

**BMW M3  
Convertible**  
M3 Conv



**The Ultimate  
Driving Machine**



## Introduction

### BMW M Cars M3 Convertible

The M3 Convertible, an open-air, high-performance driving machine, with technical qualities and an experience in life far beyond the usual. Starting with the perfectly tuned engine and suspension and extending through the unique design of the car all the way to the consistent implementation of the BMW M philosophy in each and every detail. Enjoy this new world of open air motoring with the most beautiful symbiosis of power and refinement you can imagine.



## Design



### Introduction

Powerful character and typical convertible design come together in the M3 Convertible to form an ideal match, creating a car with two qualities most obvious at first sight: poise and presence. The M3 Convertible is muscular and elegant all in one. These outstanding looks are confirmed most clearly by the right kind of power for lots of fun and a sensational experience. The M3 Convertible is an open sports car of a very special kind.

### Interior

If the distinctive exterior sets the tone, the interior follows through splendidly: here too, all is clean-cut elegance and a clear, functional design. High-quality materials and dedicated workmanship keep you as comfortable as can be - without ever letting you forget you're sitting in a true sports car.

### Exterior

The M3 Convertible has all the athletic elegance and perfect definition of a sportsman at the top of his form. The 20mm wider wheel arches and side skirts mean not only improved aerodynamics, but also an exterior that combines flowing lines with silent strength.

### Sequential M Gearbox II (SMG II)

The (optional) SMG (II) enables you to shift gears quickly and with ultimate precision within just 80 milliseconds. Briefly pull the toggle switches on the steering wheel, shifting up with the right and down with the left, thus applying the same logic control concept as in Formula 1. Naturally, you can also shift gears the usual way with the selector lever or opt for a fully automatic shift program with 11 driving styles at your disposal.



## Safety



### Introduction

To BMW, exceptional driving safety is a fundamental component of every car. A true sports car like the M3 demands a first-class safety concept. That's why every M3 Convertible incorporates safety systems that react quickly enough to prevent dangerous situations.

### Safety battery terminal

In the event of a collision, the Safety Battery Terminal (SBT) disconnects the starter and alternator cables from the battery, thus reducing the risk of a fire.

### Tyre pressure warning (TPW)

All four wheels are permanently monitored for tyre pressure. As soon as a tyre starts to lose air, wheel speed increases and the system activates a warning signal.

### Variable M differential lock

Another technical highlight on the M3 Convertible is the Variable M Differential Lock. This technological advancement significantly improves the process of accelerating on a slippery surface and minimising the risk of the wheels spinning on one side, for example during a fast corner.

## Technology



### Introduction

Driving in a straight line is easy - it's only when taking high-speed corners with enthusiasm that the great are distinguished from the mediocre. The sheer driving pleasure offered by the M3 Convertible is the result of a sophisticated package of perfectly matched electronic driving aids which enhance control and stability. The dynamic driving characteristics of the M3 Convertible are thus optimised whatever the conditions.

### Compound brakes

The compound brake discs are part of a high-performance brake system in multi-component design, where each unit is made of exactly the right material for its specific function. The result is an even faster response, no fading even under extreme conditions, and excellent braking power.

## Engines



### Introduction

No turbocharger, no supercharger, just engineering excellence, M-style - that's what lies at the heart of the M3's appeal. With an unbridled appetite for revs instead of a short-lived shove of torque, the M3's normally aspirated straight-six engine is a real enthusiast's delight.

### Six Cylinder engines

The third-generation M3 provides still further proof of BMW M's technological expertise. The newly developed 3.2 litre engine delivers:

- 343 bhp at 7,900 rpm - a specific output of 105 bhp per litre
- 362Nm of torque at 4,900 rpm
- 0-62 sprint in just 5.5 seconds

### M Double-VANOS

Patented M double-VANOS provides variable, infinitely adjustable camshaft control automatically adjusting the angle of the intake and outlet camshaft. Thus on the road, the valves are operated at exactly the right time as a function of engine speed and load. Engine torque is boosted at low medium speeds and fuel consumption is reduced accordingly.

