

**BMW 3 Series
Convertible**

330d SE
330d M Sport



**The Ultimate
Driving Machine**



The BMW 3 Series 330d Convertible

BMW UK



Introduction

BMW 3 Series Convertible

Driving pleasure is taken to another dimension in the BMW 3 Series Convertible, thanks to an expertly engineered balance of open-top exhilaration and the dynamic certainties and revelations the world expects of a new convertible from BMW. The elegant, assured lines of the bonnet merge into a resolute, flat shoulderline. The rear takes shape in a low-slung configuration that is both pleasing on the eye whilst giving a clear message that the car is perfectly poised. With the top down, the windscreen angle and seating position places the driver and front passenger within reach of the sky. Making it happen is a pleasure in itself due to the fully automatic opening and closing of the innovative retractable hard-top. Even when the roof is closed, the all-round view is appealing. Whatever the viewpoint, the pleasure is all yours.



Pricing

Price shown as 'on the road'

330d SE	£37,570
330d M Sport	£40,125

Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
330d SE	25% (27%)	170.0 (181.0)
330d M Sport	25% (27%)	170.0 (181.0)

Company car tax information for automatic cars is shown in brackets.



BMW EfficientDynamics delivers impressive emissions reductions and better fuel consumption without sacrificing driving pleasure. This is achieved through a combination of intelligent engine management systems, innovative new technologies and the use of lightweight materials.



Active Aerodynamics.

Actively controlled air flaps regulate air flow to the engine and braking systems. By opening and closing these flaps, the engine is able to reach its operating temperature quicker, whilst vehicle drag is also reduced – helping the car move through the air more easily and reducing fuel consumption and emissions.



Electric Power Steering.

By using an electric motor to assist the steering, not only is the system lighter in weight than conventional hydraulic power steering, thereby reducing fuel consumption and emissions – but assistance can also be varied to aid the driver at lower speeds.



Brake Energy Regeneration.

Intelligent Alternator Control monitors battery condition, engaging the alternator only when the battery requires recharging. This reduces the demands on the engine, reducing fuel consumption and emissions. In addition, when the car's brakes are applied or when coasting downhill, this system automatically engages the alternator to charge the battery, recycling energy that would otherwise be wasted.



Lightweight Engineering.

The overall weight of the vehicle is reduced through the use of lightweight materials such as thermoplastic, aluminium and magnesium alloy. The results are enhanced driving dynamics and improvements in both fuel economy and weight distribution.

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Optimum Shift Indicator.

A small visual display on the car's instrument cluster shows the optimum gear for any driving situation. This gives drivers the opportunity to adopt a more fuel-efficient driving style.

Equipment

Engine	330d SE	330d M Sport
BMW EfficientDynamics Intelligent Energy Management system	■	■
BMW EfficientDynamics Intelligent Energy Management system - Active Aerodynamics	■	—
Catalytic converter	■	■
Diesel Particulate Filter (DPF)	■	■
EU4 emissions management	■	■
Four-cylinder in-line diesel engine with common-rail technology	—	—
Four-cylinder in-line petrol engine with high precision direct injection	—	—
Six-cylinder in-line diesel engine with common-rail technology	■	■
Six-cylinder in-line petrol engine with high precision direct injection	—	—
Turbocharger	■	■
Twin Turbo	—	—
VANOS	—	—
Transmission		
Seven-speed M Double Clutch Transmission (DCT)	—	—
Six-speed automatic transmission	—	—
Six-speed automatic transmission with steering wheel-mounted gearshift paddles	£1,590	£1,590
Six-speed manual transmission	■	■
Wheels and chassis		
17" light alloy Radial-spoke style 187	£75	—
17" light alloy Star-spoke style 157	—	—
17" light alloy Star-spoke style 185	■	—
17" light alloy V-spoke style 188	£350	—
18" light alloy BMW Individual V-spoke style 152 I	£600	—
18" light alloy M Star-spoke style 193M	—	■
18" light alloy Star-spoke style 189	£795	—
19" light alloy BMW Individual V-spoke style 228 I	£1,060	—
19" light alloy Double-spoke style 225M	—	£465
19" light alloy Star-spoke style 230	£1,250	—
Active steering	£925	£925
Aluminium front and five-link rear suspension	■	■
Disc brakes - front and rear, inner-vented	■	■
Double-joint spring-strut front axle, aluminium	■	■
Electric Power Steering (EPS) with Servotronic	■	■

