



MAZDA MX-30





THE MAZDA SPIRIT – ELECTRIFIED

Ever since the beginning, we have built cars that simply stand out from the crowd. Indeed, when it was said to be impossible, we produced the first ever sports car with a rotary engine. It's this passion and desire that continues to drive us forward in everything we do. It's our challenger spirit that has inspired us to create our first fully electric car, that is more than just an electric vehicle. Like all Mazda cars, it feels natural and intuitive to drive, because every car we create is designed around you and your lifestyle, to deliver pure driving pleasure.





THE ELECTRIC FUTURE IS NOW

With the number of car charging points growing rapidly all over the UK, it's becoming more and more clear that we should not just speak of electric vehicles as the future of driving, but as the very present. With the Mazda MX-30, we have created a completely new EV experience. Combining a unique interior and exterior design with great driving dynamics, enables you to feel the joy of driving for which Mazda is famous, every time you drive it. This is the reasoning behind its name, since Mazda has used the MX prefix on several products that were designed and engineered to challenge the assumptions in the automotive industry at the time.

INTRODUCING THE ALL-NEW MAZDA MX-30

Our first all-electric vehicle, which isn't just engineered to move you literally, but to do so emotionally. Designed with our human-centric philosophy in mind whilst making full use of the benefits of electric drive technology, the Mazda MX-30 is a one-of-a-kind SUV. The refined Kodo design can be seen in all details and features, such as the freestyle doors and the floating centre console, while its high-end connectivity and well-thought-out safety features deliver complete peace of mind and boost confidence. The result is a pure and intuitive driving experience, that stimulates your senses and uplifts your mood each time you get behind the wheel.





A UNIQUE DRIVING EXPERIENCE

When you drive a Mazda, you never drive alone. It's the special feeling of togetherness we call Jinba Ittai, that makes you feel one with the car. Our first fully electric vehicle is designed to deepen this feeling of togetherness even more, with features which boost your confidence, enhance the joy of driving and deliver more convenience and comfort. The battery is rigidly integrated into the vehicle body, while our unique G-Vectoring Control has evolved into electric G-Vectoring Control Plus to make use of the advantages of the electric motor and deliver a natural and responsive driving feel. The brand new motor pedal technology delivers easy and intuitive operation, together with extremely smooth torque control, whether you're driving straight, turning, or stopping.

LIGHTWEIGHT BATTERY FOR EVERYDAY

The all-new Mazda MX-30 is equipped with a lightweight 35.5 kWh battery to ensure excellent responsiveness as well as being better for the environment, while still being ideal for your daily driving needs. The combined range for the Mazda MX-30 is 124 miles, which is far above the average UK commuting distance of around 26 miles a day. With a DC Rapid charger you can achieve up to 80% charge in as little as 36 minutes, meaning you have time to recharge your battery whilst the Mazda MX-30 is charging its battery.

