



Peugeot //

206 / 206 SW



206 / 206 SW

Discover //	4
Comfort //	8
Passion //	16
Trust //	18
Choice //	22
Peugeot & You //	30



Peugeot

The right chemistry

When you choose a Peugeot, you're buying more than an elegant piece of design or a superb piece of engineering, you're buying a vision – our dream of a marque that embodies your desires and meets your expectations in every way. A vehicle that is the very personification of the Peugeot spirit.

This spirit, or essence, of our marque can be summed up in four words. Style, quality, dynamism and innovation – the values that every Peugeot is created around.

So what does that mean to you? It means beauty. Stunning design, pure Peugeot lines, the very quintessence of aesthetics as seen by top Peugeot designers. Or roughly translated, a car that makes your heart beat faster every time you look at it.

It means a car that you can trust. Every new Peugeot is built to the very highest standards, ensuring technical excellence, superb handling plus peace of mind, and is engineered to achieve optimum active and passive safety.

It also means passion. Our passion for creating cars with real poise and precision, cars that communicate with the road and connect with you, lifting your spirits on every journey. Cars that reawaken your enthusiasm for driving.

And it goes without saying that it means intelligence. Innovative designs and features that answer your demands for better, safer, more comfortable and environmentally respectful vehicles (we've reduced emissions from our engines and every new car we build is 90% recyclable).

These are the strands of Peugeot DNA that you'll find running through every vehicle that bears our name today, and every car that we'll build tomorrow – just as the four lines run through the pages of this brochure. Creating the perfect chemistry between you and your car. And ensuring you the drive of your life.

Join the “206 World Fan Club”



Perfectly proportioned, elegantly styled and designed with fun firmly in mind, it's hardly surprising that the 206 has become such a worldwide success.

Since we launched the 206 back in 1998, over 5 million models have been sold. And while most have become the prized possessions of their owners, others have gone on to triumph in rally championships, world tours and even desert crossings.

It's incredible when you think about it, but the 206 has been seen just about everywhere, and has done pretty much everything a car can do. Even so, it's phenomenal popularity continues to grow and grow, inspiring new generations of fans across the globe.

So, if like them you want a car that is smart, energetic and great to look at, then you really should join the club!



Proud to be 206

But what's the secret behind 206's worldwide popularity? It probably has a lot to do with its eye-catching design. Its sporty good looks, smooth lines and iconic Peugeot grille give the 206 its extraordinary

personality. On the inside, the stylish lines continue throughout the dashboard trim and details, all contributing to a car that is unmistakably 206.

Unmistakable 206 style





The 206 interior is spacious, and full of intelligent features designed to give a great level of driver and passenger comfort, such as:

- Rear seats that can be split 2/3 - 1/3¹.
- An electronic immobiliser for added security.

^{*}Only on the Sport (HDi), 206 SW (Tiptronic and HDi 110).

^{**}Optional at extra cost on Sport (not on Tiptronic).

¹Not available on Urban.

- Air filter system plus air-conditioning.
- Height-adjustable driver's seat and steering wheel column, trip computer^{*} and automatic headlights^{**}.
- 'Guide-me-home' headlights that stay on for 45 seconds after the ignition is switched off, lighting your path to your front door.



The 206 can be transformed into your own virtual concert hall. The CD radio, with steering-mounted remote controls, is combined with a state-of-the-art JBL Audio system^{*}. With eight speakers in six locations all controlled independently by a multifunction electronic unit, you and your passengers can enjoy the best possible sound.

^{*}Optional at extra cost only on Sport.

Enjoy the 206 fun



206 SW: plenty of room for big ideas

The 206 SW Verve gives you an impressive level of storage with lots of innovative features which maximise its versatility. For example, the rear window can be opened independently from the tailgate using the remote control or the tailgate button, so you can load quickly and easily.

In all, the boot offers you a very practical volume of 313 dm³. You can increase this to 480 dm³ by simply folding down the 2/3 - 1/3 split rear seat, which also gives you a flat surface perfectly flush with the floor of the boot. There is a low-level loading threshold and rigid floor rails that make loading or unloading heavy or bulky objects easier.



Inside the boot, you'll discover loads of storage options. Two elastic straps and two nets can be used to store fragile objects and stop shopping moving around, while two side hooks can also secure loose bags. Plus there is a rear load cover that provides even more security.

