



Peugeot has published this guide to help you configure your desired 308 SW. You will also find in technical specifications that make your vehicle unique and all information needed about Peugeot's services including insurance and financing.

PEUGEOT
New 308 SW

**PRICES, EQUIPMENT AND
TECHNICAL SPECIFICATIONS**

EFFECTIVE 14th July 2011



PEUGEOT

1.1 CHOOSE YOUR 308 SW LEVEL

ALLURE SW

ACTIVE +

Exterior features

- 17" Stratus Alloy wheels
- Electric Folding Door Mirrors

Comfort and convenience

- Rear parking aid
- Dual-Zone Climate Control

Interior features

- Half Leather Trim
- Cielo Panoramic Roof
- Sports White dials
- Piano Black fascia
- Sport Leather Steering Wheel



ACTIVE SW

ACCESS +

Comfort and convenience

- Cruise control with speed limiter
- Independent Modular Seating
- Optional 6 & 7th Seats

Exterior features

- 17" Stratus Alloy wheels
- Fully body coloured exterior
- LED Day Running Lights
- Cielo Panoramic Roof
- Tinted Rear Window

Exterior lighting and visibility

- Front Fog lights
- Auto Rain Sensing Front Wipers
- Auto Headlamps
- Electrochrome rear view mirror

In-car entertainment / communication

- Peugeot Connect USB with Bluetooth

Interior features

- Leather steering wheel
- Starting Black Cloth Trim



ACCESS SW

Comfort and convenience

- Power steering
- Steering column adjustable for reach and rake
- Electric front windows - 'one touch' for driver
- Rear Electric Windows with Child Security
- Remote control central locking with deadlocks
- Air Conditioning

Safety and security

- 6 SMART Safety airbags
- ABS + EBFD + EBA
- E.S.P. (Electronic Stability Programme)

Exterior features

- 15" wheels

In-car entertainment

- Radio / CD player with MP3 playback

1.2 CHOOSE YOUR 308 SW LEVEL

SR SW

Comfort and convenience

- Power steering
- Steering column adjustable for reach and rake
- Electric front windows - 'one touch' for driver
- Rear Electric Windows with Child Security
- Remote control central locking with deadlocks
- Air Conditioning

In-car entertainment

- Radio / CD Player with MP3 playback
- Peugeot Connect Navigation (RNEG)
- Bluetooth Handsfree kit

Safety and security

- 6 SMART Safety airbags
- ABS + EBFD + EBA
- E.S.P. (Electronic Stability Programme)

Exterior features

- 16" Cirrus Alloy wheels

2. CHOOSE YOUR 308 SW VERSION

Manufacturer's recommended retail prices Peugeot 308 SW price list

		ENGINE	BHP	VERSION TITRE CODE	CO2 g/km	BASIC MRRP	VAT (£)	TOTAL MRRP	ON THE ROAD MRRP
SW	ACCESS	1.4 VTi	98	1PT7 C5 FCB5 70 A0D0	144	12,832.50	2,566.50	15,399.00	16,245.00
		1.6 VTi	120	1PT7 C5 FCA5 70 A0D0	147	13,249.17	2,649.83	15,899.00	16,745.00
		1.6 VTi Automatic	120	1PT7 C5 FCAL 70 A0D0	166	13,970.00	2,794.00	16,764.00	17,745.00
		1.6 HDi FAP	92	1PT7 C5 FBF5 70 A0D0	119	14,065.83	2,813.17	16,879.00	17,595.00
		e-HDi with Stop and Start	112	1PT7 C5 FBMK 70 A0D0	116	14,832.50	2,966.50	17,799.00	18,515.00
		e-HDi EGC with Stop and Start	112	1PT7 C5 FBMS 70 A0D0	112	15,249.17	3,049.83	18,299.00	19,015.00
	Active	1.6 VTi	120	1PT7 CL KCA5 70 A0D0	152	14,386.67	2,877.33	17,264.00	18,145.00
		THP	156	1PT7 CL KCC6 70 A0D0	159	15,136.67	3,027.33	18,164.00	19,045.00
		e-HDi with Stop and Start	112	1PT7 CL KBMK 70 A0D0	120	15,999.17	3,199.83	19,199.00	19,915.00
		e-HDi EGC with Stop and Start	112	1PT7 CL KBMS 70 A0D0	117	16,415.83	3,283.17	19,699.00	20,415.00
		HDi	150	1PT7 CL KBQ6 70 A0D0	134	16,511.67	3,302.33	19,814.00	20,645.00
	Allure	THP	156	1PT7 CL LCC6 70 A0D0	159	16,511.67	3,302.33	19,814.00	20,695.00
		e-HDi with Stop and Start	112	1PT7 CL LBMK 70 A0D0	120	17,374.17	3,474.83	20,849.00	21,565.00
		HDi	150	1PT7 CL LBQ6 70 A0D0	134	17,803.33	3,560.67	21,364.00	22,195.00
	SR	HDi	92	1PT7 C5 FBF5 70 VOD0	119	14,565.83	2,913.17	17,479.00	18,195.00
		e-HDi with Stop and Start	112	1PT7 C5 FBMK 70 VOD0	116	15,332.50	3,066.50	18,399.00	19,115.00
		e-HDi EGC with Stop and Start	112	1PT7 C5 FBMS 70 VOD0	112	15,749.17	3,149.83	18,899.00	19,615.00

