

New Auris

with Hybrid Synergy Drive



5 year
TOYOTA
WARRANTY

HYBRID
SYNERGY
DRIVE

Committed to quality

5 year
TOYOTA
WARRANTY

We're so committed to quality
we've introduced a 5 year
warranty on all our new cars.

Index

Introducing Auris Hybrid

Space

Safety

Hybrid performance

Hybrid overview/technology

T₄

T Spirit

Option packs

Wheels & trims

Colours

Accessories

Specifications

Equipment

Glossary

Toyota and the environment

Q & A

Owning an Auris Hybrid





The proven technology at the heart of the award-winning Prius takes new form in the Auris with Hybrid Synergy Drive®.

The British-built Auris Hybrid gives you the best of all worlds. It's extremely smooth and refined. It's responsive and powerful. And thanks to exceptional levels of all-round efficiency and fuel consumption of just 74.3 mpg, ownership costs are class-leading.



"The Auris Hybrid has the most compelling CO₂, mpg and running cost figures of today's hatchbacks." Car Magazine





The Auris Hybrid is a breeze to drive with its responsive, automatic CVT transmission. Whether you're enjoying the smooth flow of petrol power on the open road or near-silent, electric driving in the city, the experience is uniquely rewarding.

"It's smooth and near-silent, even when the petrol engine is operating. It all feels more co-ordinated. You get a great ride too."
What Car?



Inside the Auris Hybrid, contemporary style meets exceptional comfort and durability. Features such as the Eco Drive Monitor, plus the Optitron dials and start button featuring hybrid blue lighting, also make it clear that this car is something special.

Model shown is Auris Hybrid T Spirit with optional full map navigation system.



Cabin space is yet another high point in the Auris Hybrid, which blends versatility and spacious, all-round comfort for up to five adults to great effect. Why compromise when you can have it all?

T Spirit interior shown.



Advanced safety

Safety for all on board and in all possible situations is crucial. This is why the new Auris Hybrid provides a host of state-of-the-art systems for complete peace of mind.

Driving stability

Advanced driving support systems, fitted as standard, help keep you safe and secure. Vehicle Stability Control+ (VSC+), for instance, adds automatic steering assistance to the enhanced grip and cornering stability already provided by VSC. There's also Traction Control (TRC), which optimises grip on slippery surfaces.

Protective body structure

The new Auris Hybrid features the Minimum Intrusion Cabin System (MICS). To help protect all on board, it features high-strength side members to reduce body deformation in a collision and high-tensile steel to react to and disperse frontal impact force.

Multiple airbags

Seven airbags throughout the car offer comprehensive protection. Along with airbags for the driver and front seat passenger, there are also side curtain airbags and a driver's knee airbag.

Whiplash Injury Lessening front headrests

These can play an important role in helping to reduce neck and shoulder injuries in a rear collision. They work by moving forward when there's an impact, reducing the distance between a person's head and the headrest.



Hybrid Synergy Drive® – full hybrid, full satisfaction.

Auris Hybrid's advanced full hybrid system uses an intelligent combination of a 1.8 litre VVT-i petrol engine and two electric motors. This reliable hybrid technology is already enjoyed by more than 2 million Toyota drivers worldwide.

Add to that an exterior body shape optimised to control airflow characteristics and deliver class-leading aerodynamic performance.

The result is a powerful, efficient, quiet and refined driving experience that is enhanced by a smooth and responsive automatic e-CVT transmission.

Class-leading fuel economy

Cruise up to 735 miles on a full tank of petrol.

74.3 mpg*



Electronic Continuously Variable Transmission

The full hybrid system uses seamless e-CVT controlled by an electronic shift lever.



10% Benefit in Kind

Class-leading tax benefits for business users.



Powerful efficiency

The compact and lightweight 1.8 litre VVT-i engine functions with powerful efficiency. Maximum torque is 142 Nm at 4000 rpm.



Instant performance

Auris Hybrid boasts a combined total power of 136 DIN hp, accelerating to 62 mph in 11.4 seconds.



Class-leading fuel economy

* Combined cycle. 70.6 mpg with 17" alloy wheels.
§ Combined cycle. 93 g/km with 17" alloy wheels.



Hybrid Synergy Drive® – easy and enjoyable to drive.

The sophisticated full hybrid system is engineered to automatically monitor driving conditions to decide whether to run on electricity, petrol or both, using a smooth flow of power between the two sources. Delivering maximum fuel efficiency plus optimum power and responsiveness at all times.

The battery never needs manual charging as it is recharged automatically by regenerative braking or power from the petrol engine.

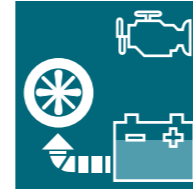
Just drive normally and Auris Hybrid will do the rest of the thinking for you, or choose from EV, ECO or Power mode for ultimate control:

- Select EV mode for electric-only driving that delivers outstanding efficiency, zero emissions and a quiet driving experience.
- Choose ECO mode for improved fuel efficiency when less power is required.
- Opt for Power mode for maximum responsiveness and performance.

