

Auris Hybrid



TOYOTA

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The proven technology of the award-winning Prius takes new form in the Auris with Hybrid Synergy Drive®.

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“The Auris Hybrid has the most compelling CO₂, mpg and running cost figures of today’s hatchbacks.” Car Magazine.



The British-built Auris Hybrid is a breeze to drive. With its responsive but powerful automatic CVT transmission you can enjoy both the smooth flow of petrol power on the open road or near-silent, electric driving in the city.

And thanks to exceptional all-round efficiency and fuel consumption of 74.3 mpg, ownership costs are class-leading.



"It's smooth and near-silent, even when the petrol engine is operating. It all feels more co-ordinated. You get a great ride too."
What Car?



Inside the Auris Hybrid, contemporary style meets exceptional comfort and durability. Features such as the Eco Drive Monitor, plus the Optitron dials and start button featuring Hybrid blue lighting, also make it clear that this car is something special.

Model shown is Auris Hybrid T Spirit with optional Toyota Touch & Go navigation system.

Leather trim does not include door panels and armrest.



Cabin space is yet another strength of the Auris Hybrid, with versatility and comfort for up to five. Why compromise when you can have it all?

T Spirit interior shown.

Advanced safety

Safety for all on board and in all possible situations is crucial. This is why the Auris Hybrid provides a host of state-of-the-art systems for complete peace of mind.

Driving stability

Advanced driving support systems, fitted as standard, help keep you safe and secure. Vehicle Stability Control+ (VSC+), for instance, adds automatic steering assistance to the enhanced grip and cornering stability already provided by VSC. There's also Traction Control (TRC), which optimises grip on slippery surfaces.

Protective body structure

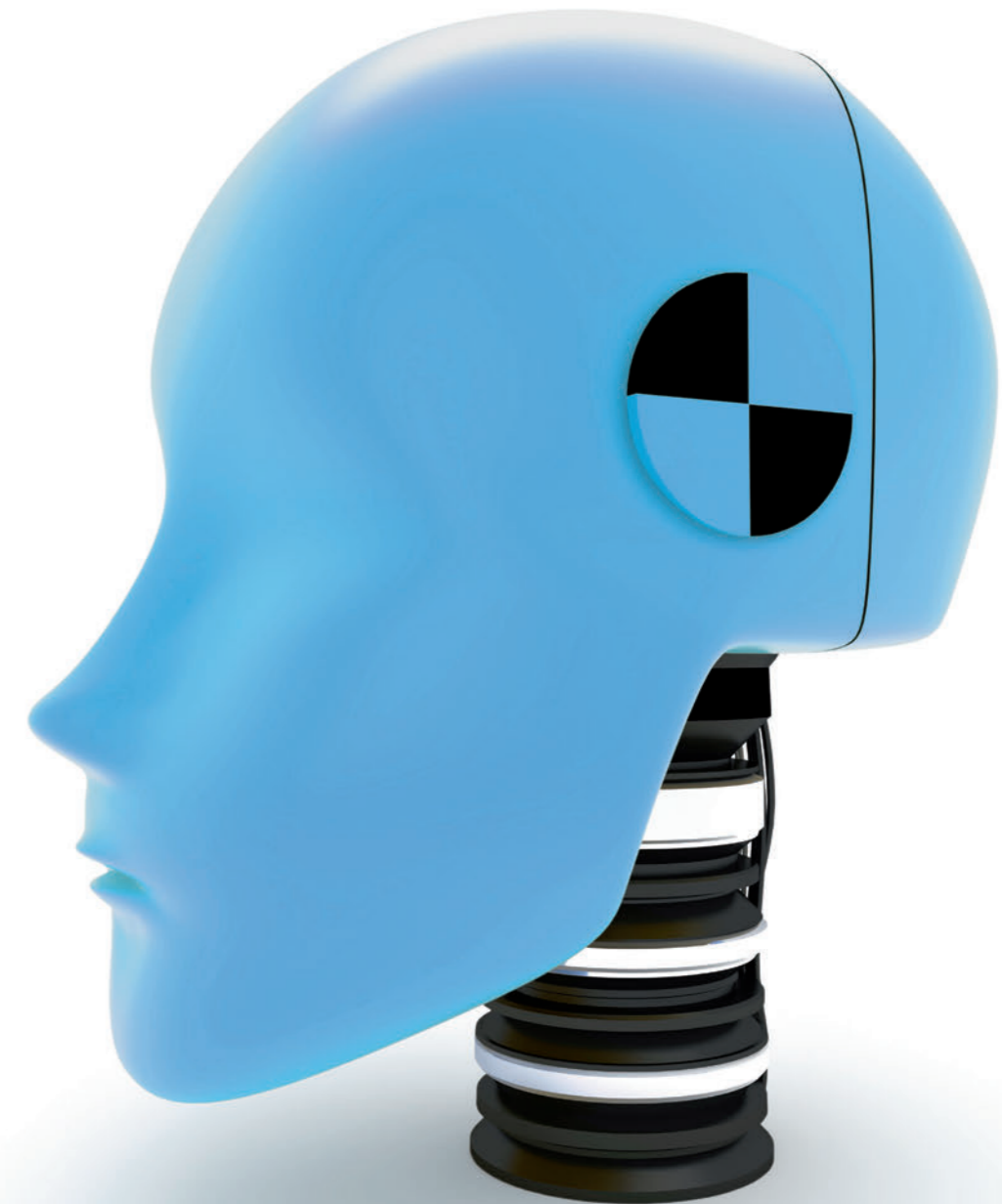
The Auris Hybrid features the Minimum Intrusion Cabin System (MICS). To help protect all on board, it features high-strength side members to reduce body deformation in a collision and high-tensile steel to react to and disperse frontal impact force.

