



Peugeot //
407 Coupé





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The right chemistry

When you choose a Peugeot, you're buying more than an elegant piece of design or a superb piece of engineering, you're buying a vision – our dream of a marque that embodies your desires and meets your expectations in every way. A vehicle that is the very personification of the Peugeot spirit.

This spirit, or essence, of our marque can be summed up in four words. Style, quality, dynamism and innovation – the values that every Peugeot is created around.

So what does that mean to you ?

It means beauty. Stunning design, pure Peugeot lines, the very quintessence of aesthetics as seen by top Peugeot designers.

Or roughly translated, a car that makes your heart beat faster every time you look at it.

It means a car that you can trust. Every new Peugeot is built to the very highest standards, ensuring technical excellence, superb handling

plus peace of mind, and is engineered to achieve optimum active and passive safety. It also means passion. Our passion for creating cars with real poise and precision, cars that communicate with the road and connect with you, lifting your spirits on every journey. Cars that reawaken your enthusiasm for driving.

And it goes without saying that it means intelligence. Innovative designs and features that answer your demands for better; safer; more comfortable and environmentally respectful vehicles (we've reduced emissions from our engines and every new car we build is 90% recyclable).

These are the strands of Peugeot DNA that you'll find running through every vehicle that bears our name today, and every car that we'll build tomorrow – just as the four lines run through the pages of this brochure. Creating the perfect chemistry between you and your car. And ensuring you the drive of your life.



Discover

The perfect balance of passion and experience

The story of the Peugeot Coupé begins way back in 1898 at the very first Paris Motor Show.

The type 21, as it was known, went on show for the very first time in the Tuilleries Gardens and won the hearts of the motoring public. The Peugeot Coupé's future, and its place in automobile history, was assured. Fuelled by that success, Peugeot's designers began an obsessive search for the ultimate coupé. A search for perfection which would lead them to develop many stunning and technologically advanced cars over the next 60 years, from the innovative 301

Coupé with its independent front wheel suspension and the 401 Coupé Coach (renowned for its superb roadholding), right up to the aerodynamic 601 Coupé and Coupé Coach. In the 50s, Peugeot teamed up with Pininfarina to create the breathtaking 404 Coupé. Since then the powerful 504 Coupé V6 and more recently, the 406 Coupé have simply gone on to position the Peugeot Coupé as one of the best cars in its class, always elegant, always timeless and never less than exhilarating to drive. Today, that same passion for perfection has led our team to

develop the exceptional new 407 Coupé – a superbly-built, genuine 4-seater coupé that has it all, stunning looks, responsive athleticism and the most advanced technology.

The inheritor of the classic Peugeot bloodline and a great sports tourer. So, have we succeeded in creating the ultimate coupé? We believe so, but we'll leave it to you, and automobile history, to prove us right.

Philippe Bekretaoui
Peugeot Designer



Discover Divine inspiration

Throughout history, sculptors, artists and architects, mathematicians and musicians have strived to attain the divine proportion, or the perfect balance, in their work.

Peugeot's designers are no exception. This quest for perfection has led to the creation of the exceptional 407 Coupé. It is the ultimate work of art and technology, delicately poised, perfectly balanced. At first sight, you'll be attracted by its elegant silhouette, the subtle translation of Peugeot design codes, the sweeping lines.

Come closer and you'll be captivated by the sleek contours of its distinguished front end, the strong, iconic air vents and the feeling of momentum created by the aerodynamically-tapered rear.

Then let your eyes linger on the commanding, wide wheelbase and you'll be seduced by the promise of the roadhugging, athletic performance to come.

As beautiful and refined as it is, this car wasn't built simply to be admired in a showroom window. This is a real

driver's car; a technologically advanced coupé that's at its most powerfully attractive on the road. A divine piece of engineering, and a truly inspirational drive.

Discover
Perfection is a road, not a destination



*Front parking sensors available as an option at additional cost

Discover

You are about to touch perfection...

