

V-SERIES

ATS-V | CTS-V

THE POWER
TO BEND THE LAWS
OF PHYSICS





SET FOR THE TRACK AND YOUR DRIVE TO THE OFFICE

The choice between confident track-performer and refined daily driver is no more. In its place, irresistible power, advanced technology and a keen focus on gratifying details create high-performance vehicles that command both track and road simultaneously.

The Cadillac V-Series.



THE ATS-V

The ATS-V Sedan with 470 hp (346 kW)¹ puts racing power at your command. With an aggressive acceleration of 0–100 km/h in 3.9 seconds, an impressive torque of 603 Nm and a 304 km/h top speed, the newest, lightest and most nimble V-Series could be taken straight from the road to the track. From the Twin-Turbo engine and athletic lines to the driver-centric interior, each detail has been designed to expand your driving limits.



¹. Fuel consumption urban/extra-urban/combined (l/100 km): 17.3/8.2/11.6. CO₂ emissions (g/km) combined: 265 (according to NEDC regulation R [EC] No. 715/2007).

THE MOST POWERFUL CTS-V

Born on the racing circuit and tailored for the road, everyday driving never looked and felt so good. The CTS-V Sedan proves performance and elegance can be combined with stunning results. With 649 hp (477 kW)¹, 0–100 km/h in only 3.7 seconds and a top speed of 320 km/h the CTS-V Sedan is the most powerful vehicle in the 115-year history of Cadillac. As fearsome on the track as it is on the road, this third-generation V-Series combines exhilarating engineering, functional design and sophisticated technology. Engineered to produce outstanding performance, the CTS-V merges a supercharged engine with responsive power and a cabin precision-fitted with refined materials and features. This is the pinnacle of Cadillac's performance design.



¹. Fuel consumption urban/extra-urban/combined (l/100 km): 20.0/8.9/13.0. CO₂ emissions combined (g/km): 298 (according to NEDC regulation R [EC] No. 715/2007).

A black and white photograph of a city street, viewed from a low angle looking up. The street is flanked by tall, multi-story buildings. On the left, a building has a prominent water tower on its roof. The sky is bright and clear. The overall mood is one of urban grandeur and verticality.

THE FEELING

ONLY THOSE WHO DARE
DRIVE THE WORLD FORWARD

A STRIKING PRESENCE



A TRULY POWERFUL
FIRST IMPRESSION





PERFORM COMFORTABLY

EXPLORE THE POSSIBILITIES





A FRONT RUNNER
OF TECHNOLOGY

RELISH WHAT LIES AHEAD





THE FEATURES

PERFORMANCE SHOWN
IN EVERY DETAIL



CARVED TO COMPETE

Every design element serves a deliberate, functional and aesthetic purpose. The striking looks come from a functionally designed exterior that supports the vehicle's capabilities by contributing to lift reduction and enhanced cooling, thereby ensuring the best aerodynamic results. With its athletic stance, wide body and low height, the V-Series shape is both aggressive and intelligent. Innovations in everything from aerodynamics to materials add up to an intimidating sum of its parts, both on the street and the starting line.

FUNCTIONAL AERO DESIGN • LIGHTWEIGHT ARCHITECTURE • AERO DOWNFORCE PACKAGE •
V-GRILLE • V-FORGED ALUMINUM WHEELS • QUAD EXHAUST TIPS





FUNCTIONAL AERO DESIGN

Fierce functionality. More than just a stunning look, the V-Series aerodynamic stance also plays a crucial role in performance. Every curve, edge and line is deliberate. The front splitter and front hood vent steer air around or over the vehicle to reduce lift. The iconic mesh grille is engineered – to the millimeter – for maximum airflow to the engine. A dramatic rear spoiler creates downward force to keep V-Series tires planted firmly on the road.

LIGHTWEIGHT ARCHITECTURE

Its strong yet light architecture directly affects performance both inside and out. The use of ultra-high-strength steel, aluminum and other highly advanced materials, contributes to structural development which results in enhanced integrity – for superior control and a smooth drive. A standard, full carbon-fiber hood is the major contributor to the ideally balanced weight ratio that a high-performance vehicle requires. Lift the hood and you will also find exposed carbon fiber underneath.



AERO DOWNFORCE PACKAGE

Eliminating the enemy of performance. Power-to-weight ratio is substantially improved with the selective and precise use of carbon fiber. The Aero Downforce Package employs this lightweight, yet incredibly strong material to add even more dynamic form and function to an already fierce presence. Visible in the front splitter, the hood-mounted extractor and rear diffuser, it is also coupled with a more aggressive rocker extension and rear spoiler (CTS-V only) to significantly improve airflow and downforce to keep your V firmly planted and stable on the road. Its distinctive look is matched only by its dynamic purpose.



V-GRILLE

An upfront statement. The V-Series vehicles announce their arrival with an exclusively designed, open-mesh upper and lower V-grille. The functional design feeds more air into the cooling system, including outboard coolers that maximize airflow to keep the powerful engine cool.



V-FORGED ALUMINUM WHEELS

18" (ATS-V) and 19" (CTS-V) aluminum wheels bring low weight and high strength together in perfect balance. Forged from billet, the process delivers on both performance and design. But still, their true beauty is realized from the driver's seat.



QUAD EXHAUST TIPS

One of the signature features on each V model is the finely tuned quad exhaust, announcing your arrival. It integrates baffling for acoustic refinement at lower speeds while generating a visceral roar when opened up – amplifying the engine.

NO LIMITS, WHEREVER YOU TAKE IT

Inspired by thoroughbred racing vehicles, the Cadillac V-Series is designed to bring stunning performance to everyday driving. The ATS-V Sedan comes with a powerful Twin-Turbo engine and incredible acceleration, while the CTS-V Sedan, with its supercharged V8 engine, unites power and elegance in the most breathtaking way. With performance in every strand of its DNA, the V-Series melds a proven motorsport pedigree with precision engineering. It redefines the limits of performance. On racetrack and road.

