



The 2014 Kia
SPORTAGE range



The Power to Surprise

There's more to Kia than you may think...

Established in 1946, Kia is Korea's oldest car maker. Kia Motors Corporation is one of the top 5 automotive groups in the world. In the Interbrand ranking 2013, Kia was ranked 83rd out of the World's top 100 brands. Kia have a network of over 170 dealerships in the UK. In 2013 we reached a significant milestone having sold half a million cars in the UK since we launched in 1991.

With contemporary styling, access to the latest technologies and excellent build quality, Kia cars are turning heads the world over. From the 3 or 5-door Picanto and Rio models to the 7-seat Sorento SUV Kia offers a full line-up of passenger cars including the stunning 3-door pro_cee'd coupé and multi award-winning Sportage crossover. There's something special about the Kia range - it's the focus on the detail, the passion and enthusiasm put into every model by our design team headed by Peter Schreyer, who previously designed the original Audi TT.



Discover more about the multi award-winning Kia Sportage, configure your preferred model or locate your nearest Kia dealer by logging onto the iBrochure. Simply scan the Quick Response code alongside with your smartphone or log onto www.kia.co.uk/ibrochure/sportage to review it. (The iBrochure works with iPads too!)

THE 2014 KIA SPORTAGE

Confidence now comes as standard



For warranty coverage including terms and exclusions please contact your Kia dealer.

At Kia we are proud to have teamed up with independent review company Reevoov to create a forum where owners can write reviews about their new Kia. More than 10,000 Kia owners have already left a review so log onto www.kia.co.uk/reviews to find out more.

The 2014 Kia Sportage is covered by our pioneering 7 year vehicle warranty consisting of 3 year/unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.



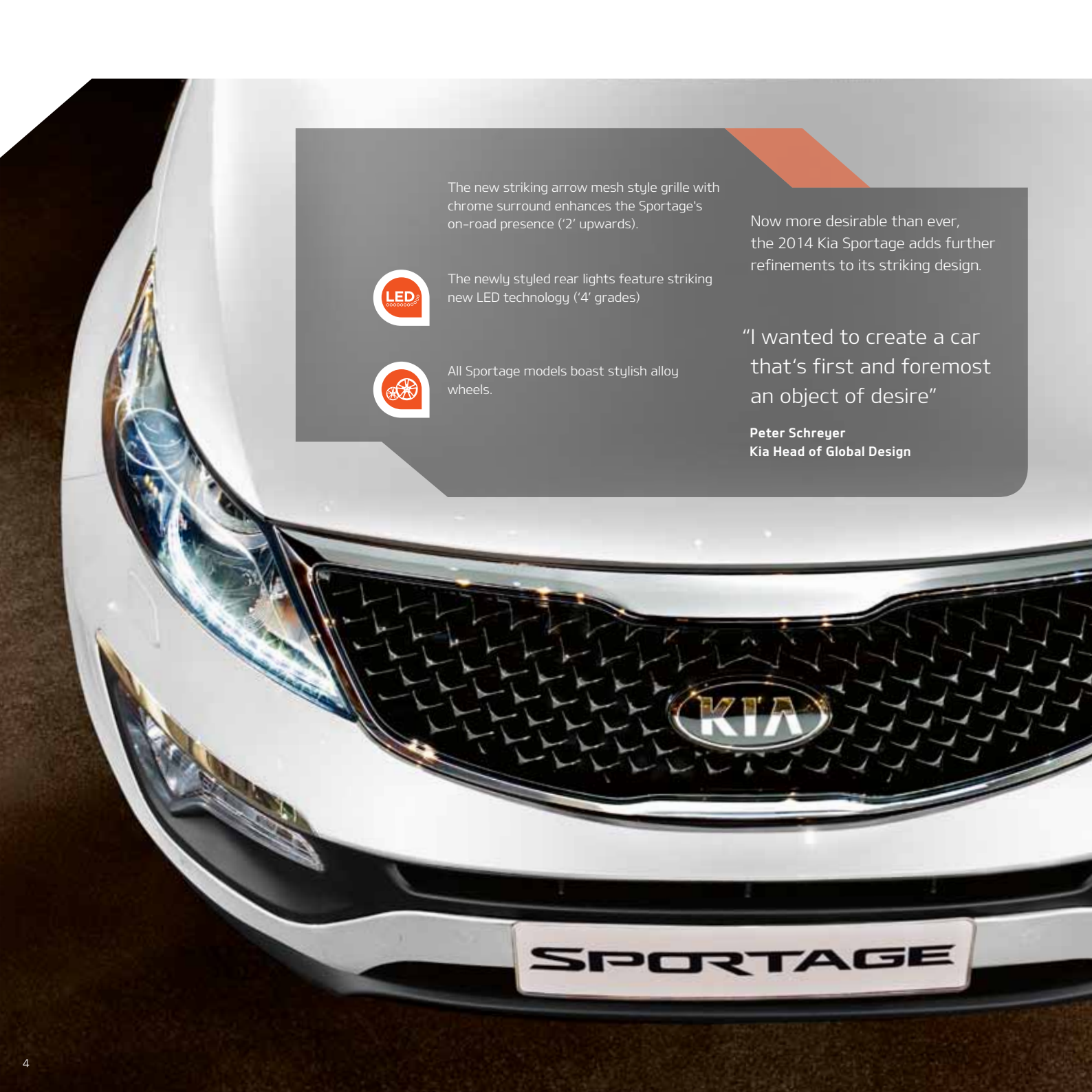
Thanks to our customers the Kia range now has over **10,000** reviews!

