



XJ





XJ

EXTRAORDINARY LUXURY

XJ is passion in motion, a dramatic combination of beauty, refinement and sheer exhilarating power. Outside, the sweep of its streamlined roof is fashioned to slice air like a blade. Inside, its sensuous cabin is crafted to pamper, built for stretching out and relaxing. With its strong lightweight aluminium body, XJ provides agility and superlative handling. This, combined with its anticipatory technology, allows XJ to react to road conditions and other cars alike. No car feels like XJ.

LUXURY | PREMIUM LUXURY | PORTFOLIO | SUPERSPORT | ULTIMATE



J10 POWER 2012

#1

MANUFACTURER

FOR FULL SPECIFICATION AND OPTION AVAILABILITY PLEASE REFER TO THE XJ SPECIFICATION AND PRICE GUIDE.
VEHICLE SHOWN RIGHT: XJ PORTFOLIO LONG WHEELBASE IN RHODIUM SILVER





XJ, ARRIVE IN STYLE

XJ turns heads and attracts glances. Its fusion of honed dynamic lines and sculpted elegance is designed to fulfil the core Jaguar values of innovation, seduction and performance. The objective was never 'merely' to create the world's most beautiful sporting saloon but to produce a more efficient shape where the pinnacles of aesthetics and aerodynamics work together in complete accord. You haven't just got there in XJ. You've arrived.

VEHICLE SHOWN RIGHT: XJ PORTFOLIO LONG WHEELBASE IN RHODIUM SILVER





DESIGN ON THE MOVE

You can see and touch the XJ's opulent good looks. What you hear and feel is its compelling and spirited driving performance.

These living, sensory experiences are part of XJ's extraordinary characteristics. They were achieved by modelling every component in 43,000 separate 3D simulations. More than 4 million kilometres were covered on virtual journeys across some of the most harsh and arduous terrain in the world.

XJ's robust capabilities are reflected in its low, wide stance and long taut waistline. Design and engineering come to life.

VEHICLE SHOWN RIGHT: XJ PORTFOLIO LONG WHEELBASE IN RHODIUM SILVER





THROUGH THE LOOKING GLASS

The view from inside the XJ is exceptional: a panoramic, heat-reflective glass roof extends to the full width of the car and sweeps as far back as the rear seat area. It filters UV rays and floods the interior with natural light making it airy, enviably spacious and, due to effective tinting, private.

The view for those on the outside is equally exhilarating with its long, low aspect, breathtaking profile and the rear screen appearing to wrap seamlessly around the car to create a floating roofline.

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN RHODIUM SILVER





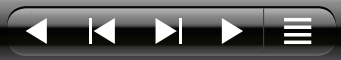


BEAUTY FROM WITHIN

XJ's cabin is both contemporary and luxurious, created to excite the senses. Comfort and quality reign supreme with form-hugging supple leather, contemporary surfaces and a choice of real wood or carbon fibre veneers. These laser cut veneer leaves are painstakingly positioned so that the grain patterns on either side of the cabin mirror one another. Leather is sourced from the finest hide suppliers in the UK and Italy. It is glove-soft and inspired by the latest couture fashion of London's Bond Street.

INTERIOR SHOWN LEFT: XJ PORTFOLIO LONG WHEELBASE INTERIOR WITH IVORY LEATHER SEATS AND JET UPPER FACIA





THE FINEST DETAIL

XJ welcomes you with soothing phosphor blue interior lighting bathing the cabin with its subtle tones to reveal aesthetic perfection and practicality; from the features of the centre console to the details of the door panniers and door pulls.

Gleaming chrome instruments invite you to touch. Solid coolness greets your fingers. Before the wheels have even turned, starting XJ is a moving experience. The start button needs only a light touch to raise the aluminium JaguarDrive Selector™ into the palm of your hand.







LIVING SPACE

The rear seat environment of XJ is as carefully contemplated as the front; luxurious comfort envelops you as soon as you enter. You can relax, stretch your legs. In the Long Wheelbase XJ, you've got a metre of legroom. Business trays and reading lamps are placed perfectly for work on the move.

XJ's optional **Rear Seat Entertainment Pack** provides a multitude of infotainment options. A Touch-screen remote control allows each passenger to select their own individual content via two 8-inch LCD screens, mounted on the back of the front headrests, and WhiteFire® digital wireless headphones.

The optional **Rear Seat Comfort Pack** offers seats with four-way adjustment for the lower back, a massage feature, footrests and winged headrests for superlative comfort.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE INTERIOR WITH IVORY LEATHER SEATS AND JET UPPER FACIA



THE ULTIMATE XJ

XJ Ultimate represents the pinnacle of Jaguar luxury. Individually tailored heated and cooled rear seats with recline and massage create the perfect environment in which to do business. Neatly stowed in the leather rear centre console is an electrically powered table with champagne flutes below, behind which is a bottle chiller. **Two iPads**, mounted in the back of the front seats, are fully integrated with an 825 watt **Meridian Surround Sound System**.

