

**X F**









# XF

## THE SPORTS SALOON

Sleek, dynamic, daring, XF is a fusion of sports car styling with outstanding luxury saloon comfort. XF's inspired engineering has won over one hundred international awards. It has proved itself the game-changer in the world of automotive design. More than a machine, XF combines Jaguar's renowned flair for style and luxury with a genius for technological innovation, providing an instinctive and rewarding driving experience that other sports saloons can only aspire to. It looks alive, it feels alive.

XF | XF R-SPORT | XFR | XFR-S

VEHICLE SHOWN: XF IN POLARIS WHITE





## MOVING DESIGN

With its glowing Bi-function HID headlamps, outlined with crystal white daytime running LEDs, and its toned bodyshape, XF always looks ready for action. Its primed, nose-down, attitude, power vents and aerodynamic lines are more than an athletic pose, they've been precision-honed through exhaustive design testing to perfect XF's air flow efficiency. Each curve and contour has been refined to produce top aerodynamic performance, helping to improve fuel consumption and emissions. Beautiful, intense, potent; first XF captures your imagination and then your heart.



VEHICLE SHOWN ABOVE: XF IN POLARIS WHITE  
VEHICLE SHOWN LEFT: XF WITH AERODYNAMIC PACK IN POLARIS WHITE





VEHICLE SHOWN: XF IN POLARIS WHITE



# THE XF COLLECTION

**> XF 2.2 LITRE DIESEL**  
POWER: 200PS



**> XF R-SPORT 2.2 LITRE DIESEL**  
POWER: 200PS



Refined power and modern sporting elegance – the XF collection has the engines, the style and the attitude. You can choose your perfect balance between performance and economy, driving style and lifestyle from the four distinct characters of XF, XF R-Sport, XFR and XFR-S.

Discover the XF's stylish design, luxury craftsmanship, impressive fuel economy and performance, thanks to a range of innovative technologies and Jaguar's most efficient diesel engine ever.

XF R-Sport achieves even more visual impact, thanks to its unique, assertive R-Sport body styling and modern interior, to highlight Jaguar luxury with performance that does not compromise economy.

VEHICLE SHOWN: XF WITH AERODYNAMIC PACK IN DARK SAPPHIRE

VEHICLE SHOWN: XF R-SPORT IN RHODIUM SILVER WITH OPTIONAL BLACK PACK





**XFR 5.0 LITRE SUPERCHARGED**  
POWER: 510PS



**XFR-S 5.0 LITRE SUPERCHARGED**  
POWER: 550PS



XFR combines stunning looks with exceptional performance. This is reflected in its sculpted front air intakes, Gloss Black lower valance and quad exhausts.

XFR-S has a 5.0 litre supercharged engine producing 550PS and 680Nm for a top speed of 300km/h and awe-inspiring acceleration of 0-100km/h in 4.6 seconds. XFR-S is the Jaguar XF sports saloon taken to the extreme.

Exterior and Interior Option packs are available to enable you to create the XF that's just right for you. For more information visit [jaguar.com](http://jaguar.com) or visit your local dealer.

VEHICLE SHOWN: XFR IN ITALIAN RACING RED

VEHICLE SHOWN: XFR-S IN ULTRA BLUE



# COMBINING TECHNOLOGIES FOR EFFICIENCY

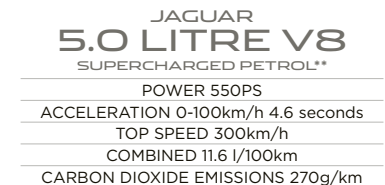
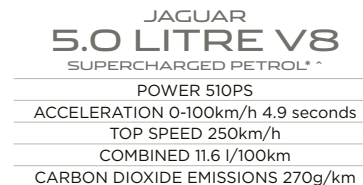
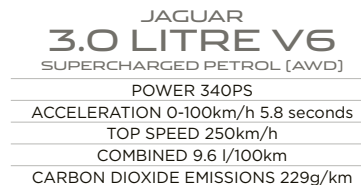
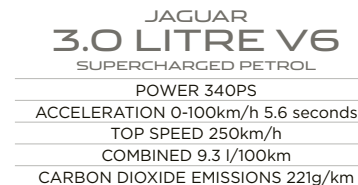
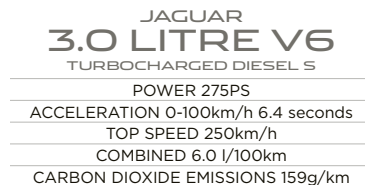
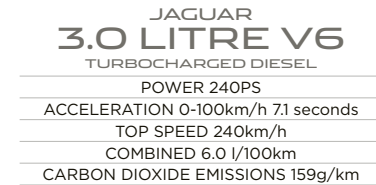
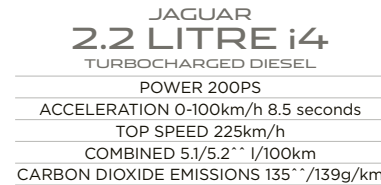
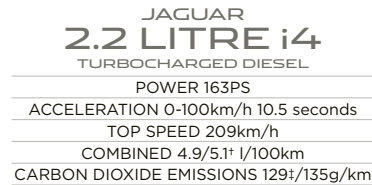
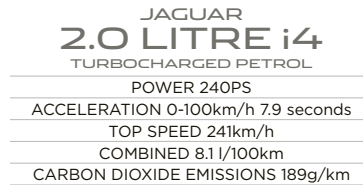