ATS-V 3.6L TWIN-TURBO V6 • CTS-V 6.2L SUPERCHARGED V8 • PERFORMANCE TRACTION MANAGEMENT • LAUNCH CONTROL • STABILITRAK® • MAGNETIC RIDE CONTROL™ • ZF STEERING • ELECTRONIC LIMITED-SLIP DIFFERENTIAL • 8-SPEED AUTOMATIC TRANSMISSION • PERFORMANCE DATA RECORDER • MICHELIN® PILOT® SUPER SPORT® TIRES • BREMBO® PERFORMANCE BRAKES





3.6L TWIN-TURBO V6

Authoritative propulsion. Designed specifically for ATS-V, this 3.6L 470 hp (346 kW)¹ Twin-Turbo produces a propelling 603 Nm of torque, achieving an outstanding 0–100 km/h in 3.9 seconds. High-strength, lightweight titanium connecting rods, low-inertia titanium-aluminide turbine wheels and a patented low-volume, charge-air cooler create acceleration best thought of in terms of lift-off.



ENGINE

POWERTRAIN ENGINE	3.6L V6 Twin-Turbo
HORSEPOWER	470 hp (346 kW)
TORQUE	603 Nm @ 3 500 rpm
0–100 km/h	3.9 seconds
TOP SPEED	304 km/h
ENGINE CAPACITY	3 564 cc
TECH	Twin-Turbo
VALVETRAIN	24-Valve, DOHC, Continuous Variable Valve Timing
BORE X STROKE	94 mm X 86 mm
COMPRESSION RATIO	10.2:1
MAX RPM	6 500

TRANSMISSION

TRANSMISSION	8-speed automatic
DRIVE TYPE	RWD
KERB WEIGHT	1700 kg
MAXIMUM LATERAL ACCELERATION	1.0 g



6.2L SUPERCHARGED V8

A prerogative of power. The CTS-V produces 649 hp (477 kW)¹ and 855 Nm of torque, racing you from 0 to 100 km/h in only 3.7 seconds, with a top speed of 320 km/h. And its gratifying, supercharged growl is enhanced in the cabin through the Bose® Sound System. A compact and efficient 1.7-liter, four-lobe Eaton® supercharger, with specially engineered rotors, generates boost early in the RPM band for faster response. And Direct Injection, Continuous Variable Valve Timing technology and Active Fuel Management™ with cylinder deactivation make everyday driving as efficient as it is exhilarating.

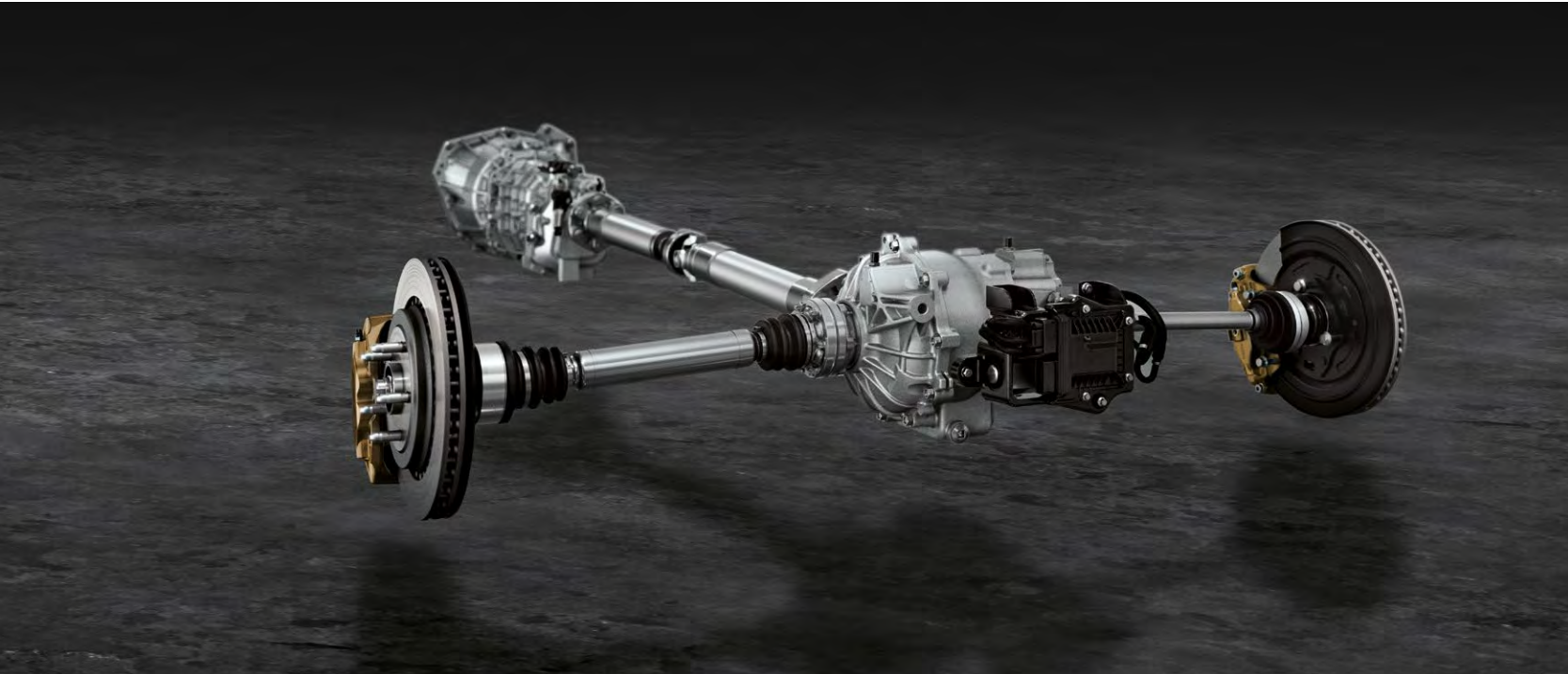
ENGINE

POWERTRAIN ENGINE	6.2L V8 Supercharged
HORSEPOWER	649 hp (477 kW)
TORQUE	855 Nm @ 3 600 rpm
0-100 km/h	3.7 seconds
TOP SPEED	320 km/h
ENGINE CAPACITY	6 162 cc
TECH	Supercharged
VALVETRAIN	16-Valve, Direct Injection, Continuous Variable Valve Timing, Active Fuel Management™
BORE X STROKE	103.2 mm X 92 mm
COMPRESSION RATIO	10:1
MAX RPM	6 600

