

New RAV4



5 year
TOYOTA
WARRANTY

TOYOTA
OPTIMAL
DRIVE

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Committed to quality

5 year
TOYOTA
WARRANTY

We're so committed to quality
we've introduced a 5 year
warranty on all our new cars.



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TOYOTA



New RAV4. The original, evolved.

The new Toyota RAV4 builds on an impressive heritage. The original model was a true pioneer offering street-smart design, versatility and sporty handling in a compact package. The latest generation builds on all these core strengths but with even more all-round sophistication and practicality. The best, it seems, just keeps on getting better.

An assured presence, from every angle.

You know it's a RAV4. But you also know that things have moved on. The design has changed, giving the car a space-efficient profile that has an even more solidly planted feel. Elegant curves promise greater aerodynamics. Attractive split-spoke alloy wheels, bumper-integrated front fog lights and indicator lights in the door mirrors add an extra layer of sophistication. It all presents a compelling new picture of driving pleasure and practicality.



The innovative approach to driving pleasure.

The dynamic handling of the new RAV4 provides a sharper and more enjoyable driving experience than ever before, thanks to its perfectly balanced suspension and crisp, accurate electric power steering. And when tricky conditions demand even more control, the RAV4 is more than ready, with its incredible Intelligent All Wheel Drive system*.



* Only available on AWD derivatives.



An interior of endless opportunity.

The interior of the RAV4 opens up a new world of possibilities with its spacious, practical cabin and versatile Easy Flat seats.

The whole floor length can be opened up into one big luggage area with ease and the seats can be split 60/40 to accommodate smaller loads.

A stylish environment is maintained at all times, with Alcantara® and leather upholstery on the All Wheel Drive (AWD) models.

Designed to make life easier.

The new RAV4 is built to a high specification to make life easier, with standard features such as dual zone climate control air conditioning, Bluetooth® connectivity, rain-sensing wipers and lights that automatically switch on at dusk.

All Wheel Drive versions of new RAV4 also have heated front seats – a welcome touch on chilly mornings – and the driver's seat is electrically adjustable.

The SR grade benefits from premium satellite navigation*, which features a 7" touch screen display for easy operation. This system can also show the address book for a Bluetooth® enabled phone and provides 10 GB worth of storage for music.

What's more, the screen converts to a rear-view monitor when reversing to help see obstacles behind you.

* Optional on XT-RAWD models.



Intelligent All Wheel Drive system for ultimate control.

Intelligent All Wheel Drive allows you the confidence to stay in control no matter what the conditions. Fitted as standard to all the All Wheel Drive models, this system provides ongoing feedback on the road conditions and quickly reacts if necessary to unify the Active Torque Control 4WD, Vehicle Stability Control and electric power steering into a single, highly responsive unit. The result is effective, yet unobtrusive assistance for a safer driving experience.



Oversteering & understeering correction

Oversteering can cause the rear to swing out. To prevent this, the RAV4's Intelligent All Wheel Drive system distributes more drive force to the front wheels, provides steering torque assistance to keep the vehicle stable, and improves acceleration. To counteract understeer, which causes the front of the vehicle to drift away, the intelligent All Wheel Drive system supplies more torque to the rear wheels, provides steering torque assistance to keep you on track, and enhances acceleration.

Vehicle Stability Control (VSC) & Traction Control (TRC)

In wet conditions or when taking a corner too fast, VSC acts to help reduce sideways slippage of tyres, helping you to maintain grip and giving you back control. TRC uses braking and reduced torque in situations where the wheels lose grip on the road or start spinning, and restores traction by redistributing the amount of power to each wheel independently.





High protection as standard.

Safety takes top-level priority in the new RAV4. As a car built to provide flexibility and comfort for all the family, it offers comprehensive, all-round protection in an accident. The new RAV4 is also designed with a clear focus on pedestrian safety with special energy-absorbing zones.

Airbags

New RAV4 is fitted with seven airbags as standard. This includes dual-stage driver and front passenger airbags, front side airbags, curtain shield airbags across the front and rear side windows and a driver's knee airbag. A cut-off switch allows you to deactivate the front-passenger airbag when a child seat is being used.

Whiplash Injury Lessening (WIL) seats

The front seats incorporate second-generation WIL concept technology, with headrests that move forward to reduce the risk of neck injury when there's a rear collision.

ISOFIX brackets

Rear ISOFIX anchors make it easy to fit child seats, providing extra peace of mind.



Toyota Optimal Drive.

Toyota Optimal Drive means reduced CO₂ emissions, better fuel economy and enhanced performance. It marks the beginning of a new generation of powertrain technologies, engineered to save you money. It means you no longer have to give up performance to benefit from lower CO₂ and improved economy.

- Manual and automatic transmission optimised for a refined drive with 150 hp available from the diesel engine.
- CO₂ emissions from as little as 156 g/km.
- Fuel consumption up to 47.1 mpg on a combined cycle.