VEHICLE SHOWN: XJ ULTIMATE IN BLACK AMETHYST WITH IVORY LEATHER SEATS AND MINERAL UPPER FACIA
INTERIOR SHOWN RIGHT: XJ ULTIMATE INTERIOR WITH JET LEATHER SEATS AND JET UPPER FACIA





SEE, TOUCH, CONNECT

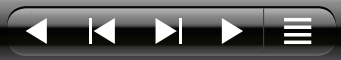
Intuitive technology is simply expressed in XJ. It seamlessly connects driver to car and road, to empower, but never overpower, the driving experience.

With its innovative Virtual Instrument panel, XJ's instrument cluster is not only customisable but always ready to display the most relevant information in an instant. It appears, on a crystal-clear screen, to be as real and solid as a 3-dimensional version. The screen automatically varies the display to give the driver relevant updates, such as information on the road ahead and fuel range. Simple 5-way controls on the steering wheel provide access to regularly used functions and are fully integrated with the Virtual Instruments.

INTERIOR SHOWN RIGHT: XJ ULTIMATE INTERIOR WITH JET LEATHER SEATS AND JET UPPER FACIA





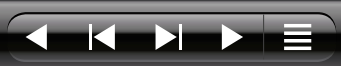




TOUCH TO CONTROL, SEE TO BELIEVE



A single **8 inch colour Touch-screen** in the centre console provides multi-function control and displays the three primary functions; audio, climate control and **satellite navigation**. At the same time, it can simultaneously present entertainment for the passenger via its innovative **Dual View display** (standard on XJ Ultimate and Supersport. Available as part of the Entertainment Pack on all other derivatives). So, while the driver is at one with the car and the road, the front seat passenger can be at one with their choice of movie. For a hands-free experience, the system also offers voice control of audio, navigation and telephone connectivity.



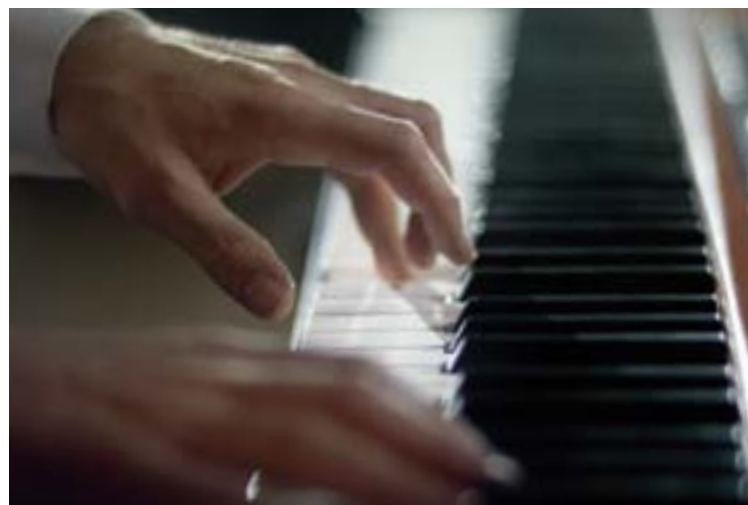
SOUNDS ALIVE

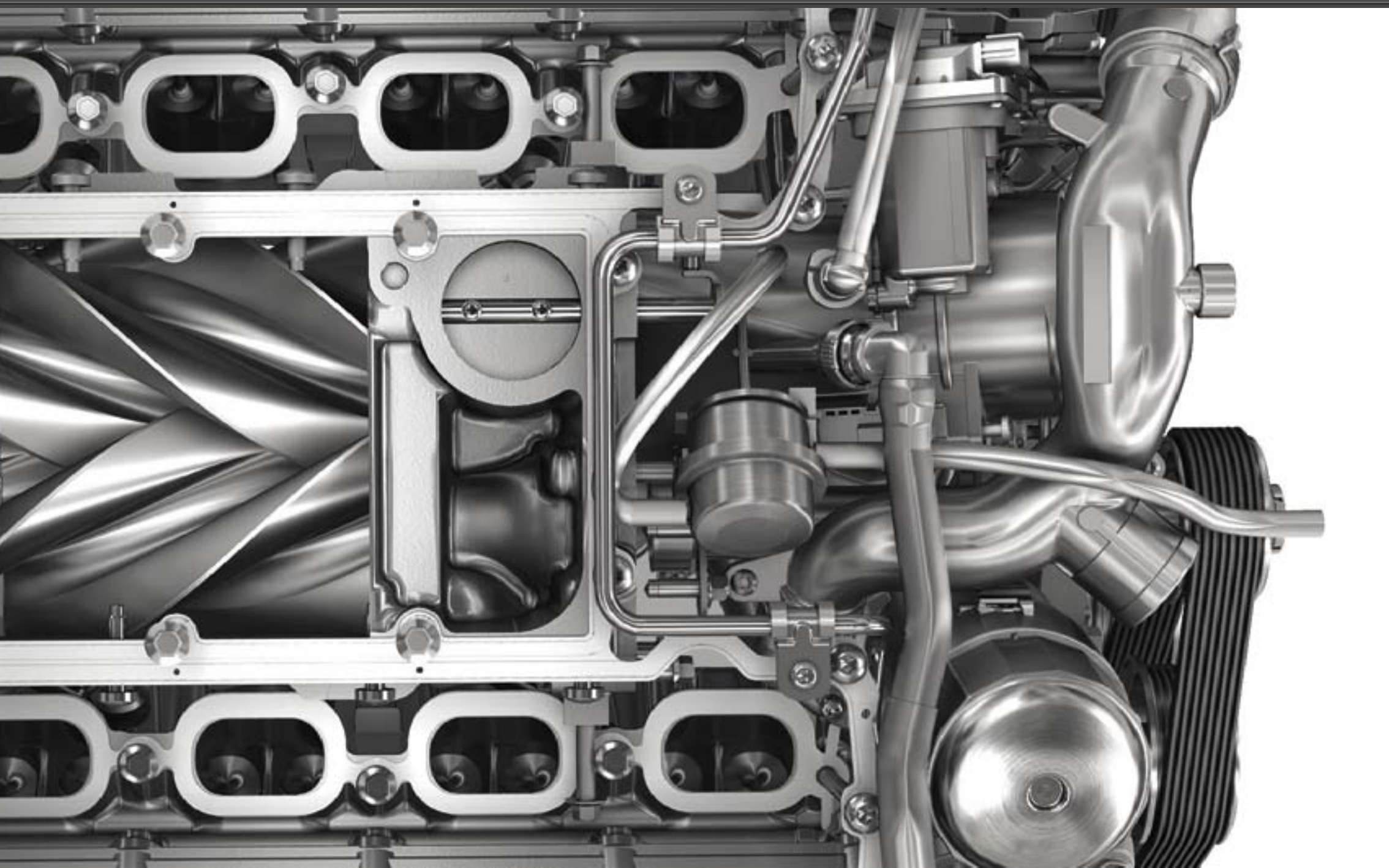
Turn on XJ's superb audio system and the cabin comes alive. Two pure fidelity systems engineered by Meridian, the ultimate audio specialists, are available. Meridian's 380 watt Sound System uses a powerful 12-channel DSP amplifier. 14 speakers including 2 subwoofers and 2.8 inch front door woofers, produce a seminal audio experience, surrounding you with exceptional sound quality.