Auris Hybrid is geared to meet the driving requirements you demand.

The multi-information display in the driver's instrument cluster monitors the flow of energy through the Hybrid Synergy Drive® system.

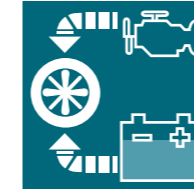
Starting off



When starting from a standstill or travelling at low speeds, the Auris Hybrid is powered via the electric motor. As you pull away you'll experience excellent take-off response.

Benefits Zero emissions, fuel-free and a supremely quiet ride.

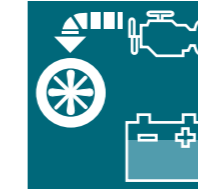
Full acceleration



When extra power is required, the petrol engine combines with the electric motor to maximise performance.

Benefits Dynamic performance with excellent efficiency.

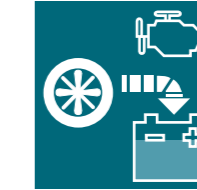
Cruising



Under constant driving speeds the vehicle runs with the electric motor and petrol engine in the most fuel-efficient configuration. The flow of power between the two is automatically managed to maximise efficiency.

Benefits Highly fuel-efficient driving, less engine noise and responsive performance.

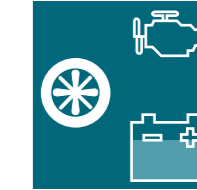
Deceleration/braking



The high-performance battery is recharged every time you decelerate or brake, helping to maintain a sufficient level of battery charge.

Benefits The battery is continuously charged and ready. No manual charging or leads.

At rest



When you stop, the engine and motor automatically shut off to enhance fuel efficiency and reduce exhaust gas emissions.

Benefits Silent and emission-free.



Optimise fuel consumption

The Hybrid System Indicator helps you to refine your eco-driving skills and optimise fuel consumption. The indicator consists of four areas:

- Charge area indicates that energy is being recovered and the battery is being charged during braking.
- Hybrid ECO area indicates extremely low fuel consumption through light use of the accelerator when in EV mode; staying in this area will maintain EV operation.
- ECO Drive area indicates low fuel consumption through controlled use of the accelerator.
- Power area indicates greatest fuel consumption when hard acceleration is required.

The Eco Driving Indicator illuminates when you are driving efficiently.



T₄

A ground-breaking full hybrid vehicle with an enviable specification including climate control air conditioning, blue Optitron dials, LED running lights and 17" alloy wheels.



Main features

- 17" alloy wheels
- Climate control air conditioning
- 6-speaker radio/CD with USB and aux-in MP3 capability
- Front fog lamps
- Front and rear electric windows
- Leather steering wheel with audio switches
- Colour-keyed electric and retractable door mirrors with integrated turning signal
- Colour-keyed door handles
- LED daytime running lights (bumper)
- Blue push button start
- Seven airbags
- Vehicle Stability Control (VSC)
- Hill-start Assist Control (HAC)
- Optitron speedometer (white & blue dials)
- 60/40 folding rear seats
- Centre armrest console storage
- High mounted rear stop lamp
- Serrano blue fleck cloth interior trim

Optional features

- Protection pack
- Bluetooth® connectivity
- 15" alloy wheel

T Spirit

Elect for maximum sophistication and technology with Auris Hybrid T Spirit. Alcantara® and leather seat trim and a host of additional high-tech features complete the package.



Shown with optional full map navigation.



Main features (additional to T₄)

- Alcantara® and leather seat trim (dark grey)
- Bluetooth® with steering wheel controls
- Cruise control
- Smart Entry & Start
- Dusk sensing headlamps
- Rain sensing wipers
- Auto dimming rear-view mirror
- Rear-view camera in mirror

Optional features

- Protection pack
- Full map navigation and rear-view camera and rear parking sensors*

*Rear-view monitor display within the navigation screen, instead of on the auto dimming rear-view mirror. USB not available with navigation option.

Option packs

Choose from our specially created range of option packs to add a touch of individuality.

Bluetooth® hands-free phone kit (T₄ only)

The Bluetooth® hands-free kit gives the convenience of voice recognition call pick up. It is controllable using the steering wheel switches allowing perfect integration with the car. The audio streaming feature enables you to play music, podcasts, etc. through your vehicle's audio system.

Navigation pack (T Spirit only)

Incorporating the satellite navigation and the Toyota rear parking aid. Great navigation, comprehensive multi-media functionality and easy operation.

- Touch screen controls and voice activated destination input
- Full map coverage of Western Europe and multi-language choices
- In-car multi-media including an MP3/WMA CD player, DVD, AM/FM radio, iPod® video compatibility and AUX-in terminals
- Bluetooth® technology for mobile phone integration & data links, audio streaming to play music, podcasts, etc. through the vehicle's audio system and voice recognition
- Rear-view camera compatibility



01 Bluetooth® hands-free phone kit

02 Navigation pack

Option packs

Protection pack (T₄ & T Spirit)

Protect your new Auris Hybrid with the Toyota parking aid system, scuff plates and bumper protection plate. The parking aid system will be a big benefit in avoiding accidental damage when manoeuvring in tight spaces. The stylish scuff plates give practical protection for door sill paintwork and the stainless steel bumper protection plate will protect against scuffs and scrapes when loading the boot.

