



C-Class Saloon





Introduction

An asset to any fleet

In June 2007, What Car? described the new C-Class Saloon as "the car to change the way you think about Mercedes" - and it's easy to see why.

Known for its luxury and safety, the C-Class Saloon now has another string to its bow - serene agility. Drivers can enjoy superb long-distance comfort and genuinely sporty driving when required, thanks to the Agility Control Package with selective damping.

The only car in its class to hold the ISO environment certificate, the C-Class Saloon boasts exceptional green credentials. From December 2008, these will be further enhanced by the new C180 K BlueEFFICIENCY version, featuring significantly reduced fuel consumption and CO₂ emissions.

What's more, the C-Class Saloon offers a range of outstanding petrol and diesel engines that are ideal for the premium executive sector. Three distinctive model lines include the SE, Elegance and Sport.

An invaluable addition to your fleet, the new C-Class Saloon starts from just £22,857.97 on-the-road.





SE

Exceptional comfort and quality

Boasting the same classic body shape as the Elegance, the SE incorporates its own distinctive touches, such as attractive 16" alloy wheels.

Inside, high-quality materials include cross-stitched seats in Brighton cloth trim, while generous specifications ensure the business user is well catered for. Standard equipment includes the Audio 20 radio/single CD, automatic climate control and leather-trimmed multi-function steering wheel.



Elegance

Unparalleled luxury and refinement

From the bonnet-mounted Mercedes-Benz star to the beautifully appointed interior, the Elegance line is all about comfort and understated style. Quality materials abound, including extensive chrome detailing, Artico¹ upholstery and wood trim in Eucalyptus or optional Burr Walnut.

Drivers will also appreciate an array of essential standard equipment, such as rain-sensing wipers and auto-dimming rear-view and driver's side door mirrors.

¹Man-made leather substitute



Sport

Head-turning looks and performance to match

With dramatic AMG bodystyling and a broad, muscular stance, the Sport model is not your everyday executive saloon. Exterior highlights include the bold grille design and distinctive 6-twin-spoke 17" AMG alloy wheels.

The interior features a sports steering wheel with gearshift paddles (only with automatic transmission), sports seats and stainless steel pedals. In addition, suspension has been lowered by 15mm to enhance the race-car feel. Parameter power steering adjusts the level of assistance to suit the driver's speed.



Safety

Engineered to protect

Recent legislation has placed an even greater emphasis on corporate duty of care. More than ever, the onus is on companies and organisations to ensure the health and safety of their employees while at work.

Clearly vehicle safety plays a key role in this - and it's an area in which the new C-Class Saloon excels. Standard features include Pre-Safe®, our anticipatory safety system that can buy precious time in hazardous situations. Driver's knee airbags are another vital piece of equipment.

Business users will also be grateful for Bluetooth® connectivity, which helps minimise driver distraction by enabling safe, hands-free mobile communication.





Safety features

Technology at its best

The C-Class Saloon sets new standards for safety in its segment. It features a raft of leading-edge technology to help drivers avoid accidents and protect them if a problem arises.

Features	Benefits
Pre-Safe® anticipatory safety system	In the crucial seconds before a potential accident, this system responds to 'triggers', such as emergency braking or skidding, with a range of precautions including: pre-tensioning seat-belts, adjusting passenger seat positions (with memory function) and automatically closing electric side windows and the sunroof (where fitted). As accidents do sometimes happen, further safety measures cut the fuel supply, unlock doors and activate the hazard and interior lights, enabling occupants to re-orientate themselves.
Neck-Pro	During a rear impact, the front head rests move upwards and forward within milliseconds considerably reducing whiplash injuries.
Bluetooth® connectivity	The latest in Bluetooth® connectivity between your mobile phone and the new C-Class represents another safety feature as it's now easier and safer to make and receive calls while driving, without the need to remove your hands from the steering wheel.
ESP®	In critical handling situations, ESP® can intervene to stabilise your vehicle by actuating the brakes on individual wheels and if necessary, adjusting the engine's power output.
Driver's knee airbag	Provides class-leading impact protection to the driver's legs, in addition to the array of advanced driver and passenger airbags.
Adaptive Brake System	During emergency braking, the activation of flashing rear brake lights is proven to improve response times from following drivers and to reduce the risk of a rear-end collision. This system also anticipates braking when the driver's foot moves sharply from the accelerator, priming the brake pads in readiness to apply full brake pressure. To ensure efficient braking in wet conditions, the brake pads regularly touch the brake disc to remove any moisture.
Tyre pressure loss warning	Reduces the risk of running on under-inflated tyres.



