



PEUGEOT **207 / 207 SW**



PEUGEOT



SETTING THE STANDARD

Today's technologies are transforming our world. The 207 is the perfect expression of this metamorphosis. Its dynamic character is displayed through the lines of its plunging bonnet, its feline appearance and its stylish LED rear lights*. This feline appearance gives an impression of power, strength and robustness, even when stationary.

This impression is confirmed as soon as you get behind the wheel of the 207. You can experience the incomparable progress that has been made in economical engines and discover the high levels of comfort and the sophisticated equipment that has been designed for your pleasure and your safety. You see the world differently.

*Available on the 207 Hatchback.

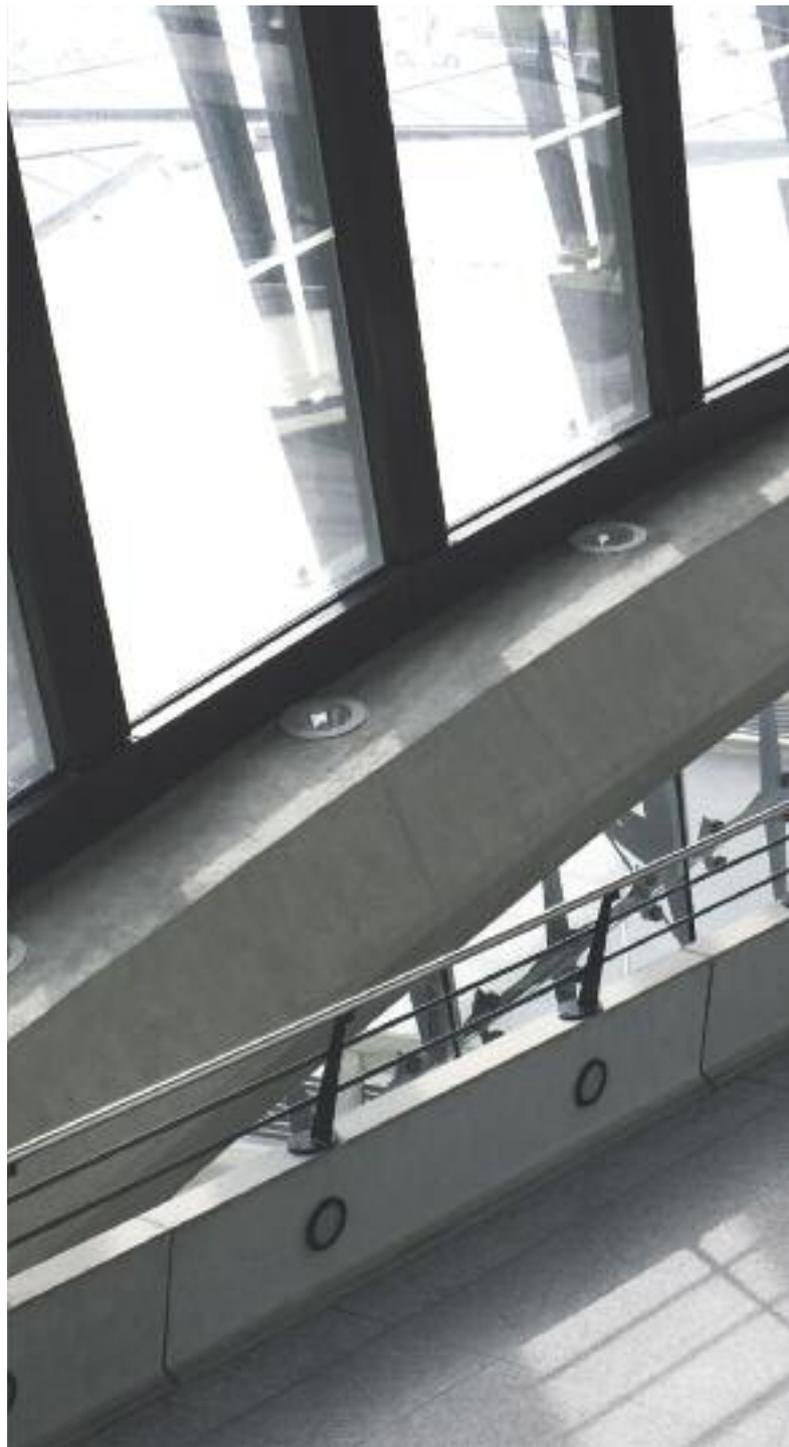


207 SW, PRACTICAL AND FULL OF LIGHT

The 207 SW shows that it's different through more usable volume and an exceptionally light interior. Extending from the 207 SW's windscreen, the astonishing panoramic glass sunroof* provides a generous area of 1.1 m² that adds light to the interior and fluidity to the exterior.