### Electronic throttle butterfly control

The electronic operation of the six individual throttle butterflies on the M3 enhances fuel economy, resulting in cleaner emissions and superior refinement.

# The BMW M3 Convertible

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## Build Your BMW

### Build your BMW on-line

The BMW M3 Convertible is available in a wide choice of exterior colours, interiors upholsterys and trims. In addition you can choose to personalise your car with a choice of optional equipment to suit your every need. To discover how to build your car to your own specification, spend a few minutes on-line and click on the 'Build your BMW' link to go through to the Car Configurator. You can then choose to either save this car for yourself or send it through to your preferred BMW Dealer to discuss further details. Go to: [www.bmw.co.uk/m3convertible](http://www.bmw.co.uk/m3convertible)

The screenshot shows the BMW M3 Convertible online configurator. At the top, there's a navigation bar with 'M3 Convertible' and 'BMW Great Britain' logo. Below the navigation bar, there are tabs for 'New BMW', 'Used BMW', 'BMW Owner', and 'Corporate Sales'. The main content area features a silver M3 Convertible car image. To the right of the car, there are 'Paint finish options' including 'Non-metallic' and 'Metallic' with color swatches. Below the car, there's a 'Total price' of £42,535.00. At the bottom, there's a navigation bar with links like 'Request a brochure', 'Request a test drive', 'Find a dealer', 'Contact BMW', and 'Help'.

## Request a test drive

### Request a test drive on-line

For your convenience, you can go on-line to [www.bmw.co.uk](http://www.bmw.co.uk) and request a test drive today. Your enquiry will be sent to your preferred dealer on the same day and they will be able to deal with your request. Go to: [www.bmw.co.uk/m3convertible](http://www.bmw.co.uk/m3convertible)

The screenshot shows the BMW Test Drive Request online form. At the top, there's a navigation bar with 'Test Drive Request' and 'BMW Great Britain' logo. Below the navigation bar, there are tabs for 'New BMW', 'Used BMW', 'BMW Owner', and 'Corporate Sales'. The main content area features a 'Test drive request' form with a 'Step 1: Specify your car and preferred dealer' section. The form includes fields for 'Series\*', 'Bodystyle\*', 'Model', 'Dealer location', and 'Dealer name\*', each with a 'Please select' dropdown menu. There's also a 'Comments' text area. At the bottom of the form, there's a 'Clear' button and a 'Go to step 2: Personal details' button. Below the form, there's a navigation bar with links like 'Request a brochure', 'Request a test drive', 'Find a dealer', 'Contact BMW', and 'Help'.

## The BMW M3 Convertible

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### Independent road tests

#### Read an independent road test on-line

To enable you to gain a better view of the BMW M3 Convertible you can read independent road tests from motoring press such as Autocar and WhatCar? Magazines. Go to: [www.bmw.co.uk/m3convertible](http://www.bmw.co.uk/m3convertible)



# AUTOCAR

### Ownership benefits

#### Introduction

BMW provide a range of vehicle services that allow easy management of your BMW in all circumstances. From Service While You Wait and Accident Management to Emergency Service and BMW Four Plus - the car care programme for BMWs over four years old - each service brings with it complete piece of mind and the knowledge that you and your car will be looked after by real experts. Find out how BMW Driver services can take the stress out of car ownership and what we can do to make your life that little bit simpler.