TRANSMISSION

TRANSMISSION	8-speed automatic
DRIVE TYPE	RWD
CURB WEIGHT	1 850 kg
MAXIMUM LATERAL ACCELERATION	1.0 g

¹ Fuel consumption urban/extra-urban/combined (l/100 km): 20.0/8.9/13.0. CO₂ emissions combined (g/km): 298 (according to NEDC regulation R [EC] No. 715/2007).



CORNERING: CONSISTENT, COMMANDING

The ultimate control on any track or road. The only vehicles in their class to offer competition-spec traction and stability controls, V-Series Performance Traction Management (PTM) integrates traction and engine control systems to provide improved and consistent cornering performance. Enter Track Mode and choose from five driver-selectable preferences to provide different levels of control. Cater to your level of driving and track demands by choosing Wet, Dry, Sport 1, Sport 2 or Race.

READY FOR TAKE-OFF

By optimizing traction control and transmission calibration, Launch Control truly lives up to its name. This feature allows engine, transmission and suspension to work together for a maximum full-throttle start off the line, resulting in better 0-100 km/h times. The moment your desired RPM level at a dead stop has been reached, all you need to do is release the brake. Acceleration is instantaneous.

STAY ON TRACK ALL THE TIME

During low-traction conditions like on snow, in the rain or on gravel, the Electronic Stability Control System supports your grip. StabiliTrak® automatically applies brake pressure and reduces engine torque, helping keep you on track and in control. In Track Mode the system can be completely switched off for a true racing experience.



THE ROAD: A QUICK READ

Superior technology and control. Temperature-adapting Magnetic Ride Control™ reads the road 1000 times a second to adjust the suspension to surface, wheel and weather conditions. At 100 km/h, this V-tuned technology's reaction time is so fast it literally reads every inch of tarmac traveled. On the track, this creates a more confident feel. On the road, it means you feel things like uneven road surfaces and potholes less, while enjoying a precise amount of control for maximum performance and the smoothest ride in all conditions.

PROGRAMMED TO RESPOND INSTANTLY

Immediate response and gratification. V-Series ZF electronic power-assist steering adjusts its timing for efficient and reactive steering. Experience precise, quick and deeply satisfying steering feedback for on-center stability and when entering and exiting corners.

CURVES, CONQUERED

Controlled cornering. During aggressive cornering – or on curvaceous slip roads – the electronic Limited-Slip Differential (eLSD) automatically directs power to the rear wheel with the most traction for great control and fast exit speeds.



THE RIGHT GEAR RIGHT NOW

For those who demand control that is firmly planted in the palm of their hand, the 8-speed automatic transmission features Performance Algorithm Shifting. Automatically activated by intense G-forces, this technology seamlessly selects the best gear for quicker shifts and faster lap times. For even more control, magnesium paddle shifters let you tap through the gears for refined acceleration and deceleration.



REVIEW YOUR RUN

Track and analyze. The Performance Data Recorder offers four overlays – Sport, Track, Performance or Tour – to record driving experiences by capturing real-time video, audio and performance metrics. The front camera captures each curve and straight and, when parked, lets you watch and analyze your driving on the Cadillac CUE® screen. Or you can save the footage on the SD card to watch later.¹ With the Cosworth Toolbox you can review your laps and focus on key areas to improve your performance, such as braking and acceleration points, driving lines and cornering speeds. It has been developed from the same analysis software that has delivered professional racing success for more than two decades.

¹ The PDR System was developed and is intended to be used for watching in the vehicle and recording for private purposes only. The driver must ensure compliance with privacy law and other applicable laws when using the PDR System. Such laws may in particular restrict or exclude the use of the PDR System on public streets, or using the recordings for publishing or uploading to social media. The PDR System captures and records any sound perceivable within the vehicle, including any conversations among the vehicle occupants. Hidden recording of conversations may be an offence under certain jurisdictions. Therefore, all vehicle users and occupants must be informed about ongoing audio recording upon activation of the PDR System. Availability may vary by country.



UNIQUELY GRIPPING

Exclusively designed and tuned for the V-Series by Cadillac and Michelin® engineers, Michelin® Pilot® Super Sport® summer-only tires¹ deliver exceptional grip in performance driving situations. Simultaneously, the tri-compound design leverages the properties of different rubber compounds to ensure excellent ride quality and extended tread wear for both every day and track driving. The outer shoulder is particularly resistant to the wear associated with aggressive cornering. The tread's center ribs are optimized for steering and handling and the inner shoulder is designed to slice through water, providing grip on the road. These tires also feature R-compound – the R stands for racing. Rarely seen on street vehicle tires, this technology delivers maximum grip, stopping power and high-speed control.

1. Do not use summer-only tires in winter conditions, as this would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, please contact your Cadillac Partner. Low-profile tires wear faster, and wheel and tire damage may occur on rough or damaged roads from surfaces or curbs, debris or obstacles. This damage is not covered by the GM New Vehicle Limited Warranty.