For your added convenience, a 12-volt socket has been fitted so you can use or recharge portable devices such as a mobile phone or games consoles.



Feel the 206 excitement



Experience sensational 206 performance

With dynamic road handling and exceptional levels of performance, the 206 gives you a sure-footed ride at any speed, thanks to McPherson type front suspension* and transverse torsion bars on the rear trailing arms*.

*Not available on 206 SW.

Engines

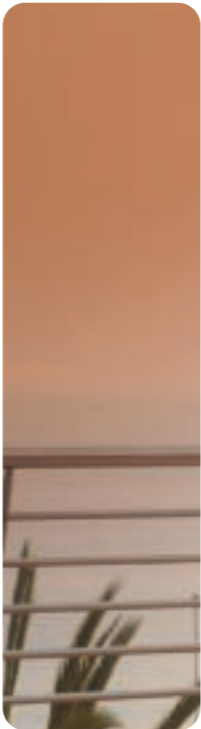
The 206 hatch offers a choice of two petrol engines - 1.4 8v and 1.6 16v (manual and Tiptronic) and two highly efficient diesel units - HDi 70 and HDi 110. The SW has the same range of engines with the exception of the 1.6 16v petrol with manual transmission.

HDi 110 diesel

The HDi 110 diesel uses the very latest in diesel technology, making it among the cleanest, most efficient, and not forgetting quietest, on today's market. You'll experience a fantastic level of performance (see below), together with assured acceleration, and an instant response.

Sequential automatic gearbox

The Tiptronic System Porsche 4-speed automatic gearbox is available with the 1.6 litre 16v engine. In automatic mode, the gearbox adapts to your own individual driving style and the conditions of the road, thanks to its ability to recognise inclines and bends. You can choose from three programmes: Auto, for normal driving, Sport for more dynamic handling, and Snow, which reduces the risk of skidding on slippery roads.



	Consumption mpg (litre/100km)						CO ₂ (g/km)	
	Urban		Extra Urban		Combined		Hatch	SW
	Hatch	SW	Hatch	SW	Hatch	SW		
1.4 8v petrol	31.7 (8.9)	31.3 (9)	56.4 (5)	55.3 (5.1)	44.1 (6.4)	43.4 (6.5)	152	154
1.6 16v petrol	32.4 (8.7)	n/a	51.3 (5.5)	n/a	42.1 (6.7)	n/a	159	n/a
1.6 16v Tiptronic automatic	27.6 (10.2)	27.6 (10.2)	49.5 (5.7)	49.5 (5.7)	38.1 (7.4)	38.1 (7.4)	176	176
HDi 70	49.5 (5.7)	48.7 (5.8)	76.3 (3.7)	74.3 (3.8)	64.2 (4.4)	62.7 (4.5)	116	120
HDi 110	47.1 (6)	47.0 (6)	68.9 (4.1)	68.8 (4.1)	58.9 (4.8)	58.8 (4.8)	126	126

For more information about 206 visit www.peugeot.co.uk



Reassuring 206 safety



Cruise control*

Take the strain out of tiring motorway journeys. Just press the button on the steering wheel mounted control and you can stay at the same, constant speed without touching the accelerator.

*Available from summer 2006.



Braking system

The 206 features a sophisticated braking system. It includes Anti-lock brakes (ABS) with Electronic Brake Force Distribution (EBFD) which reduces the risk of the wheels locking on slippery surfaces - significantly shortening the braking distance. Plus it comes with Emergency Brake Assist (EBA) which aids you when you need to make an emergency stop.

Automatic hazard lights

If you brake suddenly, the 206's ingenious hazard lights switch on automatically, warning other road users that you've stopped, so you can concentrate on the situation ahead. And once you've accelerated away, they will switch themselves off again.

Isofix system

A child's safety is really important, that's why the 206 features the ISOFIX system to give you added peace of mind. It is the safest and most efficient way to install a child seat, and you can fit two side by side safely and easily, without using the seat belts.

Automatic door locking while driving

When the 206 reaches a speed of 6mph, the doors will automatically lock for added safety.

Airbags

Your 206 comes equipped with:

- On all models two Smart front airbags which inflate in relation to the intensity of impact.
- Side and curtain airbags* to protect the head and chest.
- The curtain airbags* above the side windows which are deployed if there's a collision, to protect the heads of the front passengers, as well as those in the back seats.

