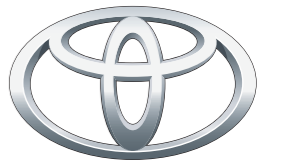


MR2 Roadster



TOYOTA



For Toyota,
quality is not just a promise;
it's a way of life

Nothing is so good that it cannot be made better. That is why we strive for constant improvement in everything we do. It is not a motto. Or a mission statement we hang on the wall and forget about. It is simply the way we do things. We have a word for it: 'kaizen'. It means 'continuous improvement' and it is the key principle that guides us in our pursuit of total quality.

"From now on, I want everybody to put their efforts together and unite in finding a way to make superior vehicles."

Kiichiro Toyoda, Founder
Toyota Motor Corporation, May 1939

This commitment to quality results in real benefits – benefits that enhance the quality of your life. We know this because you tell us so by consistently voting Toyota highly in independent customer satisfaction surveys. This is also evident through the outstanding results Toyota achieves in the Euro NCAP safety tests. Most of all we know this because we make it our business to find out how to give you the best possible ownership experience, from when you first buy your car, right up to when you ultimately sell it.

What this means for you is that every time you get into the driving seat of a Toyota and start the engine, you will experience a feeling of complete confidence. Confidence that comes from knowing that the car you are driving is designed and engineered with the very highest standards of quality and reliability in mind. For Toyota, quality is not just a promise; it's a way of life.

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Dynamic styling



The MR2 Roadster looks every bit as exciting as it performs. Nothing else moves you quite as much – on the road or on the driveway.

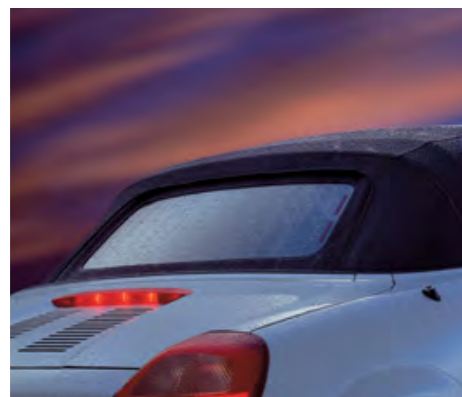
Its radical flowing lines ensure that it looks impressive from any angle – from its bold front design, incorporating fog lamps, projector type headlamps and mesh-effect low grille through to its distinctive rear light cluster, high-mounted stop lamp and stainless steel exhaust finish.

With colour-keyed bumpers, door handles and exterior mirrors – in a choice of seven exciting colours from Chilli Red to Astral Black – the MR2 Roadster looks distinctly individual, definitely a cut above the rest.

Its side profile is enhanced by stylish air inlets and the addition of 16" alloy wheels at the rear to complement the 15" front alloys. The MR2 Roadster sits low and wide – just like a performance roadster should.

The soft top has an easy raise/lower mechanism that leaves it perfectly flat when not in use – there's no need for a separate cover – while the optional colour-keyed hardtop is fully detachable. Both tops incorporate a heated glass rear window.

The MR2 Roadster's unique, streamlined styling gives more than a hint of the untold excitement to come.



The soft top is both stylish and functional. It folds down in a way that ensures the interior lining is not exposed to dirt. And unlike many cars in its class, it comes with the practicality and durability of a heated glass rear window.

This factory fitted stylish detachable hardtop is yet another way to enjoy the pleasures of the MR2 Roadster.





Sophisticated automotive engineering from Toyota is what makes the MR2 Roadster so genuine and so fun to drive.

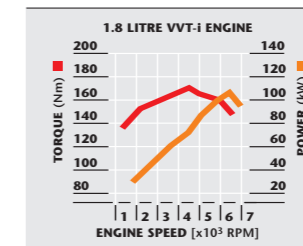
Its 1.8 litre engine incorporates VVT-i technology (Variable Valve Timing with intelligence) which, through a computerised control, ensures that intake valve timing automatically adjusts to engine speed and accelerator pressure. This delivers responsive acceleration and low fuel consumption, flexibility that can be fully exploited with the 6-speed transmission.

