





Introduction

The ultimate business saloon

Combining striking looks with impeccable comfort and quality, the E-Class Saloon is a welcome addition to any corporate fleet. Safety levels are second-to-none, with innovations such as Attention Assist, Adaptive High Beam Assist and Active Bonnet providing peace of mind for drivers and fleet managers alike.

As you'd expect, performance is exceptional with a choice of BlueEFFICIENCY engines enhancing the car's environmental credentials. Add in class-leading CO2 emissions, fuel efficiency and whole life costs and the case for the E-Class Saloon is clear.



BlueEFFICIENCY

Lower costs for you and the environment

As with all Mercedes-Benz vehicles, our Design for Environment team has worked hard to minimise the E-Class Saloon's environmental impact – from production through to disposal.

Apart from the high performance E 500 V8, all models now incorporate BlueEFFICIENCY measures such as on-demand power steering to reduce fuel consumption and emissions.

A range of 4-cylinder diesel engines offer particularly frugal performance, with emissions starting from just 137 g/km for the E 200 CDI. Meanwhile, the manual E 250 CDI achieves 53.3 mpg (combined) and emits just 139 g/km of CO₂ - yet it offers more power than the previous E 280 CDI, plus Benefit in Kind taxation of only 18% and a write-down allowance of 20%.

BlueEFFICIENCY V6 petrol and diesel engines are equally impressive with petrol units using CGI direct injection technology for optimum efficiency.



Innovations

Advanced assistance systems

As you'd expect from the ultimate business saloon, the E-Class incorporates a wealth of innovative technology. Fleet managers can rest easy, knowing their drivers are equipped with state-of-the-art assistance systems. These include Attention Assist, which helps combat driver fatigue – a major cause of serious accidents.

Other key systems include optional Driving Assistance package with Blind Spot Assist and Lane Keeping Assist – invaluable for business drivers clocking up motorway miles. And Adaptive High Beam Assist, which helps prevent other road users being dazzled by your high beam.

In addition, Active Bonnet helps reduce the risk of injury to pedestrians in an accident, while Advanced Parking Guidance helps prevent costly bumps and scrapes.



Safety

All-round protection

The E-Class Saloon is an ideal choice for fleet managers concerned about duty of care. The car combines established Mercedes-Benz safety features such as ESP® with innovative systems such as Attention Assist to promote safe driving. Flashing Adaptive Brake Lights are fitted as standard to help prevent rear-end collisions.

In critical driving situations, when an accident seems imminent, Pre-Safe® comes into its own. Fitted as standard, this intelligent system initiates pre-emptive safety measures such as seat-belt pre-tensioning.

If an accident does happen, occupants are protected by the advanced bodyshell design, which absorbs and redistributes huge amounts of impact energy. An array of airbags, including a driver knee airbag, provides another line of defence.



Comfort & Driving Dynamics

A cut above

Superior comfort, sublime ride quality and a rewarding driving experience - the E-Class Saloon has it all.

Fitted as standard, Direct Control Suspension with selective dampening continuously adapts shock absorption to ensure flawless comfort and handling. The Sport model features a specially tuned version to provide more taut, responsive driving characteristics.

Luxurious standard equipment includes heated front seats and automatic climate control. Extensive interior lighting solutions include ambient lighting on the Avantgarde and Sport models, creating a haven of calm ideal for business travel. Optional extras include Dynamic Multi-Contour seats with massage function and self-adjusting lateral support for enhanced comfort when cornering.



Design

Stunning looks, exceptional quality

Sleeker and sportier than its predecessor, the E-Class Saloon is designed to impress.

Key elements include pillarless windows and expressive contour lines rising from front to back. A distinctive front end features twin headlamps, 5-louvre radiator grille – 3-louvre on the Sport model - and a pronounced V-shape to the bonnet. Flared rear wheel arches emphasise the strong, muscular looks while LED taillights add a touch of distinction. LED running lights are included on Avantgarde and Sport models.

Inside the car, occupants enjoy a spacious, ergonomic cabin in a choice of striking tone-on-tone colour schemes. Top quality materials include nappa leather trim on the multifunction steering wheel and gearshift lever, plus optional trim elements in wood and aluminium.



Model lines

Distinctive and desirable

To satisfy business drivers' individual tastes, the E-Class Saloon comes in three distinct model lines.

The SE is recognisable by 16" 5-twin-spoke alloy wheels, twin oval fog lamps with black surrounds and Artico man-made leather upholstery. As with all models, heated front seats, LED taillights and Advanced Parking Guidance come as standard.

The Avantgarde offers even more luxury, with leather upholstery throughout. Exterior touches include stylish 17" alloy wheels, LED daytime running lights, plus Bi-Xenon headlamps with Intelligent Light System.

Finally, there's the Sport model with dynamic AMG bodystyling inside and out. Highlights include sport seats in Artico / Microfibre upholstery, lowered sports suspension, and 18" AMG alloy wheels.

