



open your mind.

Orange smart city-coupé





a winning combination

smart and Orange are committed to safer driving. We've been working together to create a special edition smart city-coupé that incorporates the latest Bluetooth® handsfree phone technology.

special features

The special edition Orange smart city-coupé includes a number of innovative design features to help make your motoring safer.



The Orange smart city-coupé's integrated Bluetooth® technology directs the call from your phone through the speakers – without the need for wires. By simply pressing a button near the rear view mirror, you can take the call without taking your eyes off the road.

Voice recognition means you can call someone in your phonebook just by saying his or her name. You can also accept or reject calls using spoken instructions. This is the first time a car with this integral Bluetooth® technology has been available in the UK.

The Sony Ericsson T610 from Orange has Bluetooth® technology. That means you link it up to your laptop, PDA and your Orange smart city-coupé – without the need for wires. Its stylish and compact case houses an integrated camera and a large full colour screen. So you can combine full colour photos with sound and text, for great photo messages. The T610 not only looks great, but it sounds good too. With its polyphonic ringtones, you get a richer, fuller sound. Choose from those already stored on your phone or hundreds of new ones that you can download using WAP. Get the latest UK chart hits or film and TV themes, plus many more.

changes in the law

In the UK, there is currently no law that relates specifically to using a mobile phone while driving, although drivers can be prosecuted if they don't keep proper control of their vehicle.

On December 1st 2003, the government will introduce a new law that will make it illegal to hold a mobile phone while driving. When the new law comes into effect, offenders will be fined £30 initially – rising to a maximum £1,000 if their case goes to court. The Bluetooth technology in this special edition gives you a safer way of making and taking a call. Orange recommends you don't use your phone while driving unless it's really necessary. If you have to make or receive a call, keep the length of your calls to a minimum.



For new customers

- A Bluetooth® enabled phone (currently a Sony Ericsson T610) with Your Plan with 120 monthly minutes, which are free for the first 6 months.

Or

- A Bluetooth® enabled phone (currently a Sony Ericsson T610) with free connection to pay as you go (should you chose not to join Your Plan, or if you do not pass the pay monthly credit check)

For existing Orange pay monthly customers

Orange will give existing pay monthly customers £25 credit for 6 months and an upgrade to a Bluetooth® enabled phone (currently a Sony Ericsson T610). By accepting this, customers are agreeing to stay with Orange for 12 months on their existing talk plan.

For existing Orange pay as you go customers

Existing Orange pay as you go customers can choose from the same benefits as new customers, with options outlined above.

1. Bluetooth®

Bluetooth® allows wire-free connection between your phone and other devices without being physically connected, in this instance the car and the phone. Calls can be made and received using the voice recognition functionality of the phone, without the driver having to touch the phone or dial a number.

2. The tridion safety cell

The tridion safety cell protects its sensitive contents like the hard shell of a nut. The steel structure is additionally reinforced with high-strength steel at the strategically important points. The tridion distributes the impact energy evenly over the safety cell. For the Orange smart city-coupé, the tridion safety cell is finished in black.

3. Softouch

The smart city-coupé is equipped with softip 6-speed transmission. The clutch and gear changes are controlled electronically, making it almost impossible to stall or over-rev the engine. It changes up and down in response to a gentle tap on the gear lever. When stationary, the car changes automatically into first gear. The Orange smart city-coupé has the added convenience of the softouch automatic transmission as standard. At the press of a button, softouch does all of the gear changing for you, leaving you free to keep both hands on the wheel. softouch also features a kick-down function for safer overtaking.

4. ESP

The smart city-coupé comes with ESP (Electronic Stability Programme) as standard; the sort of advanced safety equipment you'll only normally find in large saloons. The on-board sensors recognise certain dangerous situations in good time; for example when the rear end threatens to break away; the car understeers, wheel spins or loses road contact, ESP is able to moderate the engine power and selectively brake individual wheels to stabilise the car and bring it back on track. The Hydraulic Brake Assist system also makes a decisive contribution to driving safety; the ESP sensors can detect when you are attempting to perform an emergency stop; and apply maximum braking effort to bring the vehicle to a halt quickly; even if you haven't pressed the pedal hard enough. Hydraulic Brake Assist can save you those vital few yards in a tricky situation.