The MR2 Roadster is equipped with all-round MacPherson strut suspension which has been refined to create a flatter ride with a better balance between handling and stability. And weighing in at just 990 kg whilst producing an impressive 125 lb/ft of torque, it has a class-leading power-to-weight ratio.

What's more, it develops 140 DIN hp at 6400 rpm. But then figures alone can never adequately describe just how exhilarating the MR2 Roadster is to drive.



Powerful
VVT-i engine technology helps the MR2 Roadster achieve lively and responsive performance coupled with optimum fuel efficiency.



Responsive
The compact 1.8-litre, 16-valve, 4-cylinder engine delivers sporty performance throughout the whole rpm range.

No compromise on comfort

To maximise the unrestrained pleasure of open-top motoring, the MR2 Roadster is equipped to impress even the most demanding of drivers.

Power windows and side mirrors are standard, as is power steering. The sports-style seats are fully adjustable and, for the driver, height-adjustable as well, which together with the stepless tilt-adjustable steering column, makes it easy to find the most comfortable driving position.

The three-spoke steering wheel and gear shift knob are clad in leather for a touch of luxury. But for even more refinement you can opt for full leather upholstery, air conditioning and Toyota's advanced satellite navigation system with Electronic Traffic Avoidance (ETA). This gives you accurate route guidance, as well as alerting you instantly to any traffic problems.

All controls are within easy reach of the driver – including those for the four-speaker RDS radio/CD player – while chrome handles and aluminium sports pedals visibly enhance the MR2 Roadster's sporty appeal.

The MR2 Roadster – designed and equipped to deliver true driver enjoyment.

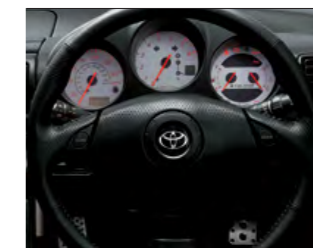


The interior layout is designed for ease of use so that you can concentrate on the thrill of driving your MR2 Roadster.



Satellite navigation

Opt for Toyota's advanced satellite navigation system with Electronic Traffic Avoidance and finding your destination couldn't be easier.



Sports-style instruments

To maximise driver control, the sports-style instruments with their clear readouts are perfectly positioned for instant information and response.



Alloy pedals

Aluminium pedals underline the MR2 Roadster's sports credentials.



Rear storage

Storage spaces include the front box which accommodates the space saver spare wheel as well as small items, and a lock-up luggage space behind the seats.

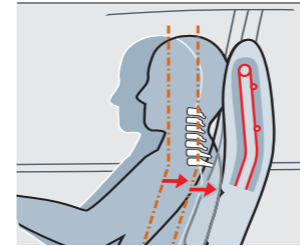
Safety assured

You may well choose the MR2 Roadster purely for the thrill of driving. But it's reassuring to know that Toyota's engineers have left nothing to chance when it comes to safety.

The 140 DIN hp that satisfies your urge for exciting performance is balanced by ABS braking and ventilated discs to ensure controlled, stable braking.

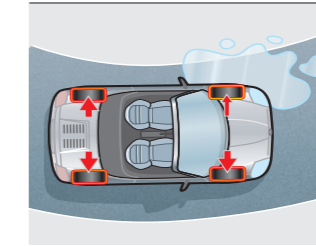
The highly rigid body incorporates crumple zones front and rear as well side-impact beams. And both driver and passenger are protected by airbags, complementing the three-point seat belts with pre-tensioners and force-limiters.

For the MR2's own protection, it comes with remote central double-locking, engine immobiliser, alarm and window-etching. Which all leaves you free to enjoy the car's full potential with confidence and reassurance.



