

Peugeot and You

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty.

Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

Peugeot service care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,500 miles for 1.6 HDi diesel engines; 24,000 miles or 2 years on Boxer; 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions. To minimise the inconvenience often associated with servicing, our Dealers promise to offer you a number of options.

- A while-you-wait service, with a timed appointment.
- Local vehicle collection from your home, or from your work.
- Alternative transport to a train station, home, or work.
- By arrangement, a hire car at a concessionary rate.

Peugeot and the Environment

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

Peugeot Accessories

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind. To download the latest accessories catalogue visit www.peugeot.co.uk

Peugeot online

To discover more about how Peugeot Fleet makes perfect business sense click on www.peugeot.co.uk/fleet

About this brochure

The information contained in this brochure is based on the data and images available at the time of printing. Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time, for full specification ask your Peugeot Dealer or click on www.peugeot.co.uk and refer to the pricing and specification information.

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Customers seeking End of Vehicle Life information should call 0845 257 3233

For all other enquiries please contact the Fleet Centre on 0845 200 2540. (Calls will be charged at local rate and may be recorded for training or quality purposes.)

MCP 2881
July 2008



Peugeot Fleet
Business advantage





Making perfect business sense

You've worked hard to make your business a success. You deserve a fleet that works harder for you.

At first glance choosing the right fleet for your company can seem a complex process. You want a car that enhances your corporate image, that offers dynamic on-road performance and delivers excellent value for money. Then there's the environmental and tax implications to think about, residual values, fuel economy, the congestion charge...

At Peugeot, we can help you find the right fleet vehicle. Quickly and efficiently.

This guide provides you with a valuable overview of the issues that affect your fleet choice. You will also be able to browse the impressive 308 and 407 SR range, tailored specifically to meet the needs of today's businesses with satellite navigation and bluetooth as standard.

With sophisticated performance, impressive environmental credentials and cutting edge technology, more and more businesses are realising that choosing Peugeot Fleet makes perfect business sense.

To discover more, click on www.peugeot.co.uk/fleet, call the Fleet Centre on 0845 200 2540 or contact your local Peugeot dealer.

308 SR

The Peugeot SR range

The impressive SR range, like every Peugeot, has been designed to optimise efficiency and provide a dynamic and cost-effective fleet solution. The 308 SR hatchback and new 308 SW SR exemplify this, with low ownership costs, outstanding environmental ratings and on-road performance guaranteed to put a smile on your drivers' faces, you can be confident you've made the right decision.



Key Specification

- Smartnav – satellite navigation
- Bluetooth handsfree kit
- RD4 Radio/CD Player with MP3 playback
- USB Box*
- 16" Izalco alloy wheels
- 6 SMART safety airbags
- ABS + EBFD + EBA
- Electronic Stability Programme*

Engines

- HDi 90
- HDi 110_{FAP} EGC
- HDi 110_{FAP}
- 1.6 Bioflex

Latest Technology

Bluetooth Handsfree Kit

Link your mobile phone via bluetooth wireless connection. It enables you to make and receive calls and access your full address book via your audio system.

USB Box*

Connects your iPod or MP3 player and is accessed and controlled via the vehicle's audio control. Music menus and track information are displayed on the vehicle's multifunction display.

Electronic Gearbox Control (EGC)

Provides peace of mind and new driving pleasure. Boosted by the presence of a sixth gear it delivers considerable gains in fuel consumption and only emits 120g/km CO₂.



*Optional on 308 SR range.

407 SR

The Peugeot SR range

The refined appearance of the 407 SR saloon and 407 SW SR hints at the levels of power and comfort contained within. A wealth of intelligent features, including Smartnav satellite navigation and bluetooth handsfree kit make consuming miles a pleasure. In fact, everything's been designed to help ensure you arrive relaxed and refreshed.



Key Specification

- Smartnav – satellite navigation
- Bluetooth handsfree kit
- RD4 Radio/CD Player with MP3 playback
- USB Box*
- 16" alloy wheels
- 7 SMART safety airbags
- ABS + EBFD + EBA
- Electronic Stability Programme

Engines

- HDi 110_{FAP}
- HDi 136_{FAP}
- 2.0 143 Bioflex

The 407 SR range is available from September.
*Optional on 407 SR range.

