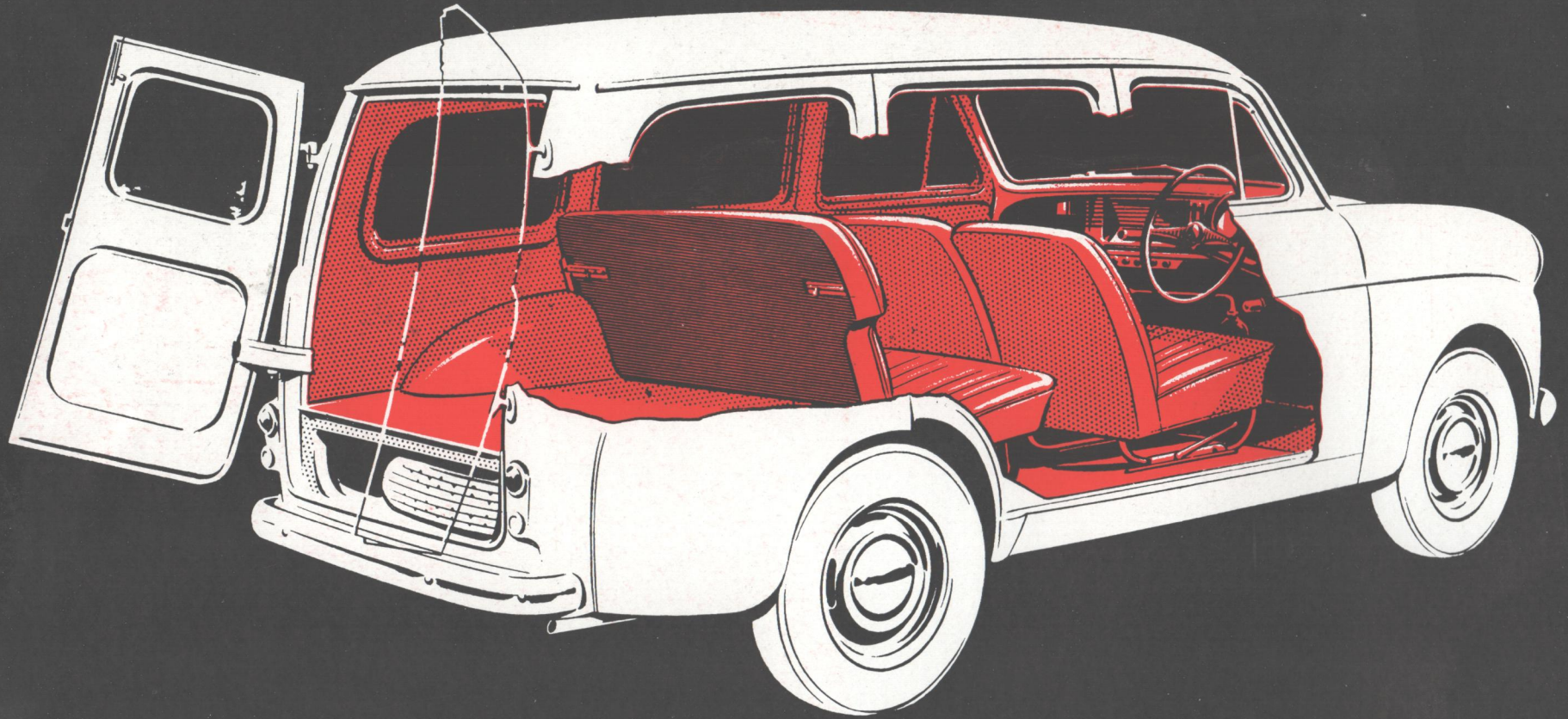




THE STANDARD 10 HP *"Estate Car"*

THE STANDARD 10 HP



The Standard 'Ten' Estate Car is based on the highly successful Standard 'Ten' Saloon, while the body design follows very closely that of the larger Standard 2 litre Estate Car which has proved to be so successful a model in many countries throughout the world.

