

Mazda 3



mazda



"THE HIROSHIMA SPIRIT IS TO NEVER GIVE UP, TO PURSUE EXCELLENCE. TO MAINTAIN A "CAN DO" ATTITUDE."



"WITH A COMPACT, LIGHT ENGINE, A LIGHT BODY AND A BEAUTIFUL DESIGN. WE AIM TO CREATE A NEW STANDARD OF CARS."



"MAZDA WILL CONTINUE TO CHALLENGE, IN ALL OUR PURSUITS. WE'LL ALWAYS DO THINGS DIFFERENTLY."

MASAHIRO MORO
EXECUTIVE OFFICER



FOLLOW THE STORY AT MAZDA.CO.UK



"DESPITE ADVANCEMENT IN TECHNOLOGY, YOU CAN ONLY GO SO FAR WITH COMPUTERS OR OTHER SCIENTIFIC MEANS. ULTIMATELY, IT DEPENDS ON THE CARMAKER'S SKILL AND SENSITIVITY."

HIROTAKA KANAZAWA
MANAGING EXECUTIVE OFFICER



THE NEXT GENERATION

You're looking at the stunning Mazda3 – the next-generation Mazda that combines expressive design with inspired engineering. An aggressive 5-point grille, sculpted bonnet and prominent air vents hint at the power within. Flared wheel arches and a low waistline provide a clue to the highly tuned chassis. But it's only when you're behind the wheel that you can really begin to appreciate the depth of this car's talents. The steering is that little bit more precise. The engine more eager to rev. The handling better balanced. The brakes more responsive. These come together to create a true driver's car – a Mazda3 that will stimulate your senses like never before.





INSTANT ATTRACTION

The instant you set eyes on it you can see that this is something different: something new. Beneath the striking design, the strengthened bodyshell provides an immensely stable platform for the advanced engines that make it so enjoyable to drive whilst providing excellent ride comfort for all. The aerodynamic Mazda3 flows effortlessly through corner after corner, improving your fuel economy and minimising emissions, while inviting you to fully explore its breadth of dynamic abilities.

ADVANCED INNOVATION

The Mazda3 features advanced technologies to make both your drive and ownership experience even more enjoyable. All models feature class-leading aerodynamics and minimal weight gains, despite the generous specification and first-class safety equipment. Less air resistance means less engine power is needed to travel and doesn't use as much energy or fuel. State-of-the-art diesel powertrains provide a powerful and economical performance to keep money away from the pumps and in your pocket. Sustainable technology in the Mazda3 2.0 Sport in the form of our advanced i-stop smart idling stop system, which effectively places the engine on stand-by when idling and restarts it again in an instant to save you time and money, through improved fuel economy and lower annual road tax or benefit-in-kind taxation.



RESISTANCE IS FUTILE

Mazda is different – and proudly so. We're always seeking new and innovative ways to improve our cars. We make the steering just that little bit more precise; more controlled. The handling better balanced. The brakes more responsive. Around town, the light-touch foot pedals and instant acceleration provide nimble and sure-footed handling; the advanced suspension soaking up bumps with ease. On the motorway, road and wind noise is a thing of the past, whilst the high-quality engine note provides direct, sporty feedback. Just as you should expect.



COME ON IN

The dynamic lines distinguishing the Mazda3's exterior continue inside, with soft-touch materials adding tactile pleasure to the intuitive layout. The new Multi Information Display, featuring fuel consumption, vehicle maintenance and audio information, is ideally positioned so you don't need to divert your eyes from the road ahead. An integrated full colour satellite navigation system and automatic dual-zone climate control air conditioning hint at the quality specification available. The premium Bose® Centerpoint® surround sound audio system plays your favourite music with all the power and clarity of a live performance. For safety and convenience, your mobile phone or MP3 player can be connected through Bluetooth® technology for hands-free control. And the advanced keyless entry enables you to open the car without even pressing a button, while a push-button start provides that extra sporty touch.







WISHFUL THINKING

What would you wish for from your next car? What's really important to you? A sophisticated Dynamic Stability Control system with Traction Control that could help prevent an accident? Hazard warning lights that flash automatically under heavy braking; plus LED tail-lights that are faster and brighter, so following drivers get ample warning when you need to stop in a hurry? Maybe six airbags and active front head rests as standard to protect you and your occupants in the unlikely event of an accident? Or how about i-stop sustainable technology in the shape of ultra-efficient powertrains in a car that doesn't waste fuel whilst sitting in traffic, giving you better fuel economy and emitting less CO₂? Wish no more. It's all here. And it's called the Mazda3.



RANGE OVERVIEW

THE MAZDA3 LINE-UP



Mazda3 S

- Dynamic Stability Control (DSC) with Traction Control System (TCS)
- Dual front, side and curtain airbags
- Emergency Stop Signalling (ESS) system
- Active front head rests
- 60/40 split rear seats
- Air conditioning
- Electrically-operated front windows
- Electrically-operated door mirrors
- Remote central locking
- CD audio unit with AM/FM radio, four speakers, MP3 / WMA-compatibility and auxiliary (AUX) input jack
- Driver's seat lumbar and height adjustment
- Tilt and height-adjustable steering wheel
- Multi Information Display (MID) system
- Interactive Lighting Control (ILC) system featuring welcome lighting and action illumination
- Trip computer
- Rear spoiler

Mazda3 TS

As S models plus:

- 15" alloy wheels
- Automatic dual-zone climate control air conditioning
- Electrically-operated rear windows
- Electrically-operated body-coloured folding door mirrors
- Two additional speakers
- Leather steering wheel with integrated audio controls
- Leather shift knob

RANGE OVERVIEW

THE MAZDA3 LINE-UP



Mazda3 TS²

As TS models plus:

- 16" alloy wheels
- Heated front windscreen
- Bluetooth® connectivity
- Cruise control
- 6-CD changer
- Auto-dimming rear-view mirror
- Rain-sensitive auto wipers and dusk-sensing auto headlights

Mazda3 SPORT

As TS² models plus:

- 17" alloy wheels
- Front and rear sports bumpers
- Side skirts
- 6-speed manual transmission¹⁾
- i-stop sustainable technology²⁾
- Sports bucket-type front seats
- Heated front seats with 5-stage settings
- Smart keyless entry with engine start / stop button³⁾
- Blackout-finish dials with red / blue illumination
- Premium Bose® surround-sound audio system with 6-CD changer
- Integrated satellite navigation system⁴⁾
- Enhanced Interactive Lighting Control (ILC) system
- Rear parking distance sensors⁴⁾



MAKE IT YOURS

Why not make a statement with genuine Mazda alloy wheels that are precision cast and machined, and then finished to a jewel-like quality? Or how about creating a sportier stance with an Eibach suspension-lowering kit?



- 1 15" alloy wheel – design 133 (TS / Accessory).
- 2 15" alloy wheel – design 50 (Accessory).
- 3 16" alloy wheel – design 51 (Accessory).
- 4 16" alloy wheel – design 134 (Accessory / TS²).
- 5 16" alloy wheel – design 56 (Accessory).
- 6 17" alloy wheel with silver finish – design 52 (Accessory).
- 7 17" alloy wheel with titanium finish – design 52B (Accessory).
- 8 17" alloy wheel with black gloss finish – design 52A (Accessory).



MAKE IT YOURS

It's time to put your own stamp on the Mazda3. Add your choice of Mazda genuine accessories and you can make your driving experience that little bit more personal.



1



2



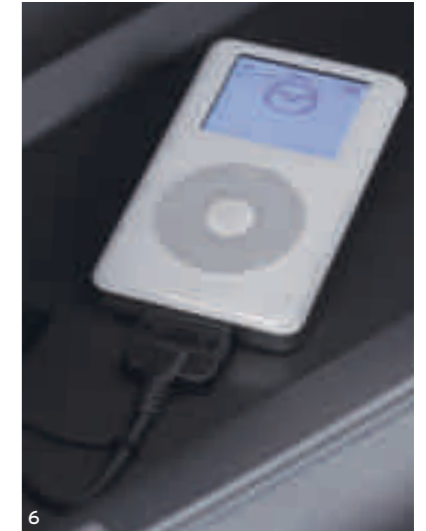
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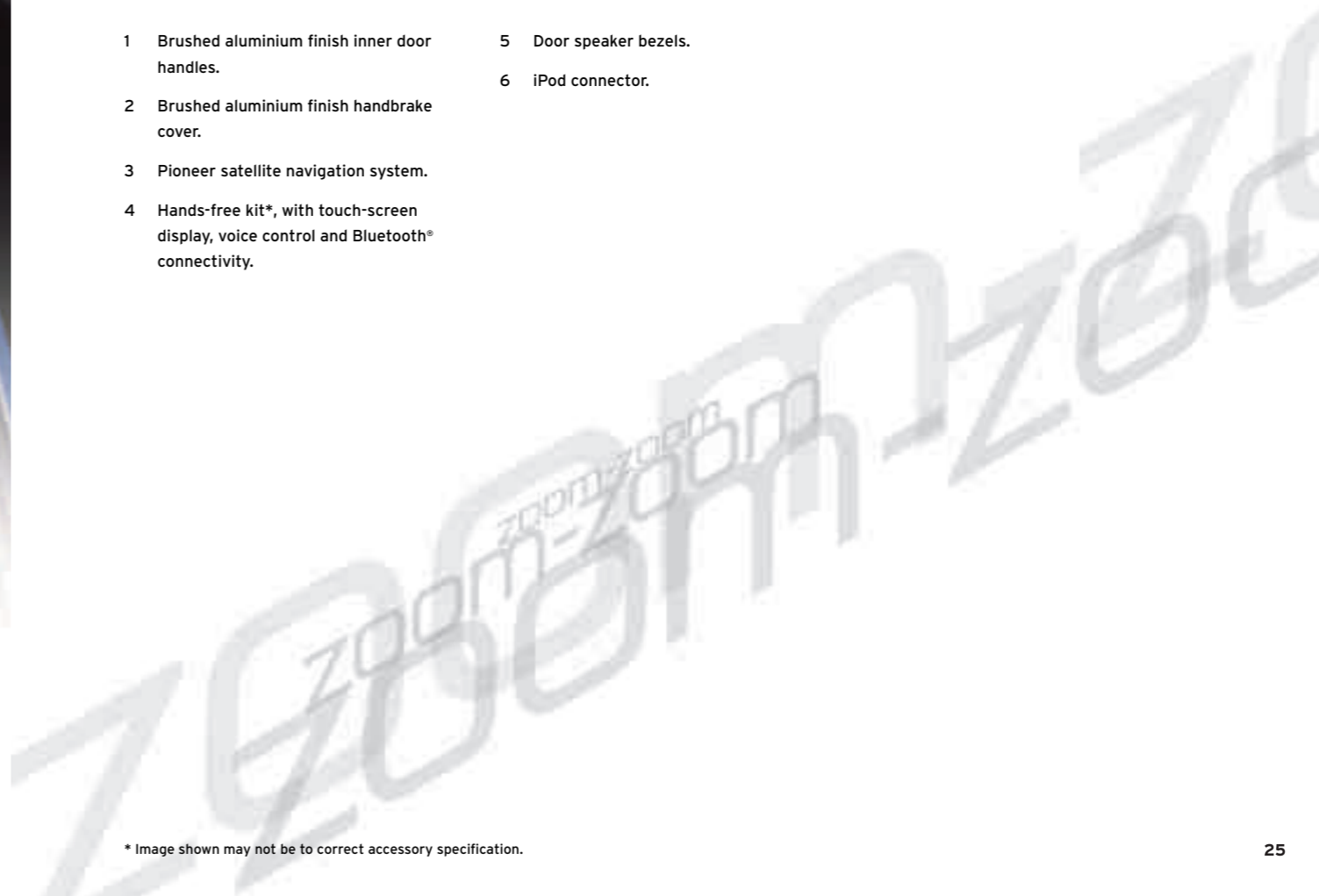
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6

