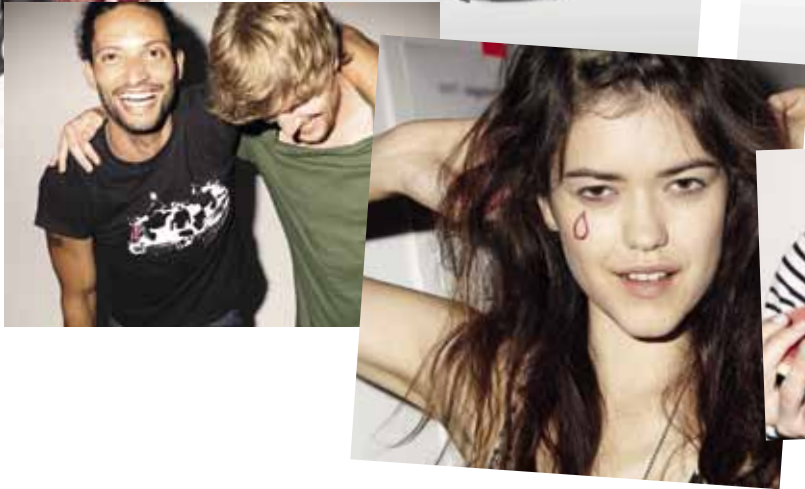




ALL ABOUT

ADAM.





ADAM & YOU



You're one of a kind and so is ADAM. What makes this car so different? It's not just the bold stance and raucous colours. It's you. You make ADAM what it is. You have the freedom to change almost every detail. To style your car until you have exactly what you want.

Buying an ADAM is an inspirational experience. To start you off, our designers have put together three versions of ADAM: JAM, GLAM and SLAM each with their very own identity. After choosing one of these you can change a whole stack of details and make your mark all over your car.

We've only shown a fraction of what's possible here. Your next step is online where you can see the whole picture and use the configurator to tweak your virtual ADAM to perfection. Just log on to www.vauxhalladam.co.uk and be creative! Then why not share your ADAM with your friends on Facebook?





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**DON'T FOLLOW TRENDS.
SET THEM.**





BRING THIS PAGE TO LIFE

WITH THE FREE AURASMA APP*

*Download for free from your app store and point your device at this image.

ADAM JAM illustrated features White my Fire Roof Colour Pack, 18-inch Manoogian Twister alloy wheels with White my Fire spoke clips, Urban Pack, White my Fire Splat graphics at base of roof pillars and Pump up the Blue two-coat pearlescent paint, all optional at extra cost. ADAM GLAM illustrated features Two-Tone White Pack and Purple Fiction two-coat pearlescent paint, optional at extra cost. ADAM SLAM illustrated features Extreme Pack, VXR Styling Pack, Advanced Park Assist and James Blonde brilliant paint, all optional at extra cost.



ADAM SLAM model illustrated features James Blonde Interior Leather Pack, IntelliLink audio system, sports pedals, Yellow Universe foil on fascia and door panel inserts and carbon fibre-effect door mirrors, all optional at extra cost.

**INSIDE THE ADAM,
OUTSIDE THE BOX.**



ADAM JAM



Chrome Pack, Exterior Light Pack, White my Fire Roof Colour Pack and Pump up the Blue two-coat pearlescent paint are optional at extra cost.

ADAM IS ALL ABOUT INSPIRATION.

Bring home an ADAM JAM and your neighbours are going to notice. Striking colour combos are eye-catching and attention-grabbing both inside and out. Big personality and funky shape come factory-fitted, so get your imagination to work and shake up your street.

To start you off all this comes as standard:

- 16-inch Silver Horns alloy wheels
- Air conditioning
- CD player with USB facility and aux-in socket
- DMB digital radio
- Bluetooth® connectivity
- Trip computer
- Cruise control

And your power choice:

- 1.2i 16v VVT (70PS)
- 1.2i 16v VVT (70PS) ecoFLEX Start/Stop
- 1.4i 16v VVT (87PS)
- 1.4i 16v VVT (87PS) ecoFLEX Start/Stop
- 1.4i 16v VVT (100PS)
- 1.4i 16v VVT (100PS) ecoFLEX Start/Stop

Log on to www.vauxhalladam.co.uk and download the Price and Specification Guide for more detailed ADAM JAM specification information, or to use the configurator.



White Ocio cloth/Morrocana seat trim*

White Interior Leather Pack*
– Part-white leather-trimmed steering wheel
– White leather gear knob and handbrake lever

Pump up the Blue facia, door panels and centre console inserts.

IntelliLink infotainment system*

*Optional at extra cost.



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Make the perfect first impression with simply must have features.

1. Open that door, drop that jaw. ADAM JAM's out-standing outside has an in-credible inside to match. Why have one tone when you can have two?

2. The key to your creation. ADAM JAM keys hold their own on any table.

3. Loud and proud. The ADAM badge says it all.

4/5. Alloy wheels. The ADAM JAM doesn't just get from A to B. It gets noticed along the way thanks to its imposing range of 16-, 17- or 18-inch styles. 16-inch Technical Grey Boomerang alloy wheel with diamond-cut finish* (4). 17-inch Manoogian Hurricane alloy wheel* (5).

ADAM JAM EXTREME

Go Extreme. Go all out with an Extreme Pack.* On the ADAM JAM, Extreme means:

- White my Fire roof
- White my Fire front grille bar
- Dark-tinted rear glass
- 17-inch White my Fire Hurricane alloy wheels
- Splat graphics
- White Edged Lines facia and door panel inserts
- Japan Black centre console
- White Interior Leather Pack featuring part-white leather-trimmed steering wheel and white leather gear knob and handbrake lever

Greenspotting two-coat metallic paint is optional at extra cost.



ADAM GLAM



17-inch Technical Grey Roulette alloy wheels, White my Fire Roof Colour Pack, and Purple Fiction two-coat pearlescent paint are optional at extra cost.

THERE'S ONLY ONE ADAM THAT'S FOR YOU.

Stop counting the likes and start counting the loves. In ADAM GLAM you're dressed to impress. When you create your ADAM you don't follow a trend, you start a whole new one. Take your seat under a panoramic glass roof, immerse yourself in seven-speaker surround sound and take a ride in your character personified.

You'll find all this at your disposal:

- 16-inch Silver Vintage alloy wheels
- Electronic Climate Control
- CD player with USB facility and aux-in socket
- DMB digital radio
- Bluetooth® connectivity
- Trip computer and cruise control
- Fixed glass sunroof
- LED daytime running lights and tail lights

You'll love the power choice too:

- 1.2i 16v VVT (70PS)
- 1.2i 16v VVT (70PS) ecoFLEX Start/Stop
- 1.4i 16v VVT (87PS)
- 1.4i 16v VVT (87PS) ecoFLEX Start/Stop
- 1.4i 16v VVT (100PS)
- 1.4i 16v VVT (100PS) ecoFLEX Start/Stop

Log on to www.vauxhalladam.co.uk and download the Price and Specification Guide for more detailed ADAM GLAM specification information, or to use the configurator.