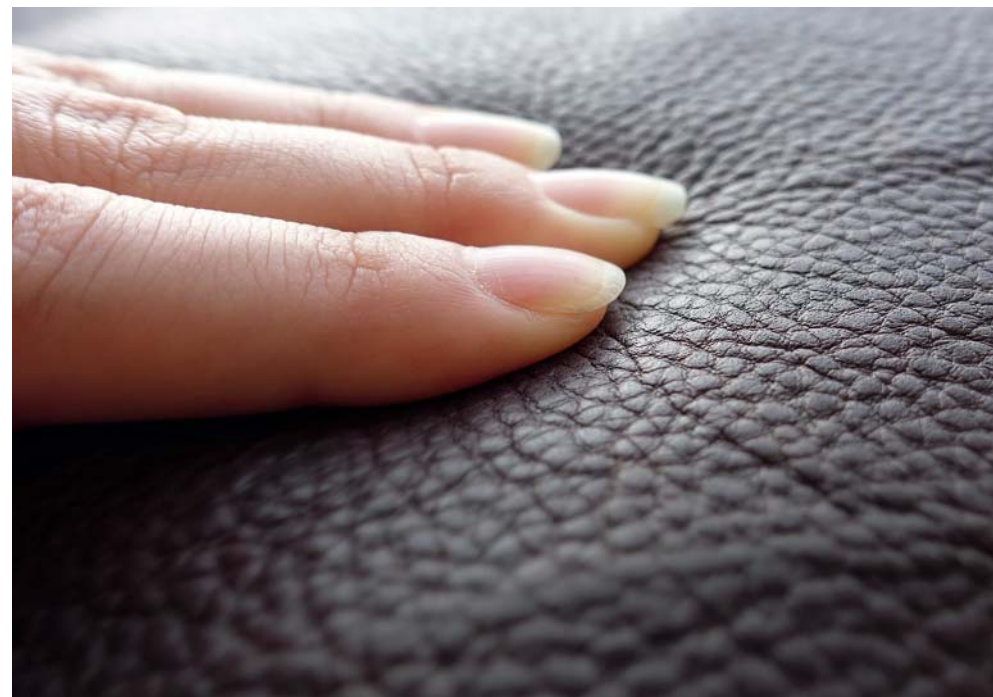




EVOLVED KODO DESIGN

Cars are our canvas. Only human hands can create true art and so this is why our design process begins with our clay modellers whenever a new Mazda is born. Although completely electric, the all-new Mazda MX-30 is no exception. Designed to be both contemporary and stylish, following the rules of our Kodo design, the car expresses our human-centric approach by combining elegance with functionality. The Mazda MX-30's freestyle doors not only give you a special feeling when getting into the car, but also contribute to a sense of lightness and freedom. Inside, you will experience the highest levels of comfort in an airy, welcoming and snug ambience. We call this mixture of elegance and practicality a Human Modern approach, in terms of both exterior and interior design.





CRAFTED BY PEOPLE – FOR PEOPLE

Inside the open-feeling cabin you will discover the expertise of our artisans and craftsmen, who hone their skills for years, even decades, to achieve mastery. Working with bespoke materials, their patience and dedication to their craft is poured into every Mazda through the human touch. Every detail inside the all-new Mazda MX-30 is a testament to their passion and proficiency. Heritage Cork used in the console tray is designed to emphasise the texture and visual warmth of the material. The door trim features a fibrous material with a texture that seems to contain air, creating a material-based sense of openness within the cabin. The result is a uniquely comfortable interior, that feels just like stepping into your own home.

CONNECTED CAR

The all-new Mazda MX-30 features the latest Mazda Connect system as already featured in the Mazda3 and Mazda CX-30. The 8.8-inch centre display screen not only connects you to entertainment, Bluetooth and Navigation on the Mazda MX-30 it also has electrified services. Using the conveniently placed Multimedia Commander you can schedule when you would like to start charging the Mazda MX-30 or pre-warm/cool the cabin so it is the perfect temperature when you get in to start your drive. The Mazda MX-30 also features Connected Car services through the newly launched MyMazda app, which is available to download to your smartphone. The MyMazda app allows you to remotely start or stop charging, turn on or off the climate control in the cabin as well as set the temperature. You can also send a Navigation route directly to the Mazda MX-30's navigation system. Keeping you connected at all times.



100% ELECTRIC
100% MAZDA





PEACE OF MIND

The all-new Mazda MX-30's unique driving experience is completed by our further-enhanced collection of advanced safety features, we call i-Activsense technology. These ensure that you can drive with confidence, and focus on what really matters – the joy of driving. Specifically, our Smart Brake Support system adds a collision prevention function at crossroads. Another new technology is the Road-Keep Assist system, which helps to avoid deviation from your lane through monitoring the curb of the road, in addition to the lane markings. Excellent safety performance is achieved through a rigid body and structures that efficiently absorbs crash energy, while the frame structure ensures full protection of the battery.



