



KIA SOUL

A NEW SHAPE



GLOBAL PLAYER

Kia Motors Corporation is part of the 4th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to more than 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our ground-breaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open as well as individuals such as tennis sensation Rafael Nadal.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPV's, Crossovers and SUVs that suit any lifestyle and are always exhilarating to drive..



Relax for 2,550 days.



Thanks to the high production standards you may never need to use our warranty service.



THE KIA SOUL

CONFIDENCE NOW COMES AS STANDARD

The Kia Soul is covered by our pioneering 7 year vehicle warranty consisting of 3 year/unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.



For warranty coverage including terms and exclusions please contact your Kia dealer.

KIA SOUL
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Concept to production in just 33 months...
When the original Soul concept car (pictured) was unveiled at the Detroit Motor Show 5 years ago, its radical design provoked a dramatic response. But what else would you expect from designer Peter Schreyer? Renowned for his uncompromising vision on the Audi TT and VW Beetle, he wasn't about to make concessions to mediocrity.

Soul is a radical, urban Crossover, combining the space and flexibility of an SUV with the economy and driveability of a super-mini. Soul defies classification. Its high-tech, Tardis-like appearance challenges the very notion of what a car should look like.

With 7 stunning models to choose from, each with a 5-Star Euro NCAP safety rating, read on to find out more about the Soul range.

CREATION OF **SOUL**



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Soul's exterior is dominated by its unique front and rear black 'tusk' bumper inserts, distinctive waistline moulding and high-gloss A-pillars. Its stylish good looks are emphasised by a sleek, high-rise roofline which appears to float above a dramatic wrap-around windscreen offset by the glass tapering towards the rear of the car. Muscular wheels and arch flares add to Soul's dynamic presence, while wind noise and drag are reduced by aerodynamic grooved door mirrors which incorporate 'active vortex generators'. Soul was the first Kia model to feature a distinctive "tiger-nose" chrome grille design, a shape which is reiterated throughout the car.

SOUL STRIKING EXTERIOR



IMAGES ARE FOR ILLUSTRATIVE PURPOSES ONLY AND MAY NOT BE TO UK SPECIFICATION.

KIA SOUL
A NEW SHAPE



The interior of Soul is no less radical than its outer shell. The spacious cockpit has a dynamic, cutting edge feel with a four-spoke steering wheel and high-tech LCD instrument cluster. Soul's square tailgate reveals over 340 litres of cargo space (671 litres with the seats down), enabling you to stow large loads easily. The cockpit also boasts up to 14 separate storage compartments and a secure under-floor boot storage tray is available on certain Soul models.



SOUL STRIKING INTERIOR

The genius is in the shape. Drop the 60:40 split-folding rear seats and there's ample room for two mountain bikes! Intelligent design of space means Soul can seat five adults in comfort with exceptional leg, knee and headroom. In fact Soul offers more passenger legroom than larger competitors. Air conditioning, power steering and all-round electric windows all come as standard for added comfort.



The Model Year 11 Soul models from grade 2 upwards also feature Bluetooth, allowing you to stay connected for safe, hands free mobile telephone usage; and an illuminated trip computer showing distance to empty, drive time, ambient temperature and average fuel economy at a glance. Ask your Kia dealer for full details.



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KIA SOUL
A NEW SHAPE



Your safety is our number one concern. For this reason we've included a wealth of active and passive safety features throughout the Soul range: 6 airbags (including curtain airbags which stay inflated for an additional 10 seconds for added protection), four disc brakes, Electronic Stability Control (ESC) skid prevention and an Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), which all come as standard.

Other Soul features include traction control, a Brake Assist System (BAS), front seatbelt pre-tensioners, front active head rests, ISOFIX child seat anchors, high mounted rear lights and ultra-high-strength steel A and B pillars which enhance passenger safety. The engine in Soul is positioned lower than many competitors, giving exceptionally balanced handling as well as pedestrian protection in the event of a collision.

