

Effective from 1.4.2010



# The Passat



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\* Where fitting costs are applicable, and unless stated otherwise.

# Model prices.

## 4 Door Saloon Range.

			Output, PS	CO <sub>2</sub> emission, g/km	Maximum VED band*	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Manufacturer's Recommended 'On the road' Retail £*
<b>S</b>									
S TSI	1.4 ltr	6 speed manual	122	155	G	14,497.66	2,537.09	17,034.75	17,750.00
S TSI	1.8 ltr	6 speed manual	160	172	H	15,761.49	2,758.26	18,519.75	19,330.00
<b>S TDI</b>									
BlueMotion Technology	1.6 ltr	5 speed manual	105	118	C	16,004.04	2,800.71	18,804.75	19,365.00
S TDI	2.0 ltr	5 speed manual	110	143	F	15,463.62	2,706.13	18,169.75	18,855.00
S TDI	2.0 ltr	6 speed manual	140	146	F	16,438.09	2,876.66	19,314.75	20,000.00
S TDI	2.0 ltr	6 speed auto DSG	140	158	G	17,497.66	3,062.09	20,559.75	21,275.00
<b>BlueMotion</b>									
BlueMotion TDI	1.6 ltr	5 speed manual	105	114	C	16,297.66	2,852.09	19,149.75	19,710.00
<b>R Line</b>									
R Line TSI	1.4 ltr	6 speed manual	122	155	G	15,008.30	2,626.45	17,634.75	18,350.00
R Line TSI	1.8 ltr	6 speed manual	160	172	H	16,272.13	2,847.62	19,119.75	19,930.00
R Line TDI	2.0 ltr	5 speed manual	110	143	F	15,974.26	2,795.49	18,769.75	19,455.00
R Line TDI	2.0 ltr	6 speed manual	140	146	F	16,948.72	2,966.03	19,914.75	20,600.00
R Line TDI	2.0 ltr	6 speed auto DSG	140	158	G	18,008.30	3,151.45	21,159.75	21,875.00
<b>Highline</b>									
Highline TSI	1.8 ltr	6 speed manual	160	172	H	17,242.34	3,017.41	20,259.75	21,070.00
Highline TSI	1.8 ltr	7 speed auto DSG	160	169	H	18,289.15	3,200.60	21,489.75	22,300.00
Highline TDI	2.0 ltr	5 speed manual	110	143	F	16,944.47	2,965.28	19,909.75	20,595.00
Highline TDI	2.0 ltr	6 speed manual	140	146	F	17,918.94	3,135.81	21,054.75	21,740.00
Highline TDI	2.0 ltr	6 speed auto DSG	140	158	G	18,978.51	3,321.24	22,299.75	23,015.00
Highline TDI	2.0 ltr	6 speed manual	140	124	D	18,272.13	3,197.62	21,469.75	22,030.00
BlueMotion Technology	2.0 ltr	6 speed manual	140	124	D	18,272.13	3,197.62	21,469.75	22,030.00
Highline TDI	2.0 ltr	6 speed manual	170	146	F	18,327.45	3,207.30	21,534.75	22,220.00
Highline TDI	2.0 ltr	6 speed auto DSG	170	159	G	19,387.02	3,392.73	22,779.75	23,495.00
<b>Highline Plus</b>									
Highline Plus TSI	1.8 ltr	6 speed manual	160	172	H	17,880.64	3,129.11	21,009.75	21,820.00
Highline Plus TSI	1.8 ltr	7 speed auto DSG	160	169	H	18,927.45	3,312.30	22,239.75	23,050.00
Highline Plus TDI	2.0 ltr	5 speed manual	110	143	F	17,582.77	3,076.98	20,659.75	21,345.00
Highline Plus TDI	2.0 ltr	6 speed manual	140	146	F	18,557.23	3,247.52	21,804.75	22,490.00
Highline Plus TDI	2.0 ltr	6 speed auto DSG	140	158	G	19,616.81	3,432.94	23,049.75	23,765.00
Highline Plus TDI	2.0 ltr	6 speed manual	140	124	D	18,910.43	3,309.32	22,219.75	22,780.00
BlueMotion Technology	2.0 ltr	6 speed manual	140	124	D	18,910.43	3,309.32	22,219.75	22,780.00
Highline Plus TDI	2.0 ltr	6 speed manual	170	146	F	18,965.74	3,319.01	22,284.75	22,970.00
Highline Plus TDI	2.0 ltr	6 speed auto DSG	170	159	G	20,025.32	3,504.43	23,529.75	24,245.00
<b>R36</b>									
R36 FSI V6 4MOTION	3.6 ltr	6 speed auto DSG	300	227	L	28,140.21	4,924.54	33,064.75	34,375.00

### Fixed price servicing – limited offer until 30 June 2010

3-year/30,000 miles (whichever is soonest) service plan comprising:

12 months/10,000 miles:	Oil change service	212.77	37.23	250.00
24 months/20,000 miles:	Interval service (including oil change)			
36 months/30,000 miles:	Inspection service (including oil change) Brake fluid change			

\* For full details of VED (Vehicle Excise Duty) bands and other costs included in the 'On the road' recommended retail price, please see page 12.