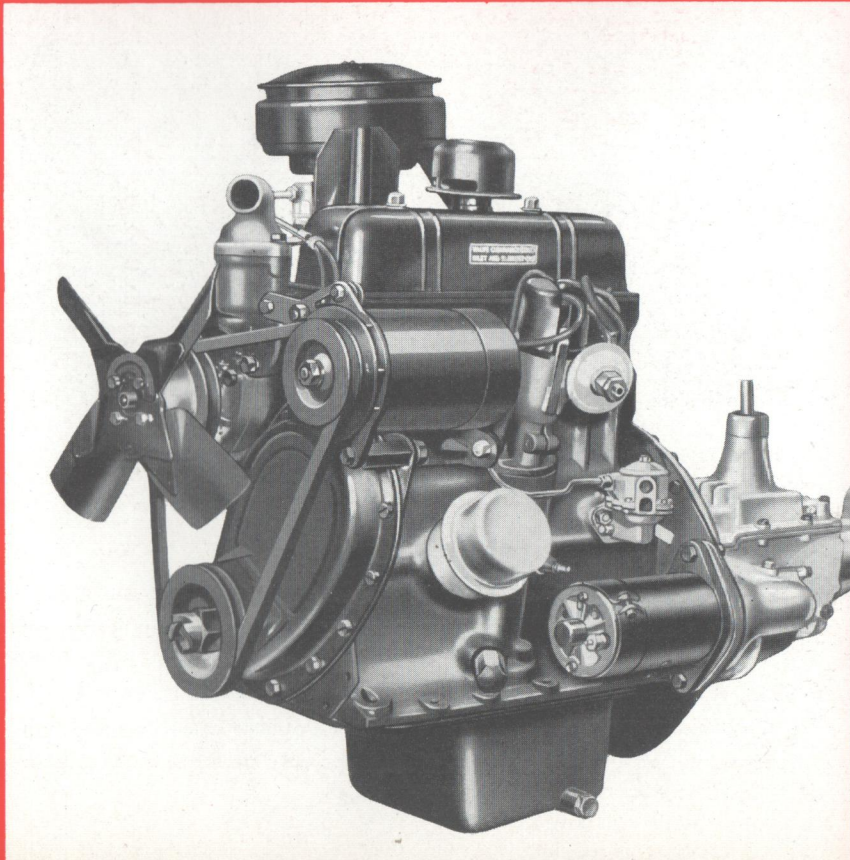
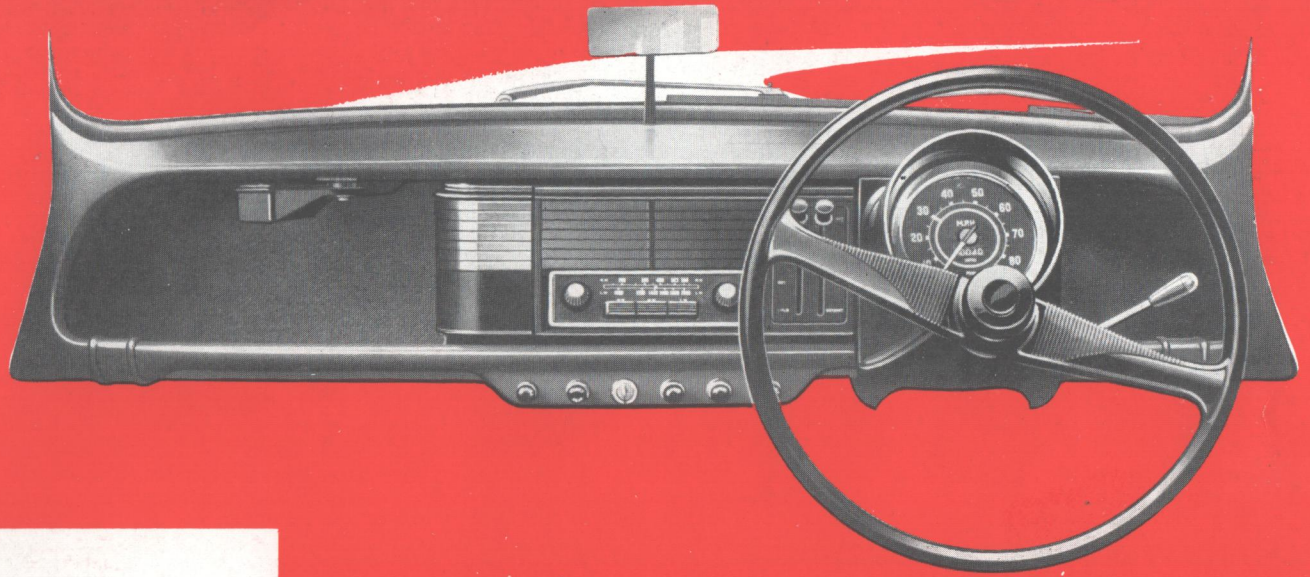
This sturdy yet lively double purpose vehicle provides comfortable travel for four passengers and their luggage up to 1 cwt. The simple operation of lowering the rear seat squab converts it into a serviceable and economical goods carrying vehicle with a load capacity of 4 cwt. of goods with two passengers.

The 'Ten' Estate Car is the answer for those who require a dual purpose vehicle which is attractive to look at, easily garaged and managed, has a lively performance, is generally economical yet suitable for really hard work.