3. CHOOSE YOUR OPTIONS

			Access	Active	Allure	SR	Basic RRP £ Excluding VAT	VAT @ 20%	Total RRP £ Including VAT
Wheels	16" Cirrus Alloy Wheels	OL07	<input type="radio"/>			<input checked="" type="radio"/>	175.00	35.00	210.00
	17" Stratus Alloy Wheels (excl VTi98 & HDi 92)	OL08		<input checked="" type="radio"/>	<input checked="" type="radio"/>		175.00	35.00	210.00
	18" Nimbus Alloy Wheels	OL09			<input type="radio"/>		175.00	35.00	210.00
SAFETY & SECURITY	Ultrasonic alarm (Thatcham approved - Cat 1)	AB08		<input type="radio"/>	<input checked="" type="radio"/>		175.00	35.00	210.00
COMFORT & CONVENIENCE	Dual- zone Climate Control	RE07		<input type="radio"/>	<input checked="" type="radio"/>		287.50	57.50	345.00
	Modular 3rd Row 6th & 7th Seats	AN01		<input type="radio"/>	<input type="radio"/>		437.50	87.50	525.00
	Vision Pack - Xenon lights, Tyre Pressure Sensors (N/A on VTi 120)	LA04			<input type="radio"/>		287.50	57.50	345.00
	Urban Pack - Rear parking aid & Elec folding mirror	UB01		<input type="radio"/>	<input checked="" type="radio"/>		170.83	34.17	205.00
	Urban Plus Pack - Front & Rear parking aid & Elec folding mirrors	UB03			<input type="radio"/>		125.00	25.00	150.00
IN-CAR ENTERTAINMENT / COMMUNICATION	Peugeot Connect USB with Bluetooth	WLRN	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>		170.83	34.17	205.00
	Peugeot Connect Navigation (RNEG) with Bluetooth	WLRE		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	612.50	122.50	735.00
	Peugeot Connect Media Navigation 3-D (NG4)	WLRG			<input type="radio"/>		1,270.83	254.17	1,525.00
PAINT / OPTIONAL TRIM	Luxury leather interior trim with heated & electric seats	Q1FX		<input type="radio"/>	<input type="radio"/>		875.00	175.00	1,050.00
	Metallic Paint	OMM0	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	366.67	73.33	440.00

