



 Audi Sport



R8

# Contents

This guide is designed to help you explore the features and options of the all-new Audi R8 Coupé. You can also configure your perfect R8 using our online configurator, at [configurator.audi.co.uk](https://configurator.audi.co.uk)

**Page 4**  
**The all-new Audi R8**

With its racing provenance and its cutting-edge features, the all-new Audi R8 Coupé is the pinnacle of Vorsprung durch Technik.

**Page 26**  
**Uniquely Audi**

The advanced technology that makes your R8 an Audi.

**Page 48**  
**Build your R8**

From engine specifications to interior trim, from colour options to wheels, choose your R8.

**Page 95**  
**Audi glossary**

This is your at-a-glance guide to the features you'll find in the Audi R8.

**Page 100**  
**Technical specifications**

The facts, figures and technical details of the all-new Audi R8.

**Page 102**  
**Buying and maintaining your R8**

Your options to help get you behind the wheel – and to keep your car in the best condition once you're there.



# The all-new Audi R8

Thrilling performance. Breathtaking handling. The second-generation, all-new Audi R8 has arrived. Redesigned from the ground up by race engineers, it sets the ultimate benchmark in performance. A high-revving 5.2-litre V10. Ultra-lightweight Audi Space Frame® technology. And lightning-fast S tronic® transmission. No model bearing the four Audi rings comes closer to giving you the adrenalin rush of the track in a series production vehicle.

# Audi Sport

From determination to podium.

What does it take to succeed in motorsport?

Expertise and passion, for sure. But it also takes daring. Daring, not just to enter a car with a TDI diesel engine into the world's toughest endurance race, the 24 Hours of Le Mans – but to win it. Daring, a few years later, to introduce the R18 e-tron quattro®, featuring hybrid technology, to the same race. And to win again. And again.

It's that determination to innovate that has led Audi to success after motorsport success, amassing 13 Le Mans wins to date. And it's with that spirit of innovation that we brought our most exciting developments to series production. The result is the all-new Audi R8: the ultimate embodiment of Vorsprung durch Technik.



# Audi Sport

**At home on the racetrack.**

With the Audi R8 LMS, we built an R8 to triumph on the track. And its record speaks for itself. Since 2009 the teams at the wheel have won 26 national and international titles, as well as 269 competitive races with the rear-wheel drive GT3 sports car.

Now, the new lighter and even more powerful second-generation LMS has arrived. Made to race, it shares around 50 percent of its parts with the R8 Coupé, including technologies like the Audi Space Frame® and V10 engine. Clearly, the R8 is a car with motorsport in its genes.





# R8 V10

The Audi R8 V10 has transformed.

It's lighter. Flatter. More muscular. And more focused than ever. The naturally aspirated V10 engine offers even more power and torque than before: a phenomenal 540PS and 540 Nm. As a result, it can sprint to 62mph in 3.5 seconds, before powering on to a top speed of 198mph.\*

Inside, you'll find an unprecedented level of equipment that comes as standard. MMI Navigation plus with Audi Connect. Audi Drive Select, enabling you to tailor the ride to suit you. And the Audi Virtual Cockpit, which replaces the traditional dashboard with a stunning all-digital display.

\*Where the law permits.









# R8 V10 plus

Performance to the extreme.

Breathtaking: with a staggering 610PS and maximum torque of 560 Nm, the all-new R8 V10 plus accelerates from 0-62mph in just 3.2 seconds. Making it not just the fastest Audi production car in history, but also the first to reach 205mph. Where legal, of course.



## Increased power with increased control.

With a new, ultra-responsive quattro® all-wheel-drive system, up to 100% of the R8's torque can be transmitted wholly to the front or rear wheels, depending on conditions, for maximum traction and grip. And maximum driving enjoyment.

Gloss Carbon elements give the V10 plus an unmistakable motor-racing look, while a fixed rear spoiler provides greater downforce for enhanced grip in corners. It's just as formidable to hear. Activate the Performance mode on Audi Drive Select and the controllable exhaust flaps to enhance the R8's signature engine sound.







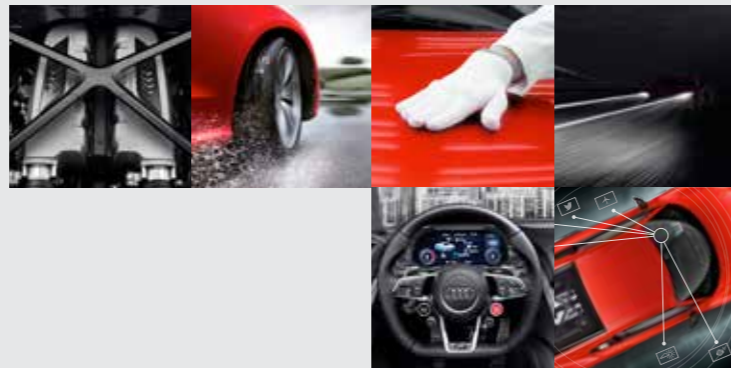
# R8 interior

Everything focused on the driver.

With its monoposto cockpit design, it's no coincidence that, on climbing inside the all-new R8, you get the feeling of being behind the wheel of a racecar.

Engine start-up, exhaust sound, driving dynamics and gear changes can all be controlled from the buttons on the R8 performance steering wheel. The interior boasts refined materials, precise workmanship and innovative technologies. And the new, fully customisable Audi Virtual Cockpit puts all the information you need directly in front you.

# Vorsprung durch Technik



## **Not just a slogan. A philosophy.**

Progress. It's behind everything we do at Audi. It's why we're always developing new technologies to help you on the road. New engines to deliver enhanced performance and economy. Because we know we're defined not by what we've done, but what we do next.

The all-new Audi R8 Coupé is the very latest step on our journey of progress.

Performance

## Performance takes centre stage.

Illuminated and visible through the rear window, the high-revving, mid-mounted V10 engine sits directly behind the driver and gives the R8 a lower centre of gravity.

Two versions are available: the V10, delivering 540PS and the V10 plus, producing an unprecedented 610PS. More power. More torque. And now, for the first time, with Cylinder-on-demand and Dual injection system.





### **Mid-engine: more traction, more control.**

The all-new R8's sporting lineage is evident in the mid-engine placement. With the engine near the centre, weight is favourably distributed towards the rear axle, giving greater traction and making cornering more agile and responsive.

Coupled with the standard quattro® all-wheel-drive, performance is enhanced and road-holding is simply impeccable.

### **Cylinder-on-demand: power when you need it.**

For the times when you don't need the full power of the all-new R8 V10, advanced Cylinder-on-demand technology automatically shuts down five of the 10 cylinders. It's something that can significantly improve your consumption and emissions, particularly in city traffic.

Accelerate on the open road again, and within milliseconds, all 10 cylinders – and full engine power – are seamlessly back at your disposal.

### **V10**

Max power **540PS**  
Max torque **540 Nm**  
0-62mph in **3.5 seconds**  
Top speed **198mph**

### **V10 plus**

Max power **610PS**  
Max torque **560 Nm**  
0-62mph in **3.2 seconds**  
Top speed **205mph**

### **Dual injection: efficiently powerful.**

The dynamic combination of intake manifold and direct injection in the high-revving V10 yields very short fuel injection times. The result is not just noticeable, improved power delivery; it also makes for enhanced cooling, lower fuel consumption and fewer emissions.

efficiently powerful







quattro

## Exceptional road holding whatever the road holds.

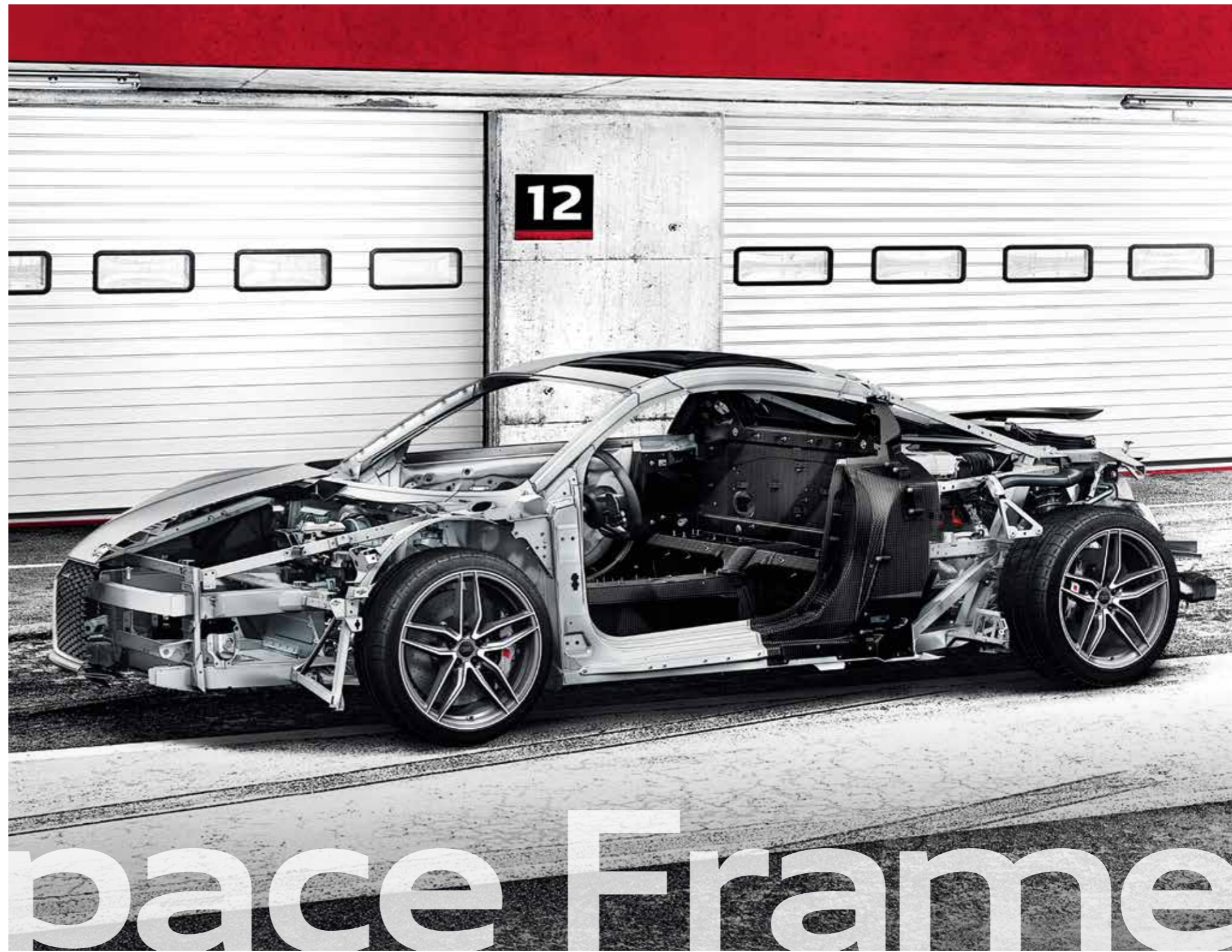
Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro® changes too. By constantly analysing your grip, it keeps you in control by automatically distributing power between all four wheels, to where it's needed most. It's made for the most challenging conditions of all: the ones you encounter every day. Whatever the road holds, you can be confident that quattro will react.



## Sometimes, lighter means stronger.

Thanks to the latest high-strength Audi Space Frame® (ASF), the all-new Audi R8 Coupé is even lighter and more agile on the road. The intelligent mix of aluminium and carbon makes it almost 50kg lighter and 40% stiffer than the previous model. And now for the first time, the ASF is directly linked to the Sports suspension for enhanced driving dynamics.