ENHANCED PERFORMANCE
LOWER CO₂
BETTER FUEL ECONOMY



2.2 litre
D-4D 150
Diesel
6-speed
Manual (2WD/AWD)

2.2 litre
D-CAT 150
Diesel
6-speed
Automatic (XT-R/SR)

2.0 litre
Valvematic
Petrol
Multidrive S
Automatic

Power
150 DIN hp

150 DIN hp

158 DIN hp

Fuel consumption*

47.1 mpg

39.8 mpg (XT-R)
39.2 mpg (SR)

37.2 mpg

CO₂ emissions*

156 g/km (2WD)
159 g/km (AWD)

186 g/km (XT-R)
189 g/km (SR)

177 g/km

Acceleration

10.0 secs (2WD)
10.2 secs (AWD)
0-62 mph

10.8 secs
0-62 mph

11.0 secs
0-62 mph

6-speed manual
transmission.

6-speed automatic
transmission.

6-speed Multidrive S
transmission.

Available on:
— XT-R 2WD
— XT-R AWD

Available on:
— XT-R AWD
— SR

Available on:
— XT-R AWD

* Combined cycle.



**High performance.
Low emissions.**

All RAV4 models, whether they are 2WD or AWD, manual or auto, offer an attractive combination of responsive and smooth power, combined with high efficiency and reduced emissions.

XT-R 2WD

Sophisticated and feature-packed, this is a RAV4 you'll enjoy more with every mile.



XT-R 2WD

Main features

- 17" alloy wheels
- Front fog lights
- Rear privacy glass
- Heated, electrically retractable door mirrors
- Balada Black fabric trim
- Dual zone climate control air conditioning
- 6-disc CD autochanger/radio with 6 speakers (MP3 WMA compatible)
- Cruise control
- Bluetooth® connectivity
- Sports leather steering wheel with audio/Bluetooth® controls
- Auto dimming rear-view mirror
- Rain-sensing wipers
- Dusk-sensing headlights



- 01 Front fog lamps
- 02 17" alloy wheels
- 03 Auto dimming rear-view mirror

XT-R AWD

With the added assurance of Intelligent All Wheel Drive.



XT-R AWD Main features (additional to XT-R 2WD)

- Intelligent All Wheel Drive
- Dark Grey Alcantara® and leather interior
- Heated front seats
- Electronically adjustable driver's seat
- Hill-start Assist Control, Downhill Assist Control and paddle shift (on auto transmissions)

Optional feature

- Premium satellite navigation system with 7" touch screen, 3D landmarks, traffic avoidance, rear-view camera monitor, Bluetooth® connectivity and 10 GB music hard drive

01



02



01 XT-R All Wheel Drive model shown

02 Leather steering wheel with Bluetooth® voice integration, cruise control and paddle shift (Multidrive S and D-4D automatic only)

SR AWD

Extra style, extra features. The RAV4 SR is the optimum RAV4 experience.



Automatic model shown.

SR AWD

Main features (additional to XT-R AWD)

- Darkened 18" alloy wheels
- Body-coloured extended wheel arches
- Darkened headlamps
- Chrome back door plate
- Premium satellite navigation system with 7" touch screen, 3D landmarks, traffic avoidance, rear-view camera monitor and Bluetooth® connectivity
- Radio/CD player with 6 speakers and 10 GB music hard drive
- Smart Entry & Start System
- Hill-start Assist Control, Downhill Assist Control and paddle shift



- 01 Premium satellite navigation system
- 02 Darkened 18" alloy wheel with body-coloured extended wheel arches
- 03 Smart Entry & Start System

Wheels and trims



17" alloy wheels
225/65R17
Standard on XT-R 2WD
& AWD

18" alloy wheels
235/55R18
Standard on SR



Dark Grey
Alcantara®
& leather
XT-R AWD & SR



Balada Black fabric
Standard on XT-R 2WD

Colours



070 White Pearl (XT-R AWD & SR)*



1F7 Tyrol Silver (all grades)[§]



1G3 Decuma Grey (all grades)[§]



1H2 Deep Titanium (all grades)[§]



202 Astral Black (all grades)



3R3 Vermillion Red (XT-R AWD & SR)[§]



4T3 Light Cappuccino (XT-R AWD & SR)[§]

* Pearlescent. § Metallic paint.

Option packs

Add to your itinerary

Everybody's different. Which is why, when it comes to the personal touches on your RAV4, you'll find just the right accessories to suit you and your lifestyle.

Whether you want to add extra style, technology or practicality, each and every feature is designed to make owning a RAV4 even more enjoyable.

Style pack

Enhance your RAV4's existing appeal with the Style pack, which features an eye-catching front guard & under guard and Premium side steps. Great-looking scuff plates also help protect sills against wear and tear.

01



02



03



04



Premium satellite navigation system*

A clever satellite navigation system featuring:

- 7" touch screen
- 3D landmarks
- Traffic avoidance
- 10 GB music hard disc drive
- Rear-view camera monitor
- Bluetooth® connectivity

* Smart Entry and Start System included with this option.

01 Front guard & under guard

02 Premium side steps

03 Scuff plates

04 Premium satellite navigation system

Protection pack
The Protection pack features a useful Toyota Parking Aid system with rear sensors that provide audible warnings to assist whilst reversing. Practical black side mouldings and a rear bumper protection plate also help minimise small impact damage.



Touring pack
Roof rails & cross bars
Need extra carrying capacity? With this pack, the permanently fixed roof rails, in combination with cross bars, will enable you to attach bicycle holders, luggage boxes and a ski or surf board holder.



