



# XKX







Power, style and uncompromised luxury, XK makes every journey unforgettable. XK's contemporary fusion of dramatic sweeping curves with sporting profile epitomises Jaguar's reputation for stunning and seductive design.

XK delivers breathtaking performance and unparalleled comfort plus the versatility of a 2+2 seating configuration. Its advanced technology enables exhilarating handling wherever you go; its hand crafted cabin ensures absolute comfort however far you travel.

XK | XK PORTFOLIO | XKR | XKR-S





VEHICLE SHOWN:  
XKR CONVERTIBLE IN INDIGO



## SEDUCTIVE DESIGN

XK is designed and engineered in two bodystyles, Coupé and Convertible. Both are built in aluminium which combines lightness with strength and rigidity. Every surface is sculpted to create a visual energy, with the outer aluminium skin stretched taut over the body structure. From XK's purposeful front bumper design and chrome outlined air intakes, to its distinctive side power vents and muscular rear haunches, it promises both luxury and immense power.

To present a unique XK visual signature, LED daytime running lights frame the advanced Bi-function HID Xenon headlamps, while at the rear there are distinctive all-LED tail lamps. Under the bonnet, XK is driven by a choice of three formidable 5.0 litre engines: Jaguar's highly acclaimed 5.0 litre V8; a 5.0 litre V8 Supercharged delivering 510PS in XKR models; and, exclusive to the XKR-S, a 5.0 litre V8 Supercharged producing an astounding 550PS.

VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL BLACK SPEED PACK





## XK AND XK PORTFOLIO

**Jaguar's 5.0 litre V8 385 Petrol engine** produces exhilarating acceleration with effortless power. Advanced engineering technologies ensure instant response, **delivering 0-60mph in 5.2 seconds.**

XK combines performance with luxury and relevant technology, intuitively expressed to connect the driver to the car, and the car to the road: it is technology that empowers, but never overpowers, the driving experience. As standard, it offers a 6-speed automatic transmission with Jaguar Sequential Shift™, JaguarDrive Selector™, Dynamic Stability Control (with TracDSC mode) and Jaguar's Performance Braking System. The interior features include Bond grain leather Sports seats, a 7-inch colour Touch-screen display and navigation system plus iPod connectivity.

The XK Portfolio model takes sporting luxury to another level with a soft grain leather interior with twin needle contrast stitch, heated and cooled front seats with a heated leather steering wheel, plus a Suedecloth premium headlining. The additional specification also includes the powerful Bowers & Wilkins 525W surround sound audio system.

VEHICLE SHOWN ABOVE AND RIGHT: XK PORTFOLIO COUPÉ IN RHODIUM SILVER











## XKR

Re-engineered and re-calibrated, updated and enhanced - XKR builds upon the dynamic performance of the XK to make a great car even greater. At its heart is Jaguar's acclaimed 5.0 litre V8 Petrol engine fitted with a sixth-generation, twin vortex system supercharger. This all-aluminium quad-cam powerplant produces 510PS providing heart racing performance with seamless power delivery and tremendous torque - up to 625Nm.

With its higher performance capabilities the XKR features an **Active Differential** as standard. XKR's features are enhanced with the **Jaguar High Performance Braking System** and optional Adaptive Front Lighting with pivoting headlamps. Bonnet louvres provide extra cooling for the engine; aerodynamics are further improved with an optional front splitter and large rear spoiler. XKR delivers the sublime luxury of a Grand Tourer with the muscle of a thoroughbred champion.

VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL BLACK SPEED PACK



VEHICLE SHOWN: XKR-S CONVERTIBLE IN POLARIS WHITE

# XKR-S

XKR-S takes XK to superlative heights. 0-60mph in 4.2 seconds, and a **limited top speed of 186mph**. XKR-S also distinguishes itself with a unique front bumper, carbon fibre splitter, broad vertical side intakes and twin nacelles. **Performance Active Exhaust** with quad tailpipes gives the XKR-S its own powerful sound signature. Bespoke **Adaptive Dynamics** together with a 10mm reduction in ride height and changes to suspension components, deliver pin-sharp handling, maximising grip and control.

The unique interior of XKR-S includes all of Jaguar's legendary elegance and comfort, but with a distinctive edge. Beautiful contrast stitching and carbon leather detailing feature throughout the car while the headlining is a luxurious Poltrona Frau® Jet leather. XKR-S is the ultimate expression of sporting luxury, combining dramatic performance with superb craftsmanship and materials.





# ALUMINIUM



XK's all-aluminium body construction is fundamental to the way the car performs. **Using technology derived from the aerospace industry, it delivers a combination of lightness, strength and rigidity** – the key to great sports car handling, superb performance and impressive efficiency. High torsional rigidity delivers exceptional agility, reduced body roll and pin-sharp cornering; less weight results in faster acceleration, shorter braking distances, improved fuel economy and lower emissions when compared to an equivalent steel-bodied car.