Not available on T Spirit with the Navigation pack.

Boot maximiser (T₄ & T Spirit)

Make the best use of the boot space in your Auris Hybrid with the boot maximiser. This accessory creates more useable space in the boot area, a great benefit to those regularly carrying luggage and other cargo.

01 Toyota parking aid system
02 Scuff plates
03 Bumper protection plate

04 Standard* boot configuration
05 Standard* boot luggage tray
06 Boot maximiser* accessory (available from October 2010)

*Fitted as standard up to end Sept. 2010 production.
°Fitted as standard from Oct. 2010 production.
Can be ordered in advance as a no cost option.

Wheels and trims

Wheels and trims to suit your Auris Hybrid, and your style.



17" alloy wheels
Standard on T Spirit
and on T₄



15" alloy wheels
Optional on T₄



**Serrano blue fleck cloth
interior trim**
Standard on T₄



**Alcantara® and leather
seat trim (dark grey)**
Standard on T Spirit

Colours

Express your individuality with your preferred colour.



851 Ixion Blue*



040 Pure White



070 White Pearl[§]



1F7 Tyrol Silver*



209 Eclipse Black*



856 Dark Blue*

* Metallic paint. § Pearlescent.

Accessories

With genuine Toyota accessories you can personalise your New Auris Hybrid by adding your own extra touches of style, practicality and innovation. Reassuringly, each accessory comes with the same clever thinking and commitment to quality as the Auris Hybrid itself.

Audio, technical and entertainment

Bluetooth® hands-free kit
Digital Audio Broadcasting
Modular in-car entertainment system
TNS410 detachable navigation
TNS410 travel kit
TNS510 satellite navigation system

Body exterior

Bumper corner protectors (black, can be painted)
Front and rear mud flaps

Convenience

HomeLink®, black
Sunblinds, various

Emergency

Emergency kit, comprising warning triangle and first aid kit in zipped holdall
Fire extinguisher
First aid kit
Reflective jacket

Interior trim

Carpet mats (anthracite or beige)
Rubber floor mats

Load space

Horizontal cargo net
Vertical cargo net

Locks

TRACKER Stolen Vehicle Tracking systems – Monitor & Horizon

Roof

Roof rack (75 kg inc. rack)
The following accessories can be fitted with the above roof rack:
Bike holders, various (hold one bike, two can be fitted)
Boat holder
Horizontal ski holders, small and large
Luggage boxes – various sizes
Ski/luggage boxes – various sizes
Surfboard or windsurf board/mast holder

Safety

Child restraint seat, Babysafe G0, birth to 13 kg (approx. up to 15 months)

Child restraint seat, Duo Plus ISOFIX G1, 9 to 18 kg (approx. 8 months to 4 years)

Child restraint seat, Kid G2, 15 to 36 kg (3 years to 12 years)

Wheels

Locking wheel nuts
Mara 15" alloy wheels
Podium matt grey with machined surface 17" alloy wheel
Podium silver 17" alloy wheels
Podium silver with machined surface 17"
Podium matt grey with machined surface 17"
Snowflake 17" alloy wheels
Please note: Tyre upgrades may be required.

Safety

The Auris Hybrid has lots of space for children. But youngsters come in all shapes and sizes so keeping them safe needs careful thought. Be assured, with Toyota child restraint seats you have individually designed options for each age group.



01 Babysafe Plus restraint seat

Features an integral retractable canopy to protect young skin against the sun and wind.



02 Duo Plus ISOFIX restraint seat

For maximum safety, the seat locks into the rear ISOFIX to anchor directly to the car body and also has a top tether to prevent forward tipping. Deep padded wings increase side impact protection.



03 Kid restraint seat

The seat has a booster cushion and an adjustable head rest to add flexibility for a growing child.

Technology

Life today is about staying connected. It's having navigation to guide you smoothly and effortlessly. A hands-free mobile phone kit so you can talk safely while driving plus input capabilities for personal technology integration.

01 TNS410 detachable navigation

- Great navigation, comprehensive multi-media functionality and easy operation. The navigation section can be detached for use in and out of your car.
- Touch screen controls and voice activated destination input
 - Full map coverage of either West or East Europe
 - Multi-language choices
 - In-car multi-media including an MP3/WMA CD player, DVD, AM/FM radio, iPod® video compatibility and both AUX and USB terminals
 - Bluetooth® technology for mobile phone integration and data links
 - Rear-view camera compatibility

TNS410 travel kit (not illustrated)

Everything you need for using your TNS410 in another car.

iPod® connection cable (not illustrated)

Connects your iPod® to a Toyota multi-media navigation system.

02 DAB

Toyota's DAB (Digital Audio Broadcasting) accessory enhances your car's multi-media navigation system or standard radio so you can listen to DAB in its full glory.