Lively lines, an incisive profile that stretches forward, a wide stance with the wheels firmly planted on the ground... The big Peugeot coupé does more than confirm a style: it is nobility incarnate.

Some details say more about it than long speeches. Like its elongated and enveloping headlamp units, the 407 Coupé reveals on the outside what makes it so rich inside: technological content of a very high level, rich in technical and intelligent solutions.





Discover

Trip computer

Know your vital statistics. Range, average and current fuel consumption, distance travelled, distance to go, average speed, alarm log, function status... virtually everything you need to know about your journey is monitored by the trip computer.

Air-conditioning

Whatever the weather outside, create the perfect micro-climate inside your 407 Coupé. The dual-zone airconditioning allows you and your front seat passenger to adjust your temperature and air flow individually. Your rear passengers also get to ride in air-conditioned luxury, courtesy of air vents and the diffuser in the central console.

For everyone's comfort there's a humidity sensor to stop condensation forming, while an active charcoal filter traps pollen, dust and exhaust fumes. The system's efficient too; press the AUTO key and an externally controlled compressor adjusts the temperature, significantly reducing the fuel consumption.

LCD dot matrix display

Forewarned is forearmed. The alphanumeric display in the centre of the 5-dial instrument panel gives you up-to-the second reports on your car's status, and warning messages where necessary.

Multifunction colour display*

Watch this space. Set in the middle of the central console, it provides the information about your car radio, air-conditioning, on-board computer, date, time and temperature so you can configure your car the way you want it.

*RT4 Multi Media System versions only

Central console

The nerve centre of your 407 Coupé. It houses two air vents, the multi-function display, the radio, your air-conditioning controls plus all the buttons and switches you need to disable your parking assistance, central locking, alarms, hazard warning lights, AMVAR suspension system* and Electronic Stability Programme (ESP) system.

*V6 versions only.



Discover Space for passengers...

Stepping into the 407 Coupé is just like stepping into your own personal sanctuary, a place where you and your passengers can escape from the noise, bustle and general madness on the roads.

Every detail has been carefully planned and considered, from the quality of the fabrics and materials, to the finish of the surfaces. The large windows are designed to make the spacious interior feel light, airy and peaceful while the four generous

seats are crafted to give everyone a first class ride – supportive sports front seats for you and your front seat passenger, a deep-cushioned rear bench seat and a central arm-rest for your rear passengers.

and self-expression

The 407 Coupé was designed to suit even the tallest driver. Once in your seat you'll be able to find the perfect combination of reach and rake using the electric controls* (which memorise your preferred position for the next time), so you'll instantly feel at one with the car...scanning the

chronographic style dials with their chrome surrounds... all the controls at your fingertips... and all the driving pleasure you can handle at your command.

* Available when leather upholstery option is specified.



In the door pockets, storage for each passenger. Between the two front seats, a central armrest with storage and cup-holders. A practical and generous boot to make your life easier.

Discover Storage

Practicality has never come as standard in a coupé. Until now. The 407 Coupé has as many storage areas and as much luggage space as the average saloon, so you won't have to sit there wondering where to put your bits and pieces.

Passenger compartment

Keep everything to hand by the front seats in these discrete storage areas, then rest your drink in the retractable cup holder between the central armrest and the gear lever. You don't have to worry about your rear passengers either; they each have their own cup holders and storage compartments.

Boot

Go ahead, book that family holiday in the country without worrying if your luggage is going to fit. There are even side storage areas you can close to protect more delicate items (10 litre capacity).

*Except V6 HDi versions.

Loading

Moving something extra large? All you have to do is drop the rear seats and you've got a virtually flat space to load your goods and chattels into. Additionally, you can fold down one side of the rear seat if you need to carry an extra long item in the back.



Automatic windscreen wiper

Looks like rain? As soon as the first drops start to fall the windscreen wipers will automatically be activated by the rain sensor at the top of the windscreen, then adapt their speed to match the rainfall. The 'butterfly' wiper system features two opposing, extra-flat wiper arms for maximum efficiency and minimum noise.