The rigidity of aluminium body construction also means that Convertible models have no need for extra stiffening panels and the resultant additional weight. Because aluminium can absorb more energy than steel, XK's body is also able to dissipate greater impact forces, creating a safer environment for driver and passengers. What's more, with Jaguar's commitment to sustainability, **50 percent of XK's body structure is made from recycled aluminium.**



VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL BLACK SPEED PACK

# INTELLIGENT CONTROL



XK gets the best from your driving with an array of intelligent adaptive technologies. The **Servotronic 2 steering system** delivers precise manoeuvrability at low speeds then reduces assistance at higher speeds. The six-speed ZF 6HP28 automatic transmission reads driving style and road environment to constantly adapt its gear shift pattern. It's designed to optimise fuel efficiency while anticipating and preparing to provide instant power.

**Dynamic Stability Control** intervenes in demanding driving situations by applying braking to individual wheels where necessary, reducing engine torque and helping to maintain stability in the most challenging driving conditions. **Adaptive Dynamics** continuously monitor the car's speed, steering and body movements, analysing the suspension response and varying the damping to suit conditions. The system calculates the appropriate suspension response 500 times every second keeping the vehicle flat, stable and secure. XK's array of driving technologies are all designed to assist but never overwhelm allowing confident, precise handling without any loss of ride comfort.





A number of packs are available to take the XKR experience to another level. The optional **Speed Pack** increases XKR's maximum speed to 174mph and includes 20 inch Kasuga alloy wheels. For even greater visual assertiveness, XKR is available with the optional **Black Speed Pack**. Extra features include gloss black finishes to the front grilles, air intakes, side power vents and boot lid finisher as well as 20 inch Kalimnos Gloss Black alloy wheels.

The XKR's ride and driving capabilities can be further uprated with the optional **Dynamic Pack**. In addition to the features of the Speed Pack, this also includes extensive revisions to the suspension including a forged and fully machined front knuckle for improved steering precision, bespoke spring and damper settings and revised Adaptive Dynamics. A 10mm reduction in ride height and 20 inch Vulcan alloy wheels also feature. The **Dynamic Black Pack** is also available as an option, and includes both Dynamic and Black Pack features combined with 20 inch Vulcan Gloss Black alloy wheels.

VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL BLACK SPEED PACK



## ACTIVE HANDLING

The XK driving experience is taken to the next level through engaging technologies that enhance handling, response and performance. **Jaguar Sequential Shift™** provides a choice of **Automatic or Sport mode**. Tightening the suspension, Sport mode exploits the full power of the XK engine. It monitors driving style and varies the shift schedule holding on to lower gears for longer. For total control, **manual gearshifting can be selected utilising simple one touch paddles** mounted behind the steering wheel.

JaguarDrive Control™ offers further enhancements with Dynamic and Winter Modes. Engage **Dynamic Mode** and immediately XK is more responsive. The engine torque delivery characteristics and gear shift points are modified to improve response speed and sensitivity. **Winter Mode** aids safe driving in slippery conditions. The accelerator pedal response is dampened to help reduce the risk of spin and maintain progressive wheel control. Its bespoke shift settings delay and soften gear shifts for improved grip.



VEHICLE SHOWN: XK PORTFOLIO CONVERTIBLE IN POLARIS WHITE WITH OPTIONAL PERFORMANCE SEATS AND 20 INCH ORONA ALLOY WHEELS





## SPECIAL SPACE

A high performance Grand Tourer, every aspect of XK is **ergonomically designed** to enhance the driving experience. Whether crossing town or continent, XK's **2+2 configuration** provides rear seats, for occasional use or as a convenient storage area. For additional practicality, Convertible models have a **boot capacity** of up to 313 litres rising to 330 litres on Coupé models. XK never compromises on luxury - from the modern textures, flawless craftsmanship and signature phosphor blue mood lighting, to the triple lined canvas hood on Convertible models that provides excellent noise insulation and when stowed, minimises encroachment on the bootspace.

All seats are finished in supple twin-stitched leather. A wide selection of colours, materials and veneers offers the opportunity for personalisation and individuality, while choices such as Poltrona Frau® leather headlining on Coupé models can provide the perfect finishing touch.

VEHICLE SHOWN: XKR CONVERTIBLE IN INDIGO











## JAGUAR PRECISION ENGINEERING IN A SEAT

When car and driver connect, XK comes alive. XK's seats are meticulously designed and engineered to be an intrinsic element of the car, seamlessly integrated into its construction. They not only hold and support through every turn, they can heat and cool, reshape and adjust. At the press of a button they instantly recall any individual shape and position preferred by different drivers. The second most complex component in the XK, after the engine, **the seat designs have been manually tested through 25,000 physical sittings** and subjected to five weeks of humidity and temperature extremes to ensure they work perfectly. There is no better demonstration of Jaguar's craftsmanship and attention to detail.

Three styles are available, each with detailed finishing and a comprehensive range of colour choices. Sports seats upholstered in Bond grain leather are standard in XK. For even greater comfort the 16-way adjustable Luxury seats, standard in XK Portfolio and XKR models, are upholstered in twin-stitched soft grain leather and feature both heating and cooling. Precision-crafted Performance seats, standard in the XKR-S and available as an option on the XK Portfolio and XKR, offer individually fine-tuned lumbar support and powerfully sculpted side bolsters for exceptional lateral support during hard cornering.



