



Peugeot has published this guide to help you configure your desired 308 CC. You will also find in technical specifications that make your vehicle unique and all information needed about Peugeot's services including

PEUGEOT *New 308 CC*



PEUGEOT

**PRICES, EQUIPMENT AND
TECHNICAL SPECIFICATIONS**

2012 Model Year - EFFECTIVE 1st NOVEMBER 2011

1.1 CHOOSE YOUR 308 CC LEVEL

GT 200bhp

Allure +

Engine

- THP 200bhp

Interior Features

- GT Pack
 - Pedals, footrest, Gear Lever
 - Sport Steering Wheel, Black Fascia Panel



ALLURE

ACTIVE +

Exterior features

- 18" Nimbus Alloy wheels
- Electric Folding Door Mirrors

Interior features

- Luxury Leather
- Sport Leather Steering Wheel

Comfort and convenience

- Front and Rear parking aid
- Airwave Scarf (Temperature control)
- Windstop



ACTIVE

ACCESS +

Comfort and convenience

- Cruise control with speed limiter
- Dual-Zone Climate Control
- Rear Parking Aid
- Alarm (Thatcham category 1 Approved)

Exterior features

- 17" Stratus Alloy wheels

Exterior lighting and visibility

- Auto Rain Sensing Front Wipers
- Auto Headlamps
- Electrochrome rear view mirror
- LED Day running lights



ACCESS

Comfort and convenience

- Power steering
- Steering column adjustable for reach and rake
- Remote control central locking with deadlocks
- Air Conditioning
- 2 Part Electric Folding retractable roof
- Leather Steering Wheel

Exterior features

- 16" Cirrus Alloy wheels

Safety and security

- 6 SMART Safety airbags
- ABS + EBD + EBA
- E.S.P. (Electronic Stability Programme)

In-car entertainment

- Radio / CD Player with MP3 playback
- Peugeot Connect USB with Bluetooth

2. CHOOSE YOUR 308 CC VERSION

Manufacturer's recommended retail prices Peugeot 308 CC price list

	ENGINE	BHP	VERSION TITRE CODE	CO2 g/km	BASIC MRRP	VAT (£)	TOTAL MRRP	ON THE ROAD MRRP
Access	1.6 VTi	120	1PT7 DC NCA5 70 A0D1	155	17,136.67	3,427.33	20,564.00	21,445.00
	e-HDi with Stop and Start	112	1PT7 DC NBMK 70 A0D1	123	18,374.17	3,674.83	22,049.00	22,765.00
Active	1.6 VTi	120	1PT7 DC QCA5 70 A0D1	159	17,970.00	3,594.00	21,564.00	22,445.00
	THP	156	1PT7 DC QCC6 70 A0D1	167	18,595.00	3,719.00	22,314.00	23,295.00
	e-HDi with Stop and Start	112	1PT7 DC QBMK 70 A0D1	128	19,165.83	3,833.17	22,999.00	23,715.00
	HDi	163	1PT7 DC QBB6 70 A0D1	149	19,790.83	3,958.17	23,749.00	24,595.00
	HDi Auto	163	1PT7 DC QBBM 70 A0D1	172	20,386.67	4,077.33	24,464.00	25,445.00
Allure	THP	156	1PT7 DC WCC6 70 A0D1	167	20,470.00	4,094.00	24,564.00	25,545.00
	HDi	163	1PT7 DC WBB6 70 A0D1	149	21,665.83	4,333.17	25,999.00	26,845.00
	HDi Auto	163	1PT7 DC WBBM 70 A0D1	172	22,261.67	4,452.33	26,714.00	27,695.00
GT	THP	200	1PT7 DC WCH6 70 A0D1	162	20,928.33	4,185.67	25,114.00	25,995.00