At the rear, the sportiness and dynamism of the 207 SW is emphasised by the treatment of the lights and tailgate, which suggest volume and strength. Every detail, like the special treatment of the rear bumper and the lights, sets the 207 SW apart from the hatchback and illustrates its dynamic and light style, combining practicality and design.

*According to version.





TECHNOLOGY AND COMFORT

The fascia panel, the sport-type steering wheel and the instrument dials express dynamism inside the 207 Hatchback and SW. To make it even more attractive, you will find new decorative features, new trims and the presence of chrome detailing on the heating and air conditioning control panel.



On-board technology

Several driving assistance systems are available to enhance your driving enjoyment and actively contribute to your comfort and safety; cruise control and speed limiter*, automatic front windscreen wipers*, Electrochrome rear-view mirror to prevent glare, acoustic and visual rear park assist*, door mirrors that fold automatically* when the central locking is activated. In addition, the 207 & 207 SW are equipped with an impulse direction indicator as standard. The direction indicator flashes three times only, allowing you to indicate a change of direction without having to switch it off manually. It's a system that really comes into its own on motorways.

*Optional according to version.

Multimedia

The 207 and 207 SW offer you a choice of interactive multimedia systems:

Peugeot Connect USB with Bluetooth®* is available on both 207 and 207 SW. A USB module allows you to connect an MP3 player and thanks to the integral Bluetooth® hands-free kit, you can make and receive phone calls in complete safety. All information appears on the multi-function display with access to the various functions via the controls on the steering wheel column.

Peugeot Connect Navigation (RNEG)* gives you access to the latest communication, information and satellite navigation technologies: MP3 RDS CD radio, an integral Bluetooth® hands-free kit

allowing communication via a compatible Bluetooth® mobile phone. It features a 7" 16/9 colour display for European GPS satellite navigation. The auxiliary RCA audio connector located in the glove box also lets you listen to mobile audio equipment

*Standard or optional according to level.

Panoramic roof

The tinted glass panoramic roof* increases the already considerable glazed area of the 207 and improves your comfort and that of your passengers.

*Optional according to versions.

Roof bars: available as standard or as an option according to version.







MAXIMUM SPACE, MINIMUM EFFORT

With the 207 SW you have access to new dimensions, combining modularity and comfort; you can convert the interior of your car to suit the circumstances, to carry the whole family and your luggage for long holidays or to carry objects of various sizes...

A folding rear seat

The 2/3 - 1/3 split rear seat folds completely with a single action of the seat back control, leaving a flat floor that is extremely practical for large load.

A spacious boot

The boot volume of the 207 SW can range from 428 litres under the parcel shelf (337 litres to the VDA standard), rear seat raised to 1433 litres (1258 litres to the VDA standard), rear seat folded.

*Available according to versions.

Clever storage

Just like the 207, the 207 SW offers lots of storage pockets throughout the passenger compartment: inside and on top of the glove box, on the front panel under the car radio, on the centre console where there are 2 cup holders, as well as in the front and rear doors.



The 3 rear head restraints are standard on the 207 5dr & 207 SW.



207 SW, DESIGNED FOR ADVENTURE

The 207 SW is intended for people looking for new experiences. In particular it meets the needs of people who like to escape, who take part in open-air leisure activities and who are looking for a multi-purpose car.









LIVE AT YOUR OWN PACE !

Everyone has their own pace and every 207 or 207 SW has its own engine: the vast range of engines available on the 207 and 207 SW means you can match your personality to that of your car. Whether you choose diesel or petrol, you will be able to choose the engine that will give you most driving pleasure.

Petrol

1.4 8v Petrol 75 bhp

Its performance means you can use the dynamic qualities of your 207 to the maximum. The engine provides a great balance of performance, low emissions for a petrol engine and low fuel consumption.

1.4 VTi 95 bhp

This 1.4 litre engine, with a power output of 95 bhp, is fitted with continuously-variable VTi "Variable valve lift and Timing injection" on the inlet and exhaust. This technology increases the power and torque of the engine at the same time as reducing the consumption.

