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The New Peugeot | **307** | HATCHBACK and ESTATE



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# The New **307** ... feel different

How do you think it would feel to drive a new car that genuinely gave you more space to be yourself? A car with new features and refinements designed to make your driving as pleasurable as possible? And how do you think it would feel to drive a car that not only looks more stylish and distinctive but also offers more comfort, more poise and more sheer driving excitement than anything else in its class? Isn't it time you found out?

**The new Peugeot 307.  
Reach new heights.**

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# ...feel amazing

The new 307 was made to be admired. With its sleek, muscular appearance and dynamic lines it has all the style you could dream of. And with a redesigned front that is unmistakably Peugeot, it has more personality than you could imagine. Perfect for making an entrance with a difference.

**307 Estate**  
A strong,  
dynamic silhouette.



**A new, distinctive face**

A completely redesigned front gives the new 307 a dynamic, muscular look.

**Tapered headlights**

The distinctive front headlights accentuate the new 307's cat-like appearance.

**Offset fog lights**

Neatly fitted into the front panel, they come with chrome surrounds on selected models.

**Rear lights**

Fully integrated into the bodywork, these sculpted lights complete the look.





## *...feel relaxed*

With its generous proportions and large windows, the new 307 is light, airy and surprisingly spacious. It's also supremely comfortable, thanks to the many features included for your well-being. And that makes a very welcome difference to any journey.

### **Air-conditioning**

Stay cool, no matter how sticky the situation gets. Dual zone temperature regulation\* enables the driver and front seat passenger to control their own air flow and temperature perfectly – right down to within half a degree in fact.

### **Instrument panel**

Every detail, from the chrome dial surrounds to the leather steering wheel with its aluminium inserts\* has been designed to make the new 307's interior feel special.



### **RD4 audio system**

If you like your music, you'll love this CD radio system. It features an output of 4x15 Watt and a Digital Sound Processor for the best possible tone.



\*Depending on model.







## *...feel in touch*

In today's fast moving world, we all want to stay informed. To keep in touch with the office, home and the road. That's why the new 307 is packed with sophisticated technology designed to give you all the information you need, when you need it. A family car with so many intelligent features? Now that's different.





**Satellite navigation system**

Develop an infallible sense of direction. Tell the intelligent satellite navigation system where you want to go, then sit back and let it work out the best route for you. Colour maps or mono pictograms point the way, but if you don't want to look at the screen, just follow the audio cues\*.

**Multiplexing**

The new 307 boasts a totally revised electronic architecture. Featuring the very latest Bosch multiplexing for maximum reliability, all models come with a host of intelligent features, from a rear wiper that comes on when you engage reverse gear to a stereo that adjusts its volume to match the speed of the car. Smart ideas for a very clever car.

\*Optional extra.  
\*\*Requires a compatible phone.  
† Depending on model.



**Rain sensing front wipers†**

Let it pour. The new 307's front windscreen wipers automatically adjust their speed according to how heavy the rain is.

**Follow me home headlights**

Don't be left in the dark. The new 307's headlights stay on for a few seconds to see you safely to your front door.



**Bluetooth® "hands free" kit**

Make and receive your phone calls through your car stereo unit. There's no need to touch your phone or wear a headset, just activate the Bluetooth setting on your phone, then use the stereo remote control to access the phone functions you need – you can even scroll through your address book\*\*.









A red Peugeot 307 hatchback is shown from a front-three-quarter view, parked on a dark surface. In the background, a large, dark, skeletal structure of a wind turbine tower and nacelle is visible against a light, hazy sky. The car's license plate area displays the number '307'.

## *...feel the excitement*

The new 307 is designed to turn frowns into smiles. Mile after mile, twisting curve after twisting curve, its precise road holding and dynamic performance will keep you fully entertained. It doesn't matter which engine you choose either. You'll find they all offer an abundance of power and torque, while still respecting the environment. And that's a difference you're sure to enjoy.