INNOVATION, FULL STOP

Not only standard, but also best in class, are the fixed-caliper Brembo® brakes – race-inspired with six pistons at the front and four at the rear. Carved from a single block of lightweight aluminum alloy, Brembo® front mono-block brake calipers provide a firm pedal feel that translates to unmatched confidence. Front brake discs feature a two-piece rotor design for superior heat resistance, durability and incredible stopping power. In addition, the CTS-V is equipped with the largest steel brake in the world, with brake pads nearly twice the size of those found in comparable vehicles. Both front and rear Brembo® brakes come as standard. And our patented Ferritic Nitro-Carburising process – not found on other performance automobiles – greatly reduces corrosion on the rotors, helping maintain stopping power and prolong brake life.

A SOPHISTICATED COMMAND CENTER

Great power comes with great comfort. The performance-focused cabin brings driver support and convenience to its pinnacle. Every aspect of stability, control and attention to detail has been taken to a magnified level of refinement. Cut-and-sewn interiors are fine craftsmanship pushed tastefully further. Hints of racing aesthetics are matched with comfort. Step inside the V-Series and you will find refined finishes, prestige touches and a cockpit designed with only one thing in mind: the driver.

CUT-AND-SEWN INTERIOR • CARBON-FIBER INTERIOR TRIM • PERFORMANCE STEERING •
RECARO® PERFORMANCE SEATS • MAGNESIUM PADDLE SHIFTERS





THE POWER OF STYLE

The tailored interior of every V-Series vehicle is refinement taken to a higher level. A combination of premium materials offers timeless style, along with subtle racing aesthetics.



VENEERS WITH DEPTH

An additional level of refinement is achieved with the standard V-Series carbon-fiber trim, engineered for beauty and designed with a mirror-matched pattern to accentuate an advanced cockpit.



ALL IN YOUR HANDS

The ergonomically contoured steering wheel provides comfort and control. A sueded microfibre finish creates a refined and sporty look and feel.



SPIRITED SUPPORT

More than just comfort. Like every aspect of the V-Series, Recaro® performance front seats – standard on all V-Series models – are engineered to perform. The front, heated performance seating adjusts 16 ways for secure, confidence-inspiring support. Their handcrafted shape cradles your body during cornering. Along with slip-resistant sueded panels and adjustable bolsters, this design takes the work out of staying in place during aggressive maneuvers. And Memory Pneumatic Lumbar Support counters the stresses associated with sitting, especially on longer drives.



MAGNESIUM PADDLE SHIFTERS

The V-Series magnesium paddle shifters help make performance shifting exact and light to the touch. And by offering the control of a manual transmission, this highly responsive feature puts power at your fingertips.

THE FUTURE HAS ARRIVED. EVEN FASTER.

The command center has been intuitively designed, customized and integrated to give the driver unprecedented control. Whether you unlock all the potential of your driving skills with real-time data or see the road like never before, the V-Series is loaded with advanced technology to enhance performance, safety and entertainment.

CADILLAC CUE® • ONSTAR® 4G LTE AND BUILT-IN WI-FI HOTSPOT • PHONE INTEGRATION • WIRELESS CHARGING • REAR CAMERA MIRROR • BOSE® CENTERPOINT® SURROUND SOUND SYSTEM • CONFIGURABLE INFORMATION CENTER • PARKING ASSISTANCE • CURBVIEW CAMERA • HEAD-UP DISPLAY • DRIVER-SELECTABLE MODES





Shown with Apple CarPlay™. App functionality varies by market.

CADILLAC CUE®

Effortless and intelligent. The CUE®¹ system with cloud-connected navigation provides real-time information about traffic and points of interest.² Each driver can personalize a profile according to their preferences. Natural Voice Recognition³ makes it easier than ever to use.

ONSTAR® 4G LTE AND BUILT-IN WI-FI HOTSPOT

OnStar® 4G LTE and built-in Wi-Fi hotspot support up to seven mobile devices at 4G LTE speeds up to 15 meters away, so you can check your email while your passengers watch their favorite entertainment.⁴

PHONE INTEGRATION

Your phone, even smarter. Phone Integration with Apple CarPlay™ compatibility lets you access contacts, Apple Music™ and information from your iPhone® with a touch of the screen. Siri® features are accessible to you. Phone Integration also offers Android Auto™ compatibility, navigation with Google Maps™, music on Google Play™, phone calls and text messages.⁵

WIRELESS CHARGING

Another kind of power. With Wireless Charging⁶, you can charge compatible mobile devices when the vehicle is running.



REAR CAMERA MIRROR

Backward-looking, forward-thinking. Standard on the CTS-V, you can stream the view from a rear-mounted camera to the rear-view mirror with just a single touch. This view (A) offers substantially more vision than an ordinary mirror, while a simple touch instantly reverts it to a traditional mirror (B). The camera has a self-cleaning feature to keep it functional in all weather conditions.

BOSE® CENTERPOINT® SURROUND SOUND SYSTEM

Immerse yourself in the standard Bose® Centerpoint® Surround Sound System for a powerful, clear, and authentic sound. In addition, Bose® Active Noise Cancellation technology monitors for undesirable engine sounds and transmits a non-audible canceling frequency through the speakers to help reduce noise.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. **2.** Connected navigation services may require additional data subscription. **3.** Voice recognition is available in the following languages: English, French, German, Dutch, Italian, Polish, Danish, Portuguese, Spanish, Turkish and Russian. **4.** All OnStar services and Wi-Fi services will cease to be available on 31st December 2020. No trial or paid subscriptions or services, including emergency response services, will be available after that date. Some functions are not available in all countries abroad, or at the time of purchase. OnStar® services are provided by and require an account with OnStar® Europe Ltd. OnStar® services require activation and are subject to mobile network coverage and availability. Wi-Fi services are provided by and require an additional account with the nominated mobile network operator. The Wi-Fi trial has a time limit and capped data allowance. Charges apply thereafter. The OnStar® subscription packages could be different from the services included in the free trial package. Contact your Cadillac Partner or our Customer Care for details on availability, network coverage, specification, the length of the free trial period and charges. Terms and conditions apply. **5.** Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Android Auto™ requires a smartphone running Android Lollipop 5.0 OS or above; Apple CarPlay™ requires an iPhone 5 or later. Full lists of supported apps are available at Apple.com/ios/carplay and Android.com/auto. Please note that availability of apps may vary by market. **6.** The system wirelessly charges one PMA- or Qi-compatible mobile device. Mobile phone must support wireless charging functionality.