5. Radio-CD and audio pack

The RDS FM/AM radio tuner with in-dash CD-player offers a high power output, clear sound quality and attractive design, and has the added protection of an anti-theft code. When you make or receive a 'phone call using the Bluetooth® hands-free kit, the Radio/CD is automatically muted allowing you to speak clearly. Perfectly complementing the Radio/CD player, the Sound package enhances your acoustic experience. It offers two additional speakers, an amplifier and frequency switcher and results in improved sound quality.



united in style

The Orange smart city-coupé features some unique styling that gives an already distinctive car a little extra panache.



Jack black body panels
Complementing the tridion safety cell in black, the Jack Black body panels are made from through-coloured plastic, making them tough enough to withstand the rigours of the urban jungle.



Orange accented components
The accent components for the speedometer, rev-counter, clock and control stalks are finished in vibrant orange and contrast well with the cool grey interior.



Jetline alloy wheels
Featuring a double-nine spoke design, these 15" alloy wheels are both elegant and distinctive.



Orange edition velour floor mats
Your feet should be comfortable too, so we've equipped the Orange smart city coupé with deep-pile velour floor mats. They feature the phrase "switch on" on the driver's side and "switch off" on the passenger's side.



Sony Ericsson T610
If you want a phone that's as smart on the inside as it is on the outside, then look no further than the Sony Ericsson T610 from Orange. As well as the fun of Photo Messaging, there's a whole world at your fingertips using WAP - from live travel information to maps and directions.



Leather upholstery with seat heating
A touch of luxury for the discerning driver, incorporating two-stage heating to keep you comfortable in the depths of winter.

find out for yourself

We think you'll love the Orange smart city-coupé. But don't just take our word for it – take it for a test drive and find out why we're so excited about it.



Safer driving tips

Orange recommends

Don't use your phone while driving unless it's really necessary. If you have to make or receive a call, only do so if you have a handsfree car kit.

Use voice activation and speed dialling if you can and keep the length of your calls to a minimum.

1 Belt up, be safe

Seatbelts save lives

2 Don't get too near the rear

Keep a two second gap between you and the vehicle in front.

3 Take 40 winks

Fatigue is a factor in as many as 10% of road accidents. Take a break – especially on long journeys. A rule of thumb is 15 minutes rest for every 2 hours of driving time. It also gives you a chance to check your Orange Answer Phone and text messages safely.

4 Don't drink at all, if you're driving

Don't try to estimate how much drink will keep you below the legal limit – just don't drink at all.

5 Slow down

It's not clever to go too fast. At 35mph you are twice as likely to kill someone you hit as you are if you're travelling at 30mph.

6 Look out, kids about

Children behave unpredictably so be particularly alert when you're somewhere they're likely to be – near schools, buses, and ice cream vans, for example.

7 Read the road

You never know what other drivers might do, so expect the unexpected. Use your mirrors frequently and think about what road users near you might do next.

8 Put kids in their place

Always ensure children are safely strapped in when travelling. We recommend the use of smart approved baby and child seats. These will either deactivate the passengers airbag, or ensure your child is in the correct position to benefit from the airbag's impact absorbing properties.

Service & contact

¹In accordance with standard 1999/99/EC

²Electronically limited

³In accordance with standard 1999/100/EC

⁴Up to waist line// up to roof in 1

⁵The figures stated apply to standard wheel/tyre combinations.