Dual-function Xenon headlights

See further: Xenon headlights are highly efficient, producing a light that's almost the same colour as daylight, which reduces strain on the driver. Plus because there's just one bulb for both dipped and main beams, changes are more gradual and comfortable for the eyes. Even once you've arrived safely home, the car's lights stay on for a few moments to see you to your door.

Directional Bi Xenon headlights*

No more blind spots. Because the 407 Coupé's directional headlights turn to match the rotation of the wheel and your speed, 'following' the corners, it makes night driving easier and safer, whether you're on dipped or main beam.

Electric folding door mirrors

Don't knock it. Whenever you lock your car or press the control button, the door mirrors fold in, protecting them against accidental knocks while you're parked.

Parking assistance**

The new 407 Coupé is designed to help you in and out of tight situations. As soon as you engage reverse gear, the discrete ultrasonic sensors on the front and rear bumpers detect if you're in danger of hitting a person or an object. You'll be warned with a beep and a signal on the multifunction colour display, giving you plenty of time to steer clear.

*Optional equipment

**Front parking aid is an option at additional cost

RD4 radio/CD player

The 407 Coupé is always an entertaining drive. But if you want a little musical accompaniment, the radio/CD player has an output of 4 x 15 Watts for fantastic audio reproduction, plus a Digital Signal Processor (DSP) to optimise the acoustics of your car. Hate crackles? No problem. The system also incorporates dual tuner/antenna technology to keep interference at an absolute minimum.

JBL Hi-fi system*

Turn your passenger compartment into a concert hall with this superb hi-fi system specially designed for the 407 Coupé by JBL, one of the leading names in audio entertainment. The JBL speaker system is powered by a 240 Watt amplifier and a bass sub-woofer (concealed in the boot) and gives you incredible sound throughout the whole passenger compartment with crisp, clear trebles and deep, firm bass notes.

*Optional equipment

Discover
High technology redefined

Your partner for mobile luxury

With a variety of audio and multimedia functions, a hands-free GSM telephone and a GPS satellite navigation system covering all of Europe, thanks to the RT4 Multi Media System, Peugeot offers you the ultimate in entertainment and communication technology.

The system features an alphanumeric keypad, controls conveniently positioned on the steering wheel and voice recognition. It also includes a 7-inch colour widescreen, which is stylishly incorporated in the design of the fascia panel. The RT4 Multi Media System includes a hard disc drive, enabling you to take up to 180 hours of music on your travels, thanks to the exclusive Jukebox function, and

also be able to access detailed maps for the whole of Europe at the same time. Simply choose your destination, select your musical companion, relax and enjoy the ride.

The RT4 Multi Media System includes a hard disc drive with a capacity of 10 GB reserved exclusively for your music and gives you the option of playing CDs in audio or MP3 format. Alternatively, you can store them on the hard disc in MP3 format and say goodbye to CDs forever, freeing up even more storage space. You'll find auxiliary sockets located in the glove box, enabling you to connect an MP3 type audio source. And that's not all: the radio is equipped with a 3rd tuner, so you can enjoy optimal reception and quality when listening to your favourite stations.

The RT4 Multi Media System comes with a GSM hands-free phone system* as standard. Using a remote microphone and your vehicle's speakers, the RT4 Multi Media System's hands-free function lets you enjoy conversations in crystal clear quality. The dual band GSM phone module is also compatible with all European GSM operators, with the appropriate SIM card.

No more need for map CDs clogging up your glove box. With the GPS satellite navigation of the RT4 Multi Media System, the whole of Europe is at your fingertips at any time, thanks to the complete and detailed Navteq cartography installed as standard.

The 7-inch, colour widescreen and the modern graphic style of its map menus, in particular a 3D display option, complement its contemporary design.

Address inputs (simply by entering the destination post code for example) and route calculation have been designed for optimal speed. Updates to UK mapping and that of other European countries proposed by our partner, Navteq, will be available via the Peugeot dealer network.