# Main items of standard specification.

## Standard items of equipment S

### Volkswagen service

- 3-year/60,000 miles warranty (whichever is soonest)
- 3-year paintwork warranty
- 12-year body protection warranty
- Volkswagen Roadside Assistance

Please see page 14 for more details

### Exterior

- Alloy wheels, four 7J x 16 'Milwaukee' with 215/55 R16 tyres and anti-theft wheel bolts
- Body-coloured bumpers with black bumper strips and black side bump strips
- Body-coloured door handles
- Body-coloured door mirrors with integrated indicators incorporating LED technology
- Chrome-plated radiator grille surround
- Galvanised body
- Heat insulating green tinted glass
- Rear lights incorporating LED technology
- Yellow turn signal lights integrated into front bumper

### Interior

- Chrome-plated instrument surrounds
- 'Dark Rhodium' decorative inserts in dash and centre console
- Upholstery – 'Calino' cloth

### Safety

- ABS (Anti-lock Braking System) – includes BAS (Brake Assist System) and EBD (Electronic Brake-pressure Distribution)
- Curtain airbag system
- Disc brakes, front and rear (front ventilated)
- Door side impact protection
- Driver's and front passenger's airbags with front passenger's airbag deactivation switch
- Driver's and front passenger's WOKS (whiplash-optimised head restraints)
- ESP (Electronic Stabilisation Programme) – includes EDL (Electronic Differential Lock) and ASR (Traction Control) and Countersteer Support

### Safety (continued)

- Front seat side impact airbags
- Height-adjustable front three-point seat belts with tensioners
- High level 3rd brake light
- Isofix child seat preparation, outer rear
- Rear fog light
- Rigid safety cell with front and rear crumple zones
- Warning buzzer and light for front seat belts if unfastened
- Warning reflector in all doors
- 3 rear head restraints
- 3 rear three-point seat belts

### Function

- Aerial for radio integrated into rear windscreen
- Air conditioning, 'Climatic' semi-automatic control
- Alarm with interior protection
- Automatic boot opening
- Cup holders, front x 2
- Driver's seat height adjustment
- Electrically heated and adjustable door mirrors
- Electric windows, front
- Electronic engine immobiliser
- Electronic parking brake – with auto hold function
- Exterior temperature gauge and frost warning function
- Four-spoke steering wheel
- Full size steel spare wheel
- Glovebox, cooled, lockable
- Headlight range adjustment
- Heated rear window
- Height and reach adjustable steering wheel
- Illuminated vanity mirrors
- Interior lighting: front and rear with interior delay and dimming function
- Load lashing points x 4, in luggage compartment
- Multifunction computer (Midline)
- Power-assisted steering, speed-sensitive
- Press and drive key

The above specifications are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

#### **Function (continued)**

- RCD 310 radio/MP3 compatible CD player with 8 speakers, 4 front, 4 rear and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Reading lights, front x 2
- Rear seat centre armrest
- Remote central locking with 2 remote keys
- Remote interior fuel flap
- Split folding rear seat backrests 60:40
- Storage compartment in driver's door for 1.0 litre bottle
- Storage compartment in roof console
- Storage compartments in passengers' doors for 1.5 litre bottle
- Storage tray and 12V socket in centre console
- Warning lights for open boot lid and doors
- White instrument lighting
- Windscreen wipers with intermittent wipe and 4 position delay

#### **S BlueMotion Technology models only**

- Alloy wheels, four 7J x 16 'Sarena' with 205/55 R16 low rolling resistance tyres and anti-theft wheel bolts
- Battery regeneration (recuperation – energy recovery during braking)
- Cruise control
- Multifunction computer (Highline), includes visual gear change recommendation for optimum fuel consumption
- Start/Stop function, in lieu of auto hold function
- Unique 'BlueMotion Technology' badging

#### **Additional items of equipment BlueMotion (over S)**

##### **Exterior**

- Alloy wheels, four 7J x 16 'Sarena' with 205/55 R16 low rolling resistance tyres and anti-theft wheel bolts
- Body-coloured front and rear bumpers with chrome side bump strips and rear bumper strips
- Body-coloured side sills
- Unique 'BlueMotion' badging