- 1 Brushed aluminium finish inner door handles.
- 2 Brushed aluminium finish handbrake cover.
- 3 Pioneer satellite navigation system.
- 4 Hands-free kit*, with touch-screen display, voice control and Bluetooth® connectivity.

- 5 Door speaker bezels.
- 6 iPod connector.



* Image shown may not be to correct accessory specification.



MAKE IT YOURS

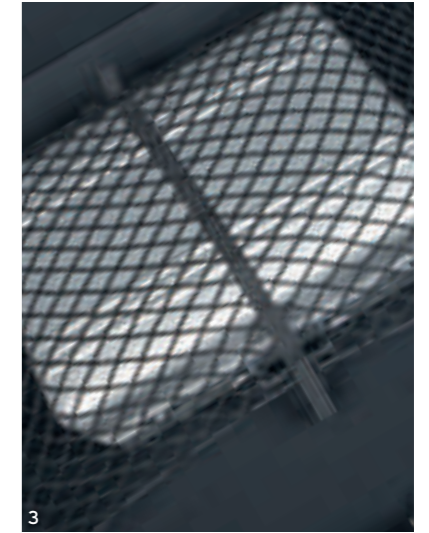
Of course, you should make the most of your new car. That's why we've created a range of purpose-designed accessories for the Mazda3 – like roof boxes, bike and ski racks, tow bars and storage nets – that all help boost your car's versatility.



1 Boot storage shelf.



2 Boot liner.



3 Boot net.



4 Detachable tow bar.



5 Roof box (roof rails required).



6 Bike attachment for roof carrier.

MAZDA FINANCIAL SERVICES

Who are we?

Mazda Financial Services is a division of Santander Consumer, the leading Consumer Finance House in Europe. We provide finance for your Mazda vehicle through your Mazda dealer at competitive rates and insurance products. We are one of the UK's leading 'point of sale' finance providers, which means we enable your Mazda dealer to provide you with a convenient "One-Stop Shop" when choosing your next Mazda. From our wide range of finance plans, there's an option that's right for you, whether you are thinking of a new or used Mazda.

What you can expect from Mazda Financial Services:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we can tailor a finance package to both your budget and your motoring / ownership needs

Please ask your sales executive for a tailor-made finance quote for your new car.

Mazda Financial Services Finance Plans:

Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is flexible and simple, with a range of options to suit everyone.

The benefits

- Simple – fixed, equal, regular instalments
- Predictable – pay all your instalments and you own the car
- Flexible – you determine your repayment period at the start of your contract, meaning that you have total control of your budget

How it works

1. Choose your Mazda. Tell your dealer the deposit and repayment period you want, from 12-60 months.
2. Agree your repayments. These are based on how much is left to pay, plus interest where applicable.
3. Drive away the moment we activate your agreement.

At the end of your contract, when all instalments have been made, the car is yours. You now have two choices:

- **Renew:** Choose another Mazda. The car is yours; you can part exchange it for another Mazda and use the value as your deposit
- **Retain:** Keep the car. The car is yours once all instalments have been made

Mazda Personal Contract Purchase:

The finance plan that helps you to change your Mazda car at more regular intervals. Enabling shorter term finance agreements, meaning a new car more often.

The benefits

- You can fund your car over shorter periods, so you get the chance to change more often
- The flexibility at the end of the agreement to choose to renew, retain or return your Mazda
- You're protected against any fall in used car prices by an Optional Final Payment (OFP)

How it works

1. Choose any new or used Mazda. Estimate your annual mileage.
2. We estimate the minimum amount your car will be worth once your contract finishes – the OFP.
3. To work out your regular payments we add any interest charges and deduct your deposit plus the OFP from the price of your new Mazda.
4. Drive away the moment we activate your agreement.

At the end of your contract, when all instalments have been made, you now have three choices:

- **Renew:** Choose another Mazda. Use any excess value above the OFP towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- **Retain:** Keep the car. Simply pay the OFP, and the car is yours
- **Return your car:** There's nothing more to pay if the car's in good condition and within the agreed mileage

OUR COMMITMENT TO THE ENVIRONMENT

Mazda makes cars that excite, look stylish and appealing, are fun to drive and make you want to get behind the wheel again and again. But we are equally committed to the environment, to the creation of a sustainable future for all. This means limiting the Earth's resources that we use and always considering the environmental impact in everything we do.

Our sustainability programme is dedicated to the development of clean technologies. This covers every aspect of a vehicle's impact on the environment – from planning and development, through to manufacturing, use and eventual recycling / disposal. Below are just three examples of how our environmental policies have led to significant advances in 'green' technology.

Plant-derived plastics

Our interior car plastics use carbon-neutral* plant-derived biomass – an industry first.

Benefits:

- Reduces reliance on fossil fuels
- Cuts CO₂ emissions
- Uses sustainable raw materials
- Requires 30% less energy to produce than petroleum based plastics
- Is three times stronger than conventional bioplastics
- Has 25% higher heat resistance than conventional bioplastics
- Produces lighter, stronger parts improving fuel economy

*CO₂ released when the bioplastic decomposes or is burned is comparable to the amount absorbed by growing plants, having a negligible impact on total atmospheric CO₂ levels.