You might not be able to see the difference, but it's something you'll feel at every corner.



# Audi Space Frame



## **Power without compromise.**

Every part of the all-new R8 is designed to give you the best possible performance at all times. The 7-speed S tronic® transmission delivers lightning-fast gear changes with uninterrupted power.

At the touch of a button, Audi Drive Select lets you adjust the R8's configuration by matching the ride dynamic to the friction coefficient of the road.

And for the first time, the newly developed quattro® drivetrain also works with Audi Drive Select, enabling you to adapt the all-wheel-drive system to suit you. So you can optimise the R8's power for any kind of road condition. For any style of driving.

# Performance

## Total Audi craftsmanship.

Each R8 is built almost exclusively by hand in a dedicated, new quattro GmbH production facility near Heilbronn in Germany. From the welding of the body shell to the completion of assembly, small, highly qualified teams give the R8 its unique shape. It's an extremely skilled process, where robots are used only for peripheral, non-ergonomic tasks.

And, with numerous specification variants and customisations, our teams very rarely build the same R8 twice. Making each handcrafted one as unique as its owner.



# Handcrafted



# LED headlights

## **Illuminating features.**

The R8 leads the way with an optional feature you'll find in no other Audi model: LED headlights with Audi Laser Light technology.

At 37mph, four high-power laser diodes are activated by the high beam, sending out a narrow laser beam of white light that's three times more intense than any other LED headlight. Filling the driver's lane with light. Illuminating the darkest corner. And showing you everything that lies ahead.



## Customisable control.

The Audi Virtual Cockpit is a fully customisable digital display. Combining the functions of a central MMI monitor and conventional instrument cluster in one high-resolution display, it depicts information in razor-sharp, brilliantly clear, high-contrast quality.

The choice of two views – ‘classic’ or ‘progressive’ – puts vital driver information right in front of you, with a flexible, responsive display so you feel in total control.





# Audi Connect

## The world at your fingertips.

Audi Connect is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling, tapping or verbal commands.

With high-speed 4G internet access in your car,\* you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™ and Google Street View™. It also features an in-car wireless hotspot, allowing passengers to access their mobile devices, connecting you to the journey ahead, and your world beyond.

\*Please note that an external data source is required to enable Audi Connect online services.

## Stay connected on the move.

The following Audi-supported services are currently available in the all-new Audi R8 Coupé:

### Infotainment



**Online media streaming** Pairing a smartphone with the Audi Music stream app offers access to worldwide radio stations and music stored on the smartphone



**Weather information** Gives you forecasts and maps for your chosen destination



**News online (individual)** Text and images from your favourite news sources with text-to-speech function

### Communication



**Wi-Fi hotspot** Connects your mobile devices to the internet



**Twitter** Enables you to tweet and receive updates on the move. With text-to-speech and other convenient text functions

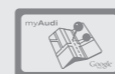
### Mobility and navigation



**Points of interest** Search Google™ using voice control



**Navigate with Google Earth™ and Google Street View™** Uses high-resolution aerial and satellite images as well as photos to guide you to your destination with ease



**Destination entry via myAudi or Google Maps™** If required, navigation destinations can be conveniently planned on your PC or smartphone. myAudi and Google Maps™ allow individual navigation destinations to be sent to the vehicle. When you start your journey, these can be easily loaded as your destination



**Flight information** Get information about departure and arrival times, as well as the corresponding gates, and search directly for flight numbers



**Train information** Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems)



**Fuel prices** Information on filling stations with the cheapest prices in your selected search area



**Parking information** Helps you find car parks nearby and, where available, information on prices and currently vacant spaces



**Traffic information online** Complements the dynamic route guidance with real-time traffic flow information for individual stretches of road

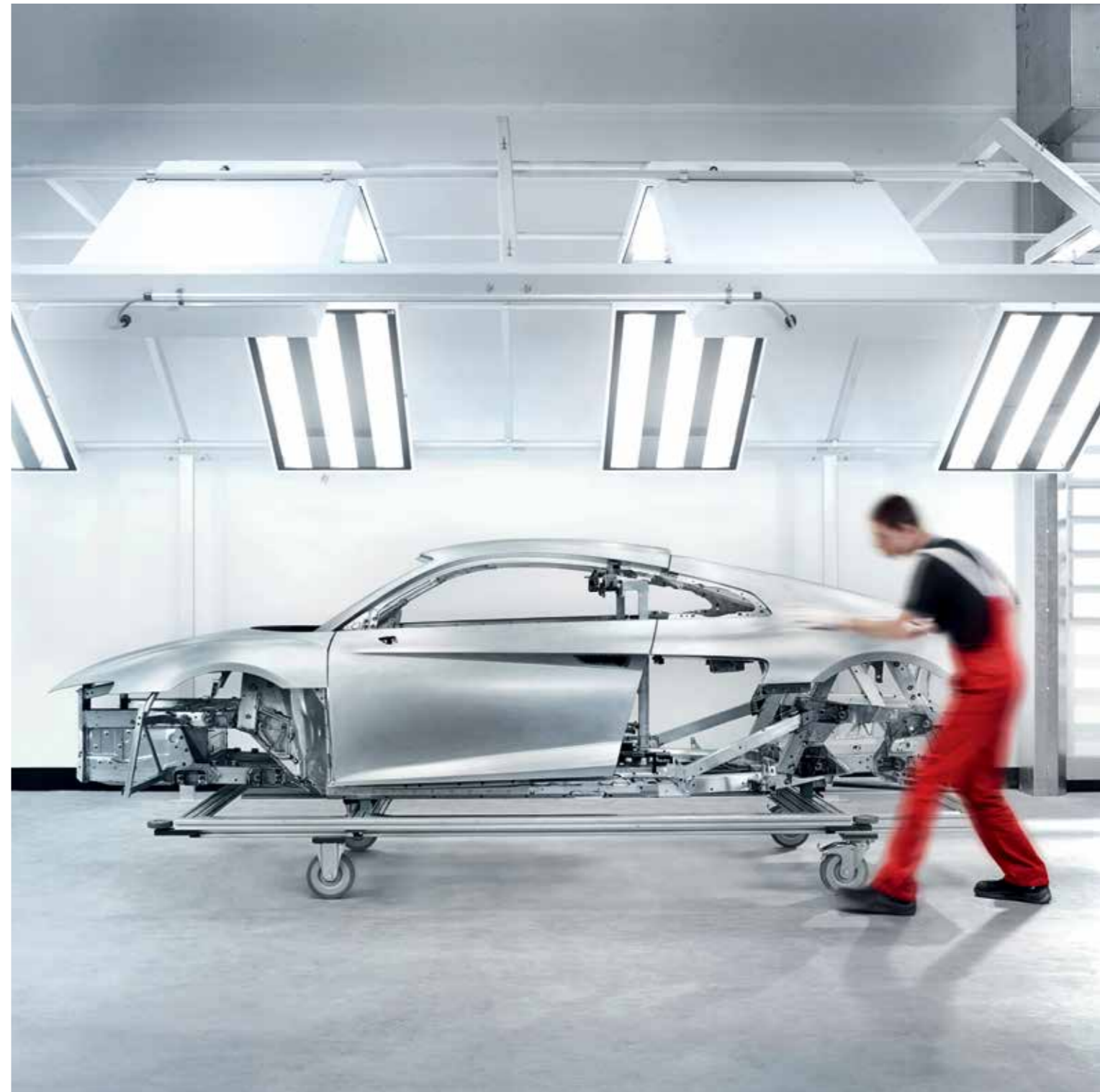
Please note that an external data source is required to enable Audi Connect online services. Terms and conditions apply to certain Audi Connect functions. Please see page 105 for additional information.



## How to build your Audi R8

Choose V10 or V10 plus,  
then select your options.

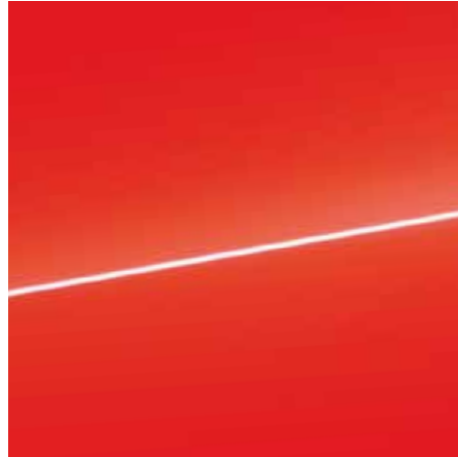
The following sections of this guide are designed to make it easy for you to select the options you want. So with just a few choices, you can begin to create the Audi you've always imagined.



## A guide to building your perfect Audi R8.



**Stage 1. Model choice**  
R8 V10 or V10 plus  
Page 52



**Stage 2. Paint options**  
Standard, optional or Audi exclusive  
Page 56



**Stage 3. Sideblade options**  
Standard or optional  
Page 58



**Stage 4. Wheel options**  
19" or 20" alloy options  
Page 64



**Stage 5. Performance**  
Exhaust, brakes, steering and suspension options  
Page 66



**Stage 6. Lighting options**  
Advanced lighting technology options  
Page 68



**Stage 7. Exterior styling**  
Upgraded finishes on exterior parts  
Page 70



**Stage 8. Seating and upholstery**  
Seats, colours and trim options  
Page 72



**Stage 9. Interior inlays**  
Standard or optional  
Page 80



**Stage 10. Interior styling**  
Headliner, controls and upgrades on interior equipment  
Page 82



**Stage 11. Interior equipment options**  
Interior finishing touches  
Page 86



**Stage 12. Technology**  
Audio and driver assistance options  
Page 88

# R8 V10 Coupé

## Key features that come as standard.

### Performance and suspension

- ▶ S tronic® transmission
- ▶ Audi Space Frame®
- ▶ quattro® all-wheel-drive
- ▶ Sport suspension
- ▶ Audi Drive Select
- ▶ Audi Cylinder-on-demand
- ▶ Start-Stop system with recuperation
- ▶ Dual-branch, chrome plated, trapezoidal tailpipes
- ▶ Wave brake discs
- ▶ Gloss black brake calipers with R8 emblem

### Wheels

- ▶ 19" '5-arm V-spoke design' cast alloy wheels

### Lighting

- ▶ All-LED headlights
- ▶ LED rear lights with dynamic rear indicators
- ▶ Light and rain sensor

### Exterior

- ▶ A choice of solid, metallic, pearl or crystal effect paint
- ▶ Sideblades in Ice silver, metallic
- ▶ Single-frame radiator grille with honey-comb design in matt Anthracite grey
- ▶ Front spoiler lip in matt Anthracite black, large air inlets in gloss Anthracite black
- ▶ Rear diffuser insert in matt Anthracite black, air outlets in gloss Anthracite black
- ▶ Retractable rear spoiler
- ▶ Exterior mirrors, electrically adjustable, heated, folding and auto-dimming with integrated LED indicator
- ▶ Exterior mirror housings in body colour

### Seats

- ▶ R8 Sport seats, electrically adjustable
- ▶ Heated seats
- ▶ Fine Nappa leather upholstery and trim

### Interior inlays

- ▶ Inlays in Anthracite, anodised paint finish

### Interior styling

- ▶ Door sill trims with aluminium inlays and R8 logo
- ▶ R8 gear lever in aluminium

### Interior equipment

- ▶ Deluxe 1-zone climate control
- ▶ R8 3-spoke, flat-bottomed, multi-functional, performance leather steering wheel with shift paddles and 2 operating satellite buttons
- ▶ Interior light pack, including engine compartment lighting

### Audio and communication

- ▶ MMI® Navigation Plus with MMI Touch
- ▶ Audi Virtual Cockpit
- ▶ Audi Music Interface
- ▶ Audi Sound System
- ▶ Audi Connect
- ▶ DAB radio
- ▶ Bluetooth interface

### Driver assistance

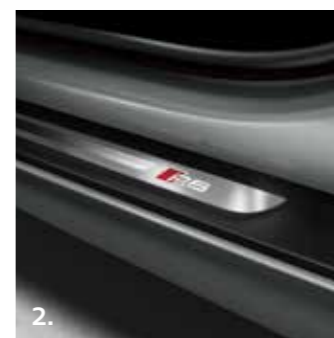
- ▶ Parking system plus, front and rear
- ▶ Preparation for tracking system
- ▶ Advanced key

### Audi Driving Experience

Complimentary Audi R8 Driving Experience



Engine	Power	Transmission	CO <sub>2</sub> g/km	Total RRP (inc VAT)	Recommended OTR
5.2 V10 FSI quattro	540PS	7-speed S tronic	272	£117,715	£119,500



Main image. R8 V10 in Daytona grey, pearl effect (6Y). 1. Retractable rear spoiler. 2. Door sill trims with aluminium inlays and R8 logo. 3. R8 3-spoke, flat-bottomed, multi-functional, performance leather steering wheel with 2 operating satellites. 4. Deluxe 1-zone climate control.