##### **Interior**

- Leather trimmed three-spoke steering wheel and gear knob

##### **Function**

- Battery regeneration (recuperation – energy recovery during braking)
- Cruise control
- Lowered suspension, lowered by approx. 15 mm front, 8 mm rear
- Multifunction computer (Highline), includes visual gear change recommendation for optimum fuel consumption
- Start/Stop function, in lieu of auto hold function
- Tyre mobility kit (in lieu of full size steel spare wheel)

#### **Additional items of equipment R Line (over S)**

##### **Exterior**

- Alloy wheels, four 7½J x 17 'Monte Carlo' with 235/45 R17 tyres and anti-theft wheel bolts
- Body-coloured front and rear bumpers
- Body-coloured side sills
- Matt chrome trimmed radiator grille surround and double louvres

##### **Interior**

- Leather trimmed three-spoke steering wheel and gear knob

##### **Function**

- Cruise control
- Driver's and front passenger's seat height and lumbar adjustment
- Flat tyre indicator
- Front centre armrest with 12V socket in rear
- Multifunction computer (Highline)
- Multifunction steering wheel

# Main items of standard specification (continued).

## Additional items of equipment Highline (over S)

### Exterior

- Alloy wheels, four 7½J x 17 'Macau' with 235/45 R17 tyres and anti-theft wheel bolts
- Body-coloured front bumper strips
- Chrome-plated side bump strips and rear bumper strips
- 'Chrome satin' side window surrounds
- White turn signal lights integrated into front bumper

### Interior

- Ambient interior lighting
- Brushed stainless steel decorative inserts in dash and centre console (with optional latte or cornsilk beige leather upholstery)
- Front comfort seats
- Leather trimmed three-spoke steering wheel and gear knob
- Matt chrome decorative inserts in dash and centre console (with black or grey upholstery)
- Upholstery – 'Vienna' leather<sup>1</sup>

### Function

- Bag hook in luggage compartment
- Carpet mats, front and rear
- Cruise control
- Driver's seat with electric 6-way adjustment including lumbar support

### Function (continued)

- Electric windows, rear
- Flat tyre indicator
- Front passenger's seat height and lumbar adjustment
- Front seat centre armrest
- Full size alloy spare wheel
- Heated front seats
- Load-through provision
- Multifunction computer (Highline)
- Multifunction steering wheel
- Reading lights, chrome-plated surrounds, front x 2, rear x 2
- Rear seat centre armrest with storage compartment and two cup holders
- Storage compartments in luggage area x 2, right and left
- Storage pockets on front seat backrests
- Storage trays in dashboard x 2
- 12V socket in rear and luggage compartment

### Highline BlueMotion Technology models only

- Battery regeneration (recuperation – energy recovery during braking)
- Multifunction computer (Highline), includes visual gear change recommendation for optimum fuel consumption
- Start/Stop function, in lieu of auto hold function
- Unique 'BlueMotion Technology' badging

## Additional items of equipment Highline Plus (over Highline)

### Exterior

- Chrome-plated radiator grille surround and louvres

### Function

- Bluetooth touch-screen telephone preparation<sup>2</sup> – dash-mounted, with detachable 2.8" touch-screen
- RNS 310 touch-screen navigation/radio system including dash-mounted MP3 compatible CD player with 8 speakers, 5" colour screen, SD card reader and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)

### Highline Plus BlueMotion Technology models only

- Battery regeneration (recuperation – energy recovery during braking)
- Multifunction computer (Highline), includes visual gear change recommendation for optimum fuel consumption
- Start/Stop function, in lieu of auto hold function
- Unique 'BlueMotion Technology' badging

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## Additional items of equipment R36 (over S)

### Exterior

- Alloy wheels, four 8J x 18 'Omanyt' with 235/40 R18 tyres and anti-theft wheel bolts
- Bi-Xenon headlights with dynamic curve lighting, static cornering lights and headlight washers
- Body-coloured front bumper strips
- Chrome-plated radiator grille, roundel surround and louvres
- Chrome-plated side bump strips and rear bumper strips
- 'Chrome satin' side window surrounds
- 'R' styling pack – uniquely shaped front and rear bumpers
- Rear boot spoiler
- Restyled front air intakes and wheel arch extensions
- Two chrome exhaust tailpipes
- Unique 'R36' badging
- White turn signal lights integrated into front bumper

### Interior

- Aluminium-look pedals
- Ambient interior lighting
- Dark brushed aluminium decorative inserts in dash and centre console
- Door sill strip in stainless steel with 'R36' logo
- Front sports seats with electric 12-way adjustment including lumbar support and driver's seat memory function
- Leather trimmed steering wheel with 'R36' logo
- Leather trimmed gear knob
- Upholstery – 'R36' cloth with 'R36' logo

