



3 and 5 door range

NEW RIO



The Power to Surprise

THERE'S MORE TO KIA THAN YOU MAY THINK...

Established in 1946, Kia is Korea's oldest car maker. Kia Motors Corporation is one of the top 5 automotive groups in the world. In the Interbrand ranking 2014, Kia was ranked 74th out of the World's top 100 brands. Kia have a network of over 180 dealerships in the UK. In 2013 we reached a significant milestone having sold half a million cars in the UK since we launched in 1991.

With contemporary styling, access to the latest technologies and excellent build quality, Kia cars are turning heads the world over. From the 3 or 5-door Picanto and Rio models to the stunning 3-door pro_ceed coupé and multi award-winning Sportage crossover. There's something special about the Kia range - it's the focus on the detail, the passion and enthusiasm put into every model by our design team headed by Peter Schreyer, who previously designed the original Audi TT.



Yellow Zest colour is available on Rio 'SR7' petrol model

THE NEW KIA RIO

CONFIDENCE COMES AS STANDARD

The new Kia Rio is covered by our pioneering 7 year vehicle warranty consisting of 3 year/unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.



s only.

For warranty coverage including terms and exclusions please contact your Kia dealer.



Thanks to our customers the Kia range now has over **15,000** reviews!

8.9
out of 10

Read 2,665 Rio reviews
reevoo

2,328 customers rated the Rio 8.9 out of 10. Read more at kia.co.uk/reviews. Scores accurate as of 25.11.14

At Kia we are proud to have teamed up with independent review company Reevo to create a forum where owners can write reviews about their new Kia. More than 15,000 Kia owners have already left a review so log onto www.kia.co.uk/reviews to find out more.



DISCOVER MORE ABOUT THE AMAZING KIA RIO

See Rio in action, customise your dream model or locate your nearest Kia dealer by using our Rio iBrochure which is iPad and smart phone compatible. Simply scan the Quick Response code alongside with your smart phone or log onto www.kia.co.uk/iBrochure/rio to view it.



CLEVER TECHNOLOGY KEEPING YOU SAFE



The New Rio 5-door boasts a 5-star Euro NCAP rating, making it amongst the safest cars in its class.



Spacious cabin with adjustable steering wheel and driver's seat height.

RIO'S COMFORT ZONE A SPACIOUS INTERIOR

Kia's designers have created an airy, deceptively roomy interior equipped with high quality materials throughout. Ergonomically shaped seats offer the ultimate support while 60:40 split folding rear seats provide bags of extra space - a massive 923 litres in total. The soft touch dashboard available on '2' grades upwards create a premium look and feel. Enjoy the luxury of black leather seats* and a heated steering wheel which are standard features on the range-topping Rio '4'.

Rio '4' also boasts an electric sunroof which floods the cabin with light and fresh air to provide extra comfort for all passengers and the convenience of a smart entry system which makes searching for keys a thing of the past. Simply carry the smart key in your pocket or bag and it will be recognised by the car on your approach. To unlock the door, simply push the button on the door handle, far more convenient when carrying items. The engine fires into life with one touch of the engine start/stop button which also adds a sporty feel to the model.

PERFORMANCE AND EFFICIENCY

Rio features an advanced range of powerful engines, ranging from 74 to 107 bhp. Petrol variants are available with punchy yet economical 1.25 and 1.4 litre engines. Diesel models are available in either 1.1 or 1.4 CRDi variants - both feature low CO₂ emissions and low fuel consumption with the 1.1 diesel engine boasting CO₂ emissions from just 86 g/km (Rio 5-door).



Engine Start/Stop button (Rio '4')



Heated steering wheel (Rio '4')



Electric sunroof (Rio '4')



Smart key (Rio '4')



Stylish black leather upholstery* (Rio '4')



Tiger-nose grille with black mesh and chrome surround (Rio 'SR7' upwards)



Steering wheel mounted controls

* Some parts of the leather upholstery contain faux leather

New **RIO**

INSTANT ATTRACTION, **ADMIRATION GUARANTEED**

The new Kia Rio is available in both a 3-door as well as a stylish 5-door bodystyle. Both combine driving exhilaration with ultimate peace-of-mind and come with our pioneering 7 year warranty, just like every car in the Kia range. Add to that a winning combination of modern design, stunning looks, superb handling and excellent interior space and you can be sure of a rewarding ownership experience for years to come. The Kia Rio comes in a range of 6 variants - Rio '1' and '1 Air' adding air conditioning to its standard specification, a special edition Rio 'SR7', Rio '2', '3' and the range-topping '4'.



STRIKING DESIGN IMPRESSIVE ATTENTION TO EVERY DETAIL

From the Rio's distinctive signature 'Tiger-nose' grille, sporty stance and striking side character line, to the muscular rear, every part of the Kia Rio dazzles with exciting, dynamic details.



