

# A-Class



Mercedes-Benz



“Our philosophy is very simple:  
we give our best to those who expect the best.”

Dr. Dieter Zetsche



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# Concentrated Mercedes-Benz

Much as condensing carbon creates a diamond, condensing the essence of Mercedes-Benz produced something similarly brilliant: the A-Class. Despite its modest dimensions, it's everything a Mercedes-Benz should be: intelligently designed, robust, versatile and, of course, beautifully made. Experience Mercedes-Benz at its most concentrated, with the A-Class.







# Follow your heart – or your head

The versatile and stylish A-Class

All too often the heart says yes, but the head begs to differ. With the A-Class, however, they're sure to agree. Its high seating position and spacious, versatile cabin make it a highly rational choice. And yet its distinctive one-box design and eye-catching grille, bumpers and headlamps make it an emotionally satisfying one too. What's more, it now looks fresher than ever, with more defined bumpers, a more tapered grille and more striking headlamps. So why not follow your heart and listen to your head? They'll both point you towards your Mercedes-Benz Retailer.



# A pleasure trip for the eyes

The stylish A-Class exterior

There's so much to see with an A-Class – and not just because of the excellent all-round visibility. The exterior, too, is a treat for any driver's eyes. From the sharply raked front end to the swept-back roof line, its profile is as attractive as it is unmistakable, with a sporty short aerial that further enhances the dynamic lines. Body-colour exterior mirrors and door handles add a touch of elegance, while the large vertical tail light clusters and low bumper make for a highly distinctive rear.



# More freedom of choice for drivers

The many varieties of A-Class

You know what you're looking for in a car. Which is why the A-Class leaves all the key decisions to you.

The highly versatile 5-door body style is available in Classic SE, Elegance SE and Avantgarde SE model lines. There's also a wide range of petrol and diesel engines, manual or automatic transmissions, and an options list that caters for almost every wish.





# A car that looks after people and planet

Maximum safety, minimum environmental impact

The A-Class takes good care of all its occupants, ensuring they enjoy optimum comfort and safety. It looks after the environment too: the steel, alloys and plastics are recyclable, and there are even renewable materials such as coconut fibres in the seats. In addition, many steps were taken to reduce emissions during manufacturing, while the fuel-efficient engines offer low CO<sub>2</sub> emissions. The standard ECO start/stop function for the A 160 BlueEFFICIENCY and A 180 BlueEFFICIENCY models will reduce fuel consumption even further.

What's more, the A-Class is certified to the strict international environmental standard ISO 14062 – Mercedes-Benz being the only car maker to date to meet this criterion. This certification doesn't just cover emissions, but rather the complete life cycle of the vehicle from production to end-of-life and recycling.



# BlueEFFICIENCY – technology for more efficient driving

As the inventor of the motor car, we feel we have a special responsibility for improving its resource efficiency – without compromising on safety, comfort and driving pleasure.

Our comprehensive BlueEFFICIENCY measures have already brought significant cuts in fuel consumption to many current Mercedes-Benz models, helping to lower both their CO<sub>2</sub> emissions and their running costs. What's more, we are continuing to develop new environmentally friendly technologies that will reduce emissions even further and help to make motoring more sustainable in the long term.

**BlueEFFICIENCY – the Mercedes-Benz efficiency drive.** In addition to highly advanced and efficient engines, BlueEFFICIENCY models come with a range of energy-saving measures that enable fuel

consumption and CO<sub>2</sub> emissions to be reduced by up to 23%. These measures vary from model to model but can include ECO start/stop, on-demand ancillary components and low-resistance tyres, as well as aerodynamic optimisation and the use of lightweight materials.

**BlueTEC – cleaner diesel power.** BlueTEC is our cleanest diesel technology to date. Its combination of advanced common-rail direct injection, optimised combustion and modular emissions control systems reduces particulate levels by up to 95% and removes up to 90% of nitrogen oxides, leaving little but water, harmless nitrogen and the satisfaction of knowing you've done your bit for the environment.

**HYBRID and BlueTEC HYBRID – the future of internal combustion.** The next stage in our

efficiency drive, hybrid drivetrains will bring new levels of fuel efficiency and emissions reduction to tomorrow's Mercedes-Benz passenger cars. The petrol/electric **HYBRID** system allies an economical internal combustion engine to an electric motor that not only assists the engine when accelerating but also recovers kinetic energy during braking. In addition, the system automatically shuts off the engine as the car slows to a standstill, helping to reduce fuel consumption even further. The diesel equivalent, **BlueTEC HYBRID**, combines the benefits of



BlueEFFICIENCY measures substantially reduce fuel consumption and CO<sub>2</sub> emissions





hybrid drive with the clean-burn technology of BlueTEC. It achieves outstanding fuel economy while keeping harmful emissions to a minimum.

**BlueZERO – the drivetrains of tomorrow.**

The BlueZERO concept showcases three highly developed electric vehicle variants. The E-CELL is an all-electric system driven solely by the battery, E-CELL PLUS pairs battery power with a range-extending internal combustion engine, while the F-CELL features a hydrogen-based fuel-cell stack.



The HYBRID system lowers fuel consumption by up to 20%

**Design for Environment.** Our environmental philosophy is not just about in-car technologies. It also involves taking the entire lifecycle of each vehicle into account, from its initial planning to its end-of-life recycling. We apply the same approach to the building and maintenance of new factories too, saving energy, avoiding harmful emissions and making increasing use of renewable resources. In addition, Mercedes-Benz is involved in the development of alternative fuels and conducts research in the field of bionics.

For more information about what BlueEFFICIENCY can do for you, please visit [www.mercedes-benz.co.uk/blueefficiency](http://www.mercedes-benz.co.uk/blueefficiency)



# More environmentally friendly diesel engines

At Mercedes-Benz, we take our environmental responsibilities seriously. Which is why we're constantly working on ways to improve our diesel engines' efficiency.

For the A-Class, there are two manual CDI models to choose from: the A 160 CDI BlueEFFICIENCY and the A 180 CDI, with outputs of 82 hp (60 kW) and 109 hp (80 kW) respectively.

The A 160 CDI BlueEFFICIENCY is a particularly efficient performer, with a combined fuel consumption of 62.8 mpg and CO<sub>2</sub> emissions of just 118 g/km – the lowest in the entire Mercedes-Benz range.