PERFORMANCE SEAT IN WARM CHARCOAL AND RED DUO-TONE WITH RED STITCH









## XK EXPERIENCE

With XK, the journey begins as you approach it. With Keyless entry\*, the Jaguar Smart Key in your bag or pocket has already sensed your proximity and unlocked the driver's door. Settling in to the luxurious leather seats, the Start button glows red on the centre console. Press, and the JaguarDrive Selector™ rises up into the palm of your hand. The dashboard illuminates as the cabin features are highlighted in a cool phosphor blue. The centre console's 7-inch Touch-screen lights up. Simple and intuitive; it controls satellite navigation, climate control, Bluetooth® telephone system and in-car audio. Grip the soft leather of the steering wheel, engage the JaguarDrive Selector™ and prepare for the unforgettable XK driving experience.

\*Optional on XK. Standard on XK Portfolio, XKR and XKR-S.





## PERSONALISATION

Jaguar offers a stunning collection of different colour, trim and veneer choices. XK is available in two body styles, Coupé and Convertible and four model choices: XK, XK Portfolio; XKR and XKR-S. On XK Portfolio and XKR there is the choice of a Luxury or Performance interior theme enabling you to create the XK that's just right for you.







# EXTERIOR COLOUR OPTIONS

From Polaris White to Ultimate Black, from the race inspired colours of Italian Racing Red to French Racing Blue, Jaguar offers an outstanding paint spectrum to bring your XK alive. With numerous colour choices in either Standard, Premium, Special or Race Inspired finishes, this is the first opportunity to make it your XK.