Multiple airbags

Seven airbags throughout the car offer comprehensive protection. Along with airbags for the driver and front seat passenger, there are also side curtain airbags and a driver's knee airbag.

Whiplash Injury Lessening front headrests

These can play an important role in helping to reduce neck and shoulder injuries in a rear collision. They work by moving forward when there's an impact, reducing the distance between a person's head and the headrest.



Hybrid Synergy Drive® – full hybrid, full satisfaction.

Auris Hybrid's advanced full hybrid system uses an intelligent combination of a 1.8 litre VVT-i petrol engine and two electric motors. This reliable hybrid technology is already enjoyed by more than 2 million Toyota drivers worldwide.

Add to that an exterior body shape optimised to control airflow characteristics and deliver class-leading aerodynamic performance.

The result is a powerful, efficient, quiet and refined driving experience that is enhanced by a smooth and responsive automatic e-CVT transmission.

Class-leading fuel economy
Cruise up to 735 miles on a full tank of petrol.

74.3 mpg*



Electronic Continuously Variable Transmission
The full hybrid system uses seamless e-CVT controlled by an electronic shift lever.



10% Benefit in Kind
Class-leading tax benefits for business users.



Powerful efficiency
The compact and lightweight 1.8 litre VVT-i engine functions with powerful efficiency. Maximum torque is 142 Nm at 4000 rpm.



Instant performance
Auris Hybrid boasts a combined total power of 136 DIN hp, accelerating to 62 mph in 11.4 seconds.



Class-leading emissions
Combined cycle. 89 g/km with 15" alloy wheels.



* Combined cycle 74.3 mpg when fitted with 15" alloy wheels.

Hybrid Synergy Drive® – easy and enjoyable to drive.

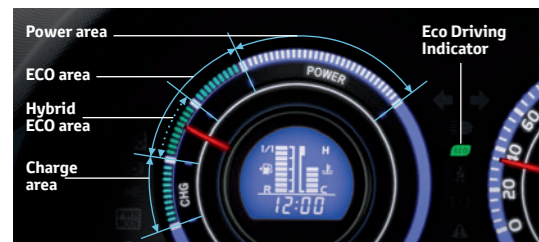
The sophisticated full hybrid system is engineered to automatically monitor driving conditions to decide whether to run on electricity, petrol or both, using a smooth flow of power between the two sources. Delivering maximum fuel efficiency plus optimum power and responsiveness at all times.

The battery never needs manual charging as it is recharged automatically by regenerative braking or power from the petrol engine.

Just drive normally and Auris Hybrid will do the rest of the thinking for you, or choose from EV, ECO or Power mode for ultimate control:

- Select EV mode for electric-only driving that delivers outstanding efficiency, zero emissions and a quiet driving experience.
- Choose ECO mode for improved fuel efficiency when less power is required.
- Opt for Power mode for maximum responsiveness and performance.