Semi-dry machining process

Conventional machining of cast metal parts uses huge amounts of water-based coolant to cool and lubricate cutting tools, and remove and collect waste metal. With Mazda's semi-dry machining process, we have substituted large volumes of coolant for tiny quantities of atomised biodegradable oil in a jet of air.

Benefits:

- 84% reduction in the amount of coolant required
- Reduced electricity consumption by 40% on machining lines
- 80% cut in waste liquids

Recycling

Mazda has made a substantial commitment to recycling.

- We have reduced waste material in our production facilities by 55% since 1990
- In 1992 we became the first car manufacturer to recycle bumpers
- Over 75% of our plastic parts can be recycled
- All of the gaskets and brake-pads are asbestos-free
- There are no ozone-damaging CFCs in our polyurethane products (such as the foam padding in seats, armrests and steering wheels)
- Many of our plants have passed the stringent ISO 14001 test – commonly known as the environmental ISO

MECHANICAL FEATURES

Engines:

- 1.6 MZR Petrol
- 1598cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 105ps (77kW) at 6000rpm and 145Nm at 4000rpm
 - CO₂ emissions of 149g/km⁹ (EC Stage V)
 - Powertrain Control Module (PCM)
 - Battery – 50Ah
 - Alternator – 12V-100A
 - Sequential electronic multi-point fuel injection
 - Sequential Valve Timing System (S-VT)
 - Variable Induction System
- 1.6 MZR Petrol Auto
- 1598cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 105ps (77kW) at 6000rpm and 145Nm at 4000rpm
 - CO₂ emissions of 176g/km (EC Stage V)
 - Powertrain Control Module (PCM)
 - Battery – 50Ah
 - Alternator – 12V-90A
 - Sequential electronic multi-point fuel injection
 - Sequential Valve Timing System (S-VT)
 - Variable Induction System
- 2.0 MZR Petrol Auto
- 1999cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 150ps (110kW) at 6500rpm and 187Nm at 4000rpm
 - CO₂ emissions of 175g/km (EC Stage V)
 - Powertrain Control Module (PCM)
 - Battery – 50Ah
 - Alternator – 12V-110A
 - Sequential Valve Timing System (S-VT)
 - Variable Induction System
- 2.0 MZR DISI Petrol
- 1999cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 151ps (111kW) at 6200rpm and 191Nm at 4500rpm
 - CO₂ emissions of 159g/km (EC Stage V)
 - Powertrain Control Module (PCM)
 - Battery – 46Ah plus 26Ah
 - Alternator – 12V-110A
 - DISI (Direct Injection Spark Ignition)
 - i-stop smart idling stop system
 - Sequential Valve Timing System (S-VT)
 - Variable Induction System
- 1.6 MZ-CD Diesel
- 1560cc in-line 4-cylinder, 8-valve, SOHC, front-mounted, developing 115ps (85kW) at 3600rpm and 270Nm at 1750 – 2500rpm
 - CO₂ emissions of 117g/km⁹ (EC Stage V)
 - Powertrain Control Module (PCM)
 - Battery – 75AH
 - Alternator – 12V-150A
 - Common-rail fuel injection
 - Diesel Particulate Filter (DPF)

- 2.2 MZR-CD Diesel (150ps)
- 2184cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 150ps (110kW) at 3500rpm and 360Nm at 1800rpm
 - CO₂ emissions of 144g/km (EC Stage V)
 - Powertrain Control Module (PCM)
 - Battery – 80Ah
 - Alternator – 12V-100A
 - Diesel Particulate Filter (DPF)
- 2.2 MZR-CD Diesel (185ps)
- 2184cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 185ps (136kW) at 3500rpm and 400Nm at 1800rpm
 - CO₂ emissions of 149g/km (EC Stage V)
 - Powertrain Control Module (PCM)
 - Battery – 80Ah
 - Alternator – 12V-100A
 - Diesel Particulate Filter (DPF)

Transmission:

- 5- or 6-speed manual – giving precise, positive shift feel to provide a feeling of unity between driver and vehicle (6-speed available on 2.0 MZR DISI, 1.6 MZR-CD and 2.2 MZR-CD)
- 5-speed automatic (only available on 2.0 MZR)
- 4-speed automatic (only available on 1.6 MZR)

Body:

- Self-supporting rigid and torsion-resistant all-steel body with defined crush zones for the front and rear sections, stable passenger safety cell with side impact reinforcement in the doors
- Mazda Advanced Impact Distribution and Absorption System (MAIDAS) designed to secure the critical interior space in the event of an accident
- Supplementary Restraint System (SRS) comprising central control unit and crash sensors, seatbelt pre-tensioners, load-limiters and airbag system

Chassis and Suspension:

- Front: Independent suspension with MacPherson struts, 4-point rubber mounting system and liquid-filled bushes
- Rear: E-type multi-link suspension with monotube dampers and low-mounted springs to maximise load compartment space

Brake System:

- Hydraulic, diagonally divided dual-circuit system with power brake unit
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Emergency Brake Assistance (EBA)
- Front: 278mm (300mm on 2.0 MZR, and 2.2 MZR-CD) ventilated disc brakes
- Rear: 265mm (280mm on 2.0 MZR and 2.2 MZR-CD) disc brakes

MODEL AVAILABILITY AND TECHNICAL DATA

| Model Availability | | 1.6 MZR | 1.6 MZR Automatic | 2.0 MZR Automatic | 2.0 MZR DISI | 1.6 MZ-CD Diesel | 2.2 MZR-CD (150ps) Diesel | 2.2 MZR-CD (185ps) Diesel |
|--------------------|-----------------|---------|-------------------|-------------------|--------------|------------------|---------------------------|---------------------------|
| Hatchback: | S | ■ | – | – | – | – | – | – |
| | TS | ■ | ■ | – | – | ■ | – | – |
| | TS ² | ■ | – | ■ | – | ■ | – | – |
| | Sport | ■ | – | – | ■ | – | ■ | ■ |

■ = Available.