CONFIGURABLE INFORMATION CENTER

The integration of the driver information center into the instrument cluster gives you a myriad of performance info in an easily-configurable, full-color display. The three-window design allows for multiple data arrays that work in conjunction with Cadillac CUE® and the standard Head-Up Display. The CTS-V offers additional customization: three different layout configurations of its 12.3" high-definition display.

PARKING ASSISTANCE

Performance parking. V-Series vehicles offer standard ultrasonic front and rear park assist systems that make forward parking and reversing easier.

CURBVIEW CAMERA

In addition to convenience, CurbView Camera, standard only on the CTS-V, helps protect the front splitter from damage from curbs and other low objects.

HEAD-UP DISPLAY

The reconfigurable Head-Up Display offers a full-color interface, which conveniently projects useful information, such as speed and navigation on the windshield. This smart system helps keep your attention on the road for a safer drive.

DRIVER-SELECTABLE MODES

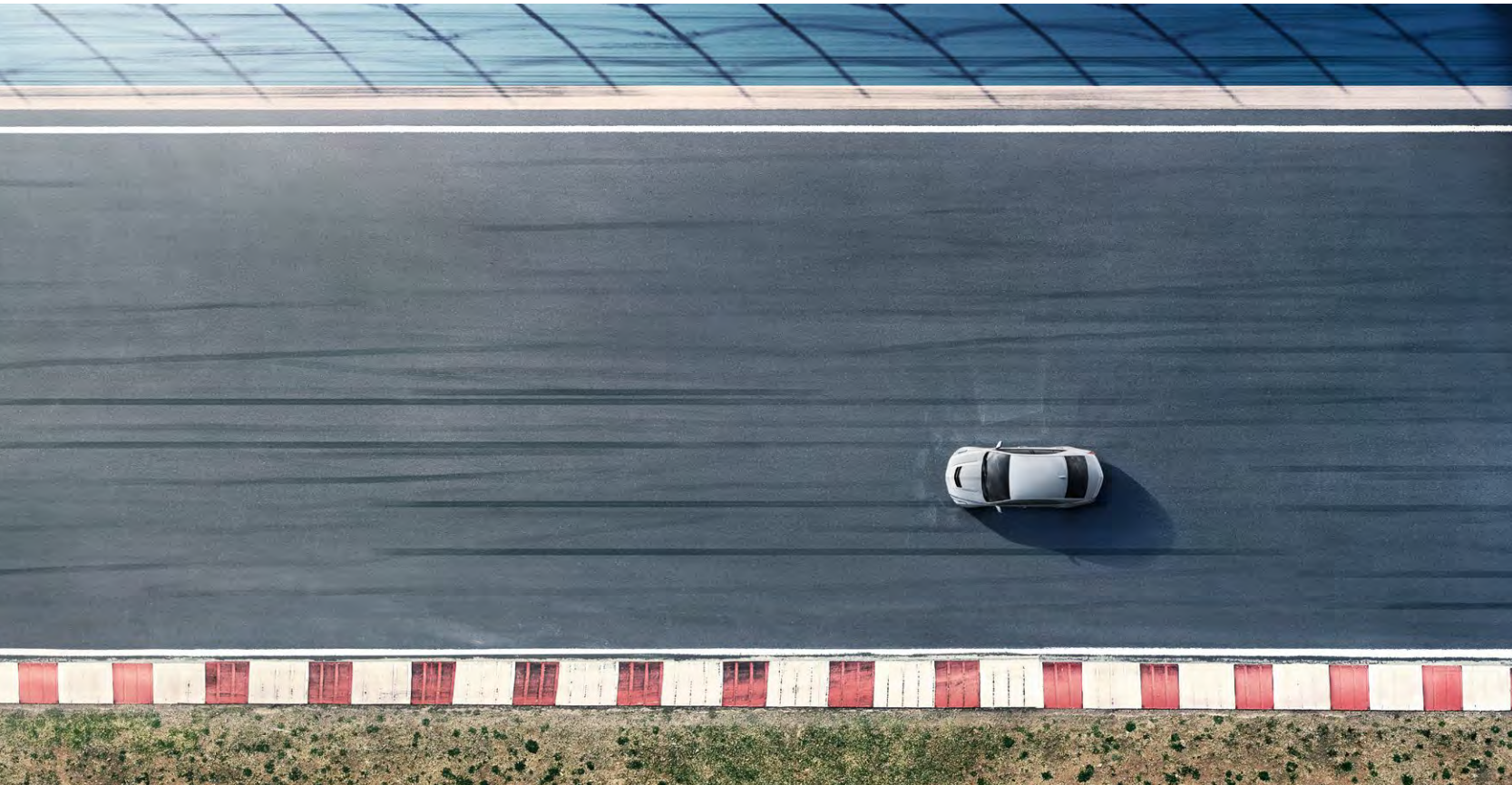
Customize your ride. Four available distinct driving modes – Tour, Sport, Track and Snow/Ice – electronically calibrate a variety of performance features, optimizing and customizing your drive to suit conditions. By adjusting steering, transmission, Magnetic Ride Control™ and other calibrations, you can ensure the best possible ride.

ON TRACK AND ROAD, CONFIDENCE IS KEY

Whether you are headed to the track or hitting the road, confidence is your constant companion. Comprehensive technologies are available to keep watch to the front, rear and side, automatically manage brakes, and even monitor the weather. These are just a few examples of this remarkable vehicle's many available innovative safety features.

