

100% ELECTRIC. 100% AFFORDABLE.
NOW'S THE TIME TO GO ELECTRIC



PEUGEOT *iOn*



PEUGEOT
PROFESSIONAL



iOn THE ELECTRIC CAR THAT'S CREATING A REAL BUZZ

The iOn is amongst one of the first of a new generation of 100% electric vehicles being produced by major manufacturers, and makes cutting emissions and extending your company's environmental credentials a practical reality. With an all-electric drivetrain, four doors, four seats and a range of up to 93 miles*, now you can play your part without your fleet users having to compromise.

For Peugeot, electric vehicles are nothing new. We designed our first one, the VLV, in 1941. Now the Peugeot iOn is writing the next chapter – equipped with the latest-generation 330-volt lithium-ion battery system, it can be charged quickly and easily at work or home using a normal electricity socket, or at a dedicated fast charging station.



SWITCHED ON TO YOUR LIFESTYLE

Did you know that 90% of people drive less than 38 miles every day? It's true, and even with fleet cars, many journeys are local or mid-range, rather than covering very long distances.

With the iOn, a fully charged battery will deliver up to 93 miles of driving*. It's a practical solution for any fleet where your fleet users need a practical choice to get around the region, while you'd like to save on fuel costs – and know you're making massive reductions on CO₂ emissions too.

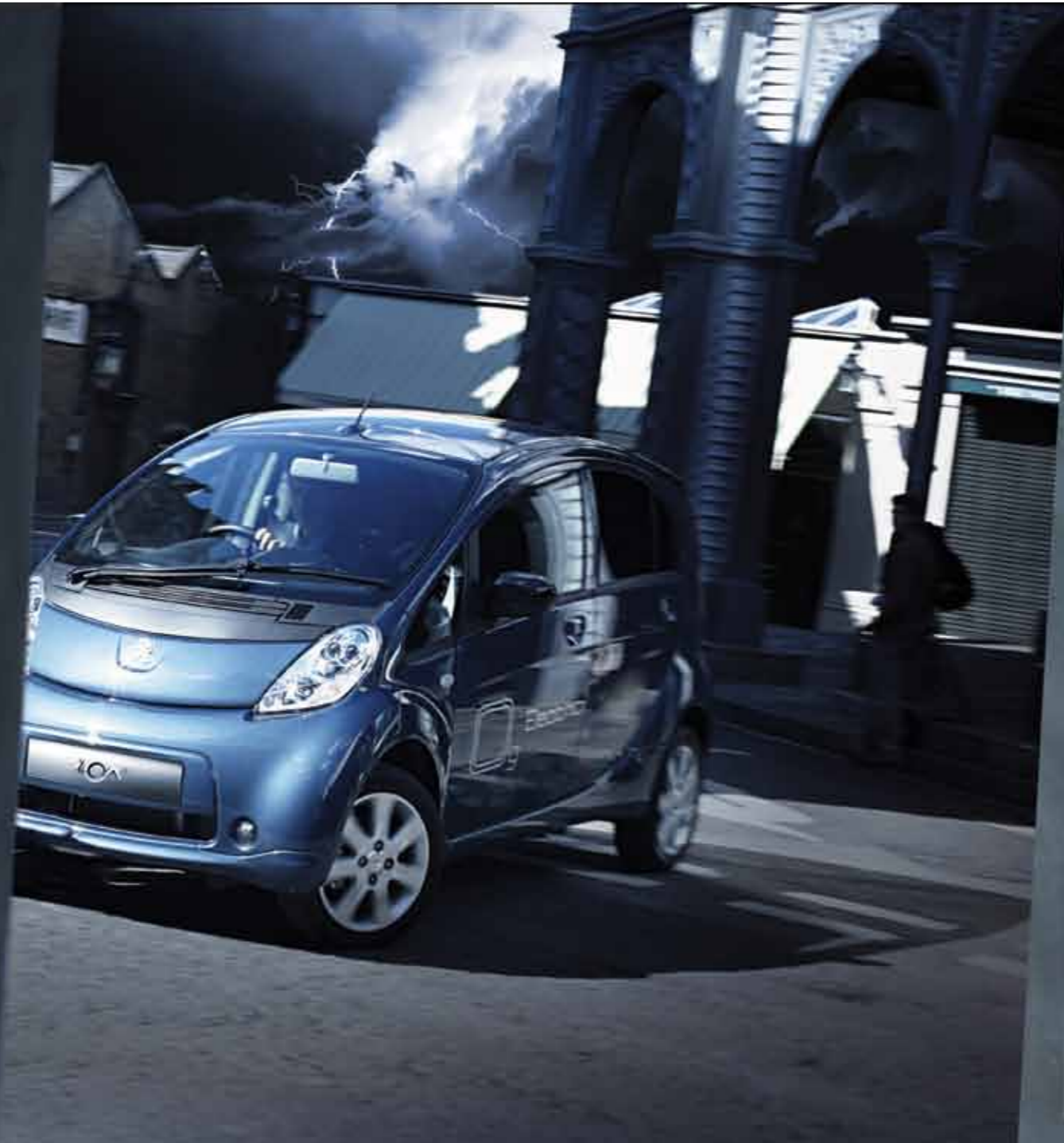


A PRACTICAL SOLUTION FOR MODERN MOTORISTS

The iOn handles just how you'd expect any Peugeot to perform. It's suitable for all roads, including motorways, and comes with a full range of safety equipment. But one big difference you'll notice is the quiet ride – all your fleet users will hear is the tread of the tyres on tarmac, and nothing else.