9.0
out of 10

Read 2,791 Sportage reviews

reevoov

2,424 customers rated the Sportage 9.0 out of 10. Read more at kia.co.uk/reviews. Scores accurate as of 10.03.14



The new striking arrow mesh style grille with chrome surround enhances the Sportage's on-road presence ('2' upwards).



The newly styled rear lights feature striking new LED technology ('4' grades)



All Sportage models boast stylish alloy wheels.

Now more desirable than ever, the 2014 Kia Sportage adds further refinements to its striking design.

"I wanted to create a car that's first and foremost an object of desire"

Peter Schreyer
Kia Head of Global Design

SPORTAGE



Striking LED daytime running lights significantly improve visibility to oncoming traffic.



Stylish 18" alloy wheels in a new design ('3' grades upwards).



The whole lamp including the glass house on the boot lid is now illuminated to enhance night-time presence. New-look LED tail lights offer enhanced illumination and visibility to other road users ('4' grades).

Eye-catching style

Our European engineers and technicians have put immense effort into the 2014 Sportage to ensure you enjoy it for many years to come. It is manufactured at our award-winning factory in Slovakia, where our skilled technicians and precision robots produce cars to the highest possible build quality. You'll feel it in every detail of the Sportage range.

The Sportage is a multi-award winner including the prestigious iF product award recognising design quality amongst its main criteria. Sportage has also been awarded Best Crossover by both Diesel Car and Fleet News and has gained a highly prestigious Red Dot Design Award in Germany too. When Auto Express pitted Sportage against the VW Tiguan, Sportage secured a well-deserved victory based on its stylish looks and its promise to hold its value even more effectively than its rival.



product
design
award

2011 ■



reddot design award
winner 2011







Inner beauty

Driving the 2014 Sportage is a unique experience. The high seating position gives you an enhanced feeling of control with the benefit of superb all-round visibility. The dashboard boasts an innovative nano-paint finish and soft-touch surfaces which enhance the premium feel of the cabin, whilst the centre console illumination shows where items are stored and creates a warm ambience too.

Enjoy the latest forward-thinking technology at your fingertips - steering wheel mounted controls provide easy access to the Bluetooth® with voice recognition and music streaming feature. This is a sophisticated communication and safety feature - use it to make calls and even play music wirelessly. In addition, a trip computer provides useful information about distance to empty, average speed, drive time and average fuel economy whilst the cruise control feature allows the driver to better control their speed.

*Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.co.uk or by trialling your phone at a Kia dealer.

** Some parts of the leather upholstery contain faux leather.



To ensure you stay focused on the road, steering wheel mounted controls help you operate the audio features without taking your hands off the wheel.

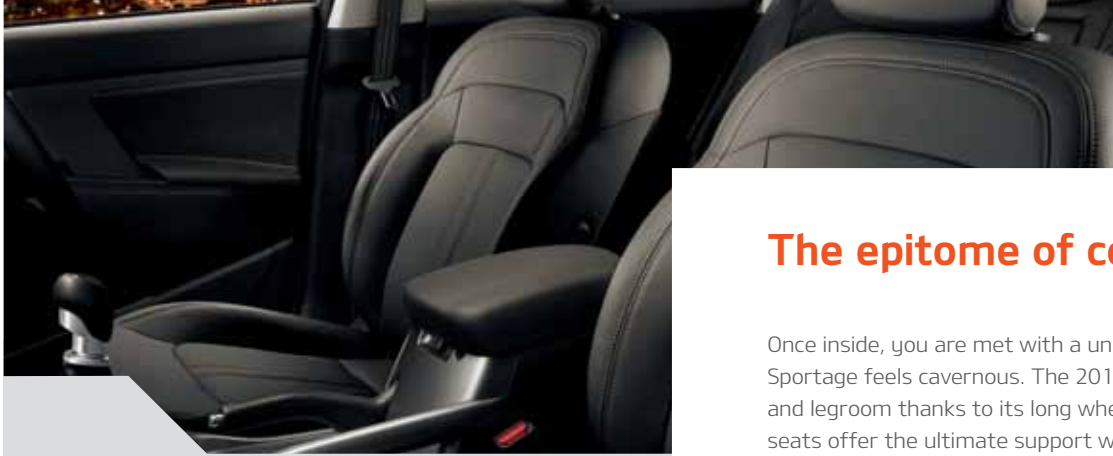


4.2" Supervision Cluster with LCD TFT Colour Display ('3' grade upwards)

These models feature a newly designed dual bezel instrument display housing the speedo and rev counter. In between the two bezels is a full colour, 4.2" inch LCD supervision cluster incorporating trip information, gearshift indicator on the manual models, outdoor temperature display, Flex Steer mode and the Parallel Park Assist System functionality ('4' grades).



