



MAZDA CX-30













We explore cities and winding country roads.

Corners hugged and throttles revved.

Windows down, radio loud, no particular place to go.

Always forward, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.





HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the Rotary engine to Skyactiv Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. We give all of ourselves, we use our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.



KODO: SOUL OF MOTION

A bold new era has arrived. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: Soul of Motion. Capturing movement, even at a standstill. Simplified characteristics that embrace the Japanese philosophy of essentialism. This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more complex and intriguing shapes.

The Speed Form featured is a sculptural exploration created by the designers at Mazda. Created by the hands of master artisans, the piece conveys energy by eliminating all that is unnecessary, leaving only what is essential—becoming the inspiration for its final design stage: the Mazda CX-30.



MAZDA CX-30

For the designers at Mazda, achieving beauty is a rigorous practice in less being more. The Mazda CX-30 is no exception. It is a mark of their dedication in this endeavour. Sweeping curves embrace and reflect the surrounding scenery - bringing the still to life. Sleek, bold proportions create a dynamic sense of energy. Enveloping the passenger and driver in an intimate, calm environment. The Mazda CX-30's cabin is a study in prioritisation and meticulous craftsmanship. Well-appointed features, in perfect symmetry with the driver, create an interior that just may transport you before you even travel. Inspiration is where you find it. Where will the Mazda CX-30 take you?





MAZDA TAKUMI: SUPERIOR CRAFTSMANSHIP

These are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and dedication are poured into every vehicle. The Takumi master clay modelers are so highly skilled, they instinctually carve the shape of the vehicle from a block of clay, ensuring every curve is pleasing to not only the eyes, but to the touch as well. Exhaustive efforts are made to perfect the outcome of their design. Leaving you with their very best. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.

CONNECTING CAR AND DRIVER

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-30 feels as if it were built just for you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai – horse and rider as one. You feel as though your Mazda is an extension of your body.

In everything we do, we aspire to make your driving experience as intuitive as possible. Creating a oneness between you and your vehicle. Seamless connections that help you engage with the moment. Which is why we engineer to a feeling, not a specification. To leave you feeling energised. Rejuvenated. You, at one with your Mazda.