Communications

Enhancing every journey

Out on the road, generous standard features such as an AUX-IN socket for MP3 players and Bluetooth® connectivity come into their own. Our navigation systems are also blissfully easy to operate.

Features	Benefits
Bluetooth® voice connectivity	Use the latest in Bluetooth® connectivity to make and receive calls using the car's audio and control systems including the multi-function steering wheel.
Central controller dial	Ergonomic centre console control dial for easy operation of audio, telephone and navigation functions (where fitted).
Eye-level headunit display	Key information is presented on a standard 5" screen positioned at the top of the ergonomic dashboard.
AUX-IN socket	Easy connection of third party audio equipment – such as iPods – through a connection in the glove compartment.
DAB Digital Radio*	Enjoy crisp, clear digital radio.
Audio 50*	DVD arrow navigation, 6-disc DVD changer (MP3 compatible), integrated Linguatronic voice control and optional Media Interface
COMAND* - 7" flip-up colour display - Linguatronic voice control - PCMCIA compatibility - Hard drive navigation	Cockpit Management and Navigation Display System: Linguatronic voice control allows control of most audio, telephone and navigation functions with simple spoken commands. Alternatively, the central controller dial can be used in conjunction with the foldaway high-resolution 7" colour display. The system features DVD-based satellite navigation, radio, an integrated six-disc MP3 compatible CD / DVD changer and PCMCIA slot. The internal 30GB hard drive ensures navigational mapping loads quickly and saves a slot in the CD / DVD changer. Media Interface is optional.

Note

* Optional features



Comfort and agility

Enjoy the ride

When clocking up business miles, comfort is essential - and the C-Class Saloon offers it in abundance. It also offers dynamic handling and incredible agility, adding to the sheer joy of driving.

Standard Features	Benefits
Agility Control Package with Selective Damping System	Adapts to changing road conditions for the ultimate in ride comfort, safety and agility. The enhanced short-throw manual transmission, direct steering rack and Selective Damping System combine to ensure that the optimum mix of comfortable ride and responsive drive is assured.
Manual transmission with Hill Start Assist	Manual transmission now includes Hill Start Assist. This detects when the car is on an incline, and holds the vehicle on its brakes for long enough for the driver to move his foot from brake to accelerator without using the parking brake.
Dynamic Handling Package*	Switchable between Comfort and Sport Modes. In Sport Mode handling becomes more direct, body roll is reduced, and the ride becomes firmer. Throttle response also sharpens and gear changes are more responsive**.
Multi-function wheel	Keep firmly in control when changing the radio station, adjusting the volume, making a telephone call and operating many other vehicle functions, all without the driver needing to take their hands off the wheel.
Two-zone automatic climate control	Independent driver and front passenger zones, enjoy the perfect atmosphere.
Driver lumbar support	Adjustable support and comfort for the lower back, long-journeys feel shorter.

Notes

* Optional equipment for Sport models only

** Automatic transmissions only



BlueEFFICIENCY

Eco-friendly engineering

Available from December 2008, the C180 K BlueEFFICIENCY is the first BlueEFFICIENCY model in the C-Class range.

BlueEFFICIENCY is the name we have given to a range of measures that reduce our vehicles' fuel consumption and CO₂ emissions. These include weight-saving adjustments, energy management and enhanced aerodynamics.

Replacing the C180 KOMPRESSOR, the C180 K BlueEFFICIENCY will feature a smaller 1,597cc displacement (currently 1,796cc) while retaining all the power and torque of the existing engine.

More importantly, it will offer an improvement in fuel economy of up to 11% and a reduction in CO₂ emissions of up to 18g/km. The manual SE version will produce just 149 g/km CO₂, taking the Road Fund Licence from Band E to Band C - a £50 reduction in OTR price. Company Car Tax will drop from 21% to the 17% band.

Key BlueEFFICIENCY features include smaller exterior mirrors to minimise drag and new fuel consumption and shift point indicators to help drivers manage their driving style. In addition, power steering is only activated when required and low rolling resistance tyres are fitted as standard.





Environment

Rising to the challenge

At Mercedes-Benz, we've always taken the same pioneering approach to environmental issues as we take to such issues as safety and technology.

That's why a dedicated DfE (Design for Environment) team works on each of our vehicles, to reduce the environmental impact throughout its lifecycle - from design and production to disposal.

The new C180 K BlueEFFICIENCY version - available from December 2008 - offers an 11% improvement in fuel efficiency and is the first C-Class to produce less than 150 g/km of CO₂.

Little wonder then that the C-Class Saloon is the first car in its segment to receive the prestigious TÜV environmental certificate, accredited by the ISO.





