



Princess 1100

Luxurious Refinement

The car of the future! Craftsman-built in traditional Princess style, it is luxuriously appointed throughout.

Mechanically, the Princess 1100 possesses the same advanced engineering features which have established this range of British Motor Corporation vehicles as the motoring wonder of the era.

Fabulous road-holding and riding comfort is provided by maintenance-free Hydrolastic suspension and there is motorway-power-to-spare under the bonnet.

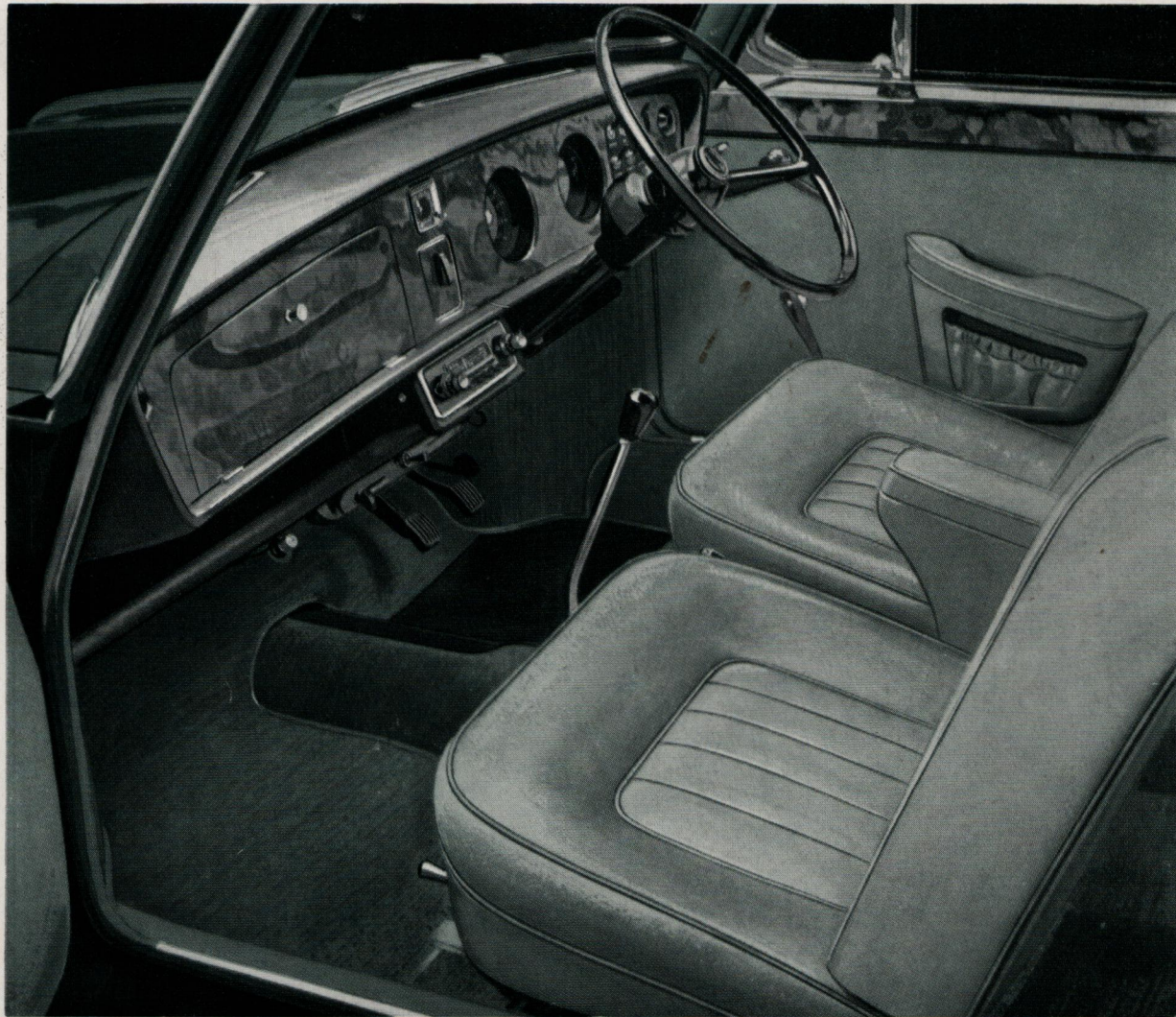
Transversely installed is the power-pack which includes the 1098 c.c. twin carburetter engine with four-speed gearbox and front-wheel, final drive differential encased in a common oil sump.

Excellent braking effort is achieved by the inclusion of 8 in. (20.3 c.m.) diameter, self-adjusting, disc

brakes on the front wheels. The full hydraulic system is operated by pendent pedal.

Many more exciting engineering features are to be found within the dignified contours of the Princess 1100, the exclusive hall-mark of British ingenuity at its best.

GEAR RATIOS				
	Gearbox	Final Drive	Overall	Road Speeds at 1,000 r.p.m.
1st	3.63:1	—	15.00:1	4.10 m.p.h.
2nd	2.17:1	—	8.98:1	6.87 m.p.h.
3rd	1.41:1	—	5.83:1	10.57 m.p.h.
4th	1.00:1	4.133:1	4.133:1	14.91 m.p.h.
Rev.	3.63:1	—	15.00:1	4.10 m.p.h.



Princess Perfection

The British Motor Corporation Ltd.
Birmingham and Oxford



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A distinguished duotone exterior of Dark Green and Sherwood Green identifies the Princess 1100, and its interior is completed in Champagne Beige trim.

Burr walnut fascia and door waist panels complement the seat contact surfaces, which are upholstered in top quality English hide. A full range of motoring auxiliaries—including such items as picnic tables, fog-lamps and reversing lamp is included to achieve maximum passenger comfort.

It says much for the design of the Princess 1100 that, although only 12 ft. 2½ in. (3.67 m.) long and 5 ft. 0¾ in. (1.53 m.) wide, it provides luxurious riding comfort for up to five adults. Ample luggage accommodation is also available, 9½ cu. ft. (0.269 m³) of room in the rear compartment being supplemented by further cunningly devised, out-of-the-way, stowage space inside the car.