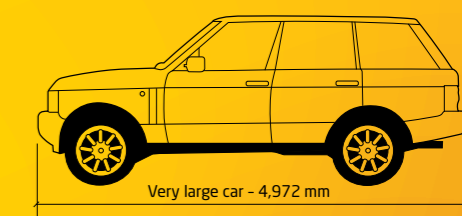
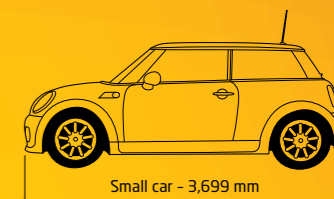
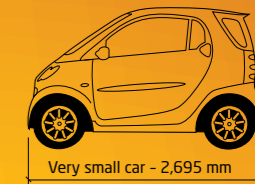
The best of both worlds...

Soul's revolutionary design is underpinned by a scrupulous logic which combines the space and flexibility of an SUV with the footprint of a super-mini. It delivers exceptional fuel economy across the range - the manual 1.6 turbo-diesel achieves over 54 mpg and carries a highly efficient road tax rating.

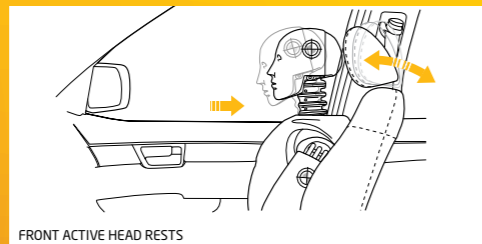
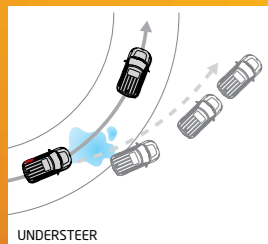


5-Star Soul

The Kia Soul is amongst the safest cars in its class. So safe, in fact, that it has been awarded NCAP's 5-Star safety rating which is the highest possible. We're delighted to say that Soul achieved 87% for Adult Occupation and 86% for Child Protection.



SOUL SAFETY



Electronic Stability Control (ESC), fitted as standard to every Soul, improves stability (correcting understeer and oversteer) in extreme driving conditions.

Reduce whiplash and other injury to the head and neck area.

SAFETY FEATURES

- 6 Airbags
- Brake-Assist System (BAS)
- Electronic Stability Control (ESC)
- Engine immobiliser
- Impact sensing auto door unlocking
- Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)
- ISOFIX top tethers and lower anchor points
- Front active head rests
- Remote central locking with fold-away key

SOUL TO SCALE

LENGTH	WIDTH	HEIGHT
4,105 mm	1,785 mm	1,610 mm



SOUL 1



SUPERB STANDARD SPECIFICATION*

- Manual air conditioning
- Power steering
- 6 Airbags
- Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)
- Electronic Stability Control (ESC) with Traction Control and Brake-Assist System (BAS)
- Remote central locking with fold-away key
- RDS Radio/CD audio with MP3 disc compatibility
- USB/AUX ports
- Black high-gloss A-pillars
- Black bezel headlights
- Tilt adjustable steering wheel
- Driver's seat height adjust
- Available as a 1.6 litre petrol manual and 1.6 litre petrol automatic

Personalise your Soul with a range of bespoke packs such as the chrome pack or perhaps you'd prefer the accessory style pack? See pages 36-37 for details.

*Applies to Model Year 11 Soul models only.



INTRODUCING THE SOUL RANGE

Soul 1, Soul 2 and the unique 'Originals' quintet: Tempest, Shaker, Echo, all-new Searcher and Burner make up the range. 7 stunning models and a 7 year/100,000 mile warranty as standard. Soul combines radical styling with cutting-edge technologies and exceptional build quality.

Experience the refined ride you would normally only expect in a far more expensive vehicle. Responsive acceleration is delivered by a punchy 1.6 litre engine taken from the ultra reliable, award-winning Kia cee'd, while the Soul's suspension has been fine-tuned by engineers specifically for UK roads.