Engine Type

| | 1598 | 1598 | 1999 | 1999 | 1560 | 2184 | 2184 |
|--------------------------------|-----------------|-----------------|------------------|------------------|-----------------|------------------|------------------|
| Displacement (cc) | 1598 | 1598 | 1999 | 1999 | 1560 | 2184 | 2184 |
| Bore x stroke (mm) | 78.0 x 83.6 | 78.0 x 83.6 | 87.5 x 83.1 | 87.5 x 83.1 | 75.0 x 88.3 | 86.0 x 94.0 | 86.0 x 94.0 |
| Valves per cylinder | 4 | 4 | 4 | 4 | 2 | 4 | 4 |
| Maximum output [ps (kW) / rpm] | 105 (77) / 6000 | 105 (77) / 6000 | 150 (110) / 6500 | 151 (111) / 6200 | 115 (85) / 3600 | 150 (110) / 3500 | 185 (136) / 3500 |
| Maximum torque (Nm / rpm) | 145 / 4000 | 145 / 4000 | 187 / 4000 | 191 / 4500 | 270 / 1750 | 360 / 1800 | 400 / 1800 |
| Compression ratio | 10.0 | 10.0 | 10.0 | 11.2 | 16.0 | 16.3 | 16.3 |

Transmission

| Type | 5-speed manual | 4-speed automatic | 5-speed automatic | 6-speed manual | 6-speed manual | 6-speed manual | 6-speed manual |
|------------------|----------------|-------------------|-------------------|----------------|----------------|----------------|----------------|
| Gear ratios: | | | | | | | |
| 1st | 3.416 | 2.816 | 3.620 | 3.454 | 3.727 | 3.538 | 3.538 |
| 2nd | 1.842 | 1.497 | 1.925 | 1.842 | 2.048 | 1.913 | 1.913 |
| 3rd | 1.290 | 1.000 | 1.285 | 1.310 | 1.258 | 1.218 | 1.290 |
| 4th | 0.972 | 0.725 | 0.933 | 0.970 | 0.919 | 0.880 | 0.926 |
| 5th | 0.820 | – | 0.692 | 0.795 | 0.738 | 0.809 | 0.853 |
| 6th | – | – | – | 0.717 | 0.622 | 0.711 | 0.711 |
| Reverse | 3.214 | 2.648 | 3.405 | 3.198 | 3.818 | 3.831 | 3.831 |
| Final gear ratio | 4.105 | 4.416 | 3.863 | 4.105 | 3.611 | 2.954 | 3.095 |

Steering

| Steering gear | Electric power-assisted rack and pinion steering, engine speed sensing | | | | | | |
|---|--|------|------|------|------|------|------|
| Minimum turning circle (wall-to-wall) (m) | 10.9 | 10.9 | 10.9 | 10.9 | 10.9 | 10.9 | 10.9 |

Performance and Economy

| | 1.6 MZR | 1.6 MZR Automatic | 2.0 MZR Automatic | 2.0 MZR DISI | 1.6 MZ-CD Diesel | 2.2 MZR-CD (150ps) Diesel | 2.2 MZR-CD (185ps) Diesel |
|--|-----------------------------|-------------------|-------------------|--------------|------------------|---------------------------|---------------------------|
| Acceleration [0-62mph (0-100km/h) in sec] | 12.2 | 13.1 | 10.6 | 10.4 | 11.0 | 9.2 | 8.2 |
| Top speed [mph (km/h)]: | Hatchback | | | | | | |
| Fuel consumption ⁹ [mpg (l/100km)]: | Urban | 33.2 (8.5) | 27.7 (10.2) | 26.7 (10.6) | 30.4 (9.3) | 53.3 (5.3) | 40.9 (6.9) |
| | Extra Urban | 53.3 (5.3) | 46.3 (6.1) | 48.7 (5.8) | 52.3 (5.4) | 72.4 (3.9) | 62.8 (4.5) |
| | Combined | 43.5 (6.5) | 37.2 (7.6) | 37.2 (7.6) | 41.5 (6.8) | 64.2 (4.4) | 50.4 (5.6) |
| CO ₂ emissions ⁹ (g/km) | 149 | 176 | 175 | 159 | 117 | 144 | 149 |
| EC emission level | EC Stage V | EC Stage V | EC Stage V | EC Stage V | EC Stage V | EC Stage V | EC Stage V |
| Recommended fuel | ----- Unleaded 95 RON ----- | | | | Diesel | Diesel | Diesel |
| Fuel tank capacity (litres) | 55 | 55 | 55 | 55 | 55 | 55 | 55 |

⁹ All Fuel Consumption and CO₂ Emissions tests are carried out in accordance with 80/1268/EC as amended by 2004/3/EC. 1.6-litre petrol models are EC Stage V from July production and for 1.6-litre diesel models from August 2010 production.