05



03 TNS510 multi-media navigation

- Innovative technologies make the TNS510 clearer, faster and more intelligent than ever before.
- 5.8" screen with colour graphics and touch screen controls
 - Full map coverage for West Europe, East Europe or Russia
 - Multi-language choices
 - Multi-media including MP3/WMA CD player, DAB ready audio, AUX socket, USB slot and optional iPod® compatibility
 - Bluetooth® technology enabling mobile phone integration and music playback
 - Rear-view camera compatibility

04 HomeLink®

Operates up to three home automation systems such as garage doors, drive gates and security lighting from inside your car.

05 Modular in-car entertainment system

Travel takes on a new dimension with the Toyota modular in-car entertainment system. Your rear seat passengers can watch a DVD, play on a connected games console or review videos and photographs.

Features include:

- All-in-one DVD player with CD and MP3 compatibility
- Compatible with most popular makes of games consoles
- Removable, adjustable 7" screen unit
- Infra-red headphones
- Remote control
- USB slot for accessing media straight from a memory stick

Leisure

An ordinary life? Not with the new Auris. Weekends away, skiing holidays or simply exploring the great outdoors. Whatever you fancy, the Toyota roof rack together with your

choice of special attachments add flexibility to help make every moment a memorable experience.

01 Luggage box

The aerodynamic design conceals a big carrying capacity. Features include central locking and passenger side opening.

Available in standard and luxury versions (luxury version illustrated).

02 Ski box

Holds all your ski accessories. Featuring passenger side opening and central locking. Available in standard, medium and extra large luxury versions (standard ski box illustrated).

03 Bicycle holders

Choose from three bicycle holders. The medium holder shown features a tough anti-theft system and moulded profiles to grip the bicycle wheels. Fits on either side of the roof.

04 Ski and snowboard holders

Lockable design for skis and snowboards. Available in small, medium and large sizes including the large luxury holder with its extendable carrier for easy loading and unloading.

05 Surfboard and mast holder

Custom designed for the awkward shape of a surfboard or windsurfboard and mast.

06 Boat holder

Lockable design with adjustable straps for a kayak type boat.

01



02



03



04



05



06



home



previous



next



index



show menu



print



zoom in



zoom out



save



help



TOYOTA

Specifications

ENVIRONMENTAL PERFORMANCE

1.8 litre
Hybrid
CVT

Fuel consumption (Legislation E11*715/2007/EEC – last amended by 2004/3/EC)	
Combined driving (mpg)	74.3 (70.6)*
Urban driving (mpg)	74.3 (70.6)*
Extra urban driving (mpg)	74.3 (70.6)*
Recommended fuel grade	95 unleaded petrol or higher
Fuel tank capacity (litres)	45
Carbon dioxide, CO ₂ (EU directive E11*715/2007/EEC as last modified by directive 2004/3)	
Combined driving (g/km)	89 (93)*
Urban driving (g/km)	87 (91)*
Extra urban driving (g/km)	89 (93)*
Exhaust emissions (Legislation 70/220/EEC – last amended by 2003/76B/EC (Euro class 4) and legislation EC 715/2007 – last amended by EC 692/2008A (Euro class 5))	
Euro class	Eu5
Carbon Monoxide, CO (g/km)	0.171
Hydrocarbons, HC (g/km)	0.034
Nitrogen Oxides, NO _x (g/km)	0.006
Hydrocarbons, HC + Nitrogen Oxides, NO _x (g/km)	N/A
Particulates, PM (g/km)	N/A
Noise (drive-by) (Legislation 70/157/EEC – last amended by 2007/34/EC)	
dB(A)	70

The fuel consumption and CO₂ values are measured in a controlled environment, in accordance with the requirements of directive E11*715/2007/EEC incl. its amendments, on a basic production vehicle. For further information or if you are interested in buying a basic production vehicle, please contact Toyota Motor Europe NV/SA. The fuel consumption and CO₂ values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle conditions, installed equipment, load, number of passengers, etc.) play a role in determining a car's fuel consumption and CO₂ emissions.

ENGINES

1.8 litre
Hybrid
CVT

Engine code	2ZR-FXE
Number of cylinders	4 in line
Valve mechanism	16 valve DOHC with VVT-i
Fuel injection system	Electronic fuel injection
Displacement (cc)	1798
Bore & stroke (mm x mm)	80.5 x 88.3
Compression ratio	13.0:1
Maximum output (DIN hp/rpm)	136 DIN hp (73/5200)
Maximum torque (Nm/rpm), petrol engine only	142/4400

PERFORMANCE

1.8 litre
Hybrid
CVT

Maximum speed (mph)	112
0–62 mph	11.4
Drag coefficient	0.25 [§] (0.28)*

Additional information on Hybrid battery

Type	Nickel-Metal Hydride (NiMH)
Nominal voltage (V)	202
Number of battery modules	28
Battery capacity (3HR) Amp. hr	6.5

Additional information on Hybrid motor generator

Type	3JM
Maximum voltage (v)	650
Maximum output (kW)	60
Maximum torque (Nm)	207

* T₄ and T Spirit with 17" alloy wheel.