Bluetooth® with voice recognition and music streaming is a sophisticated communication and safety feature - use it to make calls or even play music wirelessly (Image shown is a '3' grade as flex steer is amongst the standard features on these models).



To create a luxurious feel, premium materials are used throughout the cabin.

The epitome of comfort

Once inside, you are met with a unique sense of space as the Sportage feels cavernous. The 2014 Sportage has plenty of head and legroom thanks to its long wheelbase. Ergonomically shaped seats offer the ultimate support while the 60:40 split folding rear seats provide extra space when required – a massive 1,353 litres in total when the seats are folded.



Engine start/stop button with smart entry system ('4' grades):

The smart key unlocks the door the moment you touch the button on the handle so you never have to worry about searching for keys. The engine roars into life with one touch of the engine start/stop button.

The Sportage boasts a myriad of superb standard features including a sumptuous leather trimmed steering wheel and gearshift, a tilt and telescopic steering wheel adjustment and a driver's seat height adjuster which on the '4' grades is a 6-way power adjustable driver's seat with a sliding, reclining and height adjustment feature.

To ensure passenger comfort, air conditioning is standard on the '1' and 'KX-1' models whilst the rest of the range features dual automatic air conditioning with an ioniser which offers independent temperature control for the driver and front passenger to suit individual preferences. The ioniser automatically eliminates interior odours for a healthier and pleasanter environment. The '3' grades upwards also boast heated front and outer seats adding to the passenger comfort within the cabin.



Luxurious leather upholstery ('3' upwards)

* Some parts of the leather upholstery contain faux leather.

Engine start/stop button with Smart Key ('4' grades):

To begin the journey, all you need is the smart key in your pocket. It's recognised by the car as you approach it. With this keyless system, you simply push the button on the door handle to unlock the door.





Panoramic sunroof ('2' upwards): The all-glass panoramic sunroof opens (electrically of course) to fill the cabin with fresh air. The front glass panel features an electric tilt-and-slide section incorporating an anti-trap safety function for added flexibility, ventilation and comfort - all at the touch of a button.





Shark fin antenna ('3' grades upwards)
The new stylish roof-mounted shark-fin antenna accentuates the striking Sportage profile.



SUPERIOR POWER, PERFORMANCE AND EFFICIENCY

The 1.6 litre petrol 2WD 6-speed manual Sportage features a Gasoline Direct Injection (GDi) engine which results in CO₂ emissions as low as 149 g/km - better for the environment and your running costs.

The main advantage of a GDi engine are increased fuel efficiency and a higher power output. Fuel is highly pressurised and injected via a common rail fuel line directly into the combustion chamber of each cylinder. As a result, emission levels can be more accurately controlled because of the precise amount of fuel injected which greatly improves efficiency.

Designed and engineered at Kia's Research and Design Centre in Germany, Sportage also features a highly-advanced 1.7 litre CRDi (diesel) engine which incorporates Kia's Intelligent Stop and Go (ISG) technology with CO₂ emissions

as low as 135g/km. For added fuel efficiency, a gear shift indicator comes as standard on all manual models. This feature alerts the driver when is the optimal time to change gear. If you prefer to let the Sportage do more of the work, opt for the 6-speed automatic gearbox available on the 2.0 litre (diesel) engines for a smooth and sophisticated driving experience. The active ECO operation (on automatic models only) helps improve fuel efficiency by controlling the engine, transaxle and air conditioner.

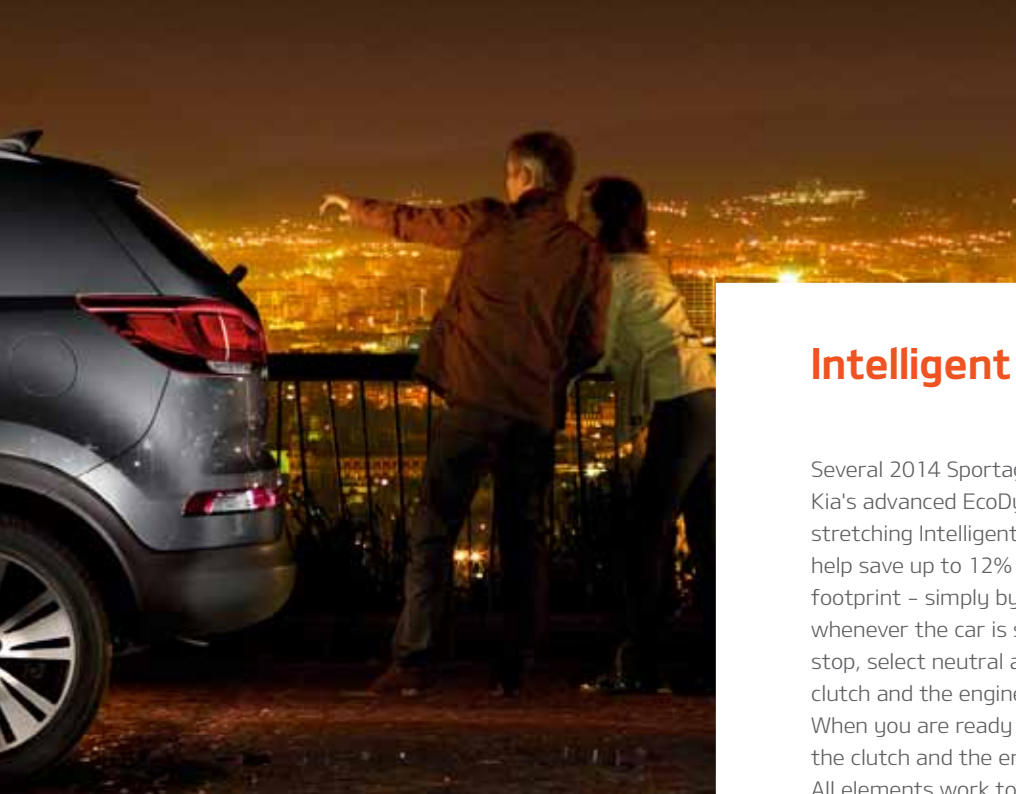
Excellent performance is achieved by a range of advanced technologies available on the 2014 Sportage including a variable geometry turbocharger and second-generation Bosch fuel injection on diesel models and CVVT (Continuous Variable Valve Timing) plus electronic fuel injection to boost performance on petrol engines.



