



Peugeot //

107



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Peugeot

## The right chemistry

When you choose a Peugeot, you're buying more than an elegant piece of design or a superb piece of engineering, you're buying a vision – our dream of a marque that embodies your desires and meets your expectations in every way. A vehicle that is the very personification of the Peugeot spirit.

This spirit, or essence, of our marque can be summed up in four words. Style, quality, dynamism and innovation – the values that every Peugeot is created around.

So what does that mean to you? It means beauty, stunning design, pure Peugeot lines, the very quintessence of aesthetics as seen by top Peugeot designers. Or roughly translated, a car that makes your heart beat faster every time you look at it.

It means a car that you can trust. Every new Peugeot is built to the very highest standards, ensuring technical excellence, superb handling plus peace of mind, and is engineered to achieve optimum active and passive safety.

It also means passion. Our passion for creating cars with real poise and precision, cars that communicate with the road and connect with you, lifting your spirits on every journey. Cars that reawaken your enthusiasm for driving.

And it goes without saying that it means intelligence. Innovative designs and features that answer your demands for better, safer, more comfortable and environmentally respectful vehicles (we've reduced emissions from our engines and every new car we build is 90% recyclable).

These are the strands of Peugeot DNA that you'll find running through every vehicle that bears our name today, and every car that we'll build tomorrow. Creating the perfect chemistry between you and your car. And ensuring you the drive of your life.

## 107 of a kind



Urban 3-door



Urban 5-door

Small car, big personality. In most cases they don't go together. But the 107 is different.

Whether you're dodging the jams or squeezing into that parking space outside your favourite café, the 107's funky styling, colourful character and confident handling make it stand out in the city.

It also stands out in its class, thanks to a perfectly co-ordinated interior, intuitive controls plus a big helping of attitude.

So why settle for one like all the rest when you can have 107 of a kind?



#### Wired for sound

All 107s feature a radio/CD player as standard, with a MP3 input.

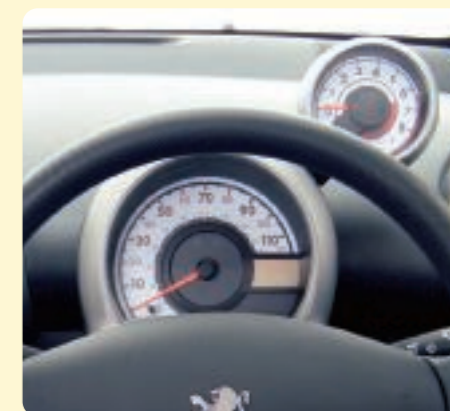


#### MP3 connection cable (available as an accessory)

Keep up with your downloads. An auxiliary input links your MP3 player to your 107's radio and speakers so you can listen to your favourite sounds at their best.

#### Intuitive information

The 107 makes it easy to keep an eye on what's happening both in and outside the car. All the warning lights and indicators (including the fuel gauge and trip computer) are clustered together on the innovative speedometer, which is cleverly mounted on the height-adjustable steering wheel column so it's always clearly visible. There's also the option of adding a pod mounted rev counter (shown here).



Comfort //

## One to watch

Inspired touches make the 107 feel just as individual on the inside. Take the circular dials, for example. You'll find their curves are echoed by the optional rev counter. Even the air conditioning controls are round.

The attention to detail doesn't stop there either. Whatever exterior colour you choose, you'll find your 107 has body-coloured interior door panels to match, so you can be beautifully co-ordinated from the outside in.



Comfort //  
One for comfort

The 107 doesn't just look good. It's also been designed for comfort.

The big windows and steeply raked windscreen make it feel more spacious and airy, in addition to ensuring great visibility all round. Even the head restraints incorporated in the front seats are designed to add to the general feeling of comfort, while providing optimal protection in the event of an accident.

And just to make sure you can keep your cool under all conditions, you can enjoy the luxury of optional air conditioning whenever you want.

A grille at the top of the centre console keeps the hot or cold air flowing smoothly throughout the cabin, while two additional air vents allow you direct extra streams of air wherever needed.