Safety belts

The 206 features front pre-tensioned seatbelts with a force limiter. If you're involved in an accident, this device holds you securely in your seat, minimising the risk of injury. In the rear, there are three anchoring points for passenger seat belts.

Automatic headlights on**

Automatic headlights have been fitted to the 206 to significantly improve visibility where it's needed. At night or in a dimly lit area, a sensor triggers the headlight switch automatically so you don't need to think about it. The lights will then switch themselves off when the light becomes bright enough.

*Not available on Urban. Option at extra cost on all other models.

**Option at extra cost on the 206 Sport (not on Tiptronic).

For more information about 206 visit www.peugeot.co.uk



Be part of the 206 club
www.peugeot.co.uk

So now you've met the 206 range. You've got an idea of what it's all about, what it can do, and why it has gained so many fans around the world.

You should also have come to understand how we've used our expertise to develop a car that is not only irresistibly stylish, but also brings together agile performance, responsive handling, and loads and loads of fun into one funky package.

We're also sure that you have gained an insight into the way we think and how our values are continuing to shape the marque. We also hope you've come to trust the quality and value that the Peugeot brand represents.

So if you like what you've seen and you'd like to get to know the 206 range better or even join the club, go to www.peugeot.co.uk or visit your nearest Peugeot Dealer today to book a test drive.

Which 206 are you a fan of?

206 Urban – are you a fan of individuality?

You've got your own look, your own views. You want to lead the crowd, not follow it. With the 206 Urban, you won't have to compromise your ideals. The striking Alaska cloth trim, along with the remote controlled radio/CD player, sets the tone the instant you get in. There's even a folding rear seat to help you pack more into weekends away. Your first

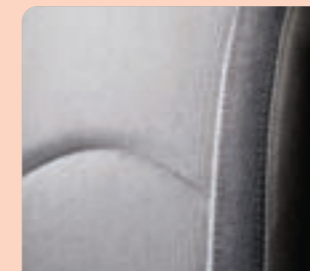
drive won't disappoint either. You'll discover the 206 Urban is filled with features like power steering, ABS and Emergency Brake Assist to make your journey more comfortable, and driving more entertaining.

Expressing your individuality's never been so much fun.



Key features:

- Three rear 3-point seat belts.
- ABS with Electronic Brake Force Distribution (EBFD).
- SMART driver and front passenger airbags (the passenger airbag comes with a deactivate switch).
- Body coloured door mirrors.
- Aluminium-effect centre console and air vent bezels plus an aluminium gearknob insert.
- Sports front seats and three rear head restraints (the driver's seat is height adjustable).
- Central locking.
- Electric front windows.
- 'Guide-me-home' headlights.
- Height adjustable steering wheel.
- Radio/CD player.
- Alaska cloth trim.



Grey Alaska cloth trim

206 Verve – are you a fan of pure style?

You like heads to turn as you go by. You secretly enjoy making your friends a little bit envious. You're sure to love the 206 Verve. An eye-catching silhouette and impressive list of specifications provide the perfect balance of style and sophistication. With its sleek sports bumpers, integral fog lamps, striking choice of

paint colours, plus smart Madison trimmed seats, it looks better than any other car in its class. And with the added comfort of features like air-conditioning, electric front windows and remote central locking, it has the power to make you feel better than any other car could either.

When the 206 Verve offers so much more, why settle for anything less?

*Option at extra cost.



Graphite/Grey Madison cloth trim

Key features:

- ABS with Electronic Brake Force Distribution (EBFD) and Emergency Brake Assist (EBA).
- SMART driver and front passenger airbags (the passenger airbag comes with a deactivate switch).
- Sports front grille and bumper.
- 14" Tornado alloy wheels.
- Full body coloured side mouldings, bumpers, door mirrors, handles and rear number plate housing.
- Silver-grey dials.
- Height adjustable steering wheel.
- Air-conditioning.
- Electric front windows.
- Front fog light.
- Remote central locking with a flip key.
- Remote controlled radio/CD player.
- Graphite/Grey Madison cloth trim.