- 01** Toyota Parking Aid
- 02** Side mouldings
- 03** Rear bumper protection plate
- 04** Roof rails and cross bars

Accessories

Your car says a lot about you and your personality. It also reflects the way you live your life which is why we've designed a complete range of quality accessories that will add style, comfort and convenience to your RAV4.

Audio

DAB (digital radio upgrade)
USB/Aux/iPod® integration kit
JBL branded premium sound system

Body exterior

Door handle protection films
Front guard with under run
Rear under run
Mud flaps, front pair
Mud flaps, rear pair
Premium side steps
Rear bumper protection film
Rear bumper protection plate – black or stainless steel
Rear chrome garnish – XT-R only (standard on SR)
Roof spoiler
Side bars, stainless steel
Side protection mouldings – black, can be painted at additional cost
Side sills
Side steps, aluminium, functional
Wind deflectors (front pair)

Convenience

Cool/hot box
Premium satellite navigation system
Modular in-car entertainment system – single or twin screen system with multimedia connectivity
Toyota Parking Aid, rear 4-sensor system
Toyota Parking Aid, front 4-sensor system
HomeLink (Home security control system)

Interior trim

Premium grey tailored carpet mats, set 4, anthracite
Rubber floor mats with high border, set 4, grey
Scuff plates, front set
Scuff plates, rear set
Shift knob, chrome topped – all 6-speed manual transmission models

Lights

Driving lamps for improved visibility

Load space

Barrier net
Boot liner
Dog guard (full or upper half height)
Reversible boot mat

Locks

TRACKER Stolen Vehicle Tracking Systems:
Monitor & Horizon

Roof

Cross bars – if accessory roof rails are fitted
Roof rack system
Roof rails – black or silver
The following accessories can be fitted with the above cross bars or roof rack:
Bicycle holder (standard) – 3 can be installed
Ski/snowboard holders, small and large
Luggage/ski boxes – range of sizes in silver or black metallic finish
Surfboard or windsurf board/mast holder

Safety

Babysafe Plus for babies from birth up to 13 kg (approximately 15 months)
Duo Plus G1 ISOFIX restraint seat. For children between 9 to 18 kg (approximately 8 months to 4 years)
Kid G2 ISOFIX restraint seat. For children between 15 to 36 kg (approximately three to 12 years)
Fire extinguisher
First aid kit
High visibility reflecting jacket
Warning triangle

Storage

Cargo net, vertical
Coat hanger (must be removed when passenger in rear seat)
Rear door storage bag, grey & black
Utility net

Towing

Tow bar, vertical detachable
Tow bar, fixed
Tow bar, flanged
12N (trailer) and 12S (caravan services)
7-pole wiring kits for all above tow bars
Rear bike holder with integrated lighting board – holds 2, holder for 3rd bike available (requires 12N trailer wiring and tow bar to mount)

Wheels

Saribus 17" alloy wheels (silver or anthracite) – XT-R only
Toyota Motorsport 18" alloy wheels:
18" Podium 9-spoke (silver) – SR only

Style

The range includes great-looking features such as roof spoiler, side sills and a rear chrome garnish.

01 Rear chrome garnish

An eye-catching highlight for the rear door (XT-R only).

02 Roof spoiler

Creates the appearance of streamlined efficiency.

03 Rear under run

Tough yet stylish guard for the rear under body.

04 Side sills

A dash of chrome to emphasise the side contours.



Touring

The power and strength of the RAV4 is an open invitation to fit a tow bar and expand your car's leisure potential by towing a jet-ski, trailer or small caravan. The Toyota roof rack or roof rails & cross bars combine with a wide choice of optional carrying attachments to give you further flexibility for exploring life's big adventures.



RAV4 fitted with roof bars, 18" Podium alloy wheels, side mouldings and rear bicycle holder, which attaches to a Toyota tow bar.

01 – 03 Tow bars

Your choices include fixed and flanged permanently mounted tow bars or the detachable bar with a removable hook. Each has a capacity up to 2,000 kg. Optional wiring kits are also available.

04 Ski box

Featuring passenger side opening and central locking. Available in standard, medium and luxury extra-large versions.

05 Luggage box

Aerodynamic design with central locking and passenger side opening.

06 Ski and snowboard holders

Lockable design for skis and snowboards. Available in small, medium and large sizes.

07 Surfboard and mast holder

Custom-designed for the awkward shape of a surfboard or windsurf board and mast.

08 Standard bicycle holder

Lockable design with a quick lock and release system for easy loading and unloading.



Audio technology

Toyota audio accessories are custom-designed to link with and enhance your RAV4's sound system. Enjoy the benefits of digital radio on the move by upgrading your audio system to listen to your favourite DAB stations. Or choose the USB integration kit to manage your iPod®, iPhone® or USB stick through your car's audio controls.

Modular in-car entertainment system

Travel takes on a new dimension with the Toyota in-car entertainment system. Passengers can watch a DVD, play on a connected games console or review video recordings and photographs. Features include an all-in-one DVD player with CD and MP3 compatibility, a 7" screen, infra-red headphones, remote control and a USB slot for accessing media straight from a memory stick. The screen height will adjust for adult or child viewing.



