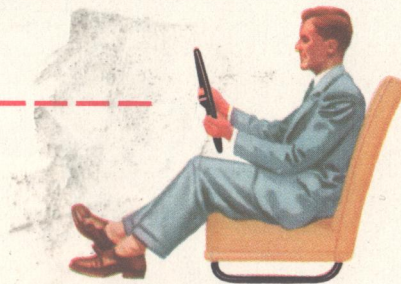
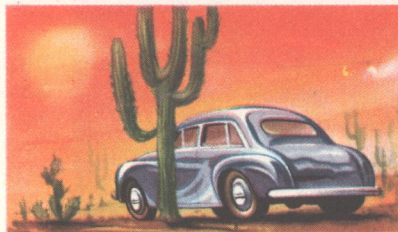
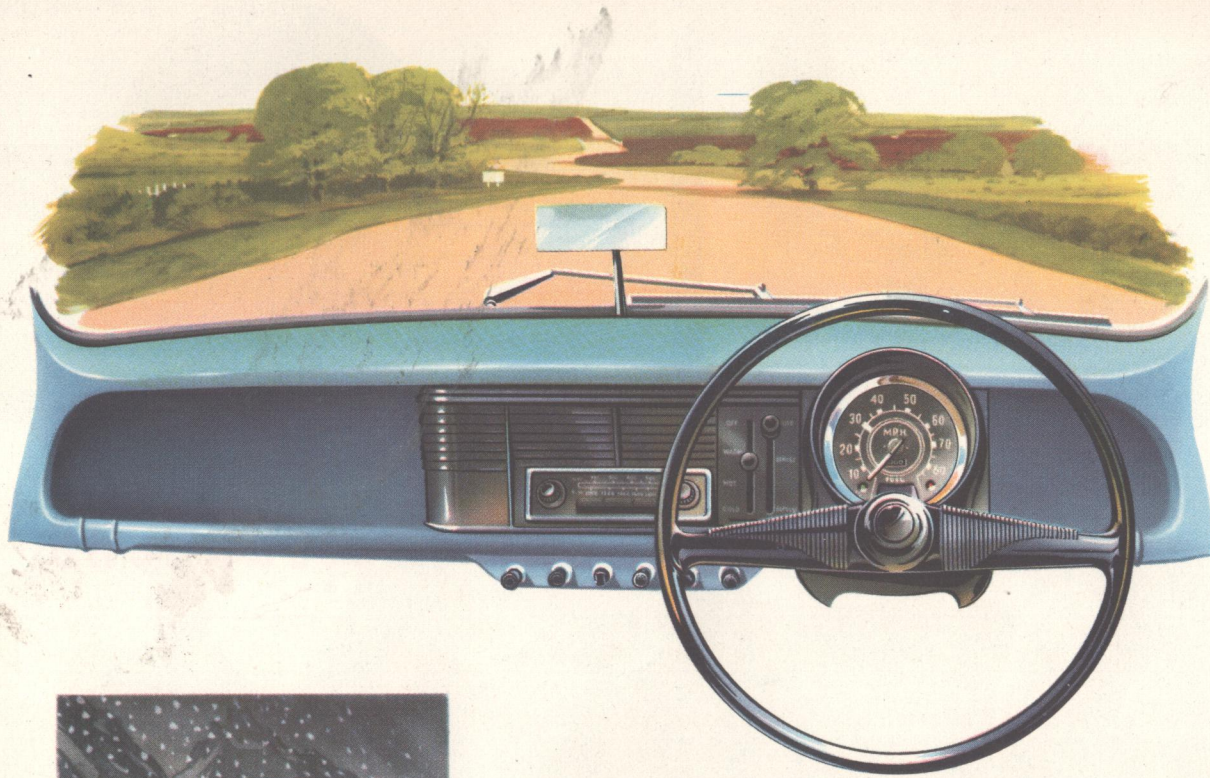


**THE STANDARD 8** *DE LUXE and*  
*BASIC MODELS*



# Standard 8



**T**HE STANDARD EIGHT represents a major achievement in the realms of popular motoring. Its designers set out to produce a car which would give the family motorist all that could be demanded in the way of efficiency, economy and room at an attractive price.

## PERFORMANCE

The four cylinder 803 c.c. overhead valve engine with a four-speed gear box has been designed to ensure maximum power and speed combined with economical running. A petrol consumption of 40-50 miles per gallon, a top speed in excess of 60 miles per hour, a high power to weight ratio, acceleration that is all that could be wished for, combine to give the Eight an excellent all-round performance.

The roomy all steel body provides seating for four adults, while the four wide doors give comfortable entrance and exit. The amount of luggage storage space is quite unique and is completely dust and rain proof.

