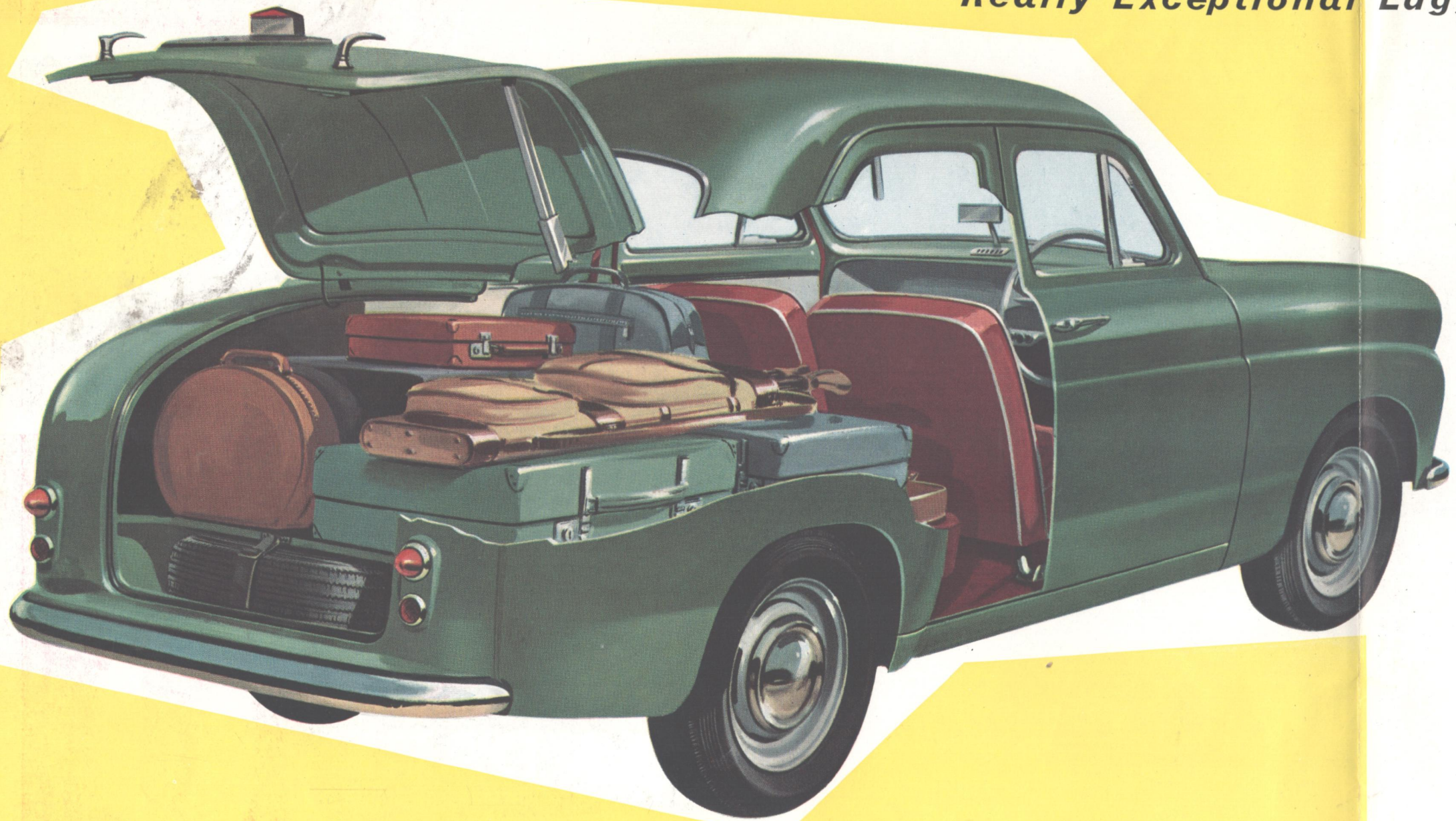


**STANDARD**

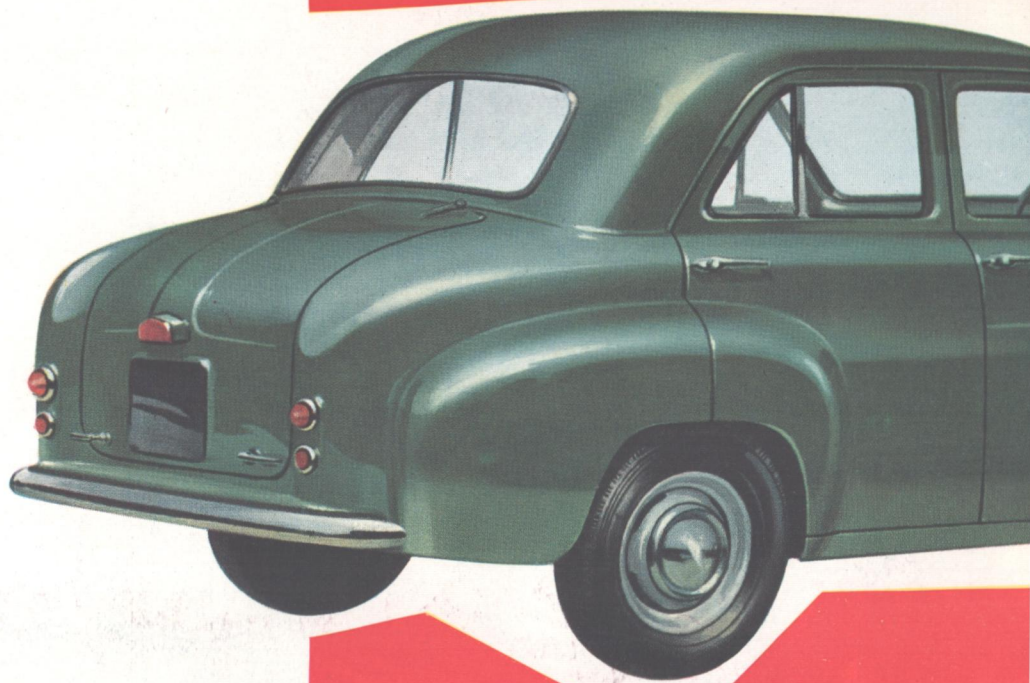
10

*Really Exceptional Lugg*



## age Space

There can be no doubt that the Standard Ten is *the* car for business and pleasure, for family man or fleet user. Open the boot lid and you will find unrestricted access to exceptional luggage space, with the spare wheel neatly tucked away in a readily accessible compartment. With driver and passenger only, the rear squab may be folded forward to increase the luggage space from 10 to 30 cubic feet in a matter of seconds. Thus, the Standard Ten offers much greater luggage capacity than many larger cars.