■ Standard £ Optional cost — Not Available

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Equipment

Wheels and chassis	330d SE	330d M Sport
Hydraulic power-assisted steering	—	—
M Sports suspension	£270	■
Run-flat tyres with reinforced side panels and extended hump rim	■	■
Safety and technology		
Active Cruise Control (ACC)	£595	£595
Adaptive headlights	£245	£245
Airbags, driver and front passenger, front and side with combined head airbag	■	■
Alarm system (Thatcham 1) with remote control and engine immobiliser	■	■
Anti-roll bars, front and rear	■	■
Anti-whiplash head restraints, front	■	■
Brake Force Display	—	—
Check control warning system	■	■
Correct fuelling protection system	■	■
Cruise Control	—	—
Cruise Control with brake function	■	■
Daytime running lights	■	■
Dynamic brake lights	■	■
Dynamic Stability Control (DSC+), comprising: Anti-lock Braking system (ABS), Automatic Stability Control (ASC), Cornering Brake Control (CBC), Dynamic Brake Control (DBC), Dynamic Traction Control (DTC) and Electronic Brake-Force Distribution (EBD)	■	■
Dynamic Stability Control Plus (DSC+) comprising: Brake Drying, Brake fade compensation, Brake pre-tensioning, Hill-start assistant and Soft stop	■	■
Engine Drag Torque Control (MSR)	■	■
First Aid kit and warning triangle	■	■
Foglights, front and rear	■	■
Follow-me-home headlight function	■	■
Head restraints, front and rear	■	■
Headlight wash	■	■
High-beam assistant	£105	£105
Incorrect fuelling protection system	■	■
Lights-on warning	■	■
Park Distance Control (PDC), front and rear	£285	£285
Park Distance Control (PDC), rear	■	■
Passenger seat occupancy sensor, front	■	■
Rain sensor with automatic headlight activation	■	■
Run-flat tyres with Tyre Puncture Warning System (TPWS)	■	■
Seat belt system - rear with two three-point locking inertia-reel belts	■	■
Seat belts - inertia reel at the front with pyrotechnical belt latch tensioners intergrated into the seat	■	■
Third brake light, integrated in luggage compartment lid	■	■
Visible VIN	■	■
Welcome light, parking light and rear lights activated through remote control function	■	■

■ Standard £ Optional cost — Not Available

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Equipment

Safety and technology	330d SE	330d M Sport
Windscreen washer jets, heated	■	■
Windscreen wipers with adjustable intermittent intervals	■	■
Xenon headlights for low and high beam	■	■
Seats		
Child seat ISOFIX attachments, front and rear	■	■
Four seats	■	■
Lumbar support for driver and front passenger	£210	£210
Rear seat easy access system	■	■
Seat adjustment - front, electric with driver memory	■	■
Seat backrests - rear, foldable, for level storage area	■	■
Seat heating, front	£260	£260
Sports seats for driver and passenger	£430	■
Exterior equipment		
Air scoop with grille in front bumper, black	■	■
Air scoop with grille in front bumper, grey (black in combination with Active Cruise Control)	—	—
Comfort Access system	£460	£460
Door handles - bow-type, body-coloured	■	■
Exhaust tailpipe - single, chrome	—	—
Exhaust tailpipes - single, left and right, chrome	—	—
Exhaust tailpipes - twin, chrome	■	■
Exterior mirrors - folding	£175	£175
Exterior mirrors - folding, automatically dimming	£255	£255
Exterior mirrors - heated, electric adjustment	■	■
Exterior parts in body colour	■	■
Exterior trim, High-gloss Shadowline	£350	■
Indicator lenses, clear	■	■
Kidney grille, chrome with chrome vertical slats	■	■
Kidney grilles, chrome with black vertical slats	—	—
M Aerodynamic package	—	■
Matt chrome Pearl Grey exterior trim	■	—
Model designation, deletion	£0	£0
Rear-view mirror, with digital compass	£60	£60
Retractable Hard-Top (RHT)	■	■
Towbar, detachable	£625	£625
Interior equipment		
12V power supply	■	■
Air conditioning, automatic	■	■
Armrest - front, foldable with storage compartment	■	■