## STANDARD

Ebony



## PREMIUM

Indigo



Crystal Blue



Polaris White  
RS, SD, B



Ultimate Black  
RS, SD, B



Carnelian Red



Satellite Grey  
SD, B



Stratus Grey  
RS, SD, B



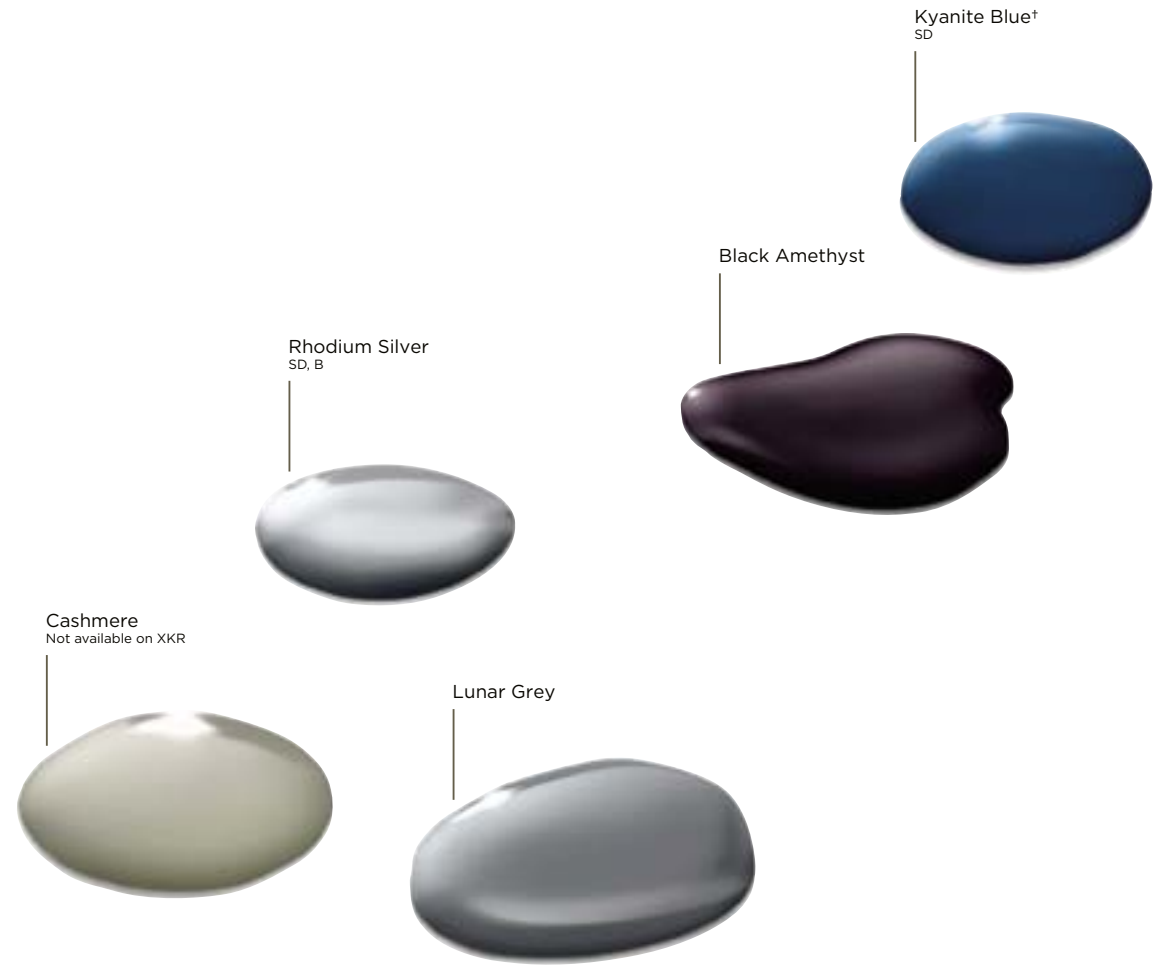
Caviar  
Not available on XKR



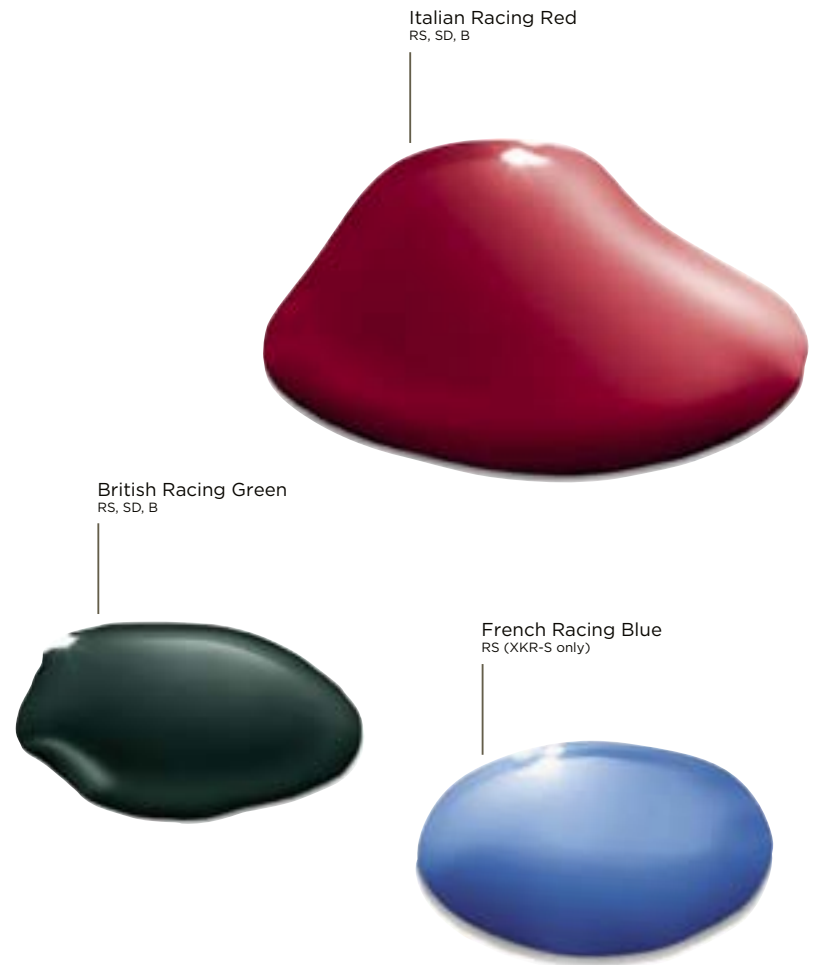
RS XKR-S colours  
SD Speed Pack and Dynamic Pack  
B Speed with Black Pack and Dynamic with Black Pack

\*Available until December 2012  
For availability please consult your local Jaguar dealer.