The new Peugeot iOn features:

- Key Safety Equipment : ABS – ESP – 6 airbags
- Electric Power Steering
- 15" Alloy Wheels
- Fog Lamps
- Central Locking – Electric Windows – Folding Electric Door Mirrors
- LED Rear Lamps
- Automatic Headlamps
- Automatic Air Conditioning
- Radio/CD (with USB & Bluetooth® functionality)
- Height Adjustable Driver's Seat
- Rear Bench Seat separated 50/50 and with angle adjustment.



HELP FOR THE ENVIRONMENT AND YOUR COMPANY'S BOTTOM LINE

The Government is committed to supporting the development and uptake of ultra low carbon emission vehicles in the UK. This means you could take advantage of the Office for Low Emission Vehicles (OLEV) support package, which offers a 25% subsidy against list price (up to maximum of £5,000) on electric cars.

Running costs

In total, the iOn has the potential to save you thousands of pounds a year compared to a conventional combustion powered vehicle.

- No Petrol/Diesel costs – saving an estimated £1,917.20 a year when compared to electricity costs**
- No road fund licence required
- No London congestion charge (where applicable) – saving annual fee of £2520
- No parking charges (where applicable)



iON

EASILY RECHARGEABLE

You can recharge the iOn anywhere – at work, at a public service terminal or at home. It takes around eight hours to fully recharge from a normal 240v mains power supply. If time is of the essence, a quick 30-minute charge is enough to provide 80% capacity thanks to the fast charging system*.

In November 2009, Plugged-In Places were announced to support the UK's growing electric vehicle market. Since then, £30 million worth of funding has been made available for the installation of recharging points in publicly accessible places like supermarkets and car parks. Greater Manchester, London, the Midlands, Milton Keynes, North East, Northern Ireland, Scotland and the East of England are among the first areas to benefit from this investment, and that's just the beginning...

To find your local charging points, visit www.ev-network.org.uk

A POSITIVE PACKAGE

The Peugeot iOn is available now for just £249** per month (plus VAT) on Peugeot Contract Hire. This three year, 30,000 mile agreement includes:

- The lease of the vehicle, including the battery pack
- Full warranty cover for the vehicle** battery and electric powertrain for the period of the lease
- AA Breakdown Cover for the period of the lease
- Peugeot Connect Services, including direct access to emergency and breakdown services at the touch of a button
- The option to add an additional service and maintenance package for extra peace of mind

With potential fuel savings of over £150†† per month the Peugeot iOn is an extremely attractive option for Fleet Buyers.

There are several other reasons why owning an electric vehicle will benefit you:

- VED exemption: electric vehicles are exempt from annual Vehicle Excise Duty
- Congestion charge exemption: electric vehicles are also exempt from congestion charges in London, which could save you around £1600 per year††.
- Benefit In Kind exemption
- 100% First Year Capital Write Down Allowance.

To find out more
email us at fleet@peugeot.com
or call us on 024 7688 4644



† Approved range is 150km/93 miles in the NED cycle.

†† Fuel saving calculated as follows: Cost of 1 gallon of fuel – £6.40. Average mpg for a vehicle driven in an urban environment – 30mpg. Total fuel costs to cover 10,000 miles = $(10000/30) \times £6.40 = £2133.33$. Cost of recharging the iOn = £2.01 per 93 miles (Using EDF Eco20:20 tariff – costs depend on energy supplier and applicable tariffs). Total costs over 10,000 miles = $(10000/93) \times £2.01 = £216.13$. Difference = $£2133.33 - £216.13 = £1,917.20$. $£1,917.20/12 = £159.77$ per month.

* Requires access to fast charging facilities.

** Monthly rentals quoted are 3 rentals in advance followed by 35 monthly rentals. Annual Mileage is 10,000 miles per annum. Business users only. All rentals are subject to VAT. Written quotations available on request from Peugeot Contract Hire, Quadrant House, Princess Way, Redhill RH1 1QA. Offers subject to availability. Subject to terms and conditions. Prices, offers and information correct at time of going to press and may be changed at any time without notice. For full terms and conditions please contact the Peugeot Quoteline on 0845 313 3810 (calls may be recorded for training purposes). Offers may be withdrawn by Peugeot Contract Hire at any time without notice at its discretion.

~Calls charged at local rate and may be recorded for training purposes.

All information is valid and correct at time of upload.