Latest Technology

Smartnav

Advanced satellite navigation, fitted with colour touch screen. Smartnav is an intelligent vision of the road, streamlining your journey. It offers real time traffic information and vehicle tracking, with an optional safe speed and fleet director system.

ABS with Electronic Brake Force Distribution and Emergency Brake Assist

Maintains driver control with intelligent brake assist ensuring stability of the car during extreme braking.

Electronic Stability Programme (ESP)

ESP is a further enhancement to ABS; it anticipates potential under- or over-steer and helps the driver maintain control of the vehicle's steering when braking.

It improves vehicle stability, particularly during severe cornering and on low-friction road surfaces.



REDUCING THE COST

While companies around the world talk about how important the environment is, we're proud to be doing something about it. Yes, all manufacturers are reducing their CO₂ emissions, but a lot of it is down to enforced legislation and taxation incentives. We like to take things further.



- 308 HDi 110_{FAP} travelled 1,192 miles on 60 litres of diesel fuel – World Record
- 308 HDi 110_{FAP} completed 9,062 miles at an average of 90.75mpg – World Record
- Since 2001, more than 1.1 million cars sold with CO₂ <120g/km
- In 2007, nearly 40% of our cars sold emitted less than 130g/km CO₂
- All Peugeot vehicles are produced in ISO14001 factories and are 95% recyclable at end of life
- Peugeot have planted 2 million trees in Amazonia since 1999 to absorb 7.3 tonnes of CO₂ per year.

Cutting-edge

Our award-winning technology means that we can produce engines that cost less to run, for you and the environment, without affecting performance or driving pleasure.

PETROL ENGINES

THP Engines

The THP (Turbo High Pressure) engine launched a new family of petrol engines, THP 150 and THP 175, equipped with innovative technologies that offer high levels of performance, low fuel consumption and low cost. The THP 175 won '2007 International Engine of the Year' award in its category.

VTi Engines

The VTi (Variable Valve Lift and Timing Injection) engines, VTi 95 and VTi 120, offer improved thermodynamic efficiency, reducing fuel consumption and CO₂ emissions, whilst improving engine response and flexibility.

Bioflex

Bioflex models are equipped with a flexible engine, capable of running on petrol/bio ethanol blends of up to 85%. This technology cuts CO₂ emissions by approximately 5% over the combined cycle. However the full environmental impact is best understood, right from production of the fuel through to its consumption, where emissions are reduced by 40%.

A Bioflex engine can also run on standard unleaded fuel and the engine's performance figures will be practically identical to the standard engine's.

DIESEL ENGINES

HDi Engines

Peugeot's HDi (High Pressure Direct Injection) diesel engines are fitted with an innovative particle filter system (FAP) on our HDi 110 and HDi 136 engines. Simply put, this means improved economy and performance for you.



Future Technologies

In addition to working on improving the efficiency of internal combustion engines and the incorporation of biofuels, we are also studying 'future technologies' – striving to find more efficient, cleaner ways to travel.

These include:

HDi Hybride

Unlike a conventional vehicle, the Hybride runs exclusively on electric power when you're moving off or driving at low speeds. Get out onto the open road and it switches to diesel, with both units coming into play when you accelerate.

To save even more fuel, the Hybride's engine cuts out when standing still, restarting itself when you take your foot off the brake. The really clever part comes when you're braking; the Hybride actually recycles the kinetic energy that would normally be lost, using it to recharge the batteries.

The 308 HDi 110_{FAP} Hybride Concept vehicle emits only 90g/km CO₂.

Fuel Cell

An alternative to fossil fuels. Oxygen drawn from the air combined with hydrogen stored in the vehicle causes electrochemical reactions which generate heat, water and electricity.

The 207 CC Epure Concept Car has a driving range of 250 miles and a top speed of 82mph.

COMPANY CAR TAX

How much tax you pay for your company car in 2008/9 is now dependent on your car's P11D price, CO₂ emissions and engine type.

A new 10% tax band for company cars with CO₂ emissions of 120g/km or less was introduced in April 2008. For diesels, the rate is fixed at 13%.

The thresholds are fixed until 2010/11 when the limits of all bands (excluding the 120g/km band) will be reduced by 5g/km.

This chart below shows the taxable percentages of P11D value applicable for 2008/09-2010/11.