Slick and dynamic 6-speed manual transmission



Refined 6-speed automatic transmission



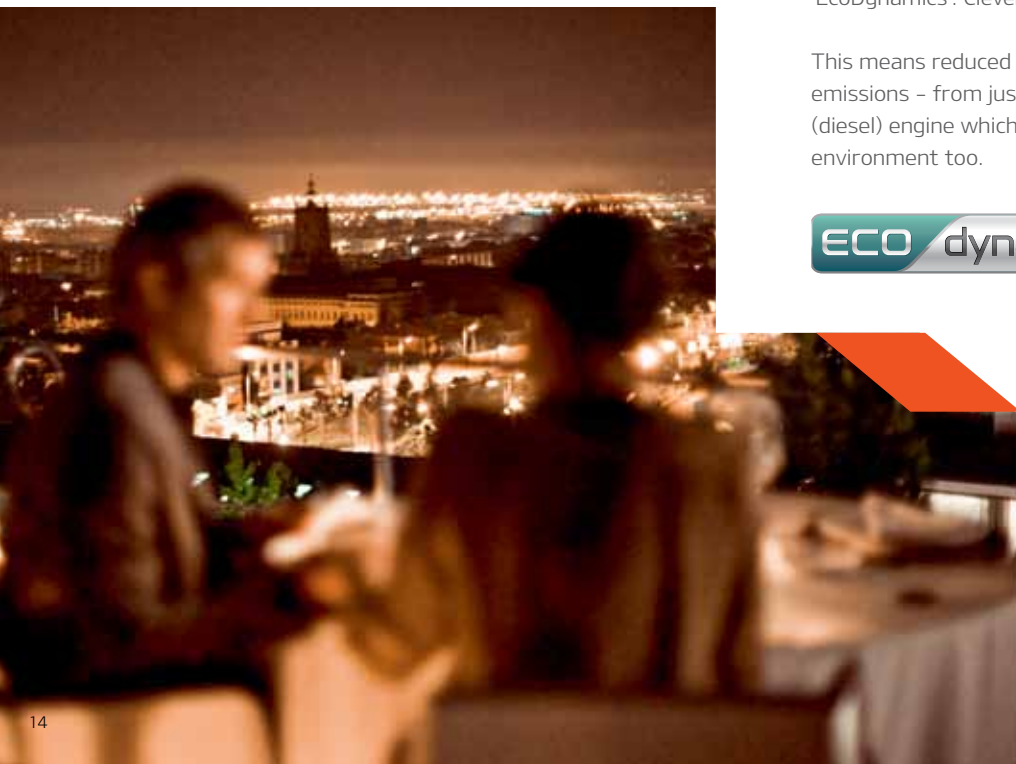
Intelligent Thinking

Several 2014 Sportage models are available with Kia's advanced EcoDynamics technology. This fuel-stretching Intelligent Stop and Go (ISG) technology can help save up to 12% more fuel and reduce your carbon footprint - simply by cutting the vehicle's engine off whenever the car is stationary. When you come to a stop, select neutral and remove your foot from the clutch and the engine will switch off automatically. When you are ready to move off again, simply press the clutch and the engine will re-start instantly. All elements work together to create what we call 'EcoDynamics'. Clever stuff!

This means reduced fuel consumption and lower CO₂ emissions - from just 135g/km on the 1.7 litre CRDi (diesel) engine which saves you money and helps the environment too.

ECO dynamics

*ISG does not operate in circumstances where there is risk of excessive drain on the vehicle's battery. These include cold weather conditions and where the engine temperature of the vehicle is not sufficient. Please consult your Kia owners' handbook for further information.