- 01 DAB audio
- 02 USB integration kit
- 03 Modular in-car entertainment



Safety

Children are surely the most precious cargo you'll ever carry. Be assured. With Toyota ISOFIX child restraint seats your younger passengers will travel in safety and comfort wherever you go.

Toyota ISOFIX

For maximum safety, Toyota ISOFIX child restraint seats have a simple push-click operation to lock the seat into your RAV4's rear ISOFIX bars and so anchor it directly to the car body. An integral top tether increases stability by helping to prevent the seat tipping forward.



01 Babysafe Plus
Comfort and protection for babies from birth up to 13 kg (approximately 15 months).



02 Duo Plus G1 ISOFIX restraint seat
For children of between 9 to 18 kg (approximately 8 months to 4 years).



03 Kid G2 ISOFIX restraint seat
Height adjustable for children between 15 to 36 kg (approximately three to 12 years).

Protection

Your RAV4 has an interior that's truly inviting. Preserving the appeal is so much easier with the Toyota range, from carpet and boot mats to dog guards, a barrier net and cargo net. Each is custom-made to protect against the ins and outs of daily life.

01 Boot liner

Tough black rubber with an anti-slip surface and raised lip, to protect against dirt and minor spills.



02 Reversible boot mat

Waterproof plastic on one side and an attractive textile finish on the other.



03 Carpet mats

Hard-wearing velour mats in a complementary anthracite colour.



04 Rear door storage bag

Two bags in one! One part has a strap for carrying as a shoulder bag.



05 Utility net

Fixes securely in the boot and is ideal for carrying sports equipment.

06 Vertical cargo net

Ideal for keeping smaller items neatly in place.

07 Dog guard – full

Gives your pet a secure personal space. An optional boot liner is the ideal combination. A half dog guard* is also available.

* Not illustrated.

Specifications

ENVIRONMENTAL PERFORMANCE	2.2 D-CAT 150 Diesel 6 A/T 2AD-FHV AWD XT-R/SR	2.2 D-4D 150 Diesel 6 M/T 2AD-FTV AWD	2.2 D-4D 150 Diesel 6 M/T 2AD-FTV 2WD	2.0 Valvematic Petrol Multidrive S 3ZR-FAE AWD
Fuel consumption (EU directive 80/1268/EEC as last modified by directive 2004/3/EC)(Euro 4) and (EU directive 715/2007 as last amended by directive 692/2008A/EC)(Euro 5)				
Combined driving (mpg)	39.8/39.2	47.1	47.1	37.2
Urban driving (mpg)	32.5/32.1	38.2	38.2	29.4
Extra urban driving (mpg)	46.3/45.6	54.3	54.3	43.5
Recommended fuel grade	48 cetane diesel or higher	48 cetane diesel or higher	48 cetane diesel or higher	95 unleaded petrol or higher
Fuel tank capacity (litres)	60	60	60	60
Carbon dioxide, CO₂ (EU directive 80/1268/EEC as last modified by directive 2004/3/EC)(Euro 4) and (EU directive 715/2007 as last amended by directive 692/2008A/EC)(Euro 5)				
Combined driving (g/km)	186/189	159	156	177
Urban driving (g/km)	229/230	197	192	222
Extra urban driving (g/km)	161/164	137	135	151
Exhaust emissions (EU directive 70/220/EEC as last amended by directive 2003/76B/EC)(Euro 4) and (EU directive 715/2007 as last amended by directive 692/2008A/EC)(Euro 5)				
Euro class	Euro 5	Euro 5	Euro 5	Euro 5
Carbon monoxide, CO (g/km)	0.044	0.18	0.18	0.31
Hydrocarbons, HC (g/km)	–	–	–	0.04
Nitrogen oxides, NO _x (g/km)	0.074	0.21	0.21	0.01
Hydrocarbons, HC & Nitrogen oxides, NO _x (g/km)	0.082	0.22	0.22	–
Particulates, PM (g/km)	0.0009	0.017	0.017	–
Noise (drive-by) (EU directive 70/157/EEC as last modified by directive 1999/101/EC)(AWD) and (EU directive 51R as last modified by directive 02)(2WD)				
dB(A)	70.2	70.1	70.0	69.8

The fuel consumption and CO₂ values are measured in a controlled environment, in accordance with the requirements of directive 80/1268/EEC incl. its amendments, on a basic production vehicle.

For further information or if you are interested in buying a basic production vehicle, please contact Toyota Motor Europe NV/SA.

The fuel consumption and CO₂ values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle conditions, installed equipment, load, number of passengers, etc.) play a role in determining a car's fuel consumption and CO₂ emissions.