■ Standard £ Optional cost — Not Available

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Equipment

Interior equipment	330d SE	330d M Sport
Armrest - front, with sliding adjustment	£110	£110
Central-locking switch	■	■
Climate comfort windscreen - Infrared reflective laminate for the windscreen, keeping interior cabin cooler in direct sunlight	£115	£115
Cup holders, front	■	■
Door sill finishers with BMW designation	■	—
Door sill finishers with M designation	—	■
Electric windows, front and rear with open/close fingertip control	■	■
Extended lighting	■	■
Floor mats	■	■
Glove compartment, illuminated and lockable	■	■
Oil level indicator in instrument panel	■	■
Oil temperature display	—	—
Rear seat backrest, foldable	■	■
Rear-view mirror, automatically dimming	■	■
Shortened gearshift	—	■
Smoker's package	■	■
Smoker's package, deletion	£0	£0
Start/Stop button	■	■
Storage Package	£60	£60
Sun visors with illuminated vanity mirrors	■	■
Through-load with integrated transport bag	£145	£145
Toolkit located in luggage compartment	■	■
Two lashing eyes in luggage compartment	■	■
Universal remote control	£175	£175
Wind deflector	£220	£220
Window heating - rear with automatic deactivation	■	■
Windscreen with grey shade band	■	■
Steering wheels		
BMW Individual sport leather steering wheel with leather inlay	£480	—
BMW Individual sport leather steering wheel with wood inlay	£480	—
Multi-function controls for steering wheel	■	■
Steering column with manual reach and rake adjustment	■	■
Steering wheel heating	£130	—
Three-spoke M multi-function leather steering wheel	—	■
Three-spoke Sport leather steering wheel with decorative inserts in matt chrome Pearl Grey	■	—
Audio and communications		
Auxiliary input point for auxiliary playing devices (eg MP3 player)	■	■
Bluetooth telephone audio connection	£70	£70

■ Standard £ Optional cost — Not Available

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Equipment

Audio and communications	330d SE	330d M Sport
Bluetooth telephone preparation	£535	£535
Bluetooth telephone preparation with telematics	£535	£535
BMW ConnectedDrive - Assist (only available with Navigation system - Professional and Bluetooth telephone preparation with telematics)	£0	£0
BMW ConnectedDrive - Online (only available with BMW ConnectedDrive - Assist and Bluetooth telephone preparation with telematics)	£0	£0
BMW Individual Audio system	£1,435	£1,435
BMW Professional radio with single CD player	■	■
CD changer for six CDs	£295	£295
DAB digital radio	£280	£280
Hi-Fi loudspeaker system	£390	£390
Hi-Fi loudspeaker system - LOGIC7 Professional	£820	£820
Loudspeaker system with six speakers	■	■
Navigation system - Business	£1,585	£1,585
Navigation system - Professional	£1,970	£1,970
On-Board Computer (OBC) - Comprising: average fuel consumption, average speed, on-board diagnosis, range, outside temperature display, time and date	■	■
Personal Profile via remote key	■	■
Preparation for six CD changer	■	■
TV Function (Only available in conjunction with Navigation System - Professional)	£710	£710
USB interface	£205	£205
Voice control (Only available in conjunction with Navigation System - Professional or Navigation System - Business)	£285	£285
Paintwork, upholstery and trims		
BMW Individual Anthracite Maple wood interior trim	£570	£365
BMW Individual Aventurine Silver metallic	£795	£795
BMW Individual Azurite Black metallic	£795	£795
BMW Individual Champagne full Merino leather	£4,055	£3,840
BMW Individual Champagne Merino leather	£2,555	£2,340
BMW Individual Cohiba Brown Merino leather	£2,555	—
BMW Individual Moonstone metallic	£795	£795
BMW Individual Piano Black with inlay interior trim	£570	£365
BMW Individual Platinum full Merino leather	£4,055	£3,840
BMW Individual Platinum Merino leather	£2,555	£2,340
BMW Individual Red Brown Figured Eucalyptus interior trim	£570	£365
BMW Individual Ruby Black metallic	£795	£795
BMW Individual Rust Brown full Merino leather	£4,055	£3,840
BMW Individual Rust Brown Merino leather	£2,555	£2,340
Fine Brushed Aluminium interior trim	£250	£0
Grey high-gloss interior trim	£75	—
Interior trim - Aluminium Glacier Silver	—	■
Interior trim - Black high-gloss (standard in combination with Dakota or Nappa leather upholstery)	£75	—

■ Standard £ Optional cost — Not Available

The BMW 3 Series 330d Convertible

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Equipment

Paintwork, upholstery and trims	330d SE	330d M Sport
Interior trim - Brushed Aluminium	—	—
Interior trim - Burr Walnut wood	£335	£90
Interior trim - Dark Grey Poplar wood	£335	£90
Interior trim - Light Poplar wood	—	—
Interior Trim - Titanium light	—	—
Light Walnut wood interior trim	£335	£90
Metallic paintwork	■	■
Non-metallic paintwork	£0	£0
Satin Silver interior trim	■	—
Upholstery - Blue Shadow cloth / Alcantara	—	■
Upholstery - Dakota leather	£1,310	£1,095
Upholstery - Fluid cloth	■	—
Upholstery - Nappa leather (not available in conjunction with Sports seats)	£1,890	—
Options available from your dealer		
BMW Service Inclusive - BMW Service and Maintenance for 5 years/60,000 miles (terms and conditions apply)	£1,635	£1,635
BMW Service Inclusive - BMW Service for 5 years/60,000 miles (terms and conditions apply)	£745	£745