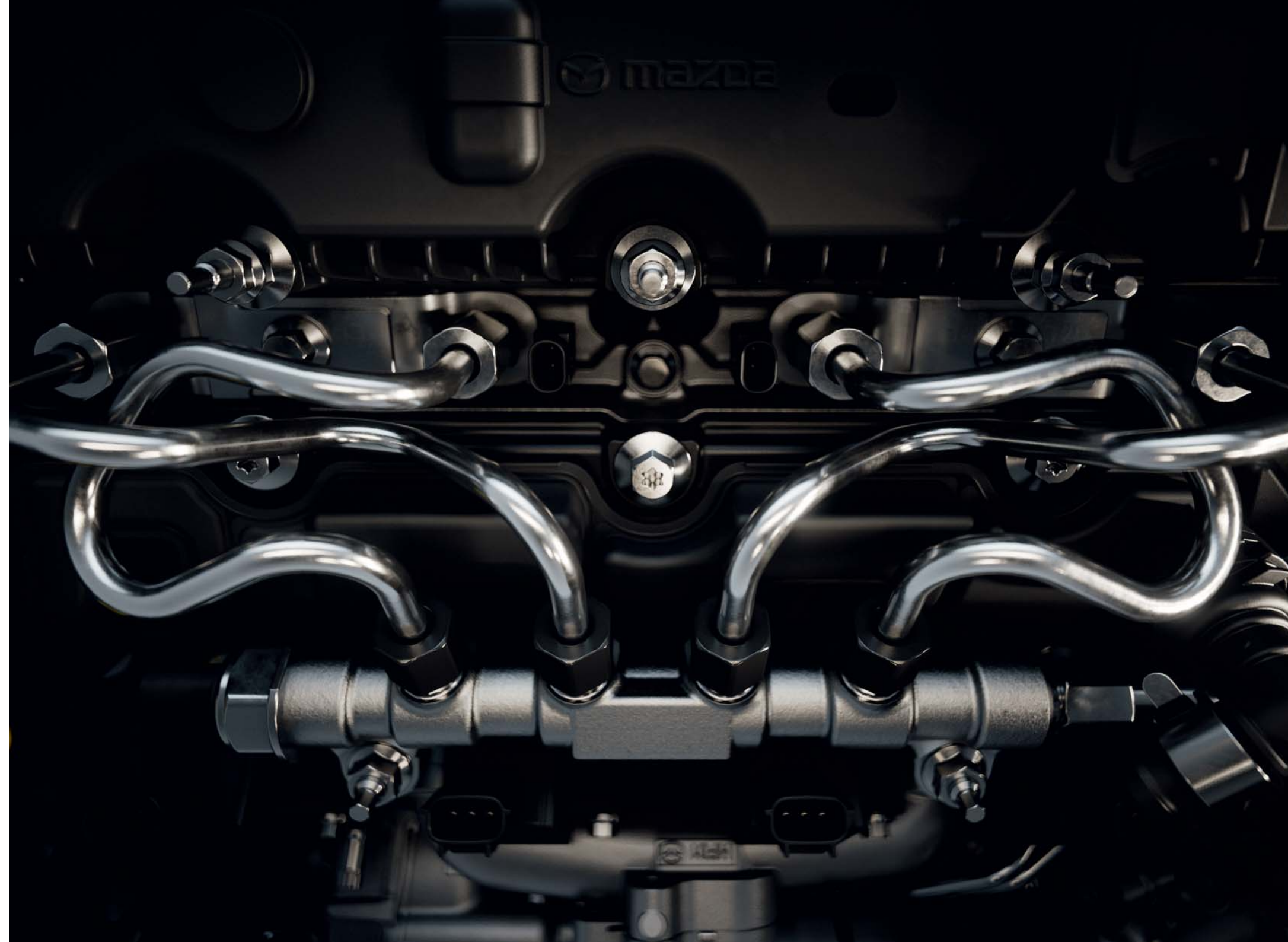
EFFORTLESS CONNECTIVITY

Your inspiration. Your space. Your command station. This is the driver-centric cabin within the Mazda CX-30, where every control is situated within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimise distraction. The centre console and Multimedia Commander are positioned for optimal comfort of the wrist and forearm. And now, the Mazda Connect infotainment system has been enhanced with available Apple CarPlay® (shown) and Android Auto™ integration for your mobile phone. Communication between you and your vehicle becomes second nature – by design.

ROOM FOR ANY JOURNEY

There's beauty in open spaces. It's an opportunity to fill them with life's discoveries. The Mazda CX-30 is the crossover designed to take you to wide-open spaces. With a generous cargo area and versatile 60:40 split fold rear seats, loading your things is easy. Bring your gear, your sense of wonderment and the ones you want to share it all with. From shopping bags to duffel bags, the Mazda CX-30 makes room for you to seek out all your adventures.





e-SKYACTIV X WITH MAZDA M HYBRID

If innovation begins with a flicker of ingenuity, then we are determined to continuously challenge ourselves, defy convention, reinvent and do the unexpected. Because of this ethos, every aspect of the Mazda CX-30 has been designed and engineered to work in harmony with your sensibilities. Available with our revolutionary e-Skyactiv X engine, which has the benefits of a spark-ignition petrol engine combined with those of a compression-ignition diesel engine, it uses a world-first technology called Spark Controlled Compression Ignition (SPCCI) which burns less fuel than a conventional petrol engine, but makes more power. Coupled with our innovative Mazda M Hybrid system, it produces fewer emissions, but provides better performance than a regular petrol engine. An engine that is both fuel efficient and powerful, why compromise when you can drive e-Skyactiv X.

i-ACTIV ALL-WHEEL DRIVE & G-VECTURING CONTROL PLUS

We've never been satisfied with the status quo. We refuse to do things the way they have been done for years. Which is why our All-Wheel Drive system is created to perform like no other. Breakthrough technology that predicts the unexpected. This is i-Activ AWD. Inventive engineering that helps detect the possible loss of traction, by actively monitoring everything from outside temperature and windscreen wiper usage, to the driver's steering and braking inputs. Together with Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus, the system helps maintain road grip and steering accuracy by shifting vehicle weight upon turn entry and exit to achieve a smoother, more responsive drive. Innovative solutions that give way for more confident driving, no matter the conditions.





CONFIDENCE IN EVERY DIRECTION

To heighten your senses, we created a few of our own. Sophisticated safety innovations that alert you to hazards and help you avoid collisions—or lessen their impact—is the ingenious thinking behind i-Activsense. This intelligent suite of safety features such as the available Blind Spot Monitoring and Rear Cross Traffic Alert, help improve your visibility and awareness of the road.