Soul 1 comes with an exceptional standard specification which includes air conditioning, power steering and all-round electric windows. You may also like to upgrade with a Soul accessory pack, such as our stylish 'chrome' pack option (as pictured) which includes chrome fog light bezels and a chrome rear bumper garnish.

ENGINES	TRANSMISSION	INTERIOR COLOUR	EXTERIOR COLOUR
1.6 Litre petrol	Manual	Black	Clear White, Quartz Black, Bright Silver
1.6 Litre petrol	Automatic		

PERSONALISE YOUR SOUL WITH THE ADDITION OF THE CHROME PACK - ELEMENTS SHOWN IN PHOTOGRAPH CONSIST OF CHROME FOG LAMP BEZEL, SIDE REPEATER LAMP AND CHROME SURROUND ON REAR LIGHT.

SOUL 2

Soul 2 incorporates the same stunning specification as Soul 1, together with a choice of 1.6 litre petrol engine or a 1.6 litre diesel with optional 4-speed automatic gearbox. Other Soul 2 refinements include 16 inch alloy wheels, body coloured door handles, body coloured 'vortex generating' mirrors, tinted glass, front fog lights, metallic centre fascia, leather steering wheel and gearshift and Black 'Soul Shine' cloth upholstery, so named because it glows in the dark!

Soul 2 is available in two unique additional colours: Tornado Red and Moonlight Blue. If Soul is all about having fun, then funky Tornado Red will brighten up your day whatever the weather. Or if you prefer your colours more relaxed then you'll be smitten by the serene Moonlight Blue version. City street or beach retreat, Soul is a lifestyle statement. Which colour will you choose?

SUPERB STANDARD SPECIFICATION*

- 16" Alloy wheels
- 6 Airbags
- Bluetooth functionality
- Steering wheel mounted audio controls
- Electronically adjustable door mirrors
- Manual air conditioning
- Body coloured door handles & mirrors
- Tinted glass
- Front fog lights
- Metallic finish centre fascia
- Leather steering wheel & gearshift
- Black 'Soul Shine' cloth upholstery
- Available in a 1.6 litre petrol or 1.6 litre diesel manual or automatic versions

*Applies to Model Year 11 Soul models only.



ENGINES	TRANSMISSION	INTERIOR COLOUR	EXTERIOR COLOURS
1.6 Litre petrol	Manual	Soul Shine and Black	Clear White, Quartz Black, Bright Silver, Moonlight Blue, Tornado Red
1.6 Litre CRDi diesel	Manual		
1.6 Litre CRDi diesel	Auto		

SOUL 2



KIA SOUL
A NEW SHAPE



SOUL Tempest

Sophisticated and cutting edge, Tempest is an ice-cool attention grabber that didn't acquire its name by chance. It earned it! This assertive urban Crossover combines dynamic performance with class-leading comfort and refinement, together with a wealth of high-tech specifications. From its Black 'Soul Shine' upholstery to its growling sub-woofer speaker and stunning Titanium Silver paintwork, inside and out, Tempest is the ultimate in urban chic. With stylish black finish 18 inch alloy wheels, Black high-gloss bumpers and mirrors and smoked privacy glass as standard, this car personifies style. Why not visit your Kia dealer and drive it for yourself? You'll see what we mean.



SOUL Tempest



On the inside you'll appreciate such stylish refinements as a sumptuous leather, tilt-adjustable steering wheel and gearshift, Black 'Soul Shine' cloth upholstery, metallic finish interior door handles and centre fascia. For comfort and safety, Tempest has a driver's seat height adjust feature and an auto-dimming rearview mirror with built in reversing camera. Switch into reverse gear and a wide-angle camera transmits to an LCD video panel set into the rearview mirror, making parking a breeze.

The quality is in the detail: air conditioning, all-round electric windows, electrically adjustable and heated door mirrors, Piano Black high-gloss bumpers, engine immobiliser and ISOFIX child seat anchors are amongst its standard specification.