An automatic version of the A 160 CDI with continuously variable Autotronic transmission is also available. It achieves a combined fuel consumption of 52.3 mpg and

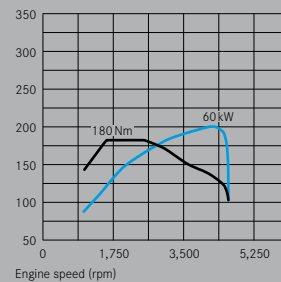
emits 142 g/km of CO<sub>2</sub> – impressive figures for a vehicle with automatic transmission.

For more details about the fuel consumption and CO<sub>2</sub> emissions of all A-Class models, please refer to pages 59–60.

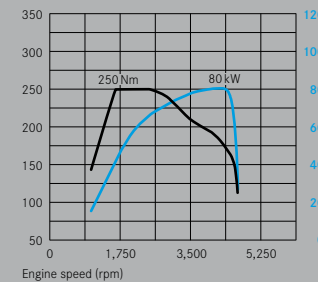


Thanks to a range of technical enhancements, the BlueEFFICIENCY models offer greater fuel economy and lower CO<sub>2</sub> emissions

A 160 CDI BlueEFFICIENCY



A 180 CDI



— Torque (Nm) — Power (kW)







# Start saving every time you stop

## The ECO start/stop function

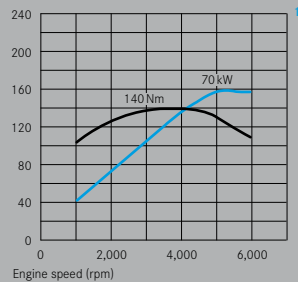
With the A-Class, you can save money and cut emissions at every junction or traffic light. Thanks to their ECO start/stop function, the A 160 BlueEFFICIENCY and A 180 BlueEFFICIENCY petrol models turn the engine off when it's not needed, reducing both overall fuel consumption and CO<sub>2</sub> emissions.

The principle is simple: just put the car in neutral when coming to a standstill and the ECO start/stop function automatically cuts the engine. Once the ECO indicator on the instrument display confirms the system is operational and the vehicle is at rest, you can release the foot brake pedal and the engine will remain off until you engage first gear. The engine will then start up again – quietly,

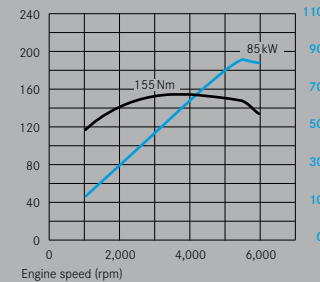
smoothly and fully automatically. The result is up to 12% lower fuel consumption, with combined cycle figures of 47.1 mpg for the A 160 BlueEFFICIENCY and 44.8 mpg for the A 180 BlueEFFICIENCY.



A 160 BlueEFFICIENCY



A 180 BlueEFFICIENCY



— Torque (Nm) — Power (kW)







# We don't like to interrupt

Advanced transmissions for faster, smoother gear changes

Whether you like your driving sporty or smooth – or both – the A-Class transmissions are a joy to use. The 5-speed manual transmission, specially adapted to each engine, offers smooth gear changes to transform engine power into agile ride comfort. For higher torque the 6-speed manual transmission (standard on the A 180 CDI) comes with a new three-shaft concept with compact dimensions and weight-saving design. For even smoother gear

changes, there's the optional continuously variable Autotronic transmission. It recognises your driving style automatically and adjusts the engine speed accordingly. Thanks to the absence of fixed gear ratios, it also gives you uninterrupted acceleration, delivering power to the front wheels in a constant flow and allowing the engine to maintain the ideal speed at all times.

Should you feel like a more hands-on drive, simply engage manual mode and switch between seven virtual gears.

Hill Start Assist is a useful braking aid that helps you pull away safely on inclines. By applying the brakes for a split second, it stops the car from rolling backwards as you switch from brake pedal to accelerator.







# Some people believe in guardian angels. We prefer to put our faith in technology

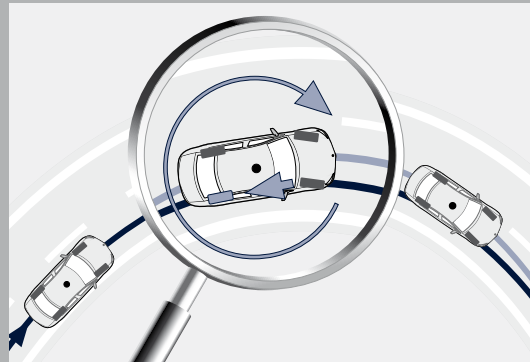
## Active safety in the A-Class

Whatever your destination, we want to ensure you arrive safely. That's why our engineers are constantly looking for ways to reduce the risk of an accident – and why the A-Class comes with a host of active safety systems that help you to avoid or defuse dangerous situations – systems such as the Electronic Stability Programme (ESP®), Acceleration Skid Control (ASR) or Brake Assist (BAS).

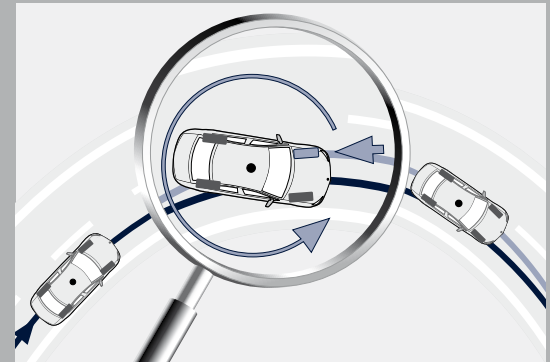
BAS ensures maximum braking force is applied in emergency stops, increasing braking pressure if you press the pedal hard but not quite hard enough. At the same time, the anti-lock braking system (ABS) helps you to keep control

of the vehicle, applying braking pressure in rapid bursts and thus preventing the wheels from locking up. Your A-Class even warns those

behind of the danger, with the adaptive brake lights flashing several times a second during emergency braking.