Purple Leather seat trim*

Purple Interior Leather Pack*

- Purple leather-trimmed steering wheel
- Purple leather gear knob/gaiter, handbrake lever/gaiter

Japan Black fascia, door panels and centre console inserts

IntelliLink infotainment system*

Other options: Winter Pack*

- Heated front seats and steering wheel

*Optional at extra cost.



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A style icon. It's true. We're not dressing it up. All this can be yours.

- 1. Everybody's crazy about a sharp-dressed ADAM GLAM.** Every ADAM GLAM comes dressed in Cocoa, Purple or Black trim. Chrome door sill covers match the gleaming door handle inserts and window mouldings.
- 2. Let there be light.** ADAM GLAM's fixed glass sunroof looks even better from the inside.
- 3. Set your season.** Your Electronic Climate Control automatically keeps the car as hot or cool as you want.
- 4. See and be seen.** Safer, smarter, cooler and cleaner. With LED daytime running lights and smart LED tail lights.
- 5/6. Alloy wheels.** 16-inch Vintage alloys come as standard (5). Or you can pick the 16-inch Triple Cross* design shown here (6). Or even go large with a 17- or 18-inch* design!



ADAM GLAM EXTREME

Pump up the Glam. Take your style to town by upgrading with the ADAM GLAM Extreme Pack.*

- White my Fire roof
- 17-inch Copper Roulette alloys with diamond-cut finish
- Fly graphics facia and door panel inserts
- Fly graphics door mirror caps
- Cocoa Interior Leather Pack – featuring Cocoa leather-trimmed steering wheel, leather gear knob/gaiter and handbrake lever/gaiter

The Greyfather two-coat pearlescent paint is optional at extra cost.

ADAM SLAM

James Blonde brilliant paint and 18-inch Technical Grey Twister alloy wheels with I'll be Black clips are optional at extra cost.



ADAM JUST HAS IT ALL

Log on to www.vauxhalladam.co.uk and download the Price and Specification Guide for more detailed ADAM SLAM specification information, or to use the configurator.



ADAM SLAM has attitude, energy and agility thanks to a sporty chassis. Make a cult of your car and park your personality all over its fresh and muscular design.

Here's some great kit to start you off:

- 17-inch Manooagian Hurricane alloy wheels
- Two-tone roof rack
- Electronic Climate Control
- CD player with USB facility and aux-in socket
- DMB digital radio
- Bluetooth® connectivity
- Trip computer and cruise control
- Sports suspension
- LED daytime running lights and tail lights

Check out the power choice too:

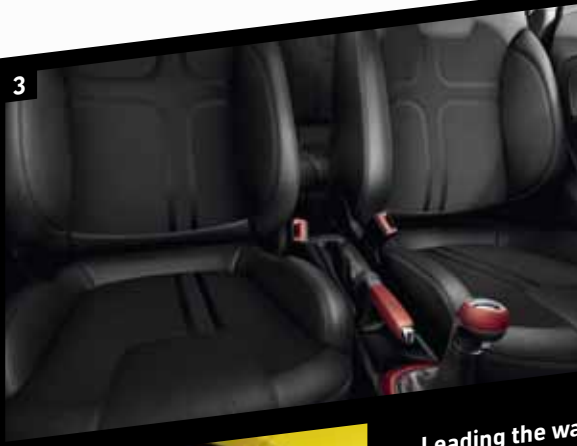
- 1.2i 16v VVT (70PS)
- 1.2i 16v VVT (70PS) ecoFLEX Start/Stop
- 1.4i 16v VVT (87PS)
- 1.4i 16v VVT (87PS) ecoFLEX Start/Stop
- 1.4i 16v VVT (100PS)
- 1.4i 16v VVT (100PS) ecoFLEX Start/Stop

- Superheroes Black and Yellow seat trim
- James Blonde Interior Leather Pack*
 - Part-yellow leather-trimmed steering wheel
 - Yellow leather gear knob and handbrake lever
- James Blonde facia, door panels and centre console inserts
- IntelliLink infotainment system*
- Winter Pack*, sports pedals*

*Optional at extra cost.



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Leading the way. These aren't boy's toys. They're game changers.

1. A high waiting to happen. With its vivid colours and sporty steering wheel, just taking your seat is a buzz.
2. Light show. Rear LEDs make a powerful finish.
3. Sporty ADAM SLAM seats. These seats have a simple message: Get in and get going.
4. Sports pedals. Specify this option and even your feet will have something to look spectacular on.
5/6. Alloy wheels. 17-inch Manoojian Hurricane alloys are fitted as standard (5). But why not move up to the monster 18-inch Silver Turbine design (6)* to really set off those 'down the road' graphics.

ADAM SLAM EXTREME

Create a real stir.

The ADAM SLAM Extreme Pack* has the stand-out styling to turn heads and keep them turned. Red 'n' Roll model featured includes:

- Roof, bonnet and lower doors get the full sports treatment with racing stripes
- 18-inch Technical Grey Twister alloy wheels with l'll be Black clips and a set of 4 Red 'n' Roll clips
- Carbon-effect detailing on door mirrors, front grille bar and rear-view mirror
- Silver Universe fascia and door panel inserts
- Japan Black centre console
- Red 'n' Roll Interior Leather Pack – featuring part-red leather-trimmed steering wheel and red leather gear knob and handbrake lever
- Sports pedals

VXR Styling Pack illustrated, additional option at extra cost.



DRIVE BOLD.

Three ADAMs, three engines, countless possibilities. ADAM is anything but heavy, so all our engines are light on their feet – and your pocket. The sportiest option is the 100PS 1.4i 16v. The most economical choice is the 1.2i 16v. Whichever you go for you can get it with Start/Stop technology that saves more fuel by switching the engine off when you stop in traffic.



