

The BMW 7 Series

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The Ultimate  
Driving Machine



# PRICE LIST.

FROM SEPTEMBER 2009.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.





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## This is how much has gone in.

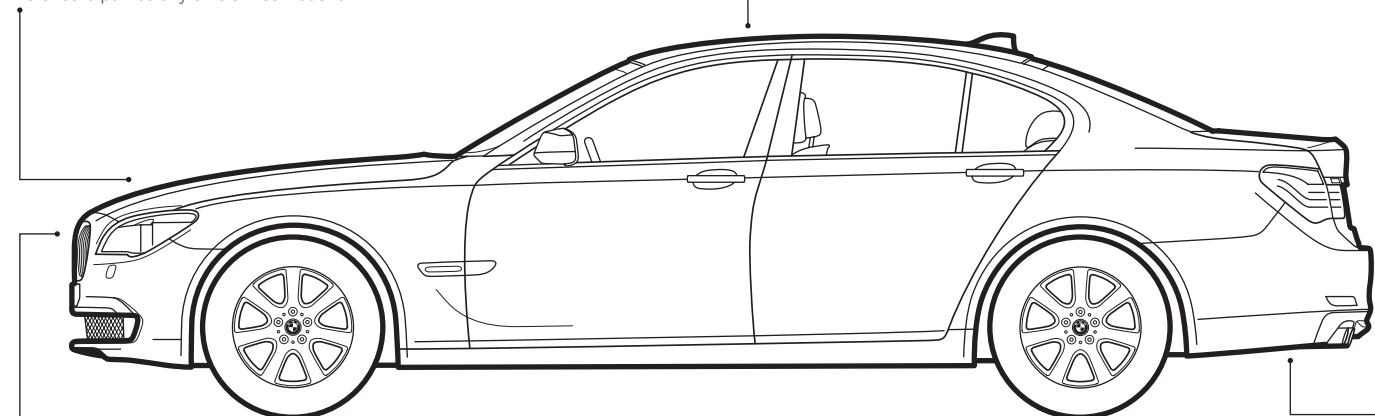
The pleasure you get from driving a BMW is the result of fine engineering – always setting the benchmark because it is based on much more than engine power. This is the thinking behind BMW's programme of EfficientDynamics. This programme of technologies helps to make positive changes in reducing CO<sub>2</sub> emissions and improving fuel consumption whilst enhancing driving dynamics. Changes for both today and tomorrow. Today's solutions include Brake Energy Regeneration, an innovative process for harnessing energy previously lost. As for tomorrow – even more advanced technologies to improve emissions and fuel consumption as we move towards BMW's vision of CleanEnergy and the use of hydrogen-powered engines. Nothing lost, but much gained. BMW EfficientDynamics: pushing the boundaries in terms of performance and dynamism – without compromise.

### High-precision direct injection

In this cutting-edge generation of petrol direct injection, the Piezo injectors are positioned very close to the spark plugs. They inject the fuel at high pressure and with extreme precision to ensure particularly efficient combustion.

### Lightweight Engineering

Advanced lightweight materials reduce the overall weight of the vehicle, enhancing driving dynamics and improving fuel economy.



### Active Aerodynamics

Actively controlled air flaps regulate how much cool air the engine gets, to help it reach its optimum working temperature more rapidly and the vehicle move through the air more easily.

### Brake Energy Regeneration

The alternator disengages automatically when the battery is fully charged, only re-engaging when the battery needs charging. In addition, the system engages automatically when the vehicle is braking or coasting, to recycle otherwise wasted energy.

## And this is what comes out.

BMW already offers 80 models\* with CO<sub>2</sub> emissions of 140g/km or less. But that's just for starters. We're carrying on our research – in the quest to bring you more driving pleasure and less consumption.

\* In the UK and Republic of Ireland.

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

# BMW 7 Series Saloon.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)	VED band	Insurance group
<b>Petrol</b>						
<b>740i</b>	326	5.9	28.5	232	L	20 / 48
<b>740i M Sport</b>	326	5.9	28.5	232	L	20 / 48
<b>750i</b>	407	5.2	24.8	266	M	20 / 49
<b>750i M Sport</b>	407	5.2	24.8	266	M	20 / 49
<b>740Li</b>	326	6.0	28.3	235	L	20 / 48
<b>740Li M Sport</b>	326	6.0	28.3	235	L	20 / 48
<b>750Li</b>	407	5.3	24.8	266	M	20 / 49
<b>750Li M Sport</b>	407	5.3	24.8	266	M	20 / 49
<b>760Li</b>	544	4.6	21.7	303	M	20 / 50
<b>760Li M Sport</b>	544	4.6	21.7	303	M	20 / 50

<b>Diesel</b>						
<b>730d SE</b>	245	7.2	41.5	178	I	19 / 47
<b>730d M Sport</b>	245	7.2	41.5	178	I	19 / 48
<b>730Ld SE</b>	245	7.3	40.9	180	I	19 / 48
<b>730Ld M Sport</b>	245	7.3	40.9	180	I	19 / 48
<b>740d</b>	306	6.3	40.9	181	I	20 / 49
<b>740d M Sport</b>	306	6.3	40.9	181	I	20 / 49

## Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

**Key** Insurance group figures refer to – 20 Group Rating System / 50 Group Rating System.

Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2009 / 2010)
£48,647.83	£7,297.17	£55,945	<b>£57,085</b>	£56,625	34%
£53,043.48	£7,956.52	£61,000	<b>£62,140</b>	£61,680	34%
£56,300.00	£8,445.00	£64,745	<b>£65,885</b>	£65,425	35%
£60,695.65	£9,104.35	£69,800	<b>£70,940</b>	£70,480	35%
£51,269.57	£7,690.43	£58,960	<b>£60,100</b>	£59,640	35%
£55,665.22	£8,349.78	£64,015	<b>£65,155</b>	£64,695	35%
£58,834.78	£8,825.22	£67,660	<b>£68,800</b>	£68,340	35%
£63,230.43	£9,484.57	£72,715	<b>£73,855</b>	£73,395	35%
£81,130.43	£12,169.57	£93,300	<b>£94,440</b>	£93,980	35%
£83,000.00	£12,450.00	£95,450	<b>£96,590</b>	£96,130	35%

£45,900.00	£6,885.00	£52,785	<b>£53,695</b>	£53,465	26%
£50,295.65	£7,544.35	£57,840	<b>£58,750</b>	£58,520	26%
£48,560.87	£7,284.13	£55,845	<b>£56,755</b>	£56,525	27%
£52,956.52	£7,943.48	£60,900	<b>£61,810</b>	£61,580	27%
£51,613.04	£7,741.96	£59,355	<b>£60,265</b>	£60,035	27%
£56,008.70	£8,401.30	£64,410	<b>£65,320</b>	£65,090	27%

## VED rates

Annual VED rates for brand new cars are determined by their CO<sub>2</sub> emission figure.