Plus some clever interior design thinking means you'll find lots of handy storage compartments within easy reach of you and your passengers – in the door pockets, in the fascia panel and centre console. We've even included cup holders in the centre console to reduce the risk of spilt drinks spoiling your 107's interior.

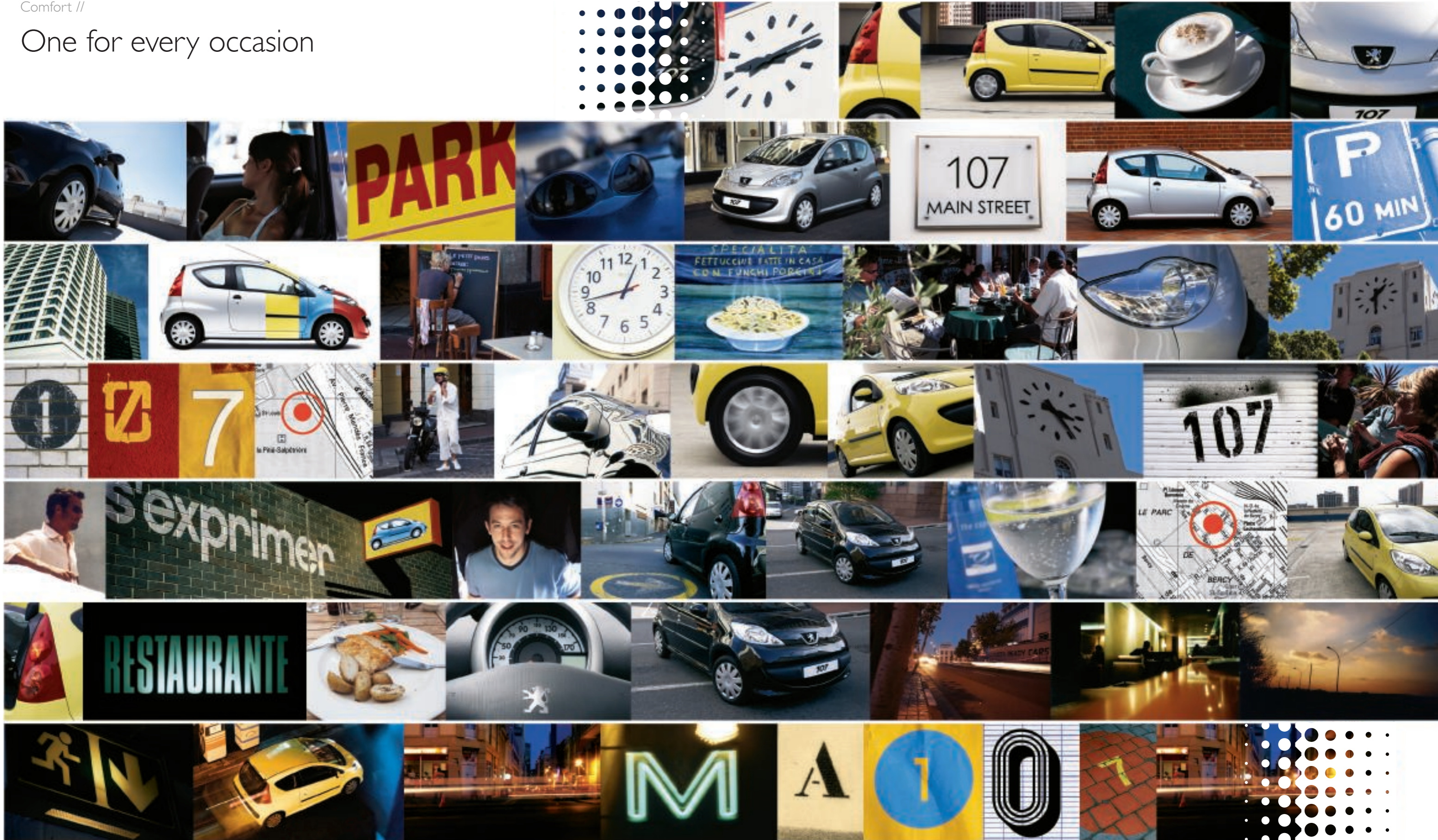
**Electric windows**

Electrically operated windows are standard equipment on Urban models.