And if you think Tempest looks good, just wait until you try the sound system. We've upgraded it to include an external amp and 8-speaker audio system incorporating a sub-woofer in the rear and a dash-mounted central speaker. USB/AUX ports and an iPod connectivity cable also come as standard, so you can listen to all your favourite music on the move.

SUPERB STANDARD SPECIFICATION*

STUNNING DESIGN

- 18" Black alloy wheels
- Leather steering wheel & gearshift
- Metallic finish centre fascia
- Black high-gloss bumper inserts
- Black high-gloss door mirrors
- Chrome door handles
- Front fog lights

QUALITY SOUND

- Sub-woofer speaker with external amplifier
- 8 speakers
- Dash-top centre speaker
- USB/AUX
- iPod cable
- RDS Radio/CD audio with MP3 disc compatibility

THOUGHTFUL TOUCHES

- Privacy glass
- All-round electric windows
- Electrically adjustable & heated door mirrors
- Tilt-adjustable steering wheel

COMFORT ZONE

- Driver's seat height adjust
- Black 'Soul Shine' cloth upholstery
- Manual air conditioning

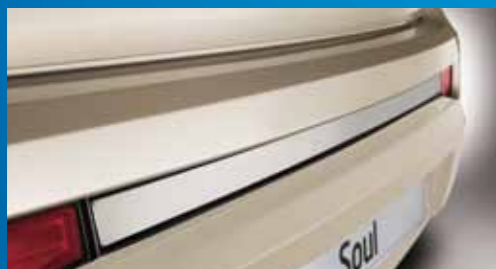
PEACE-OF-MIND

- Auto-dimming rearview mirror
- Advanced reversing camera system (rearview mirror)
- Engine immobiliser
- ISOFIX child seat anchors
- 6 Airbags
- Remote central locking with fold-away key

*Applies to Model Year 11 Soul models only.

ENGINES	TRANSMISSION	INTERIOR COLOUR	EXTERIOR COLOUR
1.6 Litre petrol	Manual	Soul Shine and Black	Titanium Silver
1.5 Litre CRDi diesel	Manual		
1.6 Litre CRDi diesel	Automatic		

SOUL Shaker



The remarkable Soul Shaker draws its inspiration from the timeless aesthetic of American Shaker design, uniting traditional and contemporary styles in a bold fusion of ideas.

Building on the success of the hugely popular vanilla coloured Shaker, we've introduced an exciting addition to the line-up. You can now choose between the classic vanilla shake or brand new chocolate shake models. Both cars boast the same superb specification.

The first thing you'll notice about the Shaker is its rich paintwork complemented by 18 inch stylish alloy wheels and a retro-inspired chrome rear bumper garnish. Shaker is the only model in the range to have full body coloured bumpers as part of its standard specification. The unique Shaker theme continues on the inside with its elegantly styled cabin and distinctive houndstooth upholstery.



SOUL Shaker



SOUL ORIGINALS

But don't be fooled by appearances. Beneath its understated facade, Shaker bristles with premium features including a 6-speaker audio system and the same rear-view camera available on its Tempest stable mate, making parking a breeze. You'll also stay cool in warmer weather with Shaker's electric sunroof and air conditioning which both come as standard.

Other Shaker refinements include a leather steering wheel and gearshift, body coloured door mirrors and handles, metallic finish interior door handles and centre fascia, tilt adjustable steering wheel and driver's seat height adjust. Electrically adjustable and heated door mirrors, engine immobiliser and ISOFIX child seat anchors are all included as standard.