BMW 7 Series Saloon models fall into one of the three categories listed below:

CO <sub>2</sub> emissions g/km	Band I 176-185	Band L 226-255	Band M 256+
<b>Vehicle Excise Duty</b>	£175	£405	£405

## On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£655
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty (12 months)	See left





## 730d SE

### Engine

- Six-cylinder in-line diesel engine with common-rail technology
- Diesel Particulate Filter (DPF)
- Oil sensor for level and grade
- Turbocharger with variable turbine geometry

### Transmission

- Six-speed automatic transmission with electronic gear selector and Steptronic

### Wheels and chassis

- 18" light alloy Star-spoke style 234 wheels
- Drive Dynamic Control
- Electro-mechanical parking brake with auto-hold function
- Servotronic power steering
- Variable Damper Control (VDC)

### Safety and technology

- Airbags comprising:
  - Advanced Head Protection System (AHPS II), front and rear
  - Driver, front passenger, front and side
  - Crash sensor activating central locking release, hazard warning lights, fuel cut-off and interior lighting
  - Impact-dependent airbag system
  - Safety battery cable
  - Passenger airbag deactivation, front
- Alarm system (Thatcham 1) with remote control and engine immobiliser
- Anti-roll bars, front and rear
- Brake Force Display
- Brake lights with LED technology
- Cruise control with brake function
- Deformation zones – front and rear with door reinforcements and bumpers that regenerate to their original shape in impacts of up to 2.5mph

### Safety and technology (cont.)

- Dynamic Stability Control (DSC) comprising:
  - Anti-lock Braking System (ABS)
  - Automatic Stability Control (ASC)
  - Brake Assist function
  - Cornering Brake Control (CBC)
  - Dynamic Brake Control (DBC)
  - Dynamic Traction Control (DTC)
  - Electronic Brake Force Distribution (EBD)
- First Aid kit and warning triangle
- Foglights, front and rear
- Follow-me-home headlight function
- Head restraints – front, anti-whiplash
- Headlight wash
- High-beam Assistant
- Locking wheel bolts (Thatcham approved)
- On-Board Diagnosis (OBD)
- Park Distance Control (PDC), front and rear
- Positioning lights in headlight and rear light clusters
- Rain sensor with automatic headlight activation
- Run flat tyres with Tyre Puncture Warning System (TPWS)
- Seat belts – front, inertia reel with pyrotechnical belt latch tensioner, belt force limiter, belt restrainer and automatic height adjustment
- Seat belts – rear, three with inertia reel
- Side impact protection
- Windscreen washer jets, heated
- Xenon headlights

### Seats

- Child seat ISOFIX attachment, rear
- Dakota leather upholstery
- Seat adjustment – front, electric with memory

### Exterior equipment

- All round anti-corrosion system with partial hot galvanising, phosphate treatment and cathodic dip paintwork, preservation of hollow cavities, underfloor protection
- Comfort exit stepless door brakes
- Door handle illumination
- Exterior mirrors – folding, automatically dimming
- Metallic paintwork
- Tailgate operation, soft-close

### Interior equipment

- Air conditioning, automatic with four-zone control
- Ambient interior lighting
- Armrests – front and rear, centre
- Battery in luggage compartment with jump start facility in engine bay
- Cup holders
- Dual-lid glove box
- Electric windows – front and rear, with open/close fingertip control, anti-trap facility and comfort closing function all round
- Floor mats, velour
- Footwell lights, front and rear
- Illuminated door sill finishers with BMW designation
- Multi-function controls for leather steering wheel
- Reading lights, front and rear
- Rear-view mirror, automatically dimming
- Smoker's package
- Steering column with automatic reach and rake adjustment, with memory
- Fineline wood interior trim, high-gloss

### Audio and communication

- Auxiliary input point for auxiliary playing devices
- Bluetooth telephone preparation with telematics
- BMW ConnectedDrive – Assist
- BMW ConnectedDrive – Online
- BMW Professional radio with single CD/DVD player (with MP3 playback facility)
- Control Display – 10.2" colour display screen
- iDrive Controller with shortcut and favourite buttons
- Loudspeaker system – BMW Business
- Navigation System – BMW Professional Multimedia
- On-Board Computer (OBC) comprising:
  - Average speed
  - Fuel consumption and range
  - Information display – analogue instruments combined with liquid crystal display
  - Journey computer
  - Outside temperature display
  - Personal Profile functions
- USB data port

### Service

- Service Inclusive (5 years / 60,000 miles)

### 740d

#### Equipment in addition / replacement to 730d SE

- Exhaust tail pipes, single quadrilateral left and right
- Glass sunroof
- Lane departure warning system
- Lumbar support, driver and front passenger
- Speed limit display\*
- Two-stage twin-turbo

### 740i

#### Equipment in addition / replacement to 730d SE

- Six-cylinder in-line petrol engine with high-precision direct injection
- Exhaust tail pipes, single quadrilateral left and right
- Twin-turbo

## 750i

#### Equipment in addition / replacement to 740d

- V8 engine with four-valve technology, direct injection and Double-VANOS
- DVD changer
- Seat heating, front

## 730Ld SE, 740Li and 750Li

#### Equipment in addition / replacement to 730d SE, 740i and 750i

- Illuminated vanity mirrors, rear
- Rain channels in Chrome
- Self levelling air suspension, rear
- Sunblind – rear windscreen, electric

<sup>[\*]</sup>Please note that speed limit display is an aid to driver memory only, it is not possible to guarantee system recognition of all permanent and temporary speed limit signs. It remains the responsibility of the driver to recognise speed limits, operate within existing road laws and drive in a manner appropriate to weather and traffic conditions.

**760Li****Standard equipment in addition / replacement to 750i**

- Twin-turbo V12 engine with high-precision direct injection and Double-VANOS
- Eight-speed automatic transmission
- 19" light alloy Multi-spoke style 235 wheels
- Alcantara headlining
- Bootlid operation, powered
- Burr Walnut wood trim with inlay
- Chrome indicator repeater housings with V12 designation
- Climate comfort laminated glass
- Comfort Access
- Comfort seats, front
- Comfort seats, rear
- DAB digital radio
- Door sill finishers with illuminated V12 designation
- Dynamic Drive
- Exclusive Nappa leather upholstery
- Exhaust tail pipes, twin quadrilateral left and right
- Loudspeaker System – BMW Professional
- Reversing Assist camera
- Seat heating, rear
- Soft-close doors
- Sunblinds for rear windscreen and rear side windows, electric
- TV function
- Unique kidney grille
- USB audio interface
- Voice Control

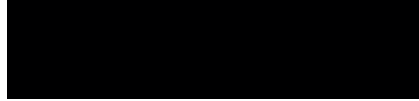
**M Sport models****Equipment in addition / replacement to respective non-M sport models**

- 19" light alloy V-spoke style 302 M wheels
- M aerodynamic bodystyling
- Anthracite headlining
- Door sill inlays with BMW M designation
- Dynamic Drive
- Exterior trim, high-gloss Shadowline
- M Sport steering wheel
- Sport seats





● **Black Sapphire**  
475 metallic



● **Carbon Black\***  
416 metallic



● **Cashmere Silver**  
A72 metallic



● **Deep Green**  
A43 metallic



● **Deep Sea Blue**  
A76 metallic



● **Imperial Blue**  
A89 Xirallic



● **Milano Beige**  
A84 metallic



● **Mineral White**  
A96 metallic



● **Sophisto Grey**  
A90 Xirallic



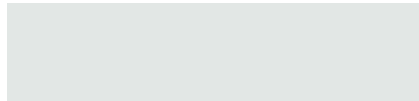
● **Space Grey**  
A52 metallic



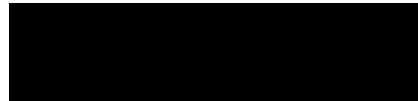
● **Titanium Silver**  
354 metallic



○ **Alpine White**  
300 non-metallic



○ **Jet Black**  
668 non-metallic



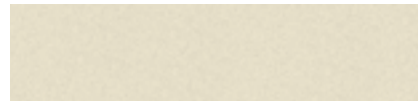
○ **BMW Individual Azurite Black**  
S34 metallic



○ **BMW Individual Citrine Black**  
X02 metallic



○ **BMW Individual Moonstone**  
X04 metallic



○ **BMW Individual Ruby Black**  
X03 metallic



● **FineLine wood, high-gloss** 4B7



○ **Ash-grain Anthracite wood, high-gloss** 4CA



○ **Ash-grain wood, high-gloss** 4B5



○ **FineLine natural finish wood un-lacquered** 4CB



○ **Fine Brushed Aluminium** 4B9



● **Burr Walnut wood trim with inlay** 4B8\*



○ **BMW Individual Auburn Sycamore wood, high-gloss** XE5



○ **BMW Individual Honey Brown Satin Walnut wood, high-gloss** XE6



○ **BMW Individual Piano Black with inlay** XE8



**Key** ● = Standard ○ = Optional \* = M Sport models only

Please see the paintwork, upholstery and interior trim pricing tables or consult your BMW Dealer for further details.