options

standard

4.1 CHOOSE YOUR EQUIPMENT

		Access	Active	Allure	SR
BODY STYLE	SW Estate	●	●	●	●
SEATING	Reclining front seats	●	●	●	●
	Height adjustment of driver & passenger seat	●	●	●	●
	60/40 split folding rear seat back and squab	●	●	●	●
	3 Modular Rear Seats in Row 2		●	●	
	6th & 7th Seats in Row 3		○	○	
	Cloth interior trim	●	●		●
	Half Leather interior trim			●	
	Luxury Leather interior trim		○	○	
Electric seat pack (std with luxury leather option)		○	○		
SAFETY & SECURITY	Driver SMART airbag	●	●	●	●
	Front passenger SMART airbag with deactivate switch	●	●	●	●
	Front side SMART airbags	●	●	●	●
	Front and rear curtain SMART airbags	●	●	●	●
	ABS with EBD and Emergency Brake Assist	●	●	●	●
	ESP and ASR (Electronic Stability Programme and traction control) with deactivate switch)	●	●	●	●
	Retractable steering column and brake pedal	●	●	●	●
	Three, 3-point rear seat belts	●	●	●	●
	Two force limiting rear seat belts (outer seats)	●	●	●	●
	Rear door child safety locks	●	●	●	●
	2 Isofix location points in row2	●	●	●	●
	Ultrasonic alarm (Thatcham category 1 approved)		○	●	
	Deadlocks	●	●	●	●
	Rolling code transponder immobiliser (Thatcham category 2 approved)	●	●	●	●
	Automatic door re-locking (if door not opened in 30 seconds)	●	●	●	●
Locking wheel bolts for alloy wheels	○	●	●	●	
COMFORT & CONVENIENCE	Speed related Electric Power assisted steering	●	●	●	●
	Remote control central locking with two plip keys	●	●	●	●
	Electric front windows	●	●	●	●
	Rear parking aid (Urban Pack)		○	●	
	Front parking aid (Urban Plus Pack)			○	
	Height and reach adjustable steering wheel	●	●	●	●
	Cruise Control with Speed limiter		●	●	
TELEMATICS	Peugeot Connect RD4 stereo radio / mono CD player with MP3 playback & CD compatibility	●	●	●	●
	Peugeot Connect USB & Bluetooth (not compatible with RNEG)	○	●	●	
	Peugeot Connect Navigation (RNEG) with Colour Satellite Navigation & Bluetooth		○	○	●
	Peugeot Connect Media Navigation 3-D (NG4) with Colour Satellite Navigation, Bluetooth, GSM Phone, Hard Drive and Jukebox			○	

● standard ○ options

4.2 CHOOSE YOUR EQUIPMENT

		Access	Active	Allure	SR
HEATING & VENTILATION	Air conditioning	●	●		●
	Dual Zone digital air-conditioning with climate control		○	●	
	Heated Seats (with the Luxury Leather option ordered)		○	○	
INTERIOR FEATURES	Digital Clock	●	●	●	●
	Trip computer	●	●	●	●
	Leather Steering Wheel		●	●	
	Aluminium GT Pack			●	
	Panoramic 'Cielo' glass roof with electric shutter blind		●	●	
	Comfort Pack - (Lumbar Support)			●	
EXTERIOR LIGHTING & VISIBILITY	Vision Pack - Xenon Lights / Tyre Pressure Sensors (N/A on 1.6 Vti & e-HDi 112)			○	
	Automatic headlamps		●	●	
	Automatic rain sensing front wipers		●	●	
	Front fog lights		●	●	●
	LED Day Running Lights (DRL's)		●	●	
	Electrically operated and heated door mirrors		●	●	
	Electric Folding Mirrors (included within Urban Pack)		○	●	
	Electrochrome rear view mirror		●	●	
EXTERIOR FEATURES	Metallic paint	○	○	○	○
	Body colour bodyside protection mouldings		●	●	
	Body colour door mirrors	●	●	●	●
	Classic Front grille	●			●
	Sports Alluminium grille		●	●	
	Sport Bumper with black skirt	●			●
	Sport Bumper with black skirt and Chrome finish			●	
	Lower rear bumper with Nera Black diffuser			●	
	15" Steel wheels	●			
	16" Cirrus alloy wheels	○			●
	17" Stratus alloy wheels		●	●	
	18" Nimbus alloy wheels			○	
	Spare Wheel	●	●	●	●