Premium black cloth upholstery
(Rio 'SR7', '2' and '3')



60:40 split folding
2nd row seats



Heated front
seats (Rio '3'
upwards)



Electrically folding,
heated door mirrors with
LED indicator lights
(Rio '2' upwards)



Body coloured
bumpers, door
handles and mirrors



LED daytime
running lights
(Rio '3' upwards)



Reversing sensors
(Rio 'SR7', '3' and '4' models)

UNCOMPROMISED SAFETY CREDENTIALS

Keeping you and your family safe is our number one priority. That's why we have introduced a whole range of innovative technologies to prevent accidents in the first place. Our engineers have also conducted extensive computer simulations and crash tests to ensure maximum occupant protection at all times.

Six airbags - Driver, front passenger, front side and curtain airbags help minimise the risk of serious injury in the event of a collision.

VSM (Vehicle Stability Management) - VSM works in conjunction with Motor Driven Power Steering to ensure the car stays stable when simultaneously braking and cornering, especially on wet, slippery and rough roads.



Brake Assist System (BAS) - Detects emergency braking depending on how quickly you step on the brake. It instantly applies full braking force, which helps shorten the overall braking distance.

Emergency Stop Signalling (ESS) - This feature causes the brake lights to flash simultaneously in the event of the vehicle braking sharply, helping to avoid collisions by warning following traffic.



Cornering lights - When driving at night the cornering lights automatically turn on to illuminate potential hazards when turning (Rio '3' and '4' models)



Hill-start Assist Control (HAC) - By maintaining brakeforce until you accelerate, HAC prevents the vehicle from rolling backwards when starting on a steep hill.



Electronic Stability Control (ESC) - if a loss of grip is detected, ESC applies the correct amount of brake pressure to each individual wheel, helping you maintain control and stability. It also reduces engine power to help you maintain control.

ECO dynamics



ISG does not operate where there is excessive drain on the vehicle's battery. During winter months use of headlights, the heated rear screen and other electrical loads may inhibit ISG. Please log onto www.kia.co.uk for further information or refer to your Kia owners' handbook.



INTELLIGENT THINKING

Several new Rio models feature Kia's advanced EcoDynamics technology. This fuel-stretching Intelligent Stop and Go (ISG) technology can help save up to 12% more fuel and reduce your carbon footprint – simply by cutting the vehicle's engine off whenever the car is stationary. When you come to a stop, select neutral and remove your foot from the clutch and the engine will switch off automatically. When you are ready to move off again, simply press the clutch and the engine will re-start instantly. All elements work together to create what we call 'EcoDynamics'. Clever stuff!

This means reduced fuel consumption and lower CO₂ emissions – from just 86 g/km.



Care-3

Great value fixed-price servicing for your new Rio from £299 (including VAT)

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your new Rio. Your first **three services are available for an all-in price of £299 or for your first five services, the cost is £599 (including VAT)**. Please speak to your Kia dealer for more information. Terms and conditions apply. Log onto www.kia.co.uk/care3 for details.

NEW RIO 3- & 5-DOOR RANGE

WHEELS

ENGINE

RIO '1' & '1 AIR'



15" steel wheels

- 1.25 83bhp 5-speed manual
- 1.1 CRDi 74bhp 6-speed manual ISG (5-door only)



- 1.25 83bhp 5-speed manual (5-door only)
- 1.1 CRDi 74bhp 6-speed manual ISG (5-door only)



SPECIAL EDITION RIO 'SR'



15" alloy wheels

- '1' 1.25 83bhp 5-speed manual
- 1.1 CRDi 74bhp 6-speed manual ISG (5-door only)



RIO '2'



16" alloy wheels

- 1.25 83bhp 5-speed manual
- 1.4 107bhp 6-speed manual ISG
- 1.4 107bhp 4-speed auto (5 door only)
- 1.1 CRDi 74bhp 6-speed manual ISG (5-door only)



- 1.4 CRDi 89bhp 6-speed manual ISG (5-door only)



RIO '3'



17" alloy wheels

- 1.4 107bhp 6-speed manual ISG
- 1.4 107bhp 4-speed auto (5-door only)
- 1.4 CRDi 89bhp 6-speed manual ISG



RIO '4'



17" alloy wheels

- 1.4 107bhp 6-speed manual ISG (5 door only)
- 1.4 CRDi 89bhp 6-speed manual ISG (5 door only)



STANDARD SPECIFICATION

PAINT COLOURS

STANDARD RIO 3- & 5-DOOR FEATURES

- Front electric windows
- Driver's seat height adjuster
- Tilt steering wheel adjustment
- Remote central door locking with tailgate and fold-away key
- 60:40 split folding 2nd row seats
- Full cloth black upholstery
- USB and AUX ports
- Steering wheel mounted controls
- RDS radio / CD audio with MP3 compatibility and My Music Memory
- 4 speaker enhanced sound system
- Bluetooth** with music streaming
- Six airbags
- ISOFIX child seat fixings

- Black mesh radiator grille
- Hill-start Assist Control (HAC)
- Electronic Stability Control (ESC)
- Emergency Stop Signalling (ESS)
- Body coloured bumpers, door mirrors and handles
- Black bezel headlights with daytime running lights
- Driver and passenger sunvisors with vanity mirror
- Electrically adjustable door mirrors