These samples are designed to give you a first impression of paint colours. Experience has shown however, that printed versions of paint colours cannot in all cases faithfully replicate the colour appearance of the originals. We recommend that you consult your local BMW Dealer who has physical samples of all available options.

**Key** ● = Standard ○ = Optional \* = 760Li only

Please see the paintwork, upholstery and interior trim pricing tables or consult your BMW Dealer for further details.

These samples are designed to give you a first impression of interior trims. Experience has shown however, that printed versions of interior trims cannot in all cases faithfully replicate the colour appearance or texture of the originals. We recommend that you consult your local BMW Dealer who has physical samples of all available options.





Model	Upholstery	Upholstery colour	Upholstery code	Interior trim							BMW Individual		
				4B7	4B8	4CA	4B5	4B9	4CC	4CB	XE5	XE6	XE8
Standard: All except 760Li models	Dakota leather	Barrique Red	LC DK	●	●	○	○	○	○	○	○	○	○
		Black	LC SW	●	●	○	○	○	○	○	○	○	○
		Everest Grey	LC DE	●	●	○	○	○	○	○	○	○	○
		Oyster / Black	LC CX	●	●	○	○	○	○	○	○	○	○
		Oyster / Oyster	LC DH	●	●	○	○	○	○	○	○	○	○
		Saddle Brown	LC D5	●	●	○	○	○	○	○	○	○	○
		Venetian Beige	LC DF	●	●	○	○	○	○	○	○	○	○
Standard: 760Li models Option: All except 760Li models	Exclusive Extended Nappa leather	Black	NA SW	●	●	○	○	○	○	○	○	○	○
		Oyster / Black	NA CX	●	●	○	○	○	○	○	○	○	○
		Oyster / Oyster	NA DH	●	●	○	○	○	○	○	○	○	○
		Saddle Brown	NA D5	●	●	○	○	○	○	○	○	○	○
Option: All	BMW Individual Full Merino leather	Amaro Brown	ZBP5	●	●	○	○	○	○	○	○	○	○
		Champagne	ZBP6	●	●	○	○	○	○	○	○	○	○
		Cohiba Brown	ZBWT	●	●	○	○	○	○	○	○	○	○
		Graphite	ZBP8	●	●	○	○	○	○	○	○	○	○
		Platinum	ZBC8	●	●	○	○	○	○	○	○	○	○
		Silk Grey	ZBP7	●	●	○	○	○	○	○	○	○	○

	Carpet	Floor mats	Dashboard			Seats		Doors			
			Lower	Upper	Top	Seat back	Seat facing	Door insert	Door casing	Door armrest	Top

**Dakota leather upholstery**

<b>Barrique Red</b>	Anthracite	Anthracite	Barrique Red	Black	Black	Barrique Red	Barrique Red	Barrique Red	Black	Barrique Red	Black
<b>Black</b>	Anthracite	Anthracite	Black	Black	Black	Black	Black	Black	Black	Black	Black
<b>Everest Grey</b>	Everest Grey	Everest Grey	Everest Grey	Black	Black	Everest Grey	Everest Grey	Everest Grey	Black	Everest Grey	Black
<b>Oyster / Black</b>	Anthracite	Anthracite	Oyster	Black	Black	Oyster	Oyster	Oyster	Black	Oyster	Black
<b>Oyster / Oyster</b>	Oyster	Oyster	Oyster	Oyster Dark	Oyster Dark	Oyster	Oyster	Oyster	Oyster Dark	Oyster	Oyster Dark
<b>Saddle Brown</b>	Anthracite	Anthracite	Saddle Brown	Black	Black	Saddle Brown	Saddle Brown	Saddle Brown	Black	Saddle Brown	Black
<b>Venetian Biege</b>	Venetian Biege	Venetian Biege	Venetian Biege	Black	Black	Venetian Biege	Venetian Biege	Venetian Biege	Black	Venetian Biege	Black

**Exclusive Extended Nappa leather upholstery**

<b>Black</b>	Anthracite	Anthracite	Black	Black	Black	Black	Black	Black	Black	Black	Black
<b>Oyster / Black</b>	Anthracite	Anthracite	Oyster	Black	Black	Oyster	Oyster	Oyster	Black	Oyster	Black
<b>Oyster / Oyster</b>	Anthracite	Anthracite	Oyster	Oyster Dark	Oyster Dark	Oyster	Oyster	Oyster	Oyster Dark	Oyster	Oyster Dark
<b>Saddle Brown</b>	Anthracite	Anthracite	Saddle Brown	Black	Black	Saddle Brown	Saddle Brown	Saddle Brown	Black	Saddle Brown	Black




**BMW Individual Full Merino leather upholstery**

<b>Amaro Brown</b>	Anthracite	Anthracite	Amaro Brown	Amaro Brown	Black	Amaro Brown	Amaro Brown	Amaro Brown	Amaro Brown	Amaro Brown	Black
<b>Champagne</b>	Champagne	Champagne	Champagne	Champagne	Black	Champagne	Champagne	Champagne	Champagne	Champagne	Black
<b>Cohiba Brown</b>	Anthracite	Anthracite	Cohiba Brown	Cohiba Brown	Black	Cohiba Brown	Cohiba Brown	Cohiba Brown	Cohiba Brown	Cohiba Brown	Black
<b>Graphite</b>	Anthracite	Anthracite	Graphite	Graphite	Black	Graphite	Graphite	Graphite	Graphite	Graphite	Black
<b>Platinum</b>	Anthracite	Anthracite	Platinum	Platinum	Black	Platinum	Platinum	Platinum	Platinum	Platinum	Black
<b>Silk Grey</b>	Anthracite	Anthracite	Silk Grey	Silk Grey	Black	Silk Grey	Silk Grey	Silk Grey	Silk Grey	Silk Grey	Black

**Key** ● = Standard interior trim ○ = Interior trim available at extra cost \* = 760Li only \*\* = Not with 4CB / 255 / XE5 / XE6 / XE8



The above table shows all available interior trim and upholstery combinations. To view samples together please consult your local BMW Dealer who will be happy to assist with your choices. Alternatively, further combination details can be found on the 'Build your BMW' section available via [www.bmw.co.uk/7series](http://www.bmw.co.uk/7series).