### Safety

- Disc brakes, front and rear (front ventilated) with blue calipers

### Function

- Air conditioning, 2Zone electronic climate control with automatic air recirculation
- Automatic dimming interior rear-view mirror
- Bag hook in luggage compartment
- Bluetooth touch-screen telephone preparation<sup>2</sup> dash-mounted, with detachable 2.8" touch-screen
- Carpet mats, front and rear
- Cruise control
- Dusk sensor, automatic driving lights
- Electrically heated, adjustable and foldable door mirrors with memory
- Electric windows, rear
- Four wheel drive – 4MOTION
- Front footwell illumination
- Front seat centre armrest
- Full size alloy spare wheel
- Heated front and outer rear seats
- Heated windscreen washer jets
- Load-through provision
- Manual coming/leaving home lighting function
- Multifunction steering wheel with 'R36' logo including multifunction computer (Highline) and paddle shift
- Parking sensors, front and rear – ultrasonic, audible with audio volume reduction when activated and optical parking display via vehicle's audio system
- Rain sensor
- Reading lights, chrome-plated surrounds, front x 2, rear x 2
- Rear seat centre armrest with storage compartment and two cup holders
- RNS 310 touch-screen navigation/radio system including dash-mounted MP3 compatible CD player with 8 speakers, 5" colour screen, SD card reader and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Storage compartments in luggage area x 2, right and left
- Storage pockets on front seat backrests
- Storage trays in dashboard x 2
- Sports suspension, lowered by approx. 25 mm
- Tyre pressure monitoring system, electronic
- 12V socket in rear and luggage compartment

1 Some parts of leather interior will contain artificial leather.

2 Phones must be Bluetooth compatible, please contact your retailer for specific phone compatibility.

# Factory-fitted options.

At Volkswagen, we work towards making sure that our cars are as close to perfection as we can make them. However, no matter how good our cars are, we know that they will never be exactly what you want in every detail.

Hence the exceptional range, style and quality of our factory-fitted options. So that if you find any particular part of your Volkswagen needs a little something to make it match your desires precisely, this is precisely where you will find it.

## Alloy wheels and styling packs

Add a touch of style and personality with this great choice of alloys and sports styling packs. Alloys add a distinctively sporting look to your car, while sports packs give all the appeal of a true sports performer, creating a look that is aerodynamic, streamlined and eye-catching. Carefully chosen to enhance the exterior styling of every model, these options give you plenty of opportunity to express your individuality and transform the appearance of your Passat.

## Comfort and convenience

The importance of comfort and convenience cannot be over-emphasised. Choose from this range of factory-fitted options to create an interior that meets your individual needs, and makes life just that little bit more comfortable and convenient. From 12-way electrically-adjustable front seats to cruise control, from a sunblind to a Weather pack, these essential luxuries are designed to help you relax and take the stress out of driving, adding not only a touch of luxury, but also providing invaluable practical assistance.

01 2Zone electronic climate control.



## Exterior

The exterior styling of a car is not only an expression of its personality, but makes a powerful statement about your own individuality and taste. These factory-fitted options provide an easy and effective way to create a striking visual appearance with great aesthetic appeal, while enjoying some important practical benefits. From tinted glass to Bi-Xenon headlights, choose the options best suited to your needs and enhance not only your Passat's exterior looks, but your driving experience too.

02 Gas discharge (Bi-Xenon) dipped and main beam headlights.



## In-car entertainment and communications

When it comes to in-car entertainment systems and communications packages, those looking to install a technologically advanced or upgraded system are spoiled for choice. Whether you require concert hall acoustics, the latest navigation system or telephone preparation, these factory-fitted options provide the ultimate in advanced electronics, state-of-the-art technology and connectivity. Choose the system that best meets your needs, then sit back and enjoy the benefits.

03 RNS 510 DVD touch-screen navigation/radio system.



## Safety and security

Safety and security have to be a primary consideration, for only when you are feeling totally safe and protected can you completely relax. Whether you are looking to ensure the safety of your smallest passengers, enhance rear safety, monitor performance or make life just that little easier, this range of safety and security features will help you protect passengers and make your Passat more secure, enabling you to enjoy the driving experience so much more.

04 Parking sensors.



## Steering wheels

Your choice of steering wheel goes a long way in helping you manage the functionality of your car. A three-spoke leather or 'Burr Walnut' steering wheel not only adds a touch of elegance and style, but when combined with multifunction capability enables you to control a diverse range of functions with the greatest of ease. Everything is to hand and intuitively where you would expect it to be, allowing you to drive in a totally relaxed manner, while enjoying all the benefits of advanced technology.