Please see page 105 for explanation on Recommended On-The-Road (OTR) retail prices and VED rates. For full standard specification, including more details on the items listed above, please see the Glossary on pages 94-99.

# R8 V10 plus Coupé

## The pinnacle of Audi performance, reborn.

With the V10 plus, we've taken the R8 to a whole new level. Bold Gloss Carbon styling enhancements and a fixed rear spoiler give it a race-ready look, while the power jumps from 540PS to a staggering 610PS. Below are the features that enhance and build on the standard V10 equipment.

### Performance and suspension

- ▶ V10 plus Sport suspension
- ▶ Audi Drive Select with Performance mode
- ▶ Exhaust flap control
- ▶ Dual-branch, black gloss, trapezoidal tailpipes
- ▶ Ceramic brakes
- ▶ Gloss Anthracite brake calipers with 'Audi ceramic' inscription

### Wheels

- ▶ 19" '5-arm twin-spoke design' forged alloy wheels in matt titanium, diamond cut finish

### Lighting

- ▶ High-beam assist

### Exterior

- ▶ Sideblades in Gloss Carbon
- ▶ Single-frame radiator grille with honeycomb design in Gloss Anthracite grey
- ▶ Front spoiler lip in Gloss Carbon and large air inlets in gloss Anthracite black
- ▶ Rear diffuser insert in Gloss Carbon and air outlets in gloss Anthracite black
- ▶ Large fixed rear spoiler in Gloss Carbon
- ▶ Exterior mirror housings in Gloss Carbon

### Seats

- ▶ R8 Bucket seats
- ▶ Fine Nappa leather perforated upholstery and trim
- ▶ Electrically adjustable seat height

### Interior inlays

- ▶ Inlays in Matt Carbon
- ▶ Extended inlays in Matt Carbon surrounding Audi Virtual Cockpit and air vents

### Interior styling

- ▶ Pedals and footrest in stainless steel

### Interior equipment

- ▶ R8 3-spoke, flat-bottomed, perforated, multi-functional, performance leather steering wheel with aluminium-look shift paddles and 4 operating satellite buttons



Engine	Power	Transmission	CO <sub>2</sub> g/km	Total RRP (inc VAT)	Recommended OTR
5.2 V10 FSI quattro	610PS	7-speed S tronic	287	£132,715	£134,500

Please see page 105 for explanation on Recommended On-The-Road (OTR) retail prices and VED rates. For full standard specification, including more details on the items listed above, please see the Glossary on pages 94-99.



1.



2.



3.



4.

Main image. R8 V10 plus in Vegas yellow (L1). 1. Large fixed rear spoiler in Gloss Carbon. 2. Sideblades in Gloss Carbon. 3. R8 3-spoke, flat-bottomed, multi-functional performance leather steering wheel with 4 operating satellites. 4. Inlays in Matt Carbon.

# Paint options

Available in a choice of standard and optional colours.

Choose from a selection of 11 paint options. Exclusively for the V10 plus edition, Camouflage green matt paint is available for the first time. For more specialist options, Audi exclusive paints are also available – see page 60.

**Standard colours**  
Available on R8 V10 and R8 V10 plus No charge

Ibis white, solid T9  
Dynamite red, solid S5  
Vegas yellow, solid L1  
Suzuka grey, metallic M1  
Floret silver, metallic L5  
Tango red, metallic Y1

**Standard colours**  
Available on R8 V10 and R8 V10 plus No charge

Mythos black, metallic OE  
Camouflage green, metallic 9S  
Daytona grey, pearl effect 6Y  
Ara blue, crystal effect K6

**Optional colour**  
Available on R8 V10 plus £4150 RRP (inc VAT)

Camouflage green, matt effect 7U



For Audi exclusive paint see page 60.

# Sideblade options

Choose a finish to highlight your R8.

The distinctive sideblades that house the air intakes now have a striking two-part design, and you can choose any combination of exterior paint and sideblade finish.

## Standard on R8 V10

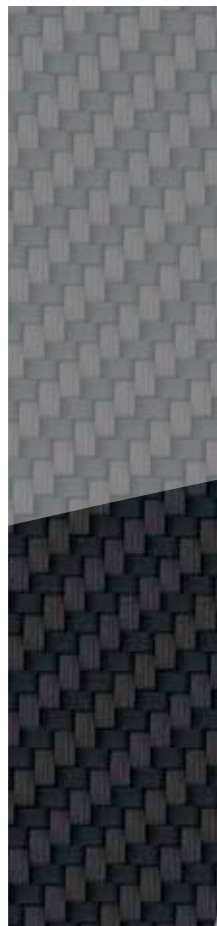
Available on R8 V10 plus  
No charge



Ice silver, metallic  
6H0

## Standard on R8 V10 plus

Available on R8 V10  
£2000 RRP (inc VAT)



Gloss Carbon  
6H3

## Optional finish

Available on R8 V10 and  
R8 V10 plus No charge



Mythos black, metallic  
6H6



Kendo grey  
6H5

## Optional finish

Available on R8 V10 £900 RRP (inc VAT)  
and R8 V10 plus No charge



Oxygen silver  
6H2



Titanium grey, matt  
6H4

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend delivery.



Image shows R8 V10 with optional Audi exclusive paint finish in Santorin blue, sideblades in Oxygen silver finish (6H2) and 19" '5-arm twin-spoke design' forged alloy wheels (45C)

## Audi exclusive paint

Add a personal touch to your paint.

With unique shades and custom-mixed paints, Audi exclusive will colour your car like no other. Here you'll find a small example of what's available. If the colour you want isn't shown, we have many more available or we can mix precisely the one you want. Contact your Audi Centre to find out more.

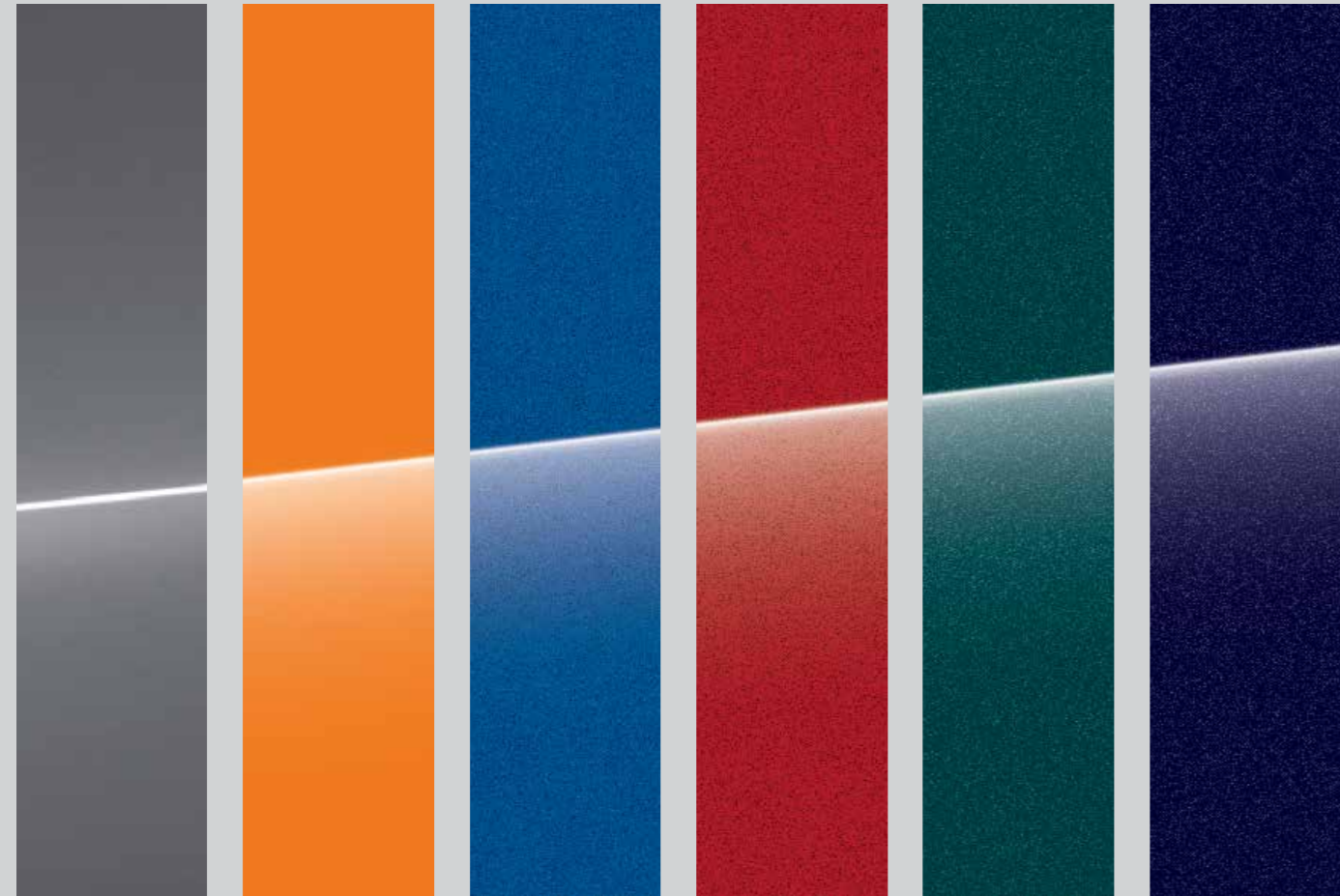


Image shows R8 V10 plus in Audi exclusive Nardo grey paint with Audi exclusive Solar orange sideblades.