3. CHOOSE YOUR OPTIONS

			Access	Active	Allure	GT	Basic RRP £ Excl VAT	VAT 20%	Total RRP £ Incl VAT	
EXTERIOR & INTERIOR	Metallic Paint	MO..	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	366.67	73.33	440.00	
	Lacquer Pearlescent Paint (Pearl White)	M6..			<input type="radio"/>	<input type="radio"/>	525.00	105.00	650.00	
	With Leather Options on Active models you will need to order option code NA06 Windstop & Airwave Scarf in lieu of Cloth (See Colours & Trims for availability)				<input type="radio"/>					
	Black Luxury Leather trim	Q1FX / NA06		<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	1,308.33	261.67	1,570.00	
	Grey Luxury Leather trim	Q1FR / NA06		<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	1,308.33	261.67	1,570.00	
	Vintage Luxury Leather trim	Q1XX / NA06					1,308.33	261.67	1,570.00	
	Integral Black Leather trim in lieu of Luxury Leather	Q3FX / NA06			<input type="radio"/>		700.00	140.00	840.00	
	Integral Vintage Red Leather trim in lieu of Luxury Leather	QEFW / NA06			<input type="radio"/>	<input type="radio"/>	700.00	140.00	840.00	
	Integral Grey Lama Leather trim in lieu of Luxury Leather	Q3FS / NA06			<input type="radio"/>		700.00	140.00	840.00	
	Electric Pack (Seat Adjustment) * available with Leather ONLY	IP03			<input type="radio"/>	<input type="radio"/>	308.33	61.67	370.00	
	Windstop (automatic with Leather upgrade)	ME07		<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	175.00	35.00	210.00	
	Alloy Wheel Upgrade - 16" to 17" Alloy	OL08		<input type="radio"/>	<input checked="" type="radio"/>		266.67	53.33	320.00	
Alloy Wheel Upgrade - 17" to 18" Alloy	OL09				<input checked="" type="radio"/>	266.67	53.33	320.00		
IN-CAR ENTERTAINMENT	Peugeot Connect Navigation (RNEG) - with Bluetooth (ilo USB)	WLRE		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	612.50	122.50	735.00	
	Peugeot Connect Media Navigation (NG4) with 3-D Colour, Bluetooth, GSM phone & MP3 music storage function	WLRG			<input type="radio"/>	<input type="radio"/>	1,312.50	262.50	1,575.00	
	Peugeot Connect USB & Bluetooth	WLRT	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	175.00	35.00	210.00	

- Standard
- Option

4.1 CHOOSE YOUR EQUIPMENT

		Access	Active	Allure	GT
BODY STYLE	2 door Coupé Cabriolet	●	●	●	●
SEATING	Sports Front and Rear Seats	●	●	●	●
	Driver and passenger seat height adjustment	●	●	●	●
	Electric Pack (Electric Seat Adjustment only available with Leather)		○	○	○
	Heated Seats (Standard if Leather option ordered)		○	●	●
	Cloth interior trim	●	●		
	Luxury leather interior trim		○	●	●
	Integral leather interior trim			○	○
SAFETY & SECURITY	2 Front SMART airbags	●	●	●	●
	2 Side SMART airbags with deactivate switch	●	●	●	●
	2 Head side SMART airbags	●	●	●	●
	ABS with EBD and Emergency Brake Assist	●	●	●	●
	ESP and ASR (Electronic Stability Programme and traction control) with deactivate switch	●	●	●	●
	Tyre Pressure Sensor			●	●
	Retractable steering column and brake pedal	●	●	●	●
	Rear protective pop-up rollover hoops	●	●	●	●
	Four 3-point seat belts	●	●	●	●
	Two rear seat Isofix location points	●	●	●	●
	Unfastening Seatbelt Detection System	●	●	●	●
	Ultrasonic alarm (Thatcham category 1 approved)		●	●	●
	Deadlocks	●	●	●	●
	Rolling code transponder immobiliser (Thatcham category 2 approved)	●	●	●	●
	Remote Lockable glovebox and Centre Armrest storage	●	●	●	●
Internally operated central locking	●	●	●	●	
Locking wheel bolts for alloy wheels	●	●	●	●	
COMFORT AND CONVENIENCE	Speed related Electric Power assisted steering	●	●	●	●
	Remote control central locking with two pkip keys	●	●	●	●
	Remote control closing for electric windows	●	●	●	●
	Central button for operating all four electric windows simultaneously	●	●	●	●
	Rear parking aid (Urban Pack)		●		
	Front and Rear parking aid (Urban Plus Pack)			●	●
	Height and reach adjustable steering wheel	●	●	●	●
	Cruise control with speed limiter		●	●	●
IN-CAR ENTERTAINMENT	Peugeot Connect RD45 Sound Radio / CD player	●	●	●	●
	Peugeot Connect USB with Bluetooth	●	●	●	●
	Peugeot Connect Media Navigation - NG4 with 3-D Colour, Bluetooth & MP3 music storage function			○	○
	Peugeot Connect Navigation RNEG with Bluetooth (in lieu of USB)		○	○	○