SUPERB STANDARD SPECIFICATION*

STUNNING DESIGN

- 18" Alloy wheels
- Leather steering wheel & gearshift
- Metallic finish centre fascia
- Metallic finish interior door handles
- Chrome rear bumper garnish
- Black waistline moulding
- Body coloured door mirrors & handles
- Front fog lights
- Cream and black dash interior

QUALITY SOUND

- 6 Speakers
- USB/AUX ports
- Bluetooth Functionality
- iPod cable

THOUGHTFUL TOUCHES

- Privacy glass
- All-round electric windows
- Trip computer
- Electrically adjustable & heated door mirrors
- Tilt-adjustable steering wheel

COMFORT ZONE

- Electric sunroof
- Cream & Black houndstooth cloth upholstery
- Manual air conditioning

PEACE-OF-MIND

- Electrochromic rearview mirror
- Advanced reversing camera system (rearview mirror)
- Engine immobiliser
- ISOFIX child seat anchors
- 6 Airbags
- Remote central locking with fold-away key

*Applies to Model Year 11 Soul models only.

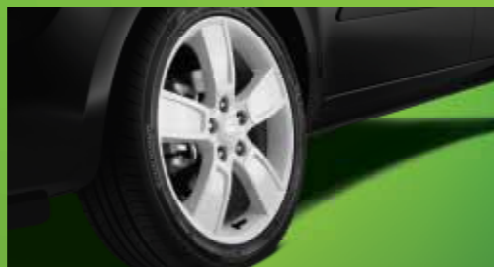
ENGINES	TRANSMISSION	INTERIOR COLOUR	EXTERIOR COLOUR
1.6 Litre petrol	Manual	Houndstooth and Black	Vanilla Shake, Chocolate Shake
1.6 Litre CRDi diesel	Manual		

SOUL Echo



Echo is destined to make an impression wherever it goes. With its striking monochrome finish and privacy glass, the ultra-cool Echo shouts individuality.

Available in either white or black, each Echo is an inverse mirror image of its opposite colour. The stylish white Echo features stunning black 18 inch alloy wheels, black high-gloss mirrors and a co-ordinating double sports stripe body graphic in black; while the dynamic black Echo model features eye-catching white 18 inch alloy wheels, white high-gloss mirrors and an identical stripe body graphic in white. Echo also has the convenience of reversing sensors amongst its exterior standard features.



SOUL Echo



SOUL ORIGINALS

Soul Echo's spacious interior exudes luxury with full black leather upholstery, leather-trimmed steering wheel and gearshift and metallic finish door handles.

Echo's impressive specification incorporates a wealth of refinements as standard including air conditioning and all-round electric windows. You'll also enjoy premium quality sound from a full 8-speaker audio system with external amplifier, sub-woofer, dash-top centre speaker, RDS radio/CD audio with MP3 disc compatibility, USB/AUX ports with iPod compatibility and steering wheel-mounted audio controls.

Other features include electrically adjustable and heated door mirrors, wireless Bluetooth for safe, hands free mobile telephone usage and a handy trip computer. For peace of mind, Echo comes with 6 airbags, active front head rests, remote central locking with alarm, engine immobiliser and ISOFIX child seat anchors which are all included as standard.

SUPERB STANDARD SPECIFICATION

STUNNING DESIGN

- 18" colour coded Alloy wheels
- Colour coded double sports stripe design body graphic
- Front fog lights
- Black high-gloss bumper inserts
- Colour coded high-gloss door mirrors
- Black waistline moulding
- Chrome door handles
- Metallic finish interior door handles

QUALITY SOUND

- Sub-woofer speaker
- Dash-top centre speaker with external amplifier
- 8 speakers
- USB/AUX ports
- Bluetooth functionality
- iPod cable
- RDS Radio/CD audio with MP3 disc compatibility
- Steering wheel mounted audio controls

THOUGHTFUL TOUCHES

- Privacy glass
- All-round electric windows
- 60:40 split folding 2nd row seats
- Electrically adjustable & heated door mirrors

COMFORT ZONE

- Full black leather upholstery
- Air conditioning
- Leather trimmed steering wheel and gearshift
- Driver's seat height adjustment