For information on non-standard wheel/tyre figures, please consult the price list



Technical data

Engine type	
Engine capacity in cc	
Max. power in bhp (kW)/at rpm ¹	
Max. torque in Nm at rpm	
Bore x stroke in mm	
Boost pressure control	
Max. charge pressure in bar	
Compression ratio	
Fuel delivery	
Exhaust gas purification/exhaust gas standard	
CO ₂ emissions in g/km ^{3,5}	
Maximum speed in mph (km/h) ²	
Acceleration 0-62 mph in s	
Fuel type	
Fuel consumption in mpg ^{3,5} Urban cycle	
Extra-urban cycle	
Combined cycle	
Engine position	
Transmission	
Brakes/dynamic handling control system	
Tyres//wheels front (standard equipment)	
Tyres//wheels rear (standard equipment)	
Vehicle length/width/height in mm	
Turning circle	
Track width front/rear in mm	
Wheel base in mm	
Kerb weight (without driver)/safe load in kg	
Permissible total weight in kg	
Luggage compartment capacity	
Tank capacity/of which reserve, in l	
Maintenance interval in miles/years	
Warranty in years/miles	

Orange smart city coupé

3-cylinder in line engine at rear with turbo charger, charge cooler
698
61 (45)/5,250
95/2,000-4,000
66.5 x 67
Electronic
0.8
9.0 : 1
Multipoint fuel injection with electric accelerator
3-way catalytic converter/EU 4
113 (softouch: 115)
84 (135) ²
15.5
Premium unleaded (at least 95 RON)
47.9 (softouch: 47.1)
70.6 (softouch: 68.9)
60.1 (softouch: 58.9)
Rear
- Automated, sequential 6-speed transmission (softip) - Automatic gear programme with kickdown function (softouch)
- ESP, Electronic Stability Programme with Hill Start Assist - Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EDB) - Acceleration Skid Control - Hydraulic Brake Assist - Hydraulic dual-circuit brake system with servo-assistance - Disk brakes at front, drum brakes at rear
4 J x 15//145/65 R 15
5.5J x 15//175/55 R 15
2,500/1,515/1,549
8.7
1,272/1,354
1,812
730/260
990
150/363//260 ⁴
33/5
9,300/1
2/Unlimited

Financial services

Leasing & financing offered by **SmartStart**.

smartstart offers a range of payment options so you can pick the one that suits you best. Even if you have the cash to buy your smart outright, smartstart might still work for you, leaving your cash free for other things.

Looking for simplicity?

With smartstart Hire Purchase just pay a deposit and away you go. The rest of the purchase price, plus interest, is repaid in regular monthly repayments to suit your budget.

Want flexibility?

With smartstart Contract Purchase we will agree a final “balloon” payment with you based on your anticipated mileage over the term of contract. Both this amount and your deposit can significantly reduce your monthly payments. At the end of the contract you have a choice of four great options to choose from - including making the final “balloon” payment and keeping your smart.

SmartStart Insurance.

When it comes to protecting your smart you’ll naturally want the very best; smartstart Insurance is a fully comprehensive motor insurance policy especially designed for smart owners.

Cover includes:

- New car replacement - during first year of registration if repairs exceed 60% of manufacturer’s list price (including VAT)
- Personal effects in the insured car
- Personal accident benefit for insured; spouse and other passengers
- 24 hour accident and claims service
- Legal Protection cover
- Courtesy car available via repairer whilst car is being repaired following accident; fire or theft

For a competitive motor insurance quotation and instant cover, call us on:

0870 780 2280*

Lines Open: 8.30am - 6.30pm Weekdays,
9.00am - 1.00pm Saturday.

* Calls may be recorded.

smartstart is a trading name of DaimlerChrysler Services UK Limited.

smartstart Insurance is administered by DaimlerChrysler Services Insurance Solutions Limited Regulated by the General Insurance Standards Council Registered in England 3510012 Registered office: Marlborough Court, Sunrise Parkway, Linford Wood, Milton Keynes, MK14 6DX.

smart Service

smart service.

If you want to make any changes to your smart, just call in at your local smart Centre, where you’ll find the full range of accessories and care products. Service specialists trained by smart are on hand here to fit the accessories for you. Your smart only requires servicing every 9,300 miles or once a year. State-of-the-art computer technology allows the service technicians to use off-board diagnosis to download vital data about your smart from the car’s electronic systems in next to no time. Any irregularities are detected immediately, minimising the possibilities for incorrect diagnosis and saving you wasted time and unnecessary expense. If any repairs are required, they will be carried out using original smart parts and we will explain all the costs involved to you when the order is placed. All labour items and parts are combined in favourably priced service packages.

smart warranty: quality pays.