# The BMW M3 Convertible

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## Technical Specification M3 Conv M3 Convertible

**Note** - Figures in brackets represent Automatic transmission

### Engine

Cylinders/valves 6/4  
Capacity cml 3,246  
Stroke/Bore (mm) 91.0/87.0  
Max output (kW/bph/rpm)  
Max torque (Nm/rpm) 365/4,900

### Wheels

Tyre size front 225/45 ZR18  
Tyre size rear 255/40 ZR18  
Wheel size front 8J x 18  
Wheel size rear 9J x 18

### Fuel consumption

Urban (mpg) 15.8  
Extra-urban (mpg) 32.1  
Combined (mpg) 23.3  
Urban (ltr/100km) 17.9  
Extra-urban (ltr/100km) 8.8  
Combined (ltr/100km) 12.1  
CO2 emissions (g/km) 292  
Tank capacity (ltr) 63

### Dimensions

Wheelbase 2,731  
Vehicle length 4,492  
Vehicle width 1,780  
Vehicle height 1,370  
Track, front 1,508  
Track, rear 1,525

### Performance

Drag (cw) 0.35  
Top speed (mph) 155  
Acceleration 0-62 mph (sec) 5.5  
Acceleration 50-75 mph in 4th (sec) 5.9

### Weight

Unladen (EU) 1,730  
Max permissible 2,100  
Permitted load 445  
Permitted axle load, front/rear 990/1,170

## Equipment

Transmission	M3 Conv
6-Speed manual gearbox	■
Anti-roll bars front and rear	■
Double-joint spring-strut front axle, lightweight, with aluminium track control arms	■
Integral central-arm rear axle, lightweight	■
Sequential Manual Gearbox (SMG Drivelogic)	£2,100
Suspension with M-specific tuning (sports suspension)	■
Two mass flywheel	■
Variable M Differential Lock (up to 100%)	■
Engine	
6-cylinder in-line engine with 4 valve technology and individual throttle butterflies with electronic butterfly control (EBC)	■
Cylinder-specific anti-knock control	■
Digital Motor Electronics (DME)	■
Distributor system, solid-state	■
Emissions management, EU3	■
Exhaust system with twin chambers and two dual tailpipes, chrome plated	■
Light-alloy cylinder head	■
M double - VANOS	■
On-board diagnostics	■
Three-way catalytic converter, heated oxygen sensor, activated carbon filter, controlled tank purge	■
Safety	
Airbags - Driver and front passenger ID airbags (impact-dependending airbag system), seat occupancy detector for front passenger airbag	■
Airbags - Side airbags at the front for driver and front passenger	■
Airbags - Side airbags for rear-seat passengers	£250

■ Standard    £ Optional cost    – Not Available



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## Equipment

	M3 Conv
<b>Safety</b>	
Alarm system with remote control	■
Anti-lock brake system (ABS)	■
Automatic Stability Control + Traction (ASC+T)	■
Brake light, third	■
Brakes - Compound disc brakes, inner-vented front and rear, drilled	■
Central locking with electronic immobiliser, crash sensor, fuel tank filler flap integrated in central locking	■
Centre lock switch	■
Cornering Brake Control (CBC)	■
Foglamps	■
Headlight wash system	■
M exterior mirrors, heated and in body colour	■
M Mobility System beneath floor of luggage compartment	■
Park Distance Control (PDC) at the rear	■
Parking protection provided by wrap-around plastic bumpers and side rubbing strips	■
Rain Sensor (incl automatic headlamp activation)	■
Safety battery terminal	■
Seat belts - Ergonomic belt system at the rear with three-point belts on all seats	■
Seat belts - Inertia-reel seat belts at the front with pyrotechnical belt tensioner, belt force limiter, and belt restraint	■
Seat belts - Manual seatbelt height adjustment on the B-pillar	■
Tyre Defect Indicator	■
Xenon headlights, incl dynamic headlight range control	■
Dynamic Brake Control (DBC)	■
Dynamic Stability Control (DSC)	■
<b>Exterior</b>	
Bumpers and exterior mirrors in body colour	■
White indicator lenses	■
Door sill trims with chrome inserts	■
Heat-insulating glass all-round, green, with laminated windscreen	■
High-gloss Satin Chrome	£315
Metallic paintwork	■
Rear-window sunblind, electrical	—
Remote control, key with automatically recharging battery	■
Screenwasher nozzles, heated	■
Wheels - BMW M light-alloy wheels in double-spoke styling 67, 18-inch	■
Wheels - BMW M light-alloy wheels in double-spoke styling 67, polished and forged, 19-inch	£895
Windscreen with green stripe	£70
<b>Sport</b>	