Comfort //

One for every occasion



## One size fits all...

With a length of only 3.43 m, and a width of 1.63 m, the 107 is one of the most compact 4-seater saloons on the market, yet its large wheelbase means there's loads of room inside. Small on the outside, big on the inside, the 107 turns conventional thinking on its head.



1,47 m



3,43 m



1,63 m

## ...and fits everywhere

The 107's compact dimensions and neat turning circle (just 9.46 m) mean there's nothing like it in city traffic. It just loves to weave through narrow streets and squeeze into tight parking spaces.

Which just goes to prove that the best, and most manoeuvrable, things definitely come in small packages.

9.46m









# Gearbox

Want all the fun of a 5-speed manual? You got it. Prefer the convenience of a clutchless shift? No problem. With either a 5-speed manual or a 5-speed 2-Tronic automated manual gearbox, the 107's ready to take on anything.

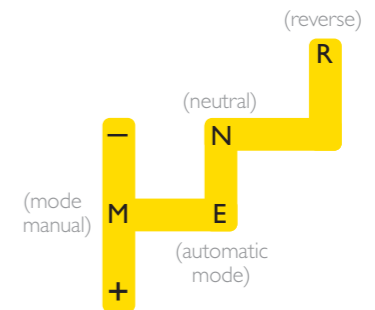
## 2 -Tronic gearbox = 2 gearboxes in 1

- Fully automatic**  
 Stuck in a jam? Forget about clutches and gearchanges and let the 107 take care of changing gear for you.
- Clutchless manual**  
 Got a clear road ahead of you? Change to manual and have all the fun of flicking through the gears without the bother of a clutch.

A quick push on the gear lever lets you return to manual mode and take control of the gear changes at any time.



The amazing 2-Tronic gearbox is based around the principle of having an automatic clutch, but still being able to select your own gears when you want to.



Passion //

# Engines

Red, amber, green. When the traffic flows the 107 goes, courtesy of its zesty 1.0 litre, 3 cylinder, 12v petrol engine.

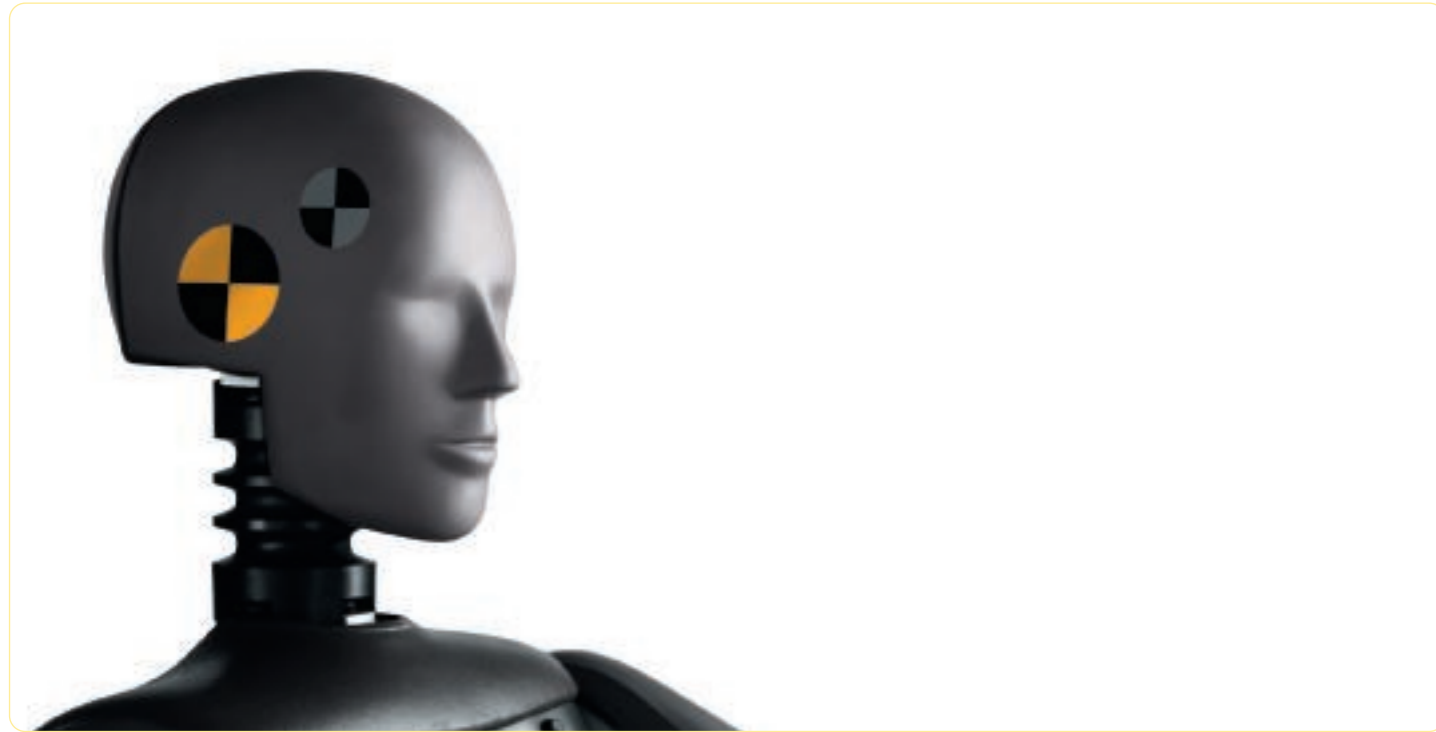
The 107 certainly doesn't hang about. Its zippy engine develops a respectable 68bhp with enough torque to keep you moving swiftly through the streets.