1.6 VTi 120 bhp

This 1,598 cc injection engine has a willing personality and really helps you enjoy the handling prowess of your 207. It's high power output gives it sharp acceleration for intense driving pleasure, particularly in the automatic gearbox version.

Diesel

1.4 HDi 70 FAP

With this engine you will discover new efficiency by using HDi technology; you will appreciate its versatility and efficiency whilst enjoying the low fuel consumption offered by this engine.

1.6 HDi 92 FAP

The moderate weight and increase torque of this HDi engine gives you added dynamism and reduced consumption.

1.6 HDi 112 FAP

Frugal yet powerful, this engine combines performance with responsible motoring. Lively acceleration is provided via the six speed gearbox but particular attention is shown to the environment, illustrated by the fitment of a particulate filter (FAP).

1.6 HDi 92 FAP - 98g/km CO₂*

Fitted with energy saver tyres and an engine with optimised management, the Oxygo and Oxygo+ are also fitted with a special spoiler, grille, underbody fairing and trims

that give it a drag coefficient of just 0.27. As a result his version only emits 98g/km of CO₂.

*Only available on the 207 Oxygo / Oxygo+ Hatchback.



PEUGEOT AND THE ENVIRONMENT

Peugeot now offers an extended range of low-emission vehicles; more than half its worldwide sales relate to vehicles that emit less than 140g of CO₂ per km. This performance is based on proven technologies in which Peugeot is the leader,

such as the diesel engine combined with the particle emission filter (FAP) which is available on a wide range of vehicles and has been fitted to 2.1 million vehicles, giving a 99.99% reduction in particle emissions.

FUEL CONSUMPTION AND EMISSIONS (PETROL)

			Consumption (mpg)*			CO ₂ (g/km)
			Urban	Extra-urban	Combined	
207	1.4 8v 75	Manual	32.8	57.6	44.8	145
	1.4 VTi 95	Manual	37.2	58.9	46.3	135
	1.6 VTi 120	Manual	34.9	56.5	42.2	141
		Automatic	30.1	54.3	42.2	155
207 SW	1.4 8v 75	Manual	32.8	56.5	44.1	149
	1.4 VTi 95	Manual	36.7	57.6	47.9	137
	1.6 VTi 120	Manual	34.0	57.6	46.3	140
		Automatic	30.1	54.3	42.2	155

*All figures correct at the time of print, please refer to Pricing and Specification sheets for further information.



NEW IDEAS FOR THE FUTURE

The Particle Emission Filter (FAP)

HDi technology is associated with a very efficient emission control system, the Particle Emission Filter (FAP). Peugeot was the first manufacturer to equip some of its vehicles as standard with this system. The filter eliminates diesel particles once and for all, reducing them to the measurable limit (0.004 g/km). The FAP is a self-cleaning system that

neutralises the gases produced by the combustion of diesel fuel in the engine.

Gear shift indicator*

This indicator helps you do something for the environment by helping you to select the appropriate gear at any time and so achieving the lowest possible consumption.

*Available on engines with a manual gearbox.

207 Oxygo / Oxygo+

The 207 Hatchback is fitted with a 1.6 HDi 92 bhp FAP Diesel engine that only emits 98 g of CO₂/km, making this version the most environmentally friendly in the 207 range.

needed to propel the vehicle, while retaining a dynamic driving experience.

Energy saver tyres

Energy saver tyres are fitted to many versions of 207 and 207 SW. The design of these tyres reduces the rolling resistance and therefore the quantity of fuel

FUEL CONSUMPTION AND EMISSIONS (DIESEL)

			Consumption (mpg)			CO ₂ (g/km)
			Urban	Extra-urban	Combined	
207	1.4 HDi 70 FAP	Manual	55.4	76.3	67.3	110
	1.6 HDi 92 FAP*	Manual	61.4*	85.6*	74.3*	98*
	1.6 HDi 92 FAP	Manual	54.3	80.7	67.3	110
	1.6 HDi 112 FAP	Manual	49.6	70.6	61.4	114
207 SW	1.6 HDi 92 FAP	Manual	54.3	80.7	67.3	110
	1.6 HDi 112 FAP	Manual	49.6	76.3	64.2	114

*Figures refer to the 207 Oxygo / Oxygo+ HDi 92 FAP

All figures correct at the time of print. Please refer to Pricing and Specification sheets for further information.

FOCUSED ON SAFETY

The active and passive safety equipment of the 207 and 207 SW means you can have maximum confidence in your car but it never allows you to forget your responsibility as a driver.

