

# The new E-Class Executive SE



Mercedes-Benz  
Fleet

# Introduction

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The new E-Class Executive SE is the ultimate executive fleet vehicle, offering outstanding specification and the lowest running costs in its segment\*.

CAP reports that the E-Class Executive SE outperforms its nearest rival, the BMW 520d SE, in terms of savings. For example, Whole Life Cost is £1,941 lower over 3 years, Residual Value is 6% higher, and even the on-the-road price is £1,505 less.

The outstanding specification will impress drivers too. It includes our satellite navigation and media connectivity system as standard, plus leather upholstery, 17" alloy wheels, Cruise Control, Heated Front Seats, Parking Sensors and LED daytime running lights.

In this guide, you'll discover how the new E-Class Executive SE outperforms its closest competitors and why it makes good business sense to include it in your fleet.



\* Comparing the Mercedes-Benz E 220 CDI CDI BlueEFFICIENCY Executive SE Saloon with automatic transmission, the BMW 520d SE Saloon Step Auto Start/Stop (Business Media) and the Audi A6 2.0 TDI SE Saloon Multitronic. According to CAP Monitor, 16.08.11. Based on 3 years and 60,000 miles.

Model featured on cover and here is a Mercedes-Benz E 220 CDI BlueEFFICIENCY Executive SE Saloon with automatic transmission at £32,260 on-the-road including optional metallic paint at £645. (On-the-road price includes VAT, delivery, 12 months' Road Fund Licence, number plates, first registration fee and fuel).

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## Outstanding specification

Standard specification on the new E-Class Executive SE includes Navigation 50 with Media Interface, leather upholstery, 17" alloy wheels, Cruise Control, Heated Front Seats, Parking Sensors and a range of desirable additional features.

## Outstanding cost-efficiency

According to CAP's comparison against its nearest rival the BMW 520d SE, the E-Class Executive SE offers 6% lower Whole Life Cost, saving an impressive £1,941 over 3 years. What's more, Residual Value is 6% higher.

To learn more about what the new C 220 CDI BlueEFFICIENCY SE Saloon Edition 125 has to offer [click here](#) »



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CAP's benchmark analysis reports that the new E-Class Executive SE delivers best-in-class residual values:

“The greatest hidden cost associated with car ownership is depreciation. With forecast depreciation levels over a 36 months, 60,000 miles period, at £2255 less than the equivalent BMW 520d SE 4dr Step Auto (Stop Start)(Business Media) and £1400 less than an Audi A6 TDi SE 4dr Multitronic, the Mercedes-Benz E 220 CDI BlueEFFICIENCY Executive SE 4dr Tip Auto really can boast of best in class residuals.

In fact, despite costing over £1500 less than the BMW to purchase new it is forecast to be worth almost 7% more at resale (36/60) meaning it's retained value is 39% of cost new compared to the BMW's 35%.”

CAP also concludes that Whole Life Cost is significantly less too:

“This is one of the reasons why the Mercedes-Benz E220 CDI BlueEFFICIENCY Executive SE 4dr Tip Auto has forecast Whole Life Cost figures £1941 cheaper than the BMW 520d SE 4dr Step Auto (Stop Start)(Business Media) over three years.”



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# How the new E-Class Executive SE compares

A comparative look at what makes the new E-Class Executive SE Saloon automatic the best choice for your fleet.

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	Mercedes-Benz E 220 CDI BlueEFFICIENCY Executive SE Saloon Auto	BMW 520d SE Saloon Step Auto Start/Stop (Business Media)	Audi A6 2.0 TDI SE Saloon Multitronic
On the road price (£)	31,615	33,120	31,790
P11D price (£)	31,445	33,065	31,620
VED (£)	115	0	115
Fuel consumption (MPG)	57.6	60.1	56.5
CO <sub>2</sub> emissions (g/km)	132	123	132
BIK	19%	18%	19%
BIK tax 2011/2012(40%) (£)	2,389.82	2,380.68	2,403.12
CAP Residual value (£)	12,050	11,325	10,850
SMR (£)	2,929	2,927	2,782
CAP Whole life costs (£)	28,954.01	30,895.17	30,334.24
CAP pence per mile	0.48	0.51	0.51

# How the new E-Class Executive SE compares

A comparative look at what makes the new E-Class Executive SE Estate automatic the best choice for your fleet.