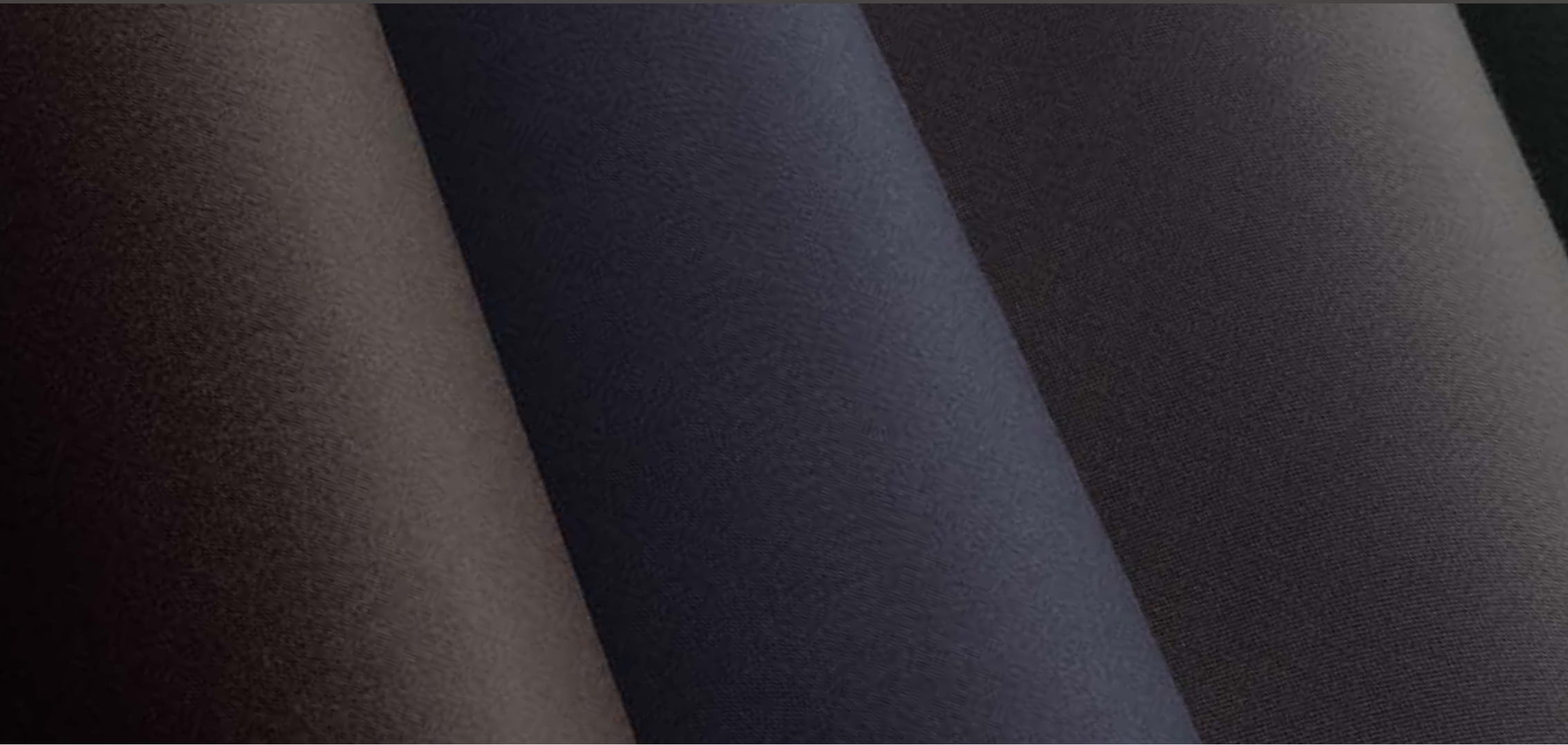
### SPECIAL



### RACE INSPIRED







# ROOFS

Dark Brown

Blue

Dark Grey



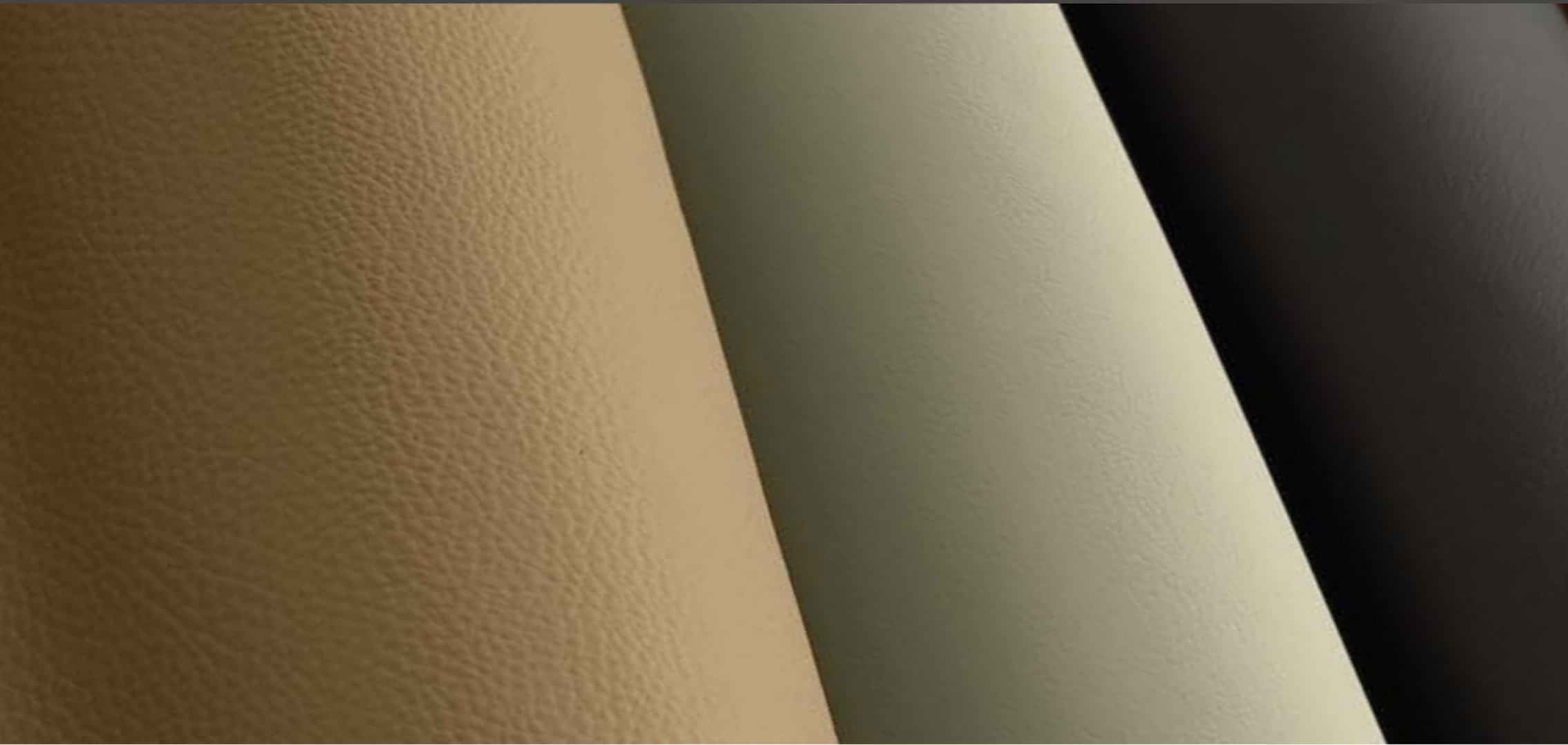
Dark Green

Beige

Black

Burgundy





# SEAT LEATHERS

Caramel Bond grain  
(also available in soft grain)