PEACE-OF-MIND

- Reversing sensors
- Front active head rests
- ISOFIX child seat anchors
- 6 Airbags
- Remote central locking with fold-away key

ENGINES	TRANSMISSION	INTERIOR COLOUR	EXTERIOR COLOUR
1.6 Litre petrol	Manual	Black Leather	Clear White, Quartz Black
1.6 Litre CRDi diesel	Manual		

SOUL Searcher



The brand new Searcher is the latest addition to the Soul 'Originals' line-up. With stunning pale green metallic paintwork, a striking chrome front grille, chrome door handles, black bezel headlights accentuating its SUV looks and 18-inch silver alloy wheels, Searcher is the ultimate in stylish, design-led engineering.

Searcher has superb standard specifications including reversing sensors for easy parking, front fog lights and privacy glass. In addition it comes with stylish roof rails and practical refinements unique to this model including the convenience of electrically adjustable door mirrors that fold at the touch of a button and front/rear mud guards which will help keep your Searcher looking ruggedly pristine. Ecologically aware, Searcher delivers the performance to match your modern, hectic lifestyle, wherever you go and whatever life you throw at it.



SOUL Searcher

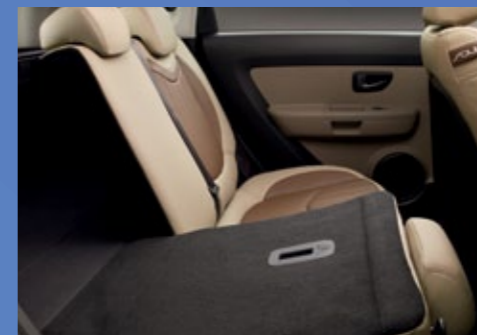
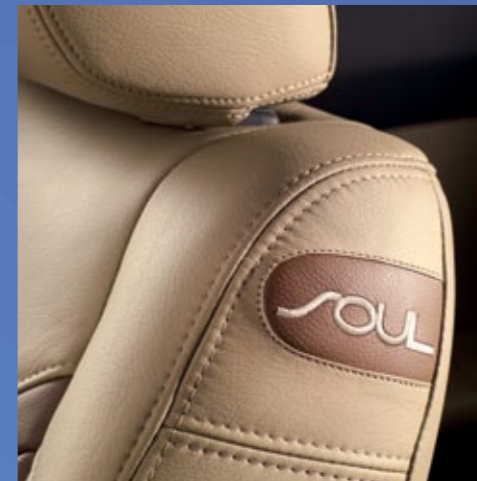


Due to the bespoke leather interior on the Soul Searcher, lead times for delivery may vary - please contact your local dealer for details.

The Soul Searcher is no less exceptional on the inside with sumptuous, bespoke brown and cream leather upholstery, off-set by a cream and black dashboard and complementary coloured door trim. Searcher boasts many unique features including heated front seats to keep you warm whatever the weather and dual auto air conditioning to maintain the perfect cabin temperature. Also, the convenience of a tilt and telescopic steering wheel and cruise control enables the driver to have all controls close to hand and comfortably maintain a constant speed during long journeys.

Searcher comes fully equipped with a superb 8-speaker integrated audio system with external amplifier and sub-woofer, Bluetooth® functionality with iPod connectivity for safe hands-free phone calls, USB/AUX ports and steering wheel-mounted audio controls.

As you would expect from a Kia, safety and security are of paramount importance: Searcher's standard specification includes six airbags, remote central door locking with fold-away key, an Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), Electronic Stability Control (ESC) and Brake-Assist technology, ISOFIX child seat top tethers to protect younger occupants, impact sensing automatic door unlocking and a luggage area cover.