4.2 CHOOSE YOUR EQUIPMENT

		Access	Active	Allure	GT
HEATING AND VENTILATION	Manual Air Conditioning	●			
	Climate Control - digital air conditioning (adapts to cabriolet configuration)		●	●	●
	Heat Scarf (becomes standard when option of Leather is ordered)		○	●	●
	Windstop (becomes standard when option of Leather is ordered)	○	○	●	●
INTERIOR FEATURES	Trip computer	●	●	●	●
	Leather trimmed steering wheel	●	●		
	Leather trimmed sports steering wheel			●	●
	Aluminium gear knob (manual only)				●
	White Sports Dials			●	●
	Ambient Lighting		●	●	●
	12V socket in centre console between front seats	●	●	●	●
	Protective shutter blind in boot	●	●	●	●
Boot light	●	●	●	●	
EXTERIOR FEATURES	Metallic / Pearlescent paint	○	○	○	○
	Fully body colour front and rear bumper aprons	●	●	●	●
	Body colour bodyside protection mouldings	●	●	●	●
	Body colour door mirrors	●	●	●	●
	Body colour door and boot handles	●	●	●	●
	Boot lid lip spoiler with integrated brake light	●	●	●	●
	16" Cirrus Alloy wheels	●			
	17" Stratus Alloy wheels	○	●		
	18" Nimbus Alloy wheels			●	●
	Spare Wheel	●	●	●	●
	2 piece electrically retractable rigid roof	●	●	●	●
EXTERIOR LIGHTING & VISIBILITY	Front LED Headlights Day running lights		●	●	●
	Rear LED lights / Diode style rear lights	●	●	●	●
	Exterior Welcome Lighting (available with Visibility Pack)		●	●	●
	Front fog lights	●	●	●	●
	Automatic headlamps		●	●	●
	Automatic rain sensing front wipers		●	●	●
	Electrochrome rear view mirror		●	●	●
	Electrically operated and heated door mirrors	●	●	●	●
	Electric Heated Mirror	●			
	Folding Mirror with Welcome Lighting		●	●	●

● Standard ○ Option at extra cost

5. CHOOSE YOUR UPHOLSTERY

3.1 COLOURS AND TRIMS

				Solid colours	METALLIC COLOURS (extra cost option)							
				Hurricane Grey	Pearl white	Aluminium	Shark Grey	Nera Black	Egyptian Blue	Sky Blue	Babylon Red	Mocha
				PO9G	M6N9	M0ZR	M09P	M09V	M0T4	M0U5	M5P9	M0J9
Access	Black / Grey	Cloth	QYFX	●		○		○	○			
Active	Black / Grey	Cloth	QYFX	●		○	○	○	○	○	○	○
	Luxury Black	Leather	Q1FX			○		○	○		○	
	Luxury Lama Grey	Leather	Q1FR				○	○	○			○
Allure	Luxury Black	Leather	Q1FX	●	○	○		○	○	○	○	○
	Luxury Lama Grey	Leather	Q1FR				○	○				
	Integral Black	Leather	Q3FX		○	○		○			○	○
	Integral Lama Grey	Leather	Q3FS				○	○				
	Integral Vintage Red	Leather	QEFW		○			○				
GT	Luxury Black	Leather	Q1FX		○	○		○				
	Luxury Lama Grey	Leather	Q1FR		○	○		○				



Hurricane Grey



Pearl white



Aluminium



Shark Grey



Nera black



Egyptian Blue



Sky Blue



Red Babylon



Mocha

5.2 WHEELS

	Access	Active	Allure	GT
16" Cirrus Alloy wheels	●			
17" Stratus Alloy wheels	○	●		
18" Nimbus Alloy wheels			●	●