## Upholstery and trims

The interior of your car is all about aesthetics and luxury, which is why choice of finish, trim and upholstery is so important. A choice of inserts and the finest quality 'Nappa' leather upholstery enables you to create a sumptuous interior that is tasteful, elegant and attractive, meeting your individual needs perfectly, and providing the highest levels of comfort and driving pleasure. Sit back, relax and enjoy your surroundings.



		S/S BlueMotion Tech	BlueMotion	R Line	Highline/ Highline BlueMotion Tech	Highline Plus/ Highline Plus BlueMotion Tech	R36	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
<b>Alloy wheels and styling packs</b>									
18" 'Chicago'	Four 8J x 18 'Chicago' with 235/40 R18 tyres and anti-theft wheel bolts, full size spare alloy wheel and sports suspension (lowered by approx. 15 mm)	-	-	-	○	○	-	782.98	920.00
19" 'Omanyt'	Four 9J x 19 'Omanyt' with 255/40 R19 tyres and anti-theft wheel bolts	-	-	-	-	-	○	936.17	1,100.00

<b>Comfort and convenience</b>									
Air conditioning	2Zone electronic climate control with automatic air recirculation	○	○	○	○	○	●	391.49	460.00
Automatic Distance Control (ADC) <sup>1,2</sup>	Including Front Assist, radar sensor controlled distance monitoring system	-	-	○	-	-	-	761.70	895.00
	Including Front Assist, radar sensor controlled distance monitoring system	-	-	-	○ <sup>3</sup>	○ <sup>3</sup>	○	570.21	670.00
Carpet mats	Front and rear	○	○	○	●	●	●	72.34	85.00
Convenience pack <sup>4</sup>	Automatic dimming interior rear-view mirror, coming/leaving home lighting function, illuminated vanity mirrors and rain sensor	○	○	○	○	○	●	178.72	210.00
Cruise control <sup>2</sup>		○ <sup>5</sup>	●	●	●	●	●	200.00	235.00
Front centre armrest	With storage compartment	○	○	●	●	●	●	148.94	175.00
Front seats with height and lumbar adjustment		○	○	●	-	-	-	200.00	235.00
Heated front seats – cloth upholstery	Including heated windscreen and heated windscreen washer jets	○	○	○	-	-	●	302.13	355.00
Heated rear seats – leather upholstery <sup>6</sup>	Including heated windscreen and heated windscreen washer jets	-	-	-	○	○	-	246.81	290.00
Heated windscreen		-	-	-	-	-	○	123.40	145.00
Heated windscreen and heated windscreen washer jets – leather upholstery		-	-	-	○	○	-	93.62	110.00
Keyless entry		-	-	-	-	-	○	293.62	345.00
Smoking pack	Front and rear ashtray with lighter in front	○	○	○	○	○	○	29.79	35.00
Sunblind	For rear windscreen, electrically powered and rear side windows, manual	○	-	○	○	○	○	242.55	285.00
Sunroof	Electric, glass	○	○	○	○	○	○ <sup>7</sup>	489.36	575.00
Weather pack <sup>4</sup>	Automatic dimming interior rear-view mirror, coming/leaving home lighting function, electrically foldable door mirrors with automatic dimming driver's door mirror and rain sensor	-	-	-	○	○	●	340.43	400.00

- 1 R36, 1.8 litre TSI 160 PS manual and manual diesel engines except 2.0 litre TDI 110 PS.
- 2 Automatic Distance Control (ADC) and cruise control cannot be specified in conjunction with each other.
- 3 Not available on BlueMotion Technology models.
- 4 Convenience pack and Weather pack cannot be specified in conjunction with each other.
- 5 Cruise control is standard on S BlueMotion Technology models.
- 6 Not in conjunction with Integrated child seats.
- 7 Not in conjunction with Candy White paint on R36 models.

<b>Exterior</b>									
Exterior badge deletion		○ <sup>1</sup>	-	○	○ <sup>1</sup>	○	-	No cost option	
Front fog lights		○	○	○	○	○	-	187.23	220.00
Gas discharge (Bi-Xenon) dipped and main beam headlights	Including automatic range adjustment, dynamic curve lighting, static corner lighting and headlight washers	○	○	○	○	○	●	774.47	910.00
Heat insulating tinted glass	35% from B pillar backwards	-	-	-	○	○	○	174.47	205.00
Special paint	Metallic/Pearl Effect	○	○	○	○	○	○	365.96	430.00
Styling pack	Including body-coloured front and rear bumpers and side sills	-	●	●	-	○ <sup>2</sup>	-	663.83	780.00
	Including body-coloured front and rear bumpers and side sills, chrome trimmed radiator grille and louvres	-	-	-	○ <sup>2</sup>	-	-	663.83	780.00

- 1 Not available on all BlueMotion Technology or BlueMotion models.
- 2 Not available on Highline BlueMotion Technology models.