■ Standard £ Optional cost — Not Available

Technical Specification 330d SE Convertible

Note - Figures in brackets represent Automatic transmission

Engine

Cylinders/valves 6/24
Capacity (cc) 2993
Stroke/Bore (mm) 90.0/84.0
Max output (kW/hp/rpm) 170/231/4000
Max torque (Nm/rpm) 500/1750

Wheels

Tyre size front 225/40 R18
Tyre size rear 225/35 R18
Wheel size front 8J x 18
Wheel size rear 8.5J x 18

Fuel consumption

Urban (mpg) 32.8 (30.4)
Extra-urban (mpg) 53.3 (51.4)
Combined (mpg) 43.5 (40.9)
Urban (ltr/100km) 8.6 (9.3)
Extra-urban (ltr/100km) 5.3 (5.5)
Combined (ltr/100km) 6.5 (6.9)
CO2 emissions (g/km) 170 (181)
Tank capacity (ltr) 61

Dimensions

Wheelbase 2760 (mm)
Vehicle length 4580 (mm)
Vehicle width 1782 (mm)
Vehicle height 1384 (mm)
Track, front 1500 (mm)
Track, rear 1513 (mm)

Performance

Drag (cD) 0.28
Top speed (mph) 152 (151)
Acceleration 0-62 mph (sec) 7.0 (7.1)
Acceleration 50-75 mph in 4th (sec) 5.5 (-)

Weight

Unladen (EU) 1780 (1795) (kg)
Max permissible 2180 (2195) (kg)
Permitted load 430 (kg)
Permitted axle load, front/rear 960/1200 (kg)

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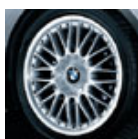


Accessories - Introduction



The new BMW 3 Series Convertible. Setting a new benchmark in the small executive market. With six-speed manual and automatic gearboxes the new 3 Series Convertible delivers an even more dynamic driving experience than ever before. Enhancing the latest technology has to offer, many of the engine parts are 30% lighter and the bodysell is 25% stiffer than the previous 3 Series. Increased levels of performance are achieved; the cars accelerate faster; with higher top speeds but not to the detriment of economy. These and a host of other improvements ensure that the 3 Series Convertible remains established as the defining car of its generation and market sector.

Accessories - Exterior styling



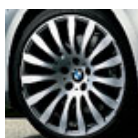
19" M Cross spoke styling 101

Complete wheel set with runflat tyres
225/35 R19 88Y front
255/30 R19 91Y rear



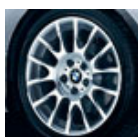
19" Star spoke styling 199

Complete wheel set with runflat tyres
225/35 R19 88Y front
255/30 R19 91Y rear



19" Radial spoke styling 190

Complete wheel set with runflat tyres
225/35 R19 88Y front
255/30 R19 91Y rear



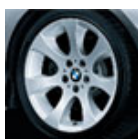
18" Radial spoke styling 216

BMW Motorsport design.
Complete wheel set. with runflat tyres
225/40 R18 88Y front
255/35 R18 90Y rear



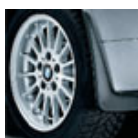
18" Radial spoke styling 196

Complete wheel set with runflat tyres
225/40 R18 88W front
255/35 R18 90W rear



18" Ellipsoid spoke styling 162

Complete wheel set with runflat tyres
225/40 R18 88Y front
255/35 R18 90Y rear



Mudflaps

Available for both front and rear wheels. Protect your car and the vehicle behind you against dirt and loose chippings. For vehicles without Aerodynamic package.



M-Aerodynamic Package (Touring, Coupé and Convertible)



18" M Spider spoke styling 193

Complete wheel set. with runflat tyres
225/40 R18 88Y front
255/35 R18 90Y rear



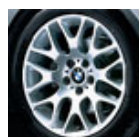
19" Radial spoke styling 198

Complete wheel set with runflat tyres
225/35 R19 88Y front
255/30 R19 91Y rear



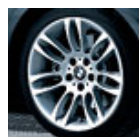
19" Star spoke styling 179

Complete wheel set with runflat tyres
225/35 R19 88Y front
255/30 R19 91Y rear



18" Y spoke styling 197

Complete wheel set with runflat tyres
225/40 R18 88Y front
225/36 R18 90Y rear



18" Double spoke styling 195

Complete wheel set with runflat tyres
225/40 R18 88W front
255/35 R18 90W rear



17" Double spoke styling 161

Complete wheel set with runflat tyres
225/45 R17 91W front
255/40 R17 94W rear

Snow chains

Provided ready to assemble. Quickly and easily attached.
(Image not shown)



Carbon rear diffuser - M Aerodynamic kit only

3 Series Touring model image shown

The BMW 3 Series 330d Convertible

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Accessories - Exterior styling



Aerodynamic Package (Convertible)

Kit consists of attachments for the front and rear aprons.