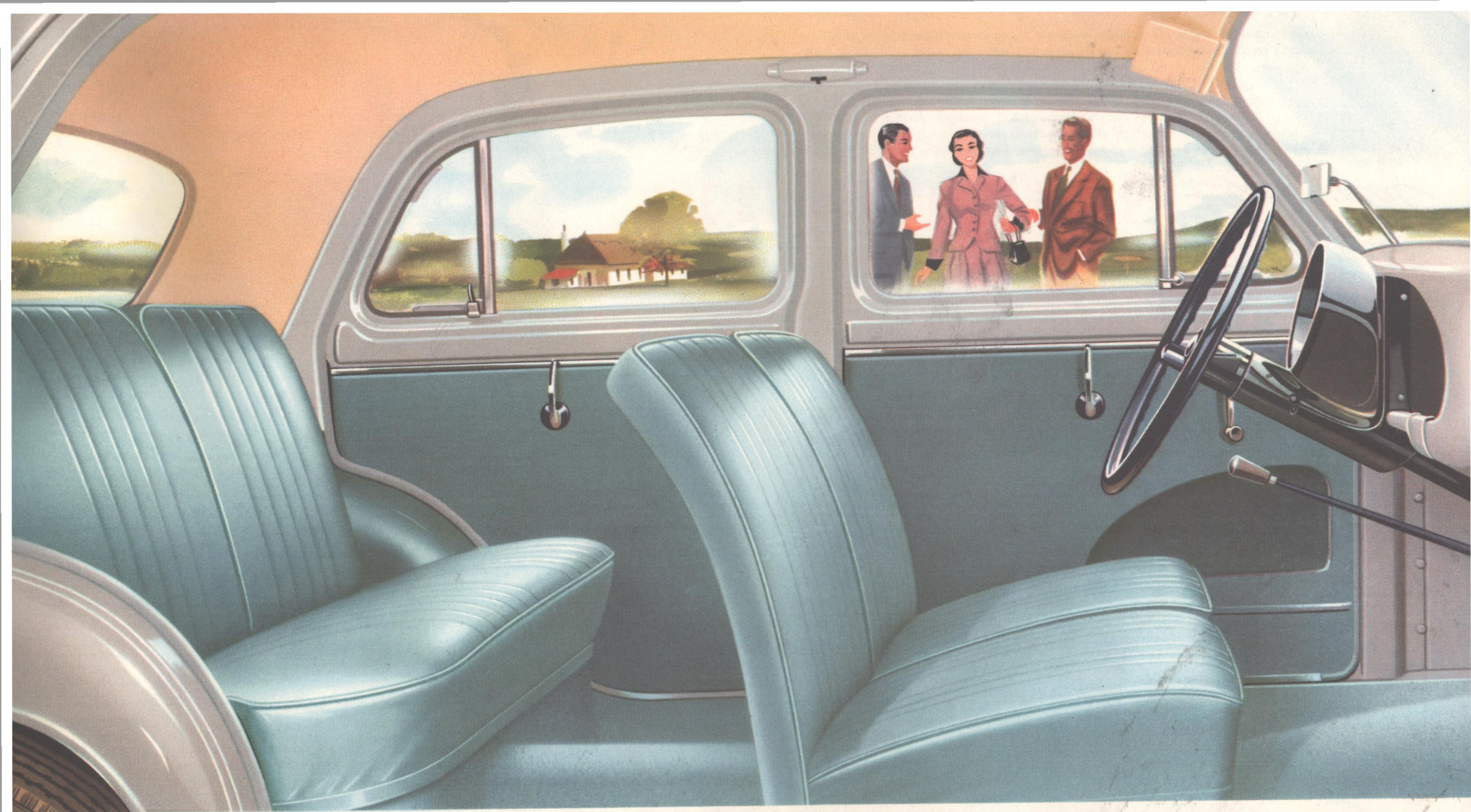
The Standard Eight will be found to be ideal for parking in difficult and confined spaces, and although the seating and luggage room is so generous, the overall size of the car leaves plenty of room in a normal garage.

To enable the basic car to be available at the lowest possible price, only essentials of equipment are included. For those who like more complete equipment, however, the De Luxe model incorporates additional features such as winding windows, no-draught ventilators, fully trimmed interior, etc.

The unitary construction of body and chassis is the secret of its low weight and rigid strength which contributes so much to the economical running and superb performance. The steering is positive and light, the hydraulic brakes easy to operate, the hydraulically controlled clutch smooth yet efficient, all features of the Standard Eight which make this family car safe and a pleasure to drive.

*Designed for comfort in all climates*





**practical comfort**

The fully trimmed interior of the Standard Eight de Luxe Saloon is designed for maximum comfort. The four wide doors are fitted with wind-up windows and fully pivoted no draught ventilators, both front and rear. The substantial door handles are of the press button type. The two front seats are separately adjustable fore and aft by means of a simple quick action release lever. There are parcel shelves in the facia and pockets in both front doors. A roof light, twin sun visors, twin screen wipers and interior driving mirror are also fittings which will be appreciated.



0009



# THE STANDARD 8

*BASIC MODEL*