*Use of the hands-free telephone is the responsibility of the driver, who must remain vigilant under all circumstances. For safety reasons, drivers should only write text messages whilst at a standstill.



1. See all the data relating to your 407 Coupé displayed in colour on the built-in display. Comes as standard.

2. A quick glance at the 16:9 colour display tells all. The main menu provides intuitive access to all the car's on-board systems including satellite navigation, which is available with the RT4 system.*

3. Strategically placed JBL speakers powered by a 240 Watt amplifier turn the car's interior into a virtual concert hall.**

*Available on RT4 Multi Media versions only

**Optional equipment

*Front parking sensors available as an option at additional cost

Drive
Goes straight from the head to the heart

On paper, the 407 Coupé makes perfect sense in every way. But there's nothing rational about the way it makes your heart race when you get behind the wheel.

Sound proofing and thermal insulation

Stay calm, cool and collected. For your safety, the front windscreen and side windows are manufactured from laminated glass. To let you focus on your driving, the windscreen and door windows are also acoustically insulated, keeping road and traffic noise to a minimum.

Electrochrome rear view mirror

A little clever thinking goes a long way. By automatically darkening when light levels fall, the electrochrome rear-view mirror prevents you from being dazzled by the headlights of the cars behind, so you can concentrate on the road ahead.

Driving position*

Have everything your way. The two-mode memory re-adjusts the seat and the door mirrors to your preferred settings at the touch of a button, so you can always retain the perfect driving position for you.

*Available when leather upholstery is specified.





Drive Intelligent innovation

Suspension

To keep you glued to your seat and firmly on the road, the 407 Coupé is equipped with a highly effective suspension system. For precise steering and optimum stability, the front and rear dampers are based on PSA technology, and the entire suspension has also been significantly lowered and upgraded. The 3.0 litre V6 petrol and 2.7 litre V6 HDi FAP engine models also feature AMVAR variable damping.

AMVAR

The variable damping system (AMVAR) controls each wheel's damping independently, adapting the hardness of the ride to suit your driving style every 2.5 milliseconds. When cornering, braking or accelerating, the system automatically stiffens the suspension, it also limits any pitching when you're driving in a straight line, simultaneously absorbing and smoothing out harsh road surfaces. If you really want to explore the 407 Coupé's dynamic performance, you can select the sport position to activate the firmest damping setting.

Wheels and suspension

The 407 Coupé comes equipped with our race-proven, front double wishbone, drop link suspension. This innovative system sets new standards in performance. The car also features multiarm rear suspension with horizontal dampers, which not only provides extremely responsive steering and enhanced stability, but also takes up relatively little boot space, so you can pack more into your days out. Both systems are built from Cobapress® aluminium to reduce weight without compromising strength.

Braking

A car this powerful demands a high performance braking system. To ensure the shortest possible braking distances, the 407 Coupé comes equipped with large, ventilated front discs (330 mm in diameter and 30 mm thick) and sizable rear discs (290 mm in diameter and 12 mm thick).

Steering

The 407 Coupé's advanced steering systems are designed to help you get more fun out of any driving situation. On the 2.2 litre 16v petrol engine and 2.0 HDi 136 diesel models, the electro-hydraulic steering is powered by an electro-pump unit that increases or decreases the level of assistance to match the car's speed and the rate at which you turn the wheel. This offers greater driving pleasure and lower fuel consumption than traditional hydraulic power steering.

Road hugging performance

Just another bend... just another bend... The 407 Coupé was bred to get the most out of twisting roads. Not only does it sit low on the ground with far wider axles than the 407 saloon, but it also boasts more torsional rigidity than any Peugeot, ever – due in part to its specially designed B/C post. The anti-roll bars have also been increased in diameter to reduce roll round curves.

Wheels and tyres

Sporting performance and style comes as standard courtesy of the impressive, large alloy wheels. Four cylinder engine models are fitted with 17" alloy wheels. The V6 engine models feature 18" alloy wheels.