# Audi exclusive options

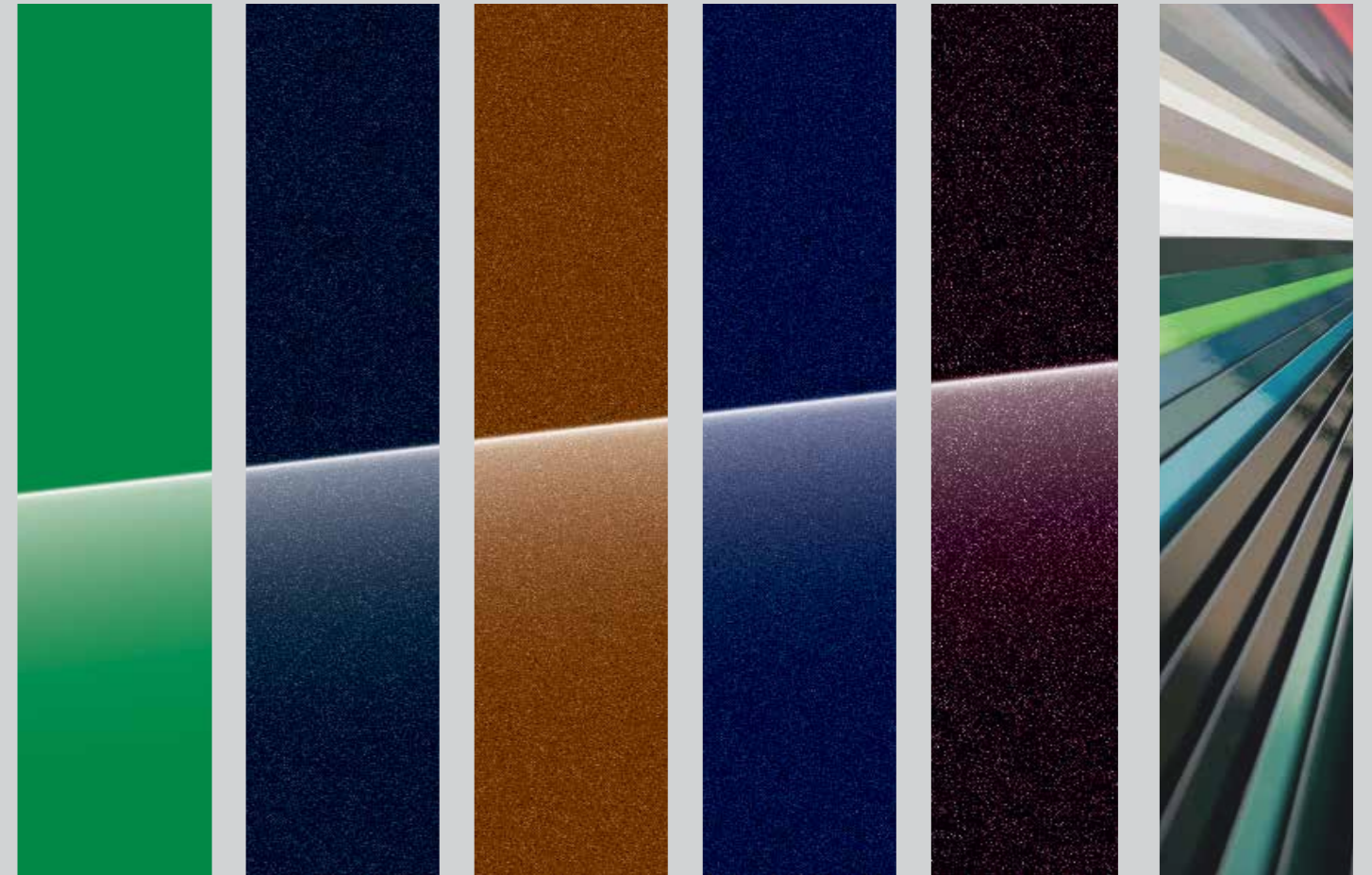
## Make your R8 truly unique.

Audi exclusive provides a range of unique colours that have been designed to set your car apart. In addition to all the colours in the Audi range, there are over 100 Audi exclusive paints to choose from, a selection of which you can see below. Or, if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want. Choose from the swatches here for your paintwork, or specify any other paint colour, including matt effect, in the Audi range.

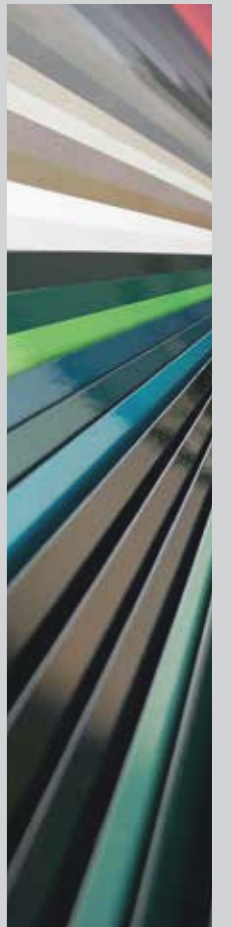


Nardo grey, solid    Solar orange, solid    Nogaro blue, pearl effect    Aventurine orange, mica    Gomera, pearl effect    Velvet purple, pearl effect

	Product code	V10	V10 plus
Audi exclusive/customised paint	Q0	£2500 RRP (inc VAT)	
Audi exclusive matt paint	00	£6150 RRP (inc VAT)	



Green, solid    Palace blue, pearl effect    Ipanema brown, pearl effect    Mystic blue, pearl effect    Dark red, mica



Visit your local Audi Centre for more colour options.

Restrictions apply. Options are subject to availability and may extend delivery. Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. For more information on Audi exclusive please contact your local Audi Centre.





Image shows R8 V10 plus in Suzuka grey, metallic (M1) with optional 20" '10-spoke Y design' forged alloy wheels (40G) and LED headlights with Audi Laser Light and high-beam assist (PXF)

# Wheel options

Enhance your style.

Whatever your taste, there's a set of alloy wheels that will add the final flourish to your R8.

### Tyre information

All 19" wheels supplied with:  
 19" x 8.5J 245/35 R19 front tyres  
 19" x 11J 295/35 R19 rear tyres

All 20" wheels supplied with:  
 20" x 8.5J 245/30 R20 front tyres  
 20" x 11J 305/30 R20 rear tyres

Options are subject to availability and may extend delivery.

### 19" alloy wheels



19" '5-arm V-spoke design' alloy wheels

Product code	RRP (inc VAT)	
40E	V10	Standard
	V10 plus	No charge



19" '5-arm twin-spoke design' forged alloy wheels

Product code	RRP (inc VAT)	
45C	V10	£950
	V10 plus	No charge



19" '5-arm twin-spoke design' forged alloy wheels in matt titanium, diamond cut finish

Product code	RRP (inc VAT)	
40F	V10	£950
	V10 plus	Standard



19" '5-arm twin-spoke design' forged alloy wheels in gloss Anthracite black, diamond cut finish

Product code	RRP (inc VAT)	
45D	V10	£950
	V10 plus	No charge

### 20" alloy wheels



20" '10-spoke Y design' forged alloy wheels, diamond cut finish

Product code	RRP (inc VAT)	
40G	V10	£2350
	V10 plus	£1350



20" '10-spoke Y design' forged alloy wheels in matt titanium, diamond cut finish

Product code	RRP (inc VAT)	
45E	V10	£2350
	V10 plus	£1350



20" '10-spoke Y design' forged alloy wheels in gloss Anthracite black

Product code	RRP (inc VAT)	
45F	V10	£2350
	V10 plus	£1350

# Performance and suspension

Options for ultimate handling, stability and agility.

## Sport Plus Pack

Audi Magnetic Ride (2MN), Dynamic steering (1N8) and Sport exhaust system (OP8): three options that create the ultimate driving dynamics, handling, steering and sound for your R8. And when you order them as a pack, they represent even better value. Please see individual option descriptions for more information.

## Dynamic steering

Improves steering precision, comfort and handling by dynamically regulating steering torque according to the driving situation and the chosen Audi Drive Select mode.

## Audi Magnetic Ride

Adaptive damper system with 3 suspension settings controlled via Audi Drive Select. Sensors in the car monitor the road conditions and adjust the damping effect. This ensures improved road handling, safety, agility and handling dynamics for excellent driving comfort.

## Sport exhaust system

Dual-branch design with gloss black trapezoidal tailpipe trims and further enhanced engine sound.

## Ceramic brakes

Carbon-fibre reinforced ceramic brakes with specially developed cooling ducts in the ventilated and perforated brake discs. 6-piston fixed calipers at the front and 4-piston at the rear.

	Product code	V10	V10 plus
Sport Plus Pack	WC9	£3500 RRP (inc VAT)	
Dynamic steering	1N8	£1200 RRP (inc VAT)	
Audi Magnetic Ride	2MN	£1600 RRP (inc VAT)	
Sport exhaust system	OP8	£1800 RRP (inc VAT)	
Ceramic brakes	PC5	£7700 RRP (inc VAT)	Standard



Image shows optional 19" '5-arm twin-spoke design' forged alloy wheels in matt titanium, diamond cut finish (40F) with Ceramic brakes (PC5)



Image shows R8 V10 plus in Dynamic red, solid (SS) with optional LED headlights with Audi Laser Light and high-beam assist (PXF)

# Lighting options

Advanced headlights that adapt to the road.

### LED headlights with Audi Laser Light and high-beam assist

LED technology in the headlight, dipped beam, high-beam, static turning light and daytime-running lights. Additional Laser Light high-beam supplements the LED high-beam from a speed of 37mph, providing a light that is more intense in range and brightness. The headlights also include blue LED ambient lighting and front dynamic indicators which sweep from inside to out in 0.15 seconds. The R8 is the only Audi model equipped with such advanced lighting.



### High-beam assist

Camera-operated headlight option which detects the headlights of oncoming traffic, the rear lights of other road users and light sources in built-up areas. Depending on the situation, the high beam automatically adjusts to improve visibility for the driver.

	Product code	V10	V10 plus
LED headlights with Audi Laser Light and high-beam assist	PXF	£3150 RRP (inc VAT)	£3000 RRP (inc VAT)
High-beam assist	8G1	£175 RRP (inc VAT)	Standard

Options are subject to availability and may extend delivery.

# Exterior styling

Striking options for the style you want.

## Gloss Carbon Exterior Styling Pack

The ultimate exterior styling pack, combining Gloss Carbon Sideblades (6H3) and Exterior mirror housings (6FQ). As well as enhanced value, it provides an option exclusive to this pack: a Gloss Carbon front spoiler lip and rear diffuser insert upgrade.

Exterior mirror housings in body colour

Exterior mirror housings in Gloss Carbon

Available as an individual option and also as part of Gloss Carbon Exterior Styling Pack (WB1).

Gloss Carbon engine bay trim

Consisting of covers in Gloss Carbon for the air filter box, as well as the front wall and side panels in the engine bay.

	Product code	V10	V10 plus
Gloss Carbon Exterior Styling Pack	WB1	£4900 RRP (inc VAT)	Standard
Exterior mirror housings in body colour	6FA	Standard	No charge
Exterior mirror housings in Gloss Carbon	6FQ	£1200 RRP (inc VAT)	Standard
Gloss Carbon engine bay trim	NM5	£2950 RRP (inc VAT)	



Image shows R8 V10 plus which includes the Gloss Carbon Exterior Styling Pack as standard



Image shows R8 V10 with Sport seats in Parchment beige Fine Nappa leather with optional Extended Fine Nappa Leather Pack (7HD) and Audi exclusive Alcantara headlining (YSK, S3C)

## R8 Sport seats <sup>Q1D</sup>

Designed and contoured especially for the Audi R8.