TECHNICAL DATA

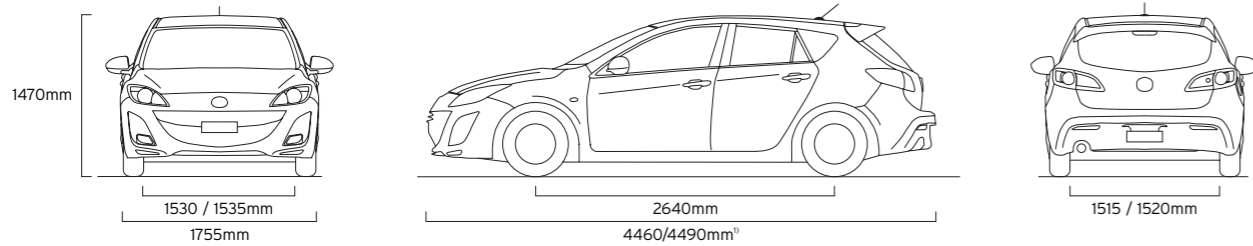
| Dimensions and Weights | 1.6 MZR | 1.6 MZR Automatic | 2.0 MZR Automatic | 2.0 MZR DISI | 1.6 MZ-CD Diesel | 2.2 MZR-CD (150ps) Diesel | 2.2 MZR-CD (185ps) Diesel |
|---|--|-------------------|-------------------|--------------|------------------|---------------------------|---------------------------|
| Overall length / width / height (mm) | ----- 4460 ¹⁾ / 1755 / 1470 ----- | | | | | | |
| Ground clearance (mm) between the axles – unladen | 155 | 155 | 155 | 155 | 155 | 150 | 150 |
| Front track / Rear track (mm) | 1535 / 1520 ²⁾ | 1535 / 1520 | 1535 / 1520 | 1530 / 1515 | 1535 / 1520 | 1530 / 1515 | 1530 / 1515 |
| Wheelbase (mm) | 2640 | 2640 | 2640 | 2640 | 2640 | 2640 | 2640 |
| Front headroom / leg room / shoulder room (mm) | ----- 987 / 1068 / 1395 ----- | | | | | | |
| Rear headroom / leg room / shoulder room (mm) | ----- 964 / 919 / 1371 ----- | | | | | | |
| Cargo volume, acc. to VDA (l): 5dr, 5-seat mode (to belt line) | 340 ³⁾ | 340 | 340 | 300 | 340 | 300 | 300 |
| Ventilated front disc diameter (mm) | 278 | 278 | 300 | 300 | 278 | 300 | 300 |
| Rear disc diameter (mm) | 265 | 265 | 280 | 280 | 265 | 280 | 280 |
| Kerb weight (kg) max. (excluding driver), 5dr | 1265 | 1295 | 1320 | 1317 | 1302 | 1451 | 1451 |
| Permitted gross vehicle weight (kg), 5dr: | | | | | | | |
| Total | 1770 | 1790 | 1835 | 1835 | 1830 | 1965 | 1965 |
| Front / rear | 900 / 870 | 950 / 915 | 975 / 860 | 975 / 860 | 970 / 860 | 1105 / 860 | 1105 / 860 |
| Towing limit (kg)*: | | | | | | | |
| Unbraked | 550 | 550 | 550 | 550 | 600 | 600 | 600 |
| Braked | 930 | 550 | 1300 | 1000 | 1300 | 1500 | 1500 |
| Maximum roof load (kg) | 75 | 75 | 75 | 75 | 75 | 75 | 75 |

¹⁾ Overall length of 5dr Sport models is 4490mm.

²⁾ Front / Rear track measurements of 1.6 Sport models are 1530mm / 1515mm.

³⁾ Overall cargo volume for 1.6 5dr Sport is 300l.

* Towing capacity is based on a 12% gradient and tested in accordance with 92/21/EEC as amended by 95/48/EC.



TECHNICAL DATA

| Safety and Security | S | TS | TS ² | Sport |
|---|---|----|-----------------|-------|
| Mazda Advanced Impact Distribution and Absorption System (MAIDAS) | ● | ● | ● | ● |
| Supplementary Restraint System (SRS) – Central control unit and crash sensors, front seatbelt pre-tensioners, load-limiters and airbag system | ● | ● | ● | ● |
| Four-Wheel Anti-lock Braking System (4W-ABS) with Electronic Brake-force Distribution (EBD) and Emergency Brake Assistance (EBA) | ● | ● | ● | ● |
| Dynamic Stability Control (DSC) with Traction Control System (TCS) | ● | ● | ● | ● |
| Emergency Stop Signalling system (ESS): Automatic activation of flashing hazard lights when emergency braking is applied | ● | ● | ● | ● |
| Driver and front passenger airbags | ● | ● | ● | ● |
| Front side airbags | ● | ● | ● | ● |
| Front and rear curtain airbags | ● | ● | ● | ● |
| Active front head restraints | ● | ● | ● | ● |
| Seatbelt reminder (sound warning) | ● | ● | ● | ● |
| Seatbelts: Front, 3-point (ELR) x 2 with pre-tensioners | ● | ● | ● | ● |
| Rear, 3-point (ELR) x 3 | ● | ● | ● | ● |
| ISOFIX child seat anchorages, attached to outer rear seats | ● | ● | ● | ● |
| Thatcham Category 1 alarm and immobiliser system | ● | ● | ● | ● |

Additional Safety and Security Options

| | | |
|---------------------------------|--|--|
| Baby and child seats: | <ul style="list-style-type: none"> Britax Römer Baby Safe ISOFIX Plus, for up to 13kg Britax Römer ISOFIX Duo Plus, for 9-18kg Britax Römer Kid Plus, for 15-36kg | Please contact your dealer for further information and availability. |
| Child seat pillow: | Duo Plus | |
| Passenger airbag cut-off switch | | |

● = Standard; ○ = Option available at extra cost.