● Standard ○ Option at extra cost

5. CHOOSE YOUR UPHOLSTERY

5.1 COLOURS AND TRIMS

				SOLID COLOURS		METALLIC COLOURS (extra cost option)					
				Bianca white	Hurricane Grey	Nera Black	Aluminium	Thorium Grey	Sky Blue	Egyptian Blue	Babylon Red
				P0WP	P09G	MO9V	M0ZR	M09H	MOU5	M0T4	M5P9
Access	Std	Black cloth	4PFX	●		○	○			○	
SR	Std	Black cloth	4PFX	●	●	○	○			○	○
Active	Std	Starting black cloth	XWFX	●		○	○	○	○	○	○
	Opt	Full black leather	Q1FX	●		○	○	○	○	○	○
Allure	Std	Half Leather	6LFX	●		○	○	○	○	○	○
	Opt	Full black leather	Q1FX	●		○	○	○	○	○	○



Bianca white



Hurricane Grey



Nera black



Aluminium



Thorium Grey



Sky Blue



Babylon Red

5.2 WHEELS

	Access	SR	Active	Allure
15" Steel wheels	●			
16" Cirrus alloy wheels (see option page engines)	○	●		
17" Stratus alloy wheels (see option page engines)			●	●
18" Nimbus alloy wheels				○

- Standart
- Option



15" steel wheel



16" Cirrus



17" Stratus



18" Nimbus

6.1 KNOW EVERYTHING ABOUT YOUR 308 SW Petrol

		1.4 VTI 98		1.6 VTI 120				1.6 VTI 120 Automatic				1.6 THP 156	
DRIVETRAIN	Fuel type	Petrol		Petrol				Petrol				Petrol	
	Cubic capacity (cc)	1397		1598				1598				1598	
	Maximum power bhp (or bhp) (Kw)	72 (98) @ 6000		88 (120) @ 6000				88 (120) @ 6000				115 (156) @ 6000	
	Maximum torque lb/ft (Nm)	136 @ 4000		160 @ 4250				160 @ 4250				240 @ 1400	
	5 speed manual	●		●								●	
	6 speed manual												
4 speed automatic							●						
BRAKES	Front and rear discs	●		●				●				●	
TYRES	Tyres	Energy Saving	Energy Saving	Energy Saving	Energy Saving	Standard	Standard	Energy Saving	Energy Saving	Standard	Standard	Standard	Standard
	Tyre Size	195/65 R15	205/55 R16	195/ 65 R15	205/65 R16	225/45 R17	225/ 40 R18	195/ 65 R15	205/65 R16	225/45 R17	225/ 40 R18	225/45 R17	225/ 40 R18
	Spare wheel	●		●				●				●	
FUEL TANK	Capacity (litres)	60											
PERFORMANCE (driver only)	Maximum speed (mph)	111		121				117				133	
	Number of Seats	5 Seats		5 Seats		7 Seats		5 Seats		7 Seats		5 Seats	7 Seats
	Acceleration 0-62 mph (sec) 1000m standing start	34.8		33.5		33.5		34.4		34.4		29.6	29.6
	Acceleration 0-62 mph (sec)	13.4		11.5		12.0		13.0		13.0		8.8	8.8
FUEL CONSUMPTION	Tyres	Energy Saving	Energy Saving	Standard	Energy Saving	Standard	Energy Saving	Standard	Energy Saving	Standard	Standard	Standard	
	Urban drive cycle MPG (litres/100km)	33.6 (8.4)		31.0 (9.1)		30.4 (9.3)		31.0 (9.1)		30.4 (9.3)		28.3 (10.0)	
	Extra Urban drive cycle MPG (litres/100km)	55.4 (5.1)		57.7 (4.9)		55.4 (5.1)		53.3 (5.3)		51.4 (5.5)		51.4 (5.5)	
	Combined drive cycle MPG (litres/100km)	44.8 (6.3)		44.1 (6.4)		42.8 (6.6)		42.2 (6.7)		41.0 (6.9)		39.2 (7.2)	
EMISSIONS INFORMATION	Regulated Emission Standard	Euro 5		Euro 5				Euro 5				Euro 5	
	Carbon Dioxide (CO2) emissions (g/km)	144		147		152		155		159		166	
VEHICLE WEIGHT INFORMATION (KG)	Number of Seats	5 Seats		5 Seats		7 Seats		5 Seats		7 Seats		5 Seats	
	Gross vehicle weight	1920		1922		2100		1948		2130		1940	
	Kerb weight (full tank)	1429		1475		1593		1455		1579		1475	
	Gross train weight	3020		3272		3300		3298		3080		3390	
	Maximum braked trailer weight	1100		1500		1400		1500		1100		1600	
	Maximum tow ball weight	60		65		60		60		55		65	
AERODYNAMICS	SCx (m ²)	0.73		0.73				0.74				0.74	
DIMENSIONS	Overall length	4500											
	Body including door handles / with door mirrors folded / open	1815 / 1879 / 2038											
	Ride height (full tank)	1555											
	Wheelbase	2708											
	Front overhang / Rear overhang	0926 / 0866											
	Wheel Size	15"	16"	15"	16"	17"	18"	15"	16"	17"	18"	17"	18"
	Front track / Rear Track	1536/ 1531	1526/1521	1536/ 1531	1526/1521	1526/1521	1522/1517	1536/ 1531	1526/1521	1526/1521	1522/1517	1526/1521	1522/1517
	Total boot volume (dm ³)	348											
INSURANCE GROUP	Access	10 E		13 E				13 E				19 E	
	Active	11 E		14 E				14 E				19 E	
	Allure												