## Engines

With a choice of four petrol and three ultra-clean HDi diesel engines, the new 307 offers performance to suit all tastes. And whichever engine you go for, you can be sure it's been engineered to quicken your pulse and put real entertainment back into your driving.

| Hatchback                   | Consumption mpg (litre/100km) |             |            | CO <sub>2</sub> emissions (g/km) |
|-----------------------------|-------------------------------|-------------|------------|----------------------------------|
|                             | Urban                         | Extra-Urban | Combined   |                                  |
| Engines                     |                               |             |            |                                  |
| 1.4 16v                     | 32.5 (8.7)                    | 53.3 (5.3)  | 43.5 (6.5) | 155                              |
| 1.6 16v                     | 28.2 (10.0)                   | 48.7 (5.8)  | 38.2 (7.4) | 174                              |
| 1.6 16v Tiptronic automatic | 25.2 (11.2)                   | 47.1 (6.0)  | 35.8 (7.9) | 189                              |
| 2.0 16v                     | 26.4 (10.7)                   | 47.1 (6.0)  | 36.7 (7.7) | 184                              |
| 2.0 180                     | 23.9 (11.8)                   | 43.5 (6.5)  | 33.6 (8.4) | 200                              |
| HDi 90                      | 46.3 (6.1)                    | 65.7 (4.3)  | 57.6 (4.9) | 129                              |
| HDi 110                     | 46.3 (6.1)                    | 65.7 (4.3)  | 57.6 (4.9) | 129                              |
| HDi 136                     | 39.8 (7.1)                    | 62.8 (4.5)  | 52.3 (5.4) | 142                              |

| Estate                      | Consumption mpg (litre/100km) |             |            | CO <sub>2</sub> emissions (g/km) |
|-----------------------------|-------------------------------|-------------|------------|----------------------------------|
|                             | Urban                         | Extra-Urban | Combined   |                                  |
| Engines                     |                               |             |            |                                  |
| 1.6 16v                     | 28.5 (9.9)                    | 44.8 (6.3)  | 36.7 (7.7) | 178                              |
| 1.6 16v Tiptronic automatic | 24.8 (11.4)                   | 44.8 (6.3)  | 34.0 (8.3) | 194                              |
| HDi 90                      | 45.6 (6.2)                    | 64.2 (4.4)  | 56.5 (5.0) | 131                              |
| HDi 110                     | 45.6 (6.2)                    | 64.2 (4.4)  | 56.5 (5.0) | 131                              |

## Speed limiter and cruise control\*

Take the strain out of tiring motorway journeys. Just twist the control under the steering wheel and you can stay at the same, constant speed without touching the accelerator. Driving through built-up areas? The speed limiter lets you set your own maximum speed so you can stay safely within legal limits without having to keep an eye on the speedometer.

\*Depending on model.



### Automatic sequential gearbox

Enjoy the relaxed approach of an automatic combined with all the fun and control of selecting your own gears, courtesy of the "Tiptronic System Porsche" automatic sequential gearbox. Sequential mode lets you go through the four gears quickly and precisely. Automatic mode does all the gear changing for you.



### Particulate Emission Filter (FAP)

Fitted as standard on the HDi 110 and HDi 136 engines, the FAP is a porous structure integrated into the catalytic converter to trap harmful particles of carbon as the exhaust gas passes through it, reducing emissions to barely measurable amounts without affecting performance.



# ...feel protected

It's safety first with the new 307. We've taken every possible measure to protect you and your precious cargo against unforeseen hazards. There's a range of intelligent active and passive safety systems to keep you out of trouble, plus a reinforced safety cell to cocoon you against impacts. Which could make all the difference in the event of an accident.



- **Electronic Stability Programme\* (ESP)** offers the driver unobtrusive and highly effective assistance.

- **Anti-locking brakes (ABS)** eliminate the danger of the wheels locking if you have to make an emergency stop.

- **Traction control (ASR)** prevents the wheels from spinning when you're pulling away and improves traction on slippery roads.

- **Electronic Brake Force Distribution (EBFD)** electronically manages the distribution of braking force between all four wheels to ensure the shortest possible stopping distances.

- **Emergency Brake Assist (EBA).** If you need to brake sharply in an emergency, the EBA automatically builds up the pressure on the brake pedal. At the same time, the **Dynamic Stability Control** comes into operation to correct any over/under steer.

#### **Fasten seat belt indicator**

Should either you or your front seat passenger forget to fasten your seat belts, you're reminded by a warning light and an alarm.

#### **6 airbags**

To protect you in the event of a collision, the new 307 comes equipped with six airbags: two adaptive driver and passenger airbags; two front side airbags for chest and body protection; and two curtain airbags to protect the heads of the front and rear passengers.