● Standard ○ Option



16" Cirrus



17" Stratus



18" Nimbus

6.1 KNOW EVERYTHING ABOUT YOUR 308 CC VERSION

		1.6 VTi 120			1.6 THP 156		GT THP 200		e-HDi 112 FAP			HDi 163 FAP		HDi 163 FAP Automatic		
DRIVETRAIN	Fuel type	Petrol			Petrol		Petrol		Diesel			Diesel		Diesel		
	Cubic capacity (cc)	1598			1598		1598		1560			1997		1997		
	Maximum power bhp (Kw)	88 (120) @ 6000			115 (156) @ 6000		147 (200) @ 6800		82 (112) @ 3600			120 (163) @ 3750		120 (163) @ 3750		
	Maximum torque Nm	160 @ 4250			240 @ 4000		275 @ 4500		270 @ 1750			340 @ 3000		340 @ 3000		
	5 speed manual	●														
	6 speed manual				●		●		●			●		●		
BRAKES	Front and rear discs	●			●		●		●			●		●		
TYRES	Tyres	Energy Saving	Standard	Standard	Standard	Standard	Standard	Standard	Energy Saving	Standard	Standard	Standard	Standard	Standard	Standard	
	Tyre Size	205/ 55R 16	225/ 45R 17	225/ 40R 18	225/ 45R 17	225/ 40R 18	225 / 40 R 18	205 / 55R 16	225/ 45R 17	225/ 40R 18	225/ 45R 17	225/ 40R 18	225/ 45R 17	225/ 40R 18		
	Spare wheel	●			●				●			●		●		
FUEL TANK	Capacity (litres)	60														
PERFORMANCE (driver only)	Maximum speed (mph)	121			133		149		119			129		125		
	Acceleration 0-62 mph (sec) 1000m standing start	33.8	34.5		31.2		29.1		33.9		34.6		30.9		32.3	
	Acceleration 0-62 mph (sec)	12.0	12.9		10.2		8.8		12.2		13.0		9.7		10.9	
FUEL CONSUMPTION	Tyres	Energy Saving	Standard		Standard		Standard		Energy Saving		Standard		Standard		Standard	
	Urban drive cycle MPG (litres/100km)	31.0 (9.1)	30.4 (9.3)		28.3 (10.0)		30.4 (9.3)		46.3 (6.1)		44.8 (6.3)		37.7 (7.5)		32.5 (8.7)	
	Extra Urban drive cycle MPG (litres/100km)	53.3 (5.3)	51.4 (5.5)		51.4 (5.5)		50.4 (5.6)		72.4 (3.9)		68.9 (4.1)		60.1 (4.7)		52.31 (5.4)	
	Combined drive cycle MPG (litres/100km)	42.2 (6.7)	40.1 (6.9)		39.2 (7.2)		40.4 (7.0)		60.1 (4.7)		57.5 (4.9)		49.6 (5.7)		42.8 (6.6)	
EMISSIONS INFORMATION	Regulated Emission Standard	Euro 5			Euro 5			Euro 5			Euro 5		Euro 5			
	Carbon Dioxide (CO2) emissions (g/km)	155	159		167		162		123		128		149		172	
VEHICLE WEIGHT INFORMATION (KG)	Gross vehicle weight	1885			1940		1984		1950			2025		2050		
	Kerb weight (full tank)	1587			1636		1655		1648			1690		1746		
	Gross train weight	2985			3340		2784		3050			3525		3550		
	Maximum braked trailer weight	1200			1400		800		1200			1500		1500		
	Maximum tow ball weight	64			64		64		64			64		64		
AERODYNAMICS	SCx (m ²)	0.67			0.67		0.71		0.66			0.66		0.66		
DIMENSIONS	Overall length	4440														
	Body including door handles / with door mirrors folded / open	1817 / 1872 / 2039														
	Ride height (full tank)	1426														
	Wheelbase	2605														
	Front overhang / Rear overhang	0.929 / 0.906														
	Wheel Size	16"	17"	18"	17"	18"	18"	16"	17"	18"	17"	18"	17"	18"		
	Front track /Rear Track	1526 / 1521	1526 / 1521	1522 / 1517	1526 / 1521	1522 / 1517	1522 / 1517	1526 / 1521	1526 / 1521	1522 / 1517	1526 / 1521	1522 / 1517	1526 / 1521	1522 / 1517		
	Total boot volume L - VDA <i>In Coupé</i> <i>In Cabriolet</i>	403 226														
INSURANCE GROUP	Access	16 E							18 E							
	Active	16 E			21 E				18 E			23 E		23 E		
	Allure				22E							23 E		23 E		
	GT						30 E									

