

# RANGE ROVER

A PREVIEW



ABOVE AND BEYOND



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"Following over forty years of success, designing the next generation Range Rover, and protecting such an icon's DNA, came with a huge responsibility. The four elements of our Design Strategy: Luxury, Sustainability, Relevant Functionality and Desirability were at the very core of our thinking. The result is an all-new Range Rover for a new era; sophisticated and modern, a Range Rover with peerless characteristics from its unique lineage."

Handwritten signature of Gerry McGovern.

Gerry McGovern,  
Land Rover Design Director  
and Chief Creative Officer

"The signature clamshell bonnet, floating roof, deep imposing grille and headlamp graphics have the familiar Range Rover presence. Yet, a closer look reveals subtle differences; the new silhouette is gently tapered and more curved giving the vehicle a more streamlined, aerodynamic shape."



Richard Woolley,  
Land Rover Design  
Studio Director



“Exceptional attention to detail has given the driving environment a sense of calm and wellbeing. There is little to distract the eye. The fascia is clean and intuitive, storage compartments are virtually invisible until opened, and clever spaces keep the cabin clutter free.”



James Watkins  
Advanced Designer





“Upholstered in beautiful leathers and veneers, with immaculate metal finishing touches, the rear cabin really is a pleasure to spend time in. There’s now more space, the rear bench seats have power recline and there’s an independent climate control system. Rear Executive Class Seating with two separate, individual leather seats with massage functionality and a rear centre console can also be chosen.”

*Jo Slater*

Jo Slater,  
Colour and Materials Specialist



“Dynamically, the all-new Range Rover is a revelation. Terrain Response® 2 puts the vehicle’s full capabilities at the driver’s command. This next generation system is designed to monitor driving conditions and automatically optimises the vehicle’s settings to suit the terrain.”

A handwritten signature in dark blue ink, which appears to read "Nick Rogers". The signature is fluid and stylized, with a long horizontal line extending to the right.

Nick Rogers  
Director, Range Rover Programmes



The all-new Range Rover is the most capable and most luxurious Land Rover yet, reinforcing its position as the world's finest luxury SUV. With so much more to discover, this has only been a glimpse of what the all-new Range Rover has to offer.

Experience more of the all-new Range Rover at [www.landrover.co.uk/all-new-range-rover](http://www.landrover.co.uk/all-new-range-rover)

Request a Specifications Guide to see all the options and choices available or find out more at your nearest Land Rover Dealership.



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