FORWARD COLLISION ALERT • AUTOMATIC SAFETY BELT TIGHTENING • TRAFFIC SIGN RECOGNITION • SAFETY ALERT SEAT • SIDE BLIND ZONE ALERT • LANE KEEP ASSIST WITH LANE DEPARTURE WARNING • REAR CROSS-TRAFFIC ALERT • RAINSENSE WIPERS • ONSTAR® • INTELLIBEAM® • SAFETY CAGE





FORWARD COLLISION ALERT

Forward-thinking. Forward Collision Alert uses a front-mounted camera to detect the vehicle in front of you. If you are approaching too quickly, the system alerts you so you can take action to help avoid a crash.

AUTOMATIC SAFETY BELT TIGHTENING

Protection you can feel. On CTS-V models, Automatic Safety Belt Tightening activates during emergency braking or a sudden driver maneuver. When conditions return to normal, so does your comfort.

TRAFFIC SIGN RECOGNITION

Aware of what lies ahead. With Traffic Sign Recognition, you can dedicate your full attention to the road. Speed limit information and no-overtaking indicators are constantly displayed in the instrument cluster or on the standard Head-Up Display.

SAFETY ALERT SEAT

Alerted to hazards earlier. The Safety Alert Seat sends pulses through the seat cushion on the left, right or simultaneously, alerting you to a variety of potential hazards as well as the direction they are coming from.



SIDE BLIND ZONE ALERT

Your extra set of eyes. Side Blind Zone Alert monitors your blind spot when changing lanes. If a vehicle is in your rear blind spot, a light on your outside mirror illuminates to alert you, helping you avoid a crash. If a vehicle is in an adjacent lane, a symbol in the outside mirror lights up to alert you. If you are signaling to change lanes, the symbol flashes to help you avoid a collision.

LANE KEEP ASSIST WITH LANE DEPARTURE WARNING

A guiding principle. A safe direction. Lane Keep Assist gently turns the steering wheel if you approach a detected lane marking without signaling. With Lane Departure Warning, you are alerted if you drift into another lane without signaling.

REAR CROSS-TRAFFIC ALERT

Progressive protection. Advanced sensors in both rear bumper corners monitor the sides of the V-Series when you are backing out – and alert you to approaching vehicles.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.



RAINSENSE WIPERS

Better visibility in inclement weather. Rainsense wipers automatically engage when rainfall is detected. They also adjust their speed according to the intensity of the rain so you can focus on the road, not the weather.

ONSTAR® SAFETY AND SECURITY

Securely connected. No matter where you are headed, OnStar® helps keep you safe and ready for the journey. For instance, Automatic Crash Response comes standard for the first year. So, if the unexpected happens, you are not on your own.^{1, 2}



INTELLIBEAM®

Smarter illumination. IntelliBeam® headlamps automatically switch to high beam when you are driving on dark roads. When sensors detect taillamps or oncoming headlamps, they automatically switch back to low beam.

SAFETY CAGE

Protecting you from all sides is the durable, strong safety cage constructed with ultra-high-strength steel alloys and other highly advanced materials for exceptional rigidity. Strategically placed crumple zones in the front and rear absorb impact energy. For added safety the ATS-V also includes eight standard airbags, while the CTS-V features ten airbags.³

1. All OnStar services and Wi-Fi services will cease to be available on 31st December 2020. No trial or paid subscriptions or services, including emergency response services, will be available after that date. Some functions are not available in all countries abroad, or at the time of purchase. OnStar® services are provided by and require an account with OnStar® Europe Ltd. OnStar® services require activation and are subject to mobile network coverage and availability. Wi-Fi services are provided by and require an additional account with the nominated mobile network operator. The Wi-Fi trial has a time limit and capped data allowance. Charges apply thereafter. The OnStar® subscription packages could be different from the services included in the free trial package. Contact your Cadillac Partner or our Customer Care for details on availability, network coverage, specification, the length of the free trial period and charges. Terms and conditions apply. **2.** OnStar® emergency assistance services are not e-Call services for the purposes of the e-Call Regulation. Currently, no Cadillac models fall under the pan-European e-Call requirement. Should models do so, they will be equipped with an e-Call system. OnStar® acts as a link to existing emergency service providers. Vehicles may not all transmit all crash data. **3.** Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.

ONSTAR®

No matter where you are headed, OnStar® services keep you feeling safe, connected and cared for. A touch of a button connects you to a qualified advisor, not a machine, accessible 24/7, 365 days a year virtually everywhere in Europe. OnStar® gives you access to premium features such as Automatic Crash Response, your own Personal Assistant and a fast, in-car 4G LTE Wi-Fi Hotspot. What's more, OnStar® services are free of charge for the first 12 months.^{1,2,3,4}

SAFE

AUTOMATIC CRASH RESPONSE.

In case of an accident, OnStar® advisors automatically connect to your car. If needed, they immediately brief the emergency services with passenger and key car information and can direct them to your exact location.^{1,4}

24-HOUR EMERGENCY CALL SERVICE.

You, a passenger or a passer-by not feeling well? Push the red SOS button and our advisors will be sure to send help right away.¹

ROADSIDE ASSISTANCE.

If you have a flat tire or a warning light on the dashboard, just contact our advisors and they will send Roadside Assistance to your location, if required. This is even more valuable in areas with weaker mobile phone coverage or if your smartphone's battery is flat.^{1,5}

STOLEN VEHICLE ASSISTANCE.

In case your car gets stolen, OnStar® blocks the ignition so the car cannot be restarted again and provides the police with GPS data to help retrieve your car safely.¹

CARED FOR

HOTEL BOOKING.

Plans changed? Or too tired to keep driving? Let OnStar® advisors take care of your hotel booking en route, powered by Booking.com. Just press the blue Service button.^{1,6}

DESTINATION DOWNLOAD.