ESP®: braking action to counter understeer



ESP®: braking action to counter oversteer





# Personal protection for all

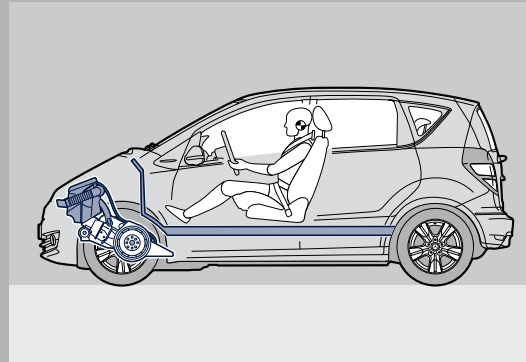
## Passive safety in the A-Class

Even if the worst comes to the worst, you can depend on the A-Class to look after you.

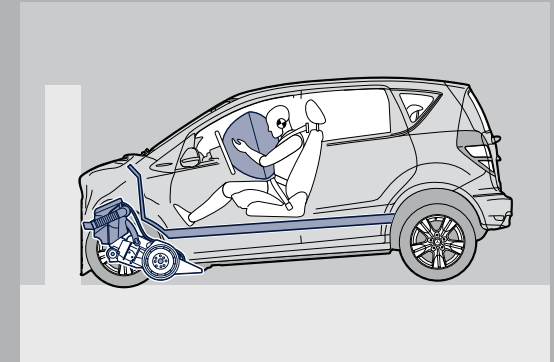
In a front-end collision, its unique construction allows the engine and transmission to slide down the sloping pedal floor and under the passenger compartment, significantly reducing the risk of injury to its occupants.

The A-Class takes instant action in rear-end collisions too, moving the head restraints forward in order to prevent whiplash injuries. It also helps the emergency services to locate

the vehicle in the event of an accident, switching on the interior lighting (if set to auto) as



soon as the airbags or seat belt pre-tensioners are deployed.







# Have a pleasant journey

## The A-Class cabin

With the A-Class, arguments over who's going to sit where are a thing of the past. Instead, everyone gets to travel in space and comfort, with generous accommodation for both front and rear seat passengers. There's plenty of light for all too, thanks to the large windscreen and windows, while the optional panoramic louvred glass sunroof enables you to open your A-Class to the skies.

The ergonomically designed seats, standard climate control system and multi-function steering wheel further add to the high levels of comfort and convenience, while the easy-to-read instruments and trip computer tell you everything you need to know at a glance. Naturally, the entire cabin is finished in only the highest-quality materials – after all, you wouldn't expect any less from a Mercedes-Benz.







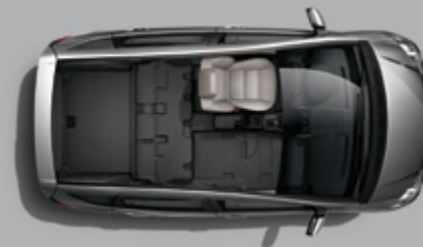
# When your plans change, so does your A-Class

## The Easy-Vario-Plus system

Even the best-laid plans can change at short notice. Thankfully, the A-Class changes just as quickly. Suddenly need extra cargo capacity? Simply fold one or both of the rear seat sections forward. How about a completely flat load area that's flush with the tailgate sill? Just raise the adjustable load compartment floor. These features are fitted as standard on all models.

The optional Easy-Vario-Plus system allows the rear seats and front passenger seat to be removed completely, freeing up a maximum 1,955 litres of space.

Even with all the seats in place, the A-Class can accommodate five occupants and four suitcases, plus a sports bag and beauty case.







My A-Class



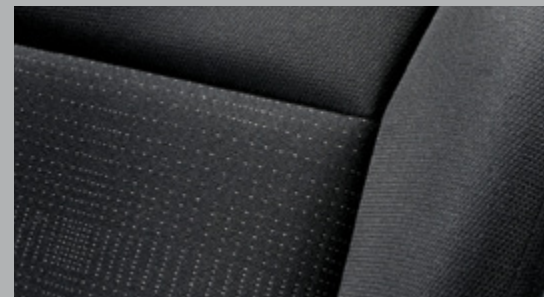


## A-Class Classic SE

The A-Class Classic SE is an attractive proposition, with body-colour bumpers and door handles enhancing the striking one-box design, plus body-colour exterior mirrors that have a larger glass area than ever before. Clear-lens halogen headlamps and a dark grey radiator grille further add to the appeal and there's a choice of attractive wheel styles, with 15" 7-hole steel wheels as standard and 16" 7-spoke alloy wheels as an option.

Inside, High-Gloss Black trim and Mechelen or Namur cloth create a refined ambience, while the generous standard equipment includes air conditioning, Hill Start Assist and a multi-function steering wheel that puts a host of functions at your fingertips. The comfortable surroundings are completed by the Audio 20 radio/single CD with 6 speakers, telephone keypad and Bluetooth® interface.







## A-Class Elegance SE

Extensive chrome highlights give the A-Class Elegance SE an eye-catching and exclusive style. They include chrome trim strips all round, a chrome-edged Atlas Grey grille and chrome fog lamp surrounds, plus a chrome tailgate handle. A polished stainless steel tailpipe and 16" 10-twin-spoke alloy wheels complete the exterior enhancements.

Inside, the Elegance SE features Bastogne cloth/Artico artificial leather upholstery with contrasting Myrtle wood trim, a front armrest with integral storage compartment, nappa leather trim for the steering wheel, and leather-trimmed gear shift and handbrake lever. Electric rear windows with one-touch control come with all models. The Seat Comfort Package is also fitted as standard; it comprises tilt adjustment and adjustable lumbar supports for the front seats plus height adjustment for the front passenger seat.

Another package included is the Light and Sight Package. It comprises rain-sensing wipers, automatic headlights and an array of convenient additional lighting, such as: reading lights which are separately controllable, illumination of the vanity mirrors on the sun visors, footwell lights in the front, and also a bulb failure indicator light.









## A-Class Avantgarde SE

There's no mistaking the Avantgarde SE's sporty character. At the front, the body-coloured bumpers have a more pronounced V-shape and the radiator grille is finished in bright Iridium Silver. Chrome trim strips adorn the front, rear and sides, while an oval polished stainless steel tailpipe and 16" 5-spoke alloy wheels also come as standard.

The cabin, too, has an unmistakably sporty style, with brushed Smoke Silver aluminium trim, Bastogne cloth/Artico artificial leather upholstery, nappa leather-trimmed steering wheel and leather-trimmed gear shift and handbrake lever. The Avantgarde SE specification also includes the Seat Comfort Package, which comprises tilt adjustment and adjustable lumbar supports for the front seats plus height adjustment for the front passenger seat. All models have one-touch control electric windows at the front and rear.