SUPERB STANDARD SPECIFICATION

STUNNING DESIGN

- 18" Silver alloy wheels
- Pale green metallic paintwork
- Roof Rails
- Black high-gloss door mirrors
- Front and rear mud guards
- Black high-gloss bumper inserts
- Front fog lights

QUALITY SOUND

- RDS Radio/CD audio with MP3 disc compatibility
- 8 speakers
- Dash-top centre speaker with external amplifier
- USB/AUX ports
- iPod cable
- Bluetooth functionality
- Steering wheel mounted audio controls

THOUGHTFUL TOUCHES

- Privacy glass
- All-round electric windows
- Electric folding and heated door mirrors
- 60:40 split folding 2nd row seats

COMFORT ZONE

- Full brown and cream leather upholstery
- Heated front seats
- Cream and black dash and door trim
- Dual auto air conditioning
- Cruise control
- Driver's seat height adjustment

PEACE-OF-MIND

- Reversing sensors
- Front active head rests
- ISOFIX child seat anchors
- 6 Airbags
- Remote central locking with fold-away key

ENGINES	TRANSMISSION	INTERIOR COLOUR	EXTERIOR COLOUR
1.6 Litre CRDi diesel	Manual	Brown and Cream Leather	Pale Green Metallic
1.6 Litre CRDi diesel	Automatic		



SOUL Burner

Flagship of the Soul 'Originals' quintet, the enigmatic Soul Burner remains true to the original design concept. To suggest Burner draws attention to itself is an understatement. This is not a car for the introverted. But if you're looking for excitement you won't be disappointed, because this is the undisputed rebel of the pack.

Bold. Extreme. Award winning. With its unique red tiger-nose grille and door mirrors, Quartz Black livery, black headlight trim, chrome door handles and striking dragon body graphic, this top-of-the-range head turner oozes attitude.

But while Burner is as fun and funky as any car you're ever likely to drive, it also has its serious side: we're very proud to announce that Burner won "Best New Model" in the annual Fast Car magazine awards.



SOUL Burner



Standard Burner refinements include its stunning 18 inch alloy wheels, privacy glass and rear spoiler. To match your Burner's looks, you'll also enjoy superb performance from a potent 1.6 litre 126 bhp turbo-diesel engine, power steering and UK tuned suspension. All-round visibility is delivered by the elevated driving position and a turning circle of just 5.25m make Burner perfectly equipped to deal with the urban jungle.

As you'd expect, Burner's audio system doesn't disappoint. Features include an external amp and 8-speaker audio system including a sub-woofer, dash-mounted central speaker and sound-sensitive speaker lights which can pulsate to match your music.

Test drive a Soul today. To locate your nearest Kia dealer call **0800 775 777** or visit www.kia.co.uk/soul



SUPERB STANDARD SPECIFICATION*

STUNNING DESIGN

- 18" Burner design alloy wheels
- Red & Black dash interior
- Metal pedals
- Dragon design body graphic & mats
- Leather steering wheel
- Red sports gearshift
- Metallic finish centre fascia
- Black high-gloss bumper inserts
- Tornado Red door mirrors
- Chrome door handles
- Front fog lights

QUALITY SOUND

- Sub-woofer speaker
- Mood-reflecting front speaker lamps
- 8 speakers
- Dash-top centre speaker with external amplifier
- USB/AUX ports
- Bluetooth functionality
- iPod cable
- RDS Radio/CD audio with MP3 disc compatibility

THOUGHTFUL TOUCHES

- Roof rails
- All-round electric windows
- Electrically adjustable & heated door mirrors
- Tilt and telescopic steering wheel adjust
- Trip computer

COMFORT ZONE

- Dragon design carpet mats
- Driver's seat height adjustment
- Power steering
- Manual air conditioning

PEACE-OF-MIND

- Reversing sensors
- Front active head rests
- ISOFIX child seat anchors
- 6 Airbags
- Remote central locking with fold-away key

*Applies to Model Year 11 Soul models only.