No more address typing! OnStar® advisors can assist you in finding an alternative route, a restaurant or a gas station. They will remotely download the address to your built-in navigation system, too.¹

VEHICLE DIAGNOSTICS.

Not sure what a warning light on the dashboard means? Just ask the advisors to remotely check key systems in your car, in real time. At your request, OnStar® can also send you a monthly email showing your car's oil level, tire pressure and other data, to help you stay in control.¹

PARKING SERVICE.

Never search for a parking space again! Via Parkopedia, OnStar® finds and leads you to the next vacant parking spot. This way, you already know availability and parking fees before you get there.^{1,7}

CONNECTED

4G LTE AND WI-FI HOTSPOT.

Enjoy the benefits of fast and stable internet access on board, with an integrated Wi-Fi hotspot for up to 7 devices. So the content you want will be headed where you are – thanks to the most powerful OnStar® connection yet.^{1,2,3}

YOUR PRIVACY. YOUR CALL.

With the Privacy button, you are in control of what OnStar® can and cannot do. Mask your location whenever you want and reveal it again if you change your mind. Only in an emergency can OnStar® override this.⁸

ABOUT THIS BROCHURE

The information contained in this brochure was accurate at the time of going to press (January 2019). Availability, technical features and equipment provided on our vehicles can vary from one country to another and may change without prior notice. The vehicles shown in this brochure are for illustration purposes only. European specifications may vary. Some illustrations feature equipment that is not included in every model. The colors printed in the brochure only approximate actual colors. Information on recycling design and End of Life Vehicles (ELV) can be found on cadillaceurope.com.

For precise information on the equipment provided on our vehicles, please contact your local Cadillac Partner. This material shall not be reprinted, in whole or in part, without the express written permission of General Motors. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, to prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. As some information may have been updated since the time of printing, please check with your Cadillac Partner for complete details. Any variations in colors shown are due to reproduction variation in the printing process. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times. Please note that not all trims, colors or options might be available in your market. Please check with your nearest Cadillac Partner for availability.

OWNER BENEFITS

We have created a comprehensive suite of owner benefits, providing everything our Cadillac owners need and everything they deserve.

CADILLAC SERVICE

Whether you are at home or on the road, our Cadillac Partners are there to offer you truly personal assistance. Count on them to arrange service appointments, answer questions about your new Cadillac and ensure you are always satisfied with your ownership experience. To find your nearest Cadillac Partner, visit cadillaceurope.com

WARRANTY

Every Cadillac is built to the highest standards and is manufactured with the utmost care. As a Cadillac owner, you can expect nothing less than premium service and protection. Should you experience defects in materials or through deficient workmanship your entire vehicle is backed by our no excess, Bumper-to-Bumper, Limited Cadillac Warranty for three years or 100 000 km – whichever comes first, plus a 6-year anti-perforation corrosion warranty. Should the vehicle change owner, the warranty transfers automatically during the warranty period.

ROADSIDE ASSISTANCE

Cadillac Assistance provides assistance to Cadillac owners with a wide range of services 24 hours a day, 365 days a year, throughout Europe. These services are available for a period of 36 consecutive months, beginning with the initial "In-Service Date" of each eligible vehicle. Ask your local Cadillac Partner for details.

	CO ₂ EMISSIONS COMBINED (G/KM)	FUEL CONSUMPTION (L/100 KM)			FUEL-EFFICIENCY CATEGORY						
		URBAN	EXTRA-URBAN	COMBINED	BE	CH	DE	DK	FR	LU	NL
CTS-V SEDAN 6.2L V8 RWD AT8	298	20.0	8.9	13.0	G	G	G	G	G	G	G
ATS-V SEDAN 3.6TT V6 RWD AT8	265	17.3	8.2	11.6	G	G	G	G	G	G	G

All data are for base models with standard equipment. The calculation of fuel consumption according to 2007/715/EU (NEDC) is based on the empty weight, measured in accordance with this directive. The addition of extra equipment may cause consumption and CO₂ emissions to be slightly higher than indicated. The CO₂ emissions data do not refer to specific vehicles and are not part of a commercial offer.

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1. All OnStar services and Wi-Fi services will cease to be available on 31st December 2020. No trial or paid subscriptions or services, including emergency response services, will be available after that date. OnStar® services require activation and account with OnStar® Europe Ltd. Charges apply after applicable trial period. All services subject to mobile network coverage and availability. The OnStar® subscription packages could be different from the services included in the free trial package. Contact your Cadillac Partner or our Customer Care for details about availability, network coverage, specification, the length of the free trial period and charges. Terms and conditions apply. **2.** Once available, Wi-Fi services are provided by and require an additional account with the nominated mobile network operator. Wi-Fi trial has time limit and capped data allowance. Charges will apply thereafter. All services subject to mobile network coverage and availability. **3.** Excluding Wi-Fi hotspot services – for availability and applicable free trial periods for the Wi-Fi hotspot services, please check with your Cadillac Partner or our Customer Care. Contact your Cadillac Partner or our Customer Care for details about availability, network coverage, specification, the length of the free trial period and charges. Terms and conditions apply. **4.** OnStar® emergency assistance services are not e-Call services for the purposes of the e-Call Regulation. Currently, no Cadillac models fall under the pan-European e-Call requirement. Should models do so, they will be equipped with an e-Call system. OnStar® acts as a link to existing emergency service providers. Vehicles may not all transmit all crash data. **5.** OnStar® will direct a professional breakdown recovery team to your location. If your car is within the Cadillac New Vehicle Roadside Assistance coverage period, OnStar® will connect with the Cadillac Roadside Assistance service, who will send help free of charge, subject to the Cadillac Roadside Assistance terms and conditions. If your vehicle is outside the coverage of the Cadillac New Vehicle Roadside Assistance service, the provider of the breakdown recovery service may apply charges for the services provided. **6.** An OnStar® advisor can help you to book a hotel room using Booking.com, subject to the Booking.com user terms and privacy statement, which can be found on the Booking.com website, and the applicable terms and conditions for your hotel. OnStar® helps you make a booking and is not responsible for the services provided by Booking.com or the applicable hotel. Email address and credit card required. **7.** Only available for car parks listed in Parkopedia.com. Availability applies only to the moment of contact with OnStar®. **8.** In events such as a crash or if your vehicle is stolen.