Wind deflectors



Exhaust pipe covers in chrome

Powerfully designed and superbly crafted.



Locking wheel bolts

These bolts have a special inner tothing which can only be undone with the special tool provided.



Carbon Aerodynamic components - M Aerodynamic kit only

For the front apron, made from carbon fibre and developed using technology from the M3 CSL, these attachments further accentuate the powerful looks of the BMW 3 Series.



Rear boot lid spoiler

Further emphasises the sporty appearance and dynamic lines. Primed.



Locking wheel bolts - McGard Design

Accessories - Interior styling



M Sports Leather-covered steering wheel



Leather-covered gear lever knob

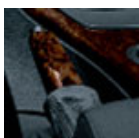
With an aluminium effect.



Leather covered steering wheel

Interior trim strips titanium strips

Consist of interior trim strips for the dashboard, the centre console and the doors. (Image not shown)



Fine wood handbrake grip

Available in Burr Walnut and Variegated Poplar. Rounds off the trim perfectly.

Leather-covered selector lever grip

With Variegated Poplar decorative strip. (Image not shown)



M Sports Leather-covered gear lever knob

Leather-covered selector lever grip

With an aluminium effect. (Image not shown)

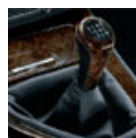


Leather-covered handbrake grip



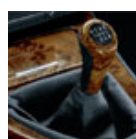
Decorative wood trims for leather covered steering wheels

Available in Burr Walnut and Variegated Poplar. For steering wheels with and without multifunction.



Leather-covered gear lever knob

With Variegated Poplar decorative strip.



Leather-covered gear lever knob

With Burr Walnut decorative strip.

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Accessories - Interior styling

Leather-covered selector lever grip

With Burr Walnut decorative strip.
(Image not shown)



Aluminium sports pedals

Only available for cars with automatic transmission.



Rubber floor mat with textile insert

Two part – dirt-repellent and water-resistant.



Illuminated door entry strips

The decorative feature set into these aluminium strips has a chrome appearance in daylight. When the light fades this is subtly illuminated.



Velour floor mats

Dirt repellent and water resistant.



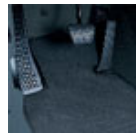
Movable front armrest

Folding and individually adjustable. Including integrated storage compartment.



CD/DVD holder

For easy attachment to the sun visor. Holds up to ten CDs or DVDs.



City floor mats

In four parts, they are dirtrepellent and water-resistant.



Stainless steel pedals

Only available for vehicles with automatic transmission.



Seat belt holder

Facilitates easy access to the belt from any seat height and position.

Accessories - Mobile communications

Accessories - Mobile communications



Garmin® nüvi® 205WT

- Full turn-by-turn prompts with voice guidance, unit will prompt you to "Turn right in 500 feet".
 - Pre-loaded with regional mapping (UK and Ireland).
 - 2 year warranty .
 - Easy-to-use, 4.3" touchscreen display .
 - Full UK postal code search . Vehicle suction cup mount .
 - Detailed 3D or 2D birds-eye view mapping.
 - GTM 25 integrated FM TMC traffic receiver with free lifetime subscription which notifies you of traffic and automatically suggests alternative routes* .
 - Includes Garmin Lock™ anti-theft feature.
 - Configurable car icons.
 - Built-in lithium-ion battery: lasts up to four hours depending on usage.
 - Safety camera alerts enabled by Cyclops™ data (30 days free trial subscription to download updates).
 - Sleek, ultra-slim design fits easily in pocket.
 - Auto re-route (fast off-route and detour recalculation).
 - Custom POI's (ability to add additional points of interest).
 - Photo navigation (navigate to geotagged photos).
-
- High-sensitivity GPS receiver for improved performance and reception.
 - Trip computer records mileage, max speed, total time and more.
 - Built-in travel kit includes features such as picture viewer, world clock, currency and measurement converters and calculator.
 - SD memory card expansion slot. Weight: 173g

CD changer

Holds up to six CDs and is fitted in the luggage compartment to save space.
(Image not shown)



Universal hands-free kit

Snap-in adaptors have been developed specifically for use with the Universal hands-free kits. For full details of the snap-in adaptors available please speak to your BMW Dealer.



DVD system

This compact system includes a 7" fold down screen, which is mounted onto the vehicle's headlining. Infra red headphones and an infra red remote control are also included. The system can also play audio CDs (including MP3s) and camcorders or games consoles can also be connected via an external connecting jack point.