206 Sport – are you a fan of the extraordinary?

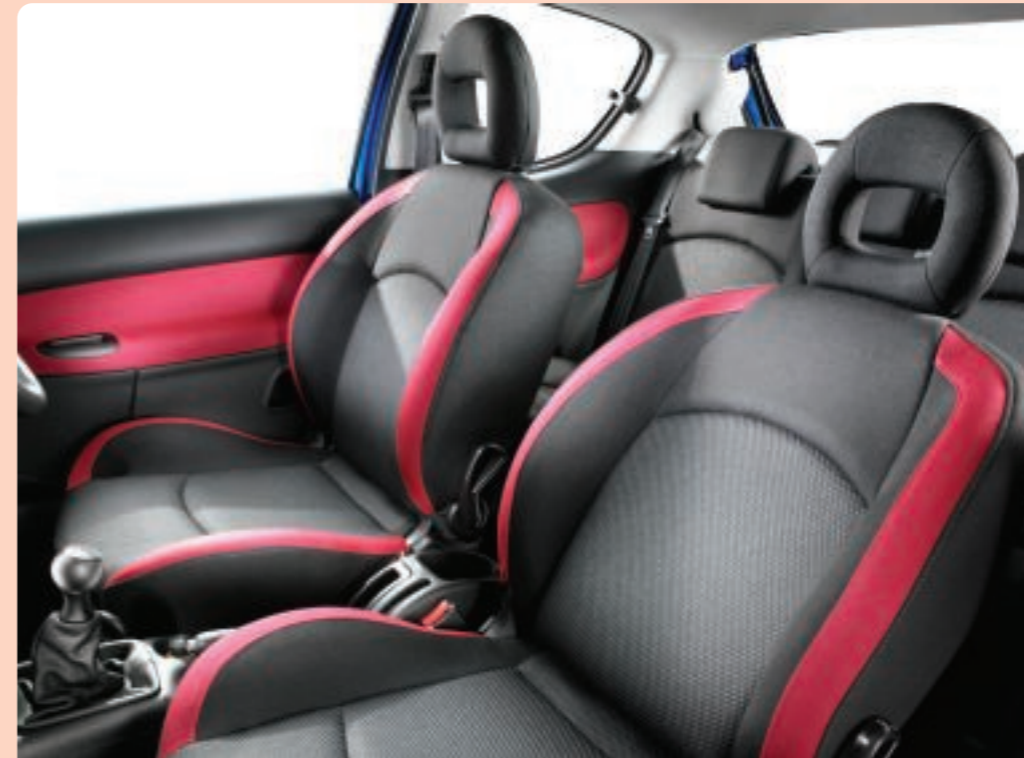
You don't do average. Or dull. And if it's not cool, you don't go there. The 206 Sport was designed with you in mind. If you can drag your eyes away from its dynamic curves, front fog lights, striking alloys, aluminium exhaust pipe and paintwork, you'll love the view from inside. You'll see sports front seats with sports head

restraints, aluminium finished pedals, gearknob and sills. And a stylish leather steering wheel. You'll also appreciate the air-conditioning which lets you keep your cool, even when your pulse starts racing - as it's sure to do with a drive this exciting. Or if you really want to take things to the limit, you have the option of adding a

superb sounding JBL hi-fi system* and a CD multi-changer to make your journeys even more entertaining.

After all, where's the fun in being ordinary?

*Option at extra cost.



Graphite/Red Madison cloth trim

Key features:

- ABS with Electronic Brake Force Distribution (EBFD) and Emergency Brake Assist (EBA).
- SMART driver and front passenger airbags (the passenger airbag comes with a deactivate switch).
- 15" Sirocco alloy wheels.
- Front fog lights and sport front wings.
- Graphite/Red Madison cloth trim.
- Sports front seats with fully adjustable sports head restraints.
- Electric heated door mirrors.
- Electric front windows.
- Remote control central locking.
- Remote controlled radio/CD player.



Sports exhaust



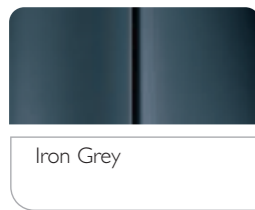
Aluminium gearknob



Radio/CD player

Colours and dimensions

Metallic Colours (option at extra cost):