EQUIPMENT

| Exterior | | S | TS | TS ² | Sport |
|---|--|---|----|-----------------|---------------------|
| Tyres and wheels: | 195/65 R15 with 6.0J 15" steel wheels with plastic wheel covers | ● | - | - | - |
| | 195/65 R15 with 6.0J 15" alloy wheels - design 133 | - | ● | - | - |
| | 205/55 R16 with 6.5J 16" alloy wheels - design 134 | - | - | ● | - |
| | 205/50 R17 with 7.0J 17" alloy wheels - design 135 | - | - | - | ● |
| | Space saver spare wheel ¹⁾ | ● | ● | ● | ● |
| Emergency puncture repair kit ²⁾ | | - | - | - | ● |
| Bumpers, front and rear: | Body-coloured | ● | ● | ● | ● |
| Rear spoiler: | Body-coloured, roof spoiler | ● | ● | ● | ● |
| Sports styling with front and rear sports bumpers and side skirts | | - | - | - | ● |
| Door handles: | Black | ● | - | - | - |
| | Body-coloured | - | ● | ● | ● |
| Privacy glass: | Rear side and rear windows | - | - | - | ● |
| Wipers: | Front, adjustable speed with intermittent wipe and electric wash | ● | ● | - | - |
| | Front, rain-sensitive auto wipers | - | - | ● | ● |
| | Rear, adjustable speed with intermittent wipe | ● | ● | ● | ● |
| Heated front windscreen | | - | - | ● | ● |
| Headlights: | Halogen | ● | ● | ● | ● |
| Dusk-sensing auto headlights | | - | - | ● | ● |
| Front fog lights: | Regular type | - | - | ● | - |
| | Sports type | - | - | - | ● |
| Rear lights: | LED technology | - | - | - | ● |
| Rear brake light, high-mounted | | ● | ● | ● | ● |
| Rear fog light | | ● | ● | ● | ● |
| Parking Distance Sensors: | Rear | - | - | ○ | ○ / ● ³⁾ |
| Door mirrors: | Electrically-adjustable, black | ● | - | - | - |
| | Electrically-adjustable, heated power-folding mirrors, body-coloured | - | ● | ● | ● |
| Mica / Metallic paint | | ○ | ○ | ○ | ○ |

● = Standard; ○ = Option available at extra cost. ¹⁾ Not available on Mazda3 2.0 Sport. ²⁾ Mazda3 2.0 Sport only. ³⁾ Standard on Mazda3 2.0 Sport and 2.2D Sport (185ps) only.

EQUIPMENT

| Additional Exterior Options | | |
|-----------------------------------|-------------------------------|--|
| Tyres and wheels*: | See page 23 for wheel options | Please contact your dealer for further information and availability. |
| Space saver wheel kit | | |
| Lowering suspension kit by Eibach | | |
| Bumpers, front and rear: | Door side protectors | |
| | Rear bumper step foil | |
| Side skirts | | |
| Side indicator ring: | Chrome finish | |
| Side indicator: | Clear finish | |
| Exhaust trim: | Chrome finish | |
| Sports exhaust system | | |
| Mudflaps: | Front, black | |
| | Rear, black | |
| | Front, body-coloured | |
| | Rear, body-coloured | |
| Front fog lights: | Regular type | |
| Rear lights: | LED technology | |
| Parking distance sensor: | Front | |
| | Rear | |
| | Front and rear | |
| Tow bar | | |
| Roof rails | | |
| Roof box | | |
| Bike carrier attachment | | |

*Increasing the wheel rim size will require a corresponding increase in tyre size. Please contact your Mazda dealer for further information.



EQUIPMENT

| Interior Features | | S | TS | TS ² | Sport |
|--|--|---|----|-----------------|---------------------|
| Seats and integral head restraint: | Driver's, dial reclining and height adjustment | ● | ● | ● | ● |
| | Driver's, lumbar adjustment | ● | ● | ● | ● |
| | Sports bucket-type front seats | - | - | - | ● |
| | Leather trim (includes driver's 4-way electric adjustment with memory function)* | - | - | - | ○ |
| | Heated front seats | - | - | - | ● |
| Rear seats: | 60/40 split rear seats | ● | ● | ● | ● |
| | Centre armrest | - | ● | ● | ● |
| Steering wheel: | Leather | - | ● | ● | ● |
| | Tilt and height adjustment | ● | ● | ● | ● |
| Gear knob: | Leather | - | ● | ● | ● |
| Door inner handles: | Front and rear, bright | - | ● | ● | ● |
| Front and rear standard scuff plates | | ● | ● | ● | ● |
| Grab handles: | Front passenger's and two rear with coat hooks | ● | ● | ● | ● |
| Audio systems: | AM/FM modular radio / CD player, four speakers | ● | - | - | - |
| | AM/FM modular radio / CD player, six speakers | - | ● | - | - |
| | AM/FM modular radio / 6-CD changer, six speakers | - | - | ● | - |
| | AM/FM modular radio and Premium Bose® surround sound system with AudioPilot® 2 noise reduction (with ten speakers including Richbass® woofer, digital amplifier with seven channels of customised equalisation) and 6-CD changer | - | - | - | ● |
| | Steering wheel-mounted remote audio controls | - | ● | ● | ● |
| Auxiliary (AUX) input jack and power outlet (located in centre armrest) | | ● | ● | ● | ● |
| Satellite navigation system: | Integrated 4.1" full-colour turn-by turn navigation display | - | - | ○ | ○ / ● ²⁾ |
| Bluetooth® hands-free phone kit and mobile MP3-player control system ¹⁾ | | - | - | ● | ● |
| Meter set: | Multi Information Display (MID) including trip computer, digital tachometer, fuel gauge, and water and exterior temperature gauges | ● | ● | ● | ● |
| | Black-finish dials with white illumination | ● | ● | ● | - |
| | Blackout-finish dials with red / blue illumination | - | - | - | ● |
| Digital clock | | ● | ● | ● | ● |
| Overhead console with sunglasses holder | | - | ● | ● | ● |
| Headlight on reminder (sound warning) | | ● | ● | ● | ● |
| Front centre console with storage box; two lidded cup holders | | ● | ● | ● | ● |
| Further storage spaces: | Glovebox, with illumination | ● | ● | ● | ● |
| | Seatback pocket (passenger side) | ● | ● | ● | ● |
| | Door pockets (front and rear doors) | ● | ● | ● | ● |
| Welcome Mode Lighting: | Standard (features cockpit dome light and 'action' illumination of audio system and, if specified, climate control air conditioning) | ● | ● | ● | - |
| | Enhanced door assist grip illumination (features sequential 'driver welcome' illumination, and 'action' illumination of audio system and climate control air conditioning) | - | - | - | ● |
| Inner mirror: | Day / night | ● | ● | - | - |
| | Auto-dimming rear-view mirror | - | - | ● | ● |
| Heater ducts, rear | | ● | ● | ● | ● |
| Pollen filter | | ● | ● | ● | ● |