Ivory soft grain  
(also available in Bond grain)





Warm Charcoal soft grain  
(also available in Bond grain)  
Warm Charcoal Carbon Leather soft grain  
(XKR-S only, not shown)

London Tan duo-tone soft grain

Red duo-tone soft grain

# XK INTERIOR COLOUR COMBINATIONS

## PERSONALISATION

### XK PORTFOLIO WITH PERFORMANCE INTERIOR



1. SEAT - SOFT GRAIN LEATHER

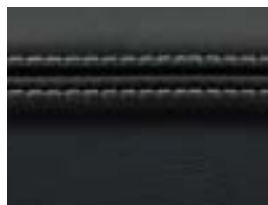
2. UPPER FACIA

3. HEADLINING

4. VENEER



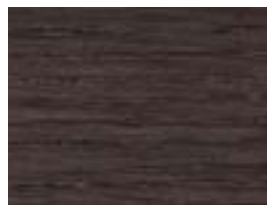
Ivory with Ivory stitch



Warm Charcoal with Ivory contrast stitch



Canvas












Gloss Rich Oak

Optional Performance seats in Ivory with Ivory stitch, Warm Charcoal upper fascia, Ivory contrast stitch, and Canvas Suedecloth premium headlining with Gloss Rich Oak veneer.













1. Seat leather and stitch applies to seats, door trim inserts and rear side panels.  
 2. Upper fascia and stitch applies to instrument panel, centre console and upper door trims.  
 3. Headlining available in 3 materials: Morzine; Suedecloth and Poltrona Frau® leather. Reference for Poltrona Frau® leather headlining (optional on XK, XK Portfolio and XKR, standard on XKR-S) can be seen on page 39.  
 Centre console inlay is Piano Black on all models.



### XK WITH SPORT INTERIOR

| SEAT - BOND GRAIN LEATHER  | UPPER FACIA  | HEADLINING  |
|--|--|---|
|   |   |   |
| Warm Charcoal with Warm Charcoal stitch  | Warm Charcoal with Warm Charcoal stitch  | Canvas  |
|   |   |   |
| Caramel with Caramel stitch  | Caramel with Caramel stitch  | Canvas  |
|  |  |  |
| Ivory with Ivory stitch  | Warm Charcoal with Warm Charcoal stitch  | Canvas  |

### XK PORTFOLIO WITH LUXURY INTERIOR

| SEAT - SOFT GRAIN LEATHER  | UPPER FACIA  | HEADLINING   |
|--|--|--|
|   |   |  or    |
| Warm Charcoal with London Tan contrast stitch  | Warm Charcoal with London Tan contrast stitch  | Canvas or Jet  |
|   |   |  or    |
| Warm Charcoal with Ivory contrast stitch   | Warm Charcoal with Ivory contrast stitch   | Canvas or Jet  |
|  |  |  or  |
| Warm Charcoal and London Tan duo-tone with London Tan stitch                         | Warm Charcoal with London Tan contrast stitch  | Canvas or Jet  |





XK PORTFOLIO WITH LUXURY INTERIOR CONTINUED

SEAT - SOFT GRAIN LEATHER

UPPER FACIA

HEADLINING



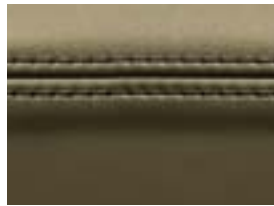
Caramel with Caramel stitch



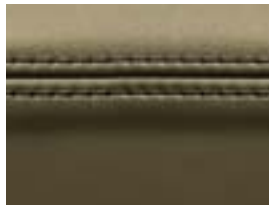
Warm Charcoal with Caramel contrast stitch



Canvas or Jet



Caramel with Warm Charcoal contrast stitch



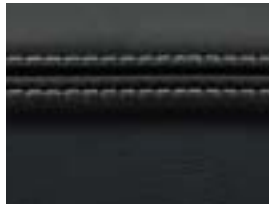
Caramel with Warm Charcoal contrast stitch



Canvas



Ivory with Ivory stitch



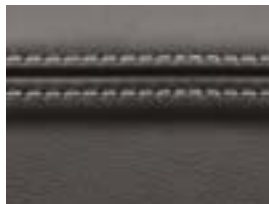
Warm Charcoal with Ivory contrast stitch



Canvas or Jet



Ivory with Ivory stitch



Oyster with Ivory contrast stitch



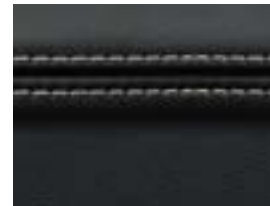
Canvas

XK PORTFOLIO WITH PERFORMANCE INTERIOR

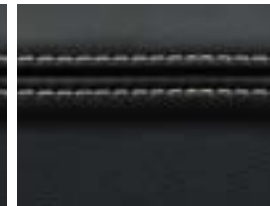
SEAT - SOFT GRAIN LEATHER

UPPER FACIA

HEADLINING



Warm Charcoal with Ivory contrast stitch



Warm Charcoal with Ivory contrast stitch



Canvas or Jet



Warm Charcoal and London Tan duo-tone with London Tan stitch



Warm Charcoal with London Tan contrast stitch



Canvas or Jet



Ivory with Ivory stitch









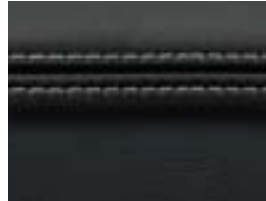
Warm Charcoal with Ivory contrast stitch














