



PEUGEOT **107**



PEUGEOT





## DISCOVER AN URBAN OASIS

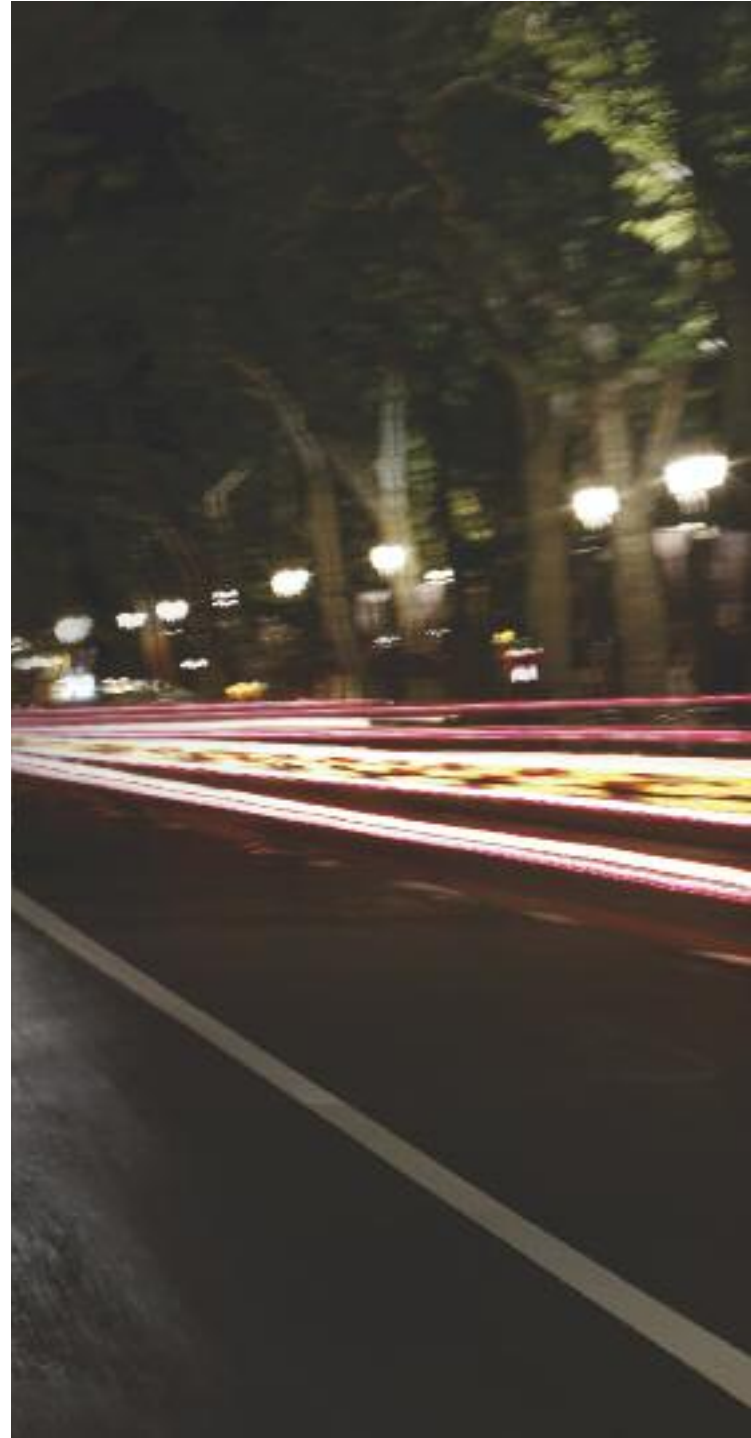
Designed especially for the city, the Peugeot 107 plunges you into an urban oasis, a haven of comfort and elegance, to rediscover the pleasure of driving around town. With a lively and bubbly personality, it is specifically designed for the urban environment and both respects and loves the town. So, whether you're dodging the jams or squeezing into a parking space outside of your favourite cafe, the 107's funky styling, colourful character and confident handling make it stand out from the crowd.