RIO '1 AIR' ADDS

- Air conditioning



RIO 'SR7' ADDS (OVER '1 AIR')

EXTERIOR FEATURES

- 15" Alloy Wheels
- Reversing Sensors

INTERIOR FEATURES

- Leather Trimmed Steering Wheel & Gearshift
- Front & Rear (5-door Only) Electric Power Windows
- Soft-touch Dashboard Insert
- Artificial Leather Door Centre Trim

- Glovebox with Cooling & Damper
- Front Centre Console Sliding Armrest
- Driver & Passenger Sunvisors with Vanity Mirror & Illumination
- Premium Black Cloth Upholstery
- Black Radiator Grille with Chrome Surround
- Automatic Light Control
- UV Reducing Solar Glass (Windscreen & Front Windows)
- Privacy Glass (Rear Windows & Tailgate)



RIO '2' ADDITIONAL FEATURES

EXTERIOR FEATURES

- 16" alloy wheels
- Projection front fog lights
- Electrically folding, adjustable and heated door mirrors with LED indicator lights

Rio '2' does not include reversing sensors, privacy glass, automatic light control and UV solar glass amongst its standard specification.



RIO '3' ADDITIONAL FEATURES

EXTERIOR FEATURES

- 17" alloy wheels
- Reversing sensors
- UV reducing solar glass (windscreen and front windows)
- LED daytime running lights
- LED rear combination lights
- LED high mounted brake light

- Privacy glass (rear windows / rear glass and tailgate)
- Automatic light control
- Projection headlights
- Cornering lights
- Rain sensing front wipers
- Welcome and follow-me-home light functionality

INTERIOR FEATURES

- Automatic air conditioning
- Automatic defog system
- Heated front seats
- Cruise control and speed limiter
- 6-speaker enhanced sound system
- Premium supervision cluster
- 7" Touchscreen Satellite Navigation
- Reversing Camera
- Luggage Net and Under Tray



RIO '4' ADDITIONAL FEATURES

EXTERIOR FEATURES

- Power sliding & tilting sunroof

INTERIOR FEATURES

- Black leather upholstery**
- Heated steering wheel
- Smart key with engine start stop button



* Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.co.uk or by trialling your phone at a Kia dealer.

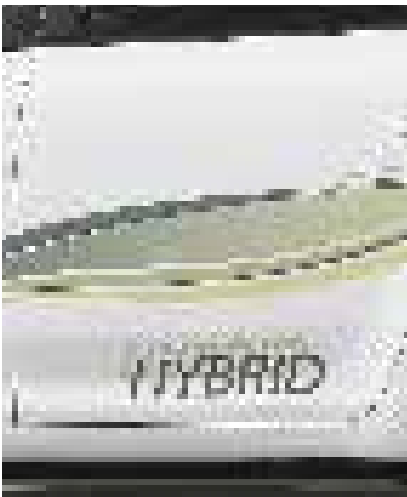
** Some parts of the leather upholstery contain faux leather.

*** Please check with your dealer for availability by engine type.



ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.



Kia Motors Corporation is committed to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection. Kia Motors (UK) Ltd has appointed Autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally friendly features.

Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "datainfotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Kia Rio, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Rio benefits from our pioneering 7 year/100,000 mile vehicle warranty*.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Rio which is covered by our 5 year/100,000 mile paint warranty*.

12 year anti perforation warranty

Your new Kia Rio comes with superior corrosion protection and a 12 year/unlimited mileage warranty against rust from the inside out**.



Care-3

Great value fixed-price servicing for your new Rio from £299 (including VAT)

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your new Rio. Your first **three services are available for an all-in price of £299 or for your first five services, the cost is £599 (including VAT).**

Please speak to your Kia dealer for more information. Terms and conditions apply. Log onto www.kia.co.uk/care3 for details. Care-3 prices correct at time of print (July 2015).

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

*For full warranty coverage including terms and exclusions please contact your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Rio range are between Urban: 33.2 (8.5) – 80.7 (3.5), Extra Urban: 56.5 (5.0) – 91.1 (3.1), Combined: 44.8 (6.3) – 85.6 (3.3). The official CO₂ emissions for the Kia Rio range are between 147–86 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 29.1 (9.7) – 80.7 (3.5), Extra-Urban: 46.3 (6.1) – 91.1 (3.1) and Combined: 38.2 (7.4) – 85.6 (3.3). The official CO₂ emissions for the Kia range of vehicles are between 189–86g/km.

Fuel consumption figures are derived from testing in accordance with EU standard test procedures and regulations. These official figures are for comparative purposes only and may not reflect 'real world' fuel consumption. The figures do not constitute a guarantee or offer from Kia Motors. For more information visit <http://www.dft.gov.uk/vca/fcb/the-fuel-consumption-testing-scheme.asp>

CO₂ emissions based on data available at time of print (July 2015).



The Kia warranty covers your Rio for 7 years.



Log onto www.kia.co.uk for all the latest information.



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All information and illustrations are based on data available at the time of print (July 2015) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.



The Power to Surprise