8-SPEED TRANSMISSION

DRIVE MODE AND SPORT MODE

STOP/START TECHNOLOGY

XF is renowned for its performance, refined drive and effortless power and offers a choice of engines to suit the needs of every driver and driving style, whether improved fuel economy or power and performance are the priority. The range includes a selection of the latest petrol and diesel units. Intelligent **Stop/Start technology** features on all engines delivering improvements in fuel efficiency, depending on conditions, whilst Jaguar's introduction of smaller, improved efficiency engines including the 2.2D with lower CO<sub>2</sub> emissions can result in lower tax banding in certain markets.



The fuel figures provided are as a result of official manufacturers tests in accordance with EU legislation. A vehicle's actual fuel consumption may differ from that achieved in such tests and these figures are for comparative purposes only  
<sup>†</sup>Available on XFR only    <sup>††</sup>Available on XFR-S only    <sup>†</sup>4.9 applies to 17" wheels. 5.1 applies to 18" wheels and over    <sup>†</sup>129 applies to 17" wheels. 135 applies to 18" wheels and over    <sup>†</sup>Top speed is increased to 280km/h with Speed Pack  
<sup>††</sup>5.1 applies to 17" wheels. 5.2 applies to 18" wheels and over. 135 applies to 17" wheels. 139 applies to 18" wheels and over

VEHICLE SHOWN: XF IN POLARIS WHITE





## DRIVING DYNAMICS



ADAPTIVE DYNAMICS

SERVOTRONIC STEERING SYSTEM



Responsive, powerful, driver-focussed, XF utilises a range of technologies to assist, improve and enhance the driving experience. XF's acclaimed handling is produced through combining exceptionally stiff body architecture, aerodynamic form and innovative suspension systems.

XF's **Adaptive Dynamics** system, available on a selection of engines, continuously monitors the suspension, varying the damping to suit the conditions, whether cornering, navigating potholes or accelerating on the motorway. The system calculates the appropriate suspension settings 500 times per second, adjusting the dampers to help keep the car as flat, stable and secure as possible.

With the **Servotronic steering system**, XF delivers pinpoint manoeuvrability at low speeds then reduces assistance at higher speeds for confident handling.

VEHICLE SHOWN: XF WITH AERODYNAMIC PACK IN DARK SAPPHIRE





# ALL CONDITIONS, ALL WHEEL DRIVE

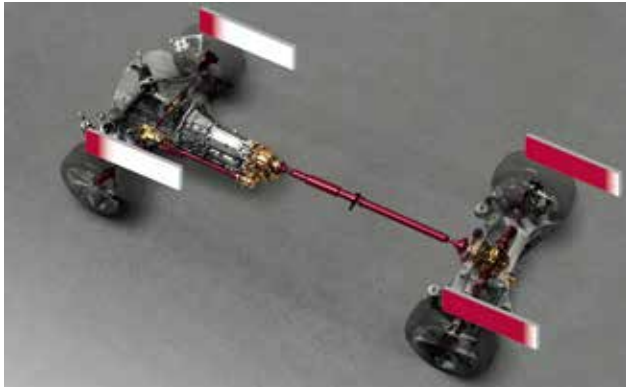


INTELLIGENT AND ADAPTIVE

EXTREME CAPABILITY

JAGUAR AGILITY

## DRY ROAD CONDITIONS



In normal driving conditions, virtually all torque is distributed to the rear wheels providing signature Jaguar rear wheel drive performance

## VARIABLE ROAD CONDITIONS



Where road conditions are changeable, over 90% of torque can be distributed to the front wheels as required to ensure optimum traction

## AWD WINTER MODE



At the touch of a button Winter Mode can be selected to distribute 30% of the torque to the front wheels and 70% of the torque to the rear wheels maximising control in difficult conditions

Inspiring driver confidence on almost all driving surfaces and in extreme weather, XF's advanced and intelligent technology includes instinctive Jaguar All Wheel Drive (AWD), which is available with the 3.0 litre V6 Supercharged engine. Jaguar AWD is one of the fastest reacting all wheel drive systems available. In normal conditions, Jaguar AWD preserves XF's signature Jaguar rear wheel drive performance and agility, as well as improving fuel use and reducing emissions, by applying more torque to the rear wheels.

If low traction is sensed at the rear wheels, up to 50 percent of torque is quickly redistributed to the front wheels. When the most extreme conditions are detected - imagine pulling out of a slippery side road onto a dry main road at a T-junction in winter - more than 90 percent of available torque can be applied to the front wheels. The result is the reassurance of having all wheel drive when needed, while maintaining sports car performance in the majority of situations.