Engines	Performance*			Consumption mpg (litre/100km)			CO ₂ emissions (g / km)
	Maximum speed (mph)	0-1000 m (sec)	Acceleration 0-62 mph (sec)	Urban	Extra Urban	Combined	Combined
2.2 litre petrol	138	30.6	9.2	21.5 (13.1)	40.9 (6.9)	30.7 (9.2)	219
3.0 litre V6 petrol	151	29.0	8.4	14.9 (15.0)	38.6 (7.3)	27.6 (10.2)	242
2.0 HDi 136 FAP manual	129	32.0	10.1	36.0 (7.8)	59.0 (4.8)	48.0 (5.9)	156
2.7 litre V6 HDi FAP automatic	143	29.8	8.5	23.7 (11.9)	43.4 (6.5)	33.2 (8.5)	226

*Driver only.



Drive

High performance at its best

Petrol engines

2.2 litre 16v petrol 163 bhp

Strong power and torque enable this 163 bhp engine to deliver an intense driving experience.

3.0 litre V6 24v petrol 211 bhp

A high performer with enough torque to give you outstanding thrust at all engine speeds. This V6 is equipped with VVT (Variable Valve Timing) and a dualmode active silencer for a sensational driving experience and a throaty exhaust note. This engine is matched to the manual 6-speed gearbox to make the most of its driving characteristics.

Diesel engine

2.7 litre V6 24v HDi FAP 205 bhp

Reduce fuel consumption without sacrificing performance. This latest generation 6-cylinder diesel engine incorporates the very latest technology.

Manufactured from a graphite, cast-iron block for lightness and rigidity, it's based on the environmentally-friendly "common rail" system with piezoelectric actuators. Power is supplied by two variable-geometry turbochargers and an intercooler. Result: outstanding torque performance and real driving pleasure.

2.0 HDi 136 FAP

Equipped with the most modern diesel engine technologies, including Overboost and a FAP (Particulate emission filter), the performance of this engine gives strong acceleration in all circumstances.

Transmission

6 speed manual gearbox (on 2.2 litre 16v petrol, 3.0 litre V6 24v petrol and 2.0 litre HDi 16v engines)

Fluid, quiet and characteristically brisk through the mid-range, this gearbox offers reduced fuel consumption and emission gases.

6 speed automatic gearbox (on 2.7 litre V6 24v HDi FAP engines)

The ultimate in gearbox technology, this is the first 6-speed transverse automatic gearbox able to handle generous loads of torque (up to 450 Nm). Features numerous innovations: integral electronic management for

added performance and fuel economy; gradient calculation and steering wheel angle measurement to take the strain on steep hills or mountain roads; plus the Porsche Tiptronic System which gives you fingertip control over the gear changes, as and when you need it.

Variable valve timing (on 3.0 litre V6 24v petrol engine)

Continuous control over the opening of the intake valves from idle to top speed for smoother, more immediate acceleration, and a more enjoyable driving experience.

Integrated technologies

Variable timing control (on 2.2 litre 24v petrol engine)