**Standard in R8 V10**

**Available in R8 V10 plus No charge**

Front Sport seats in Fine Nappa leather with prominent side bolsters for improved lateral support and memory function. Includes the following:

- ▶ Integrated head restraints
- ▶ Electrically adjustable seat height
- ▶ Electrically adjustable seat forwards and backwards position
- ▶ Electrically adjustable backrest angle with backrest release
- ▶ Pneumatic 4-way lumbar adjustment
- ▶ Heating for seat, backrest centre panels and seat side bolsters

Fine Nappa leather upholstery and trim as standard in the following areas: seat upholstery, monoposto, kneepad, upper part of centre console including armrest, door armrests, door pull handles and door trim inserts.

Available in a choice of leather colours.



Image shows R8 Sport seat in black Fine Nappa leather upholstery and trim with optional stitched diamond design (N1H).

# R8 Sport seats colour and trim

Standard in R8 V10

Available in R8 V10 plus No charge

Fine Nappa leather interior trim colours.  
Only available for V10 plus models when R8 Sport seats (Q1D) are ordered instead of the standard R8 Bucket seats.



Upholstery	Black – JN/JA	Rotor grey – DT/JJ	Express red – TK/JM
Seat centre/side bolsters	Black	Rotor grey	Express red
Headlining	Black (JN) or Lunar silver (JA)	Black (DT) or Lunar silver (JJ)	Black (TK) or Lunar silver (JM)
Dashboard (upper/lower)	Black/Black	Black/Black	Black/Black
Carpet	Black	Black	Black

The below colours must be ordered in combination with Extended Leather Pack (7HD)\*



Upholstery	Vermont brown – JP/AK	Parchment beige – JT/AL
Seat centre/side bolsters	Vermont brown	Parchment beige
Headlining	Black (JP) or Lunar silver (AK)	Black (JT) or Lunar silver (AL)
Dashboard (upper/lower)	Granite grey/Granite grey	Granite grey/Granite grey
Carpet	Granite grey	Granite grey

# R8 Sport seats contrast stitching <sup>OUB</sup>

Available in R8 V10 and R8 V10 plus

£650 RRP (inc VAT)

Contrast stitching is only available in combination with Extended Fine Nappa Leather Package (7HD). When chosen, contrast stitching is specified in the following areas: seats, door trims and armrest of centre console. This is only available with Black Fine Nappa leather. This price does not include the price for 7HD – see page 76 for more details.\*\*



Stitching	Ara blue – AM/JD	Vegas yellow – AT/JH	Condor grey – AQ/JE
Seat centre/side bolsters	Black	Black	Black
Headlining	Black (AM) or Lunar silver (JD)	Black (AT) or Lunar silver (JH)	Black (AQ) or Lunar silver (JE)
Dashboard (upper/lower)	Black/Black	Black/Black	Black/Black
Carpet	Black	Black	Black



Stitching	Express red – AR/JF	Dynamite red – AS	Dark silver – QF/IM
Seat centre/side bolsters	Black	Black	Black
Headlining	Black (AR) or Lunar silver (JF)	Black	Black (QF) or Lunar silver (IM)
Dashboard (upper/lower)	Black/Black	Black/Black	Black/Black
Carpet	Black	Black	Black

All colour swatches on this page are matched as accurately as possible to the actual upholstery colours used. However, due to print processes, Audi UK cannot guarantee that the colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch.\*For details on Extended Fine Nappa Leather Package please see page 76.

\*\*We recommend ordering Audi exclusive leather controls (YRB) with matching contrast stitching with this option. Options are subject to availability and may extend delivery.

# R8 Sport seats options

Further options to enhance your seats.

## Extended Fine Nappa Leather Package

Includes Fine Nappa leather for seat upholstery, monoposto, kneepad, upper part of centre console including armrest, door armrests, door pull handles and door trim inserts. Also includes Fine Nappa leather for dashboard, door rails, rear panel rails, side panel trims, steering wheel collapsible collar and lower part of centre console. All Fine Nappa leather colours are available with the Extended Leather Trim Package. Please see page 74 for colour swatches. Can also be combined with Sport seats with stitched diamond design (N1H). Also available as part of Sound and Comfort Pack (WB3).

## Fine Nappa leather upholstery and trim with stitched diamond design

Add an extra sporty touch with diamond quilting. In addition to the standard Fine Nappa leather upholstery and trim, seat centre panels feature stitched diamond pattern in the colour of the seat upholstery.

## Pneumatic seat backrest and side bolster adjustment

R8 Sport seats come as standard with full electric lumbar adjustment. For the ultimate in comfort and luxury, upgrade to additional pneumatic adjustments for seat backrests and side bolsters.

	Product code	V10	V10 plus*
Extended Fine Nappa Leather Package	7HD	£2750 RRP (inc VAT)	
Fine Nappa leather upholstery and trim with stitched diamond design	N1H	£450 RRP (inc VAT)	
Pneumatic seat backrest and side bolster adjustment	3PR	£475 RRP (inc VAT)	

\*Options only available for V10 plus models when R8 Sport seats (Q1D) are ordered instead of the standard R8 Bucket seats.

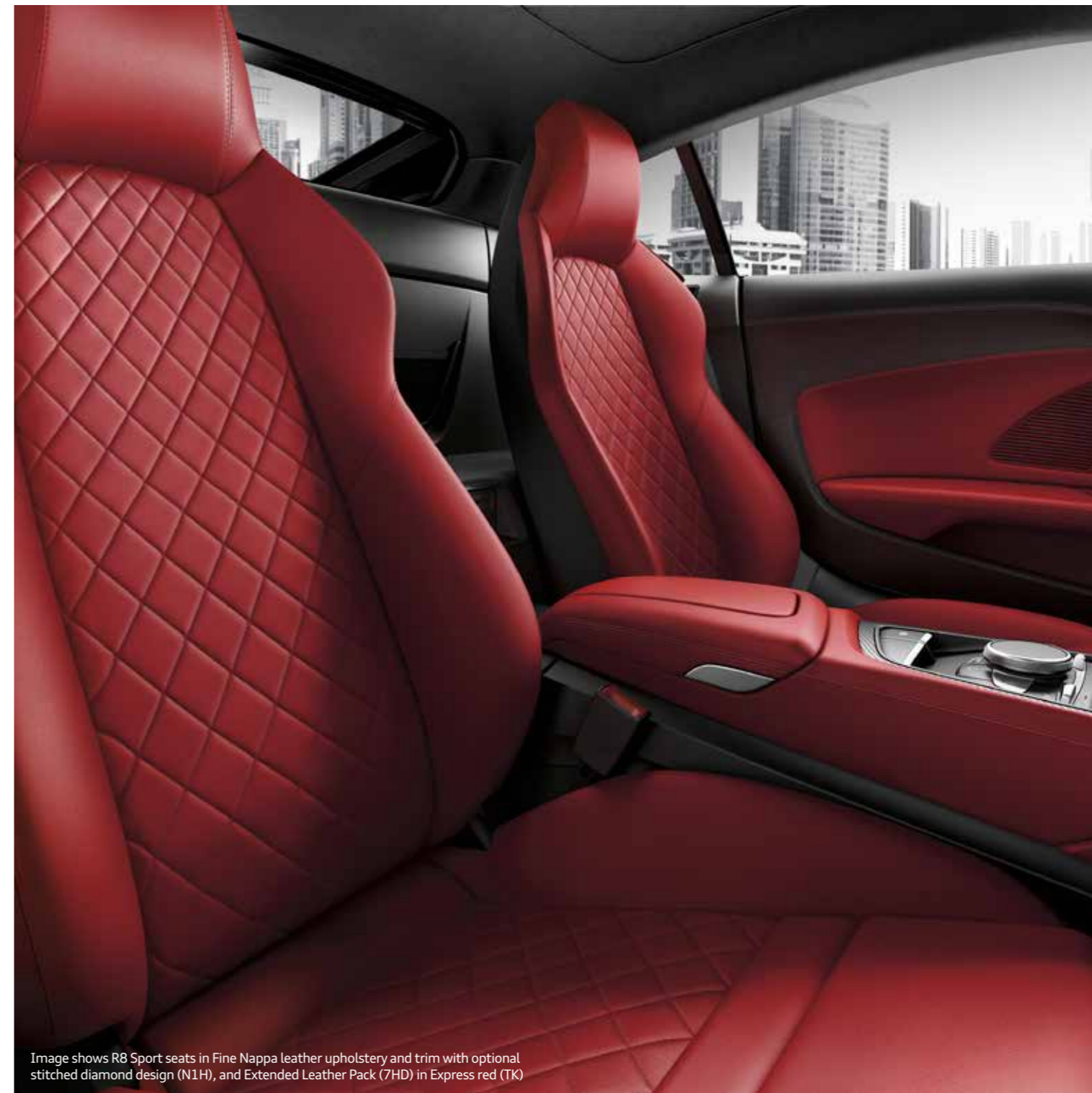


Image shows R8 Sport seats in Fine Nappa leather upholstery and trim with optional stitched diamond design (N1H), and Extended Leather Pack (7HD) in Express red (TK)

# R8 Bucket seats PS5

## The feel of the track.

**Available in R8 V10 £3000 RRP (inc VAT)**

**Standard in R8 V10 plus**

Front Bucket seats in perforated Fine Nappa leather with more contoured seat shape for increased lateral support. Includes the following:

- ▶ R8 embossing in the backrests
- ▶ Integrated head restraints
- ▶ Electrically adjustable seat height
- ▶ Manually adjustable seat forwards and backwards position
- ▶ Manually adjustable backrest angle with backrest release

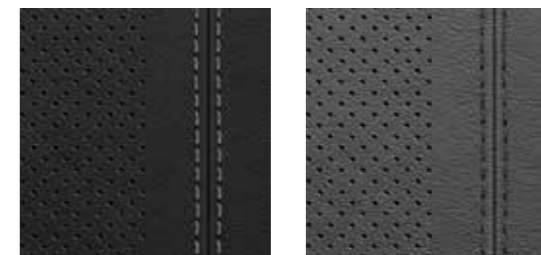
Fine Nappa leather perforated upholstery and trim in the following areas: seat upholstery (perforated areas), monoposto, kneepad, upper part of centre console including armrest, door armrests, door pull handles and door trim inserts. Available in a choice of leather colours.

Please note: ISOFIX is not available on Bucket seats.



# Upholstery

Fine Nappa leather, perforated. N0Q



Upholstery	Black – EI/JB	Rotor grey – SL/JL
Seat centre/side bolsters	Black	Rotor grey
Stitching	Rock grey	Silver
Headlining	Black (EI) or Lunar silver (JB)	Black (SL) or Lunar silver (JL)
Dashboard (upper/lower)	Black/Black	Black/Black
Carpet	Black	Black

# R8 Bucket seat options

Luxurious options to upgrade your seats.

## Extended Leather Package 7HD

**Available in R8 V10 and R8 V10 plus £2750 RRP (inc VAT)**

Includes Fine Nappa leather for seat upholstery, monoposto, kneepad, upper part of centre console including armrest, door armrests, door pull handles, and door trim inserts. Also includes Fine Nappa leather for dashboard, door rails, rear panel rails, side panel trims, steering wheel collapsible collar and lower part of centre console. Also available as part of Sound and Comfort Pack (WB3).

## Audi exclusive seat backrest covers painted in body colour YSZ, S3G

**Available in R8 V10 and R8 V10 plus £1850 RRP (inc VAT)**

Bucket seat backrest covers can be specified in any body or sideblade paint finish. You can match your exterior Gloss Carbon elements with a sporty Carbon Bucket seat back, or even a bold paint matching the bodywork of your R8.