● = Standard; ○ = Option available at extra cost.

*Leather refers to centre seat facing and side supports, and rear centre console armrest lid. ¹⁾ Please refer to www.mazdahandsfree.com for phone compatibility. ²⁾ Standard on Mazda3 2.0 Sport and 2.2D Sport (185ps) only.

EQUIPMENT

| Additional Interior Options | | S | TS | TS ² | Sport |
|-----------------------------|--|---|----|-----------------|-------|
| Foot pedals: | Aluminium | | | | |
| Footrest: | Aluminium | | | | |
| Gear knob: | Leather, chrome finish | | | | |
| Inner door handles: | Front and rear, silver | | | | |
| Door speaker bezels: | Front and rear, silver | | | | |
| | For rear side windows | | | | |
| Sunblinds: | For rear side windows | | | | |
| | For rear window, hatchback | | | | |
| Scuff plates: | Front and rear, with illuminated front 'Mazda3' logo | | | | |
| Handbrake: | Cover, brushed aluminium finish | | | | |
| Audio: | iPod connector | | | | |
| Satellite navigation: | Pioneer satellite navigation system | | | | |
| Mobile phone console: | Hands-free kit with touch-screen display, voice control and Bluetooth® | | | | |
| Cigar lighter | | | | | |
| Ashtray | Storage compartment: | | | | |
| | Anti-slip mat | | | | |
| | Boot liner | | | | |
| | Boot net, | | | | |
| | Boot storage shelf, | | | | |
| Dog guard, | | | | | |
| Baby care mirror | | | | | |
| First aid kit | | | | | |
| Warning triangle | | | | | |
| Welcome mode lighting: | For front, driver and passenger footwell | | | | |

Please contact your dealer for further information and availability.

| Comfort and Convenience | | S | TS | TS ² | Sport |
|--|--|---|----|-----------------|-----------------|
| Remote central locking with deadlocking (with jack-knife type retractable key) | | ● | ● | ● | ● |
| Smart remote keyless entry system: | With engine Start / Stop button | - | - | - | ● ¹⁾ |
| | Electric | ● | ● | ● | ● |
| Cruise control: | Steering wheel operated | - | - | ● | ● |
| Electric windows: | Front, with one-touch auto down / up, timer function on driver's side | ● | - | - | - |
| | Front and rear, with one-touch auto down / up, timer function on driver's side | - | ● | ● | ● |
| Air conditioning: | Manual | ● | - | - | - |
| | Automatic dual-zone climate control | - | ● | ● | ● |
| Sunvisors: | Driver's and passenger's with covered vanity mirror | ● | - | - | - |
| | Driver's and passenger's with covered vanity mirror and illumination | - | ● | ● | ● |

Additional Comfort and Convenience Options

| | | | | | |
|---------------------------------|--|--|--|--|--|
| Front and rear floor mats: | Carpet floor mat, 'standard', black with 'Mazda3' logo | | | | |
| | Carpet floor mat, 'luxury', black with 'Mazda3' logo | | | | |
| Panel light control with dimmer | | | | | |

Please contact your dealer for further information and availability.

● = Standard; ○ = Option available at extra cost. 1) Not available on 1.6 Sport or 2.2D Sport 150ps models.

Manufacturer's Warranty – 3-Year Cover

Every Mazda is designed and built to the highest standards of performance, comfort and reliability. For your further reassurance, Mazda also provides a full 3-year / 60,000 mile warranty cover, Mazda European Assistance¹⁾, 3-year paintwork warranty and a 12-year anti-perforation warranty.

Mazda Momentum – New Vehicle Extended Warranty

At any time during the manufacturer's warranty period, you may purchase a Mazda Momentum extended warranty package. Three options are available. Your Mazda dealer will be pleased to provide you with details.

Free Mazda Accident Aftercare

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Should you ever be involved in an accident or need to make an insurance claim, 'Mazda First' will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, in addition to other benefits such as providing you with a free courtesy car and maintaining your Mazda warranties.

Mazda Contract Hire*

As a Mazda corporate customer, you'll find that Mazda vehicles are designed to fulfil the diverse needs of a modern company. Our corporate service offers low running costs and market-driven residual values, resulting in extremely competitive ownership costs. To find out more about the benefits of Mazda Contract Hire, please speak to your Mazda dealer or 08456 024 104.

Digital Service Record

The Mazda Digital Service Record (DSR) system provides increased security against counterfeit service documents and odometer tampering, and makes it easy to keep the service history up-to-date. Stored on a central database, the DSR replaces the traditional paper service book and ensures a secure, accurate and permanent service history for the life of the vehicle.

Your Mazda dealer:

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¹⁾Please visit www.mazda.co.uk/owning/owner-benefits-new/ for more details on your Mazda European Assistance coverage.

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