With the Light and Sight Package the Avantgarde SE features rain-sensing wipers, automatic headlamps, a dimming rear-view mirror and additional lights for the inside of the cabin. There are reading lights for the driver's side and rear as well as footwell lights in the front.







# Feel-good factor

The optional Luxury Package

For an A-Class that does even more for your well-being, specify the optional Luxury Package. Available for the Elegance SE or Avantgarde SE, it adds comfort-enhancing extras such as leather upholstery and heated front seats.



Finding your ideal driving position is made even easier, thanks to front seats that are electrically adjustable for fore/aft position, backrest angle, seat height and tilt and head restraint height adjustment.









## Sportswear at its most stylish

The optional Sports Package

With the Sports Package, your A-Class is always dressed to impress. The radiator grille, with louvres in Iridium Silver metallic and chrome trim, makes a bold first impression, while the 17" 7-spoke alloy wheels and oval stainless steel exhaust tailpipe underline the car's natural style. The interior, too, gets a sportier look: the instrument cluster has a contrasting silver backplate, the sports steering wheel and aluminium-capped gear shift lever are both leather-trimmed, and the pedals feature stainless steel inserts with rubber studs. In addition, sports seats in Zandvoort cloth and Artico artificial leather are available as an exclusive Sports Package option.

The Sports Package also makes its presence felt on the road, thanks to lowered sports suspension that gives your A-Class even greater agility.





# A truly hands-on approach

## Multi-function steering wheel and ISOFIX child seat attachments

The best place for your hands is, of course, on the wheel. Which is why every A-Class comes with a multi-function steering wheel that puts a range of useful functions at your fingertips. It enables you to adjust the volume of the audio system for instance, operate your mobile phone or access trip computer information – all without taking your hands off the wheel or your eyes off the road.

For an equally firm grip on child seats, the A-Class is also equipped with ISOFIX points on the outer rear seats. They enable the seats to be attached directly to the car's body, limiting the potential for incorrect fitting and therefore reducing the risk of injury to the child in emergency braking or collisions.



Thanks to ISOFIX points and top tethers, rear child seats can be attached directly to the car's body, ensuring optimum safety for small children







# The A-Class standard specification is generous to a fault

Air conditioning and the Bluetooth®-compatible 6-speaker radio - just two of plenty of features



Air conditioning ensures a pleasant temperature at all times



Adaptive brake lights warn others of an emergency stop



**STANDARD EQUIPMENT (SELECTION)**


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5-speed manual transmission<sup>1</sup>/6-speed manual transmission<sup>2</sup>

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Active head restraints – front seats – adjustable for height and angle

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Adaptive brake lights

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Airbags – head/thorax sidebags for driver and front passenger  
(side airbags in front seat backrests offering additional head protection)

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Anti-lock braking system (ABS) and Brake Assist (BAS)

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Electronic Stability Programme (ESP<sup>®</sup>) with Acceleration Skid Control (ASR)

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Audio 20 – radio/single CD with 6 speakers, telephone keypad and Bluetooth<sup>®</sup> interface

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Automatic child seat recognition sensor  
(works in conjunction with Mercedes-Benz child seats fitted with transponder)

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Air conditioning with dust and pollen filter

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Cup holders in doors pockets, cup holders in centre console

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Driver's seat – height-adjustable

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Electric front windows with one-touch control

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Exterior mirrors, heated, with electric adjustment and aspherical glass

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Headlamp Assist – automatic headlamp activation

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Headlamps – halogen and projection beam

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Hill Start Assist

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ISOFIX and top-tether child seat fixing points in rear

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Light and Sight Package (Elegance SE and Avantgarde SE)

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Load compartment floor – height-adjustable (two levels), with storage facility

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Load compartment lighting plus additional lighting in tailgate

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Multi-function steering wheel with trip computer

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Outside temperature gauge

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Parameter steering – speed-sensitive power steering

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Rear windscreen wiper

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Rear seats – split folding 1/3:2/3

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Service indicator ASSYST Plus

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Tyre pressure loss warning system

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<sup>1</sup>Standard on A 160 BlueEFFICIENCY, A 180 BlueEFFICIENCY and A 160 CDI BlueEFFICIENCY

<sup>2</sup>Standard on A 180 CDI

# The car that parks itself

## Active Park Assist with Parktronic

If you love driving but dread parking, we've got good news for you. The A-Class is available with optional Active Park Assist, an ingenious new system that makes for hassle-free parking manoeuvres. Drive past a space and it assesses whether the car will fit, then, as soon as you engage reverse, steers you in all by itself. All you have to do is use the pedals to adjust your speed as required. As you get close to another car or obstacle, the system lets you know how much space you've got left via audible and visual warnings.



Proximity sensors in the front and rear bumpers monitor the distance to the nearest vehicle or obstacle



The display in the instrument cluster provides information on the parking manoeuvre

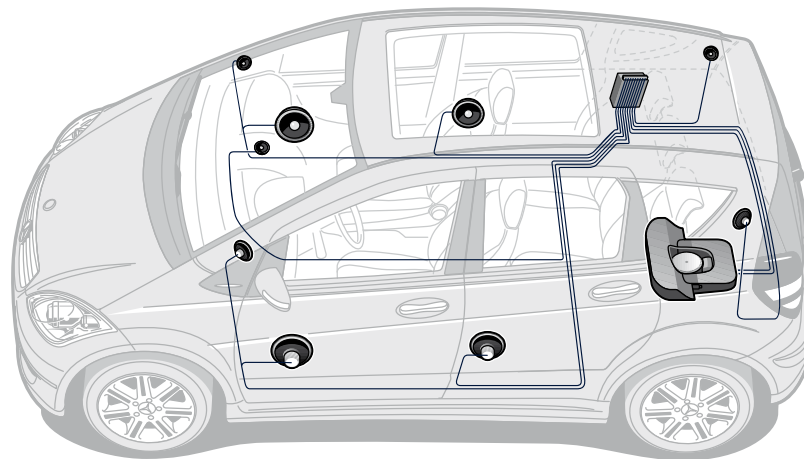






# You'll like the sound of this

## Audio and navigation



The A-Class comes with a high-quality six-speaker radio/CD player as standard and boasts a range of great-sounding options too – such as the COMAND multimedia system and Audio 50 system.