Snap-in adaptors for vehicles equipped with Bluetooth

By using a phone-specific and easily interchangeable snap-in adapter, every driver can make calls on their mobile phone via the hands-free kit and simultaneously charge their phone.



Bluetooth hands-free kit

Suitable for a variety of brands of mobile phone. By using a phone-specific and easily interchangeable snap-in adaptor, calls can be made via the hands-free kit whilst charging the phone at the same time. The kit is operated by the following integrated devices: voice control, the on-board monitor or the multi-function steering wheel depending on the vehicle's specification. Snap-in adaptors are available separately.

Accessories - Mobile communications

Digital roadmap update discs for your integrated Navigation systems

Using the digital road maps, the computer can quickly work out the best route. DVDs containing updated information are released twice a year and contain RDS-TMC traffic information, directory of BMW Dealers and Falk travel guide with new points of interest.

Each release includes up to 15% of changes to the road network each year.
(Image not shown)



Garmin® nüvi® 670T Travel Pack

- Full turn-by-turn guidance with voice prompts
- Pre-loaded transatlantic mapping for Europe and North America (including Canada)
- Full UK postal code search
- FM transmitter for voice guidance and stored MP3 audio via your car radio/speakers***
- Text-to-speech announcements: prompts you to turn right in 500ft into Main Street, instead of turn right in 500ft*
- Widescreen 4.3" touch screen display
- Detailed 3D or 2D birds-eye view mapping
- Bluetooth wireless technology for hands-free calling
- GTM 21 integrated FM TMC traffic receiver with 12-volt adapter and free lifetime subscription which notifies you of traffic and automatically suggests alternative routes**
- Garmin Lock™, an anti-theft feature
- Configurable car icons
- Rechargeable li-ion battery (3-7 hours)
- Safety camera alerts enabled by Cyclops™ data (3 month free trial subscription to download updates)
- Detailed points-of-interest (POI)
- Upload custom POIs
- Detailed street level guidance
- MP3 & audio book player
- World clock
- Calculator
- Currency & measurement converter
- Picture viewer (jpeg format)
- Language translator (optional)
- Vehicle suction cup mount
- 12-24 volt adapter cable
- SD memory card expansion slot
- AC charger
- Carry case
- PC/USB interface cable
- Headphone jack/audio line out
- Owner's manual
- Quick reference guide
- Size: 12.4W x 7.4H x 2.3D cm
- Weight: 190 g

Additional Features†††

- Travel guide – included on supplied SD card with helpful and thorough reviews and recommendations for restaurants, hotels, shopping, nightlife, sporting events and tourist attractions for major European countries*

Accessories - Versatility



Multifix system

Special brackets with a non-slip finish to hold objects of different sizes secure.



Clean bag

Compact refuse container with disposable liners.



Coolbag

CFC-free, electric cooler which cools its contents.
Capacity: 12 litres.

Bag holder

A fold-out bag holder is located on the right luggage compartment panel.
(Image not shown)

The BMW 3 Series 330d Convertible

BMW UK



Accessories - Versatility



Protective rear cover



Interface for Apple iPod

The iPod interface allows the Apple iPod, iPod mini and iPod Photo to be connected to your vehicles audio system. By selecting genres, artists, albums and playlists it is now possible to access your entire music collection at any time in your car.

The music stored on the iPod is played by the audio system and the iPod is also charged at the same time. To ensure that you do not lose control of this volume of music, the audio display integrated in the dashboard shows the current track or your position in the selection menu. The maximum number of folders that can be displayed is 255 and 1 folder equates to 1 artist or 1 album (non SA6FL). When iPod connector is fitted, CD changer function is disabled and can no longer be used.

Compatibility is dependent on vehicle specification. Please contact your local dealer for further information.

iPod is a trademark of Apple Computer, Inc

Coat hanger

Attaches easily and securely to the head restraint.



Umbrella bag

With matching BMW umbrella. Installed in the front passenger footwell for ease of use.



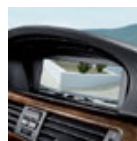
Accessories - Safety and security



BMW Approved Stolen Vehicle Recovery products

Car thieves are becoming more sophisticated. Fortunately for you, so is BMW's additional security. BMW is a company of constant innovation. This on-going programme includes the advancement of anti-theft devices for your vehicle. If your vehicle already has security equipment, it is likely that BMW's additional security can enhance the factory-fitted system you presently rely on. This includes the availability of the ultimate BMW Approved, stolen vehicle recovery systems, which are now able to locate vehicles in Europe* as well as mainland Great Britain. Once installed by BMW factory trained technicians, the products may entitle you to a reduction in your vehicle insurance premiums.