# XF R-SPORT



**ENGINE AVAILABILITY**  
163PS, 200PS, 240PS

**ASSERTIVE R-SPORT**  
**BODY STYLING**

**UNIQUE**  
**R-SPORT INTERIOR**

XF R-Sport is for the driver who wants an even sportier edge. It delivers enhanced visual impact and a more imposing, self-assured stance with a Sport lower front bumper, R style side sills, rear spoilers and gloss black window surrounds. Further underlining the sporting credentials, R-Sport badging on the side power vents puts a distinctive signature on XF R-Sport's profile. While the choice of three engines, each offering effortless power and refinement to suit your driving style, are balanced with your specific requirements for fuel economy.

The excitement of R-Sport continues as you open the door and you are greeted by R-Sport tread plates and R-Sport badging on the steering wheel. Sportiness meets comfort and quality with a choice of veneers, premium carpets and rugged bright stainless steel pedals. Form hugging 6/6 way Suedecloth seats with contrast stitching, as standard, are there to support you on long journeys and grip you through tight bends. You can personalise your XF R-Sport still further by opting for the even greater luxury of Bond grain leather on 18/18 way performance seats, also with contrast stitching.

VEHICLE SHOWN: XF R-SPORT IN RHODIUM SILVER WITH OPTIONAL BLACK PACK AND 20" GLOSS BLACK KALIMNOS WHEELS







# V8

5.0 LITRE 510PS



## XFR



**625NM OF TORQUE**

**8-SPEED ELECTRONIC AUTOMATIC TRANSMISSION**

**ALL-ALUMINIUM QUAD-CAM POWERPLANT**

XFR takes XF to another performance dimension. With **acceleration of 0-100km/h in 4.9 seconds**, XFR intensifies the sporting experience without compromising any of the comfort.

Beneath the bonnet with its enlarged air intakes, sits Jaguar's 5.0 litre V8 Supercharged Petrol all-aluminium quad-cam engine. Its Intelligent Stop/Start technology and 8-speed electronic automatic transmission is designed to help reduce CO<sub>2</sub> emissions, yet it's powerful enough to produce an impressive **510PS and 625Nm of torque**.

XFR also offers the opportunity for individuals to tailor the car to their own requirements, as well as for personalisation, with option packs that use many XFR-S derived components. The Dynamic Pack offers performance brakes, sports tuned suspension and 20 inch Varuna alloy wheels. XFR's Speed Pack recalibrates the engine and transmission to take XFR's top speed (Vmax) from 250km/h to 280km/h. The Performance Pack includes the Dynamic Pack, a sports rear exhaust, a rear deck lid spoiler, as well as raising Vmax to 280km/h.

VEHICLE SHOWN: XFR IN ITALIAN RACING RED





# V8

5.0 LITRE 550PS



## XFR-S



**ELECTRONIC ACTIVE DIFFERENTIAL**

**BESPOKE R-S SPORTS EXHAUST**

**UNIQUE R-S TUNED SUSPENSION**

XFR-S is Jaguar's most powerful, most agile sports saloon. Ever. It builds on the performance of XFR to create a car that is even more driver-focussed. XFR-S has a 5.0 litre supercharged engine that has been tuned to produce 550PS and 680Nm of torque for a **top speed of 300km/h** and awe-inspiring **acceleration of 0-100km/h in 4.6 seconds**. There is handling to match, thanks to the superb torsional stiffness of the body structure and a chassis set-up that is designed to inspire driver confidence and to keep the car planted. Specially designed suspension components help to maximise response, reduce roll and boost body control with lateral stiffness up by 30 percent.

XFR-S makes a bold statement of intent. It is assertive, powerful and coiled with potential. With its sporty muscular stance and carbon fibre aerodynamic features, airflow is improved and sharpened to reduce lift. It also has its own throaty, signature sound from a bespoke R-S sports exhaust. XFR-S features an **Electronic Active Differential** for superior traction and cornering agility. The car's increased power calls for the uprated capabilities of the unique R-S tuned suspension and forged 20 inch Varuna lightweight alloy wheels.

VEHICLE SHOWN: XFR-S IN ULTRA BLUE





 R-S









## INTELLIGENT SAFETY



**ADAPTIVE CRUISE CONTROL (ACC)**

**EMERGENCY BRAKE ASSIST (EBA)**

**ADAPTIVE FRONT LIGHTING**

**BLIND SPOT MONITOR**

XF's safety systems are designed to be anticipatory, utilising an array of innovative technological features to be ready for almost anything and assist the driver in dealing with the unexpected. Dynamic Stability Control (DSC) maximises XF stability when it detects the wheels slipping. Electronic Brake Force Distribution measures load weight and distributes braking force to front and back wheels accordingly.

**Adaptive Cruise Control (ACC)** on XF uses a radar in the front bumper to monitor the vehicle in front, automatically adjusting XF's speed to maintain a constant distance.

**Emergency Brake Assist (EBA)** is designed to work with Adaptive Cruise Control to detect the severity of a stopping situation and applies optimum crisis braking forces as necessary.

**Adaptive Front Lighting** enhances night-time driving. Sensors react to the XF's speed and steering input to deflect the headlamp beams casting light deeper and wider to help give added confidence at night.

An Optional **Blind Spot Monitor** uses radar sensors to remotely cover areas that cannot be seen either directly or in the mirror, and is designed to alert the driver to cars overtaking with an amber warning icon in the external mirrors.

XF's body structure uses 25 different grades of steel. Boron, an element 900 percent stronger than regular mild steel, is used to help create a vertical ring of safety around XF's occupants. A total of six airbags help to add further protection.

