from our unrivalled 7 year vehicle warranty*.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Venga*.

12 year anti perforation warranty

Your new Kia Venga comes with superior corrosion protection and a 12 year warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.



3 years/unlimited mileage and 4-7 years/100,000 mile full manufacturer's warranty.



The Kia Venga warranty covers your car for 7 years.



Log onto www.kia.co.uk for all the latest information.

GET CREATIVE

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at www.kia.co.uk/accessories

*For full warranty coverage including terms and conditions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Venga range are between Urban: 31.4 (9.0) - 54.3 (5.2), Extra-Urban: 48.7 (5.8) - 70.6 (4.0), Combined: 40.4 (7.0) - 62.8 (4.5). The official CO₂ emissions for the Kia Venga range are between: 164 - 117 g/km. The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 25.2 (11.2) - 60.1 (4.7), Extra- Urban: 40.9 (6.9) - 72.4 (3.9) and Combined: 33.2 (8.5) - 67.3 (4.2). The official CO₂ emissions for the Kia range of vehicles are between 210 - 110g/km.





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All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.

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