● Standard equipment ○ Optional equipment – Not available  
Factory-fitted options are subject to availability and extended delivery.

VAT is calculated at 17.5%.

Effective from 1 April 2010.

# Factory-fitted options (continued).

In-car entertainment and communications		S/S BlueMotion Tech	BlueMotion	R Line	Highline/ Highline BlueMotion Tech	Highline Plus/ Highline Plus BlueMotion Tech	R36	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
DAB digital radio receiver <sup>1</sup>	Digital receiver upgrade to standard RCD 310 or RCD 510 touch-screen radio system	○	○	○	○	–	–	148.94	175.00
MP3 compatible 6 CD autochanger <sup>2,3</sup>	Glovebox-mounted	○	○	○	○	○	○	229.79	270.00
Multi Device Interface (MDI) <sup>2</sup>	Including USB and iPod connection cables with front centre armrest	○	○	–	–	–	–	204.26	240.00
	Including USB and iPod connection cables	–	–	○	○	○	○	119.15	140.00
RCD 510 touch-screen radio system <sup>4</sup>	Including dash-mounted MP3 compatible 6 CD autochanger and 8 speakers	○	○	○	○	–	–	212.77	250.00
RCD 510 touch-screen radio system <sup>4</sup> with 'Monsoon' soundpack	Including dash-mounted MP3 compatible 6 CD autochanger and 8 speakers	–	–	–	○	–	–	412.77	485.00
RNS 510 DVD touch-screen navigation/radio system <sup>4,5</sup> with integrated voice control	Voice activated control system – responds to spoken voice commands for navigation, CD and radio functions. With 6½" colour screen – multifunction computer (Highline), 30 GB hard drive, SD card reader, MP3, WMA and DVD video data files compatibility and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)	–	–	–	–	○	○	872.34	1,025.00
		○	○	○	○	–	–	1,340.43	1,575.00
RNS 510 DVD touch-screen navigation/radio system <sup>4,5</sup> with integrated voice control, 'Monsoon' soundpack	Voice activated control system – responds to spoken voice commands for navigation, CD and radio functions. With 6½" colour screen – multifunction computer (Highline), 30 GB hard drive, SD card reader, MP3, WMA and DVD video data files compatibility and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)	–	–	–	–	○	–	1,200.00	1,410.00
		–	–	–	○	–	–	1,668.09	1,960.00
RNS 510 DVD touch-screen navigation/radio system <sup>4,5</sup> with integrated voice control, 'Dynaudio' soundpack	Voice activated control system – responds to spoken voice commands for navigation, CD and radio functions. With 6½" colour screen – multifunction computer (Highline), 30 GB hard drive, SD card reader, MP3, WMA and DVD video data files compatibility and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player). Including 10 channel digital amplifier, 600 watt output and 10 speakers	–	–	–	–	–	○	1,531.91	1,800.00
Telephone preparation <sup>6</sup>	For Bluetooth (rSAP) enabled telephones	–	–	–	○	–	–	548.94	645.00

<sup>1</sup> DAB digital radio receiver and RNS 510 navigation/radio system cannot be specified in conjunction with each other.

<sup>2</sup> MP3 compatible 6 CD autochanger and Multi Device Interface (MDI) cannot be specified in conjunction with each other.

<sup>3</sup> Only in conjunction with RNS 510 navigation/radio system.

<sup>4</sup> RCD 510 radio system and RNS 510 navigation/radio system cannot be specified in conjunction with each other.

<sup>5</sup> RNS 510 navigation/radio system includes postcode search functionality for all but the last 2 digits of a UK postcode.

Note, the DVD playback will not function whilst the navigation system is in use, or the vehicle is in motion.

<sup>6</sup> Only in conjunction with a multifunction steering wheel – phones must be compatible with rSAP (rSim Access Profile), please contact your retailer for phone compatibility. Must be ordered in conjunction with 2Zone electronic climate control on Highline models.

● Standard equipment ○ Optional equipment – Not available  
Factory-fitted options are subject to availability and extended delivery.

VAT is calculated at 17.5%.

Effective from 1 April 2010.