ALL-NEW MAZDA MX-30
YOUR CHOICE



YOUR ELECTRIC VEHICLE – YOUR STYLE

We have created thoughtfully designed accessories for you to make the all-new Mazda MX-30 your own.



Illuminated Scuff Plates



Roof Rails



18-inch Black Alloy Wheels



The Dark Grey cloth with Brown Leatherette interior is available on GT Sport Tech models at additional cost.



The Light Grey cloth with Stone Leatherette interior is standard on the First Edition, Sport Lux and GT Sport Tech models.

EXPRESS YOURSELF

The exterior colour choices on the all-new Mazda MX-30 is one of the first things that will catch your attention. Its delicate beauty and strong character are endorsed by the craft of Takumi-Nuri, Mazda's high-quality painting technology, now expressed for the first time in the Framed Top options, where the roof is Brilliant Black and the side pillars are either a Silver or Dark Grey Metallic. Takumi-Nuri balances depth and glossiness to give the impression of a hand-painted concept car.



Soul Red Crystal Metallic with Brilliant Black roof and Dark Grey Metallic upper side panels



Ceramic Metallic with Brilliant Black roof and Dark Grey Metallic upper side panels



Polymetal Grey Metallic with Brilliant Black roof and Silver Metallic upper side panels



Arctic White



Jet Black Mica



Machine Grey Metallic



Ceramic Metallic



Polymetal Grey Metallic

OUR COMMITMENT TO YOU AND YOUR MAZDA

My Mazda App

Designed exclusively for Mazda owners, it provides you with access to important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

Service and Warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty; with the Lithium battery of any Electric Vehicle being covered for 8 years or 100,000 miles. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident.

The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

Free Mazda Accident Aftercare

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts. Additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

Our commitment to you and your Mazda

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

Finance

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

What you can expect from Mazda Financial Services:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda as often as you would like.
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement.
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles, we aim to tailor a finance package to both your budget and your motoring and ownership needs.

Please ask your Sales Executive for a tailor-made finance quote for your new car.

Mazda Financial Services finance plans: Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

Mazda Personal Contract Purchase:

The finance plan that helps you change your Mazda at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment. At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

Mazda Contract Hire

Mazda Financial Services Contract Hire offers low running costs with market driven residuals, resulting in extremely competitive costs for businesses and individuals. To find out more about the benefits of Mazda Financial Services Contract Hire, please speak to your Mazda dealer or visit www.mazda.co.uk.

Finance subject to status. Terms and conditions apply. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.

Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. Discover the benefits of becoming part of the community that defies convention with My Mazda - the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

Skyactiv Technology – helping you stay efficient

We develop exciting cars that are fun to drive, and we are equally committed to the environment for the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel efficient than many of our competitors.

Looking for more information?

Learn more about our dedication to deliver a unique customer experience online at:



www.mazda.co.uk



facebook.com/mazdauk



twitter.com/mazda_uk



youtube.com/mazdauk



TECHNICAL SPECS

Battery capacity	35.5 kWh
Range (WLTP Combined)	124 miles
Range (WLTP City)	165 miles

CO ₂ Emissions	0 g/km
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Electricity Consumption (WLTP Combined)	19 kWh / 100km
Wheel Base	2,655 mm
Length	4,395 mm
Height	1,555 mm
Width (without mirrors)	1,795 mm
Front headroom	982 mm (977 mm)*
Front legroom	1,058 mm
Rear headroom	939 mm
Rear legroom	861 mm

* Figures in brackets for vehicles equipped with power tilt and slide sunroof.

Mazda Motors UK reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples shown in this brochure may vary from the actual colours because of the limitations of the printing process. Models shown may not be to UK specification. It is recommended that you consult your Mazda dealer when referring to these. Facebook, Twitter, iPod®, Apple CarPlay™, Android Auto™ and Bose are registered trademarks in the U.S. and other countries. Used with permission. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

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