Meridian's incredible 825 watt Surround Sound System uses no less than 20 speakers and 2 subwoofers with Audyssey MultEQ sound equalisation technology, to produce 7.1 surround sound and create audio that is just as the artist intended. Meridian achieves this by benchmarking acoustic performance against real musical instruments.

Pioneered by Meridian, Trifield™ technology ensures a perfect stereo image for each occupant and produces an holistic sound within the cabin to deliver a concert-like experience. With an XJ Meridian Audio System everyone can hear the difference.

*Trifield' and the 'three fields' device are trademarks of Trifield Productions Ltd.







POWERFUL, RESPONSIVE, SMART

XJ is driven by a choice of exceptional engines built to satisfy different driving requirements but always ensuring outstanding performance. They all feature **8-speed transmission** for whisper smooth gear changes, delivering both a more responsive ride and fuel economy benefits.

Drive mode or **Sport mode** can be chosen with the JaguarDrive Selector™. Sport mode allows full manual gear shift control of XJ using one-touch paddles mounted behind the steering wheel. Even in the automatic Drive mode, the paddles allow temporary override for the instant power needs that manoeuvres like overtaking demand.

Stop/Start technology also benefits fuel efficiency by detecting when the engine isn't required and shutting it down - Eco Stop. Once the brake pedal is released, Eco Start re-starts the engine without hesitation: immediate, seamless and gentle on the environment.

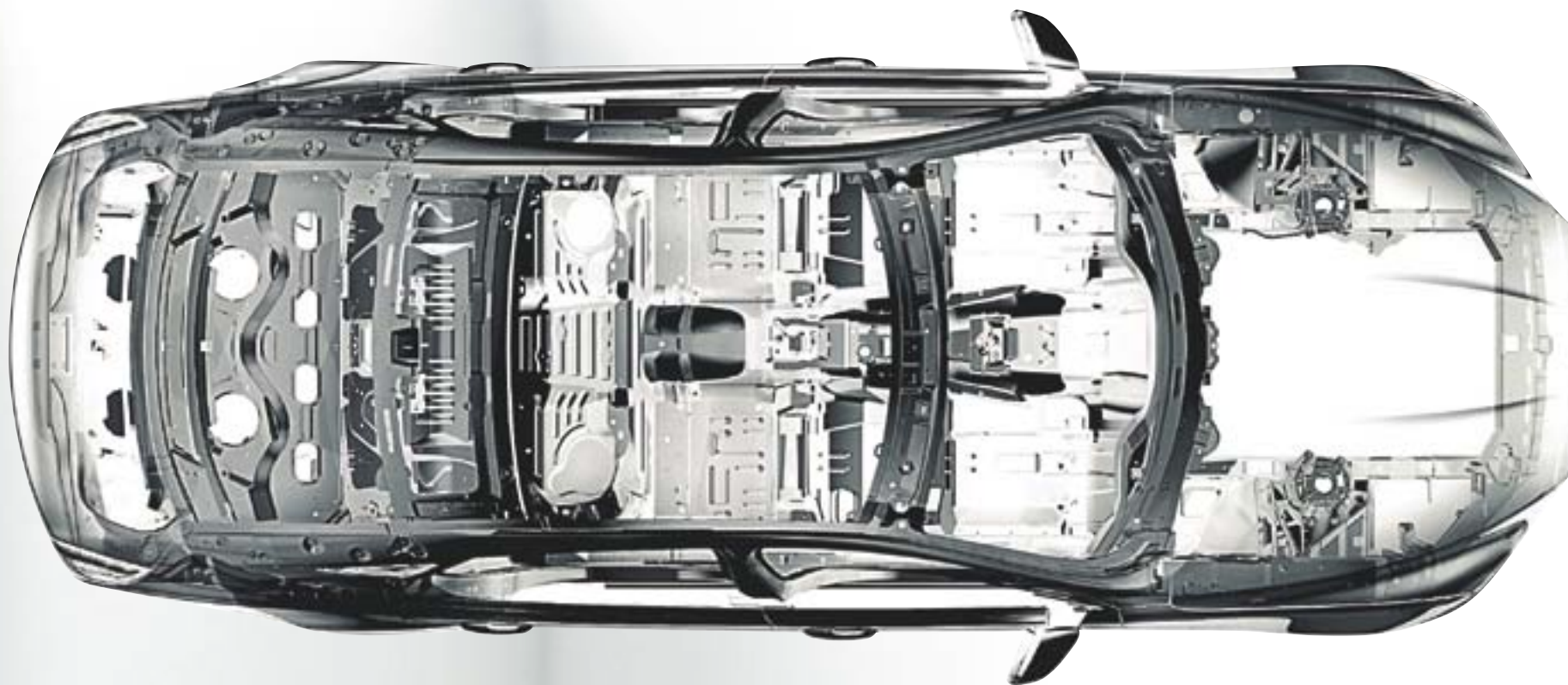
JAGUAR 3.0 LITRE V6 275 TURBOCHARGED DIESEL
POWER 275PS
ACCELERATION 0-60mph 6.0 seconds
ACCELERATION 0-100km/h 6.4 seconds
TOP SPEED 155mph (250km/h)
COMBINED 46.3mpg (6.1l/100km)
CARBON DIOXIDE EMISSIONS 159g/km

