

#### Peugeot Insurance

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer).

When the time comes to renew your insurance cover, why not try Peugeot Insurance?

You can call Peugeot Insurance for a quote on **0870 0240 206**. Lines open 8am – 8pm weekdays, 9am-5pm Saturdays.

Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

#### Peugeot and the Environment

Our website has full details on all Peugeot products and offers available in the UK. You'll also find information about our environmental and recycling policies.

#### Peugeot Boutique

The Boutique offers a wide choice of original Peugeot merchandise designed to suit your Peugeot and your lifestyle. Be sure not to miss our **Ligne de style** Peugeot merchandise catalogue – it's a great place to look for treats or gifts for any Peugeot owner. To download the latest catalogue visit

[www.peugeot.co.uk/merchandise](http://www.peugeot.co.uk/merchandise)

#### Peugeot online

Discover more about us at [www.peugeot.co.uk](http://www.peugeot.co.uk)

#### About this brochure

The information and images in this brochure are based on the technical data available at the time of printing. All equipment shown is factory fitted, or available as an option at extra cost (depending on model). Where you see a feature described as an option, you should assume that it is available at extra cost, unless specifically stated otherwise. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available and colours at any time. For full specification ask your Peugeot Dealer, or click on [www.peugeot.co.uk](http://www.peugeot.co.uk). Please note that current print and photographic techniques do not allow us to accurately represent the full depth and tone of the colours available in this brochure.

This brochure is not a contractual document or offer of sale. For current information please contact your authorised Peugeot Dealer. The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot.

Aldermoor House  
PO Box 227  
Aldermoor Lane  
Coventry  
CV3 1LT.

For details of HM Forces tax-free military sales contact:

Peugeot Export  
454-490 Mile End Road,  
London  
E1 4PE  
Telephone:  
**020 7791 9050**  
Email:  
[peugeot.export@peugeotmail.co.uk](mailto:peugeot.export@peugeotmail.co.uk)

Customers seeking End of Vehicle Life information should call **0845 257 3233**

For all other enquiries please call:  
**0845 200 1234**

(Calls will be charged at local rate and may be recorded for training or quality purposes.)

MCP 2723  
January 2007



Peugeot 407 SW Sport XS



**SPORT XS**

Every so often, a car comes along that gets everyone excited – a car that ticks all the boxes for innovative technology and performance but also has that something extra special about it. Sporty and addictively driveable, this exceptionally stylish new addition to the 407 line-up fits right into that category.





Stylish mesh grille



Chromed twin exhaust



Sleek rear spoiler

Real drivers love curves. And some of the sportiest curves around can be found on the stunning new 407 SW Sport XS.



This spacious 5-door may have all the credentials to be a highly capable tourer, but its low, aerodynamic profile and attractive sports styling say it's much, much more exciting.

produce intense moments of pleasure on the road, thanks to its corner hugging, aluminium double wishbone front and rear suspension plus the powerful 2.2 litre HDi turbo diesel engine.

Sleek front and rear spoilers and the sports mesh grille mark it out as something special, along with distinctive multi-spoke alloys and chromed twin exhausts.

Yes, this is one of the very few occasions when you can afford to follow both your head and your heart.

And the 407 SW Sport XS' looks aren't the only things designed to take your breath away. It's also been made to





Trims available:

1. Mistral Black Leather and Zino Cloth
2. Cerbere Red Leather (extra cost option)
3. Mistral Black Leather (extra cost option)



The 407 SW Sport XS also makes complete sense when you get on the road. Its agile, responsive driving dynamics are enhanced by our ESP (Electronic Stability Programme), which includes anti-lock brakes (ABS) and Dynamic Stability Control (DSC), so you can take advantage of those twisting bends with complete confidence.

If the exterior of the 407 SW Sport XS has whetted your appetite for some serious driving, its sophisticated interior will really get you in the mood.

Slip into the electrically adjustable driver's seat (luxuriously upholstered in leather and striking Zino

fabric\*) and you'll instantly notice details like the leather sports steering wheel and gear knob. And you can't fail to appreciate the way the amazing panoramic glass roof makes the whole interior feel airy and spacious.

In fact, the feel-good factor increases the more you look around. You'll find we've included sophisticated features like digital dual-zone air-conditioning, which allows you and your front seat passenger to adjust your temperature and air flow individually, along with a Bluetooth® hands-free phone kit so you can stay in touch with friends and family safely, and legally. Plus a 6-disc CD autochanger to keep everyone entertained for longer.

There's even an electronic rear parking aid to help you get in and out of tight spots without problems.

Yet that's just part of what gives this remarkable tourer the edge.

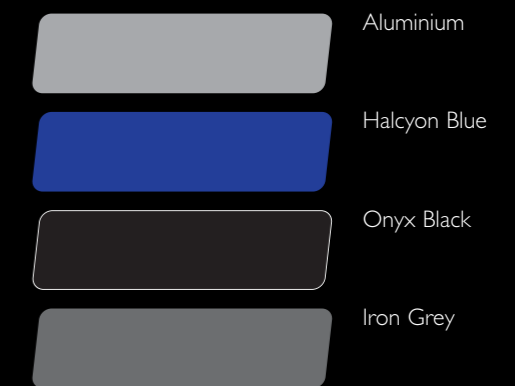
If you need to get away with more than just your family or friends, you can lay both the rear seats and the front passenger seat down to create a level loadspace that runs the length of the interior. While the ingenious rear tailgate window opens independently to help you pack more in, more easily.

\*Full leather interior in Cerbere Red or Mistral Black is an option at extra cost.

407 SW Sport XS features as standard:

- 18" Soleil alloy wheels
- Sports styling with front and rear spoilers, mesh grille and twin exhaust
- Half leather / Zino cloth upholstered interior with electrically adjustable driver and front passenger seats
- Bluetooth® handsfree telephone kit
- 6 disc CD autochanger
- Rear parking aid
- Auto headlights, automatic wipers with rain sensor and electrochrome rear view mirror

407 SW Sport XS is available in:



Engine	Gearbox	Capacity (cc)	Power bhp (Kw)	Maximum torque (Nm/rpm)	Consumption mpg (litre/100km)			CO <sub>2</sub> emissions (g/km)
					Urban	Extra Urban	Combined	
HDi 170 FAP	6-speed manual	2179	170 (125)	370	34.4 (8.2)	55.3 (5.1)	45.5 (6.2)	165

To find out more about the incredible 407 SW Sport XS, visit your nearest Peugeot dealer or log on to [www.peugeot.co.uk](http://www.peugeot.co.uk) and request a test drive.