Braking system and ESP®*

To retain optimal balance and preserve your driving pleasure in all difficult situations, the 207 and 207 SW come with a comprehensive braking system that combines several functions:

- Anti-lock braking (ABS) gives you better control of any loss of grip under emergency braking conditions.
- Electronic Brake Force Distribution (EBFD) manages the braking on individual wheels for greater efficiency, particularly when braking in corners.
- Emergency Brake Assist (EBA) maximises the efficiency of your braking in an emergency situation.

In addition to the three preceding functions, ESP®* (Electronic Stability Program / Dynamic Stability Control) provides two extra functions:

- Traction control (ASR) acts on the brakes and engine management to limit wheel slip in the event of loss of traction.

- Dynamic Stability Control (DSC) continuously compares the information transmitted by the steering wheel sensor and the yaw sensor to detect any understeer or oversteer. It then returns your 207 to its initial trajectory, as far as the laws of physics allow.

SSP System (Steering Stability Program)**

This technology combines electric power steering and ESP®*. This function exploits the braking potential of the vehicle to the maximum, increasing its stability and reducing stopping distances.

Automatic operation of the hazard warning lights

In the event of sharp braking, the hazard warning lights come on automatically, to make other road users aware.

*Available as standard or as an option according to version.

Reinforced body structure

The 207 and 207 SW have a structure with integrated crumple zones, calculated to absorb as much as possible of the energy generated in an impact.

A second absorption beam in front of the engine subframe gives protection in a frontal impact and further reinforcements in the front and rear doors improve the absorption of side impacts.

Airbags

The protection offered to occupants is supplemented by:

- driver and passenger front air bags whose deployment is relative to the intensity of impact,
- front side air bags intended to protect the chest, abdomen and pelvis of the driver and front passenger,
- curtain air bags* that protect the heads of passengers seated at the side of the vehicle.

*Available according to versions.

Seat belt

The front seat belts are equipped with pretensioners and force limiters.

Isofix mounting points

You can install a child seat using the isofix mounting points: the rear side seats are equipped with two ISOFIX 3-point fixings and the front passenger seat has a switch for de-activating the front air bag so that a rear-facing child seat can be installed safely.







COLOURS & TRIMS

With metallic (optional) and solid paint available, the 207 and 207 SW offer a wide range of colours and wheels.

METALLIC COLOURS

(Optional)



Inari Blue



Aluminium



Thorium Grey



Onyx Black

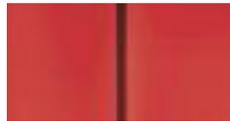


Oasis Blue*

SOLID COLOURS



Blanca White



Flamenco Red

*Colour not available on 207 SW.



Brisbane 15" wheel trim*



Aero 15" wheel trim**



Monaco 15" wheel*



Canberra 16" wheel*



Hockheim 17" wheel*

*Wheel trims and Alloys available according to version. Please see Pricing and Specification guide for further information.

**Only Available on the 207 Oxygo / Oxygo+.



Optional Perforated Mistral Black Leather*

*Available on Hatchback and SW, according to versions.



Aspen Cloth Trim*

*Available on Hatch-back and SW according to version.



Mistral Cloth Trim*

*Available on Hatch-back and SW, according to versions.

www.peugeot.co.uk

To find out more about the 207 and 207 SW, to configure it as you would like and to obtain full information about available colours and engines, maintenance, options and technical characteristics, visit the website.



PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Parts

PEUGEOT WARRANTIES

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service. This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect

you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

PEUGEOT SERVICE CARE

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

FINANCE - LET THE EXPERTS HELP

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility directly through your local dealer. Written quotations are available on request from,

PEUGEOT FINANCIAL SERVICES,
Quadrant House, Princess Way,
Redhill, RH1 1QA
Over 18's only, a guarantee may be required.

PEUGEOT INSURANCE

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an

accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer). When the time comes to renew your insurance cover, why not try Peugeot Insurance? You can call Peugeot Insurance for a quote on 0870 0240 206. Lines open 8am-8pm weekdays, 9am- 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded. Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

PEUGEOT AND THE ENVIRONMENT

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind.

ABOUT THE BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer, or click on www.peugeot.co.uk. Please note that print and photographic processes used in the creation of this brochure may alter the depth and tone of the colours shown. This brochure is not a contractual document or offer of sale.

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PEUGEOT RECOMMENDS TOTAL

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