6.1 KNOW EVERYTHING ABOUT YOUR 308 SW Diesel

		HDI 92 FAP		e-HDi 112 FAP				e-HDi 112 FAP EGC				HDI 150 FAP	
DRIVETRAIN	Fuel type	Diesel		Diesel				Diesel				Diesel	
	Cubic capacity (cc)	1560		1560				1560				1997	
	Maximum power bhp (or bhp) (Kw)	68 (92) @ 4000		82 (112) @ 3600				82 (112) @ 3600				110 (150) @ 3750	
	Maximum torque lb/ft (Nm)	230 @ 1750		270 @ 1750				270 @ 1750				340 @ 2000	
	5 speed manual	●											
	6 speed manual			●								●	
6 speed automatic							●						
BRAKES	Front and rear discs	●		●				●				●	
TYRES	Tyres	Energy Saving	Energy Saving	Energy Saving	Energy Saving	Standard	Standard	Energy Saving	Energy Saving	Standard	Standard	Standard	Standard
	Tyre Size	195/65 R15	205/55 R16	195/ 65 R15	205/65 R16	225/45 R17	225/ 40 R18	195/ 65 R15	205/65 R16	225/45 R17	225/ 40 R18	225/45 R17	225/ 40 R18
	Spare wheel	●		●				●				●	
FUEL TANK	Capacity (litres)	60											
PERFORMANCE (driver only)	Maximum speed (mph)	110		118				118				127	
	Number of Seats	5 Seats		5 Seats		7 Seats		5 Seats		7 Seats		5 Seats	7 Seats
	Acceleration 0-62 mph (sec) 1000m standing start	34.6		33.4		34.0		33.5		33.9		30.4	31.1
	Acceleration 0-62 mph (sec)	13.2		11.9		12.5		12.3		12.9		8.9	9.8
FUEL CONSUMPTION	Tyres	Energy Saving		Energy Saving	Standard	Energy Saving	Standard	Energy Saving	Standard	Energy Saving	Standard	Standard	Standard
	Urban drive cycle MPG (litres/100km)	53.3 (5.3)		51.4 (5.5)	49.6 (5.7)	55.4 (6.1)	44.8 (6.3)	57.7 (4.9)	55.4 (5.1)	51.4 (5.5)	50.4 (5.6)	43.5 (6.5)	40.9 (6.9)
	Extra Urban drive cycle MPG (litres/100km)	70.6 (4.0)		72.4 (3.9)	70.6 (4.0)	72.4 (3.9)	70.6 (4.1)	72.4 (3.9)	67.3 (4.2)	64.2 (4.4)	62.8 (4.5)	65.7 (4.3)	64.2 (4.4)
	Combined drive cycle MPG (litres/100km)	62.8 (4.5)		62.8 (4.5)	61.4 (4.6)	57.7 (4.7)	57.7 (4.9)	65.7 (4.3)	62.8 (4.5)	58.9 (4.8)	57.7 (4.9)	55.4 (5.1)	53.3 (5.3)
EMISSIONS INFORMATION	Regulated Emission Standard	Euro 5		Euro 5				Euro 5				Euro 5	
	Carbon Dioxide (CO2) emissions (g/km)	119		116	120	124	129	112	117	127	128	134	139
VEHICLE WEIGHT INFORMATION (KG)	Number of Seats	5 Seats		5 Seats		7 Seats		5 Seats		7 Seats		5 Seats	7 Seats
	Gross vehicle weight	1948		1970		2145		1975		2150		2030	2210
	Kerb weight (full tank)	1464		1510		1605		1505		1605		1580	1660
	Gross train weight	3148		3120		3145		3125		3150		3530	3610
	Maximum braked trailer weight	1300		1400		1200		1300		1200		1700	1650
	Maximum tow ball weight	60		60		60		60		60		70	70
AERODYNAMICS	SCx (m ²)	0.73		0.73				0.73				0.74	
DIMENSIONS	Overall length	4500											
	Body including door handles / with door mirrors folded / open	1815 / 1879 / 2038											
	Ride height (full tank)	1555											
	Wheelbase	2708											
	Front overhang / Rear overhang	0926 / 0866											
	Wheel Size	15"	16"	15"	16"	17"	18"	15"	16"	17"	18"	17"	18"
	Front track /Rear Track	1536/ 1531	1526/1521	1536/ 1531	1526/1521	1526/1521	1522/1517	1536/ 1531	1526/1521	1526/1521	1522/1517	1526/1521	1522/1517
	Total boot volume (dm ³)	348											
INSURANCE GROUP	Access	12E		15E				15E					
	Active	12E		15E				15E				20E	
	Allure			15E				15E				20E	
	SR	12E		15E				15E					