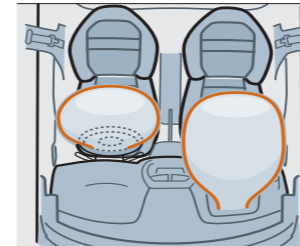
Whiplash injury protection

Toyota's special safety system helps to reduce whiplash neck injuries.



Anti-locking Braking System (ABS)

Standard ABS improves stability under severe braking.



Airbags

The MR2 Roadster offers the reassurance of front and passenger airbags as standard.



Drive Plans from Toyota Financial Services

We want to make acquiring and maintaining your MR2 Roadster as easy as driving one. Our range of Toyota Drive Plans have been designed specifically with this in mind, to offer you a choice of affordable ways to finance, service and maintain your new car. Above all our plans offer flexibility, easy budgeting and peace of mind and can be arranged as a one-stop-shop when you select your MR2 Roadster.

Easy Start

With Easy Start finding a large deposit is not an issue. Just the equivalent of one monthly payment in advance is all that is needed to drive away in an MR2 Roadster. This simple and innovative plan, based on our popular PCP Drive Plan, is ideal for younger customers or families on a tight budget.

Easy Drive

Easy Drive is a comprehensive finance package, with one monthly payment taking care of most of your motoring needs for two or three years. The plan includes the cost of an MR2 Roadster on a PCP Drive Plan and an Easy Care servicing plan covering routine, major and intermediate services.

Easy Care

For those who value the peace of mind of a pre-paid servicing package we can offer Toyota Easy Care. The plan ensures that your MR2 Roadster will receive the very best maintenance and servicing. Easy Care covers routine major services (including routine servicing, parts and labour) and intermediate oil and filter services.

Business Drive

Business Drive offers the security of a fully maintained Contract Hire package, ideally suited for VAT registered businesses. The package offers a host of benefits including reduced capital outlay, all-inclusive monthly rentals and no depreciation, disposal or administration problems.

Flexible Finance

However, Drive Plans are about more than just these four schemes. Whatever your needs, Toyota has a full range of finance options to offer you. Whether you're a private motorist or a business customer, just discuss your individual requirements with your Toyota Centre, who will be pleased to help you choose a Drive Plan to suit you.

Licensed credit broker. Indemnities may be required. All finance subject to status to over 18s only. Toyota Financial Services (UK) PLC, Great Burgh, Burgh Heath, Epsom, Surrey KT18 5UZ. Toyota Financial Services is authorised and regulated by the Financial Services Authority.



Become truly original

Everyone likes to be different, to express their own individuality. Which is why Toyota has developed an exciting range of quality accessories specially for the MR2 Roadster.

Choose for comfort, convenience or style according to your motoring needs and lifestyle – and let your MR2 Roadster reflect your personality. Stand out from the crowd.

Because all the accessories are genuine Toyota products, you can rely on their quality, reliability and performance. What's more, you'll know they'll harmonise perfectly with the MR2 Roadster's distinctive design and image – for style, fit and colour.

See how you can add to the unique experience of owning an exhilarating performance roadster – and make driving it an even greater pleasure. Ask your Toyota Centre for details of the full range of our quality accessories.



The MR2 Roadster – above – is fitted with side skirt, rear spoiler, carbon-effect instrument panel, rear bumper extensions and the MR2 Roadster Chrome Option Pack comprising chrome styling bar, chrome fuel flap surround and twin exhausts.



Audio

6-disc autochanger

Body exterior

Chrome exhaust trim

Chrome styling bar (not offering roll-over protection)

Front spats (un-primered)

Mud flaps, set 4

Rear bumper extensions, pair (un-primered)*

Rear spoiler (primered)§

Rear spoiler, Sports (un-primered)*

Side skirts (un-primered)*

Sports lowering springs

Sports twin exhaust

Convenience

Protection pack comprising mud flaps (set 4) and carpet mats (pair black, tailored)

Satellite navigation system, TNS 300 Turn-by-Turn

Europe DVD required for the above system

Toyota Hands Free (THF) telephone kits

Emergency

Emergency kit comprising warning triangle, fire extinguisher 0.6 kg and first-aid kit in zipped holdall

Instrumentation

Carbon-effect instrument panel

The MR2 Roadster – below – is fitted with chrome exhaust trim, mud flaps, chrome styling bar and sports spoiler.