Auris Hybrid is geared to meet the driving requirements you demand.



Optimise fuel consumption

The Hybrid System Indicator helps you to refine your eco-driving skills and optimise fuel consumption. The indicator consists of four areas:

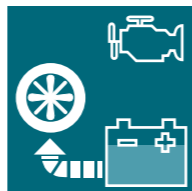
- Charge area indicates that energy is being recovered and the battery is being charged during braking.
- Hybrid ECO area indicates extremely low fuel consumption through light use of the accelerator when in EV mode; staying in this area will maintain EV operation.
- ECO Drive area indicates low fuel consumption through controlled use of the accelerator.
- Power area indicates greatest fuel consumption when hard acceleration is required.

The Eco Driving Indicator illuminates when you are driving efficiently.



The multi-information display in the driver's instrument cluster monitors the flow of energy through the Hybrid Synergy Drive® system.

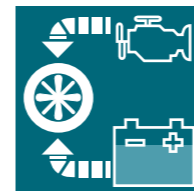
Starting off



When starting from a standstill or travelling at low speeds, the Auris Hybrid is powered via the electric motor. As you pull away you'll experience excellent take-off response.

Benefits Zero emissions, fuel-free and a supremely quiet ride.

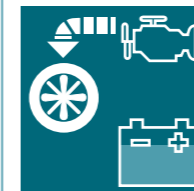
Full acceleration



When extra power is required, the petrol engine combines with the electric motor to maximise performance.

Benefits Dynamic performance with excellent efficiency.

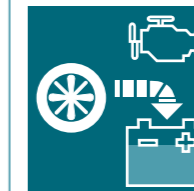
Cruising



Under constant driving speeds the vehicle runs with the electric motor and petrol engine in the most fuel-efficient configuration. The flow of power between the two is automatically managed to maximise efficiency.

Benefits Highly fuel-efficient driving, less engine noise and responsive performance.

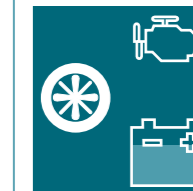
Deceleration/braking



The high-performance battery is recharged every time you decelerate or brake, helping to maintain a sufficient level of battery charge.

Benefits The battery is continuously charged and ready. No manual charging or leads.

At rest



When you stop, the engine and motor automatically shut off to enhance fuel efficiency and reduce exhaust gas emissions.

Benefits Silent and emission-free.



T₄

A ground-breaking full hybrid vehicle with an enviable specification including climate control air conditioning, blue Optitron dials, LED running lights and 17" alloy wheels.



Main features

- 17" darkened alloy wheels
- Front fog lamps
- Climate control air conditioning
- 6-speaker radio/CD with USB and aux-in MP3 capability
- Bluetooth® connectivity
- Rear-view camera
- Front and rear electric windows
- Leather steering wheel with audio switches
- Colour-keyed electric and retractable door mirrors with integrated turning signal
- Colour-keyed door handles
- LED daytime running lights (bumper)
- Blue push button start
- Seven airbags
- Vehicle Stability Control (VSC)
- Hill-start Assist Control (HAC)
- Optitron speedometer (white and blue dials)
- 60/40 folding rear seats
- Centre armrest console storage
- High mounted rear stop lamp
- Serrano blue fleck cloth interior trim

Optional features

- Protection pack
- Toyota Touch & Go navigation
- DAB radio
- 15" alloy wheels

T Spirit

Elect for maximum sophistication and technology with Auris Hybrid T Spirit. Alcantara® and leather seat trim and a host of additional high-tech features complete the package.



Shown with optional Toyota Touch & Go navigation.



- Main features (additional to T.4)**
- Alcantara® and leather seat trim (dark grey)*
 - Cruise control
 - Smart Entry & Start
 - Dusk-sensing headlamps
 - Rain-sensing wipers
 - Auto dimming rear-view mirror
- Optional features**
- Protection pack
 - Toyota Touch & Go navigation
 - DAB radio
- * Does not include door panels and armrest.

Toyota Touch

Enjoy unprecedented in-car convenience with Toyota Touch, available as standard on all grades.