Taxable percentage of P11D value

% of P11D price to be taxed	CO ₂ (g/km) 2008/09	CO ₂ (g/km) 2009/10	CO ₂ (g/km) 2010/11
10*	120	120	120
15*	135	135	130
16*	140	140	135
17*	145	145	140
18*	150	150	145
19*	155	155	150
20*	160	160	155
21*	165	165	160
22*	170	170	165
23*	175	175	170
24*	180	180	175
25*	185	185	180
26*	190	190	185
27*	195	195	190
28*	200	200	195
29*	205	205	200
30*	210	210	205
31*	215	215	210
32*	220	220	215
33**	225	225	220
34***	230	230	225
35****	235	235	230

*Add 3% for diesel. **Add 2% for diesel. ***Add 1% for diesel. ****Max charge, so no supplement.

THE RIGHT SOLUTION

At Peugeot we appreciate that cash flow is the heartbeat of most businesses, so with that in mind, we have developed a range of flexible finance solutions to match your requirements.

You can find help and advice regarding which funding option is best for your business through Peugeot Financial Services and Peugeot Contract Hire.

In-house quotation facilities are available at all Peugeot dealers.



Contract Hire

Contract Hire is designed for businesses that want fixed rental payments over a period of 12-48 months without the worries of vehicle depreciation or disposal. The rental is based on a set annual mileage determined by you and can also include a range of additional options.

Finance Lease

Leasing is designed for businesses that want fixed rental payments but do not require eventual ownership of the vehicle. At the end of the lease 100% of the sale proceeds are repaid to you as a rental rebate. You also have the option of agreeing the anticipated future market value of the vehicle – known as balloon value – reducing your monthly payments.

Independence

Independence is a simple Personal Contract Hire scheme designed for individuals who are taking cash in place of a company car. After a member of our Fleet Sales Team has assessed your company's eligibility, they will design a suitable Fleet Scheme to bring maximum benefit to your employees.

Lease Purchase

This option combines the traditional ownership benefits of Hire Purchase with the cash flow advantages of Leasing. You decide your initial outlay and period of contract. You have the option of reducing your monthly payments by agreeing the residual or 'balloon' value of the vehicle at the beginning of the contract. This sum is paid at the end of the agreement and the vehicle is yours.

Hire Purchase

Hire Purchase is designed to provide fixed-term funding with eventual ownership. You decide your initial lump sum deposit and contract period and provided all outstanding payments are made, the vehicle is yours.

LEASING		Customer Requirements	BUYING	
Contract Hire	Finance Hire		Lease Purchase	Hire Purchase
X	✓	One stop shop (vehicle & finance)	✓	✓
✓	✓	Additional line of credit	✓	✓
Cash Flow				
✓	✓	Low initial outlay	✓	✓
✓	✓	Fixed monthly costs	✓	✓
	✓	Final lump sum payment available	✓	
Depreciation Risks				
✓		No depreciation risk for users		
✓		No vehicle disposal concerns		
	✓	Ability to take profit* on resale	✓	✓
		Eventual ownership	✓	✓
Running Costs				
✓		Optional maintenance package linked to finance contract		
	✓	Separate optional maintenance package	✓	✓
Accounting Requirements				
✓	✓	Reclaimable VAT on rentals		
✓	✓	Rentals allowable against tax		
		Tax relief for depreciation	✓	✓
		Interest allowable against tax	✓	✓
✓		Off balance sheet finance		
	✓	Increase in balance sheet assets	✓	✓

A guarantee may be required. Over 18s only. Written quotations available on request from Peugeot Contract Hire, Quadrant House, Princess Way, Redhill RH1 1QA.
*Vehicles may not always make a profit on resale, a loss may be incurred.

VEHICLE EXCISE DUTY (VED)

2008/9

The vehicle excise duty was increased by £5 for vehicles in bands C-F, with Band G cars now paying £400. Band B vehicles, including the **308 SR HDi 90** and **308 SR HDi 110^{FAP} EGC**, now pay £35 VED.



2009/2010

One of the most notable developments in the 2008 Budget was the reform made to the vehicle excise duty system. To incentivise lower emitting cars, it was announced that the existing seven tier payment structure will be expanded to a sliding scale of 13 bands (A-M).

By contrast, those vehicles in the highest tax band will pay around £455 annually. This applies to cars emitting more than 255g/km.

The changes come into effect from the 2009/10 tax year onwards.