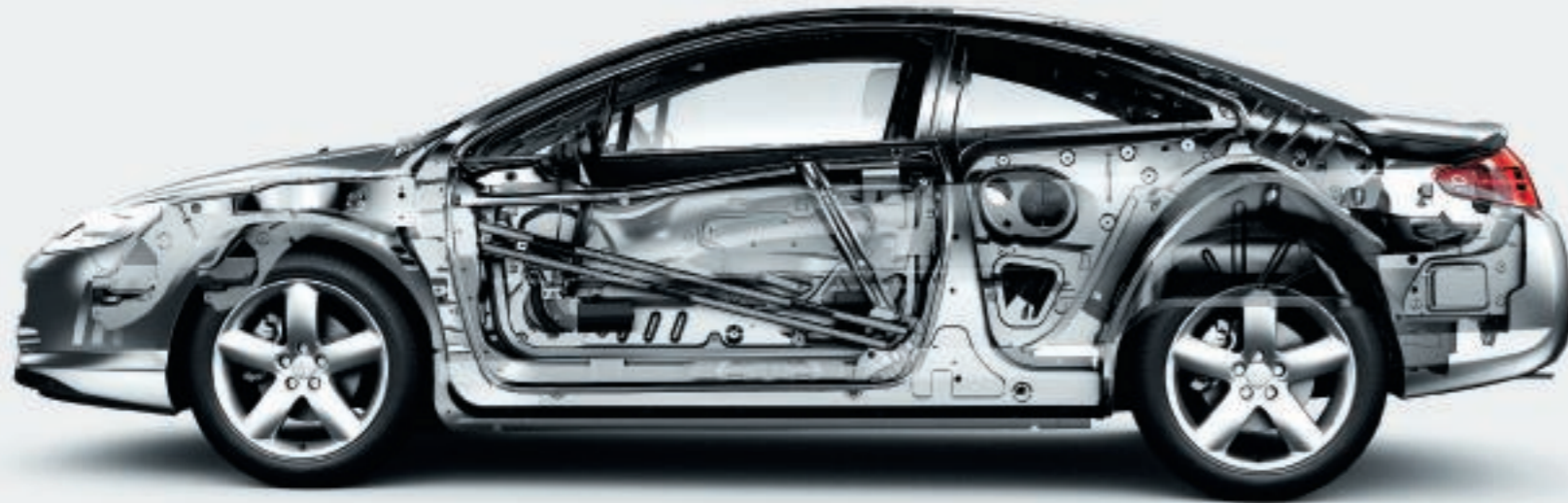
The intake valves open on one of two settings, determined by your engine speed. Result: smooth acceleration and outstanding torque and power at all speeds.

Particulate Emission Filter (FAP)

Every diesel engine generates particulates. At Peugeot, we should know. We pioneered the use of particulate filters (FAP) for diesel engines as standard equipment. How does the FAP work? Basically, it's a porous structure which is integrated into the catalytic converter to trap harmful particles of carbon as the exhaust gases pass through it. This reduces emissions to barely measurable amounts helping to preserve the environment without spoiling the performance of your 407 Coupe.

Trust

Anticipate, Warn and Protect. These are the three words on which the 407 Coupé has based one of its priorities: to protect you as effectively as possible in all circumstances, including in extreme situations.



The 407 Coupé has been awarded 5 stars in the Euro NCAP tests* for protection of the adult occupants of the vehicle (ADULT OCCUPANT PROTECTION). That is the "excellent" level, the maximum it is possible to obtain. Created in 1997, EuroNCAP is an independent European organisation that assesses the safety of the vehicles available on the market through the

following tests: front impact, side impact, pole test, pedestrian impact, impact with a pedestrian, etc. The association makes the results obtained public in the form of a "star" rating.

*European New Car Assessment Program

Anticipate

The 407 Coupé has become famous for remarkable handling, thanks to a chassis and suspension that are as innovative as they are effective. Using a technology developed in motor sport competition, the double wishbone front suspension with drop-link guarantees benchmark handling and very good steering.

The rear is also innovative with a new type of multi-arm suspension with horizontal dampers to improve guidance and stability. In addition, on V6 engines a variable damping system (AMVAR) controls the suspension of each wheel independently using 9 damping patterns to adapt to situations and to your driving style.

In the active safety field, everything has been done to give you confidence. In addition to impeccable roadholding and the effective and incisive braking provided by the large brake discs (ventilated at the front) the 407 Coupé

provides you with the best of what technology can offer, so that your vehicle retains optimum balance in delicate situations: the latest generation ESP (Electronic Stability Program / Dynamic Stability Control).

To promote a safer driving experience, and to ensure that your 407 Coupé maintains its balance in difficult situations, it is equipped with the very latest Electronic Stability Programme (ESP) which combines five functions:

- **ABS**
Upgraded to match the 407 Coupé's performance, this electronic anti-lock braking system helps you hold your line during emergency braking.
- **EBA**
Emergency Brake Assist increases your braking force to help you stop quickly and effectively when the need arises.
- **ASR**
Traction control manages the engine and the brakes to prevent wheels

skidding on slippery surfaces.