C-Class Saloon

Pricing

Please see the tables for full pricing details.

C-Class Saloon	Technical data	Basic RRP	Road Fund		Recommended OTR price (£)*	P11D value (£)	CO2 (g/km)
		excl. VAT (£)	List RRP incl. VAT (£)	Licence (£)			
Diesel							
C200 CDI SE	Diesel - 2,148cc, 4-cyl, 136hp	20,204	23,235	120	23,969	23,794	149 (171)
C220 CDI SE	Diesel - 2,148cc, 4-cyl, 170hp	21,085	24,248	145	25,007	24,807	156 (173)
C200 CDI Elegance	Diesel - 2,148cc, 4-cyl, 136hp	21,221	24,404	145	25,163	24,963	156 (173)
C220 CDI Elegance	Diesel - 2,148cc, 4-cyl, 170hp	22,102	25,418	145	26,176	25,976	156 (173)
C320 CDI Elegance	Diesel - 2,987cc, 6-cyl, 224hp	26,587	30,575	210	31,399	31,134	193
C200 CDI Sport	Diesel - 2,148cc, 4-cyl, 136hp	22,668	26,068	145	26,827	26,627	160 (177)
C220 CDI Sport	Diesel - 2,148cc, 4-cyl, 170hp	23,549	27,081	145	27,840	27,640	160 (177)
C320 CDI Sport	Diesel - 2,987cc, 6-cyl, 224hp	28,034	32,239	210	33,063	32,798	193
Petrol							
C180 K BlueEFFICIENCY SE	Petrol - 1,597cc, 4-cyl, 156hp	19,238	22,124	120	22,858	22,683	149 (169)
C200 K SE	Petrol - 1,796cc, 4-cyl, 184hp	20,179	23,206	170	23,990	23,765	169 (187)
C230 SE	Petrol - 2,496cc, 6-cyl, 204hp	22,115	25,432	210	26,256	25,991	216 (217)
C280 SE	Petrol - 2,996cc, 6-cyl, 231hp	23,651	27,199	210	28,023	27,758	219
C180 K BlueEFFICIENCY Elegance	Petrol - 1,597cc, 4-cyl, 156hp	20,255	23,294	145	24,053	23,853	154 (173)
C200 K Elegance	Petrol - 1,796cc, 4-cyl, 184hp	21,196	24,375	170	25,159	24,934	169 (187)
C230 Elegance	Petrol - 2,496cc, 6-cyl, 204hp	23,132	26,602	210	27,426	27,161	216 (217)
C280 Elegance	Petrol - 2,996cc, 6-cyl, 231hp	24,668	28,368	210	29,192	28,927	219
C350 Elegance	Petrol - 3,498cc, 6-cyl, 272hp	28,413	32,675	400	33,689	33,234	232
C180 K BlueEFFICIENCY Sport	Petrol - 1,597cc, 4-cyl, 156hp	21,702	24,958	145	25,716	25,516	158 (176)
C200 K Sport	Petrol - 1,796cc, 4-cyl, 184hp	22,643	26,039	170	26,823	26,598	174 (192)
C230 Sport	Petrol - 2,496cc, 6-cyl, 204hp	24,579	28,256	210	29,090	28,825	221 (222)
C280 Sport	Petrol - 2,996cc, 6-cyl, 231hp	26,115	30,032	210	30,856	30,591	224
C350 Sport	Petrol - 3,498cc, 6-cyl, 272hp	29,860	34,339	400	35,352	34,897	232

Notes

Pricing effective April 2009.

Figures in brackets denote automatic transmission where this is optional. The above figures are correct at time of going to print. Please refer to the government website for latest data - www.vca.gov.uk *Recommended on-the-road price: these prices reflect the Road Fund Licence applicable to the standard model plus £613.93 additional costs necessary to put your car on the road. Included are a standard UK delivery charge (£489.36 incl. VAT), new vehicle registration fee (£55.00), number plates (£19.57 incl. VAT) and fuel (£50.00 incl. VAT). VAT is calculated at the standard rate of 15.0%



Benefit in Kind

See how the C-Class Saloon compares to other vehicles on the market.