		Star-spoke style 234	V-spoke style 254	Star-spoke style 250
<b>Wheel size</b>	Front / rear	8 J x 18	8 J x 18	8 J x 18
<b>Tyre size</b>	Front / rear	245/50 R18	245/50 R18	245/50 R18
	Option code	2SR	2KS	2SU
				
730d SE, 730Ld SE, 740d, 740i, 740Li, 750i, 750Li		●	£365	£365
760Li and all M Sport models		-	-	-

		Multi-spoke style 235	Star-spoke style 251	BMW Individual V-spoke style 228 I*
<b>Wheel size</b>	Front / rear	8.5 J x 19 / 9.5 J x 19	8.5 J x 19 / 9.5 J x 19	8.5 J x 19 / 9.5 J x 19
<b>Tyre size</b>	Front / rear	245/45 R19 / 275/40 R19	245/45 R19 / 275/40 R19	245/45 R19 / 275/40 R19
	Option code	2ST	2SV	2M8
				
730d SE, 730Ld SE, 740d, 740i, 740Li, 750i, 750Li		£1,005	£1,370	£1,370
760Li		●	£370	£370
All M Sport models		-	-	-

**Key** ● = Standard £ = Optional - = Not available

		Radial-spoke style 252	Double-spoke style 253	BMW Individual V-spoke style 301 I*
<b>Wheel size</b>	Front / rear	8.5 J x 19 / 9.5 J x 19	8.5 J x 20 / 10 J x 20	8.5 J x 20 / 10 J x 20
<b>Tyre size</b>	Front / rear	245/45 R19 / 275/40 R19	245/40 R20 / 275/35 R20	245/40 R20 / 275/35 R20
	Option code	2HL	2BX	2NV
				
730d SE, 730Ld SE, 740d, 740i, 740Li, 750i, 750Li		£1,770	£1,870	£2,240
760Li		£770	£870	£1,240
All M Sport models		-	-	-

		V-spoke style 302 M	Double-spoke style 303 M
<b>Wheel size</b>	Front / rear	8.5 J x 19 / 9.5 J x 19	8.5 J x 20 / 10 J x 20
<b>Tyre size</b>	Front / rear	245/45 / 275/40 R19	245/40 R20 / 275/35 R20
	Option code	2NW	2NX
			
730d SE, 730Ld SE, 740d, 740i, 740Li, 750i, 750Li		-	-
760Li		-	-
All M Sport models		●	£870

**Key** £ = Optional - = Not available  
\* = Only available in combination with a BMW Individual paintwork or BMW Individual upholstery





**The most exclusive way to drive a BMW**

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards BMW Individual offers a range of stunning and perfectly-crafted materials to ensure that the expression of individuality has never felt so effortless.

A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular metallic paints thanks to special pigmentation. Xirallic or Titanium Dioxide pigments create an iridescent effect which gives the colours an unmistakable brilliance in the light.

Inside, the level of exclusivity can be continued with the distinctive yet subtle tones of BMW Individual Merino leather. A painstaking refinement process ensures that the leather is kept soft and supple, retaining a unique feel throughout its life as well as meeting the practical demands of a luxury car. And just to complete the interior, you can choose from the hand-picked wood trims that ensure the perfect grain every time.

Let yourself be inspired with BMW Individual.



			740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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**BMW EfficientDynamics**

<b>Active Aerodynamics</b>	●	●	●	●	-	-	-	-	-	-	●	●	●	●	●	●	●	●	Std
<b>Brake Energy Regeneration</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
<b>High-precision direct injection</b>	●	●	●	●	●	●	●	●	●	●	-	-	-	-	-	-	-	-	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

**Wheels and chassis**

<b>Dynamic Drive</b> Roll stabilisation via active hydraulic anti-roll bars.	229	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	○	●	£1,575
<b>Integral Active Steering</b> Variable-ratio four-wheel-steering system that allows greater manoeuvrability at low and parking speeds with enhanced stability and passenger comfort at higher speeds.	2VH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,170

**Safety and technology**

<b>Active Cruise Control (ACC) with 'Stop and Go' function</b> Automatic adjustment of the distance between the car and the vehicle ahead. In stop/start traffic, the system will maintain the distance to the car ahead even if it comes to a complete stop. Once the traffic ahead clears, the car will return to the pre-set speed, providing that the period the vehicle was stationary was not longer than 3 seconds. Includes a collision warning system to alert the driver to stationary or rapidly slowing traffic in front.	5DF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,440
<b>Adaptive Headlights</b> Offers improved visibility by following the steering angle of the front wheels, giving better illumination of the road ahead through corners. Not active when the car is reversing or turned right at a standstill to avoid dazzling oncoming traffic. Cornering light for illuminating the roadway when cornering with a suitable steering angle at speeds of up to 45mph (65km/h). The cornering light is also deactivated at speeds below 22mph (35km/h) when direction indicators are in use.	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£450

**Key** ● = Standard ○ = Optional - = Not available



	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Safety and technology (cont.)</b>																	
<b>Head-up Display (HUD)</b> Head-up Display projects important information such as current speed directly into the driver's field of vision. Direction arrows from the navigation system, cruise control functions and Check Control data can also be displayed. Not with 3AP.	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£920
<b>Lane change warning system</b> Radar based system for the monitoring of blind spots at the side of the car. Warnings are displayed on the exterior mirrors and via Steering wheel vibrations to alert driver to possible hazard.	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£480
<b>Lane departure warning system</b> Once travelling at speeds in excess of 40mph, a camera mounted in the windscreen monitors the position of the car relative to the lane markings. If the car crosses one of the lines, the steering wheel vibrates in order to alert you to the fact you have deviated from the lane. If you use the indicators to signal that you are going to change lanes, the steering wheel will not vibrate. Includes Speed limit display in instrument cluster and optional HUD.	5AD	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£410
<b>Night Vision with pedestrian recognition</b> An infra-red night vision system that can detect pedestrians at up to 300m. If the pedestrian is likely to present a hazard the driver is warned at up to 100m via symbols in the central Control Display and optional Head-up Display.	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,470
<b>Reversing Assist camera</b> Activated automatically with PDC when reverse gear is engaged.	3AG	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£285
<b>Side-view cameras</b> Two cameras positioned on the sides of the front bumper relay a live image to the Control Display to assist the driver when pulling out of obscured junctions. Only with 3AG.	5DK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£285

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	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Seats</b>																	
<b>Comfort seats, front</b> Multi-adjustable seats with electric adjustment for anti-whiplash head restraints, upper and lower backrest, backrest width, seat base, thigh rest and lumbar support. Includes 488.	456	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,425
		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,370
		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£845
		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£790
<b>Comfort seats, rear</b> Individually multi-adjustable electric seats with adjustment for lower and upper sections of backrest, head-rest, angle of seat-base, thigh support and lumbar support. Rear centre seat is replaced with a storage compartment. Note: Standard rear seats can be fitted to 760Li models at zero cost.	460	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,115
		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£295
<b>Lumbar support, driver and front passenger</b> Electric height and depth adjustment for an ergonomically perfect seat position and support of back muscles.	488	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£295
<b>Massage function in rear seat backrests</b> Twelve massage units relax the back muscles by producing a wave motion from the top to the lower back, complimented by six rotating elements, positioned around the outer shoulders, the middle of the thorax and the lower back. Only with 460.	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£415
<b>Oscillating seat base function, front</b> Allows relaxed seating and driving on longer journeys. Pelvis and lumbar vertebrae are mobilised by alternating cyclical up/down adjustment of the seat surface. Only with 456.	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£515
<b>Seat heating, front</b> Seat heating for driver and front passenger. Seat surface and backrest are rapidly heated to add comfort in colder months. The seat heating can be adjusted by a three-stage switch.	494	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£295