COMAND is now easier to use and better equipped than ever, with hard drive navigation, 4 GB of storage for your music files and a large 6.5-inch colour screen. Both COMAND and Audio 50 can be operated via enhanced

Linguatronic voice control. These audio systems also include an integrated 6-disc CD/DVD changer, a Media Interface which allows connection and control of portable media devices via ports in the glovebox, (e.g. MP3 player, USB storage media) with the necessary cables supplied to enable connection for these items.

The standard Audio 20 also offers Bluetooth® and an aux-in socket instead of the Media Interface.

For a truly high-end listening experience, there's the optional Harman Kardon® Logic 7® surround sound system. Its 10 high-performance speakers are tailored to the A-Class cabin and, together with the subwoofer and 450-watt DSP amplifier, deliver concert-hall acoustics – in either stereo or Dolby 5.1.<sup>1</sup>

<sup>1</sup>Only in conjunction with Audio 50 and COMAND. Not available on models with ECO start/stop function





# A brighter outlook for all

## The optional panoramic glass sunroofs

It's not every day glorious sunshine hits these shores - all the more reason not to let it go to waste. With the optional panoramic louvred glass sunroof, you can make the most of the weather without leaving your A-Class.

At the touch of a button, the first louvre turns through 90 degrees to act as a wind deflector, then the other four slide back smoothly to reveal an opening that's far wider than that of a conventional sunroof.

An optional panoramic fixed glass sunroof is also available. Both feature a scratch-resistant surface and manually operated twin blinds for when you need shade.



The panoramic louvred glass sunroof



The panoramic fixed glass sunroof







# Special requests are our speciality

## Optional equipment



Audio 50 – navigation and entertainment system in one



Luxury automatic climate control system



Driver's multi-contour seat (left-hand drive version shown)



Bi-xenon headlamps with cornering light

Whatever your dream A-Class, you'll find the options to make it come true. Advanced in-car entertainment such as the Audio 50 radio with 6-disc CD/DVD changer is a must for all music fans.

The luxury automatic climate control system ensures optimum cabin conditions at all times, and even lets driver and front seat passenger set their own ideal temperature, while the multi-contour seats offer individually tailored support thanks to air chambers that adjust to your body.

There's a range of safety-enhancing options too – such as bi-xenon headlamps with cornering light function.



**OPTIONAL EQUIPMENT (SELECTION)**


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Active Park Assist with Parktronic

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Airbags – rear sidebags

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Airbags – windowbags

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Audio 50 – includes radio, DVD arrow navigation system with TMC (Traffic Message Channel) and Linguatronic voice control. Also includes integrated CD/DVD changer (6-disc) with MP3 compatibility and Media Interface (allows connection and control of portable devices such as MP3 players or USB storage media)

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Autotronic transmission including Speedtronic cruise control

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Bi-xenon headlamps with headlamp wash, dynamic range adjustment and cornering light function in fog lamps

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COMAND multimedia system – includes radio, hard disk drive (HDD), map navigation system with TMC (Traffic Message Channel) and Linguatronic voice control. Also includes SD card slot, 4 GB music register, an integrated CD/DVD changer (6-disc) with MP3 compatibility and Media Interface (allows connection and control of portable devices such as MP3 players or USB storage media)

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Easy-Vario-Plus system with removable rear seat backrest (1/3:2/3) and removable, forward-folding front passenger seat

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Luxury automatic climate control

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Luxury Package – includes leather upholstery, heated front seats and electrically adjustable driver and front passenger seats

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Light and Sight Package (standard on Elegance SE and Avantgarde SE):

Headlamp Assist – automatic headlamp activation

Automatically dimming rear-view mirror

Separately controllable left and right reading lights in the rear

Sun visors with illuminated vanity mirrors

Footwell lights in front

Bulb failure indicator

Rain-sensing windscreen wipers

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Panoramic fixed glass roof

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Panoramic louvred glass sunroof

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Speedtronic cruise control

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Sports seats in Zandvoort cloth and Artico artificial leather

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Steering column – manually adjustable for height

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Surround sound system – Harman Kardon® Logic7®<sup>1</sup>

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Telephone pre-wiring with hands-free facility (a separate cradle for your mobile phone needs to be ordered as an accessory from your Retailer)

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Seat Comfort Package comprising height-adjustable front passenger seat, seat cushion angle adjustment and lumbar support for driver and front passenger

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<sup>1</sup>Not available on models with ECO start/stop function



## Wheels for your A-Class

The A-Class offers a choice of nine eye-catching wheel designs, with 15" steel wheels as standard for the Classic SE and 16" alloy wheels for the

Elegance SE and Avantgarde SE. In addition, there's a wide range of optional alloy wheels, including 17" 7-spoke alloy wheels that are

exclusive to the Sports Package and 18" AMG 5-spoke alloy wheels in Sterling Silver.



15" 7-hole steel wheels (standard on Classic SE)



16" 10-twin-spoke alloy wheels (standard on Elegance SE)



16" 5-spoke alloy wheels (standard on Avantgarde SE)







16" 7-spoke alloy wheels (optional on all models)



17" 6-spoke alloy wheels (optional on all models as part of the Sports Package)



17" 7-spoke alloy wheels (optional on all models as part of Sports Package)



18" AMG 5-spoke alloy wheels (optional on Elegance SE and Avantgarde SE, optional on Classic SE as part of the Sports Package)



16" incenio 'Anshan' 10-spoke design wheels (Retailer-fit accessory)



17" incenio 'Asaramus' 5-spoke design wheels (Retailer-fit accessory)



## The *designo* difference

Make your A-Class even more individual – with *designo* leather/Alcantara® upholstery. Available in a choice of four exclusive colours, it lends the A-Class cabin a truly special look and feel. Each *designo* upholstery comes with *designo* Anthracite Poplar wood trim, plus *designo* Black Piano Lacquer trim for the centre console, and a *designo*

wood- and leather-trimmed gear shift lever. In addition, the centre armrest lid is upholstered in *designo* Black leather and, for the finishing touch, there are high-quality velour floor mats with *designo* Black leather piping. For more information visit [www.mercedes-benz.co.uk/designo](http://www.mercedes-benz.co.uk/designo)





designo



iii



## Accessories for your A-Class

With its highly variable interior, your A-Class adapts to all kinds of tasks. What's more, it can be tailored to suit your specific needs – by adding extras from the Retailer-fit accessories range. There are a variety of roof racks and boxes for instance – such as the New Alustyle ski and snowboard rack, or a 400-litre roof box that's made of durable high-quality material and is aerodynamically designed for optimum fuel efficiency. A specially developed interior-mounted bicycle rack is also available.