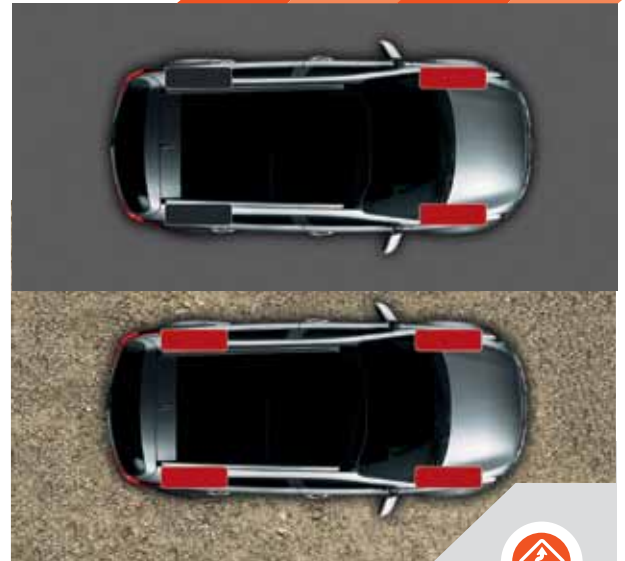
SPORTAGE



Intelligent All-Wheel-Drive (AWD) Technology

The 2.0 litre 2014 Sportage models incorporate Intelligent All-Wheel-Drive (AWD) technology. This means in normal driving conditions, the vehicle remains in standard 2WD mode to boost fuel economy but faced with more adverse weather conditions, the AWD system anticipates the need for greater traction and automatically engages.

Within milliseconds, the AWD system intervenes seamlessly to transfer power between the front and rear wheels to adapt to challenging driving conditions at high speeds or on difficult surfaces. Whether you're changing lanes on wet motorways or tackling rough winter terrain, the sophisticated AWD system provides the necessary control to help you manoeuvre safely.



Four-wheel drive:

If you encounter low-traction surfaces such as snow, a simple push of a button engages All-Wheel-Drive lock to provide a 50:50 torque split between the front and rear wheels



Kia's innovative Flex Steer feature ('3' grades upwards):

Simply select 'comfort' to make light work of city driving, 'normal' for regular driving or 'sport' mode – ideal for motorway driving.

Tyre Pressure Monitoring System (TPMS):

This new feature is standard across the 2014 Sportage range. If one or more of the tyres becomes significantly under-inflated the low tyre pressure warning icon illuminates on the driver's instrument display warning the driver.

Full size alloy spare wheel:

For convenience, a full size alloy spare wheel is standard across the 2014 Sportage range.

Driving Dynamics

The 2014 Sportage offers a sophisticated, independent suspension system with a rear multi-link set up. Designed to provide a supple yet controlled ride, the suspension has been tuned on UK roads to ensure it can cope with the harshest of road surfaces. As a result the Sportage offers excellent stability, taut but agile handling and a quiet ride.

The 2014 Sportage range now features a Trailer Stability Assist (TSA) feature. This is linked to the Electronic Stability Control (ESC) system and helps to stabilise the vehicle and trailer by continuously analysing any vehicle and trailer instability. If the system detects some sway, the brakes are automatically applied to stabilise the vehicle on the front wheels. However, if it is not enough to stabilise the brakes are applied on all wheels automatically and engine power is reduced.



Electronic AWD system - driving performance is optimised by actively distributing the driving force to the front and rear wheels depending on the road and driving conditions.





Six Airbags

The Sportage range is fitted with six airbags as standard - twin front, front side and curtain airbags which help minimise the risk of injury in the event of a collision.

ABS with Electronic Brakeforce Distribution (EBD):

The Brake Assist System (BAS) detects emergency braking depending on how quickly you brake. It instantly applies full braking force which helps shorten the overall braking distance.

Uncompromised safety credentials

At the crash test laboratories of Kia Motors' Namyang Research and Development Centre, we undertake rigorous testing for a wide range of motor accident scenarios. From the early phase of development we create computer simulations to predict a vehicle's safety and up to 100 crash tests of the actual vehicle are performed prior to launch.

Hill-start Assist Control (HAC) – is designed to help minimise backward rolling on a steep ascent.

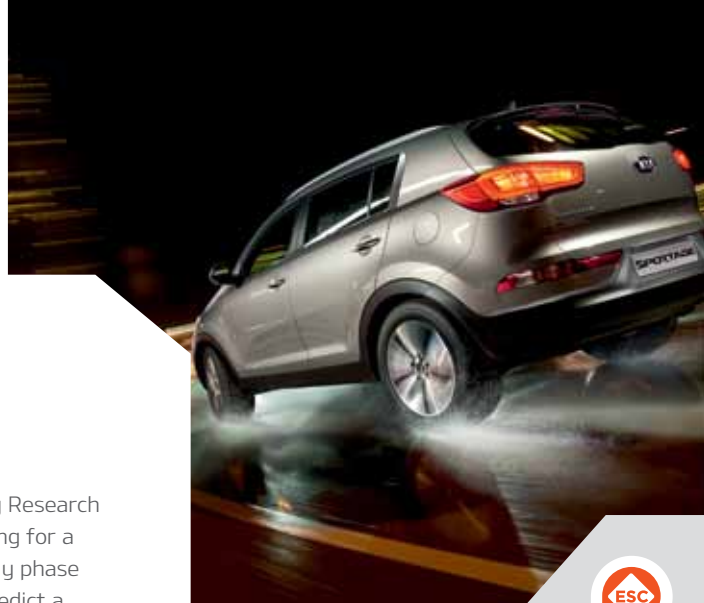
Downhill Brake Control (DBC) – when descending a steep slope, DBC automatically maintains a steady and stable 5mph speed without the need to control the accelerator or brake.