# Interior inlays

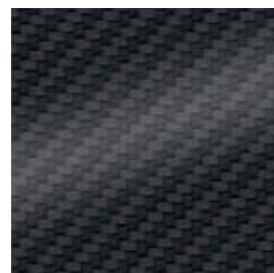
Fine detailing that adds the finishing touch to your R8.

Inlays in the door, centre console and dashboard on the front-passenger side:



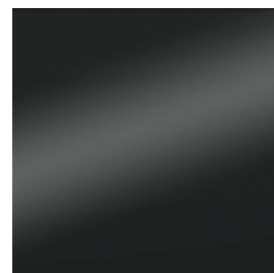
Anthracite, anodised paint finish  
SMA

	RRP (inc VAT)
V10	Standard
V10 plus	Not available



Matt Carbon  
SMN

	RRP (inc VAT)
V10	£1550
V10 plus	Standard



Matt titanium finish  
SMB

	RRP (inc VAT)
V10	£550
V10 plus	Not available



Piano finish, Black  
STL

	RRP (inc VAT)
V10	£1250
V10 plus	Not available

## Matt Carbon Interior Styling Pack <sup>WB0</sup>

Available in R8 V10 £2800 RRP (inc VAT)

Matt Carbon inlays and more interior features to upgrade your R8 V10. Pack includes the regular inlays in the door, centre console and dashboard on the front-passenger side in Matt Carbon (5MN). Also includes Extended inlays for the surround of the Audi Virtual Cockpit and the Air vents (GT2). Both of these inlays are standard on the V10 plus model. R8 illuminated aluminium door sills (7M9) complete the look.



Image shows R8 V10 plus with inlays (including extended inlays GT2) in Matt Carbon. Also shows optional Audi exclusive controls in Black suede (YUC, S3G) and Audi exclusive backrest covers in Solar orange

All the inlay swatches on this page are matched as accurately as possible to the actual inlay colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend delivery.



Image shows optional Alcantara headlining in Black with stitched diamond design (6NT)

# Interior styling

## Options for your headliner and controls.

### Alcantara headlining

Alcantara headlining, upper pillar trim and sun visors in Black or Lunar silver to match the selected interior colour.

### Audi exclusive Alcantara headlining

As above, but in any choice of Alcantara colour from the Audi exclusive range.\*

### Audi exclusive leather controls

Steering wheel rim, selector lever knob and gaiter trimmed in leather. Individual choice of colour for the leather and the stitching from the range of Audi exclusive colours.\*

### Audi exclusive controls in Black suede

Steering wheel rim and selector lever knob in Black suede. Individual choice of colour for the stitching from the range of Audi exclusive colours.\*

### Alcantara headlining with stitched diamond design

Alcantara headlining, upper pillar trim and sun visors in Black or Lunar silver to match the selected interior colour. Diamond stitching in matching colour.

### Audi exclusive Alcantara headlining with stitched diamond design

As above, but in any choice of Alcantara colour from the Audi exclusive range.\*

	Product code	V10	V10 plus
<b>Alcantara headlining</b>	6NN	£1350 RRP (inc VAT)	
<b>Audi exclusive Alcantara headlining</b> Only available in combination with Alcantara headlining (6NN)	YSK, S3G	£2900 RRP (inc VAT)	
<b>Audi exclusive leather controls</b>	YRB, S3G	£750 RRP (inc VAT)	
<b>Audi exclusive controls in Black suede</b>	YUC, S3G	£750 RRP (inc VAT)	
<b>Alcantara headlining with stitched diamond design</b>	6NT	£2400 RRP (inc VAT)	
<b>Audi exclusive Alcantara headlining with stitched diamond design</b> Only available in combination with Alcantara headlining with stitched diamond design (6NT)	YSE, S3G	£2900 RRP (inc VAT)	

Options are subject to availability and may extend delivery.  
\*Please see your Audi Centre for Audi exclusive colour swatches.

# Interior styling

## Options to make your cabin distinctively yours.

**Pedals and footrest in stainless steel**

**Audi exclusive floor mats with R8 logo**

Black floor mats with coloured piping. Individual choice of colour for the piping and stitching from the Audi exclusive range.

**Audi exclusive carpet and floor mats**

Individual choice of colour for the carpet, rear wall panel trim, floor mats, leather piping and stitching from the range of Audi exclusive colours.

**Audi exclusive door sill trims with illuminated sill plates**

Illumination in the inner border of the sill and the R8 emblem. Also available as part of Carbon Interior Styling Pack for V10 (WB0) and Sound and Comfort Pack (WB3).

**Audi exclusive door sill trims in Matt Carbon with illuminated aluminium inlay**

Illumination in the inner border of the sill and the R8 emblem.

**Audi exclusive luggage compartment lining in Alcantara**

Individual choice of colour for the Alcantara and the stitching from the range of Audi exclusive colours.

	Product code	V10	V10 plus
<b>Pedals and footrest in stainless steel</b>	VF2	£325 RRP (inc VAT)	Standard
<b>Audi exclusive floor mats with R8 logo</b>	YTU	£500 RRP (inc VAT)	
<b>Audi exclusive carpet and floor mats</b>	YSQ	£1750 RRP (inc VAT)	
<b>Audi exclusive door sill trims with illuminated sill plates</b>	7M9	£600 RRP (inc VAT)	
<b>Audi exclusive door sill trims in Matt Carbon with illuminated aluminium inlay</b>	VT3	£1850 RRP (inc VAT)	
Price in combination with Matt Carbon interior styling Pack - WB7 or Sound and comfort Pack - WB3		£1250 RRP (inc VAT)	
<b>Audi exclusive luggage compartment lining in Alcantara</b>	YQM, S3G	£1650 RRP (inc VAT)	



1. Pedals and footrest in stainless steel (VF2). 2. Audi exclusive door sill trims with illuminated aluminium inlay (7M9). 3. Audi exclusive door sill trims in Matt Carbon with illuminated aluminium inlay (VT3).



Image shows R8 3-spoke, flat-bottomed, multi-functional, performance leather steering wheel with 4 operating satellites (2F)

# Interior equipment

Essential options for comfort and refinement.

## R8 3-spoke, flat-bottomed, multi-functional, performance leather steering wheel with 4 operating satellites.

Includes R8 emblem, grip area in perforated leather and aluminium-look shift paddles. 4 satellite buttons control Audi Drive Select, engine start-stop function, Performance mode and manual exhaust flap control. Audi Virtual Cockpit and infotainment features can also be controlled. Adjustable in height and reach, with full-size airbag.

### Performance mode.

Enables the driver to actively adjust the R8 to the particular road conditions for improved driving dynamics and an even more engaging drive. Three additional setting options can be set directly from the steering wheel: dry, wet or snow. Can also be used to adjust optional Dynamic steering and Audi Magnetic Ride.

## Storage Package

Includes storage net behind the front seats and nets at the side of the luggage compartment.

## Smoking Package

Includes cigarette lighter and ashtray.

	Product code	V10	V10 plus
R8 3-spoke, flat-bottomed, multi-functional, performance leather steering wheel with 4 operating satellites	2FJ	£1500 RRP (inc VAT)	Standard
Storage Package	QE1	£250 RRP (inc VAT)	
Smoking Package	9JC	£50 RRP (inc VAT)	

Options are subject to availability and may extend delivery.

# Technology - Audio and comms

Your options for music and connectivity.

## Sound and Comfort Pack

Includes the following items: Bang & Olufsen Sound System (9VS), Extended Leather Upholstery (7HD), Pneumatic seat backrest and side bolster adjustment for Sport seats (3PR) and Illuminated aluminium door sills (7M9). If ordered with R8 Bucket seats (PS5), Pneumatic seat backrest and side bolster adjustment for Sport seats (3PR) is deleted.

## Bang & Olufsen Advanced Sound System

Designed specifically for the Audi R8, providing surround sound reproduction with dynamic compensation for road noise. The system features a 16-channel amplifier with 13 high-performance loudspeakers including centre speaker, 2 bass speakers in the doors and subwoofer in the passenger footwell with a total output of 550 watts. Loudspeaker covers with aluminium trim, Bang & Olufsen emblems and LED accent lighting.

## Audi Phone Box

Reception quality improved by placing the mobile phone in the compartment in the front centre console.  
Can be operated via MMI or the R8 steering wheel.  
Can be charged via USB port.

	Product code	V10	V10 plus
Sound and Comfort Pack	WB3	£3950 RRP (inc VAT)	£3450 RRP (inc VAT)
Bang & Olufsen Advanced Sound System	9VS	£1750 RRP (inc VAT)	
Audi Phone Box	9ZE	£450 RRP (inc VAT)	



Image shows optional Bang & Olufsen Advanced Sound System (9VS). Also available as part of Sound and Comfort Pack (WB3)



Image shows R8 V10 in Camouflage green, metallic (9S) with sideblades in Kendo grey (6H5) and optional 19" '5-arm twin-spoke design' alloy wheels in forged matt titanium, diamond cut finish (40F)

# Technology - Driver assistance

Advanced technology options to help you on the road.

### Driver Assistance Pack

We have combined two options, Cruise control (8T2) and Reversing camera (KA2), in one simple pack for added convenience.

### Cruise control

Maintains any speed above 18mph. Operated via separate steering column stalk, with set speed displayed in the Audi Virtual Cockpit. Includes selectable speed limit.

### Reversing camera

Image of area behind the vehicle shown in the Audi Virtual Cockpit, with dynamic display modes showing the path calculated based on steering angle. Includes auxiliary lines and guidelines to support parking. Reversing camera integrated discreetly in the rear.

### Garage door opener (HomeLink®)

Programmable radio-operated remote control buttons incorporated in the interior lighting module. Can be used for opening and/or closing garage doors and exterior gates. Also enables you to control security and lighting systems. For information on compatible hand transmitters, please contact your Audi Centre or visit [www.eurohomelink.com](http://www.eurohomelink.com)

	Product code	V10	V10 plus
Driver Assistance Pack	WF5	£650 RRP (inc VAT)	
Cruise control	8T2	£275 RRP (inc VAT)	
Garage door opener (HomeLink®)*	VC1	£250 RRP (inc VAT)	
Reversing camera	KA2	£600 RRP (inc VAT)	

\*HomeLink® is a registered trademark of Johnston Controls. For information on compatible hand transmitters, please contact your Audi Centre or visit [www.eurohomelink.com](http://www.eurohomelink.com)  
 Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details. Options are subject to availability and may extend delivery.

## Your R8 driving experience

**Take the R8 to the limit. With our compliments.**

The all-new Audi R8 is breathtaking. Exhilarating. Thrilling. The proof, however, is in the driving. That's why, as the owner of a new R8, you'll be invited to take part in a complimentary R8 Driving Experience.

Under the expert guidance of our fully trained instructors at Silverstone, you'll discover the all-new R8's full potential in a way that's simply not possible on the open road. You'll learn a host of techniques, from assessing risks to perfecting high-speed lane changes. And you'll complete your day as a passenger on a series of 'hot laps' driven by our professionals.

There's simply no better way to test the all-new R8's true capabilities. We'll contact you in the spring to take your booking for the 2016 Audi Driving Experience. In the meantime, if you have any questions, please call us on 08000 274787.



# R8 standard equipment

## Included with every R8 model.

These are the basic items of equipment you'll find in every R8 V10 or V10 plus – right down to the tyre repair kit. Of course, there's much more. You'll see all the key features at the front of the guide.