For those who want maximum music choice on the move, cables are available for connecting iPods, USB storage media and other auxiliary devices. In conjunction with the Media Interface, they enable you to access your audio files via the in-car entertainment system. In addition there's the hands-free phone system, operated by using buttons on the steering wheel.

For more information about these and other accessories, talk to your Mercedes-Benz Retailer or consult the A-Class accessories brochure.





# Following the star

## Mercedes-Benz Roadside Assistance

Rest assured that should you ever need help, Mercedes-Benz Roadside Assistance is there for you. In the unlikely event of a technical breakdown,<sup>1</sup> you can rely on the Mercedes-Benz Roadside Assistance Team – anywhere in Europe. Simply phone our Customer Assistance Centre on 00800 1 777 7777,<sup>2</sup> where our specialists will organise assistance for you.

Mercedes-Benz will also assist you in the event of a minor mishap preventing you from driving your vehicle.<sup>3</sup> Whether you lose your key, run out of fuel or your vehicle is damaged due to an accident or vandalism, Mercedes-Benz ensures that you still reach your destination.

Often the problem can be rectified on the spot, but if this is not possible, we will naturally ensure that your vehicle is taken to the nearest Mercedes-Benz Official Workshop to get you back on the road as quickly as possible.

<sup>1</sup> Technical breakdown cover is initially valid for your vehicle for four years from the date of first registration. This can be extended from the fifth year, up to a maximum of 30 years, on completion of each scheduled maintenance service, providing that this service is carried out by a Mercedes-Benz Official Workshop

<sup>2</sup> In non-affiliated European countries: +49 20 7975 7077

<sup>3</sup> This cover can be retained from the fifth year. Your Mercedes-Benz Official Workshop will provide details of how to renew this cover once your initial four year term has expired



## To be continued – with a test drive

A Mercedes-Benz is most at home on the road. This is the only way to experience the effortlessly superior driving feel that lends every Mercedes model its inimitable class. Feel the power of efficient engines with low fuel consumption, and precise steering designed to really put you in the mood for driving. And experience what true comfort really feels like.

The unique feeling of driving a Mercedes cannot be put into words, however. Which is precisely why we'd like to invite you to take a test drive. Your Mercedes-Benz Retailer will be happy to make all the necessary arrangements for you. Simply visit [www.mercedes-benz.co.uk/testdrive](http://www.mercedes-benz.co.uk/testdrive) to request a test drive. We look forward to seeing you.



## Mercedes-Benz low rate and deposit contribution finance offers

### Representative example

#### A 160 BlueEFFICIENCY Classic SE 5dr with metallic paint

|                               |            |
|-------------------------------|------------|
| 36 monthly payments of **     | £229.00    |
| On-the-road price             | £16,410.00 |
| Customer deposit              | £2,083.98  |
| Retailer deposit contribution | £1,200.00  |
| Duration of agreement         | 36 months  |
| Optional purchase payment†    | £6,000.00  |
| Acceptance fee                | £180.00    |
| Purchase activation fee‡      | £95.00     |
| Amount of credit              | £13,126.02 |
| Total amount payable††        | £17,802.98 |
| Representative APR            | 4.9% APR   |
| Fixed interest rate           | 3.83%      |

### Example offers – 4.9% APR Representative

|   | Metallic paint | On-the-road price | Retailer deposit contribution | Customer deposit | 36 monthly payments of** |
|---|----------------|-------------------|-------------------------------|------------------|--------------------------|
| A 160 BlueEFFICIENCY Classic SE 5dr     | ●              | £16,410.00        | £1,200.00                     | £2,083.98        | £229.00                  |
| A 160 CDI BlueEFFICIENCY Classic SE 5dr | ●              | £17,495.00        | £1,200.00                     | £2,044.02        | £249.00                  |

- Standard and optional equipment included in the price

Whilst these offers are only available with Mercedes-Benz Finance, our Mercedes-Benz Retailers do arrange finance on behalf of other finance companies as well

This finance campaign is available on all A-Class models ordered/credit approved between 1 April and 30 June and registered by 30 September 2011 †Payable if you exercise the option to purchase the car ††Includes optional purchase payment, purchase activation fee and retailer deposit contribution \*\*Based on a Mercedes-Benz Agility agreement and 10,000 miles per annum. Excess mileage charges may apply. Quotations available on request for alternative contract lengths and mileages.

Guarantees and indemnities may be required. Credit provided subject to status from Mercedes-Benz Financial Services UK Ltd, MK7 8ND ‡Please speak to your Mercedes-Benz Retailer for payment terms and suitable cover periods

## Mercedes-Benz Service Care

### Add Mercedes-Benz Service Care for £23.00 per month†

- Maintained by Mercedes-Benz Official Workshops
- Mercedes-Benz trained technicians
- Meets requirements of Mercedes-Benz Agility finance agreement

## Mercedes-Benz Motor Insurance

- 24-hour, seven days a week UK accident recovery
- Only genuine Mercedes-Benz parts used
- To qualify for up to 10% discount go to [www.mercedes-benz.co.uk/motorinsurance](http://www.mercedes-benz.co.uk/motorinsurance)
- Alternatively, call Mercedes-Benz Motor Insurance now on **0845 600 2180** for an annual quote

We may decline to quote in some circumstances. Cover not available in Northern Ireland

