



MAZDA2
PERSONALISATION





JINBA ITTAI

Car and Driver in Perfect Harmony

Cars are tools we use to go beyond our ordinary physical capabilities. But at Mazda we believe the car should feel like an extension of you, a pure, intuitive relationship, creating a bond that words cannot describe. Like horse and rider - we call this 'Jinba Ittai.'



Jow Ga Kung Fu

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PROSELYTISM

PROSELYTISM



UNIVERSITY OF TORONTO

NO PARKING
BUS STOP
BUS STOP

NOTICE



PROTECTION

We believe in the philosophy of man and machine in perfect harmony; that's why Mazda Genuine Accessories are custom designed around the dimensions and styling cues of your Mazda. Mazda2 protection items deliver practicality and a subtle personal touch.

PROTECTION PLUS PACK*

- Luxury Floor Mats
- Durable Boot Liner
- Illuminated Scuff Plates
- Rear Bumper Protection Strip
- Front and Rear Mud Flaps

*Not compatible with Design Pack or Front and Side Airdam Skirts



ADDITIONAL ACCESSORIES



Auto-Dimming Rearview Mirror with
Compass



Door Sill Protection Strip



Rear View Camera



Space Saver Spare Wheel Kit



Front or Rear Parking Sensors**



Illuminated Scuff Plates

** May require additional painting depending on front or rear parking sensor kit. At Participating Dealers Only.



STYLE

Designed to stir emotions the sophistication & the sporty line of the Design Pack harmonises perfectly with the Kodo: Soul of Motion design of your Mazda. Go ahead and enhance your road presence with a little extra edge.