### Performance and suspension

- ▶ Electromechanical power steering
- ▶ Antilock Brake System (ABS)
- ▶ Anti-Slip Regulation (ASR)
- ▶ Electronic Differential Lock (EDL)
- ▶ Electronic Stabilisation Control (ESC)
- ▶ 83l fuel tank (V10)
- ▶ 73l fuel tank (V10 plus)\*

### Wheels

- ▶ Tyre pressure loss indicator
- ▶ Tyre repair kit
- ▶ Anti-theft wheel bolts
- ▶ Vehicle tool kit and jack

### Lighting

- ▶ Rear fog light

### Exterior

- ▶ Heat-insulating glass
- ▶ R8 model name on the rear; V10 emblem on the side of the front hood
- ▶ Fuel cap in aluminium with R8 emblem and electric locking
- ▶ Tank inlet with capless system for refuelling without screw cap

### Interior styling

- ▶ Headlining in cloth
- ▶ Carpet and floor mats

### Interior equipment

- ▶ Interior mirror, automatically dimming with light/rain sensor

### Safety and security

- ▶ Anti-theft alarm and immobiliser
- ▶ Driver and front-passenger airbag with front-passenger airbag deactivation
- ▶ Side airbag front with curtain airbag
- ▶ Integrated head restraint system
- ▶ Seat belts
- ▶ Seat belt reminder, driver and passenger (only with Sport seats)
- ▶ Seat belt reminder, driver (only with Bucket seats)
- ▶ First-aid kit with warning triangle
- ▶ ISOFIX child seat mounting for the front-passenger seat (not available on Bucket seats)

# Audi glossary

## Your guide to R8 equipment.

### Advanced key

Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. The vehicle is locked and unlocked from outside via sensors on all door handles. The engine is started and switched off via the engine start-stop button on the steering wheel.

### Audi Connect

To use Audi Connect, the Audi R8 accesses the internet via an integrated data module with LTE /UMTS support. There is a reader for your SIM card in the surround of the MMI Navigation Plus with MMI Touch. See page 44 for more details and, for terms and conditions, please see page 105.

### Audi Cylinder-on-demand

An efficient technology that switches off engine cylinders when not needed. See page 28.

### Audi Drive Select

Changes your car's handling and response at the touch of a button to suit the way you want to drive. Enables the driver to alter the throttle response, the shift point of the S tronic transmission, steering torque, quattro® suspension and engine sound between four pre-set modes: comfort, dynamic, auto or individual.

### Audi exclusive

Audi exclusive enables you to create an Audi that's unique to you, with precisely the colours, finishes and interior detailing you want. You can customise as much or as little as you like, specify just one detail or design your car's overall appearance. It's entirely up to you. Leather and stitching colours, inlays and carpets can all be tailored and, with hundreds of possible paint combinations, we're sure to find the exterior colour you have in mind. Please consult your Audi Centre for samples and more information.

### Audi Music Interface

For the connection of portable media players via USB interface (including charging function) or Wi-Fi. Browse your music collection using the MMI control panel, R8 steering wheel or voice command.

### Audi Sound System

5-channel amplifier with a total output of 140 watts and 5 loudspeakers including centre speaker.

### Audi Space Frame (ASF®)

The strong yet lightweight body shell of the R8. See page 34 .

\*83-litre fuel tank is available as an option on V10 plus (OM1) for £100 RRP inc VAT



# Audi glossary

## Audi Virtual Cockpit

Fully digital instrument cluster that displays information tailored to the driver's needs, such as vehicle speed/engine speed, map representation, Audi Connect services, radio/media information, and integration of the full MMI functionalities in the instrument cluster. The 'VIEW' button on the multi-functional steering wheel allows you to change between two differently sized representations of the dials. The display with small instruments allows the onboard computer and MMI contents to be shown on a large clear area of the display.

The Audi Virtual Cockpit is operated via the R8 steering wheel and the MMI control panel or MMI Touch. Can also show the navigation map as a 3D terrain model on the high-resolution 12.3" colour display.

## Bluetooth interface

Hands-free calls using the microphone and, depending on mobile phone compatibility, Bluetooth audio streaming.

## Deluxe 1-zone climate control

Deluxe 1-zone climate control with integrated digital displays electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode uses an air quality sensor, combined filter, and humidity regulation for more efficient climate control. Includes defroster vents for windscreen and side windows, footwell air vents and activated carbon filter.

## Diamond cut finish alloy wheel

Diamond cut is a special finish on aluminium wheels. It is also sometimes referred to as 'polished' or 'partly polished'. Special aftercare should be taken when driving in extreme wintry road conditions. For manufacturing reasons, these wheel surfaces do not have sufficient corrosion protection for such use and they can be permanently damaged by road salt or similar.

## Diffuser

Diffusers were first used in motorsport. They create a vacuum underneath the vehicle, allowing it to hug the road surface. This enables higher cornering speeds and sportier handling.

## Dual injection

An innovation that provides more power and enhanced efficiency. See page 28.

## Electromechanical power steering

Electromechanical power steering combines precision and comfort with energy-saving technology. The electromechanical steering system ensures stability at high speeds whilst also being light and precise when parking and manoeuvring.

## Exhaust system

The dual-branch R8 exhaust system has an impressive, distinctive sound and a striking look with large trapezoidal tailpipe trim sections. Standard with chrome-plated tailpipe trims on the R8 V10 Coupé, and with black tailpipe trims on the R8 V10 plus Coupé. Alternatively, you can choose a Sport exhaust system with black tailpipe trims for enhanced sound.

## Exterior mirrors

Exterior mirrors, electrically adjustable, heated, folding and automatically dimming with integrated LED indicator including automatic kerb-side function for exterior mirror on the passenger side. The automatic kerb-side function tilts the exterior mirror on the passenger side downwards when reverse gear is selected, giving the driver a better view of the kerb.

## Interior light pack, including engine compartment lighting

Interior lighting with delayed switch-off and contact switches on the doors; anti-glare lighting for the passenger compartment with energy-saving and long-lasting LED technology, comprising:

- ▶ Interior lights including reading lights at front
- ▶ Glove compartment lighting
- ▶ Luggage compartment light
- ▶ Lighting of inside door handles
- ▶ Entrance light
- ▶ Footwell lighting on the driver and front-passenger side
- ▶ Lighting for door pockets
- ▶ Ambient lighting underneath the switch panel in the centre console
- ▶ Engine compartment lighting

## LED headlights

LED lights with dipped beam, high beam, daytime-running lights, indicator and static turning light with LED technology. Enables a near daylight illumination of the road, minimal energy consumption, a long service life and better visibility.

## LED rear lights with dynamic indicators

Brake, tail, indicator, reversing and number plate lights with LED technology. Third brake light above the rear window. Dynamic rear LED indicators sweep from inside to out in 0.15 seconds.

# Audi glossary

## MMI® Navigation plus with MMI Touch

MMI® Navigation plus with MMI Touch navigation system integrated in the 12.3" Audi Virtual Cockpit.

- ▶ Map update via myAudi
- ▶ 3D map display
- ▶ MMI search: free text search with intelligent destination suggestions during entry
- ▶ MMI Touch for rapid, intuitive operation - handwriting recognition and ability to move and zoom freely on the map
- ▶ Detailed route information: map preview, choice of alternative routes, POIs, lane recommendations, motorway exits, detailed junction maps etc.
- ▶ Dynamic route guidance with Audi Connect traffic information online
- ▶ Vehicle support based on navigation data and speed limit display
- ▶ Country information, e.g. speed limits, toll requirements
- ▶ Voice control using natural language
- ▶ MMI radio
- ▶ Access to smartphone voice control
- ▶ Flash memory for music (10GB)
- ▶ AUX-IN + Audi Music Interface (2 USB ports with charging function)
- ▶ DVD drive (MP3, WMA, AAC and MPEG-4 compatible) for music CDs and video DVDs
- ▶ 2 SD card readers
- ▶ Bluetooth interface

The map version delivered can be updated with the first five updates which are issued at intervals of six months. The most current navigation data is available for download on the myAudi platform at [audi.com/myAudi](http://audi.com/myAudi) and can be installed in the vehicle using an SD card. It is also possible to have the new navigation data installed by an Audi Centre at extra cost.

## Parking system plus, front and rear

Indicates acoustically how far away the vehicle is from an object detected in front or behind. Measurement by ultrasonic sensors integrated discreetly in the bumpers. Displayed in the Audi Virtual Cockpit. Activated when reverse gear is selected or via the button on the centre console.

## Performance mode

Part of the R8 3-spoke, flat-bottomed, multi-functional, performance leather steering wheel with 4 operating satellite buttons. Enables the driver to actively adjust the R8 to the particular road conditions for improved driving dynamics. Three additional setting options can be set directly from the steering wheel: dry, wet or snow.

## Preparation for tracking system

Fitting to connect a tracking assistant (available from Audi Genuine Accessories) that enables you to locate your R8 in case it's stolen.

## quattro® permanent all-wheel-drive

Our legendary all-wheel-drive system. See page 32 .

## R8 steering wheel with 2 operating satellites

R8 3-spoke, flat-bottomed, multi-functional, performance leather steering wheel with 2 operating satellite buttons. Includes R8 emblem and shift paddles. 2 satellite buttons control Audi Drive Select and engine start-stop function. The Audi Virtual Cockpit and infotainment features can also be controlled. Adjustable in height and reach, with full-size airbag.

## Sport/V10 plus Sport suspension

On the R8 V10: Sport suspension with dynamically tuned spring and damper combination. On the R8 V10 plus: Sport suspension with stiffer spring and damper combination for more direct road contact and sportier handling.

## S tronic® 7-speed transmission

S tronic can be manually operated using the shift paddles behind the steering wheel or via the selector lever. In automatic mode, programmes D (Drive) and S (Sport) can be selected. Includes hill-hold assist.

## Tyre pressure loss indicator

Monitors individual tyre air pressure and temperature throughout the journey. Information displayed in the Audi Virtual Cockpit.

## Wave brake discs

Lighter than conventional brake discs, with a characteristic wave-like shape. Internally ventilated with 6-piston fixed calipers at the front and 4-piston fixed calipers at the rear. Front and rear brake calipers in high-gloss black with R8 emblem. Brake disc diameter: 365mm at front and 356mm at rear.