# Combination options

|   | NON-METALLIC PAINTS |              |             | METALLIC PAINTS |            |              |             |              |            |              |               |
|---|---------------------|--------------|-------------|-----------------|------------|--------------|-------------|--------------|------------|--------------|---------------|
|   | Jupiter Red         | Cirrus White | Night Black | Cosmos Black    | Lotus Blue | Horizon Blue | Delta Green | Steppe Brown | Saturn Red | Polar Silver | Mountain Grey |
| <b>CLOTH (CLASSIC SE)</b>                             |                     |              |             |                 |            |              |             |              |            |              |               |
| Black Mechelen cloth                                  | ●                   | ●            | ●           | ●               | ●          | ●            | ●           | ●            | ●          | ●            | ●             |
| Orient Beige Mechelen cloth                           | ○                   | ○            | ●           | ●               | △          | △            | ●           | ●            | ●          | △            | △             |
| Black/Multi-colour Namur cloth                        | ●                   | ●            | ●           | ●               | ●          | ○            | ●           | ●            | ●          | ●            | ●             |
| <b>SPORTS SEATS (SPORTS PACKAGE)</b>                  |                     |              |             |                 |            |              |             |              |            |              |               |
| Black Zandvoort cloth/Artico artificial leather       | ●                   | ●            | ●           | ●               | ●          | ○            | ●           | ●            | ●          | ●            | ●             |
| <b>CLOTH/ARTICO (ELEGANCE SE AND AVANTGARDE SE)</b>   |                     |              |             |                 |            |              |             |              |            |              |               |
| Black Bastogne cloth/Artico artificial leather        | ●                   | ●            | ●           | ●               | ●          | ●            | ●           | ●            | ●          | ●            | ●             |
| Orient Beige Bastogne cloth/Artico artificial leather | ○                   | ○            | ●           | ●               | △          | △            | ●           | ●            | ●          | △            | △             |
| Alpaca Grey Bastogne cloth/Artico artificial leather  | ●                   | ●            | ●           | ●               | ●          | ○            | ○           | △            | ●          | ●            | ●             |
| <b>LEATHER (ELEGANCE SE AND AVANTGARDE SE)</b>        |                     |              |             |                 |            |              |             |              |            |              |               |
| Black   | ●                   | ●            | ●           | ●               | ●          | ●            | ●           | ●            | ●          | ●            | ●             |
| Orient Beige  | ○                   | ○            | ●           | ●               | △          | △            | ●           | ●            | ●          | △            | △             |
| Alpaca Grey   | ●                   | ●            | ●           | ●               | ●          | ○            | ○           | △            | ●          | ●            | ●             |
| <b>designo COMBINATION LEATHER/ALCANTARA®</b>         |                     |              |             |                 |            |              |             |              |            |              |               |
| designo Black   | ●                   | ●            | ●           | ●               | ●          | ●            | ●           | ●            | ●          | ●            | ●             |
| designo Alpaca Grey                                   | ○                   | ○            | ●           | ●               | ●          | △            | ●           | ○            | ●          | ●            | ●             |
| designo Java  | △                   | ○            | ●           | ●               | ○          | △            | ●           | ●            | ●          | △            | △             |
| designo Imperial Red                                  | ○                   | ●            | ●           | ●               | △          | ○            | △           | △            | ●          | ●            | ●             |

● Recommended

○ Possible

△ Not recommended

- Not available





**CLOTH**

(STANDARD ON CLASSIC SE)



311 Black Mechelen



315 Orient Beige Mechelen



611 Black/Multi-colour Namur

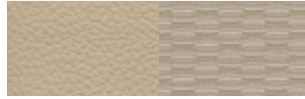
**CLOTH/ARTICO ARTIFICIAL LEATHER**

(STANDARD ON ELEGANCE SE/AVANTGARDE SE)



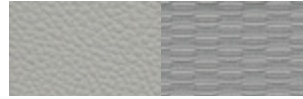
411 Black Bastogne/Artico<sup>1,2</sup>

721 Black Bastogne/Artico<sup>1,3</sup>



415 Orient Beige Bastogne/Artico<sup>1,2</sup>

725 Orient Beige Bastogne/Artico<sup>1,3</sup>



418 Alpaca Grey Bastogne/Artico<sup>1,2</sup>

728 Alpaca Grey Bastogne/Artico<sup>1,3</sup>

**CLOTH/LEATHER**

(OPTIONAL WITH SPORTS PACKAGE)



751 Black Zandvoort/Artico<sup>1,4</sup>

**LEATHER**

(OPTIONAL ON ELEGANCE SE/AVANTGARDE SE)<sup>4</sup>



801 Black



805 Orient Beige

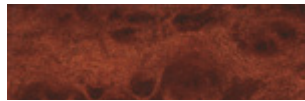


808 Alpaca Grey

**TRIM**



High-Gloss Black



Myrtle wood



Smoke Silver Aluminium, cross-brushed

- <sup>1</sup>Artificial leather
- <sup>2</sup>Standard on Elegance SE
- <sup>3</sup>Standard on Avantgarde SE
- <sup>4</sup>Optional only in conjunction with Luxury Package
- <sup>5</sup>Included with *designo* leather/Alcantara<sup>®</sup> upholstery

***designo*<sup>5</sup> TRIM**

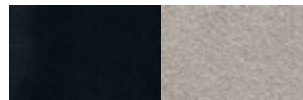


*designo* Anthracite Poplar wood trim

***designo*<sup>5</sup> COMBINATION LEATHER/ALCANTARA<sup>®</sup>**



X20 *designo* Black



X90 *designo* Alpaca Grey



X91 *designo* Java



X93 *designo* Imperial Red

NON-METALLIC PAINTS<sup>1</sup>

589 Jupiter Red



650 Cirrus White



696 Night Black

METALLIC PAINTS<sup>2</sup>

191 Cosmos Black



240 Lotus Blue



391 Horizon Blue



478 Delta Green



490 Steppe Brown



597 Saturn Red



761 Polar Silver



787 Mountain Grey

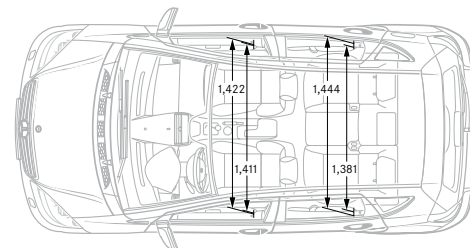
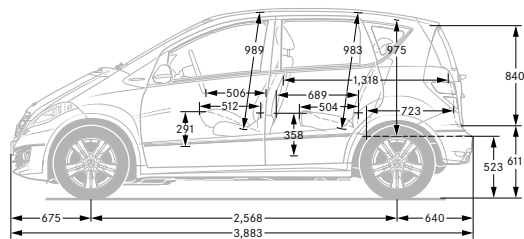
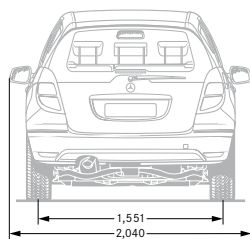
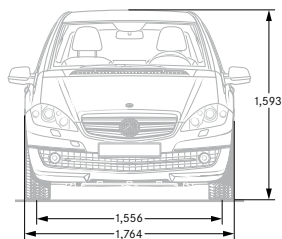
<sup>1</sup>Standard<sup>2</sup>Optional