ENGINES	2.2 D-CAT 150 Diesel 6 A/T 2AD-FHV	2.2 D-4D 150 Diesel 6 M/T 2AD-FTV	2.0 Valvematic Petrol 6 M/T – Multidrive S 3ZR-FAE
Number of cylinders	4 in line	4 in line	4 in line
Valve mechanism	16 valve DOHC	16 valve DOHC	16 valve DOHC with Valvematic and Dual VVT-i
Fuel system	Direct injection with common-rail system with piezo injector	Direct injection with common-rail system with piezo injector	Electronic fuel injection
Displacement (cc)	2231	2231	1987
Bore x stroke (mm x mm)	86.0 x 96.0	86.0 x 96.0	80.5 x 97.6
Compression ratio	15.7 : 1	15.7 : 1	10.0 : 1
Maximum power output (kW/rpm)	150 DIN hp (3600)	150 DIN hp (3600)	158 DIN hp (6200)
Maximum torque (Nm/rpm)	340/2000–2800	340/2000–2800	198/4400

PERFORMANCE	2.2 D-CAT 150 Diesel 6 A/T AWD	2.2 D-4D 150 Diesel 6 M/T AWD	2.2 D-4D 150 Diesel 6 M/T 2WD	2.0 Valvematic Petrol Multidrive S AWD
Maximum speed (mph)	115	118	118	115
0–62 mph	10.8	10.2	10.0	11.0
Drag coefficient	0.31	0.31	0.31	0.31

BRAKES		SUSPENSION	
Front	Ventilated discs	Front	MacPherson strut
Rear	Solid discs	Rear	Double wishbone

M/T = Manual transmission

A/T = Automatic transmission

Specifications

OFF-ROAD PERFORMANCE	XT-R/SR
Active Torque Control*	●
VSC, TRC and HAC/DAC (DAC only with 6 A/T and Multidrive S)	●
Min. running ground clearance (mm)	180
Approach angle (°)	28
Departure angle (°)	24
Ramp brake over angle (°)	20
Wading depth (mm) up to 10 km/h	500
Wading depth (mm) up to 30 km/h	300

DIMENSIONS	Length	Width	Height
Chassis (mm)	4365	1815 (1855) [§]	1685 (1720) [°]
Front and rear tread (mm)	1560 (17")/1570 (18")		
Wheelbase (mm)	2560		
Min. turning radius: tyre/body (m)	Tyre: 5.1 (17")/5.4 (18") – Body: 5.5 (17")/5.8 (18")		
Luggage compartment (mm)	800	1335	995
VDA luggage capacity (litres)	410		

WEIGHTS & TOWING CAPACITY	2.2 D-CAT 150 Diesel 6 A/T AWD	2.2 D-4D 150 Diesel 6 M/T AWD	2.2 D-4D 150 Diesel 6 M/T 2WD	2.0 Valvematic Petrol Multidrive S AWD
Kerb weight (kg)	1615–1650	1595–1650	1545–1600	1510–1565
Gross vehicle weight (kg)	2190	2190	2140	2110
Towing capacity with brakes (kg)	1800	2000	2000	1500
Without brakes (kg)	750	750	750	750

TYRES AND WHEELS	XT-R	SR
17" alloy wheel 225/65R17	●	–
18" alloy wheel 235/55R18	–	●
Tyre repair kit	●	●

TRANSMISSION	2.2 D-CAT 150 Diesel	2.2 D-4D 150 Diesel	2.0 Valvematic Petrol
Transmission type	6 A/T	6 M/T	Multidrive S
Drive type	AWD	AWD/2WD	AWD



● = Standard – = Not available
 * Only available on AWD derivatives. M/T = Manual transmission A/T = Automatic transmission
[§] Value in brackets SR grade. [°] Value in brackets includes optional roof rails.
 Widths shown do not include door mirrors.

Equipment

EXTERIOR	XT-R 2WD	XT-R AWD	SR
Privacy glass (rear)	●	●	●
Colour-keyed overfenders	–	–	●
Bumpers: colour-keyed	●	●	●
Rear door: chrome-garnish	–	–	●
Radiator grille: chrome-plated	●	●	●
Door mirrors with integrated turning light: colour-keyed, electric, heated	●	●	●
Front intermittent wipers with adjustable interval	●	●	●
Rear wiper with interval	●	●	●
Headlamps with low beam projector	●	●	●
Headlamp levelling (manual)	●	●	●
Front fog lights	●	●	●
LED rear combination lights	●	●	●
Tyre repair kit	●	●	●
Metallic paint	○	○	○
Pearlescent paint	–	○	○

COMFORT	XT-R 2WD	XT-R AWD	SR
Electric power steering	●	●	●
Tilt and telescopic steering wheel	●	●	●
Paddle shifts (Multidrive S and 6 A/T only)	–	●	●
Leather steering wheel with audio controls	●	●	●
Leather shift lever knob	●	●	●
Cruise control	●	●	●

COMFORT	XT-R 2WD	XT-R AWD	SR
Smart Entry & Start System	–	○*	●
Key reminder buzzer	●	●	●
Dual zone climate control air conditioning	●	●	●
Auto dimming rear-view mirror	●	●	●
Clean air filter	●	●	●
Rear window defogger with timer	●	●	●
Headlamp reminder warning	●	●	●
Front armrest with two cup holders	●	●	●
Power windows: front and rear	●	●	●
Assist grips: 2 front, 2 rear	●	●	●
Illuminated system (entry and foot lamp)	●	●	●
Rain and dusk sensor	●	●	●
Tonneau cover	●	●	●
12V power supply (1 front/1 rear)	●	●	●

INFORMATION	XT-R 2WD	XT-R AWD	SR
Premium satellite navigation with 7" touch screen, 3D landmarks, traffic avoidance and rear-view camera monitor	–	○	●
Bluetooth® hands-free system	●	●	●
Multi-information display (clock, outside temperature, average speed, average fuel consumption)	●	●	●

● = Standard ○ = Optional – = Not available
 * Only available with navigation system.