- **EBFD**
Electronic Brake Force Distribution electronically controls the braking of each individual wheel, balancing the distribution of braking force to ensure that your 407 Coupé comes to a halt as quickly and effectively as possible.

- **DSC**
Dynamic Stability Control continuously monitors data supplied by the steering wheel sensor and the yaw sensor, intervening in the engine management system to return your 407 Coupé to its original trajectory should any under or oversteer be detected.

Other features, such as the electronic display of messages warning you of a possible fault, or the automatic activation of the hazard warning lights in the event of heavy braking, also contribute to your complete peace of mind.

Chassis

The stiffer the chassis, the smoother the cornering. That's why the 407 Coupé features high levels of torsional stiffness which, combined with uprated wheels and suspension, give you maximum stability and optimum ground contact.

Tyre pressure sensors

Don't risk a blow-out. The wheels are equipped with sensors that monitor pressure and temperature variations inside the tyres, warning you the instant they detect abnormally low pressure or a puncture.

Protect

Air bags

Your safety is of paramount importance. That's why your 407 Coupé comes with seven passenger airbags as standard:

- Two front air bags (driver and passenger) :

To protect the head and upper body in the event of a frontal impact, these dual-generator air bags (dual-volume on the driver's side and single volume on the passenger's side) adapt their level of inflation, and the pressure they activate at, to match the severity of the impact. The front passenger air bag can be disabled to let you fit a rear-facing child seat safely.

- Two front side air bags :

Exclusive to the 407 Coupé, these airbags are built into the seat frames to significantly reduce the risk of injuries to the driver's and front passenger's chests, abdomens and pelvises in the event of a side impact.

- Two curtain air bags :

These are located in the roof lining above the side windows and activate simultaneously with the side air bags to give the front and rear passengers additional protection.

- One steering column air bag :

Located in the fascia panel under the steering column, this prevents the driver's knees and lower legs from hitting the steering column or ignition keys in the event of a front impact.

Seat belts

To give driver and passengers the best possible protection in the event of a crash, all four seats in your 407 Coupé are fitted with three-point, inertia reel seat belts. Additionally, the front seat belts are both height adjustable and feature belt tensioners and force limiters plus a fasten seat belt indicator (the warning sign appears on the instrument display) while the two rear seats are equipped with ISOFIX points,

making it quick to fit an ISOFIX-compatible child seat securely.

Active head restraints

To reduce the risk of neck injuries, both front seats are fitted with active 'antiwhiplash' head restraints which are activated instantaneously in the event of a crash. They also feature an anti-collapse system. In the rear, the two curved head restraints ensure maximum comfort without blocking the driver's view through the rear windscreen.

Security

The 407 Coupé is one tough customer. Specially designed door locks, laminated windows, a steering column lock, automatic boot locking and locking wheel bolts are among the hi-tech antitheft deterrents fitted as standard.

Alarm and deadlocks

Available as standard fitment, the alarm system is designed to detect intrusion both from the outside and on the inside.

Detectors on the doors, windows, bonnet and tailgate protect the car's exterior, while ultrasonic sensors detect movement inside the car. Additionally, deadlocks make all interior door and window controls inoperable.

Choice

Divine collection

Sport

- 17" or 18" Alloy wheels
- Xenon headlights
- Electrochrome rear mirror
- Cruise control + speed limiter
- Ultrasonic Alarm
- Rear parking aid
- ESP
- Auto door locking
- Laminated side windows
- Dual-zone climate control
- Front fog lights
- Electronic suspension (on V6 versions only)
- Tyre pressure sensors
- Auto headlights
- Auto wipers
- Remote control central locking with deadlocks
- Front Airbags
- Curtain Airbags
- Front Side airbags
- Steering column airbag
- Trip computer
- RD4 Radio / CD player with MP3 playback
- Versions available with RT4 Multi Media System

Trims :

- Speedline 2 Black cloth
- Mistral Black leather (optional at additional cost)
- Lama Grey leather (optional at additional cost)
- Cerbere Red leather (optional at additional cost)



Speedline 2 Black cloth



Lama Grey leather*



Mistral Black leather*



Cerbere Red leather*

* Leather Interior Upholstery: Leather interior versions feature leather trim on the front and rear seats and door panels inserts.