		S/S BlueMotion Tech	BlueMotion	R Line	Highline/ Highline BlueMotion Tech	Highline Plus/ Highline Plus BlueMotion Tech	R36	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
<b>Safety and security</b>									
Integrated child seats <sup>1</sup>	Two child seats, rear seats, outer, in conjunction with black upholstery or black leather only	○	○	○	○	○	–	319.15	375.00
Park Assist including parking sensors, front and rear	Automated steering assistant for parallel parking, manoeuvres into spaces only 1.1 m longer than the vehicle. Ultrasonic and audible parking sensors, with audio volume reduction when activated and optical parking display via vehicle's audio system	○	○	○	○	○	–	497.87	585.00
Parking sensors, front and rear	Ultrasonic, audible with audio volume reduction when activated and optical parking display via vehicle's audio system	○	○	○	○	○	●	336.17	395.00
Side airbag system, rear	For rear occupants	○	○	○	○	○	○	212.77	250.00

<sup>1</sup> Not in conjunction with heated rear seats.

<b>Steering wheels</b>									
Leather trimmed	Three-spoke steering wheel and gear knob	○	●	–	–	–	–	144.68	170.00
Multifunction leather trimmed	Three-spoke steering wheel including radio controls, multifunction computer (Highline) and leather trimmed gear knob	○	–	●	●	●	–	361.70	425.00
	Three-spoke steering wheel including radio controls, multifunction computer (Highline) and leather trimmed gear knob	–	○	–	–	–	–	217.02	255.00

<b>Upholstery and trims</b>									
Decorative effect inlay	'Engine spin' inserts for dashboard and centre console	–	–	–	–	–	○	No cost option	
Interior wood trim	'Burr Walnut' wood inserts in dash. Brushed aluminium inserts in centre console	–	–	–	○	○	–	251.06	295.00
'San Remo' upholstery	'San Remo' upholstery with 'R36' logo including 'Vienna' leather side bolsters <sup>1</sup>	–	–	–	–	–	○	1,493.62	1,755.00

<sup>1</sup> Some parts of leather interior will contain artificial leather.

● Standard equipment ○ Optional equipment – Not available  
Factory-fitted options are subject to availability and extended delivery.

VAT is calculated at 17.5%.

Effective from 1 April 2010.

# Vehicle Excise Duty (VED).

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands. Cars are taxed according to their CO<sub>2</sub> emissions, in bands A to M.

All vehicles first registered on, or after, 23 March 2006 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO<sub>2</sub>) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol engines and thirteen categories for diesel engines.

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO<sub>2</sub> emissions produced.

The CO<sub>2</sub> and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

## VED band 'First year rate'

From 1 April 2010, anyone buying a new car will pay a 'First year rate' of VED for the first Road Fund Licence. The chart below shows the VED bands and the charges which are levied:

### VED band 'First year rate'

VED band	CO <sub>2</sub> emissions (g/km)	Petrol VED £	Petrol total 'On the road' costs £	Diesel VED £	Diesel total 'On the road' costs £
A	Up to 100	0.00	560.25	0.00	560.25
B	101-110	0.00	560.25	0.00	560.25
C	111-120	0.00	560.25	0.00	560.25
D	121-130	0.00	560.25	0.00	560.25
E	131-140	110.00	670.25	110.00	670.25
F	141-150	125.00	685.25	125.00	685.25
G	151-165	155.00	715.25	155.00	715.25
H	166-175	250.00	810.25	250.00	810.25
I	176-185	300.00	860.25	300.00	860.25
J	186-200	425.00	985.25	425.00	985.25
K	201-225	550.00	1,110.25	550.00	1,110.25
L	226-255	750.00	1,310.25	750.00	1,310.25
M	Over 255	950.00	1,510.25	950.00	1,510.25

The total 'On the road' costs above include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed below:

### Additional 'On the road' costs

Delivery to retailer £	410.00
Number plates £	20.00
VAT £	75.25
Vehicle first registration fee £	55.00
Total £	560.25

## VED band 'Standard rate'

For the subsequent year's VED (Road Fund Licence), vehicle owners will then pay the 'Standard rate' of VED as shown in the table below:

### VED band 'Standard rate'

VED band	CO <sub>2</sub> emissions (g/km)	Petrol VED £	Diesel VED £
A	Up to 100	0.00	0.00
B	101-110	20.00	20.00
C	111-120	30.00	30.00
D	121-130	90.00	90.00
E	131-140	110.00	110.00
F	141-150	125.00	125.00
G	151-165	155.00	155.00
H	166-175	180.00	180.00
I	176-185	200.00	200.00
J	186-200	235.00	235.00
K	201-225	245.00	245.00
L	226-255	425.00	425.00
M	Over 255	435.00	435.00

### Six months' VED (Road Fund Licence)

From 1 April 2010, six months' Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

### Subsequent year's VED (Road Fund Licence)

Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

### VED 'First year rate' refund

Refunds on a vehicle's Road Fund Licence in bands H-M will only be calculated on the basis of the 'First year rate' if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled).

If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the 'Standard rate' of VED applicable to that vehicle.