Plus if you're looking for thrifty as well as nifty, you'll be pleased to know that it averages a frugal 61.4 miles per gallon.

And just for the record, it meets Euro 4 emissions standards as well.

	Fuel consumption in litres / 100 km			
	Urban	Extra urban	Combined	CO <sub>2</sub> (g/km)
1.0 12v manual	51.3 (5.5)	68.8 (4.1)	61.4 (4.6)	109
1.0 12v 2-Tronic	51.3 (5.5)	68.8 (4.1)	61.4 (4.6)	109

## Intelligent protection



### Braking system

It may only be compact, but the 107 packs a lot of innovation into braking.

In addition to ABS, all models are equipped with EBF (Electronic Brake Force Distribution), which optimises braking distances by managing the distribution of brake pressure between the front and rear axles. Meanwhile CSC (Cornering Stability Control) improves stability around bends by applying brakes independently.

Optional ESP\* (Electronic Stability Program) gives you further reassurance. By continuously analysing sensors in the wheels and steering wheel against predetermined optimum driving parameters, the DSC (Dynamic Stability Control) system brakes individual wheels or reduces

engine speed to correct instability when cornering. ASR (Acceleration Slip Regulation) traction control also balances braking and engine power to minimise traction loss in slippery conditions such as ice or surface water.

\*Please note that if you choose ESP as an option, the CSC system is unnecessary and will not be fitted.

### Euro NCAP

The 107 has an impressive safety rating:

- 4 stars in the Euro NCAP tests for the protection of adult occupants of the vehicle
- 4 stars in the Euro NCAP tests for the protection of children occupying the vehicle
- 2 stars in the Euro NCAP tests for the protection of pedestrians in collision with the vehicle

Thanks to its impressive list of passive safety equipment, the 107 comes at the top of its category's class in the Euro NCAP test results. One of its strong points is its structure, which has proved extremely resistant to damage during front impact testing.

Additionally, every seat is protected by air bags and 3-point seat belts with shock-absorbing pretensioners and force limiters for maximum peace of mind.

Last but most definitely not least, tests show that the 107 has a really impressive ability to protect its passengers in the event of a side impact. Which is a big plus if you're carrying little ones (providing they're securely strapped into rear-facing seats in line with our safety recommendations).



### Air bags

To make the road a safer place for you, the 107 features crushable front and rear zones to absorb crash energy, plus a comprehensive list of other passive safety features.