PERFORMANCE/FUEL ECONOMY/CO₂/VEHICLE EXCISE DUTY

Engines	Performance*		Fuel economy mpg (litres/100km)			
	Max. speed (mph)	Acc. 0-62mph (secs)	Urban driving	Extra urban driving	Combined figure	CO ₂ emissions (g/km)
1.2i 16v VVT (70PS)	103	14.9	39.8 (7.1)	67.3 (4.2)	53.3 (5.3)	124
1.2i 16v VVT (70PS) ecoFLEX Start/Stop	103	14.9	43.5 (6.5)	67.3 (4.2)	56.5 (5.0)	118
1.4i 16v VVT (87PS)	109	12.5	38.7 (7.3)	64.2 (4.4)	51.4 (5.5)	129
1.4i 16v VVT (87PS) ecoFLEX Start/Stop	109	12.5	42.8 (6.6)	67.3 (4.2)	55.4 (5.1)	119
1.4i 16v VVT (100PS)	115	11.5	38.7 (7.3)	64.2 (4.4)	51.4 (5.5)	129
1.4i 16v VVT (100PS) ecoFLEX Start/Stop	115	11.5	42.8 (6.6)	67.3 (4.2)	55.4 (5.1)	119

The figures for fuel consumption and CO₂ emissions do not relate to a specific vehicle and are not part of an offer. They are provided only for the purpose of comparison between different vehicle variants. All information was accurate and up to date at the time of going to press (February 2013). The company reserves the right to alter engine specifications at any time, which may influence the content of the shown data. Please consult your Vauxhall retailer for the latest information. All figures quoted relate to the EU base model with standard equipment. Fuel consumption data and CO₂ emission data are determined according to regulation R (EC) No. 715/2007 (in the version respectively applicable), taking into consideration the vehicle weight in running order, as specified by the regulation. Additional equipment may lead to slightly higher results than the stated consumption and CO₂ figures.

Please note: Optional 18-inch wheels could lead to an increase in fuel consumption and emissions.
For further details, please refer to the ADAM Price and Specification Guide, available to download from www.vauxhalladam.co.uk

And if you like cutting down on emissions, consumption and costs, you'll be rewarded with a clearer conscience and zero road tax for the first year too. If you're a creature of the city then you'll also love City Mode, which lightens the steering for parking with ease. While, should a more difficult situation arise, the ever present Electronic Stability Programme will be there to reduce the possibility of losing control. And your cool.



ADAM JAM in Red 'n' Roll. Model illustrated features Chrome Pack, Exterior Light Pack, White my Fire Roof Colour Pack and 18-inch Manoogian Twister alloy wheels with White my Fire clips, optional at extra cost.

Vehicle Excise Duty**		Benefit-in-Kind tax band†
First year rate	Standard rate	2013/14 tax year
£0	£105	16%
£0	£30	15%
£0	£105	17%
£0	£30	15%
£0	£105	17%
£0	£30	15%

*Manufacturer's figures
 **Correct at time of publication (April 2013).
 †Taxation information for guidance only. Please take professional advice on your own tax position.

YOURS. TRULY.

I'll be Black*
Two-coat metallic



Sweet Greens*/**
Brilliant

A Star is Brown*
Brilliant

The Greyfather*
Two-coat pearlescent

Buzz Lightgreen*/**
Two-coat pearlescent

Red 'n' Roll
Solid

James Blonde*
Brilliant

I'll be Black*
Two-coat metallic





White my Fire*
Brilliant

Men in Brown*
Brilliant



Greenspotting*
Two-coat metallic

Pump up the Blue*
Two-coat pearlescent

Papa don't Peach*
Two-coat metallic

Purple Fiction*/**
Two-coat pearlescent

Saturday White Fever*
Brilliant

Exterior colours are a big part of your car's personality. And because ADAM stands for self-expression, you get a whole lot of colours to choose from. Once you've decided on your body colour, you can create a cool two-tone look with one of three optional Roof Packs (includes matching roof and door mirrors) – in I'll be Black, White my Fire or Men in Brown, complete with dark-tinted rear glass. 39 different colour variations. How's that for choice!

Log on to www.vauxhalladam.co.uk to use the configurator for full colour availability.

*Optional at extra cost.
** Not available on ADAM SLAM models.



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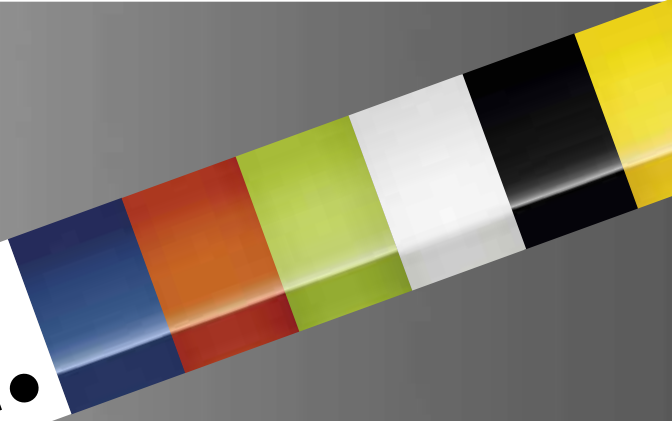


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BLACK OR WHITE.



Saturday White Fever brilliant paint and I'll be Black front grille bar are optional at extra cost.

YOUR TURN.

As the ADAM Chief Designer, you get to have everything just as you want it. So if you really want to mix things up you can take your pick from one of three Twisted Packs. That's a combination of colour-coordinated components that add an unexpected dimension to the unique look of your car.

Log on to www.vauxhalladam.co.uk for full ADAM TWISTED models colour availability.



Black Ocio cloth/Morrocana trim optional at extra cost.

TWISTED GREEN

Give your ADAM JAM a fresh twist with key components in vibrant green.

Greenspotting coloured details include:

- Exterior mirrors
- Facia, centre console and door panel inserts
- Interior rear-view mirror cover
- Front grille bar
- 16-inch Boomerang diamond-cut alloy wheels

Twisted Green model illustrated features Twisted Green and Roof Colour Pack and Saturday White Fever brilliant paint optional at extra cost.



Cocoa Bristol cloth/Morrocana trim, Cocoa Interior Leather Pack, IntelliLink audio system and Winter Pack are optional at extra cost.

TWISTED BROWN

Don't just get twisted. Get totally hooked on an ADAM GLAM.

- Pearl White facia, centre console and door panel inserts
- White my Fire interior rear-view mirror cover
- Chrome-effect front grille bar

A Star is Brown coloured details include:

- Exterior mirrors
- 17-inch Roulette diamond-cut alloy wheels

Twisted Brown model illustrated features Twisted Brown and Roof Colour Pack and I'll be Black two-coat metallic paint optional at extra cost.



Red 'n' Roll Interior Leather Pack and sports pedals are optional at extra cost.

TWISTED RED

ADAM JAM, GLAM or SLAM with a fiery red flavour.

Red 'n' Roll coloured details include:

- Exterior mirrors
- Facia, centre console and door panel inserts
- Interior rear-view mirror cover
- Front grille bar
- 17-inch high-gloss black Swiss Blade diamond-cut alloy wheels with Red 'n' Roll wheel rim

ADAM JAM Twisted Red model illustrated features Twisted Red and Roof Colour Pack and Pump up the Blue two-coat pearlescent paint optional at extra cost.