1. **Touch screen Multimedia** Use the 6.1" colour touch screen with the radio/CD and portable media players connected via USB or aux-in. View instant fuel consumption vehicle data, too.

2. **Rear-view camera** Reverse more safely using the rear-view camera. The clear colour image displayed on screen helps you spot hidden hazards and park with ease.

3. **Hands-free calling** Connect a compatible phone using Bluetooth®* to enjoy safe hands-free operation and to stream stored music to your Toyota Touch.

* Contact your local Toyota Centre to find out if your phone is compatible.



Toyota Touch & Go

Or upgrade to Toyota Touch & Go to be even more connected. Optional on all grades.

4. **Text messaging** Use advanced Bluetooth®⁵ to send and receive SMS messages when it's safe to do so, with customisable templates available to minimise distraction.

⁵ Bluetooth® MAP profile required on your mobile phone.

5. **Full map satellite navigation** Plot your route with advanced, easy-to-update satellite navigation. Includes speed limit and safety camera warnings.

6. **Connected services** Enhanced connectivity⁶: online local search, plus applications including Fuel, Parking Information and Weather.

⁶ Requires compatible mobile device and tethering. See page 39 for more details.



Wheels and trims

Wheels and trims to suit your Auris Hybrid, and your style.



17" darkened alloy wheels
Standard on T Spirit
and on T₄



15" alloy wheels
Optional on T₄



Serrano blue fleck cloth interior trim
Standard on T₄



Alcantara® and leather seat trim (dark grey)
Standard on T Spirit

Option packs

Protection pack (T₄ & T Spirit)

Protect your new Auris Hybrid with the Toyota parking aid system, scuff plates and carpet mats. The parking aid system will be a big benefit in avoiding accidental damage when manoeuvring in tight spaces and the stylish scuff plates will give practical protection for door sill paintwork. The fully tailored velour carpet mats will protect the interior carpets in the front and rear of your vehicle.

- 01 Toyota parking aid system
- 02 Scuff plates
- 03 Carpet mats

Not available on T Spirit with the Navigation pack.



Colours

Express your individuality with your preferred colour.



040 Pure White



070 White Pearl[§]



1F7 Tyrol Silver*



1G3 Decuma Grey*



1H2 Deep Titanium*



209 Eclipse Black*



3R3 Vermillion Red*



8S1 Ixion Blue*



8S6 Dark Blue*



8T7 Island Blue*

* Metallic paint. § Pearlescent.

Accessories

With genuine Toyota accessories you can personalise your Auris Hybrid by adding your own extra touches of style, practicality and innovation.

Audio, technical and entertainment

- Bluetooth® hands-free kit
- Digital Audio Broadcasting
- Modular In-Car Entertainment system

Body exterior

- Bumper corner protectors (black, can be painted)
- Front and rear mud flaps

Convenience

- HomeLink®
- Sunblinds, various
- Toyota Parking Aid system (4 sensors rear)

Emergency

- Emergency kit, comprising warning triangle and first aid kit in zipped holdall
- Fire extinguisher
- First aid kit
- Reflective jacket

Interior trim

- Carpet mats (anthracite or beige)
- Rubber floor mats
- Scuff plates

Locks

- TRACKER Stolen Vehicle Tracking systems – Monitor & Horizon

Roof

- Roof rack (75 kg inc. rack)

The following accessories can be fitted with the above roof rack:

- Bike holders, various (hold one bike, two can be fitted)
- Boat holder
- Horizontal ski holders, small and large
- Luggage boxes – various sizes
- Ski/luggage boxes – various sizes
- Surfboard or windsurf board/mast holder

Safety

- Child restraint seat, Babysafe G0, birth to 13 kg (approx. up to 15 months)
- Child restraint seat, Duo Plus ISOFIX G1, 9 to 18 kg (approx. 8 months to 4 years)
- Child restraint seat, Kid G2, 15 to 36 kg (3 years to 12 years)

Wheels

- Locking wheel nuts
- Mara 15" alloy wheels
- Podium matt grey with machined surface 17" alloy wheels
- Podium silver 17" alloy wheels
- Podium silver with machined surface 17"
- Podium matt grey with machined surface 17"
- Snowflake 17" alloy wheels

Please note: Tyre upgrades may be required.

Safety

The Auris Hybrid has lots of space for children and with Toyota child restraint seats you have individually designed options for each age group.