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	Mercedes-Benz E 220 CDI BlueEFFICIENCY Executive SE Estate Tip Auto	BMW 520d SE Estate Step Auto Start/Stop (Business Media)	Audi A6 2.0 TDI SE Estate Multitronic
On the road price (£)	33,420	35,395	33,630
P11D price (£)	33,235	35,340	33,460
VED (£)	130	0	115
Fuel consumption (MPG)	53.3	57.6	55.4
CO <sub>2</sub> emissions (g/km)	142	129	135
BIK	21%	18%	20%
BIK tax 2011/2012(40%) (£)	2,791.74	2,544.48	2,676.80
CAP Residual value (£)	13,100	12,075	11,575
SMR (£)	2,929	2,935	2,782
CAP Whole life costs (£)	30,266.22	32,675.01	31,581.52
CAP pence per mile	0.50	0.54	0.53

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	Mercedes-Benz E 220 CDI BlueEFFICIENCY Executive SE Saloon Auto	BMW 520d SE Saloon Step Auto Start/Stop (Business Media)	Audi A6 2.0 TDI SE Saloon Multitronic
Alloy wheels	17"	17"	17"
Upholstery	Leather	Leather	Leather
Satellite navigation	Navigation 50 with Media Interface - standard	standard	standard
Standard Twin Exhaust tailpipes	standard	standard	standard
Running Lights	LED Daytime running lights - standard	-	-
Cruise Control	standard	standard	standard
Parking Sensors	standard	standard	standard
Partial Electric front seats	standard	standard	-
Rain Sensing wipers	standard	standard	standard
Heated front seats	standard	standard	-

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	Mercedes-Benz E 220 CDI BlueEFFICIENCY Executive SE Estate Auto	BMW 520d SE Estate Step Auto Start/Stop (Business Media)	Audi A6 2.0 TDI SE Estate Multitronic
Alloy wheels	17"	17"	17"
Upholstery	Leather	Leather	Leather
Satellite navigation	Navigation 50 with Media Interface - standard	standard	standard
Standard Twin Exhaust tailpipes	standard	standard	standard
Running Lights	LED Daytime running lights - standard	-	-
Cruise Control	standard	standard	standard
Parking Sensors	standard	standard	standard
Partial Electric front seats	standard	standard	-
Rain Sensing wipers	standard	standard	standard
Heated front seats	standard	standard	-



# Specifications

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As you can see, the E-Class Executive SE comes with a generous standard specification:

## EXTERIOR

17" alloy wheels - 5-twin-spoke design, 245/45 tyres  
Lowered suspension (by 15 mm)  
LED daytime running lights  
Chrome trim - side, rear and shoulderline  
Easy-Pack automatic powered tailgate (Estate only)  
Visible tailpipes

## INTERIOR

Leather upholstery with heated front seats  
Auto dimming rear-view mirror and driver's door mirror  
Ambient lighting in dashboard and door panels  
Tubular dials with silver surround  
Door armrest with decorative stitching  
Rear seats - split folding  $\frac{1}{3} : \frac{2}{3}$ , with Easy-Pack Quickfold system (Estate only)

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	Mercedes-Benz E 220 CDI Executive SE Saloon Auto	Mercedes-Benz E 220 CDI Executive SE Estate Auto
Power hp(kw)	170 (125)	170 (125)
Gear Box	7 G-Tronic Plus 7-speed automatic	7 G-Tronic Plus 7-speed automatic
Acceleration 0-62 mph-sec	8.4	8.6
Top speed approx - mph	141	134
Fuel consumption (mpg)	57.6	53.3
CO <sub>2</sub> g/km	132	142
Rated torque - Nm at rpm	400	400
On-the-road Price	£31,615	33,420

To find out more about the new E-Class Executive SE, or to request a brochure or demonstrator, simply call 0808 208 5042.

\*Data provided based on 3 years and 60,000 miles, according to CAP Monitor 16.08.11. Data, pricing and specification may be subject to change.

Comparison data for segment, Whole Life Cost, Residual Value and on-the-road price provided according to CAP Monitor, comparing a Mercedes-Benz E 220 CDI BlueEFFICIENCY Executive SE Saloon with automatic transmission, a BMW 520d SE Saloon Step Auto Start/Stop (Business Media) and an Audi A6 2.0 TDI SE Saloon Multitronic.