A James Blonde (Set of 4)

B Red 'n' Roll (Set of 4)

James Blonde or Red 'n' Roll clips are available as part of the SLAM Extreme Pack.



ADD YOUR OWN SPIN.

Every car needs wheels. But every ADAM has alloys with attitude. No less than 23 designs. Go on, express yourself. You know you want to!



Standard

1. **16-inch Horns alloy wheel**
– Silver (ADAM JAM)
3. **16-inch Vintage alloy wheel**
– Silver (ADAM GLAM)
8. **17-inch Hurricane alloy wheel**
– Manoogian (ADAM SLAM)

Optional

4. **16-inch Boomerang diamond-cut alloy wheel** – Technical Grey (ADAM JAM)
7. **16-inch Triple Cross alloy wheel**
– Titan (ADAM GLAM)
8. **17-inch Hurricane alloy wheel**
– Manoogian (ADAM JAM)
10. **17-inch Hurricane alloy wheel**
– White my Fire (ADAM JAM & SLAM)
12. **17-inch Roulette alloy wheel**
– Technical Grey (ADAM GLAM)
17. **18-inch Twister alloy wheel**
– Technical Grey with Manoogian clips (All models)
18. **18-inch Twister alloy wheel**
– Technical Grey with I'll be Black clips (All models)
19. **18-inch Twister alloy wheel**
– Technical Grey with White my Fire clips (All models)
20. **18-inch Twister alloy wheel**
– Manoogian with Technical Grey clips (All models)
21. **18-inch Twister alloy wheel**
– Manoogian with I'll be Black clips (All models)
22. **18-inch Twister alloy wheel**
– Manoogian with White my Fire clips (All models)
23. **18-inch Turbine alloy wheel**
– Silver (ADAM SLAM)

Two-Tone Black Pack models

2. **16-inch Horns alloy wheel** – I'll be Black (ADAM JAM)
16. **17-inch Roulette diamond-cut alloy wheel** – High-gloss black (ADAM GLAM)
9. **17-inch Hurricane alloy wheel** – I'll be Black (ADAM SLAM)

Two-Tone White Pack models

6. **16-inch Boomerang diamond-cut alloy wheel** – White my Fire (ADAM JAM)
13. **17-inch Roulette alloy wheel**
– Technical Grey with White my Fire face (ADAM GLAM)
10. **17-inch Hurricane alloy wheel**
– White my Fire (ADAM SLAM)

Extreme Pack models

10. **17-inch Hurricane alloy wheel**
– White my Fire (ADAM JAM)
15. **17-inch Roulette alloy wheel**
– Copper with White my Fire face (ADAM GLAM)
18. **18-inch Twister alloy wheel**
– Technical Grey with I'll be Black clips (ADAM SLAM)

Twisted Pack models

5. **16-inch Boomerang diamond-cut alloy wheel** – Greenspotting (ADAM JAM)
14. **17-inch Roulette alloy wheel**
– Technical Grey with A Star is Brown face (ADAM GLAM)
11. **17-inch Swiss Blade alloy wheel**
– High-gloss black with Red 'n' Roll outer rim (All models)

TYRE RATING

Tyre size	195/55 R 16	215/45 R 17	225/35 R 18
Fuel efficiency group	B-C	C	E
Wet grip performance	B	B	B
External noise (dB)	71	71	77
External noise group			

Tyre rating according to EU regulation 1222/2009.



The Two-Tone Black or White Packs are personalisation for purists. On almost every colour of ADAM JAM, GLAM or SLAM, you can re-style it with a pack that transforms the roof, door mirrors and alloy wheels in striking white – or black. Inside, the instrument panel, centre console and door inlays get the same radical treatment, and the rear glass is dark-tinted.*

- 1. ADAM JAM Black Pack – 16-inch I'll be Black Horns alloy wheel.**
- 2. ADAM GLAM Black Pack – 17-inch High-gloss black Roulette diamond-cut alloy wheel.**
- 3. ADAM SLAM Black Pack – 17-inch I'll be Black Hurricane alloy wheel.**
- 4. ADAM JAM White Pack – 16-inch White my Fire Boomerang diamond-cut alloy wheel.**
- 5. ADAM GLAM White Pack – 17-inch White my Fire Roulette diamond-cut alloy wheel.**
- 6. ADAM SLAM White Pack – 17-inch White my Fire Hurricane alloy wheel.**

Log on to www.vauxhalladam.co.uk for full ADAM Black and White Pack colour availability.

*Roof Colour Pack and dark-tinted rear glass standard on ADAM SLAM models.



I'll be Black two-coat metallic paint and White my Fire front grille bar are optional at extra cost.



TURN IT UP.

Don't stop now. ADAM has an enviable number of exterior décor items for you to take your style up a notch. Take a look at the full list online because this is just the start.

FRONT GRILLE BARS



I'll be Black

White my Fire

Red 'n' Roll

Greenspotting

Carbon fibre-effect

ADAM JAM



ADAM JAM (illustrated) features Urban Pack, White my Fire, Roof Colour Pack, White my Fire front grille bar, 17-inch White my Fire Hurricane alloy wheels, Solid graphics at base of roof pillars, White my Fire door mirror caps and rear view mirror cover with black spot graphics, White my Fire Decal/Mercedes seat trim and Pump up the Blue two-tone paint effect. All optional at extra cost. www.vauxhall.co.uk



ADAM



ADAM SLAM



ADAM SLAM illustrated features I'll be Black** and James Blonde stripes, carbon fibre-effect front grille bar, door mirror caps and rear-view mirror cover, 18-inch Technical Grey Twister alloy wheels and James Blonde brilliant paint, all optional at extra cost.

ADAM GLAM illustrated features Two-Tone Black Pack, I'll be Black front grille bar, Fly graphic, door mirror caps and A-Star is Brown brilliant paint, all optional at extra cost. Delete glass sunroof is a reduced cost option.

GLAM



EXTERIOR GRAPHICS

SPLAT GRAPHICS ON BASE OF ROOF PILLARS

1. White Splats
2. Black Splats

STRIPES ON THE ROOF, BONNET AND DOORS

3. I'll be Black*
4. James Blonde
5. Red 'n' Roll
6. I'll be Black** & Red 'n' Roll†
7. I'll be Black** & James Blonde†

DOOR MIRROR CAPS

- A. White my Fire with black Splat graphics
- B. Carbon fibre-effect**
- C. Fly graphics

*Bonnet and doors only on models with I'll be Black roof.
 **Bonnet and doors only.
 †Roof only.
 ††Available on ADAM SLAM models, and on ADAM JAM and ADAM GLAM as part of the Extreme Carbon Pack.