7. CHOOSE YOUR ACCESSORIES

		RETAIL FITTED Price £ (ex. VAT)	RETAIL FITTED Price £ (inc. VAT 20%)
STYLING	Carbon fibre effect front skirt - all models	£191.66	£229.99
	Jet 15" alloy wheels - set of 4 excluding tyres - all models.	£483.33	£579.99
	Twenty First 15" alloy wheels - set of 4 excluding tyres - all models.	£499.99	£599.99
	Osorno 16" alloy wheels - set of 4 excluding tyres - all models	£558.33	£669.99
	Kapsiki 17" alloy wheels - set of 4 excluding tyres - all models	£633.33	£759.99
TOURING	Coupe Cabriolet Windstop	£255.83	£306.99
	De-mountable towbar c/w 13 pin electrics, cover & towball. Prices from	£541.99	£649.99
	Towbar mounted cycle carrier. Prices from	£52.34	£62.81
	Load retainers for use in the boot	£11.80	£14.16
	Rear parking sensor kit (sensors can be painted body colour if required at additional cost)	£195.83	£234.99
	Front parking sensor kit (sensors can be painted body colour if required at additional cost)	£204.99	£245.99
PROTECTION	Set of front and rear rubber mats	£42.05	£50.46
	Luxury front and rear carpet mat set - black	£63.95	£76.74
	Styled mudflaps	£135.83	£162.99
	Carbon fibre effect PVC sill guards. Prices from	£34.16	£40.99
	Boot protection tray - Coupe Cabriolet	£67.82	£81.38
IN-CAR TECHNOLOGY	Wi-Fi On Board	£469.99	£563.99
	USB BOX MP3 / iPod connection kit	£195.83	£234.99
	Supertooth One hands free kit	£54.17	£65.00
	Integrated Bluetooth kit with iPod connection - Not compatible with RNEG & JBL	£233.33	£279.99
	Integrated Bluetooth kit with mono screen & iPod connection - Not compatible with RNEG & JBL	£266.66	£319.99
	Integrated Bluetooth kit with full colour screen & iPod connection - Not compatible with RNEG & JBL	£324.99	£389.99
CHILD SAFETY	Romer "Baby Safe Plus" baby seat - up to 12 months (0 to 13kg)*	£164.55	£172.78
	Fair ISOFIX child seat (0 to 18kg)*	£279.33	£293.30
	Romer Duo ISOFIX Plus Child Seat*	£320.44	£336.46
	Kiddy Life child seat*	£178.60	£187.53
	Child booster cushion - 4 to 11 years*	£26.64	£27.97
	Child booster cushion and optional backrest - 4 to 11 years*	£69.62	£73.10

For more information and details of the complete range of 308CC accessories ask to see our brochure or visit www.peugeot.co.uk

FURTHER INFORMATION

MANUFACTURERS RECOMMENDED RETAIL PRICE ON THE ROAD

The On the Road MRRP featured includes the following:

Tax band	CO2 (g/km)	First Year	Annual	First Reg fee	Delivery Charge	VAT @ 20% on Delivery	Total OTR Costs
		VED	Tax				
A	Up to 100	£0.00	£0.00	£55.00	£550.83	£110.17	£716.00
B	101-110	£0.00	£20.00	£55.00	£550.83	£110.17	£716.00
C	111-120	£0.00	£30.00	£55.00	£550.83	£110.17	£716.00
D	121-130	£0.00	£90.00	£55.00	£550.83	£110.17	£716.00
E	131-140	£115.00	£110.00	£55.00	£550.83	£110.17	£831.00
F	141-150	£130.00	£120.00	£55.00	£550.83	£110.17	£846.00
G	151-165	£165.00	£150.00	£55.00	£550.83	£110.17	£881.00
H	166-175	£265.00	£175.00	£55.00	£550.83	£110.17	£981.00
I	176-185	£315.00	£205.00	£55.00	£550.83	£110.17	£1,031.00
J	186-200	£445.00	£260.00	£55.00	£550.83	£110.17	£1,161.00
K	201-225	£580.00	£300.00	£55.00	£550.83	£110.17	£1,296.00
L	226-255	£790.00	£415.00	£55.00	£550.83	£110.17	£1,506.00
M	Over 255	£1,000.00	£440.00	£55.00	£550.83	£110.17	£1,716.00

VAT is calculated at 20%

VAT is not applicable to cars sold in the Channel Islands

PEUGEOT 3 YEARS OF WARRANTY

All vehicles first registered in the UK and purchased from a UK Peugeot Dealer benefit from a Peugeot 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the Peugeot Dealer Network in the UK.

PEUGEOT ASSISTANCE

All new Peugeots come with Peugeot Assistance, our breakdown assistance service.

Provided by the AA, Peugeot Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your Peugeot with your permission.

Full details are available at www.peugeot.co.uk

TERMS AND CONDITIONS

Every endeavour has been made to ensure that the information, details and descriptions set out in this literature are correct, at the time of going to print.

It is our policy to continually improve our vehicles in every way. We reserve the right to modify our vehicles price, specification (including colour), equipment, accessories and characteristics or to discontinue any model, without notice, at any time.

To avoid any misunderstandings you are advised to check with your Peugeot Dealer the specification (including colour), equipment accessories and equipment relating to any Peugeot vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

Issued by Sales and Marketing, Peugeot Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3



PEUGEOT