FURTHER INFORMATION

MANUFACTURERS RECOMMENDED RETAIL PRICE ON THE ROAD

The On the Road MRRP featured includes the following:

Tax band	CO2 (g/km)	First Year VED APR 2011	First Reg fee	Delivery Charge	VAT @ 20% on Delivery	Total OTR Costs
A	Up to 100	£0.00	£55.00	£550.83	£110.17	£716.00
B	101-110	£0.00	£55.00	£550.83	£110.17	£716.00
C	111-120	£0.00	£55.00	£550.83	£110.17	£716.00
D	121-130	£0.00	£55.00	£550.83	£110.17	£716.00
E	131-140	£115.00	£55.00	£550.83	£110.17	£831.00
F	141-150	£130.00	£55.00	£550.83	£110.17	£846.00
G	151-165	£165.00	£55.00	£550.83	£110.17	£881.00
H	166-175	£265.00	£55.00	£550.83	£110.17	£981.00
I	176-185	£315.00	£55.00	£550.83	£110.17	£1,031.00
J	186-200	£445.00	£55.00	£550.83	£110.17	£1,161.00
K	201-225	£580.00	£55.00	£550.83	£110.17	£1,296.00
L	226-255	£790.00	£55.00	£550.83	£110.17	£1,506.00
M	Over 255	£1,000.00	£55.00	£550.83	£110.17	£1,716.00

VAT is calculated at 20%

VAT is not applicable to cars sold in the Channel Islands

PEUGEOT 3 YEARS OF WARRANTY

All vehicles first registered in the UK and purchased from a UK Peugeot Dealer benefit from a Peugeot 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the Peugeot Dealer Network in the UK.

PEUGEOT ASSISTANCE

All new Peugeots come with Peugeot Assistance, our breakdown assistance service.

Provided by the AA, Peugeot Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your Peugeot with your permission.

Full details are available at www.peugeot.co.uk

TERMS AND CONDITIONS

Every endeavour has been made to ensure that the information, details and descriptions set out in this literature are correct, at the time of going to print.

It is our policy to continually improve our vehicles in every way. We reserve the right to modify our vehicles price, specification (including colour), equipment, accessories and characteristics or to discontinue any model, without notice, at any time.

To avoid any misunderstandings you are advised to check with your Peugeot Dealer the specification (including colour), equipment accessories and equipment relating to any Peugeot vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

Issued by Sales and Marketing, Peugeot Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3



PEUGEOT