FASHION HOUSE.

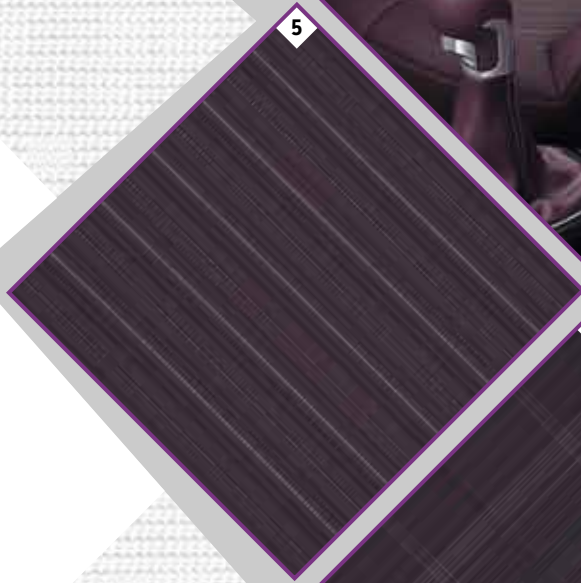
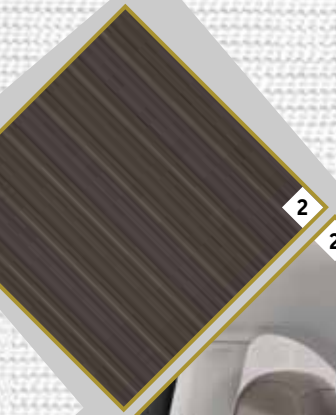
It's what's inside that really counts. So when it comes to the seats, your ADAM has special side bolsters so they are super comfy whether you happen to be driving or not. And you can choose from 4 different colour ways in 12 different types of cloth trim and 3 leather colours too. So you can express yourself in ways you can see and feel, the only limit is your imagination.



COCOA

FOR ADAM GLAM

- 1. Manchester Cocoa Cloth
- 2. Bristol Cocoa Cloth/Morrocana
Optional at extra cost
- 3. Cocoa Leather
Optional at extra cost





BLACK

FOR ADAM JAM, ADAM GLAM AND ADAM SLAM
 7. Black Leather
 Optional at extra cost

FOR ADAM JAM ONLY
 8. Imix Black Cloth
 Optional at extra cost

FOR ADAM GLAM ONLY
 10. Manchester Black Cloth
 Optional at extra cost

FOR ADAM SLAM ONLY
 12. Superheroes Black Cloth/Morrocana
 13. Superheroes Black and Yellow Cloth/Morrocana



FOR ADAM GLAM
 4. Manchester Purple Cloth
 Optional at extra cost
 5. Bristol Purple Cloth/Morrocana
 Optional at extra cost
 6. Purple Leather
 Optional at extra cost

PURPLE



WHITE

FOR ADAM JAM
 14. Imix White Cloth
 Optional at extra cost
 15. Ocio White Cloth/Morrocana



ADAM SLAM model illustrated features Leather Pack, IntelliLink infotainment system, Stars illuminated headliner, Multi-colour Interior Light Pack, sports pedals, Silver Fireflies backlit facia and door panel insert and Sight and Light Pack One, all optional at extra cost.

DÉCOR INSERT COLOURS

ADAM JAM

1. Buzz Lightgreen
2. Greenspotting
3. Pump up the Blue
4. Papa don't Peach
5. Edged Lines
6. Bitmap

ADAM GLAM

7. Rose Metallic
8. Fly
9. Tinted Steel
10. Starstruck

ADAM SLAM

11. Silver Universe
12. Yellow Universe

ADAM JAM & ADAM GLAM

13. Gold Fireflies (backlit)

ADAM JAM & ADAM SLAM

14. Red 'n' Roll
15. James Blonde

ADAM JAM, ADAM GLAM & ADAM SLAM

16. Silver Fireflies (backlit)
17. Japan Black
18. Pearl White

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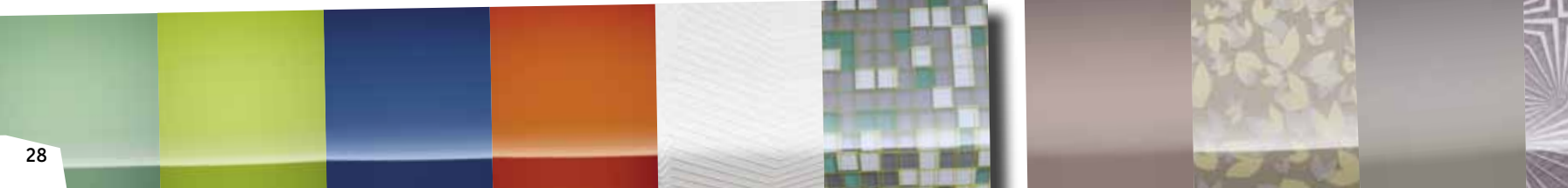
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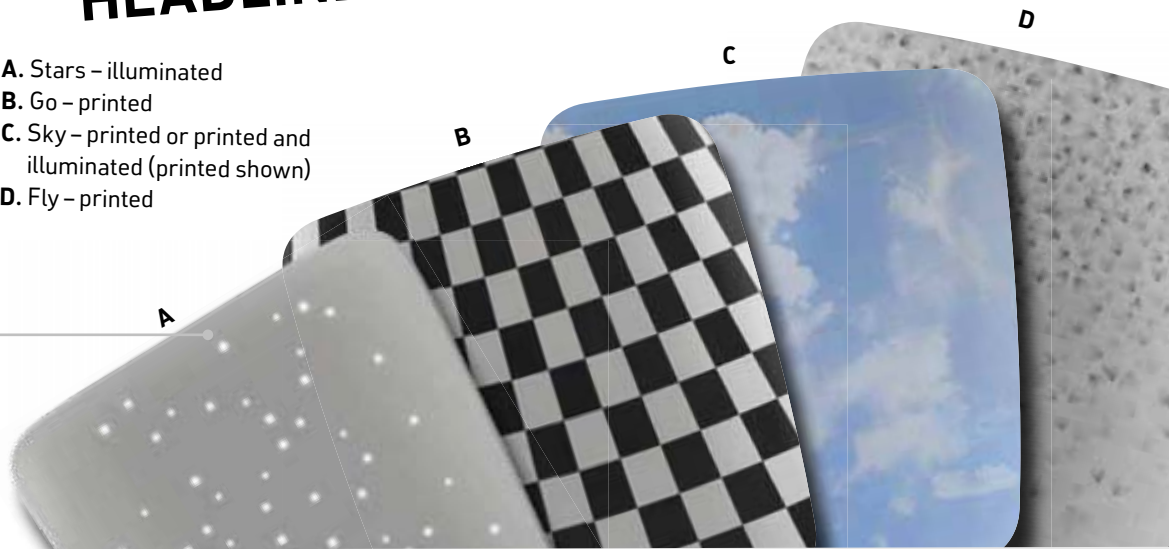
A DIFFERENT KIND OF DIFFERENT.

