



Aus Liebe zum Automobil

Beetle Art

Personalise your New Beetle





The New Beetle's unmistakable quirky looks have made it a design classic, but we've made a new addition that you can't fail to notice. And, it only makes the New Beetle even more unique.

There are now four traffic-stopping Beetle Art designs that will transform the bodywork of your New Beetle. The New Beetle's quirky looks have always had a positive effect on passers by, but add one of these designs and your personalised New Beetle will stand out from the crowd wherever you go.

Each one has been dreamt up by a respected designer or illustrator, inspired by the New Beetle's fun and lovable personality. And they come in a number of different colours, so you can mix and match them with your New Beetle's bodywork.



Steve Wilson's 'Chasing Rainbows' design looks striking against black paintwork, while Mibo's 'Taking Flight' nestle comfortably against Harvest Moon Beige. But we'll leave that decision up to you. Experiment with the designs and colours (choose to apply just a section of design or all) at www.beetleart.co.uk to create your very own personalised New Beetle.

These durable vinyl decals are applied to the exterior of your New Beetle, and when purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale, will also benefit from the three-year vehicle warranty. If taken care of, and correctly fitted, these decals can help you express yourself for up to five years. Or, if you decide your New Beetle needs a change of image, the decals can be removed at any time*.

*Once decals have been removed they cannot then be re-applied.

When the colour of the decal is similar to the paintwork, you will lose the effect.
All recommended retail prices are correct at the time of going to press. These prices may be subject to change without notice.





'It's All Mine' by Parra

The New Beetle's outgoing personality and friendly smile have always made a statement about the person behind the wheel. And now Parra has designed an extension to that personality, so you can express yourself even more. Choose this design and show the whole world that you're unashamedly passionate about your shiny New Beetle.



White	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 255	£200.00
Front	ZGB 1C0 071 255 1	£45.00
Rear	ZGB 1C0 071 255 2	£45.00
Sides	ZGB 1C0 071 255 3	£145.00



Silver Metallic	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 260	£200.00
Front	ZGB 1C0 071 260 1	£45.00
Rear	ZGB 1C0 071 260 2	£45.00
Sides	ZGB 1C0 071 260 3	£145.00



Pink	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 261	£200.00
Front	ZGB 1C0 071 261 1	£45.00
Rear	ZGB 1C0 071 261 2	£45.00
Sides	ZGB 1C0 071 261 3	£145.00



'It's All Mine' by Parra



'Mud Splats' by Jamie Cullen

When you're driving a New Beetle nothing can ruin your day – even getting mud all over that lovely gleaming paintwork. Designer Jamie Cullen has embraced the inevitable British weather and cleverly managed to make apparent dirt marks look intriguingly beautiful. So your New Beetle always looks its best, whatever the weather.



Black	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 252	£200.00
Front	ZGB 1C0 071 252 1	£50.00
Rear	ZGB 1C0 071 252 2	£45.00
Sides	ZGB 1C0 071 252 3	£150.00



Grey	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 262	£200.00
Front	ZGB 1C0 071 262 1	£50.00
Rear	ZGB 1C0 071 262 2	£45.00
Sides	ZGB 1C0 071 262 3	£150.00



'Mud Splats' by Jamie Cullen



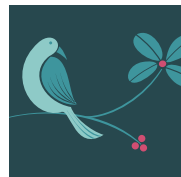
'Taking Flight' by Mibo



Like your New Beetle, Mibo's 'Taking Flight' is a bit special. Inspired by the flocks of birds resting on the rooftops around Brighton pier, not only do they contrast beautifully with the bodywork, but they also won't fly away when you drive off. They have been captured for a brief moment in time admiring your shiny New Beetle.



Burgundy	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 256	£200.00
Front	ZGB 1C0 071 256 1	£45.00
Rear	ZGB 1C0 071 256 2	£45.00
Sides	ZGB 1C0 071 256 3	£155.00



Turquoise	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 258	£200.00
Front	ZGB 1C0 071 258 1	£45.00
Rear	ZGB 1C0 071 258 2	£45.00
Sides	ZGB 1C0 071 258 3	£155.00



Green	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 259	£200.00
Front	ZGB 1C0 071 259 1	£45.00
Rear	ZGB 1C0 071 259 2	£45.00
Sides	ZGB 1C0 071 259 3	£155.00



'Taking Flight' by Mibo



'Chasing Rainbows' by Steve Wilson

There's always been a place for flowers on the inside of the New Beetle with the dash-mounted vase, but now you can have them on the outside too. And once you've brightened the interior with a fresh daisy, you can match it with Steve Wilson's colourful 'Chasing Rainbows' design.



	Part Number	RRP inc. VAT and fitting
Whole kit	ZGB 1C0 071 254	£220.00
Front	ZGB 1C0 071 254 1	£50.00
Rear	ZGB 1C0 071 254 2	£50.00
Sides	ZGB 1C0 071 254 3	£150.00



'Chasing Rainbows' by Steve Wilson