JAGUAR 3.0 LITRE V6 340 SUPERCHARGED PETROL
POWER 340PS
ACCELERATION 0-60mph 5.7 seconds
ACCELERATION 0-100km/h 5.9 seconds
TOP SPEED 155mph (250km/h)
COMBINED 29.4mpg (9.6l/100km)
CARBON DIOXIDE EMISSIONS 224g/km

JAGUAR 5.0 LITRE V8 510 SUPERCHARGED PETROL
POWER 510PS
ACCELERATION 0-60mph 4.7 seconds
ACCELERATION 0-100km/h 4.9 seconds
TOP SPEED 155mph (250km/h)
COMBINED 24.4mpg (11.6l/100km)
CARBON DIOXIDE EMISSIONS 270g/km



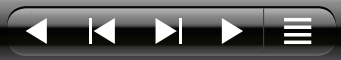
THE LEADING LIGHT



XJ's aluminium construction breaks the mould. It is designed to be strong but incredibly light, with near perfect weight distribution. The doors are one piece, rather than the usual three components, making them lighter, stiffer and more durable too. Furthermore 50 percent of the aluminium used is from recycled sources.

Whether you're cornering, navigating potholes or accelerating, the **Adaptive Dynamics** system continuously monitors the suspension, varying the damping to suit the conditions. These intelligent adjustments, made 500 times a second, help keep XJ as flat and stable as possible, improving your control and handling without any loss of ride comfort.

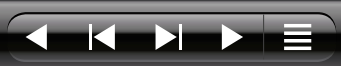
VEHICLE SHOWN LEFT: XJ PORTFOLIO LONG WHEELBASE IN RHODIUM SILVER





EXCEPTIONAL HANDLING

XJ's advanced and intelligent technology gives you driving confidence in almost all conditions. **Dynamic Stability Control** helps maintain control in challenging situations by reducing engine torque to the appropriate wheel and slowing the car. XJ also offers the driver the opportunity to select different modes to suit his or her driving preferences or the prevailing conditions. **Dynamic Mode** co-ordinates the vehicle's control systems and sharpens responses to input from the driver, delivering even more responsive acceleration for a thrilling, sporting driving experience. **Winter Mode** automatically dampens acceleration to help achieve a more gradual traction on ice and reduce skid risk.



INTELLIGENT SAFETY

Advanced safety systems help to actively protect everyone on board. XJ's sophisticated airbag technology gives more complete and precise protection: there are two front airbags, airbags in the outer edges of the seats, plus side curtain airbags that drop down from above the windows to take care of passengers in both the front and rear seats.

Pedestrian Contact Sensing System™: XJ helps to reduce pedestrian injuries in a collision with energy-absorbing bumper materials and sensors that raise the bonnet slightly, creating a cushion of space between the bonnet and engine components.

Adaptive Cruise Control enables XJ to sense if the vehicle in front slows down and accordingly reduces its own speed to maintain a safe distance. Once the road clears, XJ reverts to the pre-set speed. The Adaptive Cruise Control radar also operates Forward Alert, which gives the driver an audible warning if the traffic ahead slows quickly or another vehicle moves into the same lane.

Emergency Brake Assist measures the rate at which brake pressure increases, allowing for shorter stopping distances and improved steering control if an emergency braking situation is detected.