Canvas or Jet

### XKR WITH LUXURY INTERIOR

| SEAT - SOFT GRAIN LEATHER  | UPPER FACIA  | HEADLINING |           |
|--|--|------------|-----------|
|   |   | Jet        | or Canvas |
|   |   | Jet        |           |
|  |  | Jet        | or Canvas |

| SEAT - SOFT GRAIN LEATHER   | UPPER FACIA   | HEADLINING |           |
|---|---|------------|-----------|
|  |  | Jet        | or Canvas |
|  |  | Jet        | or Canvas |

XKR WITH PERFORMANCE INTERIOR

| SEAT - SOFT GRAIN LEATHER  | UPPER FACIA  | HEADLINING   |   |
|--|--|--|---|
|   |   |   |   |
| Warm Charcoal with Warm Charcoal stitch  | Warm Charcoal with Warm Charcoal stitch  | Jet  | or Canvas   |
|   |   |  |   |
| Warm Charcoal with Red contrast stitch   | Warm Charcoal with Red contrast stitch   | Jet  |   |
|  |  |  |  |
| Warm Charcoal with Ivory contrast stitch   | Warm Charcoal with Ivory contrast stitch   | Jet  | or Canvas   |

| SEAT - SOFT GRAIN LEATHER  | UPPER FACIA  | HEADLINING   |  |
|--|--|--|--|
|   |   |   |  |
| Warm Charcoal and Red duo-tone with Red stitch                                       | Warm Charcoal with Red contrast stitch   | Jet  |  |
|   |   |   |   |
| Warm Charcoal and London Tan duo-tone with London Tan stitch                         | Warm Charcoal with London Tan contrast stitch  | Jet  | or Canvas  |
|  |  |  |  |
| Ivory with Ivory stitch  | Warm Charcoal with Ivory contrast stitch   | Jet  | or Canvas  |

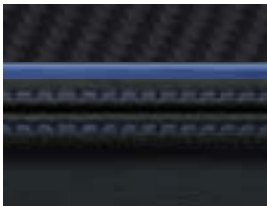


### XKR-S PERFORMANCE INTERIOR

SEAT - SOFT GRAIN CARBON LEATHER

UPPER FACIA

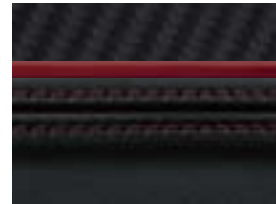
HEADLINING



Warm Charcoal Carbon with Reims Blue micro-piping and Reims Blue contrast stitch

Warm Charcoal with Reims Blue micro-piping and Reims Blue contrast stitch

Jet



Warm Charcoal Carbon with Red micro piping and Red contrast stitch

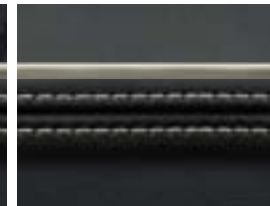
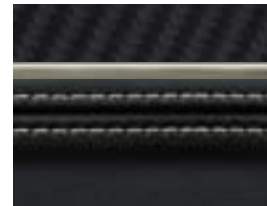
Warm Charcoal with Red micro-piping and Red contrast stitch