Model	New C-Class Saloon			BMW 3-Series			Audi A4	
	C 200 CDI SE	C 220 CDI SE	C 180 K SE BlueEFFICIENCY	318d SE	320d SE	320i SE	2.0TDI SE 143PS	1.8T SE 160PS
Fuel type	Diesel	Diesel	Petrol	Diesel	Diesel	Petrol	Diesel	Petrol
OTR (List) Price (£) ¹	23,969	25,007	22,858	25,530	26,680	24,460	22,920	22,555
P11D Value (£)	23,794	24,807	22,683	25,355	26,505	24,285	22,745	22,330
Engine capacity (cc)	2,148	2,148	1,597	1,995	1,995	1,995	1,968	1,798
Power output (hp)	136	170	156	143	177	170	143	160
Torque (Nm)	270	400	230	300	350	210	320	250
Fuel consumption (Combined mpg) ²	49.6	47.9	44.8	60.1	58.9	46.3	51.4	39.2
CO ₂ (g/km) ²	149	156	149	123	128	146	144	172
CO ₂ tax band ²	20%	22%	17%	13%	13%	17%	19%	22%
BIK example (£) p/a (20% Tax)	952	1091	771	659	689	826	864	983
BIK example (£) p/a (40% Tax)	1904	2183	1542	1318	1378	1651	1729	1965

Notes

Pricing effective April 2009.

Based upon vehicles with standard equipment, transmission and tyre size. BIK example at higher tax rate (40%) and without personal contribution. Figures shown only as a guide.

¹Recommended on-the-road price: these prices reflect the Road Fund Licence applicable to the standard model plus £613.93 additional costs necessary to put your car on the road. Included are a standard UK delivery charge (£489.36 incl. VAT), new vehicle registration fee (£55.00), number plates (£19.57 incl. VAT) and fuel (£50.00 incl. VAT). VAT is calculated at the standard rate of 15.0%



Contact



Legal Information

Copyrights

Copyright 2003-2008 Daimler AG. All Rights Reserved. The text, images, graphics, sound files, animation files, video files and their arrangement on Daimler AG Internet sites are all subject to Copyright and other intellectual property protection. These objects may not be copied for commercial use or distribution, nor may these objects be modified or reposted to other sites. Some Daimler AG Internet sites also contain material that is subject to the copyright rights of their providers.

Product variations

Some of the product information, illustrations and images contained on this Internet site may have been prepared for generic use on Daimler AG Internet sites maintained in different countries around the world. Consequently, some of the information and/or accessories which are not available in some countries or which, in order to satisfy local market demand or regulatory controls in such countries, may only be available in different specifications or configurations.

If you are interested in any vehicle model, paint, option or accessory shown on the Internet site and are unsure of its availability or specification in your locality, you should contact Daimler AG and/or a local authorized dealer for the relevant product, for information of current details in your locality.

Prices

All prices specified are recommended retail prices. Prices are current at the time of publication and subject to change without notice.

Trademarks

Unless otherwise indicated, all marks displayed on Daimler AG Internet sites are subject to the trademark rights of Daimler AG, this applies especially to its model name plates, and its corporate logos and emblems.

No Licenses

Daimler AG has thought to achieve an innovative and informative Internet site. We hope that you will be as enthusiastic as we are about this creative effort. However, you also need to understand that Daimler AG must protect their Intellectual Property, including their patents, trademarks and copyrights. Accordingly, you are hereby on notice that neither this Internet site, nor any material contained therein shall in any way grant or be taken to grant any person a license to Daimler AG's Intellectual Property.

Cautions regarding forward-looking statements

Internet pages, investor relations releases, annual and interim reports, outlooks, presentations, audio and video files of events (live or recorded) and other documents on this website contain among other things forward-looking statements that reflect management's current views with respect to future events. The words 'anticipate,' 'assume,' 'believe,' 'estimate,' 'expect,' 'intend,' 'may,' 'plan,' 'project' and 'should' and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, including, but not limited to: an economic downturn in Europe or North America; changes in currency exchange rates, interest rates and in raw material prices; introduction of competing products; increased sales incentives; the successful implementation of the new business model for smart; and decline in resale prices of used vehicles. If any of these or other risks and uncertainties occur (some of which are described under the heading 'Risk Report' in Daimler AG's most recent Annual Report and under the heading 'Risk Factors' in Daimler AG's most recent Annual Report on Form 20-F filed with the Securities and Exchange Commission), or if the assumptions underlying any of these statements prove incorrect, then actual results may be materially different from those expressed or implied by such statements. We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.

No warranties or representations

The information on this Internet site is provided by Daimler AG 'as is' and to the extent permitted by law, is provided without warranty of any kind, expressed or implied, including but not limited to any implied warranties of merchantability, fitness for any particular purpose, or non infringement. While the information provided is believed to be accurate, it may include errors or inaccuracies.

This Internet site contains links to external sites, which are not under the control of Daimler AG. Therefore we are not responsible for the contents of any linked site. Daimler AG is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by Daimler AG of the linked site.