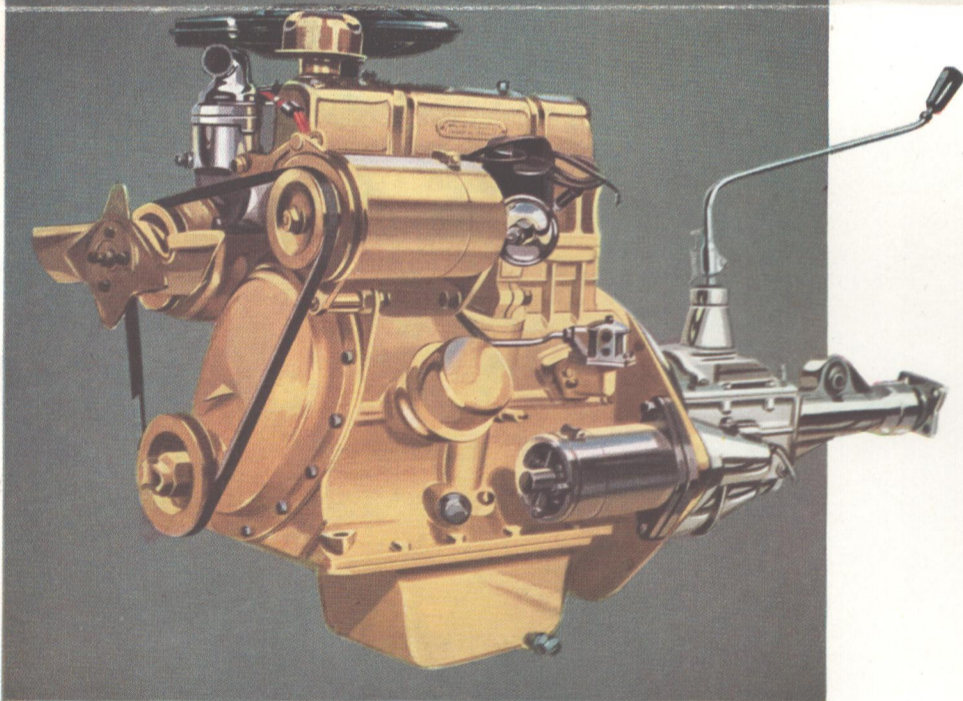
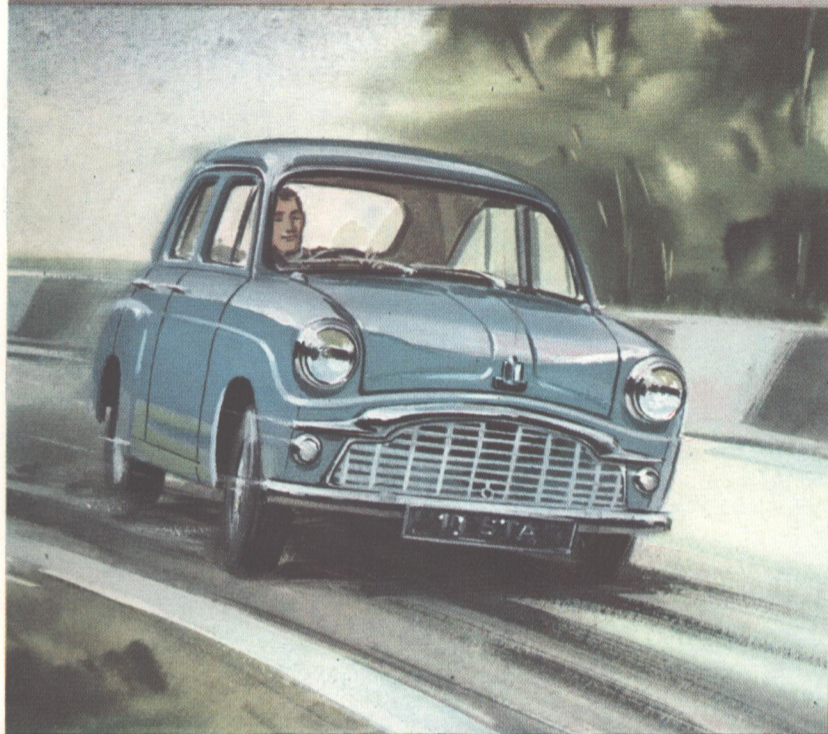
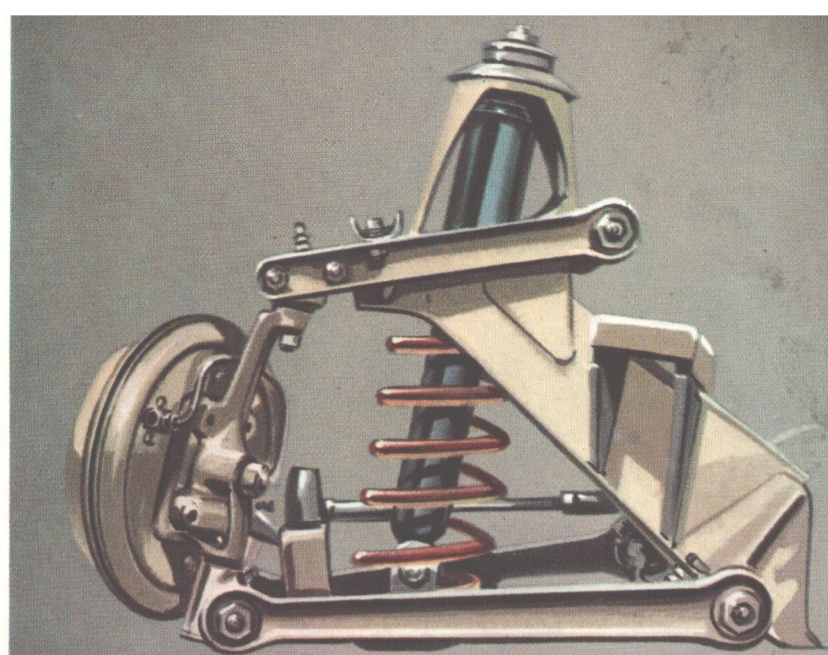
**STANDARD**

**10**

# STAN

Four wide, forward-hinged doors give easy access to the interior of the Standard Ten. A wide selection of tastefully chosen exterior and interior color combinations. Upholstery is a durable, non-fade Vynide, a supple material for lasting looks. Deep pile carpets, twin visors for front and rear passengers add to the "big car" luxury unique to this versatile saloon.

*A car for all occasions*



The rugged independent front suspension of the Standard Ten incorporates telescopic type direct acting dampers for maximum motoring comfort in all conditions.

Rigorous testing on some of the World's worst roads has proved outstanding stability far beyond normal requirements.

The world famous 948 c.c. "GOLD STAR" engine has deservedly gained an enviable reputation for sparkling performance with remarkable economy (42/47 m.p.g. depending on load and driving conditions).