§ T₄ with 15" alloy wheel.

Specifications



1535* mm
1760 mm



905 mm	2600 mm	740 mm
4245 mm		

1515/1505[°]/1510[†] mm



1535* mm
1760 mm

DIMENSIONS	Length	Width	Height
Exterior dimensions			
Overall (mm)	4245	1760	1510
Wheelbase (mm)	2600		
Front tread (mm)/rear tread (mm)	1515 (15")/1535 (17")		
Front/rear overhang (mm)	905/740		
Turning radius tyre (m)	5.2 [§] /5.4*		
Turning radius body (m)	5.5 [§] /5.7*		
Interior dimensions			
Overall (mm)	1340 with rear seats folded away	915 maximum width	400 with deck board removed
Luggage compartment			
Overall (mm)	865	1715	1185
VDA luggage capacity, rear seat up (litres)	233 [°] (227)**		
VDA luggage capacity, rear seat down (litres)	702		

* 17" alloy wheels. § 15" alloy wheels. ° With boot maximiser fitted. ** Without boot maximiser fitted. All widths shown exclude door mirrors.

WEIGHTS

	1.8 litre Hybrid CVT
Kerb weight (kg)	1390-1420
Gross vehicle weight (kg)	1805
Towing capacity	Nil, unable to tow

BRAKES

Front	Ventilated discs
Rear	Solid discs

SUSPENSION

Front	MacPherson strut
Rear	Torsion beam

TYRES AND WHEELS

	T ₄	T Spirit
Tyre size	195/65R15	215/45R17
Wheel size	15" alloy wheel	17" alloy wheel
Temporary spare wheel/tyre	Temporary	Temporary

Equipment

EXTERIOR	T ₄	T Spirit
Bumpers: colour-keyed	●	●
Door mirrors: colour-keyed, electric & retractable	●	●
Door handles: colour-keyed	●	●
Rear spoiler	●	●
Front intermittent wipers w/adjustable interval	●	●
Rear wiper with interval	●	●
Rear window defogger	●	●
Front fog lamps	●	●
Metallic paint	○	○

COMFORT	T ₄	T Spirit
Climate control air conditioning	●	●
Auto dimming rear-view mirror	–	●
Rear camera in mirror	–	●
Bluetooth® with steering wheel controls	–	●
Dusk sensing headlamps	–	●
Rain sensing wipers	–	●
Smart Entry & Start system	–	●
Cruise control	–	●

COMFORT	T ₄	T Spirit
Electric power steering	●	●
Tilt & telescopic steering wheel	●	●
Leather steering wheel with audio controls	●	●
Front and rear power windows	●	●

INFORMATION	T ₄	T Spirit
Eco multi-information display (clock, outside temperature, average speed, average fuel consumption, energy flow monitor, eco drive level and cruise range)	●	●
Optitron display with Eco Driving Indicator	●	●
Seat belt warning (lamp & buzzer)	●	●

AUDIO	T ₄	T Spirit
USB* and Aux-in	●	●
Roof antenna	●	●
Radio CD/MP3 and WMA with 4 front speakers (including 2 tweeters) and 2 rear speakers	●	●

* USB not available when navigation is purchased.

SEATS	T ₄	T Spirit
Front driver seat: height adjustable (manual)	●	●
Seat trim: fabric	●	–
Seat trim: Alcantara® and leather	–	●
Rear headrests (x3)	●	●
Seat modularity		
Rear seats: 60:40 split/folding	●	●

STORAGE COMPARTMENTS	T ₄	T Spirit
Centre console with lid	●	●
In-dash driver and passenger-side cup holders	●	●
Dual glovebox	●	●
Front and rear door pockets: D and P	●	●
Seatback pockets: D and P	●	●
Tonneau cover including parcel shelf	●	●
Boot maximiser	○	○

SAFETY	T ₄	T Spirit
Active		
ABS with EBD & BA	●	●
VSC & TRC	●	●

SAFETY	T ₄	T Spirit
Passive		
Crash-resistant body structure	●	●
Body shell with high tensile steel elements	●	●
Hill-start Assist Control (HAC)	●	●
Electronically controlled brake system	●	●
Side impact beams	●	●
SRS front airbags: D and P	●	●
SRS curtain shield airbags: front and rear	●	●
SRS front side airbags	●	●
SRS knee airbag: D	●	●
Front passenger airbag off switch	●	●
Seat belt warning	●	●
Front seat belts: 3-point ELR, force-limiter & pre-tensioner	●	●
Rear seat belts: 3-point ALR/ELR	●	●
Whiplash Injury Lessening concept seat (WIL): D and P	●	●
Child protection lock	●	●
ISOFIX child restraint system	●	●

SECURITY	T ₄	T Spirit
Thatcham approved Cat. 1 alarm and immobiliser	●	●
Wireless door lock	●	●
Fuel cap lock	●	●
Interior switch for door locking	●	●

● = Standard ○ = Optional – = Not available D = Driver P = Passenger

Glossary

Discover more about Auris Hybrid technology.