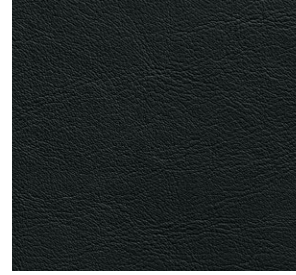


INTERIOR COMBINATIONS

RECARO® JET BLACK
LEATHER SEATS
WITH SUEDED MICROFIBER INSERTS AND SEATBACKS



JET BLACK ACCENTS



V CARBON-FIBER TRIM



WHEELS



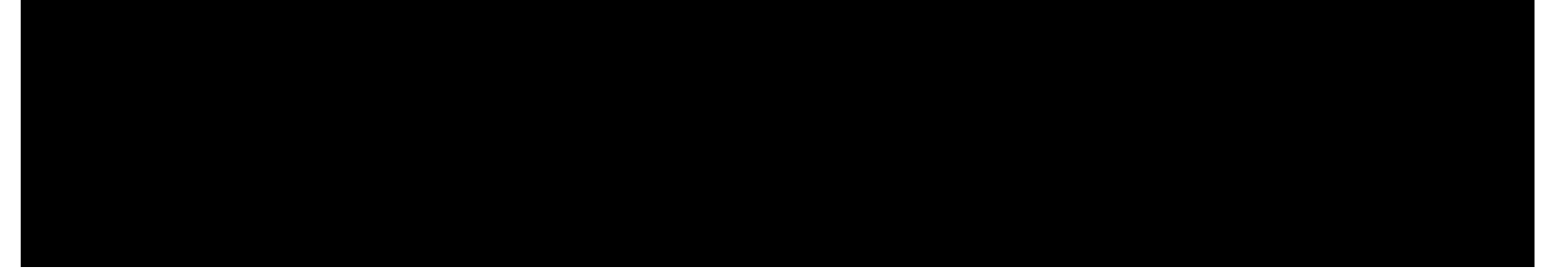
18" V-FORGED AFTER
MIDNIGHT DARK FINISH
ALUMINUM WHEELS
Standard on ATS-V



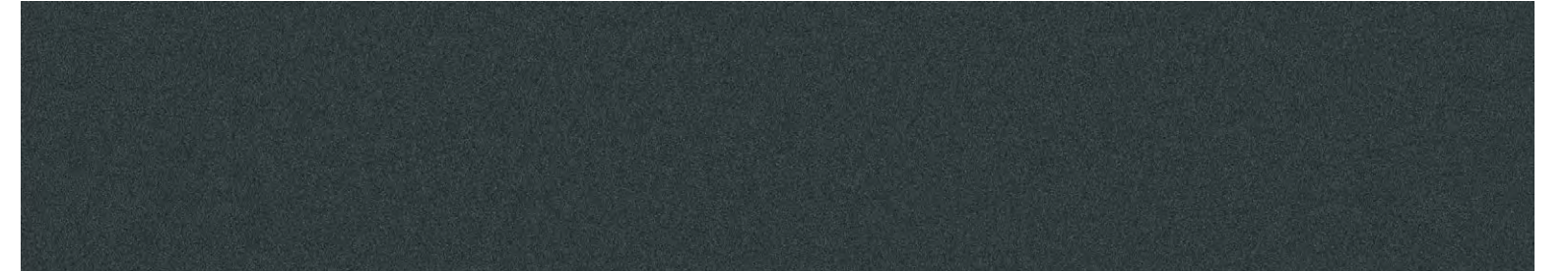
19" V-FORGED AFTER
MIDNIGHT DARK FINISH
ALUMINUM WHEELS
Standard on CTS-V

EXTERIOR COLOURS

BLACK RAVEN



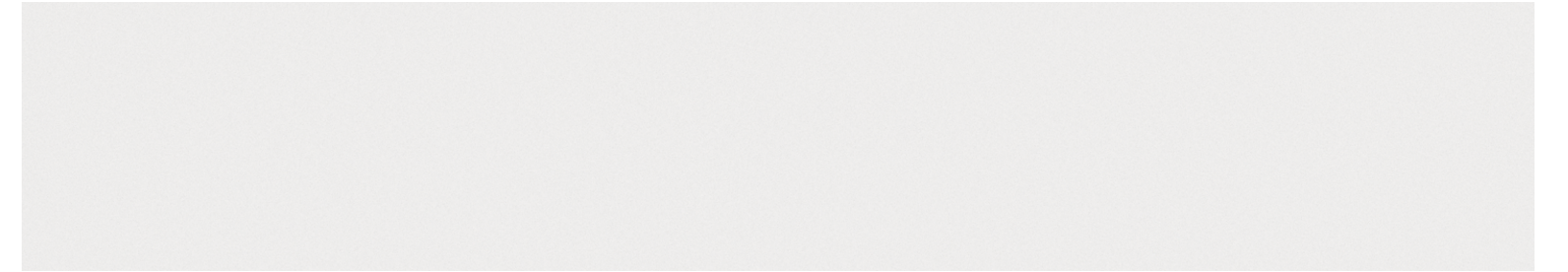
PHANTOM GRAY METALLIC^{1,2}



VECTOR BLUE METALLIC^{1,3}



CRYSTAL WHITE TRICOAT¹



1. Available at extra cost
2. Only available on CTS-V
3. Only available on ATS-V



Cadillac

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