We’re convinced that your smart will provide you with lasting pleasure, and back this up with a 2-year/unlimited mileage warranty, plus a 6-year warranty against corrosion perforation from the inside.

Smartmove Assistance.

The smart city-coupé and smart cabrio offer high levels of reliability, but for added peace of mind we provide two years’ cover under our international smartmove Assistance programme. This means that free round-the-clock breakdown assistance is never more than a phone call away.

A national network.

Our network of smart centres now covers most of the UK, and is expanding all the time. Why not call the smart Infocentre on 0808 000 8080 or visit www.thesmart.co.uk to find your nearest smart centre.

Please ask.

Take a seat in one of the smart models in the showroom. Should you have any questions, please ask one of our smart professionals. Apart from providing you with answers, they will also invite you for a test drive and advise you on the available fittings and equipment. And once you’re thoroughly convinced, they’ll be glad to sell you a smart.

smart - a brand of DaimlerChrysler

The information in this catalogue is to be regarded as approximate. The illustrations may contain non-standard accessories and extras. We reserve the right to change the design, technical features and scope of delivery. Any variations in colours result from the printing process.

Terms & Conditions

1.“Orange” means Orange Personal Communications Services Limited, St James Court, Great Park Road, Almondsbury Park, Bradley Stoke, Bristol BS32 4QJ. 2. “You” means any person who purchases a special edition Orange smart city-coupé and accepts the free Sony Ericsson T610 mobile phone and subscribes to our discounted Your Plan 120 tariff (“The Promotion”). 3. The free Sony Ericsson T610 is subject to availability. Orange may, at its discretion, offer You an alternative model of mobile phone should Orange have difficulty in procuring new stock. 4. To be eligible for The Promotion You must have purchased a new special edition Orange smart city-coupé and received a valid promotional voucher. 5. The valid promotional voucher will entitle You to 6 months free line rental on Your Plan 120. 6. To take advantage of The Promotion You must take the promotional voucher in to any Orange Retail store and present it to a member of staff prior to connection. This must be done between the promotional dates of 8th October 2003 and 8th October 2004 inclusive. 7. You will remain liable for all other charges including, but not limited to, any call charges incurred outside of the inclusive 120 minutes and/or any additional services which You choose to subscribe to e.g, text bundles. 8. After the 6 months promotional period the free line rental will be removed from your account and You will be charged the current monthly fee for 120 minutes of talk time for the remainder of your 12 month contract. 9. The Promotion is only available to new connections. If you are an existing Orange customer You may choose to upgrade your current mobile phone and register for The Promotion.

If You choose to accept the free Sony Ericsson T610 as an upgrade Orange will waive any upgrade fee associated with your current subscription and apply a £25 discount per month for the first 6 months provided You are on an Orange pay monthly service plan. If You are connected to a pay up-front service plan such as Planahead You will have to move on to Your Plan 120 in order to qualify for The Promotion. 10. If You choose to change your service plan within the first 6 months of accepting The Promotion You will lose any remaining free line rental associated with this offer. The free line rental will not be reapplied once removed, even if You choose to change your service plan back to Your Plan 120. 11. Connection to the Orange Network, including upgrade, is subject to status and a minimum 12-month term. If You are not accepted as a pay monthly customer or you would rather opt for a Pay As You Go package You will be offered a Pay As You Go SIM card and free Talk Saver to be used in conjunction with the free Sony Ericsson T610. 12. This offer cannot be used in conjunction with any other offer and/or promotion. 13. Orange reserves the right to amend, vary or cancel the terms of this promotion at anytime upon reasonable notice. 14. Service is subject to the Terms and Conditions for the Supply of the Orange Network Services, a copy of which are available in Orange Retail stores. Where there is inconsistency between these Terms and Conditions and the standard Terms and Conditions for the Supply of the Orange Network Services, the latter will prevail.

www.orange.co.uk/smart
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