Equipment

INFORMATION	XT-R 2WD	XT-R AWD	SR
Rear-view monitor on navigation system	–	○	●
Optitron meter illumination system	●	●	●

AUDIO	XT-R 2WD	XT-R AWD	SR
Roof antenna	●	●	●
Radio/CD audio system with 6 speakers (MP3/WMA compatible)	●	●	●
In-dash 6-CD changer*	●	●	–
10 GB music storage	–	○ [§]	●

SEATS	XT-R 2WD	XT-R AWD	SR
Balada Black fabric seats	●	–	–
Dark Grey Alcantara® and leather seats	–	●	●
Driver seat height adjustable (manual)	●	–	–
Driver and passenger seat heated and driver seat electric, height adjustable and lumbar support	–	●	●
Rear headrests (x3)	●	●	●

SEAT MODULARITY	XT-R 2WD	XT-R AWD	SR
Rear seats, tilt down (60:40 split folding)	●	●	●
Front seats, sliding (225 mm)	●	●	●
Rear seats, sliding (165 mm) and reclining	●	●	●

STORAGE COMPARTMENTS	XT-R 2WD	XT-R AWD	SR
Glovebox with cooler and key	●	●	●
Front/rear door and seatback pockets: driver and passenger	●	●	●
Underfloor trunk cargo (80 litres)	●	●	●
Sunglasses holder	●	●	●

SAFETY	XT-R 2WD	XT-R AWD	SR
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Active			
ABS with EBD and BA	●	●	●
VSC and TRC	●	●	●
Intelligent All Wheel Drive system	–	●	●
HAC (for M/T, set with VSC)	●	●	–
HAC and DAC (for 6 A/T and Multidrive S only, set with VSC)	–	●	●

Passive			
SRS front airbags: driver and passenger	●	●	●
SRS curtain shield airbags front and rear	●	●	●
SRS front side airbags	●	●	●
SRS knee airbag: driver	●	●	●
Front passenger airbag switch-off	●	●	●
Adjustable seat belt anchorage	●	●	●
Front active headrests with Whiplash Injury Lessening concept seat (WIL): driver and passenger	●	●	●
Child protection lock	●	●	●
ISOFIX child restraint system	●	●	●

SECURITY	XT-R 2WD	XT-R AWD	SR
Immobiliser	●	●	●
Fuel cap lock	●	●	●
Interior switch for door locking	●	●	●

● = Standard ○ = Optional – = Not available
 * Not available with navigation system. [§] Option with premium satellite navigation.

Glossary

Discover more about RAV4 technology.



Toyota Optimal Drive

Enhanced performance
Lower CO₂
Better fuel economy
Toyota Optimal Drive means reduced CO₂ emissions, better fuel economy and enhanced performance. It marks the beginning of a new generation of powertrain technologies, engineered to save you money. It means you no longer have to give up performance to benefit from lower CO₂ and improved economy.



Intelligent All Wheel Drive

Sensors throughout the RAV4 feed information to the Intelligent All Wheel Drive which actively monitors road conditions. The system reacts quickly to potential problems and co-ordinates the response of an Active Torque Control AWD system, electric power steering (EPS) and Vehicle Stability Control (VSC).



Whiplash Injury Lessening seats (WIL)

During impact at lower speeds the WIL concept seat and the headrest cushions the head and back at the same time to help reduce the risk of whiplash injuries.



Front suspension

This incorporates MacPherson struts with redesigned coil springs, lower arm and shock absorbers, to give a smoother journey.



Euro NCAP

RAV4 achieved a four-star Euro NCAP rating for adult occupant protection with 32 points. RAV4 also received a four-star rating for child safety, and three stars for pedestrian protection. The award of a four-star Euro NCAP rating is further testament to the design, engineering and build quality of the Toyota RAV4.



Brake Assist (BA)

Automatically supports emergency braking if the brakes are applied quickly, but without sufficient pressure on the pedal. It does this by measuring how fast the brake pedal is depressed and then, if appropriate, increasing braking force. When you ease the pressure on the pedal BA similarly reduces the amount of assistance.



LED Rear Brake Lights

LED lamps illuminate faster than conventional bulbs, alerting the driver behind to brake sooner. They also last longer and consume less energy.



Rear suspension

A double wishbone rear suspension gives outstanding road holding and stability.



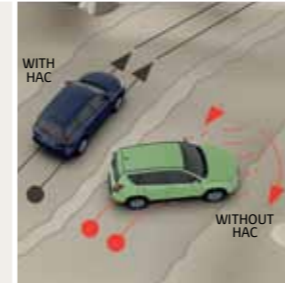
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)

ABS prevents the wheels from locking while braking. EBD complements this by optimising brake force distribution between each wheel. Together the two systems help the driver to maintain steering control under heavy braking.



Active Headrest

On impact, a sensor recognises that the passenger's lower back is pressed hard against the seatback. The headrest automatically moves diagonally upward and forward to catch the back of the head. This alleviates neck impact and helps reduce the risk of whiplash in the event of a rear-end collision.