*Please contact your BMW Dealer for further details.



Reversing camera

Ensures maximum safety when reversing. As soon as reverse gear is selected the area behind the car is filmed with a wide angle of 131° by a camera in the luggage compartment lid. The image is then shown on a display which is integrated in the ventilation duct in the upper area of the centre console.



Front camera

For safe turning at road junctions with poor visibility. The camera is located in the middle of the car under the front bumper. A camera and a special prism glass record the cross-traffic and show the image on a colour display which is integrated in the ventilation duct in the upper area of the centre console. Requires retrofit kit switchbox and retrofit kit monitor (monitor will be integrated into the ventilation nozzle).



Car cover, outdoor

This breathable and washable car cover is easy to handle. Heat reflective and completely waterproof, it has a silver-coloured, dirt-repellant surface with a BMW logo.



Protective outdoor cover

Protective outdoor cover. For windscreen and front side windows.



Halogen reading lamp

An anti-dazzle light for map reading. The bendy arm allows you to adjust the beam in any direction.



Dog safety harness

Suitable for securing dogs on the rear bench seat and thereby enhances passenger protection. A lead can also be secured to a metal ring. Available in three sizes.



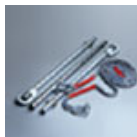
Rechargeable torch

This small torch with a magnifying lens has a rechargeable battery and can be connected to the cigarette lighter socket for recharging.

Accessories - Safety and security



Jump leads in Genuine BMW pouch with protective circuit



Tow-bar



Powder-type fire extinguisher

Located under the driver's seat for easy access.

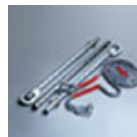


Warning jackets

Neon-colour safety jackets.



Warning triangle with holder



Tow-cable



First aid pouch



Rear-view mirrors

Automatic anti-dazzle when light from vehicles travelling behind hits the mirrors. They are available with a digital compass which indicates the direction in a 45° scale or with a universal remote control which activates most garage doors. Fitting is dependent on the specification of your car. Your BMW Dealer will be pleased to advise you.

TRACKER Response

This system is the leading tracking product in the UK. Driver Validation tags are used to confirm authorised vehicle movement. This means that in the unlucky event of the thief stealing the vehicle keys, TRACKER Response will monitor the vehicle movements. Once moved without the use of Driver Validation tags, the system will contact the TRACKER control room. Vehicle key theft is a rapidly growing crime and this feature will enable faster access to your vehicle's position. System features an innovative customer website so that your vehicles location can be identified day or night. (Image not shown)

TRACKER Monitor

TRACKER Monitor is a small electronic homing device hidden in your vehicle. It has no tell-tale antennae or aerials to give its presence away and is also intelligent enough to detect the possible illegal movement of your vehicle. Therefore, either when you report a theft or the TRACKER Network Control Room contact you to advise you of a possible illegal movement, the unit is activated via a network of radio transmitters. Once activated, the unit emits a silent signal which allows computers fitted in Police cars and helicopters to track your vehicle - and anyone driving it - down to their exact location. (Image not shown)



Junior Seat I-II

The BMW Junior Seat I-II with height and tilt adjustable backrest and restraint cushion is an ideal solution for children between 9 months and 7 years (9 to 25 kg body weight). The restraint cushion offers ideal protection to children from 9 months up to approx. 4 years: It reduces the impact of the forces acting on the cervical spine in the event of an accident. For children with a body weight in excess of 18 kg or approx. 3.5 years, the restraint cushion is no longer used. Your child is then secured in using the vehicle seat belt.

TRACKER Horizon

This system includes TRACKER Monitor with GPS/GSM technology. Combined with TRACKER Monitor technology this system allows the TRACKER Network Control Room to track your vehicle with GPS/GSM on a computer-based road map. This allows the Control Room to communicate this information to the police. In conjunction with the on-board homing device, the police are able to ensure a safer and faster recovery of your vehicle, thus reducing the damage risk to your vehicle. (Image not shown)



Baby Seat 0+

The ideal seat for the smallest of children weighing up to 13-kg (approx. 18 months). The system consists of a frame installed in the vehicle and a portable baby shell.

The BMW Baby Seat 0+ is fitted in the opposite direction of travel. This significantly reduces the pressure exerted on the child's cervical spine in the event of a frontal collision. With the optionally available seat size reducer, the BMW Baby Seat 0+ can be ergonomically adapted to fit newborns.



Junior Seat II

The BMW Junior Seat II is offered without restraint cushion for children over 15 kg and approx. 3.5 years.

The ISOFIX preparation may only legally be used for children up to 18 kg. Accordingly, the BMW Junior Seat II is not available with the ISOFIX option.