"Estate Car"

the neat fascia

The instruments are arranged in a single 5 in. dial conveniently situated in front of the driver. They include speedometer, fuel gauge, ignition and oil pressure warning lights. The dial is cowled to prevent reflection.



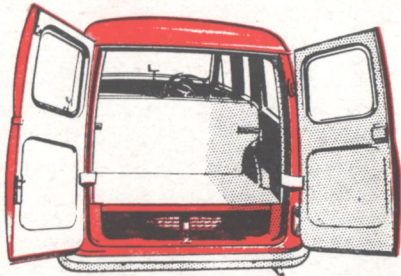
powerful engine

The power unit is the Standard O.H.V. Engine of 948 c.c. which develops 33 b.h.p. at 4,500 r.p.m. It is fitted with Solex downdraught carburettor, air cleaner and silencer; Lucas ventilated 12 volt dynamo; mechanical and suction-controlled ignition advance mechanism; mechanical petrol pump. The cooling system incorporates pump circulation, a four-bladed fan, and is thermostatically controlled.

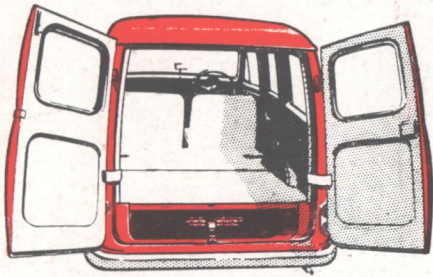
four speed gear box

The gearbox has synchromesh gears for easy changing on 2nd, 3rd and top ratios. The complete unit is installed in the chassis on substantial flexible engine mountings. The gear change lever is mounted centrally.

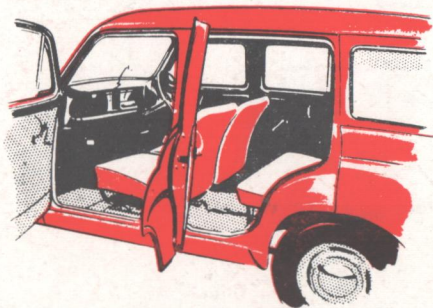
S P E C I F I C A T I O N



Saloon car comfort for 4 passengers and 1 cwt. of luggage.



Rear seat squab folds flat to give ample accommodation for 4 cwt. of goods.



Wide opening easy access doors and all round visibility.

ENGINE: Four cylinders, 63 mm. bore (2.48 in.); 76 mm. stroke (2.992 in.); 948 c.c. capacity (57.8 cu. in.); compression ratio 7. Aluminium alloy, split skirt pistons. Three main bearings crankshaft of robust construction with integral balance weights. Push-rod operated overhead valves. Chain driven camshaft with four bearings, hyposine cams. Cooling system: pump circulation thermostatically controlled flow. 1½ in. dia. four-blade fan with vee-belt drive. 7 gallons (32 litres) fuel tank at rear. A.C. mechanically operated petrol pump. Solex downdraught carburettor. Hot-spot manifold, inlet and exhaust integral. Combined air cleaner and silencer. Hobourn-Eaton high capacity oil pump, with feed to main bearings, big end and all camshaft bearings under pressure. By-pass type oil cleaner. Coil ignition, centrifugal and vacuum automatic advance control. Dynamo ventilated type with vee-belt drive. Flexible rubber mountings for engine and gearbox unit.

TRANSMISSION: Single dry plate Borg and Beck clutch, 6½ in. dia., hydraulically controlled. Gearbox: four forward speeds and reverse, with change lever centrally placed above gearbox. Synchromesh on 2nd, 3rd and top. Overall ratios: Top 4.55; 3rd 6.62; 2nd 11.2; 1st and Reverse 19.45. Hardy-Spicer all-metal propeller shaft, with needle roller bearings. Final drive hypoid bevel gears. Ratio 4.55.

SUSPENSION: Low periodicity coil springs for independent suspension at the front, controlled by telescopic type direct acting hydraulic dampers. Semi-elliptic springs at rear, controlled by lever arm piston type dampers. Steel disc wheels.

BRAKES: Girling hydraulic brakes, two-leading-shoe type for front wheels, leading and trailing shoe type for rear wheels. Alloy cast iron drums, 7 in. x 1½ in., area 68 sq. in. Foot brake operating to all four wheels (hydraulic); handbrake to rear wheels only (mechanical). Handbrake lever centrally mounted.

FRAME: Unitary body and chassis construction.

STEERING: High efficiency gear steering. Steering wheel 16 in. dia. (406 mm.), two-spoke. Optional right or left hand drive.