#### **Safety cell**

The new 307's reinforced structure and energy-absorbent crumple zones form a protective survival cell to keep you and your passengers safe should an accident occur.

#### **Disc brakes**

The two ventilated disc brakes at the front and two extra discs at the rear work with the ABS and EBFD systems to optimise braking distances and disc temperatures.

\*Depending on model.





# ...feel unique

The new 307's been designed to stand out in its class. So how do you make it stand out from other 307s? Try picking one of the five badge levels, then select one of the twelve exclusive colours, then...before you know it, you'll have a stunning, spacious car that reflects your lifestyle. A car that looks, and feels, amazingly different.



Zephyr Grey cloth



X-line Grey/Black cloth



Ikho Grey/Black cloth



Ikho Blue/Black cloth



Astrakan Black leather\*



Speedline Grey/Black cloth/leather



Cerbere Dark Red leather



Palimbro Brown leather

### Wheel trim



15" COLUMBIA (E)

### Alloy wheels



15" APOLLO (S 1.4 and 1.6 petrol and HDi 90)



17" CHALLENGER (XSi)

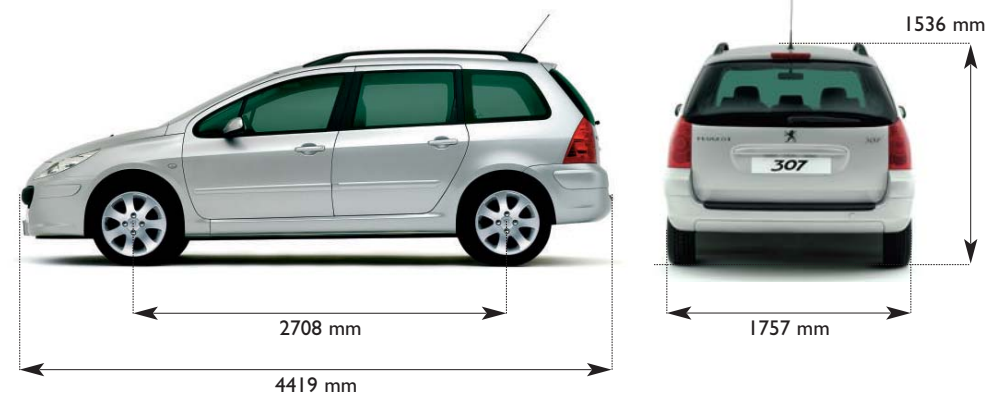


16" EQUINOX (S HDi 110 and SE)

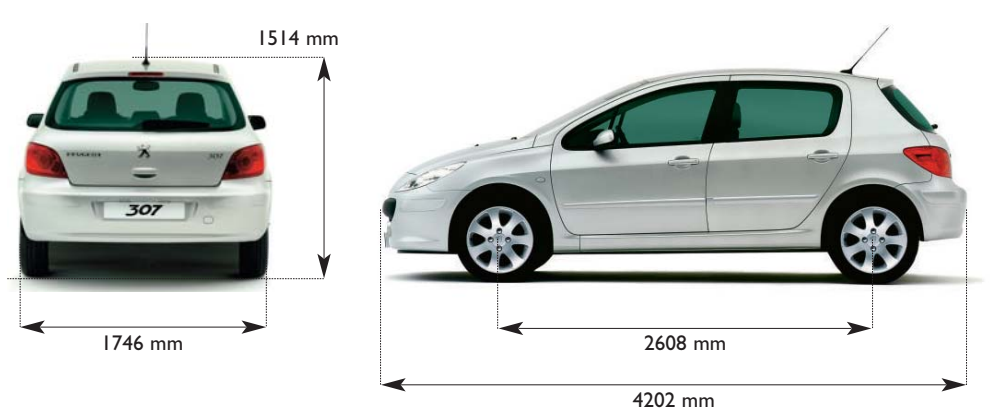


17" AIDEL (Feline)

### Estate dimensions



### Hatchback dimensions



**Solid colours**

1. Bianca White
2. Flamenco Red
3. Hurricane Grey

**Metallic colours\***

4. Iron Grey
5. Aegean Blue
6. Onyx Black
7. Aluminium
8. Montebello Blue
9. Salamanca Orange
10. Diablo Red
11. Mulberry

**Special colour\***

12. Babylon Red

\*Leather trim, Metallic and Special paints are options at extra cost.