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price	
<b>Seats (cont.)</b>																			
<b>Seat heating, rear</b> Seat heating for rear passengers. Seat surface and backrest are rapidly heated to add comfort in colder months. The seat heating can be adjusted by a three-stage switch. Only with 494.	496	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£295
<b>Seat ventilation, front</b> Ventilation of driver and front passenger seats via perforated leather. Only with 494.	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£725
<b>Seat ventilation, rear</b> Ventilation of rear passenger seats via perforated leather. Only with 453, 460, 494 and 496.	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£725
<b>Exterior equipment</b>																			
<b>Bootlid operation, powered</b> Automatic bootlid operation via remote control. Closing is carried out by a button on the inside of the bootlid.	316	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£380
<b>Comfort Access</b> Keyless access to the vehicle (doors and bootlid).	322	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£635
<b>Exterior trim, High-gloss Shadowline</b>	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	£315
<b>Model designation deletion</b> Removal of model badge on the bootlid.	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>Rain channels in body colour</b>	466	●	●	○	○	●	●	○	○	○	○	●	●	○	○	●	●	○	£0
<b>Soft-close doors</b> Motorised soft-close for doors.	323	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£440
<b>Towbar, fully electric</b> Towbar ball hitch can be swivelled electrically until completely recessed underneath the rear bumper.	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£790

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price	
<b>Interior equipment</b>																			
<b>Air conditioning – rear, extended</b> Additional air conditioning system supplying cool air for rear passengers with controls and vents located in the rear section of the headliner. Please note boot capacity reduced with this option. Only with 316 and 403. Not with 464.	4NF	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	○	£1,060
<b>Auxiliary heating with remote control</b>	536	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,125
<b>BMW Individual Alcantara headlining, Anthracite</b> Not with 775.	776	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,065
			○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£875
										○									£300
										○									£0
<b>BMW Individual Alcantara headlining, to match ZBXX</b> Only with ZBP5 / ZBP6 / ZBC8 / ZBP7. Not with ZBC8 / ZBWT / 775.	XD5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,065
			○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£875
										○									£300
										○									£0
<b>BMW Individual cool box</b> Between rear passenger seats, capacity for two wine or champagne bottles. Two cooling speeds. Please note boot capacity reduced with this option.	791	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£935
<b>BMW Individual rear seat reading lights</b> Two independently adjustable reading lights in the rear headlining.	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£265
<b>Ceramic finish for controls</b> Ceramic finish for gear selector, iDrive Controller, audio controls and air conditioning controls.	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£365

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Interior equipment (cont.)</b>																		
<b>Climate Comfort laminated glass</b> Infrared reflective laminate for the windscreen, side and rear windows, keeping interior cabin cooler in direct sunlight. Includes 358. Not with 3AP / 761 / 878.	356	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£790
<b>In combination with 610.</b>		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£745
<b>Climate Comfort windscreen</b> Infrared reflective laminate for the windscreen, keeping interior cabin cooler in direct sunlight. Not with 3AP / 878.	358	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£190
<b>In combination with 610.</b>		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£135
<b>Door sill finishers with BMW Individual designation</b> Only with ind / ZBXX / XC4 / 490.	778	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£0
<b>Glass sunroof</b> Glass sunroof with electric operation for sliding and tilt mechanism.	403	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£995
<b>Headlining, Anthracite</b>	775	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£285
<b>Instrument panel, leather</b>	4ND	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£900
<b>Smoker's package deletion</b> Deletion of lighter and ashtray in the front and two lighters in the rear.	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>Sunblind – rear windscreen, electric</b> Sunblind for rear windscreen with electric operation.	415	○	○	●	●	○	○	●	●	●	●	○	○	●	●	○	○	£335
<b>In combination with 416.</b>		○	○			○	○					○	○			○	○	£0
<b>Sunblinds – rear windscreen and rear side windows, electric</b> Sunblinds for rear windscreen and rear side windows, all with electric operation. Includes 415.	416	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£805 £515

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Interior equipment</b>																		
<b>Sun protection glass</b> Darkened glass for rear screen and rear side windows. Not with 356.	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£370
<b>Through-loading ski bag</b> Integrated pull-out ski bag behind rear centre armrest. Not with 4NF / 791.	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£235
<b>Universal remote control</b> For remote control of driveway gates, garage doors, etc. (replaces up to three remote controls). Check compatibility with existing system.	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£170
<b>Windscreen with grey shade band</b> Graduated grey tinted stripe across the top of the windscreen. Not with 356 / 358 / 610.	3AP	○	○	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£65
<b>Steering wheels</b>																		
<b>BMW Individual sport leather steering wheel with wood inlay</b> Only with 255 and XE5 / XE6 / XE8. Not with 248.	XL1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£465
<b>Fine wood inlay for leather steering wheel</b> Not with 255 / 4CB / 4B9 / 710.	4CC	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£95
<b>M Leather steering wheel</b>	710	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£195
<b>Sport leather steering wheel, three-spoke</b> Three-spoke leather steering wheel with thicker rim than standard and sculpted grip sections. Not with 4CC.	255	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£135
<b>Steering wheel heating</b> Steering wheel with heating element in the steering wheel rim. Activation via switch on steering column. Only with 494. Not with XL1.	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£185

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price	
<b>Audio and communications</b>																			
<b>Bluetooth telephone audio connection</b> Additional connection point for the playback of music from a mobile phone with a built-in music player. Please consult your BMW Dealer for details of compatible handsets and the availability of a cradle that will need to be purchased separately. Only with 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£70</b>
<b>DAB digital radio</b> Enables reception of digital audio programmes.	654	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£305</b>
<b>DVD changer</b> DVD changer for six DVDs located in the top section of the dual-lid glove compartment.	696	○	○	○	○	●	●	●	●	●	○	○	○	○	○	○	○	○	<b>£395</b>
<b>Independent rear telephone</b> Cordless telephone handset in the rear armrest with separate SIM card insertion point. Allows for use of second SIM card that works in isolation of the Bluetooth phone system.	6NB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£515</b>
<b>Loudspeaker system – BMW Professional</b> BMW high-end loudspeaker system with Logic7 signal processing and Surround mode, digital amplifier with vehicle-specific equalising, 650W amplifier power, multi-channel. 16 loudspeakers: – One centre midrange speaker in the instrument panel – One centre tweeter in the instrument panel – Two tweeters in the mirror triangles – Two midrange speakers in the front door trims – Two central bass speakers underneath the front seats – Two tweeters in the rear door trims – Two midrange speakers in the rear door trims – Two tweeters in the rear parcel shelf – Two midrange speakers in the rear parcel shelf	677	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£600</b>