ENGINE	TRANSMISSION	INTERIOR COLOUR	EXTERIOR COLOUR
1.6 Litre CRDi diesel	Manual	Red and Black	Quartz Black

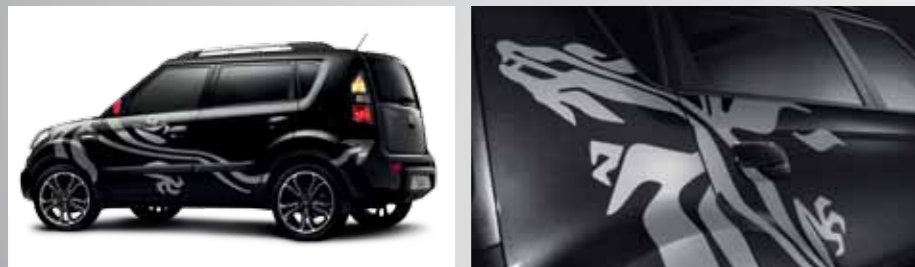
The Soul range comes with a wealth of optional custom features. Choose from our range of exciting accessory packs.

SOUL ACCESSORY PACKS

RACING STRIPE



DRAGON BODY GRAPHICS



Exterior body graphics and mat packs with 5 options

- Racing stripe pack
- Dragon body graphics pack
- Step 1 pack - includes front bonnet and tailgate body graphics with carpet mat set
- Step 2 pack - includes side body graphics and carpet mat set
- Step 3 pack - includes front bonnet, tailgate and side body graphics plus carpet mat set



STEP BODY GRAPHICS



Chrome pack

- Fog light bezels
- Side repeater lamp
- Rear light bezels
- Door scuff plates
- Rear bumper garnish



Style pack

- Rocker panel (side sill) skirts
- Fender extensions
- Rear spoiler

All items listed above are fitted in Black high-gloss finish.



Availability

PACK	SOUL 1	SOUL 2	TEMPEST	SHAKER	ECHO	SEARCHER	BURNER
STYLE	●	●	●	●	●	●	●
CHROME	●	●	●	●	●	●	●
BODY GRAPHICS AND MATS	●	●	●	●	Body graphics as standard	●	Dragon body graphics as standard

There's a world of choice on accessories and accessory packs across the Soul range, from alloy wheels to roof boxes, so drop into your local Kia dealer to find out more.

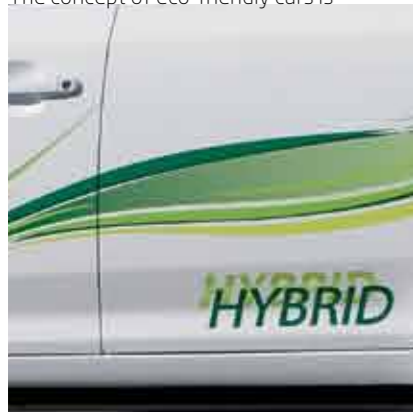


Kia Motors Corporation is committed to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is



followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally friendly features.

Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Kia Soul, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Soul benefits from our pioneering 7 year /100,000 mile vehicle warranty*.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Soul which is covered by our 5 year/ 100,000 mile paint warranty*.

12 year anti-perforation warranty

Your new Kia Soul comes with superior corrosion protection and a 12 year/unlimited mileage warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

*For full warranty coverage including terms and exclusions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Soul range are between Urban: 30.4 (9.3) - 45.6 (6.2), Extra-Urban: 47.1 (6.0) - 61.4 (4.6), Combined: 39.2 (7.2) - 54.3 (5.2). The official CO₂ emissions for the Kia Soul range are between: 167 - 137g/km. The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 28.2 (10.0) - 64.2 (4.4), Extra-Urban: 45.6 (6.2) - 78.5 (3.6) and Combined: 37.7 (7.5) - 72.4 (3.9). The official CO₂ emissions for the Kia range of vehicles are between 199-103g/km.



3 year/unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty.



The Kia Soul warranty covers your car for 7 years.



Log onto www.kia.co.uk for all the latest information.



www.kia.co.uk



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All information and illustrations are based on data available at the time of print and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.



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