Ever driven a car where the night sky was on the inside of the roof? Or a chess board? Or cotton-wool clouds floating in a blue summer sky? Now's your chance! Believe it or not, ADAM lets you pick the décor over your head with what we call a printed or illuminated headliner. You can redesign the dashboard too, with a choice of 18 different colours and textures for the fascia panel décor inserts, some of which extend to the centre console and door panel inserts too.



HEADLINERS

- A. Stars – illuminated
- B. Go – printed
- C. Sky – printed or printed and illuminated (printed shown)
- D. Fly – printed



LIGHT PACK

The Interior Light Pack lets you experiment with the ambient lighting in your car. You can switch between eight different colours and, of course, when the colour of the cabin lighting changes so does the effect it has on the trim. For a better idea of how it works, make a date with your local Vauxhall retailer and see how customised car design has come of age with options where you didn't even know options could be.



STYLISTS WANTED.

18 dashboard colours and 15 seat trims sound like a lot but a little ADAM magic actually gives you five times that number. How? By adding Interior Leather Packs* that change the colour of the steering wheel, handbrake and gear knob. You can also opt for floor mats to match or a range of rear-view mirror covers in graphic or coloured styles*.



ADAM GLAM model illustrated features Cocoa Bristol cloth/Morrocana, Cocoa Interior Leather Pack, IntelliLink infotainment system, Pearl White facia, door panel and centre console inserts, sports pedals, Winter Pack, Sight and Light Pack, black velour floor mats and brilliant paint, all optional at extra cost.

1. COCOA FOR ADAM GLAM.

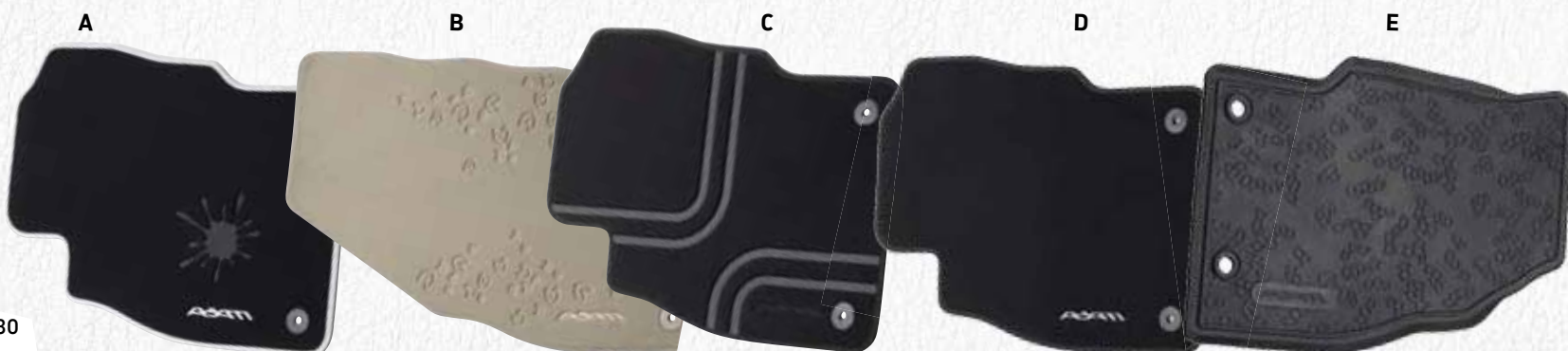
- Cocoa leather-covered steering wheel
- Cocoa leather gear knob and gaiter
- Cocoa leather handbrake lever and gaiter

FLOOR MATS

- A. Black Splat design (ADAM JAM)
- B. Black or Cocoa Fly design (ADAM GLAM)
- C. Black Stripes design (ADAM SLAM)
- D. Black with Jet Black piping and embroidered ADAM logo
- E. Durable, all-weather rubber mat

*Optional at extra cost.

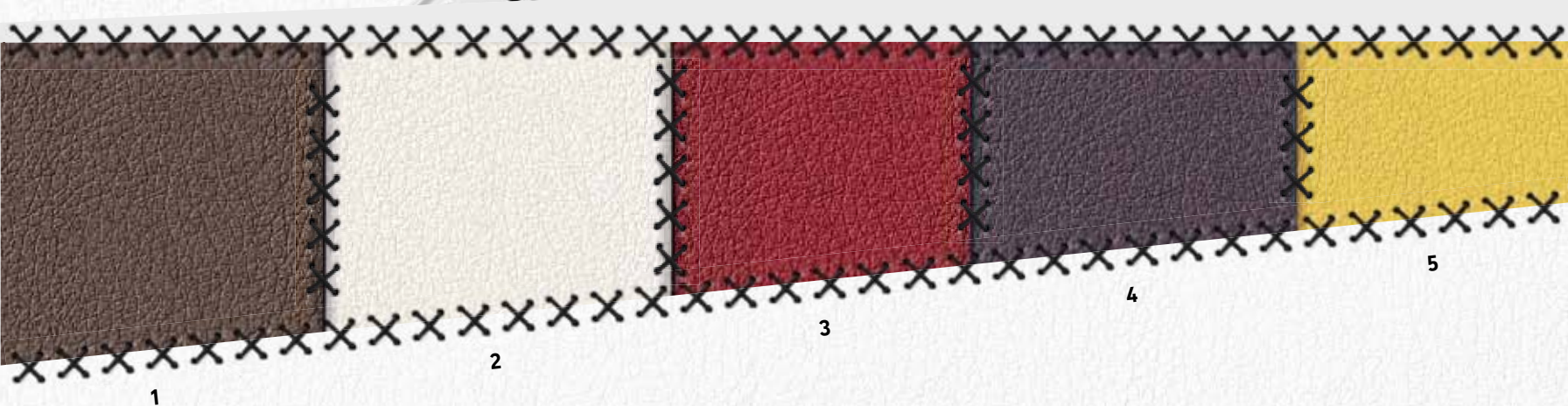
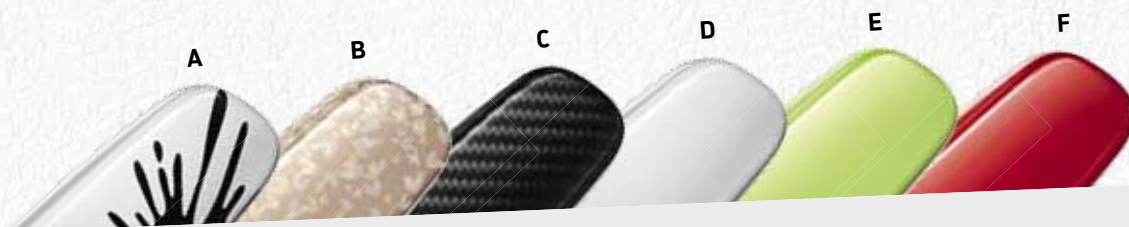
Go online for more information, or just ask your Vauxhall retailer.