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price	
<b>Audio and communications (cont.)</b>																			
<b>Rear-seat entertainment – BMW Business</b> Two adjustable 8" screens located in the rear of the front seats. Operation of system by remote control. Separate ports for connecting MP3 players and games consoles. Access to the vehicle's entertainment systems (e.g. TV, radio, DVD changer). Connectivity for wired or wireless headphones (not supplied). M Sport models only with 456. Not with 6FH.	6FG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£1,470</b>
<b>Rear-seat entertainment – BMW Professional</b> Two adjustable 9.2" screens located in the rear of the front seats. Operation by iDrive Controller located on rear centre armrest. Separate ports for connecting MP3 players and games consoles. Access to the vehicle's, entertainment systems (e.g. TV, radio, DVD changer), navigation and telephone. Includes two pairs of wireless headphones. Only with 456.	6FH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£2,230</b>
<b>TV function</b> Digital TV function also allows analogue reception. TV picture on front display only available when vehicle is stationary.	601	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£890</b>
<b>USB audio interface</b> Interface for an MP3 player or USB memory stored music files. Track selection possible via iDrive Controller or steering wheel multi-function buttons. Please consult your BMW Dealer for details of compatibility. An additional adaptor cable may be required.	6FL	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£200</b>
<b>Voice Control</b> Enables voice control of multiple vehicle functions directly after activation of switch on multi-function steering wheel.	620	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£275</b>

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Paintwork, upholstery and trims</b>																		
<b>Non-metallic paintwork</b>	uni	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>Metallic paintwork</b> Includes Xirallic paintwork.	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
<b>BMW Individual metallic paintwork</b> – S34 Azurite Black metallic – X02 Citrine Black metallic – X03 Ruby Black metallic – X04 Moonstone metallic	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,025
<b>BMW Individual special paintwork</b> – Ontario Gold metallic	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,425
– Brilliant White metallic		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,795
Please note these special colours will not be available through SA3 and must be ordered in IVS																		
<b>BMW Individual Full Merino leather upholstery</b> Includes 4ND. Only with 456, 778 and 775 / 776 / XD5. Not with 481.	ZBXX	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£4,815 £3,805
<b>Exclusive extended Nappa leather upholstery</b> Includes 4ND. Only with 456. Not with 481.	NA	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,155
<b>Interior trim, Fine Brushed Aluminium</b>	4B9	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£200
<b>Interior trim, BMW Individual Auburn Sycamore wood high-gloss</b>	XE5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£900 £755 £585

**Key**

Only with – these options must be ordered together  
Not with – these options are not available for ordering together  
/ = Indicates 'or'

● = Standard ○ = Optional – = Not available

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Paintwork, upholstery and trims (cont.)</b>																		
<b>Interior trim, BMW Individual Honey Brown Satin Walnut wood high-gloss</b>	XE6	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£900 £755 £585
<b>Interior trim, BMW Individual Piano Black with inlay</b>	XE8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£900 £755 £585
<b>Interior trim, FINELINE wood high-gloss</b>	4B7	●	–	●	–	●	–	●	–	–	–	●	–	●	–	●	–	£0
<b>Interior trim, Burr Walnut wood with inlay, high-gloss</b>	4B8	–	–	–	–	–	–	–	–	●	●	–	–	–	–	–	–	£0
<b>Interior trim, Ash-grain wood high-gloss</b>	4B5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£315 £170
<b>Interior trim, Ash-grain Anthracite wood high-gloss</b>	4CA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£315 £170 £0
<b>Interior trim, FINELINE natural finish wood un-lacquered</b>	4CB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£315 £170

**Key**

● = Standard ○ = Optional – = Not available

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Compositions</b>																		
<b>BMW Individual Composition</b>	XC4	○	-	○	-	○	-	○	-			○						<b>£6,180</b>
Includes:																		<b>£3,595</b>
- BMW Individual full Merino leather upholstery																		
- BMW Individual interior trim																		
- BMW Individual Alcantara headlining																		
- Door sill finishers with BMW Individual designation																		
- BMW Individual sport leather steering wheel with wood inlay																		
Only with 456 and 225.																		
Not with 248 or 775.																		

**Key**

Only with – these options must be ordered together  
 Not with – these options are not available for ordering together

○ = Optional    – = Not available

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Packages</b>																		
<b>Executive Package</b>	Z7C	-	-	○	-	-	-	○	-	-	-	-	-	○	-	-	-	<b>£2,750</b>
- 19" light alloy Multi-spoke style 235 wheels																		<b>£2,515</b>
- TV function																		<b>£1,945</b>
- Sun protection glass																		<b>£1,710</b>
- Sunblinds rear side windows, electric																		
- Windscreen with grey shade band																		
- Seat heating, front*																		
- Seat heating, rear																		
<b>Executive Plus Package</b>	Z7F	-	-	○	-	-	-	○	-	-	-	-	-	○	-	-	-	<b>£3,340</b>
- 19" light alloy Multi-spoke style 235 wheels																		<b>£2,865</b>
- TV function																		<b>£2,535</b>
- Sun protection glass																		<b>£2,060</b>
- Sunblinds rear side windows, electric																		
- Windscreen with grey shade band																		
- Seat heating, front*																		
- Seat heating, rear																		
- Soft-close doors																		
- Lumbar support, driver and front passenger*																		

**\*Standard equipment for 750Li**

Notes:


- All other 19" and 20" optional wheels are available with these packages.

- Head-up Display is not available in conjunction with windscreen with grey shade band. Should a customer wish to specify HUD the windscreen will revert to standard (no shade band) and HUD will be added to the order at the commensurately reduced price of £870.

**Key**

○ = Optional    – = Not available





	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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**Options available from your dealer**

<b>BMW Service Inclusive</b>	Covers the cost of labour and parts for all routine servicing for 5 years or 60,000 miles, whichever comes first. Cover includes: brake fluid, air filters, micro filters, fuel filter (diesel models only), spark plugs (petrol models only), oil filters, engine oil. Transferable to subsequent owners.																
5 years / 60,000 miles	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	<b>Std**</b>

<b>BMW Service Inclusive Plus</b>	Covers the cost of labour, parts and lubricants for all routine servicing and maintenance for 5 years or 60,000 miles, whichever comes first. Cover includes: brake pads, brake discs, brake sensors, brake fluid, air filters, micro filters, fuel filter (diesel models only), spark plugs (petrol models only), oil filters, engine oil and wiper blade rubbers. Transferable to subsequent owners.																
5 years / 60,000 miles	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£1,440***</b>
																	<b>£1,480***</b>
																	<b>£1,490***</b>

<b>BMW Trackstar</b> 24-hour vehicle tracking device utilising GSM, GPS technology and a vehicle movement sensor. (Meets Thatcham Quality Accreditation – TQA.)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£219*</b>
<b>BMW Trackstar 5</b> 24-hour vehicle tracking device utilising GSM, GPS technology, a vehicle movement sensor and a driver authentication device. (Meets Thatcham Category 5 Accreditation – Cat 5.)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£449*</b>

**Key**

● = Standard ○ = Optional – = Not available / = Indicates 'or'

\* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.

\*\* = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £300 off the retail price of a six-cylinder model, £350 off the retail price of an eight-cylinder model or £400 off the retail price of a twelve-cylinder model.

\*\*\* = 7 Series customers can upgrade to BMW Service Inclusive Plus at the cost shown.

## Services and Benefits.

**Warranties**

Every BMW registered is protected by a Dealer Warranty, which provides cover for 3 years' unlimited mileage. In addition, every BMW is covered by an unlimited mileage, twelve years' anti-corrosion warranty and three years' paintwork warranty.

Full details of these warranties are available from your BMW Dealer and are provided in the BMW Warranty and Emergency Service Handbook.

**BMW Emergency Service**

BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine BMW Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency. This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.

**BMW Magazine**

Every new BMW customer receives a complimentary subscription to BMW Magazine. This lifestyle publication features all the latest news and developments from BMW, including interesting interviews, sporting news, travel experiences and art stories.