2010/2011

In 2010/11, all cars will pay a new first year rate. For cars emitting 130g/km or less, there will be no charge. All new cars emitting 130g/km – 160g/km of CO₂ will have to pay the standard rate and those cars in the highest band, M, will be required to pay a first year rate of £950.

VED bands, including 2009 reforms

VED Band	CO ₂ emissions (g/km)	2008/09 ¹ standard rate (£) (petrol/diesel cars)	2008/09 ¹ standard rate (£) (alternative fuels)	CO ₂ emissions (g/km)	2009/10 standard rate (£)	2010/11 First year rate (£)	2010/11 ⁴ standard rate (£)
A	Up to 100	0	0	Up to 100	0	0	0
B	101-120	35	15	101-110	20	0	20
C	121-150	120	100	111-120	30	0	35
D	151-165	145	125	121-130	90	0	95
E	166-185	170	150	131-140	110	115	115
F	Over 186 ²	210	195	141-150	120	125	125
G	Over 226 ³	400	385	151-160	150	155	155
H				161-170	175	250	180
I				171-180	205	300	210
J				181-200	260	425	270
K				201-225	300	550	310
L				226-255	415	750	430
M				Over 255	440	950	455

1: Effective from March 13 2008. 2: For cars registered before March 23 2006. 3: For cars registered on or after March 23 2006. 4: Alternative fuel discount 2009/10: £20 Bands A-I, £15 Bands J-M. 2010/11 £10 for all cars.

CAPITAL ALLOWANCE

From April 2009, capital allowance for all cars will be based on CO₂ emissions. The lower the emissions, the more favourable the rate.

A 10% writing down allowance (WDA) can be applied to expenditure on cars with emissions above 160g/km while expenditure on car with emissions of 160g/km or less attract a WDA of 20%.

In accordance with the new capital allowance reforms, from April 2009 a fleet that leases cars with CO₂ emissions of 160g/km or less will be able to offset their leasing payments against corporation tax.

However, those vehicles with CO₂ emissions of more than 160g/km will attract a disallowance of 15%, which means that businesses can only offset 85% of the lease payments.

All vehicles in the SR range are sub 160g/km and therefore cost less to run.



COMPETITOR COMPARISONS

Peugeot 308 SR HDi 90 competitor comparison

Model	CO ₂ Emissions (g/km)	PIID price	Combined MPG	VED	BIK Tax Band	BIK tax 2008/9 (20/40%)	Satellite Navigation	Bluetooth	Alloys
308 SR HDi 90	120	£16,005	62.8	35	13%	£410 / £819	✓	✓	✓
Focus Econetic TDCi 90	118	£16,105	62.7	35	13%	£419 / £837	X	X	X
Golf BlueMotion TDi 105	119	£16,195	62.8	35	13%	£421 / £842	X	X	✓
Astra Life TDi 100	130	£16,245	58.9	120	18%	£584 / £1,169	X	X	X

Peugeot 407 SR HDi 110 competitor comparison

Model	CO ₂ Emissions (g/km)	PIID price	Combined MPG	VED	BIK Tax Band	BIK tax 2008/9 (20/40%)	Satellite Navigation	Bluetooth	Alloys
407 SR HDi 110	140	£18,120	53.2	120	19%	£677 / £1,354	✓	✓	✓
Mondeo Zetec TDCi 125	149	£18,120	50.0	120	20%	£722 / £1,443	X	X	✓
Passat Highline TDi 105	148	£17,920	50.4	120	20%	£717 / £1,434	X	X	✓
Vectra Life TDi 120	154	£17,780	49.6	145	21%	£747 / £1,494	X	X	X

✓ Available as standard.

THE OFFICIAL FUEL CONSUMPTION FIGURES IN MPG (L/100KM) AND CO₂ EMISSIONS (G/KM) FOR THE 308 RANGE ARE: URBAN 23.9-49.5 (11.8-5.7), EXTRA URBAN 45.5-74.3 (6.2-3.8), COMBINED 34.4-62.8 (8.2-4.5) AND CO₂ 120-194 (G/KM) **AND FOR THE 407 RANGE ARE:** URBAN 21.5-41.5 (13.1-6.8), EXTRA URBAN 40.9-64.2 (6.8-4.4), COMBINED 30.7-53.2 (9.2-5.3) AND CO₂ 140-226 (G/KM).

All data published in the competitor tables is supplied by Jato. All data in comparison table is valid at time of going to press. Offers and information correct at time of going to press and are subject to availability.