# Environmental information.

<b>Passat</b>	<b>Output, PS</b>	<b>CO<sub>2</sub> emission, g/km</b>	<b>Trim level(s)</b>	<b>Urban*</b>	<b>Extra-urban*</b>	<b>Combined*</b>
<b>Petrol engines</b>						
1.4 ltr TSI	122	155	S, R Line	32.5/8.7	52.3/5.4	42.2/6.7
1.8 ltr TSI	160	172	S, R Line, Highline, Highline Plus	28.5/9.9	47.9/5.9	38.2/7.4
1.8 ltr TSI DSG (7 spd)	160	(169)	Highline, Highline Plus	(28.8/9.8)	(48.7/5.8)	(38.7/7.3)
3.6 ltr FSI V6 4MOTION DSG	300	(227)	R36	(22.1/12.8)	(35.3/8.0)	(28.8/9.8)
<b>Diesel engines</b>						
1.6 ltr TDI	105	114	BlueMotion	52.3/5.4	74.3/3.8	64.2/4.4
1.6 ltr TDI	105	118	S BlueMotion Technology	51.4/5.5	74.3/3.8	62.8/4.5
2.0 ltr TDI	110	143	S, R Line, Highline, Highline Plus	40.4/7.0	62.8/4.5	51.4/5.5
2.0 ltr TDI	140	146	S, R Line, Highline, Highline Plus	39.2/7.2	61.4/4.6	50.4/5.6
2.0 ltr TDI DSG	140	(158)	S, R Line, Highline, Highline Plus	(36.2/7.8)	(56.5/5.0)	(47.1/6.0)
2.0 ltr TDI	140	124	Highline BlueMotion Technology, Highline Plus BlueMotion Technology	47.1/6.0	70.6/4.0	60.1/4.7
2.0 ltr TDI	170	146	Highline, Highline Plus	38.2/7.4	61.4/4.6	50.4/5.6
2.0 ltr TDI DSG	170	(159)	Highline, Highline Plus	(36.2/7.8)	(55.4/5.1)	(46.3/6.1)

( ) Automatic figures.

A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.

\* Fuel consumption figures shown are mpg/ltr per 100 km for the Urban, Extra-urban and Combined fuel cycles in accordance with EU Directive 99/94.

# The Volkswagen service, for your peace of mind.

## The Volkswagen Warranty

### Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised Volkswagen retailer or repairer; however, this additional warranty must be purchased before the mileage reaches 60,000\*. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

\* All warranty work must be completed by an authorised Volkswagen retailer or repairer.

### Body Protection Warranty

The internal body sections and panels of the Passat are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

### Three-year Paintwork Warranty

This latest warranty, pioneered by Volkswagen, really provides you with the widest possible cover on a new car.

There are no special conditions attached and paintwork manufacturing defects will be rectified without charge. Naturally, during the warranty period the car must be cared for in compliance with the operating instructions.

### Extended warranty

You may purchase additional protection from your authorised Volkswagen retailer or repairer, or contact 0870 9000 115.

### Service Intervals

Volkswagen are pleased to offer you a choice on how your Passat is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Time and Distance Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Time and Distance Service are as follows:

- Oil change service                      Every 10,000 miles/1 year (whichever is soonest).
- Interval service                          Every 20,000 miles/2 years (whichever is soonest).
- Inspection service                      Every 40,000 miles/3 years (whichever is soonest).

The LongLife Service is recommended for vehicles with a daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner.

With the LongLife Service the vehicle can cover anywhere between 10,000<sup>†</sup> and a maximum of 18,000<sup>†</sup> miles or 24 months (whichever is soonest) between oil changes. Inspection service is typically in the third year of ownership and thereafter every second year, for vehicles with an approximate annual mileage of 10,000 miles.

† Please note that mileages are approximate as the service indicator system uses kilometres as the distance measurement. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

### **Volkswagen Insurance‡**

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8 am - 9 pm and Saturday 9 am - 5 pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Visit [www.insurewithvolkswagen.co.uk](http://www.insurewithvolkswagen.co.uk) for details of the full range of insurance products available. Here you can also get a quote for your annual car insurance and buy it online too. All of our insurance products are designed to ease the pain of making a claim.

‡ Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

### **Volkswagen Finance±**

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a personal contract plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs.

No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

± Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

### **Volkswagen Roadside Assistance**

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg and Phaeton which are registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

### **Prices and specifications**

The prices and specifications contained in this brochure are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

### **Note:**

We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

**Issued by Volkswagen Marketing, Volkswagen (UK)**  
**Volkswagen Information Service**  
**Freephone: 0800 333 666**  
**PVW192NPPR**

This price list can be viewed or downloaded in pdf format at:  
**[www.volkswagen.co.uk](http://www.volkswagen.co.uk)**