REAR-VIEW MIRROR COVERS

- A. Splat (ADAM JAM only)
- B. Fly (ADAM GLAM only)
- C. Carbon fibre-effect
- D. White my Fire
- E. Greenspotting
- F. Red 'n' Roll

Mirror covers are not available in conjunction with Sight and Light Pack One.



INTERIOR LEATHER PACKS

2. WHITE FOR ADAM JAM.

- Part-white leather-covered steering wheel
- White leather gear knob
- White leather handbrake lever



3. RED 'N' ROLL FOR ADAM JAM, GLAM & SLAM.

- Part-red leather-covered steering wheel
- Red leather gear knob
- Red leather handbrake lever

4. PURPLE FOR ADAM GLAM.

- Purple leather-covered steering wheel
- Purple leather gear knob and gaiter
- Purple leather handbrake lever and gaiter



5. JAMES BLONDE FOR ADAM JAM & SLAM.

- Part-yellow leather-covered steering wheel
- Yellow leather gear knob
- Yellow leather handbrake lever

EYE CANDY.

The optional Sight and Light Pack covers three clever features that take the strain off your eyes and a load off your mind: The electro-chromatic rear-view mirror, automatic lighting control and the rain sensor. The electro-chromatic mirror cuts down the glare from cars behind you at night by automatically adjusting the amount of light it reflects. The automatic lighting control turns your headlights on automatically in low light situations and off when light levels improve and the rain sensor detects rain and turns on your windscreen wipers automatically – so you don't have to!



WE'RE ON YOUR SIDE.

APA comes with another clever safety option - Side Blind Spot Detection (SBSD). It's basically an intelligent door mirror that flashes a clear warning should another car potentially be in a blind spot. So if you're about to change lanes toward another vehicle, it warns you with an acoustic alarm. SBSD works up to 87mph (where permitted).



INNER SPACE.

When it comes to the question of storage, ADAM has all the right answers. With clever spaces, pockets and drawers to stash anything you want, keeping the inside of your car tidy and looking the way you intended.

Put frost back in its box with the ADAM Winter Pack. It heats the front seats or steering wheel or door mirrors – or all three. You control the whole system with simple switches on the dash.



LOCAL WARMING.



PARK & RIDE.

If you like sitting back while other people do the work, you're going to love the Advanced Park Assist (APA) option. First of all, it lets you know when you drive by a suitable parking space. Then it manoeuvres the car into the space at exactly the right angle. You can actually take your hands off the wheel and watch your car steer itself. You do have to work the pedals and gears but the system tells you how far forwards and backwards to go. The graphics appear on a clear and simple display, which makes them easy to see – and the whole system easy to use.



PARK & PLAY.

ADAM offers a whole stack of high tech options that make driving simpler, safer and more comfortable – plus they help free up your time. Like Flex-Fix® and Advanced Park Assist. One helps you park your bike on the back bumper, the other helps you park your car without bumping the back.

SAFE & SOUND.

You're in safe hands with ADAM. Every version comes with ABS, ESP and six airbags as standard. And there's the option of an alarm system should your car attract the wrong kind of attention.

OUTER SPACE.

Slide your Flex-Fix® bike carrier out of the bumper to mount your bike on the back of the car. When you're done, simply slide it back in. When it's not in use you'd never know it was there. To mount two bikes at once, add the accessory Flex-Fix® extension.



ADAM GLAM illustrated features Men in Brown Roof Colour Pack, Twisted Brown Pack, Flex-Fix® and A Star is Brown brilliant paint, all optional at extra cost. Additional bike carrier extension is available as an accessory at extra cost. The Flex-Fix® option is not available in conjunction with the optional VXR Styling Pack or space-saver wheel and tyre.



BRING IT ON.



Every ADAM comes with the latest in-car infotainment systems such as DMB digital radio and Bluetooth® connectivity as standard. You can even fit your ADAM with the latest technology; optional IntelliLink, a smart all-in-one infotainment system with a big, 7-inch colour display. IntelliLink not only looks great but is extra easy to use directly via the touch-screen or steering wheel controls whilst compatible iPhones can use 'Siri Eyes Free' voice activation. And if you really want to pump up the volume add the optional Infinity premium speaker system.

1. IntelliLink audio system with 7-inch touch-screen.

Designed to work without a CD player, IntelliLink supports portable Bluetooth® and USB audio devices, so not only can you make calls while on the move but you can hook up your smartphones or tablets to access your own music, videos², slideshows², podcasts and more. The built-in smartphone link also works with popular apps including BringGo portable navigation system and internet radio apps Stitcher® and Tuneln.

2. IntelliLink – BringGo.

BringGo is a mobile app that combines with the IntelliLink display to give you fully functional satellite navigation without spending big on a conventional sat nav system. You just download the BringGo app to your smartphone or tablet³, connect to the display via USB or Bluetooth®, and BringGo beams your maps and routes to the big screen. Of course, it'll guide you turn-by-turn to your destination just like a regular sat nav.

3. IntelliLink – Stitcher® and Tuneln⁴.

Stitcher® automatically streams the latest episodes of your favourite podcasts and talk-radio, news, comedy, music and sports shows to your smartphone or tablet, and lets you 'stitch' them together to create your own customised shows. Tuneln lets you access any of over 70,000 online radio stations and browse by music genre or content. It'll also play on-demand podcasts, concerts and interviews.

4. CD-based audio system with Bluetooth®.

The standard audio system features an MP3/WMA-compatible CD player, DMB digital radio, AM/FM stereo radio, RDS with Traffic Programme and steering wheel mounted audio controls. Sound-wise there's 20 watts per channel output from five speakers combined with speed-dependent volume control. It also comes with Bluetooth®, USB and aux-in as standard too.

IntelliLink – Siri Eyes Free.

Play a song, make a call or send a text – with your eyes on the road and your hands on the steering wheel. Siri Eyes Free – the intelligent personal assistant from Apple will be integrated in ADAM making your ride more fun and safe. Using a button on the ADAM steering wheel, i-Phone 5 owners can ask Siri to call people, play music and compose text messages, dictate e-mails, hear new notifications, get directions, add reminders and much more. And with the ADAM FlexDock® cradle you have your Apple iPhone front and centre and can use Siri Eyes to voice control turn-by-turn navigation on Apple Maps and ask "Are we there yet?" Thanks Siri.