SIGNATURE SOUND

Setting out to make room for a concert hall inside the cabin of the Mazda CX-30 was no easy task. Recreating what feels like a live performance meant our acoustic engineers considered every intricate detail of sound. With extensive research in psychoacoustics, our engineers measured spatial effects, the delay and reflections of sound within the cabin and even the vibrations of the air to determine the placement of speakers. And with the available 12-speaker premium sound system, Bose and Mazda have achieved an energising auditory experience—from any seat in the house.

Built to achieve a “spirit of comfort”, Hakuju Hall is an intimate concert space in Tokyo, Japan—where the audience can truly experience every intonation in the music. Designed to incorporate a “health” aspect, this unique venue provides unrivalled acoustics from any seat in the house.





EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

With you in mind, our Takumi Master's set out to create beautiful elements through shape, texture and colour. Expert fabricators craft a range of distinct and expressive upholstery designs using soft textures and solid stitching. Every inch of our carefully constructed upholstery is designed to make your driving experience better. An elegant level of refinement—reserved just for you.

THE ART OF MOTION

The closer you examine the Mazda CX-30, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the Mazda CX-30, right down to its alloy wheels. Our selection of wheels are designed to help you express your own character, to create an even greater connection between you and your car.





Black Roof Rails, Black Wing Mirror covers and Aero Parts

DESIGNED TO COMPLEMENT YOUR MAZDA CX-30. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-30.



Illuminated Scuff Plates



Qi Standard Wireless Charger

OUR COMMITMENT TO YOU AND YOUR MAZDA

Service and Warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident. The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

Free Mazda Accident Aftercare

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts. Additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

Our commitment to you and your Mazda

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

Finance

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

What you can expect from Mazda Financial Services:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda as often as you would like.
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement.
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles, we aim to tailor a finance package to both your budget and your motoring and ownership needs.

Please ask your Sales Executive for a tailor-made finance quote for your new car.

Mazda Financial Services finance plans:

Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

Mazda Personal Contract Purchase:

The finance plan that helps you change your Mazda at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment. At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

Mazda Contract Hire

Mazda Financial Services Contract Hire offers low running costs with market driven residuals, resulting in extremely competitive costs for businesses and individuals. To find out more about the benefits of Mazda Financial Services Contract Hire, please speak to your Mazda dealer or visit www.mazda.co.uk.

Finance subject to status. Terms and conditions apply. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.

Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

Skyactiv Technology – helping you stay efficient

We develop exciting cars that are fun to drive, and we are equally committed to the environment for the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel efficient than many of our competitors.

Looking for more information?

Learn more about our dedication to deliver a unique customer experience online at:



www.mazda.co.uk



facebook.com/mazdauk



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SPECIFICATIONS

		PETROL					
		2.0 e-Skyactiv G Petrol 2WD 122ps Manual	2.0 e-Skyactiv G Petrol 2WD 122ps Auto	2.0 e-Skyactiv X Petrol 2WD 186ps Manual	2.0 e-Skyactiv X Petrol 2WD 186ps Auto	2.0 e-Skyactiv X Petrol AWD 186ps Manual	2.0 e-Skyactiv X Petrol AWD 186ps Auto
WLTP EC emission level		Euro Stage6d	Euro Stage6d	Euro Stage6d	Euro Stage6d	Euro Stage6d	Euro Stage6d
WLTP Values:							
Fuel consumption ⁽¹⁾ [mpg / (l/100 km)]:	Low	38.7 (7.3)	33.2 (8.5) - 33.6 (8.4)	42.8 (6.6)	37.7 (7.5)	38.7 (7.3)	35.8 (7.9)
	Medium	50.4 (5.6)	47.1 (6.0)	52.3 (5.4)	48.7 (5.8)	47.9 (5.9)	46.3 (6.1)
	High	55.4 (5.1)	52.3 (5.4)	56.5 (5.0) - 57.6 (4.9)	53.3 (5.3) - 54.3 (5.2)	52.3 (5.4)	49.6 (5.7)
	Extra High	44.1 (6.4) - 44.8 (6.3)	42.8 (6.6)	46.3 (6.1)	43.5 (6.5)	44.1 (6.4)	39.2 (7.2)
	Combined	47.9 (5.9)	44.1 (6.4) - 44.8 (6.3)	49.6 (5.7) - 50.4 (5.6)	46.3 (6.1)	46.3 (6.1)	42.8 (6.6)
CO ₂ emissions ⁽¹⁾ (g/km) (WLTP values)		134	144 - 143	128 - 127	138 - 137	137	149

⁽¹⁾ Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. All figures quoted are derived from the latest WLTP test cycle.

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Internet: www.mazda.co.uk
 Mazda Helpline: 03457 48 48 48
 en-GB / MI000140

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