|  | A 160 BlueEFFICIENCY | A 160           | A 180 BlueEFFICIENCY |
|--|----------------------|-----------------|----------------------|
| No. of cylinders/arrangement/valves  | in-line/4/8          | in-line/4/8     | in-line/4/8          |
| Total displacement – cc  | 1,498                | 1,498           | 1,699                |
| Rated output <sup>1</sup> – hp (kW) at rpm                                       | 95 (70)/5,200        | 95 (70)/5,200   | 116 (85)/5,500       |
| Rated torque <sup>1</sup> – Nm at rpm  | 140/3,500-4,000      | 140/3,500-4,000 | 155/3,500-4,000      |
| Compression ratio  | 11.0                 | 11.0            | 11.0                 |
| Acceleration from 0-62 mph (automatic transmission)                              | 12.6 (-)             | - (13.5)        | 10.9 (-)             |
| Top speed, approx. – mph (automatic transmission)                                | 109 (-)              | - (106)         | 117 (-)              |
| Tyre size  | 185/65 R 15          | 185/65 R 15     | 185/65 R 15          |
| Fuel consumption <sup>2</sup> – mpg (automatic transmission)                     |                      |                 |                      |
| urban  | 37.7 (-)             | - (32.5)        | 34.9 (-)             |
| extra-urban  | 55.4 (-)             | - (49.6)        | 54.3 (-)             |
| combined   | 47.1 (-)             | - (41.5)        | 44.8 (-)             |
| CO <sub>2</sub> emissions combined <sup>2</sup> – g/km, (automatic transmission) | 139 (-)              | - (159)         | 145 (-)              |
| EU emissions standard  | EU5                  | EU5             | EU5                  |
| Tank capacity – l/incl. reserve, approx.   | 54/6                 | 54/6            | 54/6                 |
| Kerb weight <sup>3</sup> – kg (automatic transmission)                           | 1,245 (-)            | (-) 1,275       | 1,260 (-)            |
| Permissible gross vehicle weight – kg  | 1,740                | 1,740           | 1,770                |

<sup>1</sup> Figures in accordance with Directive 80/1269/EEC in the currently applicable version    <sup>2</sup> The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC in the currently applicable version).  
The figures are not based on an individual model and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models    <sup>3</sup> Figures according to Directive 92/21/EC, version 95/48/EC  
(kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories will generally increase this figure and reduce the payload capacity accordingly



| A 180           | A 160 CDI BlueEFFICIENCY | A 160 CDI       | A 180 CDI       |
|-----------------|--------------------------|-----------------|-----------------|
| in-line/4/8     | in-line/4/16             | in-line/4/16    | in-line/4/16    |
| 1,699           | 1,991                    | 1,991           | 1,991           |
| 116 (85)/5,500  | 82 (60)/4,200            | 82 (60)/4,200   | 109 (80)/4,200  |
| 155/3,500-4,000 | 180/1,400-2,600          | 180/1,400-2,600 | 250/1,600-2,600 |
| 11.0            | 18.0                     | 18.0            | 18.0            |
| - (11.5)        | 15.0 (-)                 | - (15.3)        | 10.8 (11.1)     |
| - (114)         | 106 (-)                  | - (102)         | 116 (112)       |
| 185/65 R 15     | 185/65 R 15              | 185/65 R 15     | 185/65 R 15     |
| - (32.1)        | 52.3 (-)                 | - (40.4)        | 46.3 (40.4)     |
| - (49.6)        | 72.4 (-)                 | - (64.2)        | 67.3 (64.2)     |
| - (41.5)        | 62.8 (-)                 | - (52.3)        | 57.6 (52.3)     |
| - (159)         | 118 (-)                  | - (142)         | 128 (142)       |
| EU5             | EU5                      | EU5             | EU5             |
| 54/6            | 54/6                     | 54/6            | 54/6            |
| (-) 1,279       | 1,325 (-)                | (-) 1,370       | 1,355 (1,380)   |
| 1,770           | 1,835                    | 1,835           | 1,830           |



All measurements in millimetres. Measurements shown are average values applicable to unladen standard models





**Take-back of end-of-life vehicles. Coming full circle.** At the end of its long life, you can return your A-Class to us for environment-friendly disposal in accordance with the EC End-of-Life Vehicle Directive.<sup>1</sup> But that day lies a long way off.

<sup>1</sup>Applies in accordance with national regulations to vehicles up to 3.5 t permissible gross weight. The A-Class has met the statutory regulations governing the suitability of the vehicle's design for reuse and recycling for a number of years now. A network of vehicle take-back depots and dismantlers has been established which will process your vehicle in an environment-friendly manner. The ways in which both vehicles and parts can be recovered are subject to ongoing development and improvement. Consequently, the A-Class will be able to comply with any future increases in the recycling quota within the stipulated time limits. Further information is available at [www.mercedes-benz.co.uk](http://www.mercedes-benz.co.uk) or by calling 0808 156 6606.

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**Finance offers:** on-the-road costs include VAT, delivery, number plates, first registration fee, 12 months' road fund licence and fuel. Written quotations available on request from your local Mercedes-Benz Retailer. We reserve the right not to allow these subsidised interest rates to be used in conjunction with any other offer. Credit provided subject to status from Mercedes-Benz Financial Services UK Ltd. Guarantees and indemnities may be required. Offers are subject to availability. Mercedes-Benz Finance is a trading name of Mercedes-Benz Financial Services UK Limited. Registered in England No. 2472364. A Daimler Company. Registered Office: Burystead Court, Caldecotte Lake Drive, Caldecotte, Milton Keynes MK7 8ND. Tel. 0870 840 5000. Fax 0870 840 9000. [www.mercedes-benz.co.uk](http://www.mercedes-benz.co.uk)