Emergency Stop Signalling (ESS) - this feature causes the brake lights to flash simultaneously followed by the hazard warning lights in the event of the vehicle braking sharply, helping to avoid collisions by warning following traffic.

The 2014 Sportage range is fitted with all-round 3-point seatbelts, whilst ISOFIX child seat top tethers and anchor fixings are fitted as standard in the rear to protect younger passengers on-board.



The Sportage range is officially amongst the safest cars in its class having been awarded a 5-Star EuroNCAP rating, the highest safety standard possible.



Electronic Stability Control (ESC) and Vehicle Stability Management (VSM):

ESC applies the correct amount of brake pressure to each individual wheel when the system senses a loss of grip. It also reduces engine power to help you maintain control and bring your car back on course. VSM helps minimise the driver's over or under-steer in adverse weather conditions.



Active headrests:

In a rear collision the front headrests move forwards and upwards to help prevent whiplash injuries



Even parking is made simple with the **Parallel Park Assist System (PPAS on '4' grades)**. The driver controls the system by pressing the button on the centre console and the parking process begins. The system searches for a parallel parking space and once found, calculates the best route to park the vehicle into the space. The steering wheel is operated automatically so all the driver needs to do is shift into the appropriate gear displayed on the LCD display and control the accelerator and brake pedals.

State-of-the-art technology

Whether you want to play your favourite music tracks, get directions or use your phone hands-free, the 2014 Sportage is fully equipped to make it all happen. And now there is even more innovative technology to keep you connected.



6-speaker system:

Standard across all Sportage models, the audio system features a radio and CD player as well as AUX and USB ports for your MP3 music files. The 2014 Sportage offers DAB radio as an accessory option, switching to DAB radio not only offers a wider choice of stations but also a superior quality reception.



Plug in your iPod and turn the Sportage into your very own mobile concert venue.



7" Touchscreen satellite navigation with European mapping ('3 Sat Nav' upwards):

This feature includes a traffic messaging channel with handy detour function including full UK postcode recognition, motorway junction views, lane guidance, speed limit display and multi-route planning enabling the driver to select from the fastest, shortest or most economical route. It also features the new Infinity sound system and a reversing camera system (integrated into the 7" sat nav screen).



Reversing Camera System ('3' grades upwards):

In addition to the standard audio system, the Sportage '3' upwards boast a large 4.3" touchscreen which includes an Infinity sound system complete with external amplifier, subwoofer and a reversing camera system. The display screen features superimposed graphic lines which help to guide you smoothly into a parking space. On the '3 Sat Nav' upwards the reversing camera system is integrated into the 7" sat nav screen.



Infinity



7-speaker Infinity® premium sound system with subwoofer and external amp ('3' grades upwards):

The 7-speaker sound system features two tweeters, four door speakers and a subwoofer with external amplifier for superior sound quality. It has been perfectly tuned to provide excellent sound quality in all driving conditions.



The luggage net ('2' models upwards) holds smaller items in place.



The luggage cover keeps your belongings away from prying eyes.



Space in the rear for three passengers and plenty of storage.

Room for any adventure

The versatile 2014 Sportage range offers plenty of cargo space and flexibility. The rear seats are 60:40 split-folding to allow for numerous seating configurations and provide an impressive 1,353 litres of load capacity with the rear seats folded down. With all seats in place, the Sportage range offers an impressive 564 litres of loading capacity. There are also plenty of hooks, a cargo net, underfloor storage and a luggage cover to protect your belongings.





Storage transformation:

60:40 split-folding second row seats: ensuring there are plenty of ways to transform your versatile Sportage.

The 2014 Sportage range

WHEELS

ENGINE, TRANSMISSION & CO₂ EMISSIONS

SPORTAGE '1'/'KX-1'



16" Alloy Wheels

'1' 1.6 litre GDi (petrol) 133 bhp 6-speed manual 2WD (158 g/km)
'1' 1.7 litre CRDi (diesel) 114 bhp 6-speed manual ISG 2WD (135g/km)
'KX-1' 2.0 litre CRDi (diesel) 134bhp 6-speed manual AWD (149g/km)



SPORTAGE '2'/'KX-2'



17" Alloy Wheels

'2' 1.6 litre GDi (petrol) 133bhp 6-speed manual ISG 2WD (149 g/km)
'2' 1.7 litre CRDi (diesel) 114bhp 6-speed manual ISG 2WD (135 g/km)
'KX-2' 2.0 litre CRDi (diesel) 134bhp 6-speed manual AWD (149g/km)
'KX-2' 2.0 litre CRDi (diesel) 134bhp 6-speed auto AWD (179g/km)