Interior trim

Carpet mats, pair, black, tailored with MR2 logo

Chrome interior kits

Custom leather interior

Scuff plate film

Lights

Headlamp beam converters (please ask your Toyota Centre for outline details)

Locks

TRACKER Retrieve system

Storage

Hardtop cover

Hardtop storage trolley

Ventilation

Air conditioning

Clean air filter

Wheels

Spare wheel holder extension rod

Tyre valve cap with MR2 logo

The above accessories are applicable to all models.

* Product must be primered and colour-keyed.

§ Product must be colour-keyed.

MR2 Roadster Chrome Option Pack

Comprising chrome styling bar, chrome fuel flap surround and twin exhausts.

Exciting colours for an exciting car

The MR2 Roadster's exciting colour range perfectly complements the car's sensational looks. Choose from seven distinctive colours, including four superb metallic

options. The interior trim comes in either high-quality black or red cloth – but why not opt for luxurious leather?

13E Sable*



1E7 Crystal Silver*



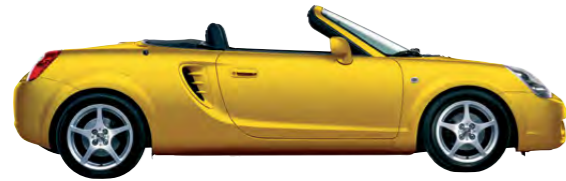
202 Astral Black



3P0 Chilli Red



576 Sahara Sun



6R4 Island Green*



8M6 Lagoon Blue*



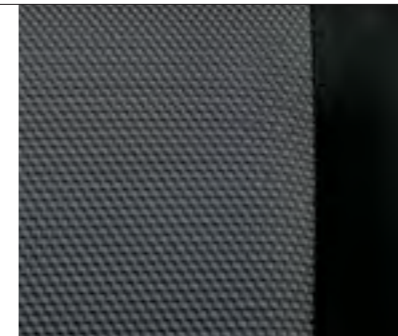
COLOURS & TRIMS

Seat Trim	Colours						
	Sable	Crystal Silver	Astral Black	Chilli Red	Sahara Sun	Island Green	Lagoon Blue
Malibu (black cloth)	•	–	–	•	•	•	•
Acapulco (red cloth)	–	•	•	–	–	–	–
Santa Monica (black leather) [§]	◊	◊	◊	◊	◊	◊	◊
Santa Cruz (red leather) [§]	◊	◊	◊	◊	◊	◊	◊

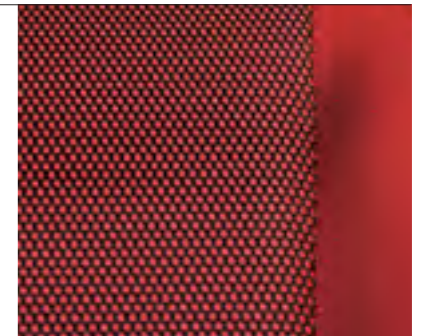
• = Standard ◊ = Optional – = Not available

* Metallic paint available as a cost option. § Santa Monica or Santa Cruz leather can be specified irrespective of exterior colour. ◊ = Toyota's recommended option.

Malibu



Acapulco



Santa Monica
black leather



Santa Cruz
red leather





Granite and Sky Blue



Black and Tan



Black and Chilli Red



Custom colours

Everyone is a unique individual with different styles and characteristics. We all enjoy displaying our own particular individuality. Now, thanks to Toyota's custom range of coloured leather, you can indulge yourself in the ultimate expression of originality by creating a perfect MR2 Roadster interior to reflect your individual taste and personality.