Pricing

A broad spectrum of E-Class Saloon models are available from launch, consult the table for details

E-Class Saloon	Technical data	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) ¹	Recommended OTR price (£) ²	P11D value (£)	CO ₂ (g/km)	CO ₂ Tax Band	Fuel consumption-Combi ned (mpg)
SE									
E 200 CDI BlueEFFICIENCY manual	Diesel - 2,143 cc, 4 cylinder, 136 hp/100kW	23,255.32	27,325.00	110.00	28,060.00	27,895.00	137	19%	54.3
E 200 CDI BlueEFFICIENCY auto	Diesel - 2,143 cc, 4 cylinder, 136 hp/100kW	24,523.41	28,815.00	125.00	29,565.00	29,385.00	145	21%	51.4
E 220 CDI BlueEFFICIENCY manual	Diesel - 2,143 cc, 4 cylinder, 170 hp/125kW	24,165.96	28,395.00	110.00	29,130.00	28,965.00	139	19%	53.3
E 220 CDI BlueEFFICIENCY auto	Diesel - 2,143 cc, 4 cylinder, 170 hp/125kW	25,434.05	29,885.00	155.00	30,665.00	30,455.00	154	22%	48.7
E 250 CDI BlueEFFICIENCY manual	Diesel - 2,143 cc, 4 cylinder, 204 hp/150kW	25,514.89	29,980.00	110.00	30,715.00	30,550.00	139	19%	53.3
E 250 CDI BlueEFFICIENCY auto	Diesel - 2,143 cc, 4 cylinder, 204 hp/150kW	26,782.98	31,470.00	155.00	32,250.00	32,040.00	154	22%	48.7
E 200 CGI BlueEFFICIENCY manual	Petrol - 1,796 cc, 4 cylinder, 184 hp/135kW	23,604.26	27,735.00	250.00	28,610.00	28,305.00	169	22%	38.7
E 200 CGI BlueEFFICIENCY auto	Petrol - 1,796 cc, 4 cylinder, 184 hp/135kW	24,872.35	29,225.00	300.00	30,150.00	29,795.00	177	24%	37.7
E 250 CGI BlueEFFICIENCY auto	Petrol - 1,796 cc, 4 cylinder, 204 hp/150kW	25,812.77	30,330.00	300.00	31,255.00	30,900.00	179	24%	37.2
Avantgarde									
E 200 CDI BlueEFFICIENCY manual	Diesel - 2,143 cc, 4 cylinder, 136 hp/100kW	25,378.72	29,820.00	110.00	30,555.00	30,390.00	140	20%	54.3
E 200 CDI BlueEFFICIENCY auto	Diesel - 2,143 cc, 4 cylinder, 136 hp/100kW	26,646.81	31,310.00	125.00	32,060.00	31,880.00	149	21%	51.4
E 220 CDI BlueEFFICIENCY manual	Diesel - 2,143 cc, 4 cylinder, 170 hp/125kW	26,289.36	30,890.00	125.00	31,640.00	31,460.00	142	20%	53.3
E 220 CDI BlueEFFICIENCY auto	Diesel - 2,143 cc, 4 cylinder, 170 hp/125kW	27,557.45	32,380.00	155.00	33,160.00	32,950.00	156	23%	48.7
E 250 CDI BlueEFFICIENCY manual	Diesel - 2,143 cc, 4 cylinder, 204 hp/150kW	27,638.30	32,475.00	125.00	33,225.00	33,045.00	142	20%	53.3
E 250 CDI BlueEFFICIENCY auto	Diesel - 2,143 cc, 4 cylinder, 204 hp/150kW	28,906.39	33,965.00	155.00	34,745.00	34,535.00	156	23%	48.7
E 350 CDI BlueEFFICIENCY auto	Diesel - 2,987 cc, 6 cylinder, 265 hp/195kW	30,378.72	35,695.00	300.00	36,475.00	36,120.00	162	24%	45.6
E 350 CDI BlueTEC auto	Diesel - 2,987 cc, 6-cylinder, 211 hp/155 kW	31,868.09	37,445.00	300.00	38,370.00	38,015.00	184	29%	40.4
E 200 CGI BlueEFFICIENCY manual	Petrol - 1,796 cc, 4 cylinder, 184 hp/135kW	25,727.66	30,230.00	250.00	31,105.00	30,800.00	172	23%	38.7
E 200 CGI BlueEFFICIENCY auto	Petrol - 1,796 cc, 4 cylinder, 184 hp/135kW	26,995.75	31,720.00	300.00	32,645.00	32,290.00	179	24%	37.7
E 250 CGI BlueEFFICIENCY auto	Petrol - 1,796 cc, 4 cylinder, 204 hp/150kW	27,936.17	32,825.00	300.00	33,750.00	33,395.00	181	25%	37.2
E 350 CGI BlueEFFICIENCY auto	Petrol - 3,498 cc, 6-cylinder, 292 hp/215kW	31,817.02	37,385.00	550.00	38,560.00	37,955.00	201	29%	32.8
E 500	Petrol - 5,461 cc, 8-cylinder, 387 hp/285kW	39,642.55	46,580.00	750.00	47,955.00	47,150.00	253	35%	26.2

Terms and conditions

Prices effective October 2010

¹ Road Fund Licence: all vehicle registrations are subject to a Vehicle Excise Duty (Road Fund Licence). This varies in accordance with CO2 emissions. Quoted Road Fund Licence applies to model with standard equipment. Please refer to RFL table to calculate the actual Road Fund Licence applicable.

² Recommended on-the-road price: these prices reflect the Road Fund Licence applicable to the standard model plus £320.00 additional costs necessary to put your car on the road. Included are a standard UK delivery charge (£210.00 incl. VAT), vehicle registration fee (£55.00), number plates (£20.00 incl. VAT) and fuel (£35.00 incl. VAT). VAT is calculated at the standard rate of 17.5%.

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