#### 6 air bags

- 2 front air bags for the driver and the front passenger (the passenger air bag can be deactivated if you want to fit a rear-facing child seat)
- 2 front side air bags to protect the chests of the driver and front passenger in the event of a side impact.
- 2 front/rear curtain air bags\* to protect the heads of the front and rear passengers.

\*Option at extra cost.

### ISOFIX system

The 2 ISOFIX positions have 3 anchor points each, enabling you to fit compatible child seats quickly and securely.

In case you're wondering, the extra anchor point is located behind the rear bench seat, to ensure that your child seat stays safely put in the event of an impact.

The 107 is equipped with pretensioning front seat belts with a force limiter to minimise the risk of physical injury to the driver and front seat passenger.

Passengers in the rear are protected by 3-point inertia reel seat belts.

To find out more about the 107's technology visit [www.peugeot.co.uk](http://www.peugeot.co.uk)



## One to choose [www.peugeot.co.uk](http://www.peugeot.co.uk)

So now you've met the 107. You've got an idea of what it's all about, what it can do. And you've had a glimpse of all the good times that could lie ahead.

Along the way, we hope we've demonstrated how we've used our expertise to develop a car that not only looks stylish, but combines excellent manoeuvrability and great road-holding with real economy and safety.

But the ride doesn't have to stop here. Because at Peugeot, we believe that nothing comes close to the experience of discovering the 107 for yourself.

The best place to start is to go to [www.peugeot.co.uk](http://www.peugeot.co.uk) to find out more about your future 107, configure it exactly as you would like and calculate its cost according to the level of finish and the options you'd like. You will also find information there about our network of dealerships, our service offers, the Peugeot marque and all the latest news.

Or if you're already convinced, visit your nearest Peugeot dealer to experience the 107's engaging personality first hand. And find out how it feels to have one of your own.

## Which One fits you?

### Urban Lite

Enjoy the lighter side of city living.  
Introducing the Urban Lite.

The cool, colour co-ordinated interior features a two-tone fascia panel and grey door panels. The whole effect is enhanced by the City Black seat trim.



#### Urban Lite features:

- Radio / CD player with MP3 socket
- SMART driver and passenger airbag with passenger airbag deactivate switch
- Electric power steering
- ABS with Electronic Brake Force Distributor (EBFD) and Cornering Stability Control (CSC)
- Height adjustable steering wheel
- Transponder immobiliser
- Integrated front seat head restraints.

### Urban

Bring the city to life with a splash of colour – your very own 107 Urban.

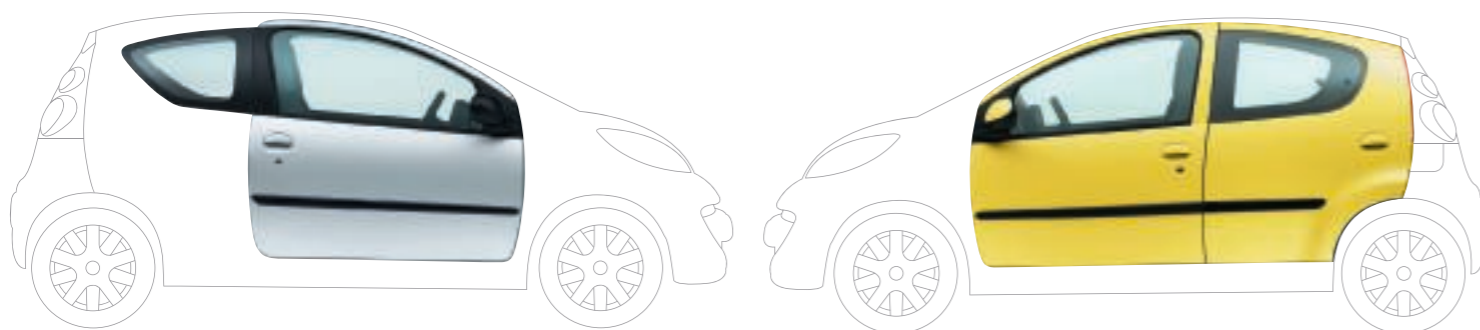
The interior is a real statement in city-chic, with its cheerful colour co-ordination, two-tone dashboard and sophisticated Matrix Black seat cloth.