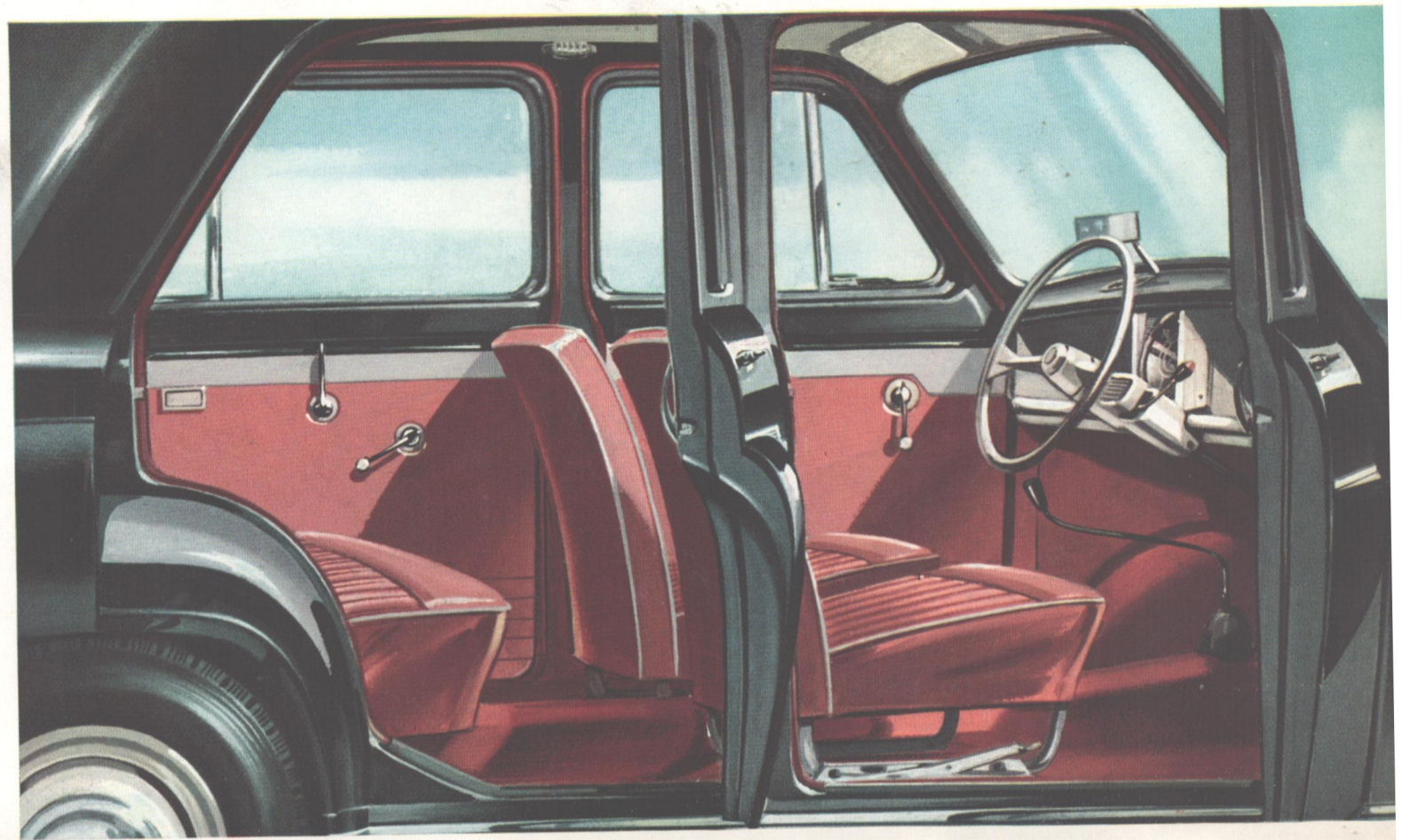


Once behind the wheel of the Standard Ten you will experience for yourself the liveliness, flexibility and economy of this sprightly saloon. Note the clean, attractive body lines and the extra driving comfort derived from a fully adjustable form-hugging bucket seat. Here indeed is a car you will be proud to own.