Why settle for one like all the rest when you can have a 107 of a kind?

## URBAN STYLE

Clever, bold, lively and elegant, the Peugeot 107 thrives in the city for which it was created. Compact and urban, the 107 nips in and out all around town with astonishing liveliness! Its design expresses its young and friendly character. With a bright smile the 107 reveals its joie de vivre.

Everything about it speaks of strength and comfort, as the 107 combines imagination and safety, simplicity and modernity. With its strong personality, it is uncompromising and irresistibly appealing; it loves going out both day and night, showing off its charms under the city lights.









## THE CITY IS EASY

Compact and incredibly easy to manoeuvre, the Peugeot 107 nips around town effortlessly, perfectly at ease in its natural habitat: the city. It knows no obstacle, thanks to its city car dimensions and its very small turning circle.

### **Compactness and manoeuvrability**

Just 3.43m long and 1.63m wide, the 107 is one of the shortest 4-seat hatchbacks available. Its small 9.46m turning circle between kerbs makes it very easy to manoeuvre and particularly suited to the urban environment.

# PEUGEOT AND THE ENVIRONMENT

Peugeot now offers an extended range of low-emission vehicles; more than half its worldwide sales relate to vehicles that emit less than 140g of CO<sub>2</sub> per km. This performance is based on proven technologies in which Peugeot is the leader, such as the diesel engine combined with the particle emission filter (FAP) which has

been fitted to 2.1 million vehicles, giving a 99.99% reduction in particle emissions.

## **The 107, in harmony with the environment**

In perfect harmony with the city environment, the Peugeot 107 transforms the town into an urban oasis. The CO<sub>2</sub> emissions of its petrol engine (5-speed manual gearbox) are reduced to 106 g/km, making it one of the most environmentally friendly vehicles in the range.





# ECO URBAN

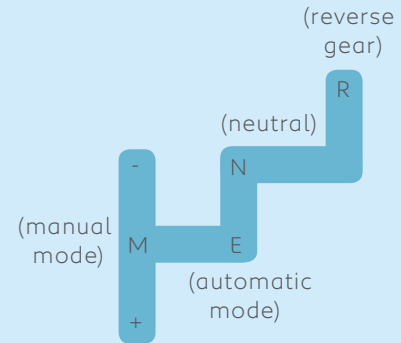
The 107 is available with a 5 speed manual or 2- Tronic gearbox both of which comply with Euro 4 emissions standards.

## Petrol engine

With 3 cylinders and 12 valves, this engine has maximum power of 50 KW (68 bhp). Remarkably economical, it is capable of returning 62.7 mpg in mixed driving, whilst also offering strong performance in all driving conditions.