You can choose from a range of nine colours – from striking Chilli Red to discreet Silver Grey – to cover your seats and door panels in top-quality, luxuriously soft natural leather. But the real, exciting option is that you can select any combination of the nine colours across the seats and panels to deliver a definitive, personal statement. And that colour choice even includes the stitching.

Can there be a better way of showing your true colours?

Consult your local Toyota Centre who will be able to recommend the best combination of colours to suit your needs. Please make your coloured leather choices at the time of ordering your MR2 Roadster.



Specifications

ENVIRONMENTAL PERFORMANCE

	1.8 litre VVT-i 6 M/T
Fuel consumption	1.8 litre VVT-i 6 M/T
Combined mpg (litres/100 km)	38.2 (7.4)
Extra urban mpg (litres/100 km)	47.9 (5.9)
Urban mpg (litres/100 km)	28.0 (10.1)
Recommended fuel grade	95 unleaded
Fuel tank capacity (litres)	48
Carbon dioxide CO ₂ (g/km)	178

PERFORMANCE

	1.8 litre VVT-i 6 M/T
Maximum speed mph (km/h)	131 (210)
Acceleration 0–62 mph (sec)	8.0

ENGINE

	Petrol 1.8 litre VVT-i
Engine code	1ZZ-FE
Number of cylinders	4 in line
Valve mechanism	16 valve DOHC chain drive
Fuel injection system	Electronic fuel injection
Displacement (cc)	1794
Bore x stroke (mm)	79.0 x 91.5
Compression ratio	10.0:1
Maximum output (kW/rpm)	140 DIN hp (103/6400)
Maximum torque (Nm/rpm)	170/4400

SUSPENSION

Front	MacPherson strut
Rear	MacPherson strut



DIMENSIONS

	6 M/T
Exterior dimensions	
Length (mm)	3895
Width (mm)	1695*
Height (mm)	1240 [§]
Wheelbase (mm)	2450
Front tread (mm)	1475
Rear tread (mm)	1460
Turning radius (m)	5

WEIGHTS

	1.8 litre VVT-i 6 M/T
Kerb weight (kg) (max)	1030
Gross vehicle weight (kg) (max)	1225

TRANSMISSION

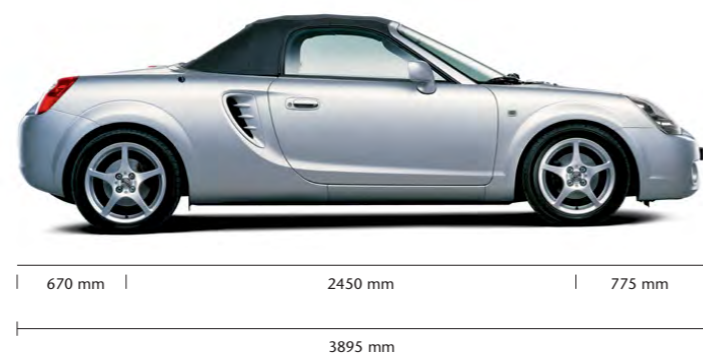
	6 M/T
Manual 6-speed	•

TYRES AND BRAKES

Front	Ventilated disc
Rear	Ventilated disc

WHEELS

Front	185/55 R15 5-spoke alloy wheels
Rear	215/45 R16 5-spoke alloy wheels



BODY EXTERIOR

Grade	MR2 Roadster
Door handles and mirrors, colour-keyed	•
Front low grille, mesh effect	•
Exhaust, stainless steel finish	•
Metallic paint	◊
Sports collection – rear bumper extension, twin exhaust & styling bar	◊
Body styling kit – colour-coded front & rear bumper extensions & side skirts	◊
Chrome Option Pack – chrome styling bar, chrome fuel flap surround and twin exhausts	◊