Jet

SEAT - SOFT GRAIN CARBON LEATHER

UPPER FACIA

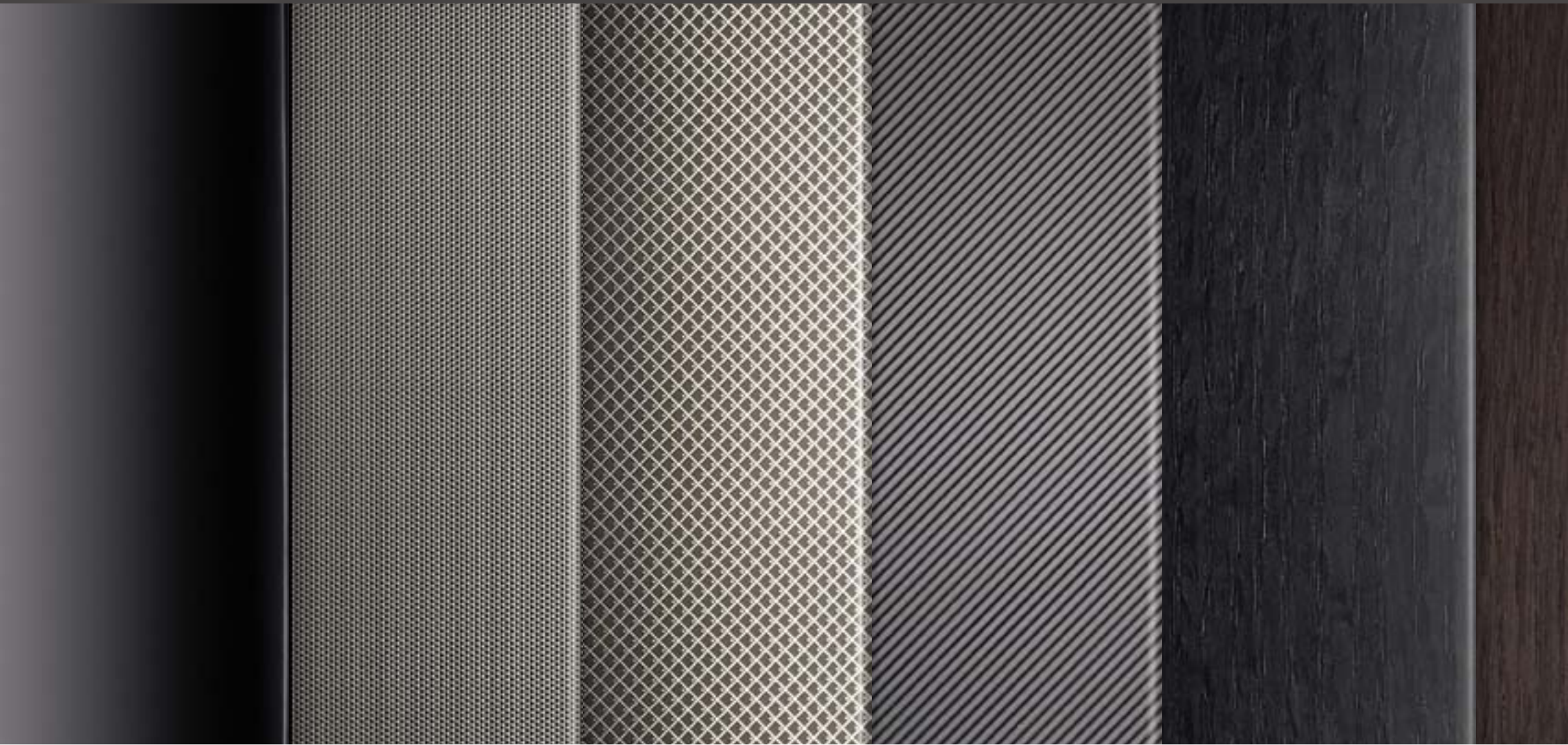
HEADLINING



Warm Charcoal Carbon with Ivory micro-piping and Ivory contrast stitch

Warm Charcoal with Ivory micro-piping and Ivory contrast stitch

Jet



# VENEERS

Piano Black  
(All models)

Bright Knurled Aluminium  
(XK and XK Portfolio)

Dark Mesh Aluminium  
(XKR)

Dark Linear Aluminium  
(XKR-S)

Gloss Dark Oak  
(XKR)





Gloss Rich Oak  
(XK, XK Portfolio, XKR)

Satin Rosewood  
(XK, XK Portfolio, XKR)

Gloss Figured Ebony  
(XK Portfolio)

Gloss Burr Walnut  
(XK, XK Portfolio, XKR)

Satin Elm  
(XK, XK Portfolio, XKR)

Satin American Walnut  
(XK)





VEHICLE SHOWN: XK PORTFOLIO COUPÉ  
IN RHODIUM SILVER



BY APPOINTMENT TO HIS MAJESTY THE KING  
MANUFACTURERS OF  
CARS BY AND FOR HIS MAJESTY THE KING  
JAGUAR CARS LIMITED COVENTRY



BY APPOINTMENT TO HIS ROYAL HIGHNESS THE PRINCE OF WALES  
MANUFACTURERS OF  
CARS BY AND FOR HIS ROYAL HIGHNESS THE PRINCE OF WALES  
JAGUAR CARS LIMITED COVENTRY

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Comparisons are based on manufacturer's own data and testing.

**ENVIRONMENTAL INNOVATION AT JAGUAR**

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO 14040, the international standard for vehicle 'whole life cycle' assessment. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through its driven life time, to final disposal. But that's not all. Every new Jaguar vehicle is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable with 10% for energy generation.

The XJ, F-TYPE and XK's innovative use of lightweight aluminium, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO<sub>2</sub> emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste. Already the manufacturing assembly CO<sub>2</sub> emissions of each Jaguar built in the UK since 2009 is offset. For every tonne of CO<sub>2</sub> emitted in the assembly process, Jaguar invests in carbon reduction projects that reduce an equivalent tonne of CO<sub>2</sub> elsewhere. Offsetting allows Jaguar to take action now, to reduce its impact on the environment, as part of an integrated carbon management plan. This company plan includes targets to reduce operating CO<sub>2</sub> emissions and waste to landfill by 25% by 2012, water consumption by 10% by 2012 and fleet average tailpipe CO<sub>2</sub> emissions by 25% by 2015, based on 2007 levels.

But it doesn't stop there. World class manufacturing facilities certified to ISO 14001 since 1998, transport miles have been cut from delivery routes and new ways are being introduced to produce energy from food waste at our Gaydon site in the UK.

**FUEL CONSUMPTION**

XK and XK Portfolio (Coupé and Convertible)  
Carbon Dioxide Emissions g/km - 264  
Urban mpg - 16.5  
Extra Urban mpg - 35.3  
Combined mpg - 25.2

XKR and XKR-S (Coupé and Convertible)  
Carbon Dioxide Emissions g/km - 292  
Urban mpg - 14.9  
Extra Urban mpg - 33.0  
Combined mpg - 23.0

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