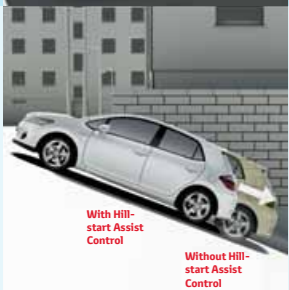
Hybrid Synergy Drive®

The world's most advanced hybrid technology creates superior levels of performance and efficiency from each power source with silent and emission-free driving in electric mode.



Vehicle Stability Control (VSC)

VSC automatically activates each individual brake as needed and controls engine output to help maintain stability and prevent skidding when turning sharply or driving on slippery road surfaces.



Hill-start Assist Control (HAC)

Helps to ensure a smooth start on steep inclines by automatically applying brake pressure to all four wheels for up to 2 seconds after the brake pedal is released. This prevents the vehicle from rolling back. It is activated by firmly depressing the brake pedal before starting. An indicator and buzzer alert the driver.

With Hill-start Assist Control

Without Hill-start Assist Control



LED daytime running lights

LED daytime running lights alert other road users by increasing the visibility of your vehicle whatever the light conditions. They also consume less energy than low-beam headlights.



Auto dimming mirror with built-in rear-view monitor*

For more convenient reversing, day or night, the rear-view mirror includes a monitor that shows images from the rear-view camera.

*Not available with full map navigation.

Traction Control (TRC)

If you accelerate too hard and cause the drive wheels to lose grip and begin spinning, TRC will instantly reduce engine power and control brake force to help restore traction.



home



previous



next



index



show menu



print



zoom in



zoom out



save



help



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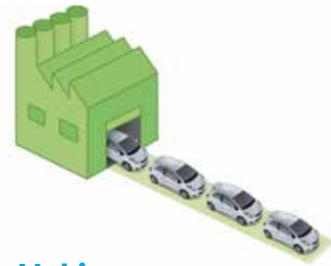
Toyota and the environment



Designing your car

To achieve lower emissions and greener vehicles on the way toward the ultimate eco-car, it is essential to measure progress. Toyota has therefore developed its Ecological Vehicle Assessment System, or ECO-VAS. This is a comprehensive approach to assessing a vehicle's whole life cycle in terms of its impact on the environment, starting at the early stage of development, before the vehicle is actually built.

The environmental impact of the Auris Hybrid compared to the Auris Hybrid 1.8 litre petrol is demonstrated through the complete life cycle analysis with 33% CO₂ (Carbon dioxide), 14% NO_x (Nitrogen Oxide), 33% NMHC (Non-Methane Hydrocarbons), 13% PM (Particulate Matter) and 16% SO_x (Sulphur Oxide) reduction.



Making your car

During the production of your vehicle every effort is made to reduce the effect of the manufacturing process on the environment.

During the period 1993–2008, the environmental impact of manufacturing a single vehicle at Toyota Motor Manufacturing UK (TMUK) has continuously reduced, resulting in a 70% reduction in energy consumption, 74% reduction in water consumption and 75% reduction in volatile organic compounds. Waste disposed of at cost was also reduced by 63% and the plant no longer sends any waste to landfill sites.

In addition, TMUK was the first UK automotive company qualifying for the environmental management system ISO 14001 for all its operations back in 1996.



Getting vehicles and parts to you

We are always looking to employ the most efficient and environmentally friendly logistical and delivery methods. For instance, modes of transport with the least environmental impact are selected wherever possible.

Selling and servicing your car

Toyota's retail network – with over 3,000 Toyota and Lexus Centres across Europe – is a major contributor to the company's total emissions. That's why Toyota Motor Europe has developed a sustainable Centre programme to minimise emissions output. Our aim is to reduce energy, water and waste emissions generated across the retail network. The programme covers everything from rainwater recycling, introducing additional roof insulation and using renewable energy at new Toyota Centres, as well as carrying out energy audits to identify efficiency improvement at existing Centres.



The end of the road for your vehicle?

95% of the Auris Hybrid is recoverable and the cars built in the UK use up to 17.3 kg of recycled material (plastics and soundproofing material). 100% of materials are coded and the four heavy metals have been eliminated completely (in accordance with 2000/53/EC).

Our environmental policy means that we offer Toyota drivers new and innovative ways of returning their old car. For more information visit: www.toyota.eu or contact your local Toyota Centre.



Drive thoughtfully

Drive your car in the right way and you could reduce your fuel bill and your CO₂ emissions by around 20–30%.

01. Remove any extra weight and roof load.
02. Plan your route and avoid detours.
03. Avoid using your car for short journeys.
04. Check your tyre pressure regularly.
05. Service your car according to the owner's manual.
06. Use the Hybrid System Indicator to maximise your fuel consumption.
07. Only use air conditioning when necessary.
08. Follow and anticipate traffic flow.
09. Keep your windows closed.
10. Switch off your engine if you have to wait longer than 60 seconds.