SPORTAGE '3'/'KX-3'



18" Alloy Wheels

'3'/'3 Sat Nav' 1.7 litre CRDi (diesel) 114bhp 6-speed manual ISG 2WD / (143 g/km)
'KX-3'/'KX-3 Sat Nav' 2.0 litre CRDi (diesel) 134bhp 6-speed manual AWD (156g/km)
'KX-3'/'KX-3 Sat Nav' 2.0 litre CRDi (diesel) 134bhp 6-speed auto AWD (183g/km)



SPORTAGE '4'/'KX-4'



18" Alloy Wheels

'4' 1.7 litre CRDi (diesel) 114bhp 6-speed manual ISG 2WD (143 g/km)
'KX-4' 2.0 litre CRDi (diesel) 181bhp 6-speed manual AWD (158g/km)
'KX-4' 2.0 litre CRDi (diesel) 181bhp 6-speed auto AWD (189g/km)



'KX-1' - 'KX-4' models shown

STANDARD SPECIFICATION

PAINT COLOURS

'1/'KX-1' STANDARD FEATURES INCLUDE

- 16" Alloy Wheels
- Body Coloured Exterior Door Handles
- Silver Painted Beltline Mouldings
- Black Cloth Upholstery
- Air Conditioning
- Front Fog Lights
- LED Daytime Running Lights
- Rain Sensing Front Wipers
- Electrically Adjustable and Heated Door Mirrors
- Leather Trimmed Steering Wheel
- All-round Electric Windows with Driver's Auto Down Function
- Cruise Control
- USB & AUX Ports
- Bluetooth® with Voice Recognition and Music Streaming
- Trip Computer
- Electronic Stability Control with Downhill Brake Control (DBC)
- Hill-start Assist Control (HAC)
- Trailer Stability Assist (TSA)

Arctic White (Solid)

Phantom Black (Metallic)

Silver Storm (Metallic)

Space Blue (Metallic)

'2/'KX-2' STANDARD FEATURES ADDS (OVER '1/'KX-1')

- 17" Alloy Wheels
- Black Gloss Arrow Mesh Grille
- Chrome Exterior Door Handles
- Chrome Coated Beltline Mouldings
- Roof Rails
- Privacy Glass (Rear Windows and Tailgate)
- Panoramic Sunroof
- Electrically Folding Door Mirrors with LED Indicators
- Black Part Cloth & Leather Upholstery
- Reversing Sensors
- All-round Electric Windows with Driver's Auto Up/Down Function
- Dual Automatic Air Conditioning
- Cooled Glovebox

Arctic White (Solid)

Phantom Black (Metallic)

Silver Storm (Metallic)

Space Blue (Metallic)

Fusion White (Metallic)

Dark Gun Metal (Metallic)

'3/'KX-3' STANDARD FEATURES ADDS (OVER '2/'KX-2')

- 18" Alloy Wheels
- Xenon Headlights with Auto Levelling
- Automatic Light Control
- Front Wiper De-icer
- Black Leather Upholstery*
- Heated Front & Outer Rear Seats
- Auto-dimming Rear-view Mirror
- 4.2" Supervision Cluster with LCD Colour Display
- 4.3" LCD Touchscreen Audio
- Infinity® Premium Sound System with Subwoofer and External Amp
- Reversing Camera System (integrated into 4.3" Audio Screen)
- Shark Fin Antenna
- Flex Steer

Arctic White (Solid)

Phantom Black (Metallic)

Silver Storm (Metallic)

Fusion White (Metallic)

Dark Gun Metal (Metallic)

Techno Orange (Metallic)

'3 SAT NAV' ADDS (OVER '3')

- 7" Touchscreen Satellite Navigation with European Mapping
- Reversing Camera System (integrated into 7" Sat Nav Screen)

'4/'KX-4' STANDARD FEATURES ADDS (OVER '3 SAT NAV')

- Parallel Park Assist System (PPAS)
- Front Parking Sensors
- Engine Start/Stop Button with Smart Entry System
- Stainless Steel Door Scuff Plates
- LED Rear Combination Lights
- 6-way Power Adjustable Driver's Seat
- Heated Steering Wheel

Arctic White (Solid)

Phantom Black (Metallic)

Fusion White (Metallic)

Dark Gun Metal (Metallic)

Sirius Silver (Metallic)

*Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.co.uk or by trialling your phone at a Kia dealer. ** Some parts of the leather upholstery contain faux leather.

Attention to detail

1. Bluetooth® with Voice Recognition and Music Streaming

This is a sophisticated communication and safety feature – use it to make calls or even play music wirelessly.

2. Steering Wheel Mounted Controls:

To ensure you stay focused on the road, steering wheel mounted controls help you operate the audio features without taking your hands off the wheel.

3. Xenon headlights with automatic levelling ('3' upwards):

The xenon headlights provide enhanced visibility at night.

4. Cooling Glovebox with Illumination ('2' upwards):

Spacious and ventilated to keep items cool on the move.

5. 7" Touchscreen Satellite Navigation with European Mapping and Traffic Messaging Channel ('3 Sat Nav' upwards):

Integrated into the sat nav screen this has multiple features including full UK postcode recognition, a traffic management channel and detour routes.