VEHICLE SHOWN: XFR IN ITALIAN RACING RED



# CONNECTED: ANYWHERE, EVERYWHERE

A single 7 inch colour Touch-screen in the centre console provides multi-function control and displays the three primary functions; audio, climate control and satellite navigation. For a hands-free experience, the system also offers voice control of audio, navigation and telephone connectivity.

## > SATELLITE NAVIGATION



XF's navigation system gives clear, up-to-date instructions through the Touch-screen. Now with Extended Navigation,\*\* it is easier to use than ever and offers more intuitive functionality. Featuring a faster processor and increased memory, route calculation time is reduced and vehicle positioning, due to poor or lost GPS signal, is improved. There is also greater map coverage with updates available more frequently.

## > CLIMATE CONTROL

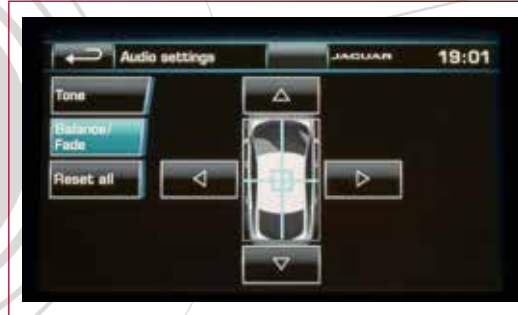


Adjust the environment to suit every occupant with dual zone climate control, which includes air particle and odour filtration, humidity control and automatic window de-misting. Your front seats can also be heated or cooled at the touch of a button.\*

\*Only available on Portfolio and R

\*\*Extended Navigation availability is market dependent. For more information, please visit [jaguar.com](http://jaguar.com) or visit your local dealer.

## > AUDIO CONTROL

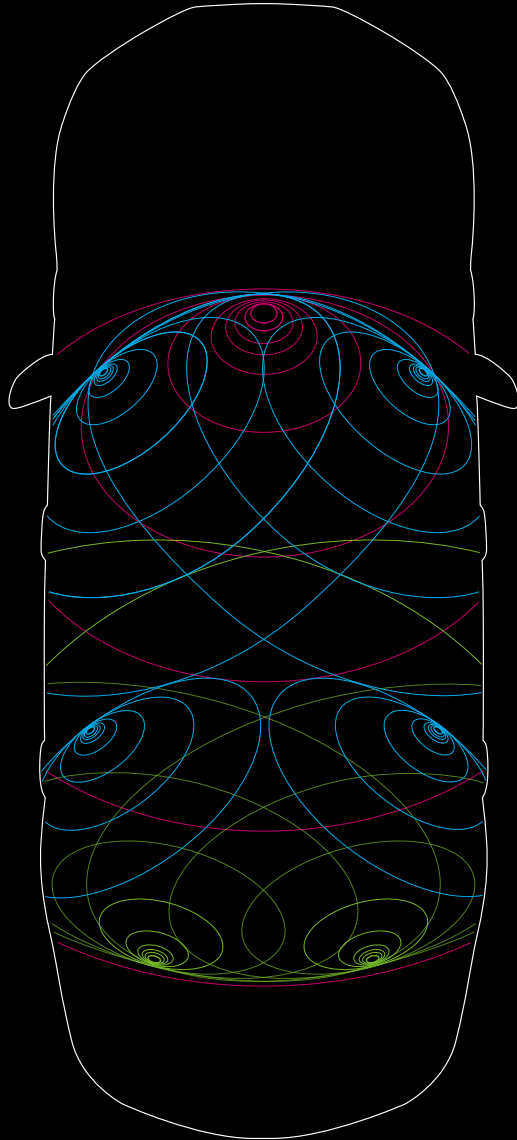


Adjust primary controls such as switching stations via the Touch-screen. The listening experience can be further optimised by adjusting tone, balance and fade.

## > BLUETOOTH® CONNECTION



Phone calls can be made using controls on your Touch-screen or steering wheel via your XF's in-built telephone system. Link compatible mobile phones to the hands-free telephone system and even stream audio content wirelessly into your XF's entertainment system, all using Bluetooth® audio streaming technology. To make things even easier, the optional Interactive Voice system – Say What You See – helps the driver to use and interact more easily with XF. It displays voice prompts on the Touch-screen for you to vocally control phone calls, navigation or audio.



## SOUNDS ALIVE



MERIDIAN

TRIFIELD™

Turn on XF's superb audio system and the cabin comes alive, delivering 250W of pure audio fidelity, surrounding you with exceptional sound quality.

You can personalise your Jaguar even further to enhance your listening experience. Meridian, the ultimate audio specialists, have designed and created two systems specifically for your XF's unique interior space. Both are engineered to take your sound system to the next level. Meridian's 380 watt Sound System with 11 loudspeakers produces a seminal audio experience while the incredible 825 watt Surround System uses no less than 17 loudspeakers (including subwoofer) to create sound that is just as the artist intended. Meridian achieves this by benchmarking acoustic performance against real musical instruments.

Pioneered by Meridian, Trifield™ technology ensures a perfect central image for each occupant and produces an holistic sound within the cabin to deliver a concert-like experience. With an XF Meridian Audio System everyone can hear the difference.