For added confidence while changing lanes on motorways, **Blind Spot Monitor** uses radar sensors to inform the driver of any vehicle hidden in the blind spot. While night-time driving can be more relaxed thanks to Adaptive Front Lighting, which reacts to speed and steering input to cast a deeper beam into corners. **Intelligent high beam** automatically selects the high or dipped beam as appropriate.

Safety is a priority when parking too. Sensors provide wide-angle, rear view colour images on the Touch-screen to make sure you and XJ are always perfectly placed.

VEHICLE SHOWN RIGHT: XJ PORTFOLIO LONG WHEELBASE IN RHODIUM SILVER









EXPRESS YOURSELF IN COLOUR

XJ is available in five model choices: XJ Luxury, XJ Premium Luxury, XJ Portfolio, XJ Supersport and XJ Ultimate, to enable you to create the XJ that's just right for you.

With 15 different colour choices in either standard or metallic finish, Jaguar offers an outstanding paint spectrum to bring your XJ alive.

An exclusive premium palette for XJ Ultimate consists of additional colours to ensure XJ Ultimate reflects your individuality. Premium palette colours are hand painted and finished to 'Show-Car' levels of quality. Taking two craftsmen up to four days to meticulously finish each body panel, the entire process takes approximately 100 hours to complete. The result is a colour with extraordinary finish and depth. For availability, please consult your local Jaguar dealer.

Inside, XJ offers a range of leather grains, colours and contrast stitching to finesse the interior as only you would have it. A choice of premium wooden veneers and carbon-fibre finishes are precision crafted and tailored to suit your personal taste.

EXTERIOR COLOURS

STANDARD



Ebony

PREMIUM



Cashmere



Rhodium Silver



Satellite Grey



Polaris White



Caviar



Carnelian Red



Indigo

For availability please consult your local Jaguar dealer.



Stratus Grey



Crystal Blue



British Racing Green



Black Amethyst

RACE INSPIRED

SPECIAL



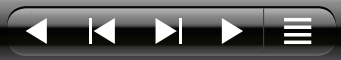
Ultimate Black



Lunar Grey



Italian Racing Red



SEAT LEATHERS

Jet
(Available in Bond grain,
soft grain and semi-aniline)

Cashew
(Available in Bond grain and soft grain)

Dove
(Available in soft grain only)

Ivory
(Available in soft grain and semi-aniline)



London Tan
(Available in soft grain and semi-aniline)

Navy
(Available in soft grain only)

Parchment
(Available in semi-aniline only)

Bordeaux
(Available in semi-aniline only)

XJ INTERIOR COLOUR COMBINATIONS

PERSONALISATION

XJ PORTFOLIO INTERIOR



1. SEAT - SOFT GRAIN LEATHER



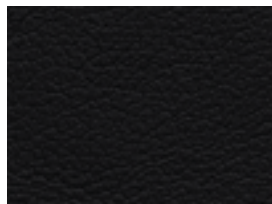
Ivory

2. STITCH/PIPING



Jet

3. UPPER FACIA



Jet

4. HEADLINING



Jet

5. VENEER



Gloss Figured Ebony

Ivory soft grain seats with Jet contrast stitch and piping, Jet upper fascia and Jet headlining with Gloss Figured Ebony veneer.

1. Seat leather applies to seats and door trim inserts
 2. Contrast stitch applies to seat leathers and door panning
 3. Upper fascia applies to dashboard, centre console and upper door trims
 For full veneer options see page 44.
 Centre console inlay is Piano Black on all models.