#### Urban Lite features +:

- Central door locking with remote plip
- Black side rubbing strips
- Body-coloured door handles and mirrors
- Electric front windows
- Front side airbags
- Two rear head restraints and 2 rear ISOFIX mountings
- 50/50 split rear seat back.

Urban is available in 3 and 5-door versions.



Choice //

## One style, five colours

The 107 is a true original. Fun, dynamic and a little bit quirky, it comes in a range of solid and metallic exterior colours that reflect its “joie de vivre”.

What's more, all the colours have been carefully selected by our stylists to ensure that they complement the 107's interior trim so you can create your own, very attractive, work of art.

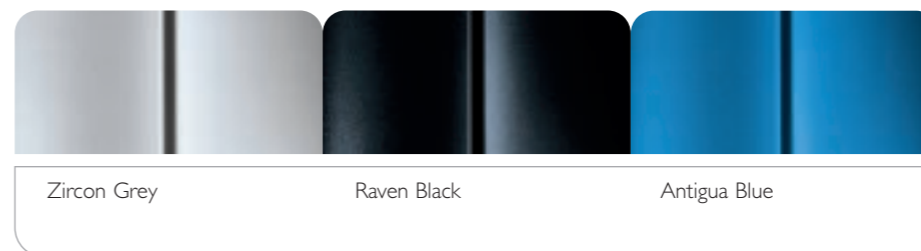


City Black cloth



Matrix Black cloth

Metallic colours (option at extra cost):



Zircon Grey

Raven Black

Antigua Blue

Solid colours:



Laser Red

Citrus Yellow



# Peace of Mind 107

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

## Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer:

## Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year.

Peugeot Assistance includes European cover; homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling **0870 752 7050**.

## Peugeot service care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer; 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

To minimise the inconvenience often associated with servicing, our Dealers promise to offer you a number of options.

- A while-you-wait service, with a timed appointment.
- Local vehicle collection from your home, or from your work.
- Alternative transport to a train station, home, or work.
- By arrangement, a hire car at a concessionary rate.

What's more, they will aim to ensure that your vehicle is cleaned before you get it back.

## Finance – Let the Specialists help

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer.

Whichever finance plan you choose, your local Dealer will arrange it all for you. If you would like more information on the range of finance products available, please ask to see our brochure. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

## Peugeot Insurance

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer).

When the time comes to renew your insurance cover, why not try Peugeot Insurance?

You can call Peugeot Insurance for a quote on 0870 0240 206. Lines open 8am-8pm weekdays, 9am-5pm Saturdays.

Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

## Peugeot and the Environment

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

## Peugeot Accessories

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind. We also offer a wide choice of original Peugeot merchandise designed to suit your Peugeot and your lifestyle. Be sure not to miss our **Ligne de style** Peugeot merchandise catalogue – it's a great place to look for treats or gifts for any Peugeot owner. To download the latest catalogue visit [www.peugeot.co.uk](http://www.peugeot.co.uk)

## Peugeot online

Discover more about us at [www.peugeot.co.uk](http://www.peugeot.co.uk)

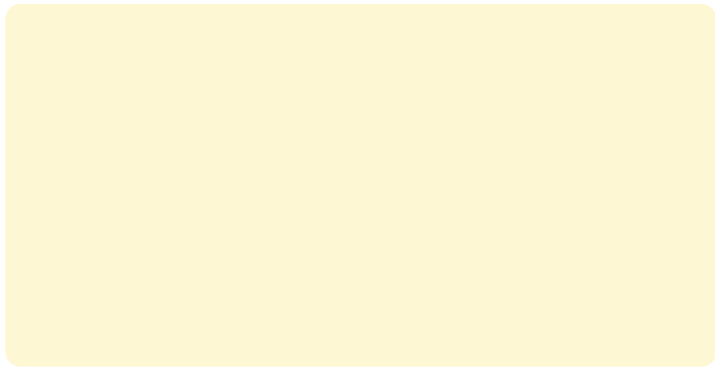
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Issued by:  
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Dealer stamp



PEUGEOT THE DRIVE OF YOUR LIFE