1

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3

4



Sound this out⁶.

The Infinity badge guarantees top-notch audio reproduction. Immerse yourself in near perfect 7-channel sound, powered by a 7 x 45-watt amplifier and a boot-mounted subwoofer. The satellite speakers are mounted at different heights on the doors and pillars to ensure your music comes through loud and clear.

FlexDock⁷.

The intelligent accessory for accessing your smartphone in the car and keeping it safe, within easy reach and clearly visible on the dash. The FlexDock[®] mount lets you make or take calls and stream your media to the audio unit. It recharges the battery, too.



¹The majority of phones, MP3 players and tablets can be connected by either Bluetooth[®], USB connection or aux-in. Please note you may need to change your connection method (i.e. from Bluetooth[®] to USB cable) if you want to access another function on your device. Certain operations with certain devices may require special leads. Certain iOS and Android devices are the only ones compatible with BringGo, Tuneln or Stitcher[®] apps. ²Video clips and slideshows will not display while the car is moving. ³BringGo is subject to a subscription fee and is available on certain devices only. Please consult your service provider or mobile phone manufacturer for more information on the accessibility and subscription fee associated with this service. ⁴You may incur additional costs from your operator for these services and as such we recommend that you check the data costs on your tariff. ⁵Siri is available in Beta only on iPhone 4S/5, iPad (3rd/4th generations), iPad mini and iPod touch (4th generation) and requires Internet access. Cellular data charges may apply. Siri may not be available in all languages or in all areas, and features may vary by area. ⁶The Infinity speaker system is optional at extra cost, but is not available with the space-saver spare wheel/tyre. Flex-Fix[®] bike carrier or storage organiser options. ⁷Available as an accessory at extra cost for iPhone 3/3G/3GS/4/4S and certain other smartphones. Please consult your retailer for the latest compatibility information. iPhones are automatically connected through the cradle itself. Other smartphones utilise the USB connection on the FlexDock[®] baseplate (USB cable not supplied).

Privacy shades. Your ADAM is going to attract a lot of attention. These chic shades cover the rear or side windows – and make sure your passengers only get seen by the people you want.



Windscreen protector. Save on scraping in winter and keep your car cool in summer. Fold the protector up and it fits in the glove box.




Outdoor cover. You can't show it off all the time! If you're away for a long period, it's worth keeping your car under wraps with a smart, ADAM-branded, all-weather cover.



Luggage net. Stop bottles and balls rolling around in the boot.

ACCESSORISE ALL AREAS.

Opportunities to customise your ADAM don't stop with colours, wheels, trims and the rest. There are far too many accessories and packs to list them all here, but you'll find the whole range online at www.vauxhall.co.uk/accessories. We've picked out a few highlights to give you an idea...




Stylish valve caps. You've ordered your alloys with the clips to match. Now take your look to the next level with some stand-out valve decoration. Available Summer 2013.

If you want to change the look of your ADAM after you get it, the different dashboards, grille bars, mirror caps and décor foil packages are also available separately as accessories. Use the online configurator to check out the full range of choices.




Thule Roof Attachments. The roof base carrier provides the perfect platform for the high-quality range of Thule roof attachments. Easy to install and secured by lockable caps. Choices include:


- Bicycle carriers
- Roof boxes
- Kayak carrier
- Ski/Snowboard carriers
- Multi-purpose holder



Hard cargo tray. Protect the inside of the boot from scratches or spills and sharp or scruffy stuff.



Centre console organisers. Add one of these and take care of those loose items.



Mudflaps. Easy to clean, Vauxhall mudflaps are designed to help protect the vehicle's bodywork, whilst aiding visibility for following vehicles by reducing spray in wet weather conditions.



GO CONFIGURE

WWW.VAUXHALL-ADAM.CO.UK

Go online, stamp your personality all over your car and make your design ideas a reality.



Twisted Green ADAM JAM model features Roof Colour Pack, Urban Pack, Advanced Park Assist and Saturday White Fever brilliant paint optional at extra cost.

Company Car Driver 3 Day Test Drive



Our free* 3 Day Test Drive programme is open to all Company Car Drivers which allows you to choose any model in the current Vauxhall line-up (excluding all VXR models and Commercial Vehicles), with full insurance cover provided, to give you a meaningful length of time to make an informed decision about your next company car.

To book your free* test drive just log on to www.vauxhall3dtd.co.uk or call **0870 240 4848****

Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call **0870 010 0651**.

E10 Fuel

E10 fuel is cleared for use in all petrol-engined Vauxhall vehicles excluding models with the 2.2 litre direct injection petrol engine (code Z22YH) used in Vectra, Signum and Zafira models. Owners of these vehicles should continue to use regular unleaded or premium unleaded petrol.

For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer please call **0845 600 1500**.

Alternatively, details can be found on our website at www.vauxhall.co.uk

Join us online:



Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.

Vauxhall Lifetime Warranty

We're so confident in Vauxhall quality and reliability that we are now able to offer a lifetime warranty. Available to the first owner of all new Vauxhall passenger cars, it's valid for the lifetime of the vehicle up to a maximum of 100,000 miles†. In addition, our warranty also includes Vauxhall Assistance for 12 months from first registration and six years body panel anti-perforation warranty. Full details of Vauxhall's warranties including terms, conditions and exclusions can be obtained through any authorised Vauxhall retailer or go to: www.vauxhall.co.uk/warranty

LIFETIME
WARRANTY 100,000 MILE



When you have finished with this brochure please recycle it



*The free 3 Day Test Drive programme is open to Company Car Drivers and excludes fuel and lubricants; congestion charges; parking and speeding fines and the £250 insurance excess (if applicable). It features a wide selection of models from the Vauxhall range (excluding all VXR models and Commercial Vehicles and subject to availability). Drivers must be aged 25 years or over; have held a full driving licence for at least a year and hold a major credit card. You will need to have your driving licence (and proof of identity (i.e. passport) where the driving licence is not a photocard licence) when your car is delivered. While every effort will be made to ensure that at least 3 days are provided for the test drive, this cannot always be guaranteed due to delivery and collection dates and timings. Available for UK Mainland only. Terms and conditions apply. **Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

†Vauxhall Lifetime Warranty covers lifetime ownership of first car owner, 100,000 mile limit, annual check required. The warranty excludes wear and tear and serviceable items and the vehicle must be serviced in accordance with the manufacturer's servicing schedule to continue the lifetime warranty. Terms and conditions apply. Offer available to all Vauxhall passenger cars (this offer does not apply to car-derived vans) from 1st August 2010.

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