## Finance and Insurance from BMW.

**BMW Financial Services**

Chances are, you've already decided on the BMW you want to drive. Now discover the perfect finance solution to get you behind the wheel. BMW Financial Services offers a range of tailor-made finance packages to suit you and your budget.

And to help you, at every BMW Dealership, there's a Financial Services Specialist – a dedicated expert who'll find the perfect solution for you. They'll talk you through the options and help you come to the right decision.

Our comprehensive range of finance and insurance products include:

- **BMW Select (Personal Contract Purchase)**
- **BMW Hire Purchase**
- **BMW Contract Hire**
- **BMW Car Insurance**
- **BMW Home Insurance**
- **BMW Travel Insurance**

For details of your local BMW Dealer, please call 0870 5050 150.

Further information on our finance products can be found at

**www.bmw.co.uk**

Finance is subject to status and available to over 18's in the UK only (excludes the Channel Islands). Guarantees and indemnities may be required. Finance is provided by BMW Financial Services, Europa House, Bartley Way, Hook, Hampshire, RG27 9UF.

**BMW Car Insurance**

Driving a BMW shows that you refuse to compromise on the quality of your car so why should your car insurance be any different? Designed for you, BMW Car Insurance offers cover that can help give you peace of mind.

Call BMW Car Insurance today on 0870 0240 520.

Lines open 8am – 8pm Monday to Friday, 9am – 5pm Saturdays. Max call charge from a BT landline is 8p a minute. Calls from other networks may vary.

BMW Car Insurance is underwritten by UK Insurance Limited. The Wharf, Neville Street, Leeds, LS1 4AZ, which is authorised and regulated by The Financial Services Authority.

## BMW ConnectedDrive.

BMW ConnectedDrive provides telematic and Online services that are fully integrated with your navigation and Bluetooth telephone system. The services provide you and your passengers access to key information from within the vehicle, helping you keep safe and in touch.



### Emergency 999 SOS call

The emergency SOS call provides a direct link to a 999 emergency call centre. This call can either be activated manually, or in extreme situations the sensors in the vehicle will automatically make the call and transmit your location to the emergency services. In either instance you can be assured that help can be despatched without delay.

### Breakdown call

Roadside breakdown assistance is never far away because with BMW ConnectedDrive your vehicle will have a direct link to the BMW Service Centre. This link automatically provides the operator with your vehicle details and position so that a BMW Approved Technician can be despatched quickly and easily.

### Information Plus

At the push of a button local information is available wherever you may be in the country, using the Information Plus service. The service is available 24 hours a day, seven days a week and connects you to an operator who will be able to quickly access the information you need. You can request places of interest, from hotels and restaurants to museums or historical attractions. The information is then sent to your car and can then be used in your navigation system to plan a route to your destination, or to make a call on your Bluetooth telephone.

### My Info

As a BMW ConnectedDrive customer you will be able to access an internet website from where you, or others, can send information to your vehicle. Multiple addresses and telephone numbers can be sent to your vehicle, they can then be transferred into your navigation system or your Bluetooth telephone. Using the My Info service you can also send residential addresses or business listings via Google Maps. When you have found a place of interest or entered the address in the map, there is a send-to-car function on the website, this will send the address and telephone number to your vehicle.

### Remote Services

Remote Services provides you with the facility to contact the BMW Service Centre, who can remotely lock or unlock your vehicle. You will be required to activate your vehicle and set-up your own personal security questions within the ConnectedDrive website. After you have set-up the service, should you be in a situation where you have accidentally locked your keys in the car, the BMW Service Centre will be able to unlock your vehicle. Likewise, if you are not near your car and you cannot remember if you have locked your car, our call centre can remotely lock the vehicle for you.

### Extended News and Weather

BMW ConnectedDrive provides you with access to a WAP-based browser which connects to the BMW Online portal. The portal displays the latest Weather forecast and Extended News stories from categories such as World, Business and Sports news.

### My News

From your BMW Online portal, My News provides you with a selection of the latest news from internet sources, which can be defined as you desire. Through these RSS news feeds, titles and short summaries of news items from websites will be visible directly in the Control Display of your BMW. This gives you quick access to your favoured news topics and enables you to keep in touch.

### Google local search

With the Google local search you can access location based information via Google Maps, from the BMW Online portal in the car. Information such as hotels and restaurants can be requested at the current vehicle location, navigation destination or at any other specific location. The content is taken directly from live Google Maps information. Search results appear in a list format, the addresses can be transferred into the navigation system or the telephone number can be transferred to a Bluetooth telephone. Some search results contain additional information such as opening hours, car park details or pictures of the location.

### Routes

With Routes you have the facility to import a route with multiple stop-off points into the navigation system. BMW Routes provides a number of default routes across Europe for you to import in your car via BMW Online. My Routes allows you to configure your own routes on the ConnectedDrive website. They can be saved onto a USB memory stick and you can import them directly into your vehicle. This provides you with the facility to plan a trip from comfort of your own home.

### BMW ConnectedDrive website

As a BMW ConnectedDrive customer you will have access to an internet website with a route planner, traffic information and text message service. The website provides a link to your vehicle by allowing you to send information to your car. You can also modify your news links for My News, or set-up Remote Services for your car. Additional services such as profile settings and a handy help page are also featured.

A three year BMW ConnectedDrive subscription is included with every new BMW 7 Series. In conjunction with Bluetooth telephone preparation with telematics (633), unlimited use of BMW ConnectedDrive is included within the subscription.

In the UK ConnectedDrive services require a connection to a UK mobile telephone network. Services are not available on the Isle of Man or the Channel Islands. Some services are available in other European countries, refer to your BMW dealer for more details. Terms and conditions apply.

## Aftersales.

### BMW Service Inclusive

Wouldn't it be good to know all your servicing costs in advance? Well, that's exactly what BMW Service Inclusive provides. Once you have decided which of the options best suits your needs, you can simply relax, and look forward to enjoying care-free driving, courtesy of BMW Service Inclusive.

BMW Service Inclusive lasts for 5 years or 60,000 miles (whichever occurs sooner), so all you need to do is decide which option suits you best. BMW Service Inclusive – covering all your vehicle's servicing requirements or BMW Service Inclusive Plus which in addition to servicing also covers maintenance items such as brakes pads, brake discs and windscreen wipers.

Furthermore, BMW Service Inclusive is transferable to subsequent owners within the time and mileage period, enhancing the resale value of your car.\*

\*For further information please contact your local BMW Dealer.