# R8 Coupé technical data

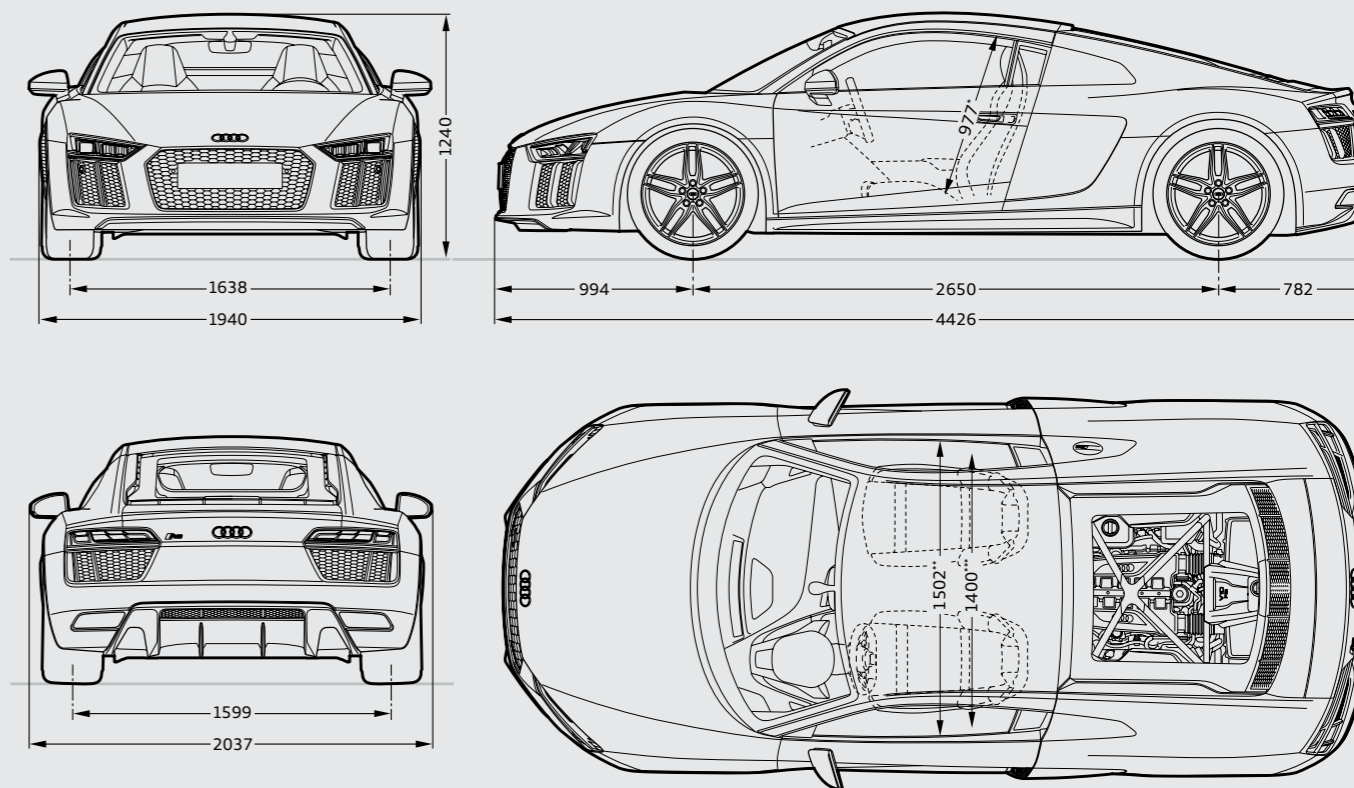
## Key information about your car.

The essential facts and figures behind our most advanced, most powerful road-going production vehicle yet.

	R8 V10	R8 V10 plus
<b>Engine</b>	<b>5.2 FSI quattro</b>	<b>5.2 FSI quattro</b>
Transmission	7-speed S tronic	7-speed S tronic
Cylinder	V10	V10
Displacement, cubic cm (valves per cylinder)	5204	5204
Max. power, <sup>1</sup> PS at rpm	540/8250	610/8250
CO <sub>2</sub> emissions, <sup>2</sup> g/km	272	287
Benefit in kind (BIK)%	37%	37%
Fuel consumption, <sup>2</sup> mpg (l/100km) Urban	16.9 (16.7)	16.1 (17.5)
Fuel consumption, <sup>2</sup> mpg (l/100km) Extra Urban	33.6 (8.4)	30.4 (9.3)
Fuel consumption, <sup>2</sup> mpg (l/100km) Combined	24.8 (11.4)	23.0 (12.3)
Emission standard	EU6	EU6
<b>Performance</b>		
Max. torque, Nm at rpm	540/6500	560/6500
0-62mph acceleration, seconds	3.5	3.2
Top speed, mph	198	205
<b>Weight</b>		
Unladen weight (without driver), <sup>3</sup> kg	1595	1555
Unladen weight (dry), <sup>3</sup> kg	1487	1454
Gross weight limit, kg	1895	1895
<b>Further information</b>		
Boot luggage compartment capacity, litres	112	112
Behind seat luggage compartment capacity, litres	226	226
Fuel tank approx capacity, litres	83	73
ABI insurance group 1-50 <sup>4</sup>	TBC	TBC

# R8 Coupé dimensions

## All the measurements you need.



Dimensions in millimetres. \*Maximum headroom. \*\*Elbow room width. \*\*\*Shoulder room width. Dimensions were measured with vehicle at unladen weight. Measured by the VDA standard test method using 200 x 100 x 50mm blocks. Turning circle approx. 11.2m.

<sup>1</sup>The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC). The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139. <sup>2</sup>Fuel consumption and CO<sub>2</sub> emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at [www.dft.gov.uk/vca](http://www.dft.gov.uk/vca) <sup>3</sup>Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced. <sup>4</sup>Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit [www.thatcham.org/abigrouprating](http://www.thatcham.org/abigrouprating) for details.

# The Audi **Difference**

There's no single factor that makes an Audi Centre the right place to bring your car for servicing or maintenance. Really, it's the sum of many different parts. Together, we call them the Audi Difference.

## Servicing by Audi

Regular servicing is key to the smooth running of your Audi. So we offer Audi service schedules designed with your car in mind. There are two main types: fixed, where servicing is due after a set time or mileage, and flexible, where sensors will monitor your driving style and alert you when a service is needed.

### Fixed Inspection Service Schedule

Vehicle Usage	
Mileage	Less than 10,000 miles per annum. Mainly city/town centre driving. Short journeys.
Service Intervals	
Oil-Change Service	Fixed to every 9,000 <sup>1</sup> miles/1 year
Inspection Service	Fixed to every 19,000 <sup>1</sup> miles/2 years

### Flexible Service Schedule

Vehicle Usage	
Mileage	More than 10,000 miles per annum. Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Service Intervals	
Oil-Change Service	Variable to a maximum of every 19,000 <sup>1</sup> miles/2 years
Inspection Service	Fixed to every 19,000 <sup>1</sup> miles/2 years

When a vehicle is frequently used in the following conditions, we recommend a Fixed Inspection Service Schedule, regardless of mileage: Uneconomical driving styles, e.g. heavy acceleration and braking, constant use of high revs. High engine-loading conditions, e.g. frequent towing and hill climbs. <sup>1</sup>As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement. <sup>2</sup>Subject to availability. <sup>3</sup>Excludes wear and tear.

## Everything you need

Book a 'service while you wait' appointment, or leave your car with us and take advantage of a courtesy car,<sup>2</sup> which we can even deliver to you. We will also ensure your car is returned to you with a full valet.

## Genuine parts, genuine prices

When we work on your car, we'll only use Audi Genuine Parts, which come with a 2-year guarantee.<sup>3</sup> So you know they'll be of the same high standards as the originals.

## We'll keep you updated

Whenever we see your Audi, we'll connect it directly to our headquarters in Ingolstadt for the latest software updates. These can be applied immediately, enhancing everything from your car's efficiency to the precision of its parking system.

## Audi Roadside Assistance

For even more reassurance, your Audi comes with 3 years' complimentary roadside assistance provided by the Automobile Association Insurance Services Limited. It means you'll be covered across the UK and throughout Europe in the unlikely event of a breakdown.

# Financing your Audi **R8 Coupé**

## A range of finance plans designed to suit you.

At Audi, we don't just offer help to finance your new Audi R8 – we also offer value when it comes to keeping your new R8 maintained to the highest Audi standards. With most finance agreements, you just need to choose your annual mileage and the length of the term, then pay an initial deposit which could be as little as one monthly payment. For more details, see the accompanying Audi Finance booklet, or speak to your local Audi Centre.

## Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

## Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

## Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

## Online finance calculator

To get an idea of your repayments on a finance scheme, enter a few details online at [audi.co.uk](http://audi.co.uk) and you'll see what you can expect to pay for your new Audi.

## Audi Complete

Audi Complete is simply a way to look after the servicing and maintenance costs for your Audi in a single package. You pay a one-off or monthly fee and we'll cover all your servicing, maintenance and tyres for the next three years, including your MOT. Or if you prefer, you can opt for our 'service only' or 'service and maintenance' packages.

## Audi Insurance

We want you to start enjoying your new car from day one and, thanks to Audi complimentary five-day insurance,\* you can. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am-8pm, and Saturday 9am-4pm. For details of our full range of insurance products, visit [insurewithaudi.co.uk](http://insurewithaudi.co.uk)

\*Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

# Important information

## Welcome to Audi.

By placing an order for your Audi, you're choosing to get behind the wheel of one of the most sophisticated cars on the road. And because we believe the service we offer should be just as advanced, we want to let you know exactly what you can expect from us, now and in the future.

### Audi Centres

We guarantee that all our Centres will be open as follows:

Sales: Monday to Friday 9am–6pm  
Saturday 9am–5pm

Service: Monday to Friday 8am–6pm  
Saturday 8.30am–1pm

Sunday opening is at local discretion.

### Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first two years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3 years' UK roadside assistance and recovery

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information.

### Our environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.

### Delivering your new car

As we build your car, we'll keep you updated on its progress. And once it's finished, subject to reasonable notice, we'll deliver it to a place of your choice, whether that's your home or work.

### Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 01908 548 356.

### Our prices

We've done all we can to make the prices you see in this guide accurate at the time of printing. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre. All prices shown in this guide include VAT which is currently charged at 20%. Delivery charges and number plates are not included in the standard vehicle price.

Delivery charge	£504.99
Number plate	£20.00
VAT	£105.01
Total	£630.00

Recommended On-The-Road (OTR) prices include the delivery and number plate charges above, Road Fund Licence (which may vary depending on model/transmission – see table for details) and first registration fee at £55.00.

#### Audi Connect

In order to use Audi Connect you will require a separate SIM card with data option (which can be inserted into the included SIM card reader). If LTE usage is required the SIM card will also need an LTE option. When a separate SIM card is used, hands-free phone calls are possible by connecting a different mobile telephone via Bluetooth Hands Free Profile.

Online services will only be available within the coverage of the mobile phone network; there may be additional costs for the use of these services (charges and billing correspond to the personal mobile phone contract or SIM card contract). Due to high data volumes, a mobile phone contract including an unlimited or high usage data plan is strongly recommended. The content and scope of the online based services offered may vary.

The Audi Connect services provided from vehicle delivery are available for at least one year. After 24 months from delivery of the vehicle, the term of the Audi Connect services will be extended free of charge once for 12 months.

Audi Connect enables access to the services of Google and Twitter. Permanent availability cannot be guaranteed as this is the responsibility of Google and Twitter. Please note that the services received are also dependent on the capability of your mobile phone. Google and the Google logo are registered trademarks of Google Inc. The availability of services supporting Audi Connect varies from country to country.

## CO<sub>2</sub> data and information.

### CO<sub>2</sub> emissions-based Vehicle Excise Duty.

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO<sub>2</sub>) a vehicle emits, measured in grams per kilometre (g/km). First year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Petrol and Diesel engines	First year	Annual rate (second year onwards)
A – up to 100g/km	£0	£0
B – 101 to 110g/km	£0	£20
C – 111 to 120g/km	£0	£30
D – 121 to 130g/km	£0	£110
E – 131 to 140g/km	£130	£130
F – 141 to 150g/km	£145	£145
G – 151 to 165g/km	£180	£180
H – 166 to 175g/km	£295	£205
I – 176 to 185g/km	£350	£225
J – 186 to 200g/km	£490	£265
K – 201 to 225g/km	£640	£290
L – 226 to 255g/km	£870	£490
M – over 255g/km	£1100	£505

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate.

**Audi UK**  
Customer Services  
Selectapost 29  
Sheffield  
S97 3FG  
0800 699888  
audi.co.uk

Specifications and prices subject  
to change without notice.

© Audi (UK)

Printed in the UK  
Edition 0.2 07/15  
2016 Model Year

Images are for illustrative purposes only.  
Models shown are left-hand drive.