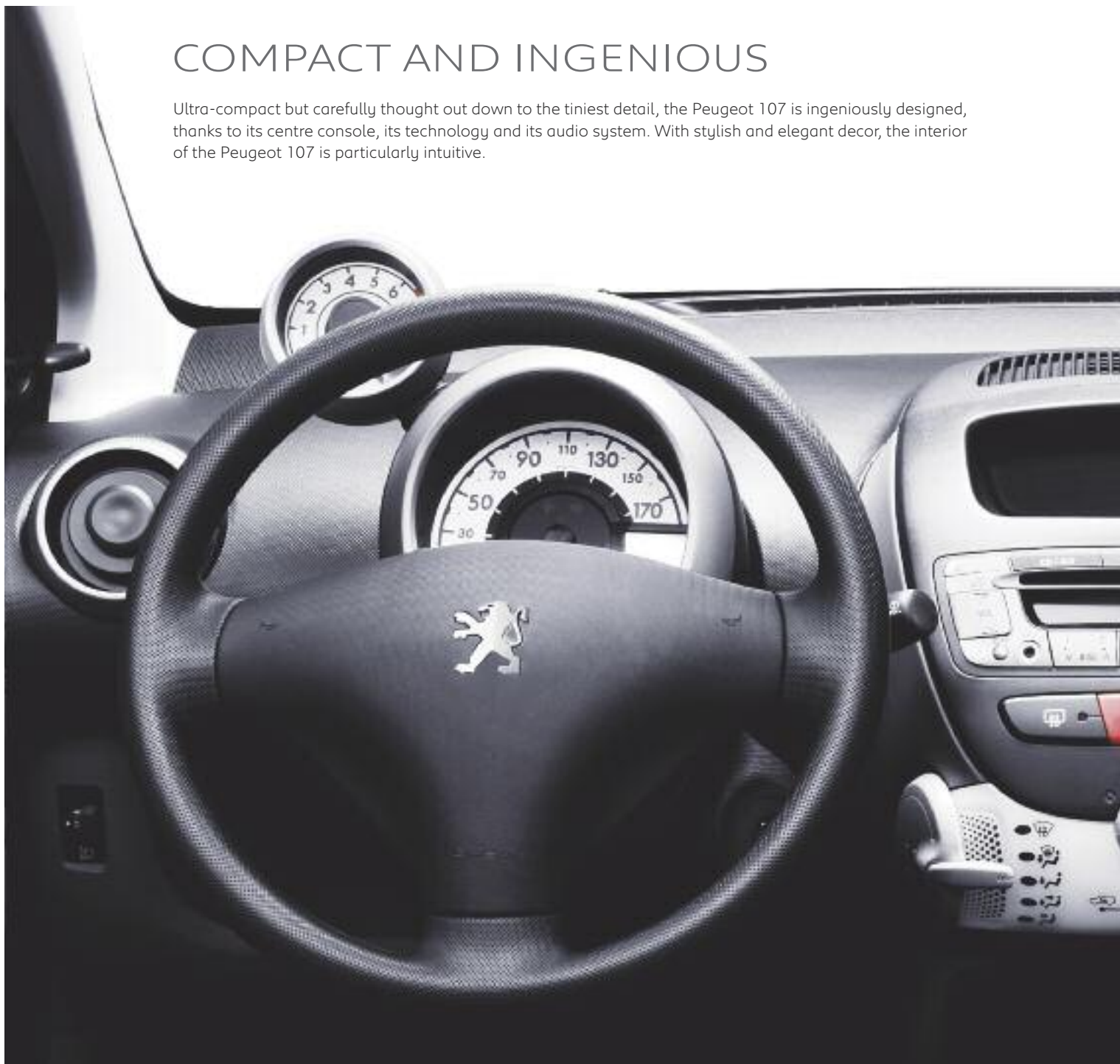
## 2-Tronic gearbox

The 107 can be fitted with a choice of five-speed manual gearbox or a 2-Tronic piloted gearbox for the petrol version. In this fully automated mode, the gears are changed without any action on the part of the driver, offering the comfort of automatic operation. A simple action on the lever allows the driver to take back the initiative for the gear changes at any time, by switching to sequential mode.



## COMPACT AND INGENUOUS

Ultra-compact but carefully thought out down to the tiniest detail, the Peugeot 107 is ingeniously designed, thanks to its centre console, its technology and its audio system. With stylish and elegant decor, the interior of the Peugeot 107 is particularly intuitive.



### Intuitive and stylish interior

To make life easier, all the warning lights and indicator (including the fuel gauge and trip computer) are clustered together on the innovative speedometer, which is cleverly mounted on the height

adjustable steering wheel column so it is always clearly visible - no matter what position you like your seat or the wheel to be in. You also have the option of adding a pod mounted rev counter if you prefer.

What's more, the radio/cd player has an MP3 input with an optional adaptor so you can keep listening to your favourite tunes without missing a beat.



## A CLEVER URBAN STYLE

Clever and dynamic, the Peugeot 107 is also elegant, both inside and out. With its bold style, it combines a great sense of practicality thanks to its generous equipment and its well-designed storage areas, which have surprising capacity for its size.





#### **Electric windows**

Electric window controls integrated into the doors are fitted on the 107 Urban.