BRAKES

Grade	MR2 Roadster
ABS – electronically controlled	•
Front disc brakes – ventilated	•
Rear disc brakes – ventilated	•

BUMPERS

Grade	MR2 Roadster
Front and rear bumper, colour-keyed	•

CONVENIENCE

Grade	MR2 Roadster
TNS300 GPS navigation system with Electronic Traffic Avoidance (ETA)	◊
Driver's footrest	•
Courtesy light	•
Fuel cap, remote release	•
Ashtray & cigar lighter	•

INSTRUMENTS

Grade	MR2 Roadster
Tachometer	•
Fuel indicator with low fuel warning	•
Water temperature indicator	•
Engine management warning	•
Lights on warning	•
Door ajar warning	•
Key in warning	•
Instrument display dimmer	•
Digital odometer with two trip meters	•
Digital clock	•
Fuel cap location indicator	•
Fog lamps indicator	•

INTERIOR TRIM

Grade	MR2 Roadster
Door inserts – leather	◊
Door inserts – cloth	•
Door handles, tweeters and ventilation controls – chrome effect	•
Pedals – aluminium effect	•

• = Standard ◊ = Optional ◊ = Centre option

M/T = Manual Transmission.

* Measurements do not include wing mirrors.

§ 1250 mm with hardtop.

Equipment

AUDIO

Grade	MR2 Roadster
Audio, integrated unique fit with Liquid Crystal Display	•
AM/FM radio with preset settings	•
RDS with PTY and EON settings	•
CD player, single disc	•
CD autochanger, mounted in behind seats storage	◊
Speakers – 4	•
Radio aerial, wing mounted – electric	•
CD compatibility	•

LIGHTS

Grade	MR2 Roadster
Fog lamps – front	•
Fog lamps – rear with auto cancelling	•
High-mounted stop lamp	•
Interior light	•

LOCKS

Grade	MR2 Roadster
Central double locking with remote activation	•
Transponder key engine immobiliser	•
Remote alarm with perimeter and microwave interior protection	•
Security window etching linked to 24hr ISR helpline	•
Steering column lock	•
Soft top lock function	•
Lockable bonnet	•
Vehicle parts marking – major parts traceable to VIN	•
Lockable fuel cap	•

ROOF

Grade	MR2 Roadster
Fully retractable soft top with heated glass rear window	•
Colour-keyed hardtop with heated glass rear window	◦ (with air conditioning)

STORAGE

Grade	MR2 Roadster
Glovebox – lockable	•
Front boot storage	•
Behind front seat lockable storage	•
Storage box – door, dashboard	•
Cup holder – front	•

SAFETY

Grade	MR2 Roadster
Airbags – driver & front passenger	•
3-point seat belts – front with Emergency Locking Retractor	•
Seat belts – with electronic sensing, pre-tensioner & force-limiter	•
Seat integrated front seat belt anchorage and support	•
De-coupling brake pedal mechanism	•
Side impact beams on all side doors	•
Energy absorbing crumple zones front and rear	•

SEATS

Grade	MR2 Roadster
Height adjustment – driver, manual	•
Recline and slide adjustment – driver & passenger manual	•
Upholstery – cloth	•
Upholstery – leather	◦

STEERING

Grade	MR2 Roadster
Power Assisted Steering – electrically controlled	•
Adjustable steering column – stepless tilt	•
Energy absorbing, deformable and retracting steering column	•
Steering wheel – 3-spoke with leather trim	•

SUSPENSION

Grade	MR2 Roadster
MacPherson strut – front & rear	•

VENTILATION

Grade	MR2 Roadster
Air conditioning system – manual	◦
Air re-circulation function – manual	•
Wind deflector	•

VISIBILITY

Grade	MR2 Roadster
Front wipers – twin speed & variable intermittent with mist function	•
Windows – electric	•
Driver's window – electric with 'one-touch' down function	•
Sun visors – driver & front passenger	•
Rear screen – glass/heated	•
Exterior mirrors – electrically adjustable	•