01 Babysafe Plus restraint seat



02 Duo Plus ISOFIX restraint seat

Technology

Travel takes on a new dimension with the Toyota modular in-car entertainment system and you can listen to the rich sounds and exceptional clarity of the DAB upgrade.

01 DAB

Toyota's DAB (Digital Audio Broadcasting) accessory enhances your car's multi-media navigation system or standard radio so you can listen to DAB in its full glory.

02 Modular in-car entertainment system

With the Toyota modular in-car entertainment system your rear seat passengers can watch a DVD, play on a connected games console or review videos and photographs.

Features include:

- All-in-one DVD player with CD and MP3 compatibility
- Compatible with most popular makes of games consoles
- Removable, adjustable 7" screen unit
- Infra-red headphones
- Remote control
- USB slot for accessing media straight from a memory stick

03 HomeLink®

Operates up to three home automation systems such as garage doors, drive gates and security lighting from inside your car.



Leisure

An ordinary life? Not with the Auris Hybrid. Weekends away, skiing holidays or simply exploring the great outdoors. Whatever you fancy, the Toyota roof rack together with your

choice of special attachments add flexibility to help make every moment a memorable experience.

01 Luggage box

The aerodynamic design conceals a big carrying capacity. Features include central locking and passenger side opening.

Available in standard and luxury versions (luxury version illustrated).

02 Ski box

Holds all your ski accessories. Featuring passenger side opening and central locking.

Available in standard, medium and extra large luxury versions (standard ski box illustrated).

03 Bicycle holders

Choose from three bicycle holders. The medium holder shown features a tough anti-theft system and moulded profiles to grip the bicycle wheels. Fits on either side of the roof.

04 Ski and snowboard holders

Lockable design for skis and snowboards. Available in small, medium and large sizes including the large luxury holder with its extendable carrier for easy loading and unloading.

05 Surfboard and mast holder

Custom designed for the awkward shape of a surfboard or windsurfboard and mast.

06 Boat holder

Lockable design with adjustable straps for a kayak type boat.



Specifications

ENVIRONMENTAL PERFORMANCE

	1.8 litre Hybrid CVT
Fuel consumption (Legislation E11 715/2007/EEC – last amended by 2004/3/EC)	
Combined driving (mpg)	74.3 (70.6)*
Urban driving (mpg)	74.3 (70.6)*
Extra urban driving (mpg)	74.3 (70.6)*
Recommended fuel grade	95 unleaded petrol or higher
Fuel tank capacity (litres)	45
Carbon dioxide, CO₂ (EU directive E11 715/2007/EEC as last modified by directive 2004/3)	
Combined driving (g/km)	89 (93)*
Urban driving (g/km)	87 (91)*
Extra urban driving (g/km)	89 (93)*
Exhaust emissions (Legislation 70/220/EEC – last amended by 2003/76B/EC (Euro class 4) and legislation EC 715/2007 – last amended by EC 692/2008A (Euro class 5))	
Euro class	Eu5
Carbon Monoxide, CO (g/km)	0.171
Hydrocarbons, HC (g/km)	0.034
Nitrogen Oxides, NOx (g/km)	0.006
Hydrocarbons, HC + Nitrogen Oxides, NOx (g/km)	N/A
Particulates, PM (g/km)	N/A
Noise (drive-by) (Legislation 70/157/EEC – last amended by 2007/34/EC)	
dB(A)	70

The fuel consumption and CO₂ values are measured in a controlled environment, in accordance with the requirements of directive E11 715/2007/EEC incl. its amendments, on a basic production vehicle. For further information or if you are interested in buying a basic production vehicle, please contact Toyota Motor Europe NV/SA. The fuel consumption and CO₂ values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle conditions, installed equipment, load, number of passengers, etc.) play a role in determining a car's fuel consumption and CO₂ emissions.

* T₄ and T Spirit with 17" alloy wheels. § T₄ with 15" alloy wheels.