XJ LUXURY
SEAT - BOND GRAIN
LEATHER

STITCH

UPPER FACIA

HEADLINING



Jet



Jet



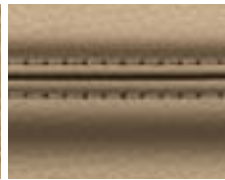
Jet



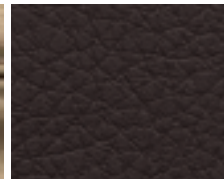
Ivory



Cashew



Cashew



Truffle



Canvas

XJ PREMIUM LUXURY
SEAT - SOFT GRAIN
LEATHER

STITCH

UPPER FACIA

HEADLINING



Jet



Jet



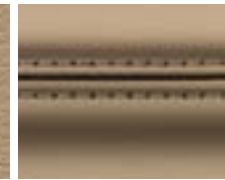
Jet



Ivory



Cashew



Cashew



Truffle



Canvas



Dove



Dove



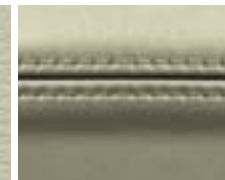
Jet



Ivory



Ivory



Ivory



Oyster



Ivory

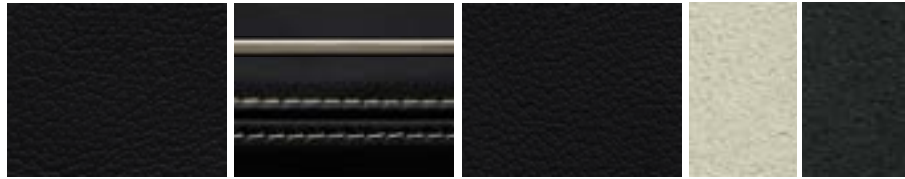


XJ PORTFOLIO
SEAT - SOFT GRAIN
LEATHER

STITCH/PIPING

UPPER FACIA

HEADLINING

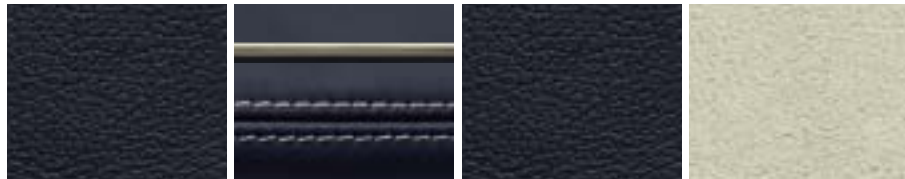


Jet

Ivory with Ivory

Jet

Ivory or Jet

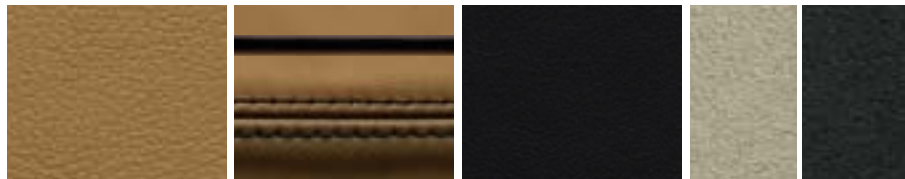


Navy

Ivory with Ivory

Navy

Ivory



London Tan

Jet with Jet

Jet

Canvas or Jet

SEAT - SOFT GRAIN
LEATHER

STITCH/PIPING

UPPER FACIA

HEADLINING

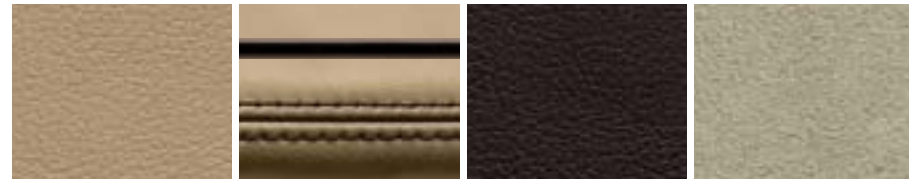


London Tan

Navy with Navy

Navy

Canvas

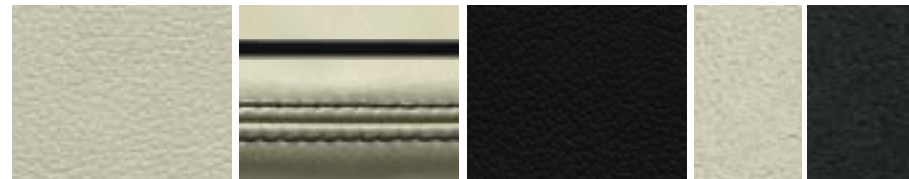