WARRANTY

Grade	MR2 Roadster
Three-year/60,000-mile mechanical warranty	•
Three-year unlimited mileage paint warranty	•
Twelve-year unlimited mileage anti-corrosion perforation warranty	•

WHEELS

Grade	MR2 Roadster
15" front 5-spoke alloy wheels with locking wheel nuts	•
16" rear 5-spoke alloy wheels with locking wheel nuts	•
Space saver spare wheel	•

• = Standard

◦ = Optional



Peace of mind

Toyota's global reputation for quality and integrity means the MR2 Roadster can add peace of mind to its own highly individual range of attributes.

On the day you purchase your MR2 Roadster, your Toyota Centre will present you with a 'MR2 Roadster Passport'; a guide to living with your MR2 Roadster and making the most of its considerable range of features. Your Toyota Centre will explain the car to you, and always be there, should you require any assistance.

Health and Safety

Your Toyota Centre will also talk you through MR2 Roadster's very own 'Health and Safety' programme. It's very simple. Your MR2 Roadster will only need a full 'Health and Safety' check once every

two years, or 20,000 miles if you enjoy driving it as much as we think you will. An intermediate oil change with additional 'Health and Safety' checks are also required every year or 10,000 miles.

Warranty

We're so confident each and every MR2 Roadster is so well built that it comes with a three-year or 60,000-mile warranty against any mechanical failure*. In addition, the paintwork, no matter what colour you select, is guaranteed against defects and surface rust* for three years too. Finally, the body is guaranteed for 12 years against corrosion perforation.

* Occurring as the result of a manufacturing default.

Customer Services

Club Toyota

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free RAC Roadside Assistance in the UK and Europe, 5% discount on Toyota Insurance for your car and specially negotiated rates for travel insurance, plus exclusive offers and promotions through our quarterly customer magazine.

Toyota Drive Plans

Toyota Drive Plans make acquiring and maintaining your new car as easy as driving it. They offer a choice of affordable ways to help you buy, finance, service and maintain your Toyota. The range of plans has been structured to offer you flexibility, easy budgeting and peace of mind.

- Easy Start is an exciting new low deposit plan.
- Easy Care offers the complete reassurance of prepaid servicing.
- Easy Drive is a comprehensive plan which takes care of most of your motoring needs for two to three years with one monthly payment.
- Business Drive is a fully maintained contract hire package most suited to small business customers.

Whatever your personal preference, your Toyota Centre can tailor a Drive Plan to suit your needs perfectly – driving a new car has never been so easy.

Written quotations available on request.

All agreements subject to status. Indemnities may be required.

Toyota Insurance

Toyota Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712.

Toyota Warranties

Every new Toyota comes with a three-year/60,000-mile manufacturer's warranty, covering your car against the unlikely event of a manufacturing defect causing a mechanical fault. It includes coverage for paint and surface rust for three years, unlimited mileage and a 12-year anti-perforation warranty. After the initial warranty period has ended, you can choose to extend your warranty until the vehicle is seven years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle* meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

* With the exception of batteries, corrosion of exhaust, and damage or wear to the interior.

Toyota Accident Assistance

Toyota provides a comprehensive accident management service to all Toyota drivers, giving advice, assistance and practical help free of charge in the event of an emergency.

Toyota Approved Used Car Scheme

All Toyota Approved Used Vehicles come complete with a pre-check delivery, a mileage check, a free 600-mile or one-month inspection, 12 months Club Toyota membership and a 14-day no-quibble exchange plan.

Toyota End-Of-Life Vehicles

The legislation on End-Of-Life Vehicles offers Toyota drivers a new and innovative way of returning their old vehicle to the producer. For more information about End-Of-Life Vehicles please refer to www.toyota.co.uk/environment



help

Using the navigation bar

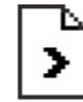
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