6. Engine Start/Stop Button with Smart Entry System ('4' grades):

The engine roars into life with one touch of the start/stop button which adds a sporty feel to the cabin. The smart key unlocks the door the moment you touch the button on the handle so you never have to worry about searching for keys.

7. Dual Automatic Air Conditioning with Ioniser ('2' upwards)

Both the driver and front passenger can control the automatic air conditioning system independently to suit their preference.

8. Electrically Folding Door Mirrors with LED Indicators ('2' upwards):

The electrically folding door mirrors make it easier and safer to park in tight spaces.

9. Heated Front and Outer Rear Seats ('3' upwards):

The front and outer rear seats can be heated – especially useful during cold weather.

10. Reversing Sensors ('2' upwards):

These sensors help minimise the collision risks involved when parking or manoeuvring.

11. Kia's Innovative Flex Steer feature ('3' upwards):

Simply select 'comfort' to make light work of city driving, 'normal' for regular driving or sport mode (ideal for motorway driving).

12. Shark Fin Antenna ('3' upwards)

The stylish roof-mounted shark fin antenna accentuates the striking Sportage profile.

13. Roof Rails ('2' upwards):

The stylish roof rails also have a practical use by freeing up more storage space within the cabin.

14. Parallel Park Assist System (PPAS) with Front and Rear Parking Sensors ('4' grades):

This innovative feature uses parking sensors to guide you into a parking space. All the driver needs to do is control the accelerator and brake – there's even no need to keep your hands on the steering wheel.

15. Ambient Lighting – Centre Console Cupholders and Front Centre Console Tray (pictured):

LED lighting emits a subtle red glow to create a warm ambience inside the cabin and illuminate stored items and the connectivity ports.







ENVIRONMENTAL CREDENTIALS

The multi-award winning Sportage range is built at our state-of-the-art, dedicated European factory in Slovakia which in 2011 built its one millionth engine. Kia was the first manufacturer in the world to establish a dedicated environmental research and development centre, at Mäbuk, to the south-east of the Korean capital, Seoul which was involved in the design and development of the Slovakian plant.



The plant has been awarded the International Certificate of Environmental Management, (or ISO 14001), recognising the detailed work put into creating an energy-efficient factory and German-based TÜV presented Kia with DFE (Design for Environment) and LCA (Life Cycle Assessment) environment certificates after rigorous inspection of our design and manufacturing operations.

New approaches and technology are used wherever possible to reduce the environmental impact of the factory and the search for cleaner and more efficient processes is on-going. For example, bore holes are regularly drilled to ensure no oils or pollutants make their way into the ground, while laboratories test the waste products.

The plant uses pioneering testing facilities at every stage of production. For example, panel quality in the press shop is controlled by a unique inspection system which can recognise and evaluate in less than one millisecond defects according to pre-determined quality tolerance levels. All cars are checked as they come off the

line to make sure electrical systems and mechanical parts are working. This is followed by a drive around the factory's test track to ensure there are no squeaks or rattles.

The assembly shop uses revolutionary technology for improving air quality. The basic principle is that all vapours and gases are exhausted through the building's floor rather than through the roof. This new under-floor extraction system stops harmful gases from circulating at higher levels where they could be inhaled by assembly line workers or vented to the outside.

A Regenerative Thermal Oxidizer (RTO) process is used to eliminate odour and hydrocarbons in the paint drying facility. The RTO is also highly efficient in terms of energy conservation, greatly contributing to reductions in greenhouse gas emissions and energy consumption.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Kia Sportage, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Sportage benefits from our pioneering 7 year/100,000 mile vehicle warranty*.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Sportage which is covered by our 5 year/100,000 mile paint warranty*.

12 year anti perforation warranty

Your new Kia Sportage comes with superior corrosion protection and a 12 year/unlimited mileage warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

*For full warranty coverage including terms and exclusions please contact your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the 2014 Kia Sportage range are between Urban: 31.0 (9.1) – 47.1 (6.0), Extra-Urban: 46.3 (6.1) – 58.9 (4.8), Combined: 39.2 (7.2) – 54.3 (5.2). The official CO₂ emissions for the Kia Sportage range are between 135–189 g/km. The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 29.1 (9.7) – 80.7 (3.5), Extra-Urban: 46.3 (6.1) – 94.2 (3.0) and Combined: 38.2 (7.4) – 88.3 (3.2). The official CO₂ emissions for the Kia range of vehicles are between 189–85g/km.

CO₂ emissions based on data available at time of going to print (March 2014).



Care-3

Great value fixed-price servicing for your Sportage from £329 (including VAT)

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your new Sportage (from Model Year 2013). Your first **three services are available for an all-in price of £329 or for your first five services, the cost is £609 (including VAT)**. Please speak to your Kia dealer for more information. Terms and conditions apply. Log onto www.kia.co.uk/care3 for details. Care-3 prices correct at time of print (March 2014).



The Kia warranty covers your Sportage for 7 years.



Log onto www.kia.co.uk for all the latest information.



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www.kia.co.uk

SPOB03.14

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