■ Standard    £ Optional cost    — Not Available

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## Equipment

Interior	M3 Conv
Armrest at the front	£125
Automatic air conditioning (including automatic air recirculation)	■
Car/key Memory	■
CD changer for six CD's	£250
Check/Control	■
Child seat fastening, ISOFIX	■
Climate comfort windscreen	£190
Courtesy lights front and rear with soft on/off dimming	■
Digital clock	■
Follow-me-home function	■
Glove compartment, illuminated and lockable	■
Headlight range adjustment, electrical	■
Hi-Fi loudspeaker system	£470
Hi-Fi loudspeaker system, Harman/Kardon	£650
Indirect illumination of centre console	■
Interior mirror with automatic anti-dazzle function	■
LIGHTS ON? Warning	■
Navigation system Business, incl BMW Business, LC display integrated radio unit	£1,400
Navigation system Professional with 16:9 (6.5") monitor incl TV with BMW Professional and integrated cassette drive	£2,195
No-smoker package	£0
Radios - BMW Professional, incl diversity aerial system and single CD player	£410
Radios - MD player for BMW Business (instead of CD player)	£295
Radios - Single CD player for BMW Business	■
Rear quarterlight windows, electrical	■
Rev counter with variable pre-warning lights incl integrated oil temperature display	■
Seats/comfort seats - M sports seats with electrical adjustment for height and length, drivers seats also with angle adjustment and memory function	■
Seats/seat comfort - seat heating for driver's and front passenger's seats	£320
Service interval indicator showing remaining mileage in display	■
Ski-bag	£150
Smoker package	■
Steering wheels - M leather steering wheel with multifunction buttons	■
Storage space package	—
Telephone - car telephone, GSM, cordless with group aerial	£830
Telephone - mobile phone, prepared for, with bluetooth interface (for mobile phone compatability please contact your local BMW Dealership)	£350
Temperature display, exterior with acoustic warning at +3°C	■
Toolkit integrated in rear lid	■
TV function (only in conjunction with navigation system)	£1,650
Twin-tone horn	■
Upholstery - cloth/leather combined	£0
Upholstery - Spirit Nappa Leather	■

■ Standard    £ Optional cost    — Not Available



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## Equipment

Interior	M3 Conv
Warning triangle and first-aid kit	■
Window lifts front and rear, electrical, with open/close fingertip control, anti-trap facility and comfort closing function all round	■
On-board computer	■

■ Standard    £ Optional cost    — Not Available

## Pricing

Price shown as 'on the road'

M3 Conv    **£43,875**

## Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
M3 Conv	35%	292.0 (NA)

Company car tax information for automatic cars is shown in brackets.

## Accessories - Introduction



Freedom of expression. For people who love driving, an M3 Convertible is more than a car; it's a means of self-expression. And with the vast range of BMW accessories contained in these pages - all designed and manufactured to the same exacting standards as your car - you're free to make whatever statement you choose. In short, an even more individual BMW begins here.

## Accessories - Exterior styling



### Aerodynamic package

Front apron, rear apron and side skirts



### Wind deflector

Reduces air turbulence in the car's interior when the top is open, improves efficiency of heater and enhances comfort.



### Hardtop

Aluminium hardtop finished in body colour, includes integrated rear window in tinted glass and rear reading lights.



### Rear spoiler

Rear spoiler



### White direction indicators

Available for front, rear and side indicators



### Universal Lift for Hardtop

This universal lift allows one person to fit and remove the hardtop with ease and store it under the garage roof to save space. An adapter is required additionally, your BMW Dealer will be happy to provide you with more information.