Choice

Metallic colours (optional)



Moroccan Red



Aluminium



Alexandria Blue



Nera Black



Montebello Blue



White Gold

Solid colour



Hurricane Grey

Dimensions



4815 mm

1399 mm

1868 mm
2138 mm (with door mirrors)

Peugeot and You

407 Coupé

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling **0870 752 7050**.

Peugeot service care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer; 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

To minimise the inconvenience often associated with servicing, our Dealers promise to offer you a number of options.

- A while-you-wait service, with a timed appointment.
- Local vehicle collection from your home, or from your work.
- Alternative transport to a train station, home, or work.
- By arrangement, a hire car at a concessionary rate.

What's more, they will aim to ensure that your vehicle is cleaned before you get it back.

Finance – Let the Specialists help

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer. Whichever finance plan you choose, your local Dealer will arrange it all for you. If you would like more information on the range of finance products available, please ask to see our brochure. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

Peugeot Insurance

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer). **You can call Peugeot Insurance for a quote on 0870 0240 206.**

Lines open 8am-8pm weekdays, 9am-5pm Saturdays.

Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

Peugeot and the Environment

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

Peugeot Accessories

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind. We also offer a wide choice of original Peugeot merchandise designed to suit your Peugeot and your lifestyle. Be sure not to miss our Ligne de style Peugeot merchandise catalogue – it's a great place to look for treats or gifts for any Peugeot owner. To download the latest catalogue visit www.peugeot.co.uk

Peugeot online

Discover more about us at www.peugeot.co.uk

About this brochure

The information contained in this brochure is based on the data and images available at the time of printing. All equipment shown is factory fitted, or available as an option at extra cost (depending on model). Where you see a feature described as an option, you should assume that it is available at extra cost, unless specifically stated otherwise. Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer, or click on www.peugeot.co.uk. Please note that print and photographic processes used in the creation of this brochure may alter the depth and tone of the colours shown. This brochure is not a contractual document or offer of sale. The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot.

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The test drive of your life www.peugeot.co.uk

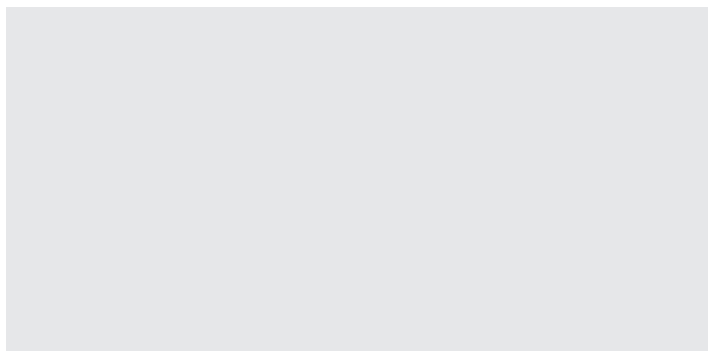
So now you've met the 407 Coupé. You've got an idea of what it's all about, what it can do. And you've had a glimpse of all the good times that could lie ahead.

Along the way, you should also have come to understand how we've used our expertise to develop a car that not only looks great, but combines pace with agile,

responsive handling to make it the drive of your life.

And as part of the journey, you're sure to have gained an insight into the way we think and how our values are continuing to shape the marque. We also hope you've come to trust the quality and value that the Peugeot brand represents. But the ride doesn't have to stop

here. If you'd like to get to know the 407 Coupé better, either go to www.peugeot.co.uk or visit your nearest Peugeot Dealer to book a test drive. Who knows, it could change your life.



Dealer stamp



The Drive of your life