Accessories - Safety and security



Junior Seat II-III

The BMW Junior Seat II - III has a size scale for up to 150 cm which allows optimum setting of the headrest and upper belt guide. With side, height and seat back adjustments the Junior seat II-III has been designed with optimum safety and comfort in mind.

ISOFIX preparation may only legally be used for children up to 18 kg. Accordingly, the BMW Junior Seat II-III is not available with the ISOFIX option. The seat is secured by the vehicle's own three-point seat belt with belt guides for simple mounting.

Accessories - Car care



BMW Seal & Protect

BMW Seal & Protect is the only fully approved BMW paint, interior carpet /cloth upholstery protection system. It provides an outstanding long-lasting shield against the environment and safeguards your investment by preserving the high quality finish of your car's surfaces.

Utilising high-performance sealants, your purchase involves a Dealership-applied BMW Hard Wax to the exterior paintwork. As a result, exterior surface resilience and water repellence is increased by over 300%. And the long-standing protection that BMW Seal & Protect provides simultaneously has a regenerating effect on the paintwork, for a lasting shine.

The same scientific detail is also applied inside your car, with an impregnating agent for carpets and cloth upholstery to ensure that treated materials do not soak through when exposed to moisture.

Please speak to your BMW Dealer for further details.



Wheel rim cleaner, 500ml

For Genuine BMW alloy and steel wheels.

Engine and cold-cleaner, 500ml

Rapid cleaner for heavily soiled engines and machine parts. Will not attack paintwork, rubber or plastics. (Image not shown)

Special sprays

A large selection is available from your BMW Dealer. (Image not available)

Door lock de-icer, 50ml

Thaws out frozen door locks. (Image not shown)

Engine protector, 300ml

Protects the engine against moisture and dirt. (Image not shown)

Insect remover, 500ml

Effortlessly removes insects from glass, paintwork, chrome and plastics. (Image not shown)

Window cleaner with anti-misting additive. 500ml

Removes traces of ingrained dirt, silicone and oil. (Image not shown)

Insect sponge

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Cleaning brush for alloy wheels

For cleaning BMW alloy wheels thoroughly. Comes with three different attachments. (Image not shown)

Interior cleaner, 250ml

For cleaning all materials in the interior. (Image not shown)

Windscreen cleaner with antifreeze

Prevents the water in the windscreen washer system from freezing. (Image not shown)

Ice scraper

With three different edges for ice, frost and dew. (Image not shown)

Castrol top-up pack

(Image not shown)

Window cleaner with anti-misting additive. Spray can, 300ml

Removes traces of ingrained dirt, silicone and oil. (Image not shown)

Windscreen cleaner for summer use

For windscreen washer systems. (Image not shown)

Accessories - Car care

Intensive window cleaner

Specially formulated concentrated cleaner for cars with additional windscreen washer system. (Image not shown)

Tar remover, 300ml

The easy way to remove tar, asphalt and oil stains. (Image not shown)

Silicone remover concentrate, 250ml

Removes stubborn dirt such as silicone, oil and grease. (Image not shown)

Plastic care liquid, 200ml

Intensive care product with silicone for all plastic parts, such as the door trims, instrument panel trim and bumpers. It cuts down static and gives a silk matt finish. (Image not shown)

Cockpit spray, 300ml

(Image not shown)

Transparent wax, 300ml

Protects painted and unpainted surfaces against corrosion. (Image not shown)



BMW Genuine HydroColorSystems

If you require a touch-up stick or spray can, please contact your local BMW Dealer for details.

Car polish, 500ml

Solvent-free cleansing and care liquid for matt, multi-coloured and metallic paintwork. It contains high-quality, hard waxes which protect the paintwork. (Image not shown)

Window de-icer, 500ml

Clears windows of ice and prevents them from freezing over again. (Image not shown)

Concentrated cleaner for windscreen washer, 25ml

For windscreen washer systems. (Image not shown)

Stain remover, 1000ml

Removes tar and oil grease stains from seat covers, leather and plastic parts. (Image not shown)

Silicone spray, 300ml

A colourless universal lubricant that can be used on hinges, etc. Also cleans and cares for rubber and plastic parts. (Image not shown)

Leather care agent, 250ml

Protects the leather after general cleaning. (Image not shown)

Chrome polishing paste, 100g

Gives an intense sheen, leaving a silicone film to protect against the effects of weather, corrosion, etc. (Image not shown)

Wash & Wax, 500ml

Just add to the washing water to clean and protect in one. (Image not shown)

Car wax, 500ml

Gives all new and clean multi-coloured or metallic paintwork a longlasting high gloss finish without smearing.

Car shampoo, 1000ml

Gloss shampoo which also protects the paintwork. (Image not shown)