## Accessories - Exterior styling



### M V spoke 72

Complete wheel set with Michelin tyres 8 x 18 225/40 ZR18 front, 8.5 x 18 255/35 ZR18 rear



### Anti-theft wheel locking bolts

The studs have a special inner tooth system and can only be undone with the special tool supplied.



### Radial styling 32

Complete wheel set with Michelin tyres 8 x 16 225/50 ZR16 front and rear



### M double spoke 68

Complete wheel set with Michelin tyres 7.5 x 17 225/45 ZR17 front, 8.5 x 17 245/40 ZR17 rear



### Parallel spoke 85

Complete wheel set with Michelin tyres 7.5 x 17 225/45 ZR17 front, 8.5 x 17 245/40 ZR17 rear



### Mudflaps

Protect the car against dirt and road chippings around the wheel arches.

## Accessories - Interior styling



### Steering wheels

Available in Burr Walnut wood, Light Maple wood, Myrtle wood, Eucalyptus Malt wood, Chrome, Aluminium, Brushed Aluminium, Titanium, Titanium II and M Aluminium Black cube - please speak to your dealer



### Sport seats

The seat height, angle and thigh support can be adjusted to suit drivers and front passengers of any height while distinctive side sections keep you in your seat when cornering. The contents of the package depend on the choice of BMW special equipment.



### Interior trims

Available in Burr Walnut wood, Light Maple wood, Myrtle wood, Eucalyptus Malt wood, Chrome, Aluminium, Brushed Aluminium, Titanium, Titanium II and M Aluminium Black cube - please speak to your dealer

## Accessories - Mobile communications



### BMW 6 CD changer

For up to 6 CD's. Only suitable for radio appliances with an integrated CD control system. Your BMW Dealer will gladly advise you.

## Accessories - Versatility



### Luggage compartment floor net

Secures to existing eyelets using S-hooks.



### Skibag

Easy storage through the opening in the rear bench seat (accessed via the boot). The ski bag folds up and is stored behind the centre armrest when not in use.



### Trailer towing hitch

Suitable for higher trailer loads of up to 2275kg (with a nose weight of up to 75kg). The trailer tow hitch is invisible when the towball is removed. Also available in a fixed version.

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## Accessories - Safety and security



### BMW Junior Seat I-II

Available in a choice of colours. ISOFIX from 9 months - 3.5 years (up to 18kg - after this weight the seat must be connected with the seat belt, not with ISOFIX). Non-ISOFIX from 9 months to 7 years



### Park distance control, rear

Makes parking and manoeuvring the car easier. Obstacles at a distance of approximately 1.5m are detected and signalled by an acoustic warning.



### Tracker

Tracker Retrieve, Monitor and Horizon all of which locate your BMW once theft is reported and are available for all models.



### BMW Junior Seat II

Available in a choice of colours. 3.5 - 7 years

## Accessories - Car care



### Car wax

500ml gives new and clean multi-coloured or metallic paintwork a long-lasting high gloss finish without smearing.



### Car shampoo

1000ml gloss shampoo which also protects paintwork.



### Interior leather care agent

250ml protects leather after general cleaning.



### Insect remover

500ml, effortlessly removes insects from glass, paintwork, chrome and plastics.



### Convertible rear window cleaner

75ml cleans and polishes the plastic rear window.



### Car polish

500ml solvent-free cleansing and care liquid for matt, multi-coloured and metallic paint-work. Also contains hard waxes which protect the paintwork.



### Cleaning brush

For cleaning BMW alloy wheels thoroughly. Comes with three different attachments.



### Wheel rim cleaner

500ml for painted and unpainted Original BMW alloy and steel wheels



### Impregnating agent

250ml for reproofing the soft top, can also be used on leather



### Protective cover

Breathable, machine washable protective covers are tailor made for the individual models and are easy to fit.

BMW (GB) Ltd reserves the right to alter prices and specifications without notice. For precise information, please contact your BMW Dealer. Subject to change in design and equipment. Subject to error.