Cashew

Truffle with Truffle

Truffle

Canvas



Ivory

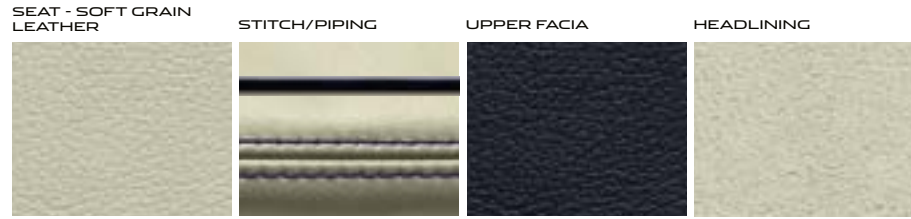
Jet with Jet

Jet

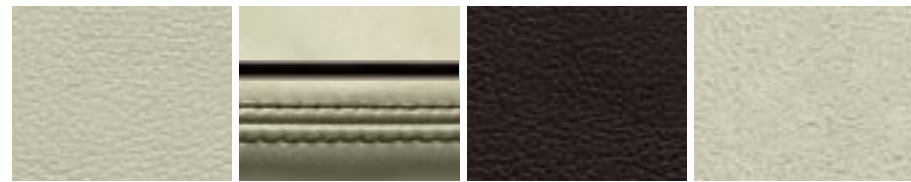
Ivory or Jet



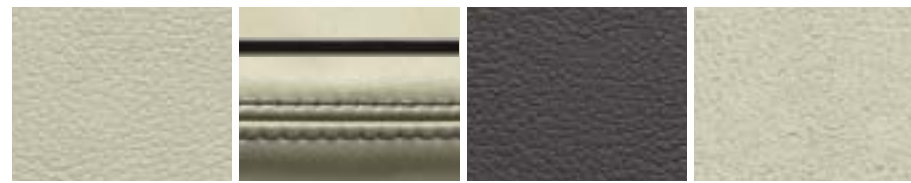
XJ PORTFOLIO CONTINUED



Ivory Navy with Navy Navy Ivory



Ivory Truffle with Truffle Truffle Ivory

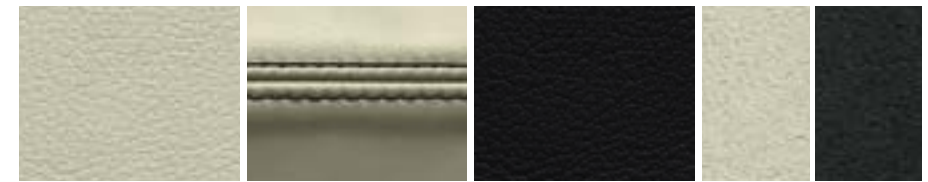


Ivory Oyster with Oyster Oyster Ivory

XJ PREMIUM LUXURY AND XJ PORTFOLIO SPORT PACK



Jet Ivory Jet Ivory or Jet



Ivory Jet Jet Ivory or Jet

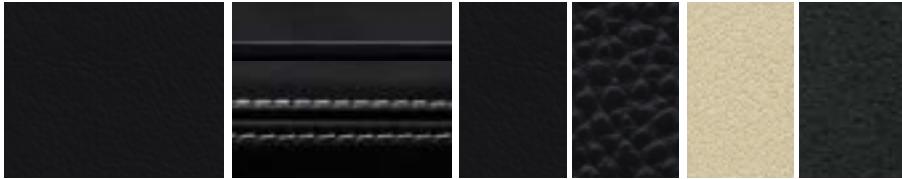


XJ SUPERSPORT
SEAT - SEMI-ANILINE
LEATHER

STITCH/PIPING

UPPER FACIA

HEADLINING



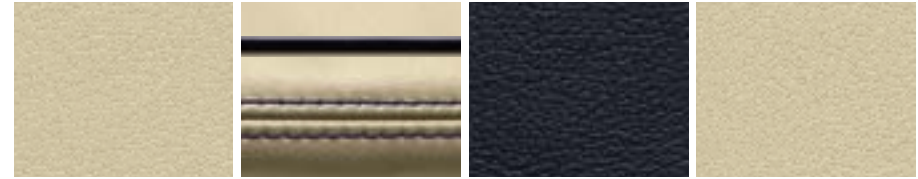
Jet Tonal with Jet Jet or Jet Tipped Parchment or Jet

SEAT - SEMI-ANILINE
LEATHER

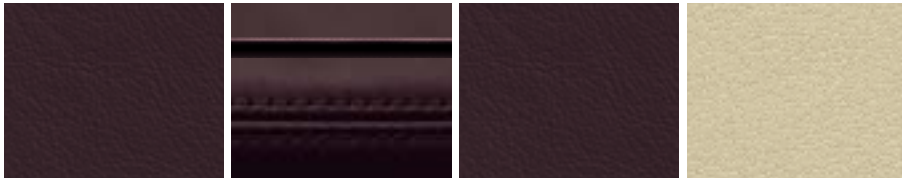
STITCH/PIPING

UPPER FACIA

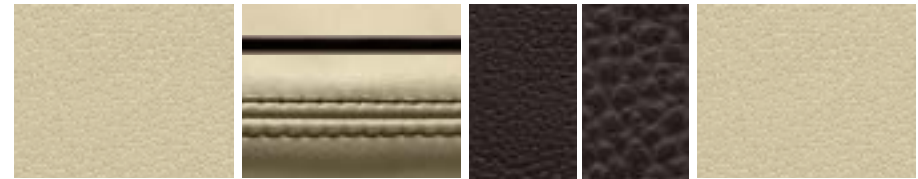
HEADLINING



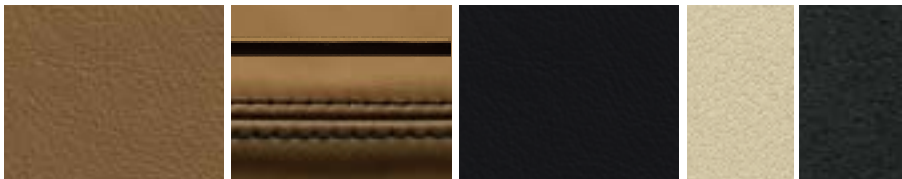
Parchment Navy with Navy Navy Parchment



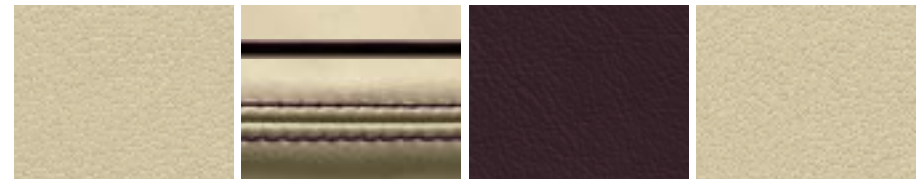
Bordeaux Bordeaux with Bordeaux Bordeaux Parchment