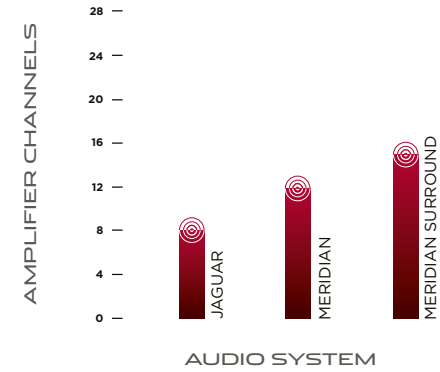
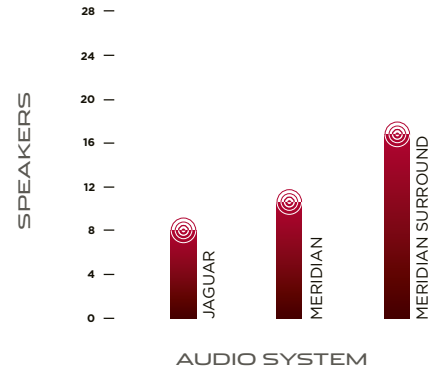
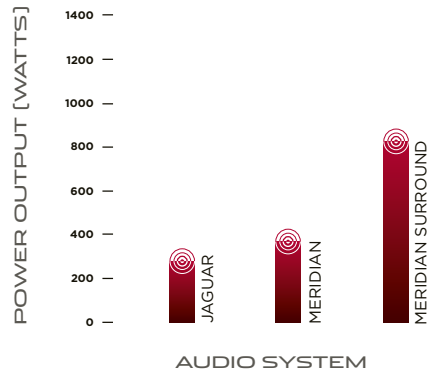
-  Holographic Centre Image
-  Door Waves: Tweeter, Midrange & Bass
-  Surround Sound Waves

Diagram representative of Meridian 825W Audio System.



MERIDIAN





#### JAGUAR

250W, 8 Speakers, 8 channel amplifier, Audyssey MultEQ Audio Equalisation



#### MERIDIAN

380W, 11 Speakers, 12 channel class D DSP amplifier, Audyssey MultEQ Audio Equalisation, Dynamic volume control



#### MERIDIAN SURROUND

825W, 17 Speakers, 15 channel class D DSP amplifier, Audyssey MultEQ Audio Equalisation, 7.1 Surround Sound, Trifield™ technology







INTERIOR SHOWN: XF WITH PORTFOLIO INTERIOR PACK. UPPER FACIA IN WARM CHARCOAL WITH IVORY CONTRAST STITCH AND KNURLED ALUMINIUM WITH GLOSS RICH OAK VENEER





## ALIVE INSIDE



JAGUARDRIVE SELECTOR™

PHOSPHOR BLUE HALO LIGHTING

Settle in to XF and the softly pulsing 'start' button greets you. Push and the engine engages, XF wakes. Even as you lift your finger, the precision-milled aluminium **JaguarDrive Selector™** rises snugly into the palm of your hand. The engine gently throbs as the air vents, invisible until needed, roll open in unison and cool **Phosphor blue halo lighting** ignites to pick out the interior controls. Let the excitement begin.

Ergonomically optimised, XF's cabin is a space both contemporary and luxurious, created to focus on driver and passenger needs and to excite the senses. Comfort and quality reign supreme with form hugging seats, real wood veneers, Piano Black finishers and aluminium surfaces.

From the premium floor carpet and side trims to the polished stainless steel finishers, there is luxuriousness throughout XF. Thoughtful design encompasses every feature. The steering wheel position adjusts at the touch of a button, along with the seat and mirror. These settings can be memorised for different drivers. XF welcomes you to the drive ahead.





# PERSONALISATION



**EXTERIOR  
COLOURS**

**LEATHERS**

**FACIA AND  
VENEERS**

**INTERIOR COLOUR  
COMBINATIONS**

**OPTION  
PACKS**

Jaguar offers a stunning collection of different colour, trim and veneer choices. XF is available with six interior upgrade packs: Luxury; R-Sport; Premium Luxury; Premium Luxury Sport; Portfolio and Portfolio Sport, to enable you to create the XF that's just right for you. XF is also available as the high performance XFR and as XFR-S, the most powerful sports saloon that Jaguar has ever produced.





## > EXTERIOR COLOURS

From Polaris White to Caviar, from the race inspired colours of Italian Racing Red to British Racing Green, Jaguar offers an outstanding paint spectrum to bring your XF alive. With numerous colour choices in either standard or metallic finish, this is the opportunity to make it your XF.

### STANDARD



Ebony

### PREMIUM



Dark Sapphire<sup>†</sup>



Glacier White<sup>†2</sup>



Polaris White<sup>†</sup>



Ultimate Black<sup>††</sup>



Odyssey Red<sup>†4</sup>



Stratus Grey<sup>††</sup>



Caviar<sup>†</sup>

\*Metallic paint †Xirallic paint ‡Available on XFR  
‡Available on XFR-S only ²Available from January 2015  
³Not available from January 2015 ⁴Available from September 2014  
For availability please consult your local Jaguar dealer.