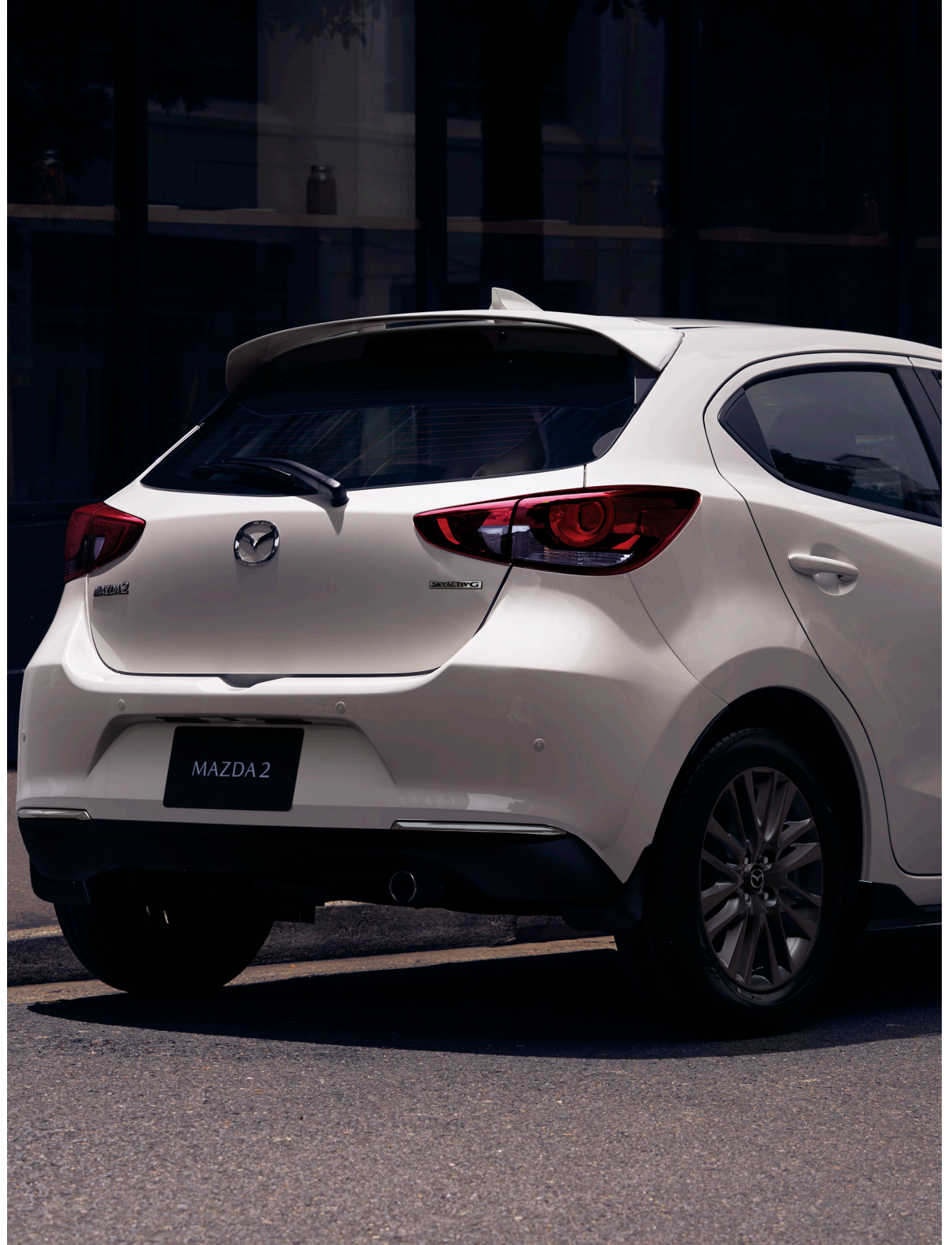
DESIGN PACK *

- Gloss Black Rear Roof Spoiler
- Gloss Black Front & Side Airdam Skirt
- Exhaust Tip Garnish

PREMIUM PLUS PACK

- Luxury Mats
- LED Footwell Illumination
- Centre Arm Rest
- Alloy Pedals

*Not compatible with Protection Plus Pack or Mud Flaps



ADDITIONAL ACCESSORIES



Exhaust Tip Garnish



Lower Body Decal



Welcome Illumination - LED White



Upper Body Decal



Aluminium Pedal Set



Rear Roof Spoiler



At Mazda we believe in the Power of Human Capability. The pursuit of beauty created by human hands.

TRAVEL

Start your adventure with made-to-measure Mazda Roof Bars; their sturdy framework creates the perfect attachment point for our Thule accessory range.

TRAVEL PACK

- Roof Bars
- Roof Moldings
- Roof Box (Short)
- Space Saver Spare Wheel Kit
- Mini Combi Bag

SNOW TRAVEL PACK

- Roof Bars
- Roof Moldings
- Ski/Snowboard Attachment (Short)
- Space Saver Spare Wheel Kit
- Mini Combi Bag