### Genuine BMW Accessories

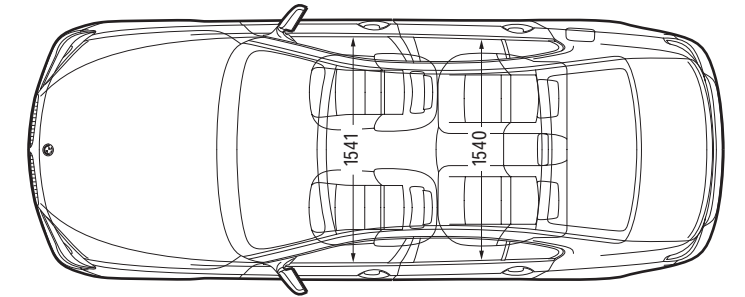
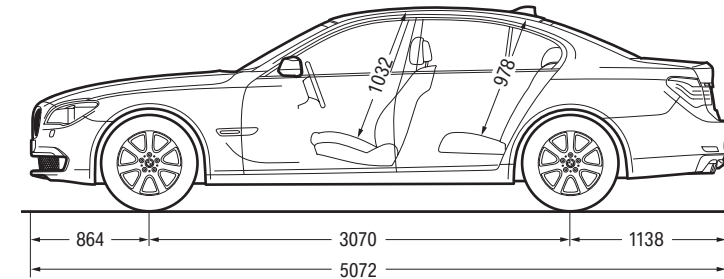
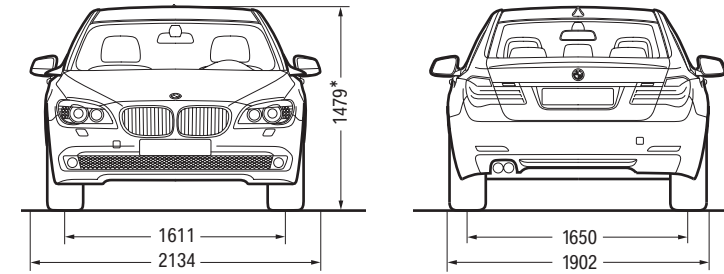
Your choice of car says a great deal about you. Genuine BMW Accessories allow you to make that statement even more personal. There's endless scope for personalising your BMW to suit your needs and style, with a wide range of accessories from exterior and interior styling to mobile communications, all of which have been designed to the same exacting standards as your vehicle. For further details on Genuine BMW Accessories for your BMW, please contact your local BMW Dealer.

### BMW Lifestyle

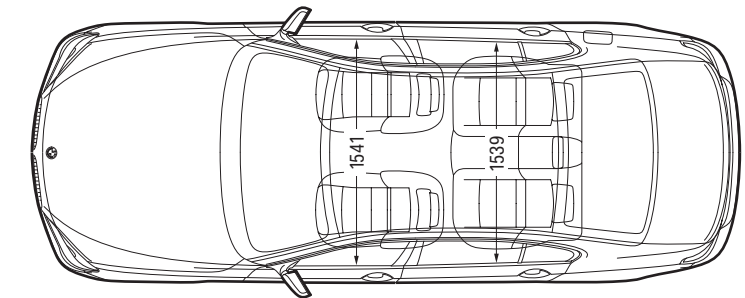
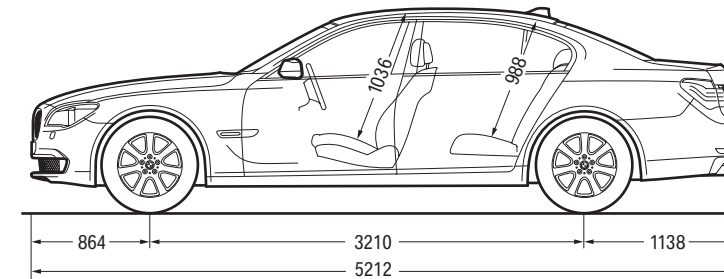
The BMW Lifestyle Collection reflects the exclusivity and versatility of BMW design. This innovative product range demonstrates the highest quality in both materials and functionality. The extensive product portfolio includes clothing and accessories items such as miniatures, keyrings, leather goods, kids' mobility products, golf accessories and yachting products.

	740i	740Li	750i	750Li	760Li	730d SE	730Ld SE	740d
<b>Engine and performance<sup>3</sup></b>								
<b>Configuration</b> [cylinder/valves]	In-line 6 / 4	In-line 6 / 4	V8 / 4	V8 / 4	V12 / 4	In-line 6 / 4	In-line 6 / 4	In-line 6 / 4
<b>Displacement</b> [cc]	2979	2979	4395	4395	5972	2993	2993	2993
<b>Stroke / Bore</b> [mm]	89.6 / 84	89.6 / 84	88.3 / 89	88.3 / 89	80 / 89	90 / 84	90 / 84	90 / 84
<b>Power output</b> [hp]	326	326	407	407	544	245	245	306
<b>Torque output</b> [Nm]	450	450	600	600	750	540	540	600
<b>Top speed</b> [mph]	155	155	155	155	155	153	153	155
<b>0-62mph</b> [s]	5.9	6.0	5.2	5.3	4.6	7.2	7.3	6.3
<b>Fuel consumption and emissions<sup>3</sup></b>								
<b>Urban</b> [mpg / l/100km]	20.5 / 13.8	20.2 / 14.0	17.2 / 16.4	17.2 / 16.4	14.9 / 18.9	31.4 / 9.0	31.0 / 9.1	31.4 / 9.0
<b>Extra-Urban</b> [mpg / l/100km]	37.2 / 7.6	36.7 / 7.7	33.2 / 8.5	33.2 / 8.5	29.4 / 9.6	51.4 / 5.5	50.4 / 5.6	49.6 / 5.7
<b>Combined</b> [mpg / l/100km]	28.5 / 9.9	28.3 / 10	24.8 / 11.4	24.8 / 11.4	21.7 / 13.0	41.5 / 6.8	40.9 / 6.9	40.9 / 6.9
<b>CO<sub>2</sub> emissions</b> [g/km]	232	235	266	266	303	178	180	181
<b>Emissions classification</b>	EU5	EU5	EU5	EU5	EU5	EU5	EU5	EU5
<b>Additional technical data</b>								
<b>Luggage capacity</b> [l]	500	500	500	500	500	500	500	500
<b>Fuel tank capacity</b> [l]	82	82	82	82	82	80	80	80
<b>Curb weight: DIN/EU<sup>1</sup></b> [kg]	1860 / 1935	1895 / 1970	1945 / 2020	1980 / 2055	2175 / 2250	1865 / 1940	1900 / 1975	1875 / 1950
<b>Axle unloaded ratio DIN</b> [%]	48.8	49.0	47.3	47.5	47.3	48.4	48.6	48.7
<b>Gross weight / Payload</b> [kg]	2505 / 645	2525 / 630	2575 / 630	2610 / 630	2765 / 590	2505 / 640	2530 / 630	2505 / 630
<b>Axle loaded limit front/rear</b> [kg]	1200 / 1365	1210 / 1375	1270 / 1365	1280 / 1390	1365 / 1450	1210 / 1355	1220 / 1370	1200 / 1375
<b>Trailer load braked<sup>2</sup></b> [kg]	2100	2100	2100	2100	2100	2100	2100	2100
<b>Trailer load unbraked</b> [kg]	750	750	750	750	750	750	750	750
<b>Roof load limit</b> [kg]	100	100	100	100	100	100	100	100
<b>Drag coefficient</b> [cd]	0.30	0.30	0.31	0.31	0.32	0.29	0.29	0.30

## BMW 7 Series.



### BMW 7 Series long-wheelbase.



\* 7 Series long-wheelbase: 1,478mm (760Li: 1,484mm). All dimensions in millimetres.

<sup>1</sup> The figure quoted includes a 90 per cent tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.  
<sup>2</sup> The overall weight of the trailer may not exceed the maximum permissible trailer load plus the maximum permissible towbar download. Based at 12% / 8% gradient.  
<sup>3</sup> The petrol engines are designed for RON 98 grade fuel. They can be run on fuel down to RON 91 with a decrease in power.

<sup>4</sup> All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured in addition to fuel consumption.  
<sup>5</sup> 0-62mph is equal to 0-100km/h.  
<sup>6</sup> Electronically limited.



More about BMW



The Ultimate  
Driving Machine

Tel. 0800 325 600  
[www.bmw.co.uk](http://www.bmw.co.uk)



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