RACE INSPIRED



Italian Racing Red††



Ultra Blue¹



British Racing Green††

SPECIAL



Black Amethyst†³



Lunar Grey\*†³

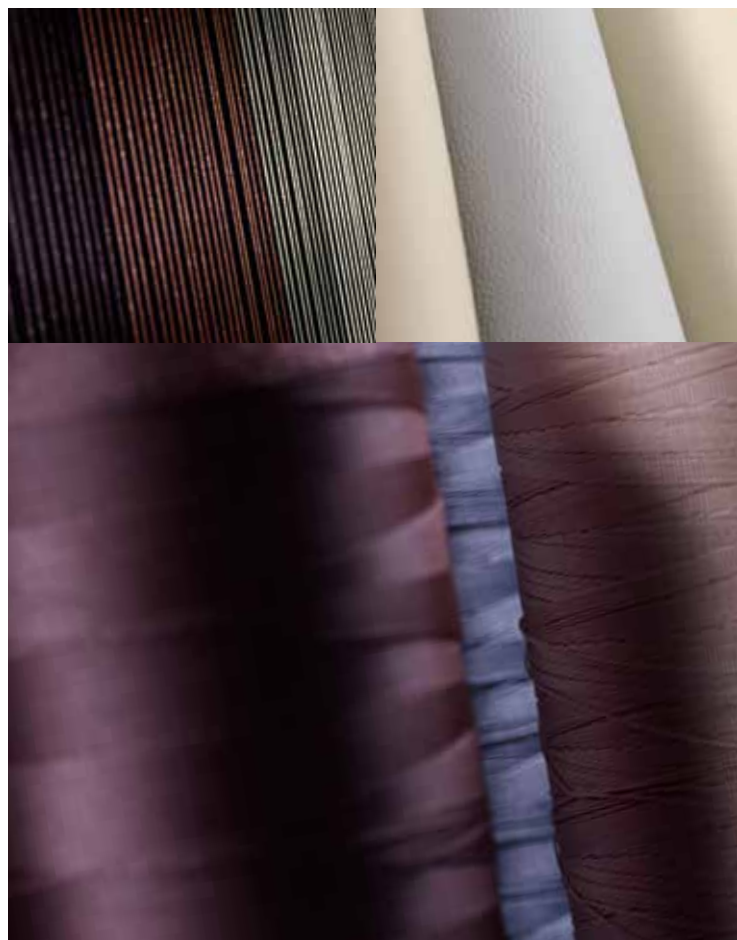


Rhodium Silver\*†



Quartzite\*⁴





## INNER BEAUTY

Craftsmanship goes to the very heart of XF and provides unequivocal evidence of Jaguar quality.

Seat leather is available in **3 different grains**: Bond grain, soft grain and carbon soft grain. Leather is sourced from the finest hide suppliers in the UK and Italy ensuring a glove soft and natural feel. All leathers go through an extensive finishing process to protect the material while preserving its unique appearance and character.

**Twin needle stitching** is applied throughout XF for durability. On selected models, contrast stitching can be combined with seat leathers and door panniers to add a further touch of personalisation. There is also a choice between Carbon Fibre and Piano Black veneers, whilst every XFR-S interior is finished with micro piping on the seats.



**> LEATHERS**

Warm Charcoal soft grain  
(also available in Bond grain and Suedecloth)

Barley soft grain  
(also available in Bond grain and Suedecloth)

Dove Bond grain  
(also available in soft grain)





Ivory soft grain

London Tan soft grain

Red Zone soft grain

Warm Charcoal  
carbon soft grain  
(XFR-S only)