#### **Integrated head restraints offer additional safety**

Two distinctively styled integrated head restraints are located on top of the front seats for maximum protection.

#### **Clever storage compartments**

Thanks to its ingenious design, the 107 offers surprising interior space and provides numerous storage areas distributed throughout the passenger compartment.

#### **Ventilation system**

With cleverly designed vents and easy to use controls, the 107 provides a refreshing environment for its occupants. Optional air conditioning helps keep you cool when the city heats up!

# WHY DO YOU FEEL SAFER IN CERTAIN VEHICLES?

The elegant lines of the Peugeot 107 hide a reinforced passenger compartment, up to 6 air bags and all of the safety equipment of a vehicle that has obtained 4 stars in the Euro NCAP ADULT OCCUPANT PROTECTION test.

## Air bags

Protection of the passengers in the event of a collision is guaranteed by a maximum of 6 air bags:

- 2 front air bags, driver and passenger
- 2 front side air bags
- 2 curtain air bags\*

## Reinforced structure

The body framework and structure of the 107 incorporate crumple zones that absorb the energy in the event of an impact in order to protect the occupants.

A bar fitted on absorbers gives the front bumper a high absorption capacity.

## ESP®\*

On the 107, the ESP\* (Electronic Stability Program) combines dynamic stability control with traction control (ASR) to allow you to maintain the grip and control of the 107 in emergency situations.

## Euro NCAP

Euro NCAP is an independent European organisation which assesses vehicle safety. Of course, this assessment affects the premiums charged by the insurance companies.

## Head restraints and seat belts

The front seats of the 107 incorporate head restraints that limit “whiplash”.

The front seats are fitted with pretensioning seat belts with force limiters. For younger passengers: the rear seats are fitted with mountings to take Isofix-compatible child seats.

\* Available as an option according to version.





# COLOURS & TRIMS

With a wide variety of metallic and solid colours, the 107 has all the colours you want.

## METALLIC COLOURS

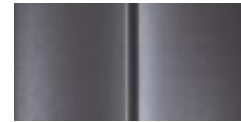
(Optional)



Electra Blue



Forclaz blue



Carbon Grey



Zircon Grey



Raven Black

## SOLID COLOURS



Citrus Yellow



Diamond White



Laser Red

## WHEELS



Cordouan wheel trim



14" Magda alloy wheel





City Cloth Trim



Code Orange Cloth Trim



Code Grey Cloth Trim

[www.peugeot.co.uk](http://www.peugeot.co.uk)

To find out more about the Peugeot 107, to configure it to your liking and to obtain full information about the available colours and engines, the maintenance, the options and the technical specifications of the 107, visit the website.



# PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

## PEUGEOT WARRANTIES

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

## PEUGEOT ASSISTANCE

All new Peugeots come with 12 months Peugeot Assistance – our breakdown assistance service. This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart,

roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

## PEUGEOT SERVICE CARE

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel ; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

## FINANCE - LET THE SPECIALISTS HELP

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility directly through your local dealer. Written quotations are available on request from: Peugeot Financial Services, Quadrant House, Princess Way, Redhill, RH1 1QA. Over 18's only, a guarantee may be required.

## PEUGEOT INSURANCE

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer). When the time comes to renew your insurance cover, why not try Peugeot Insurance?

You can call Peugeot Insurance for a quote on 0870 0240 206. Lines open 8am-8pm weekdays, 9am- 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded. Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

## PEUGEOT AND THE ENVIRONMENT

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

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Issued by: Sales and Marketing, Peugeot Motor Company, Pinley House, 2 Sunbeam Way, Coventry, CV3 1ND  
For details of HM Forces tax-free military sales contact: Peugeot Export, 615 Penistone Road, Sheffield, S6 2GA  
Telephone: 0114 285 6181

Email: [peugeot.export@peugeotmail.co.uk](mailto:peugeot.export@peugeotmail.co.uk)

[www.export.peugeot.co.uk](http://www.export.peugeot.co.uk)

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