Hybrid Synergy Drive®

Full hybrid, full satisfaction – Toyota's unique Hybrid Synergy Drive® is the world's most advanced hybrid technology. Outstanding levels of fuel efficiency, low CO₂ emissions and high performance are achieved through the intelligent combination of two electric motors and a powerful 1.8 litre petrol engine – seamlessly choosing the most efficient operating mode as you drive.

Q&A

Here are the answers to some commonly asked questions about Hybrid Synergy Drive®.



HYBRID

Built in Britain

Do I have to switch between power sources?

No, the car automatically registers how you're using the throttle and decides whether to drive with the electric motor, petrol or both. All you do is drive normally, while the system seamlessly works behind the scenes.

Do I need to recharge the battery?

No, the new Auris with Hybrid Synergy Drive® charges itself, ingeniously gathering surplus energy generated by braking and the petrol engine.

Is the new Auris with Hybrid Synergy Drive® complicated to drive?

It's just like driving an automatic. Push the start button, press the accelerator and go. Our full hybrid technology is all about making life in the Auris Hybrid as effortless as possible.

Does environmental efficiency mean a compromise on power?

At Toyota, we are dedicated to maximising both driving pleasure and efficiency – in equal measure. The 136 DIN hp engine provides powerful performance with world-class environmental credentials.

Are there any hidden costs I should know about?

None. In fact, Hybrid Synergy Drive® means you buy less petrol, there's no road fund licence to pay and maintenance costs are low. You will also benefit from an eight-year warranty on the hybrid battery and high resale values.

Are all hybrid vehicles the same?

There are two main types: full hybrid and mild hybrid. Toyota's full hybrid technology is far more versatile because the electric motors and petrol engine can all work together to provide maximum performance and optimum efficiency. Uniquely, full hybrid also means you can run on electric alone and recover more otherwise wasted energy. Mild hybrid, in contrast, lacks this flexibility and therefore uses more fuel and generates more emissions.

The new Toyota Auris with Hybrid Synergy Drive® is not only the first full hybrid vehicle in its class, it's also the first to be built in Britain. It's a move that underscores our commitment to making world-leading, low-emissions hybrid technology available to more and more customers.

The new Auris Hybrid – designed exclusively for the European market – will be built at our Burnaston plant in Derbyshire with its engines made at our Deeside factory in north Wales, both sites that combine cutting-edge technology and our principle of 'total quality control'. In practice, that means building in quality at every stage of the manufacturing process, continually improving standards and placing very high value on each team member's level of personal responsibility. The manufacturing process also, as you would expect, involves thorough scrutiny of all key features and functions of each vehicle.

Both sites have been in operation for over 18 years – with Burnaston producing over 2.5 million vehicles to date – and today they employ around 4,000 people. In terms of investment, the plants represent over £1.85 billion. While this all adds up to a very significant boost to the British economy, it's also a measure of our belief in British manufacturing. As Tony Walker, Deputy Managing Director, Toyota Manufacturing UK, says: "Our decision to build the new Toyota Auris with Hybrid Synergy Drive® in the UK reflects both our confidence in the quality and commitment of our workforce here and the strength of our long-standing partnership with the UK government."



Owning the Auris Hybrid

On the day you purchase your Auris Hybrid, your Toyota Centre will present you with the 'Auris Hybrid Passport'. It's a guide to getting the best out of your Auris Hybrid and its comprehensive range of features. Of course, your Toyota Centre will explain the Auris Hybrid to you in detail – and always be available should you require any assistance.

5-Year Toyota Warranty

Every new Toyota car comes with a five-year/100,000-mile warranty, whichever comes first, with no mileage limitation for the first year. This covers your car against the unlikely event of a manufacturing defect. Additionally, the hybrid battery in the Auris Hybrid is covered, in the event of a manufacturing defect, for 8 years/100,000 miles, whichever comes first. For full details, please ask your Official Toyota Centre or visit www.toyota.co.uk/5yearwarranty

Corrosion cover The warranty offers 12 years' coverage, regardless of mileage, against perforation of the bodywork (from inside to outside) that develops due to corrosion caused by faults in materials or workmanship.

Rust and paint defects The warranty also covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in materials for a period of 3 years, regardless of mileage.

After the initial warranty period has ended, you can extend your warranty until the vehicle is seven years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle*, meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

Intelligent design

The Auris Hybrid is designed and engineered to minimise the maintenance overhead. There are fewer parts that require servicing and those that do are inherently durable to extend service intervals. Equally important is that Auris Hybrid technology is made easily accessible so

that maintenance labour time can be minimised. These features combine with the highly competitive pricing of Toyota parts to ensure the lowest cost of maintaining your Auris Hybrid in an ideal working condition.

Toyota quality service

Your Toyota Centre will talk you through the Auris Hybrid 'Health and Safety' maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your Auris Hybrid needs a full Health and Safety check, dependent on driving style and conditions, up to once every two years or 20,000 miles (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 10,000 miles (whichever comes sooner).

