

Mazda MX-5
25TH ANNIVERSARY
LIMITED EDITION



mazda

ZOOM-ZOOM

山本浩弘

Nobuhiro Yamamoto
Mazda MX-5 Programme Manager

Clarity, precision and natural fluency; inherent qualities of traditional Japanese calligraphy, echoed in the legendary Mazda MX-5. Built to celebrate a quarter of a century of pure driving fun, the new 25th Anniversary Limited Edition is an expression of our sincere gratitude to the millions of fans who made the Mazda MX-5 the world's best-selling two-seater sports car. Equipped with unique, specially-selected features and finishes, each numbered limited edition is marked with a commemorative 25th Anniversary badge, making every one of these iconic roadsters truly one of a kind.





THE MAZDA MX-5 THAT'S AS UNIQUE AS YOUR SIGNATURE

Distinguished by striking Soul Red Metallic paint, a Brilliant Black power-retractable hardtop roof and stunning 17-inch Dark Gunmetal finish alloy wheels, Mazda MX-5 25th Anniversary Limited Edition is sensational from every angle. Lightweight, precise and nimble, its perfect 50:50 weight distribution, thrilling rear-wheel drive and free-revving 2.0-litre 160ps engine deliver beautifully balanced, fun-to-drive performance. The interior represents the pinnacle of Mazda's Takumi 'master craftsman' concept. Headrests are embossed with the 25th Anniversary logo, with unique red contrast-stitching on the Light Stone leather heated sports seats, leather steering wheel, gearshift and handbrake lever. Embellished with an individually numbered 25th Anniversary badge, it's the sports car that has been 25 years in the making.



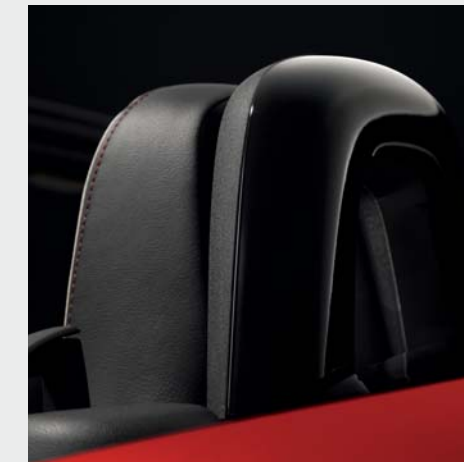
Stainless steel '25th Anniversary' scuff plates

Bespoke stainless steel scuff plates celebrate the 25th Anniversary Limited Edition's exclusivity.



Mazda Navigation System

Fully-integrated Mazda Navigation System features a 6.1" touchscreen, plus maps for 46 countries to give you the quickest route every time.



Brilliant Black style bars

Eye-catching Brilliant Black style bars, door mirrors and A-pillars combine with the Brilliant Black power-retractable hardtop roof to create a dynamic design.



Unique 17-inch Dark Gunmetal alloy wheels

Dramatic 10-spoke alloy wheels add to the 25th Anniversary Limited Edition's unique style.



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**Mazda MX-5 25th Anniversary Limited Edition features:
Limited to just 750 models available in the UK.**

2.0 MZR Roadster Coupe	
Engine 1999cc petrol	
6-speed manual transmission	
Maximum power (ps at rpm):	160 at 7000
Maximum torque (Nm at rpm):	188 at 5000
CO ₂ emissions ¹⁾ (g/km):	181

Soul Red Metallic Paint	•
Unique 17-inch Dark Gunmetal alloy wheels	•
Electrically adjustable, heated Brilliant Black door mirrors	•
Brilliant Black power-retractable hardtop	•
Brilliant Black A-pillars	•
Body colour door handles	•
Halogen headlights with black inserts	•
Front fog lights	•
Unique exterior '25th Anniversary' badging with unique numbering	•
Diffuser-style rear bumper sports trim	•
Chrome trim tailpipes	•
Light Stone leather sports seats with red stitching and five-stage seat heaters	•

'25th Anniversary' embossed headrests	•
6.1" Mazda Navigation System	•
Integrated Bluetooth® ^	•
Single CD player with 6 speakers and auxiliary input jack (AUX)	•
Stainless steel '25th Anniversary' scuff plates	•
Hand-painted Dark Red front dashboard decoration panel	•
Leather steering wheel, handbrake lever and gearshift with red stitching	•
Alloy pedal set	•
Unique '25th Anniversary' floor mats	•
Brilliant Black style bar covers	•
Cruise control	•
Climate control air-conditioning	•
Auto-dimming rear-view mirror	•
Limited Slip Differential (LSD)	•
Bilstein dampers	•
Dynamic Stability Control (DSC) with Traction Control System (TCS)	•
Dual front and side airbags	•
Thatcham Category 1 alarm and immobiliser	•

¹⁾ CO₂ Emissions tests are carried out in accordance with 80/1268/EC as amended by 2004/3/EC.

^ Please refer to your local Mazda Dealer for phone compatibility.



Mazda MX-5 25th Anniversary Owners Gifts:

- Mazda MX-5 25th Anniversary branded jacket •
- Mazda MX-5 25th Anniversary 1:43 scale model car •

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