Hill-start Assist Control (HAC)

This helps prevent the vehicle from rolling back on a steep incline by automatically applying brake pressure to all four wheels for up to 5 seconds after the brake pedal is released.



Smart Entry & Start System[§]

This system allows you to unlock and start the vehicle without having to take the key out of your pocket or handbag. Your vehicle senses the key and is automatically unlocked when the door handle is pulled. It even activates the interior lamp to guide you in the dark. Just get in and press lightly on the Start/Stop button to start or stop the engine. To lock the vehicle you only need to push the small button on the outside of the door handle.



Downhill Assist Control (DAC)*

Acts when you are on a steep descent by maintaining a stable low speed of around 5 km/h and releasing individual wheels as you drive.



Rain sensor/Dusk sensor

The automatic rain sensor instantly sets the appropriate wiper speed and intervals for you. The dusk sensor detects light levels and automatically switches on the headlamps when the light is low.

* Automatic transmissions.

[§] Standard on SR, optional on XT-R AWD with Premium satellite navigation.

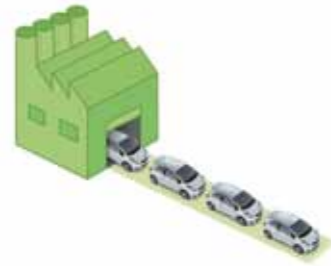
Toyota and the environment



Designing your car

To achieve lower emissions and greener vehicles on the way forward toward the ultimate eco-car, it is essential to measure progress. Toyota has therefore developed its Ecological Vehicle Assessment System, or Eco-VAS. This is a comprehensive approach to assessing a vehicle's whole life cycle in terms of its impact on the environment, starting at the early stage of development, before the vehicle is actually built.

The environmental impact of the RAV4 150 diesel (displacement 3000cc) compared to an equivalent model is demonstrated through the complete life cycle analysis with 5% CO₂ (Carbon dioxide), 25% NO_x (Nitrogen Oxide), 7% NMHC (Non-Methane Hydrocarbons) and 20% PM (Particulate Matter) reduction.



Making your car

During the production of your vehicle every effort is made to reduce the effect of the manufacturing process on the environment.

The Toyota Tahara plant is striving toward sustainable manufacturing with the concept of a plant that fully utilises natural resources while existing in harmony with the natural environment.

By continuously implementing new measures at the Toyota Tahara plant, the overall CO₂ emissions in the production process were reduced by 1% in 2007, while the volatile organic compounds went down by 39% compared to the level in 2003.

The plant no longer sends any waste to landfill sites and qualified for the Environmental Management System ISO 14001, a green standard we are extremely proud of.



Getting vehicles and parts to you

We are always looking to employ the most efficient and environmentally friendly logistical and delivery methods. For instance, modes of transport with the least environmental impact are selected wherever possible.



Selling and servicing your car

Toyota's retail network – with over 3,000 Toyota and Lexus centres across Europe – is a major contributor to the company's total emissions. That's why Toyota Motor Europe has developed a sustainable retailer programme to minimise emissions output. Our aim is to reduce energy, water and waste emissions generated across the retail network. The programme covers everything from rainwater recycling, introducing additional roof insulation and using renewable energy at new Toyota centres, as well as carrying out energy audits to identify efficiency improvement at existing centres.



The end of the road for your vehicle?

Over 95% of the RAV4 is recoverable. 100% of materials are coded and the four heavy metals have been eliminated completely (in accordance with 2000/53/EC).

Our environmental policy means that we offer Toyota drivers new and innovative ways of returning their old car. For more information visit: www.toyota.eu or contact your local Toyota Centre.

In the design phase Toyota aims for cleaner engines. Thanks to Toyota Optimal Drive we are achieving even more. Every component is optimised to save weight and space, reduce friction or simply work more efficiently.



Drive thoughtfully

Drive your car in the right way and you could reduce your fuel bill and your CO₂ emissions by around 20–30%.

01. Remove any extra weight and roof load.
02. Plan your route and avoid detours.
03. Avoid using your car for short journeys.
04. Check your tyre pressure regularly.
05. Service your car according to the owner's manual.
06. Shift up gear earlier.
07. Only use air conditioning when necessary.
08. Follow and anticipate traffic flow.
09. Keep your windows closed.
10. Switch off your engine if you have to wait longer than 60 seconds.

Owning the new RAV4.

On the day you purchase your RAV4, your Toyota Centre will present you with the 'RAV4 Passport'. It's a guide to getting the best out of your RAV4 and its comprehensive range of features. Of course, your Toyota Centre will explain the RAV4 to you in detail – and always be available should you require any assistance.

5-Year Toyota Warranty

Every new Toyota car comes with a five-year/100,000-mile warranty, whichever comes first, with no mileage limitation for the first year. This covers your car against the unlikely event of a manufacturing defect. For full details, please ask your Official Toyota Centre or visit www.toyota.co.uk/5yearwarranty.

Corrosion cover The warranty offers 12 years' coverage, regardless of mileage, against perforation of the body-work (from inside to outside) that develops due to corrosion caused by faults in materials or workmanship.