TYRE SIZE: 560-13.

ELECTRICAL EQUIPMENT: 12 volt, battery located under bonnet.

BODY: Estate car body steel panelled, six-light, four-seater, four forward hinged passenger doors fitted with press button handles. Front doors fitted with wind-up windows and pivoted, no draught, adjustable ventilators. Separate adjustable front seats. Rear seats of divan type—rear seat squab folds flat and level with luggage platform to extend goods space. Catches on rear squab secure it in upright position. Spare wheel and tools housed in separate compartment below luggage platform.

UPHOLSTERY MATERIAL: Vynide.

CONTROLS: Centrally grouped buttons below parcel shelf for starter, choke control, screen wipers and head and side lamps.

LOCKS: Passengers' doors locked internally, driver's and rear goods doors externally by key which is also used for ignition switch. One-piece bonnet arranged with lock release control.

GENERAL EQUIPMENT: Sun visors, adjustable to all positions. Interior driving mirror. Headlamps, flush-fitted sealed unit. Pre-focus bulbs. Dip switch, foot operated. Side lamps, flush fitting. Number plate illumination light and stop light. Twin rear lamps. Twin rear reflectors. Roof light, integral switch. Horn button in steering wheel centre boss. Speedometer illuminating light. Ash tray. Rubber flooring throughout. Flashing type, self-cancelling direction indicators. Chromium plated bumpers. Overriders on front bumpers. Twin screen wipers, electric, with motor under bonnet. Chromium plated nave plates. Spare wheel and tyre. Jack. Wheel nut spanner and starting handle. Fittings included for installation of extras, i.e. heater and demister, air conditioning and radio.

OPTIONAL EXTRAS

Air Conditioning: Smiths heater unit. Receives fresh air from scuttle ventilator and passes it through to interior. Demister provides current of air to windshield. Controls for varying amount of air and temperature.

Radio: Radiomobile. Push-button control centrally grouped. Telescopic aerial, wing-mounted.

Leather Upholstery. Roof Rack. Tool Kit.

Overall Dimensions:

Length	11 ft. 11 ins.	3632 mm.
Width	4 ft. 11 ins.	1499 mm.
Height (unladen)	5 ft. 0 ins.	1524 mm.
Wheelbase	7 ft. 0 ins.	2134 mm.
Track (front and rear)	4 ft. 0½ in.	1232 mm.
Ground Clearance	6½ ins.	165 mm.

Weight:

Dry (excluding extra equipment)	15.20 cwt.	773 kg.
Complete (including fuel, oil and water)	15.88 cwt.	807 kg.

Interior Dimensions:

	Inches	mm.
Steering wheel clearance from front seat	7	180
Steering wheel clearance from seat squab	(min.) 8½	220
	(max.) 15	380
Rear seat knee room	(min.) 5	130
	(max.) 11½	290
Front seat height	11	280
Rear seat height	14	360
Seat front to clutch pedal	(min.) 14	360
	(max.) 19	480
Maximum interior height	48½	1230
Front head room	38	970
Rear head room	34½	880
Front seat width, effective	50	1270
door to door	43	1090
Front seat depth	18	470
Rear seat width, effective	48	1220
door to door	39	990
Rear seat depth	16½	420
Maximum width rear doors	37	940
Maximum height rear doors	29	740
Effective flat floor length	35	890
Effective flat floor length (rear seat folded flat)	57	1450
Maximum interior width	50	1270
Payload capacity (4 up)	1 cwt.	50 kg.
(2 up)	4 cwt.	200 kg.

PERFORMANCE DATA:

Vehicle Performance (fully laden)—Maximum speed 68 m.p.h. (109 km.p.h.). Consumption (fully laden)—Petrol 38/47 m.p.g., depending on load and driving conditions (7.45/6.0 litres per 100 km.); Oil 3,000 m.p.g. Braking—From 30 m.p.h. (48 km.p.h.) stopping distance 30 ft. (9 metres). Hill Climbing—Vehicle will start on a 16½° (1 in 3½) gradient when fully laden.

CONDITIONS OF SALE

The goods manufactured by The Standard Motor Company Limited are supplied with an express warranty which excludes all warranties, conditions and liabilities whatsoever implied by Common Law Statute or otherwise. **PRICES:** The Company reserves the right to vary the list prices at any time and all goods are invoiced at the prices current on day of delivery, ex works. **SPECIFICATION:** The Company reserves the right on the sale of any vehicle to make before delivery without notice any alterations to or departure from the specification, design or equipment detailed in its various publications. **LITERATURE:** Every precaution has been taken to ensure accuracy, but the Company accepts no liability for errors or omissions.

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