307 hatchback complete with rear spoiler, twin tailpipe exhaust, 17" Aidel alloy wheels and chromed door handles.



## ...accessories

### Auxiliary audio cable for MP3 player

Love music? Use this cable to connect a CD or MP3 player to the RD4 car radio so that you can enjoy your favourite tracks at their best through your 307's speakers.

### Aluminium gearknob

Put the accent on sporting style with this distinctive aluminium gearknob.

### Front fog lamps

See and be seen with these standard Peugeot front fog lamps, designed to integrate perfectly into the housings built in your 307's front bumper.

### Rear spoiler

The rear spoiler was designed to follow your 307's dynamic lines, adding a sporty feel to its aerodynamic profile.

### Cotya alloy wheels

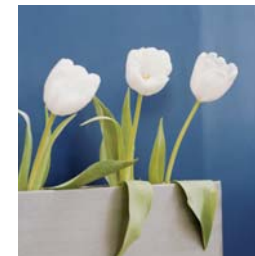
Complete the look with these distinctive alloy wheels, available in 15", 16" and 17".



## The Peugeot Customer Promise

When you buy a new Peugeot vehicle from a Peugeot Dealer in the UK and entrust your vehicle to one of them for servicing or repair, they promise:

to give you the best people, with the best training and diagnostic tools, original equipment Peugeot parts and the best aftersales backup, all at a competitive price.



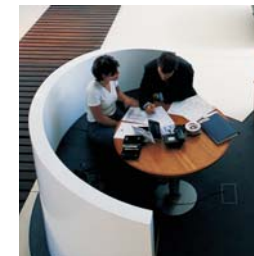
### PEUGEOT PEACE OF MIND

Peugeot vehicles are designed and manufactured to give you worry-free motoring and peace of mind. As a Peugeot owner you are entitled to a comprehensive range of customer care services from your Peugeot Dealer who has the expertise to maintain your Peugeot to its peak performance.

### PEUGEOT WARRANTIES

#### 3 Years of Warranty

In addition to the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer benefit from a free optional additional 1 year of Warranty provided by the Peugeot Dealer network in the UK. This additional Warranty carries a mileage limit of 60,000 miles (100,000 miles for



### 12 Year Anti-Perforation and 3 Year Paint Warranty

Also automatically transferable on sale of the vehicle, this will maintain and enhance the resale value of your vehicle. (The Anti-Perforation Warranty is limited to 6 years and the Paint Warranty to 2 years on 206 Van, Partner, Expert and Boxer vans.)

### PEUGEOT ASSISTANCE

For the first year of ownership you will automatically receive Peugeot Assistance cover for complete peace of mind. Additional Peugeot Assistance may be purchased for the second and third years. Operated by the RAC, it includes roadside assistance, vehicle recovery, free replacement vehicle or hotel accommodation and chauffeur provision in case of certain medical disabilities. Peugeot Assistance is available within the UK and Europe.

Your local Peugeot Dealer has full details of terms and conditions.

### PEUGEOT SERVICE CARE

Peugeot petrol engine vehicles need servicing every 20,000 miles (10,000 miles or 1 year on 107, 12,000 on 2.0 litre 180 bhp engines) or every 2 years. Drivers of HDi diesel versions also benefit from extended servicing with 12,000 miles (20,000 on 2.0 litre HDi 206, 407 & Expert and 1.4 HDi 206) or 2 year intervals. With less time spent in the maintenance bay and fewer service visits, Peugeot have passed on the benefits of technology in engine design and lubrication. In between scheduled services your Peugeot Dealer offers you a complementary intermediate visit (level check/top up) provided the appropriate, previous full service has been carried out at an authorised Peugeot Dealership.

In order to minimise the inconvenience associated with normal servicing, Peugeot UK Dealers promise to offer you the choice of:

- while you wait servicing with a timed appointment;
- or local vehicle collection from your home or place of work;

- or alternative transport to the railway station, home or place of work;

- or by arrangement, a hire vehicle at a concessionary rate.

In addition they will aim to ensure that your vehicle is washed before it is returned.

### PEUGEOT INSURANCE

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts, guaranteed for 3 years. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer).

When the time comes to renew your insurance cover, why not try Peugeot Insurance?

You can call Peugeot Insurance for a quote on 0870 0240 206.

Lines open 8am-8pm weekdays, 9am-5pm Saturdays. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.