ENGINE

	1.8 litre Hybrid CVT
Engine code	2ZR-FXE
Number of cylinders	4 in line
Valve mechanism	16 valve DOHC with VVT-i
Fuel injection system	Electronic fuel injection
Displacement (cc)	1798
Bore & stroke (mm x mm)	80.5 x 88.3
Compression ratio	13.0:1
Maximum output (DIN hp/rpm)	136 DIN hp (73/5200)
Maximum torque (Nm/rpm), petrol engine only	142/4000

PERFORMANCE

	1.8 litre Hybrid CVT
Maximum speed (mph)	112
0–62 mph (secs)	11.4
Drag coefficient	0.25 [§] (0.28)*

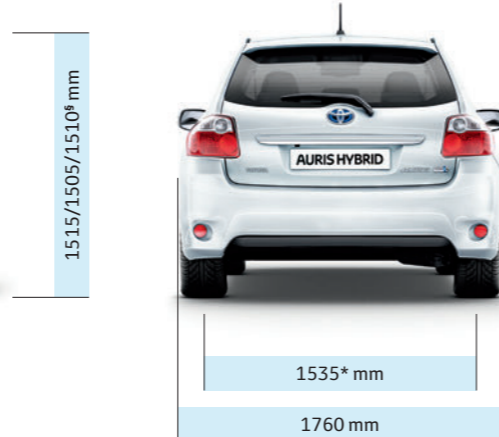
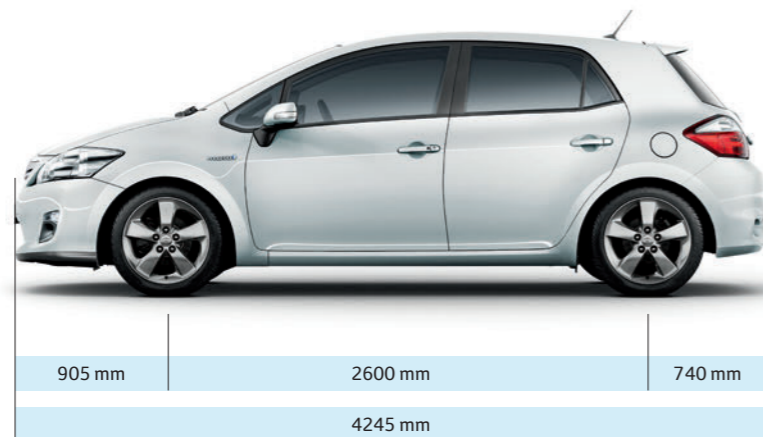
Additional information on Hybrid battery

Type	Nickel–Metal Hydride (NiMH)
Nominal voltage (V)	202
Number of battery modules	28
Battery capacity (3HR) Amp. hr	6.5

Additional information on Hybrid motor generator

Type	3JM
Maximum voltage (V)	650
Maximum output (kW)	60
Maximum torque (Nm)	207

Specifications



DIMENSIONS	Length	Width	Height
Exterior dimensions			
Overall (mm)	4245	1760	1510
Wheelbase (mm)	2600		
Front tread (mm)/rear tread (mm)	1515 (15")/1535 (17")		
Front/rear overhang (mm)	905/740		
Turning radius tyre (m)	5.2 [§] /5.4*		
Turning radius body (m)	5.5 [§] /5.7*		
Interior dimensions			
Overall (mm)	1985	1460	1245
Luggage compartment			
Overall (mm)	1540 with rear seats folded away	1275 maximum width	865 with deck board removed
VDA luggage capacity, rear seat up (litres)	233 [°] (227)**		
VDA luggage capacity, rear seat down (litres)	702		

WEIGHTS

	1.8 litre Hybrid CVT
Kerb weight (kg)	1390–1420
Gross vehicle weight (kg)	1805
Towing capacity	Nil, unable to tow

BRAKES

Front	Ventilated discs
Rear	Solid discs

SUSPENSION

Front	MacPherson strut
Rear	Torsion beam

TYRES AND WHEELS

	T ₄ 89g ^{§§}	T ₄	T Spirit
Tyre size	195/65R15	215/45R17	215/45R17
Wheel size	15" alloy wheels	17" alloy wheels	17" alloy wheels
Temporary spare wheel/tyre	Temporary	Temporary	Temporary

* 17" alloy wheels. § 15" alloy wheels. ° With boot maximiser fitted. ** Without boot maximiser fitted. §§ 89 g/km with 15" alloy wheels. All widths shown exclude door mirrors.