ADDITIONAL ACCESSORIES



Thule Pro Bicycle Roof Bar Attachment



Baby Care Mirror



Thule Roof Box - Short Type



Thule Ski and Snowboard Attachment



Soft Foldable Cargo Box



Romer Child Seats



TRAVEL

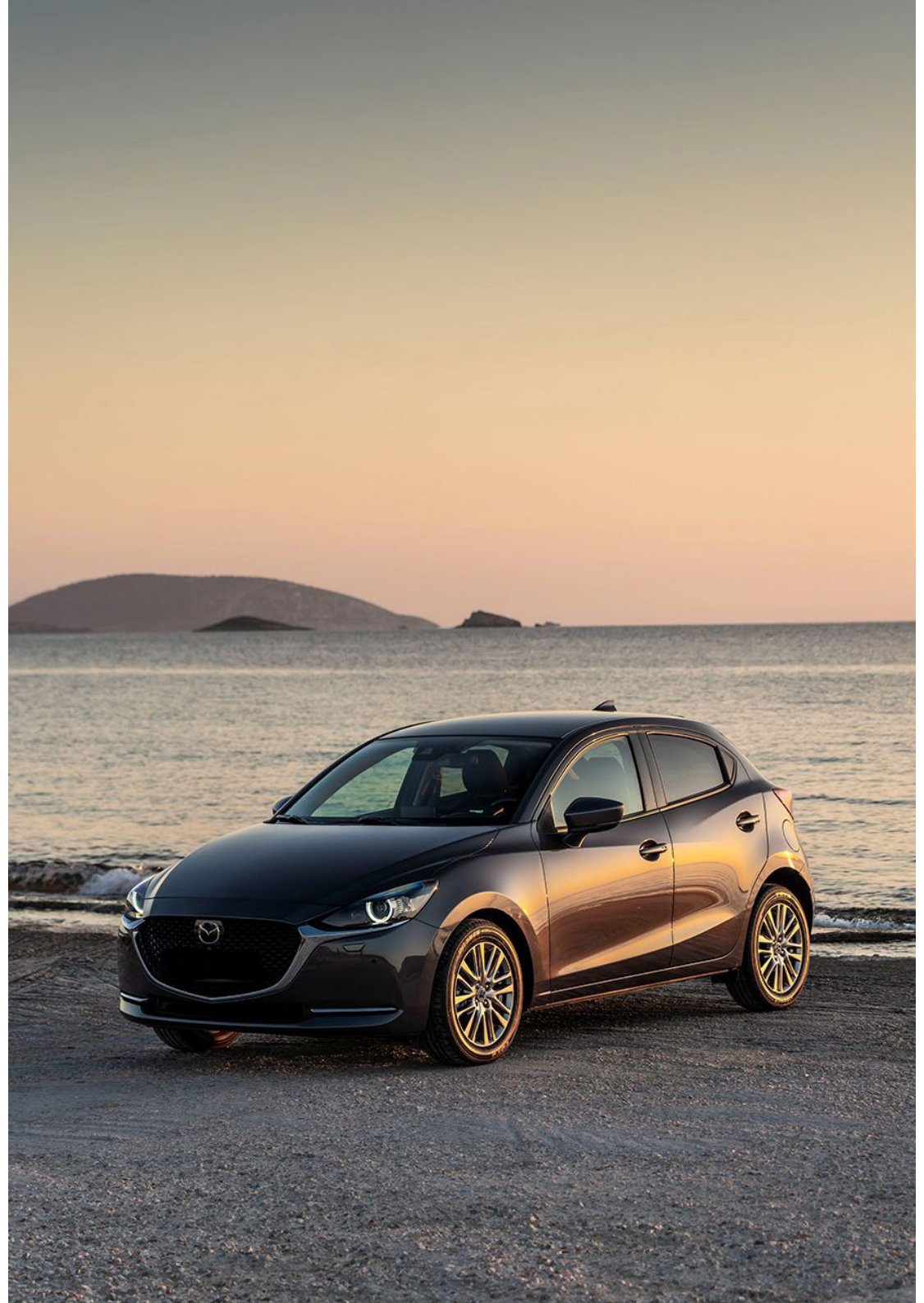
This detachable Tow Bar comes with 13 Pin Electrics to power the key components on your trailer, giving you added peace of mind when towing. Benefit from added sanitation and hygiene with our Carbon Air Filter.

TOWING PACK

- Detachable Tow Bar
- 13 Pin Tow Bar Harness

CYCLE TRAVEL PACK

- Roof Bars
- Roof Moldings
- Cycle Attachment
- Space Saver Spare Wheel Kit
- Mini Combi Bag



ADDITIONAL ACCESSORIES



Tow Bar Wiring Adapters



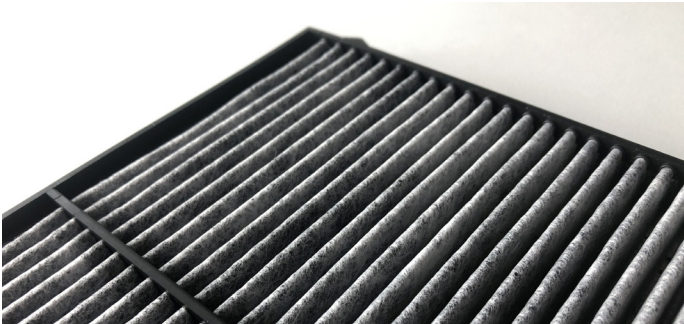
Garment Hanger



Centre Arm Rest



Boot Organiser



Premium Carbon Cabin Air Filter



Durable Boot Liner

OUR COMMITMENT TO YOU AND YOUR MAZDA

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and first-rate ownership experience.

SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident.

The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

FREE MAZDA ACCIDENT AFTERCARE

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

CUSTOMER EXPERIENCES

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories.

Discover the benefits of becoming part of the community that defies convention with My Mazda – the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of your vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

MY MAZDA APP

Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

Mazda Motors UK reserves the right to introduce changes in specification equipment due to its ongoing product development. Mazda reserves the right to stop or change this at any time. Images shown are for illustrative purposes only and models shown may not be to UK specification, please consult your dealer for details.

Accessories may differ from exact images shown. Subject to availability at participating dealers only. Details correct at time of deployment and are subject to change. Any prices shown are subject to change and can be found in our Price List separate to brochure.

Colour and samples shown in this brochure may vary from actual colours because of the limitations of the printing process.

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www.mazda.co.uk

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