 **XF FACIA AND VENEERS**

Knurled Aluminium  
with Piano Black

Knurled Aluminium  
with Carbon Fibre

Knurled Aluminium  
with Gloss Rich Oak

Knurled Aluminium  
with Satin Rosewood

Knurled Aluminium with  
Gloss Figured Ebony





Knurled Aluminium  
with Gloss Burr Walnut

Knurled Aluminium with  
Satin American Walnut

## XFR

Dark Mesh Aluminium  
with Gloss Dark Oak

Dark Mesh Aluminium  
with Piano Black

Dark Mesh Aluminium  
with Carbon Fibre

## XFR-S

Dark Linear Aluminium  
with Piano Black



# > XF INTERIOR COLOUR COMBINATIONS

## PERSONALISATION

### XFR INTERIOR

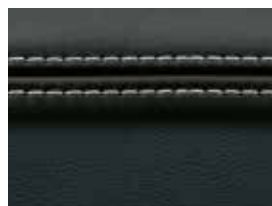


1. SEAT



Ivory

2. UPPER FACIA WITH STITCH



Warm Charcoal with Ivory

3. HEADLINING



Canvas

4. FACIA  
5. VENEER



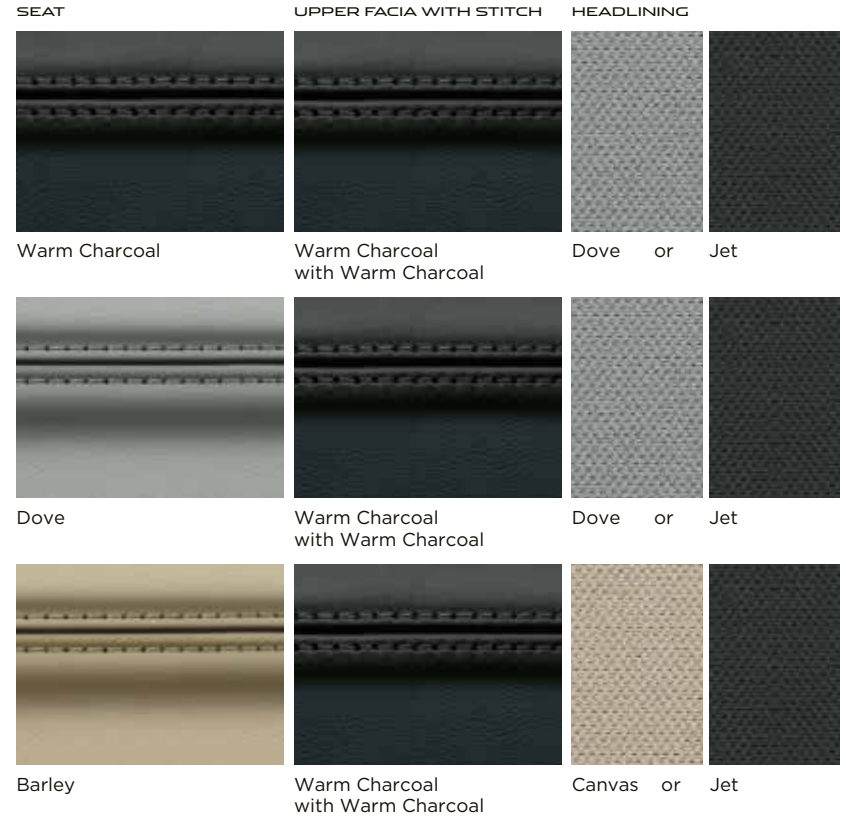
Dark Mesh Aluminium with Gloss Dark Oak

1. Seat trim applies to seats and door trim inserts 2. Upper facia applies to dashboard, centre console and upper door trims. Contrast stitch applies to upper facia and door top rolls. Facia (Dark Mesh Aluminium) linked to veneer choice. For full facia and veneer options see page 40.