Rust and paint defects The warranty also covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in materials for a period of three years, regardless of mileage.

Extended Warranty

After the initial warranty period has ended, you can extend your warranty until the vehicle is seven years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle*, meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

Toyota genuine parts

The RAV4 is designed to minimise the cost of accident repair. Energy-absorbing elements are built into the bumpers, expensive-to-replace parts are located away from damage zones, and commonly damaged body parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low part and labour charges.

Added security

The RAV4's security system withstands the insurance industry's rigorous five-minute attack test and provides excellent protection. Both the alarm system and engine immobiliser are approved by Europe's major insurance companies.

Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort or practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has up to a three-year warranty when purchased together with the vehicle[§].

Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712.

Toyota Approved Used Car Scheme

All Toyota Approved Used vehicles come complete with a pre-delivery inspection, a mileage check, 12 months' warranty, AA breakdown cover, Club Toyota membership[§] and a 30-day vehicle exchange plan.

Recycling Toyota End-Of-Life Vehicles

We offer a free vehicle take back scheme through our appointed service provider, Autogreen. This is a new and innovative way for Toyota drivers to return their vehicle at the end of its life for dismantling and recycling. For more information about End-Of-Life Vehicles please refer to www.toyota.co.uk/environment

* With the exception of batteries, corrosion of exhaust and damage or wear to the interior. Please refer to our Terms and Conditions for full details.

§ Check with your Toyota Centre for specific warranty details.

◊ Except on non-Toyota vehicles.

Flexible Finance from Toyota Financial Services.

When choosing your new car you will make sure you choose the right model, the right specification and the right colour to suit you. Choosing how you finance your car is just as important.

Our range of finance plans has been designed with simplicity in mind to make funding your car as easy as driving it. All our plans offer easy budgeting and peace of mind and **AccessToyota** brings these and other benefits together in one flexible package.

AccessToyota is a finance plan that puts you in control. You don't have to worry about finding a large deposit as you agree the amount of deposit that you want to pay and choose your repayment term from two to three years.

What makes **AccessToyota** different is that Toyota Financial Services (TFS) give your vehicle the security of a guaranteed future value (GFV) which is your optional final payment, deferred to the end of the agreement. Affordable monthly payments are yours to enjoy as your repayments are based on the vehicle selling price less your deposit and the GFV/optional final payment, plus the cost of borrowing.

In addition, you can have reassurance against the risk of a fall in used car prices, knowing the minimum amount your Toyota will be worth at the end of your agreement is guaranteed at TFS.

Then when your agreement comes to an end you have three flexible choices:

— Part exchange your vehicle for a brand new Toyota

— Pay your final payment (the GFV) and take full ownership of the car*

— Simply hand the car back with nothing more to pay[§]

Ask your Toyota Centre to show you how **AccessToyota** could be the best choice for you.

Flexible Finance for all Toyota customers

Whatever your needs, to complement **AccessToyota**, TFS has a full range of finance options to offer. From traditional Hire Purchase to Contract Hire and Leasing. Whether you're a private motorist with a fixed monthly budget in mind or a business customer looking for VAT-efficient funding options, just discuss your individual requirements with your Toyota Centre. They will be pleased to show you how convenient and competitive Toyota Financial Services can be.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

Intelligent design

The RAV4 is designed and engineered to minimise the maintenance overhead. There are fewer parts that require servicing and those that do are inherently durable to extend service intervals. Equally important is that RAV4 technology is made easily accessible so that maintenance labour time can be minimised. These features combine with the highly competitive pricing of Toyota parts to ensure the lowest cost of maintaining your RAV4 in an ideal working condition.

Toyota quality service

Your Toyota Centre will talk you through the RAV4 'Health and Safety' maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your RAV4 needs a full Health and Safety check, dependent on driving style and conditions, up to once every two years or 20,000 miles (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 10,000 miles (whichever comes sooner).

Club Toyota

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free AA Roadside Assistance in the UK and Europe, specially negotiated rates for travel insurance, a 5% discount off Toyota Motor Insurance, plus exclusive offers and promotions through our quarterly customer magazine. For further information please call 0845 275 5555 or visit toyota.co.uk/club

Toyota Accident Assistance

At Toyota, we believe that our customers deserve the best possible care. Therefore if you are involved in an accident, one call to Toyota Accident Assistance will get you back on the road again, whilst we take care of liaising with your insurer and arranging for your car to be repaired. By making us your first call, we will ensure your vehicle is repaired by Toyota to factory standards, meaning no compromise to your warranty or residual value.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

*On payment of the option-to-purchase fee.

[§]Subject to mileage and fair wear and tear conditions being met. TFS is authorised and regulated by the Financial Services Authority.

Toyota Financial Services is authorised and regulated by the Financial Services Authority. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

To experience the new RAV4 or for more information, please contact your local Toyota Centre or visit our website

www.toyota.co.uk/rav4

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The use of the term 'Toyota Accessories' should not be taken to imply that the products in the accessory pages are actually manufactured by the Toyota Motor Corporation or Toyota (GB) PLC. After Sales Division are continually updating and changing specifications of accessories and reserve the right to do so at any time without prior notice.

GBNGV-1210B-RV December 2010

help

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