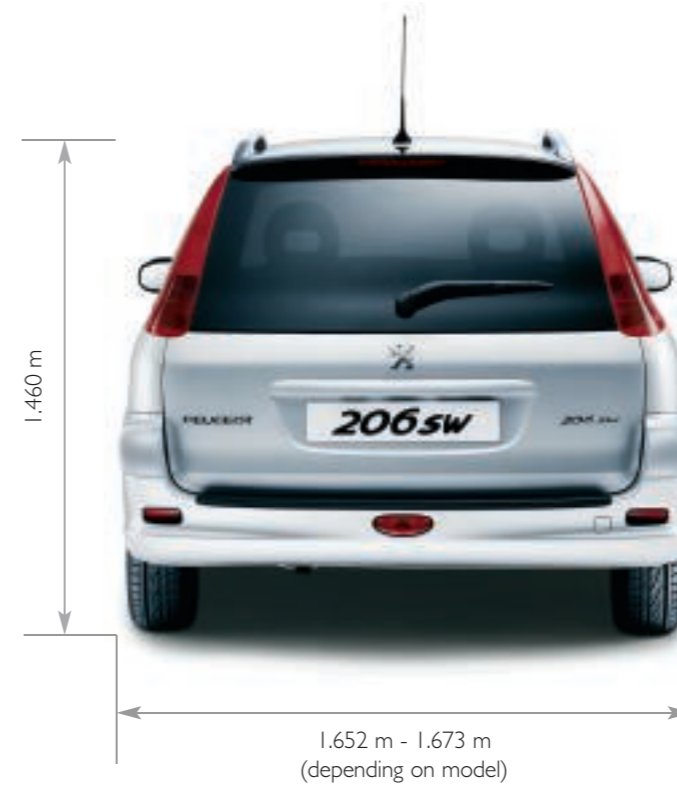
Solid Colour:



Colour and trim combinations depend on your chosen model and are subject to availability. For further information visit your Peugeot Dealer.

	Wheel trims	Alloy wheels	
	 Cuba 14"	 Tornado 14"	 Sirocco 15"
Urban	■		
Verve		■	
Sport			■
Verve SW		■ (on 1.4 petrol and HDi 70)	■ (on Tiptronic and HDi 110)

■ Standard



206

Height: 1.433 m
Width: 1.652 m - 1.673 m
Length: 3.822 m
Wheelbase: 2.445 m

206 SW

Height: 1.460 m
Width: 1.652 m - 1.673 m
Length: 4.028 m
Wheelbase: 2.442 m



●
Peace of Mind
206 / 206 SW

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year.

Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling **0870 752 7050**.

Peugeot Service Care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models.

To minimise the inconvenience often associated with servicing, our Dealers promise to offer you a number of options.

- A while-you-wait service, with a timed appointment.
- Local vehicle collection from your home, or from your work.
- Alternative transport to a train station, home, or work.
- By arrangement, a hire car at a concessionary rate.

What's more, they will aim to ensure that your vehicle is cleaned before you get it back.

Peugeot Insurance

Peugeot Insurance is designed specifically for Peugeots. It offers tailored cover at a competitive price. Should you be unfortunate enough to be involved in an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot Original Equipment Parts. We'll even give you a courtesy car while yours is being repaired (depending on availability) when you use an approved repairer. **Why not call Peugeot Insurance now for a quote at 0870 0240 206**

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

Peugeot and the Environment

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

Peugeot Boutique

The Boutique offers a wide choice of original Peugeot merchandise designed to suit your Peugeot and your lifestyle. Be sure not to miss our **Ligne de style** Peugeot merchandise catalogue – it's a great place to look for treats or gifts for any Peugeot owner. To download the latest catalogue visit **www.peugeot.co.uk/merchandise**

Peugeot online

Discover more about us at **www.peugeot.co.uk**

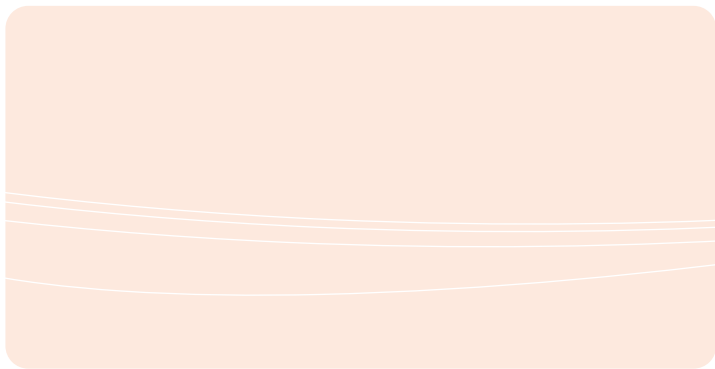
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For all other enquiries please call 0845 200 1234 (Calls will be charged at local rate and may be recorded for training or quality purposes.)



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Dealer stamp



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THE DRIVE OF YOUR LIFE