XF



XF LUXURY INTERIOR



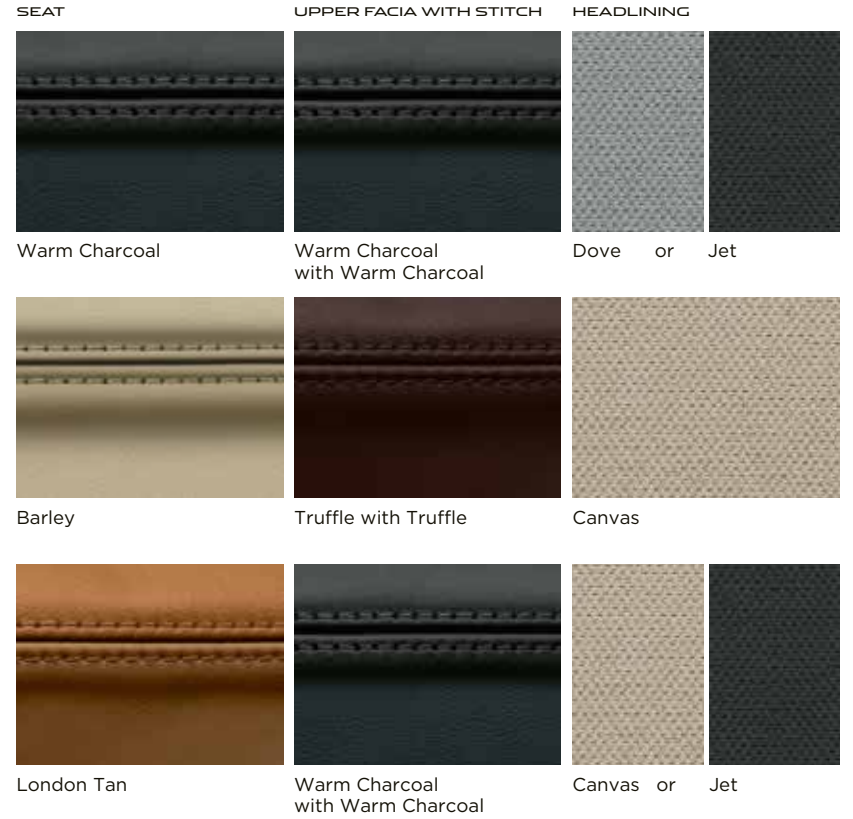
**XF R-SPORT INTERIOR**



**XF R-SPORT WITH SPORT UPGRADE**



**XF PREMIUM LUXURY INTERIOR**





XF PREMIUM LUXURY INTERIOR WITH SPORT UPGRADE



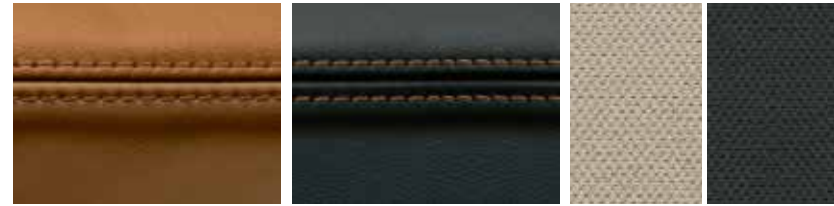
XF PORTFOLIO INTERIOR



Warm Charcoal

Warm Charcoal with Ivory

Canvas or Jet



London Tan

Warm Charcoal with London Tan

Canvas or Jet



Barley

Truffle with Barley

Canvas



Ivory

Truffle with Ivory

Canvas

XF PORTFOLIO INTERIOR WITH SPORT UPGRADE





XFR



Warm Charcoal

Warm Charcoal with Warm Charcoal

Dove or Jet



Warm Charcoal

Warm Charcoal with Ivory

Dove or Jet



Red Zone and Warm Charcoal

Warm Charcoal with Red Zone

Dove or Jet



Ivory with Ivory

Warm Charcoal with Ivory

Canvas or Jet

XFR-S

SEAT



Warm Charcoal

UPPER FACIA WITH  
CONTRAST STITCH  
AND MICRO-PIPING



Warm Charcoal  
with Ivory

HEADLINING



Jet



Warm Charcoal



Warm Charcoal  
with Reims Blue



Jet

SEAT



Warm Charcoal

UPPER FACIA WITH  
CONTRAST STITCH  
AND MICRO-PIPING



Warm Charcoal  
with Red Duo Tone

HEADLINING



Jet

## > XF OPTION PACKS

A range of optional style packs is available, providing an opportunity to upgrade your XF even further.



### SPORT INTERIOR PACK

Matching XF's powerful character, a Sport Interior Pack is also available featuring double stitched soft grain leather Sports seats which reshape and adjust to create a perfect fit. From individually fine-tuned lumbar support to powerfully sculpted side bolsters, they deliver exceptional lateral support during hard cornering. With polished metal sports pedals and Piano Black veneer, XF's Sport Interior Pack is simply stunning.

INTERIOR SHOWN: XF PREMIUM LUXURY INTERIOR PACK WITH SPORT UPGRADE. RED ZONE AND WARM CHARCOAL SOFT GRAIN LEATHER SEATS WITH RED ZONE CONTRAST STITCH, UPPER FACIA IN WARM CHARCOAL WITH RED ZONE CONTRAST STITCH AND KNURLED ALUMINIUM WITH PIANO BLACK VENEER





#### BLACK PACK

Add high gloss black finish to front and rear, ranging from window surrounds to front grille and bumper, as well as rear signature blades.



#### AERODYNAMIC PACK

Giving XF an even more assertive stance and a distinctive new profile, the Aerodynamic Pack includes a boot spoiler and modified, lower front bumper with a black grille, sculpted rear valance\*, diffuser\* and streamlined side sills.

\*Rear valance and diffuser are dependent on derivative, for more information please visit [jaguar.com](http://jaguar.com) or visit your local dealer.





# BRING YOUR XF TO LIFE

XF is the ultimate sports saloon. Beautiful yet powerful, XF exploits cutting-edge technology to make handling effortless and driving, an unforgettable experience. Sleek outside, sensuous inside, every feature has been tailored to look after you and think ahead for you.

Visit [www.jaguar.com](http://www.jaguar.com) to find out more.

Experience XF for yourself – visit your local Jaguar dealer.



## IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation.

Comparisons are based on manufacturer's own data and testing.

## ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO14040, the international standard for vehicle 'life cycle assessment'. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through driving 200,000 km. But that's not all. Every new Jaguar is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable, with 10% specifically for energy recovery.

The XJ, F-TYPE and XK's innovative use of lightweight aluminium, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provided considerable performance benefits. This includes improved fuel consumption and less CO<sub>2</sub> emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste as part of our approach to sustainability excellence.

The company plan includes 25% reduction targets in operating and tailpipe CO<sub>2</sub> emissions, waste to landfill, logistics efficiencies (15%) and water consumption (10%), all based on per vehicle built since 2007. In addition the manufacturing assembly CO<sub>2</sub> emissions of each Jaguar built in the UK since 2009 is 100% offset. For each tonne of CO<sub>2</sub> emitted in the assembly process, Jaguar invests in projects that reduce an equivalent tonne of CO<sub>2</sub> elsewhere.

Taking into account the company's global sales growth and increased investment in more efficient operating facilities, we are proud to have delivered and in some cases exceeded our Environmental Innovation targets as planned for 2012.

And we are on track to meet our 25% reduction in joint European fleet average tailpipe CO<sub>2</sub> emissions by 2015. Looking forward, we have developed our 2020 vision for sustainable business growth that focuses on continued improvements in tailpipe CO<sub>2</sub> emissions, operational carbon neutrality and zero waste.

To date the company has offset over 6 million tonnes of CO<sub>2</sub>, provided over 4,000 direct jobs in 60 emissions reductions projects in 17 countries and improved the lives of over 1 million people in our global cook stoves emissions reduction programme.

But it doesn't stop there. Our manufacturing facilities have been certified to ISO14001 since 1998 and we are credited to Platinum Plus level in the UK's Business in the Community Corporate Responsibility Index.

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