Parchment Truffle with Truffle Truffle or Truffle Tipped Parchment



London Tan Jet with London Tan Jet Parchment or Jet



Parchment Bordeaux with Bordeaux Bordeaux Parchment

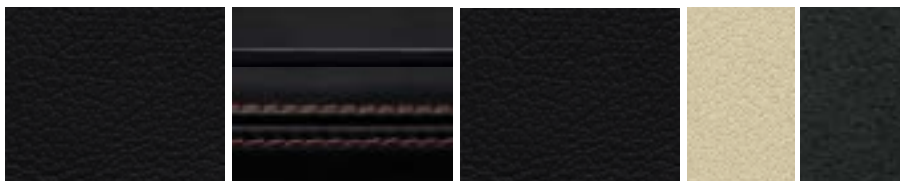


XJ SUPERSPORT CONTINUED
SEAT - SEMI-ANILINE
LEATHER

STITCH/PIPING

UPPER FACIA

HEADLINING



Jet*

Red Zone with Jet

Jet

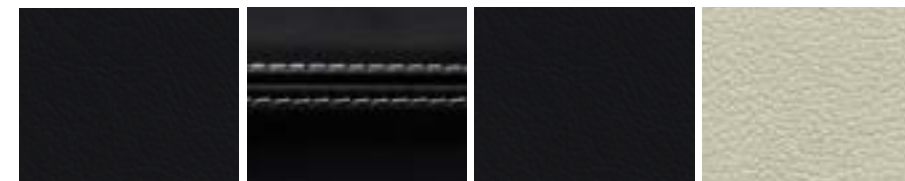
Parchment or Jet

XJ ULTIMATE
SEAT - SEMI-ANILINE
LEATHER

STITCH

UPPER FACIA

HEADLINING

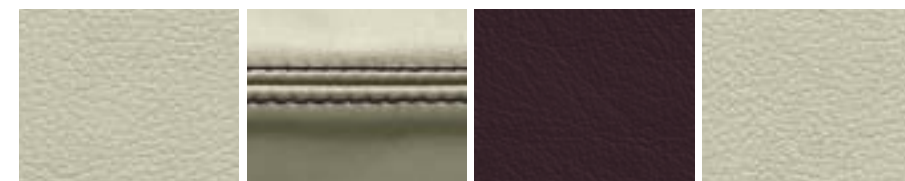


Jet

Tonal

Jet

Ivory

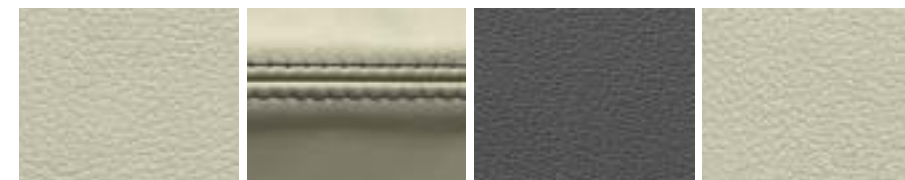


Ivory

Bordeaux

Bordeaux

Ivory



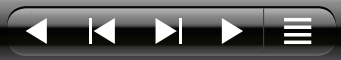
Ivory

Mineral

Mineral

Ivory

*Available if XJ Speed Pack is selected.



VENEERS

Piano Black

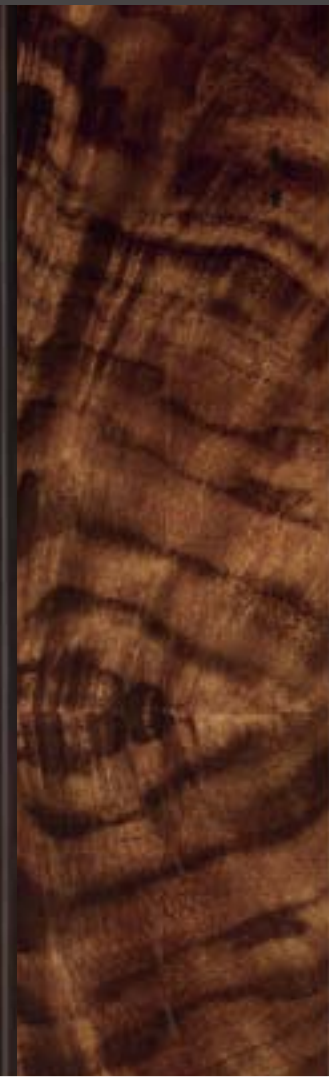
Carbon Fibre

Gloss Rich Oak

Herringbone
(XJ Ultimate only)

Gloss Figured Ebony

Gloss Rich Oak
with Linear Laser Inlay
(XJ Supersport and XJ Ultimate only)



Gloss Figured Ebony with Ribbon Laser Inlay (XJ Supersport and XJ Ultimate only)

Gloss Walnut Curl

Gloss Burr Walnut

Gloss Shadow Walnut

Satin Elm

Satin Zebrano (XJ Supersport and XJ Ultimate only)

Satin American Walnut



WHEN WILL YOU ARRIVE?

As Jaguar's flagship vehicle, XJ excels. Never before has a Jaguar looked so beautiful and delivered such luxury with such power. While its anticipatory technology makes handling effortless, its sumptuous cabin creates the ultimate space for working and relaxing. Form and functionality are seamlessly brought together in one peerless vehicle.

Sleek outside, sensuous inside, XJ is engineered and tailored to look after you.

Experience the extraordinary luxury and astonishing power of XJ for yourself. Book your test drive at www.jaguar.co.uk or by calling your approved Jaguar dealer.





IMPORTANT NOTICE

Jaguar Cars Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO 14040, the international standard for vehicle 'whole life cycle' assessment. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through its driven life time, to final disposal. But that's not all. Every new Jaguar vehicle is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable with 10% for energy generation.

The XJ and XK's innovative use of lightweight aluminium, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO₂ emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design. But it doesn't stop there. World class manufacturing facilities certified to ISO 14001 since 1998, transport miles have been cut from delivery routes and new ways are being introduced to produce energy from food waste at our Gaydon site in the UK. That's Environmental Innovation at Jaguar.

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