# STANDARD 700

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*options...*



0010

## SPECIFICATION

**BODY. Type:** Four-door, four-light, clean line, four-seater saloon, steel-panelled, rust-proofed and fully dust-proofed, full frontal grille. Fitted with Triplex safety glass. Forward-hinged doors, with wind-up windows. Press-button door handles. Locks to all doors. Separate front seats adjustable fore and aft. Rear seat of divan type with folding squab. Instruments conveniently placed in front of driver, containing speedometer with trip, fuel gauge, ignition and oil pressure warning lights. **Parcel and Luggage Accommodation:** An extensive parcel shelf in the fascia and large shelf behind rear seat. A capacious external-opening luggage boot with access from the rear compartment. The spare wheel is housed in a separate tray below the luggage boot. Rear seat squab folds forward to give additional luggage space. **Ventilation:** There are wind-up windows on all doors. Front doors have pivoted anti-draught ventilators. Air may also be admitted into the car through the scuttle ventilator. **General equipment:** Headlamps, flush fitting sealed unit with pre-focus bulbs, foot operated dip switch. Parking lights. Side lamps are also flush fitting. Number plate illumination light and stop light. Twin rear lamps incorporating flashing indicators. Twin rear reflectors. Interior light with automatic switches on front doors. Horn

button in steering wheel centre boss. Illuminating light in instrument panel. Floor covering: Carpet. Self-parking twin screen wipers, electrically operated. Interior driving mirror. Twin sun visors. Ash tray in fascia top rail and in rear doors. Chromium plated bumpers. Chromium plated nave plates. Spare wheel and tyre. Jack, wheel-nut spanner, starting handle, tool roll.

**CHASSIS. Engine:** Four-cylinder, 63 mm. bore (2.48 in.), 76 mm. stroke (2.992 in.); 948 c.c. capacity (57.8 cu. in.); compression ratio 8:1. Three-main-bearing crankshaft. Push-rod operated overhead valves, camshaft with four bearings. Cooling system; pump circulation thermostatically controlled flow. 12½ in. dia. two-blade fan. 7 gallons fuel tank at rear. Emergency fuel reserve, tap at foot of rear seat. Mechanically operated petrol pump, diaphragm type. Solex downdraught carburettor. Combined air cleaner and silencer. High capacity oil pump, with feed to main bearings, big end and all camshaft bearings under pressure. By-pass type oil cleaner. Coil ignition, centrifugal and vacuum automatic advanced control. **Transmission:** Single dry-plate Borg and Beck clutch, 6¼ in. diameter, hydraulically controlled. **Gear Box:** Four forward speeds and reverse, with change lever centrally placed above gear box. Synchromesh on 2nd, 3rd and top. **Suspension:** Coil springs for independent suspension at the front. Telescopic-type direct-acting hydraulic dampers. Semi-elliptic springs at rear, lever arm piston type dampers. Steel disc wheels. **Brakes:** Hydraulic brakes, two-leading-shoe type for front wheels, leading- and trailing-shoe type for rear wheels. **Frame:** Unitary body and chassis construction. **Steering:** High efficiency gear. Two-spoke dished steering wheel, 16 in. diameter. **Electrical equipment:** 12-volt battery located under bonnet.

**PERFORMANCE:** (2-up) — Maximum speed 73 m.p.h.; 37 b.h.p. at 5,000 r.p.m. Petrol consumption 42/47 m.p.g., depending on load and driving conditions.

**DIMENSIONS:** Wheelbase 7 ft. 0 in.; Track, front and rear 4 ft. 0½ in. **Overall dimensions:** Length 11 ft. 10 in.; Width 4 ft. 10 in.; Height (unladen) 4 ft. 11 in.; **Tyre size:** 5.20-13 in. Dunlop tubeless.

**BODY COLOURS.** Phantom Grey, Powder Blue, Cotswold Blue, Nimbus White, Lichfield Green, Coffee, Pale Yellow, Black.

**TRIM COLOURS.** Phantom Grey, Midnight Blue, Coffee, Matador Red.

**OPTIONAL ITEMS at extra cost:** Standrive two-pedal control. Overdrive. Heater. Laminated glass windscreen. Radio. Leather upholstery.

*Consult your local dealer regarding the large range of useful Stanpart accessory equipment obtainable for this model.*

In addition to World-wide Service The Standard Motor Company offers a generous Guarantee with all its products and all its STANPART replacement units



**CONDITIONS OF SALE.** The goods manufactured by The Standard Motor Company Limited are supplied with an express warranty which excludes all warranties, conditions and liabilities whatsoever implied by Common Law, Statute and otherwise. The Company reserves the right to vary the list prices at any time and all goods are invoiced at the prices current on day of delivery, ex-works. The Company reserves the right on the sale of any vehicle to make before delivery without notice any alterations to or departures from the specification, design or equipment detailed in its various publications. Every precaution has been taken to ensure accuracy, but the Company accepts no liability for errors or omissions.

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