Club Toyota

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free AA Roadside Assistance in the UK and Europe, specially negotiated rates for travel insurance, a 5% discount off Toyota Motor Insurance, plus exclusive offers and promotions through our quarterly customer magazine. For further information please call 0845 275 5555 or visit toyota.co.uk/club

Toyota Accident Assistance

At Toyota, we believe that our customers deserve the best possible care. Therefore if you are involved in an accident, one call to Toyota Accident Assistance will get you back on the road again, whilst we take care of liaising with your insurer and arranging for your car to be repaired. By making us your first call, we will ensure your vehicle is repaired by Toyota to factory standards, meaning no compromise to your warranty or residual value.

Toyota genuine parts

The Auris Hybrid is designed to minimise the cost of accident repair. Energy-absorbing elements are built into the bumpers, expensive-to-replace parts are located away from damage zones, and commonly damaged body

parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low part and labour charges.

Added security

The Auris Hybrid's security system withstands the insurance industry's rigorous five-minute attack test and provides excellent protection. Both the alarm system and engine immobiliser are approved by Europe's major insurance companies.

Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort or practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has up to a 3-year warranty when purchased together with the vehicle*.

Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712.

Toyota Approved Used Car Scheme

All Toyota Approved Used vehicles come complete with a pre-delivery inspection, a mileage check, 12 months' warranty, AA breakdown cover, Club Toyota membership[§] and a 30-day vehicle exchange plan.

Recycling Toyota End-Of-Life Vehicles

We offer a free vehicle take back scheme through our appointed service provider, Autogreen. This is a new and innovative way for Toyota drivers to return their vehicle at the end of its life for dismantling and recycling. For more information about End-Of-Life Vehicles please refer to www.toyota.co.uk/environment

* Check with your Toyota Centre for specific warranty details.

[§] Except on non-Toyota vehicles.

Flexible Finance from Toyota Financial Services

When choosing your new car you will make sure you choose the right model, the right specification and the right colour to suit you. Choosing how you finance your car is just as important.

Our range of finance plans has been designed with simplicity in mind to make funding your car as easy as driving it. All our plans offer easy budgeting and peace of mind and **AccessToyota** brings these and other benefits together in one flexible package.

AccessToyota is a finance plan that puts you in control. You don't have to worry about finding a large deposit as you agree the amount of deposit that you want to pay and choose your repayment term from 2 to 3 years.

What makes **AccessToyota** different is that Toyota Financial Services (TFS) give your vehicle the security of a guaranteed future value (GFV) which is your optional final payment, deferred to the end of the agreement. Affordable monthly payments are yours to enjoy as your repayments are based on the vehicle selling price less your deposit and the GFV/optional final payment, plus the cost of borrowing.

In addition, you can have reassurance against the risk of a fall in used car prices, knowing the minimum amount your Toyota will be worth at the end of your agreement is guaranteed at TFS.

Then when your agreement comes to an end you have three flexible choices:

- Part exchange your vehicle for a brand new Toyota
- Pay your final payment (the GFV) and take full ownership of the car*
- Simply hand the car back with nothing more to pay[§]

Ask your Toyota Centre to show you how **AccessToyota** could be the best choice for you.

Flexible Finance for all Toyota customers

Whatever your needs, to complement **AccessToyota**, TFS has a full range of finance options to offer. From traditional Hire Purchase to Contract Hire and Leasing. Whether you're a private motorist with a fixed monthly budget in mind or a business customer looking for VAT-efficient funding options, just discuss your individual requirements with your Toyota Centre. They will be pleased to show you how convenient and competitive Toyota Financial Services can be.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

Comprehensive terms The warranty covers any defect caused by a manufacturing or assembly fault. It is valid for three years of normal use or 60,000 miles, whichever comes first, with no mileage limitation for the first year.

If the car is immobilised due to a breakdown (as a result of a defect covered under warranty), you will also be covered for the cost of towing your vehicle to the nearest authorised Toyota repairer.

After the initial warranty period has ended, you can extend your warranty until the vehicle is seven years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle[§], meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

* On payment of the option-to-purchase fee.

§ Subject to mileage and fair wear and tear conditions being met. TFS is authorised and regulated by the Financial Services Authority.

∅ With the exception of batteries, corrosion of exhaust and damage or wear to the interior. Please refer to our Terms and Conditions for full details.

Toyota Financial Services is authorised and regulated by the Financial Services Authority. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

To experience the new Auris Hybrid or for more information, please contact your local Toyota Centre or visit our website www.toyota.co.uk/aurishybrid



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The use of the term 'Toyota Accessories' should not be taken to imply that the products in these accessory pages are actually manufactured by the Toyota Motor Corporation or Toyota (GB) PLC. After Sales Division are continually updating and changing specifications of accessories and reserve the right to do so at any time without prior notice.

GBNGV-910AH-VB September 2010

help

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A navigation bar is provided at the bottom of each page of this e-brochure to make browsing it easy. Please follow the simple instructions on the right to navigate through this e-brochure.



Takes the document back to the beginning.



This will take the document to the previous page.



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home



previous



next



index



show menu



print



zoom in



zoom out



save



help



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