Equipment

EXTERIOR	T ₄	T Spirit
Bumpers: colour-keyed	●	●
Door mirrors: colour-keyed, electric & retractable	●	●
Door handles: colour-keyed	●	●
Rear spoiler	●	●
Front intermittent wipers w/adjustable interval	●	●
Rear wiper with interval	●	●
Rear window defogger	●	●
Front fog lamps	●	●
Metallic paint	○	○

COMFORT	T ₄	T Spirit
Climate control air conditioning	●	●
Auto dimming rear-view mirror	–	●
Rear camera	●	●
Bluetooth® with steering wheel controls	●	●
Dusk-sensing headlamps	–	●
Rain-sensing wipers	–	●
Smart Entry & Start system	–	●
Cruise control	–	●
Electric power steering	●	●
Tilt & telescopic steering wheel	●	●
Leather steering wheel with audio controls	●	●
Front and rear power windows	●	●

INFORMATION	T ₄	T Spirit
Eco multi-information display (clock, outside temperature, average speed, average fuel consumption, energy flow monitor, eco drive level and cruise range)	●	●
Optitron display with Eco Driving Indicator	●	●
Seat belt warning (lamp & buzzer)	●	●

AUDIO	T ₄	T Spirit
USB* and Aux-in	●	●
Roof antenna	●	●
Radio CD/MP3 and WMA with 4 front speakers (including 2 tweeters) and 2 rear speakers	●	●
DAB radio	○ (Centre accessory)	○ (Centre accessory)

SEATS	T ₄	T Spirit
Front driver seat: height-adjustable (manual)	●	●
Seat trim: fabric	●	–
Seat trim: Alcantara® and leather	–	●
Rear headrests (x3)	●	●
Seat modularity		
Rear seats: 60:40 split/folding	●	●

STORAGE COMPARTMENTS	T ₄	T Spirit
Centre console with lid	●	●
In-dash driver and passenger-side cup holders	●	●
Dual glovebox	●	●
Front and rear door pockets: D and P	●	●
Seatback pockets: D and P	●	●

SAFETY	T ₄	T Spirit
Active		
ABS with EBD and BA	●	●
VSC and TRC	●	●
Passive		
Crash-resistant body structure	●	●
Body shell with high tensile steel elements	●	●
Hill-start Assist Control (HAC)	●	●
Electronically controlled brake system	●	●
Side impact beams	●	●
SRS front airbags: D and P	●	●
SRS curtain shield airbags: front and rear	●	●
SRS front side airbags	●	●
SRS knee airbag: D	●	●
Front passenger airbag off switch	●	●
Seat belt warning	●	●
Front seat belts: 3-point ELR, force-limiter and pre-tensioner	●	●
Rear seat belts: 3-point ALR/ELR	●	●
Whiplash Injury Lessening concept seat (WIL): D and P	●	●
Child protection lock	●	●
ISOFIX child restraint system	●	●

● = Standard ○ = Optional – = Not available D = Driver P = Passenger
 * USB not available with factory-fitted navigation.
 † Toyota Touch & Go available on selected models only. Advanced Bluetooth® requires a compatible mobile device. Online in-car services require compatible mobile device and tethering. Mobile network data charges may apply dependent on your contract. These charges may vary; check with your service provider for details. Registration to Toyota Customer Portal is required. In-car applications can be downloaded from the Toyota customer portal and may incur additional charges.
 ‡ Protection pack not available on T Spirit with factory-fitted navigation pack.

SECURITY	T ₄	T Spirit
Thatcham approved Cat. 1 alarm and immobiliser	●	●
Wireless door lock	●	●
Fuel cap lock	●	●
Interior switch for door locking	●	●

OPTION PACKS	T ₄	T Spirit
Toyota Touch:		
6.1" touch screen	●	●
iPod® and MP3 player connectivity & play list management via the touch screen	●	●
Bluetooth® for hands-free calls and music streaming	●	●
Trip information and vehicle settings	●	●
Toyota Touch & Go [†] : Toyota Touch, plus:		
Navigation system with full European map coverage; traffic information; speed limits and safety camera warnings	○	○
Advanced Bluetooth® connectivity	○	○
Range of applications including Weather, Fuel Prices, Parking Information	○	○
Protection pack [‡] . Rear parking sensors, door scuff plates and tailored carpet mats	○	○

Glossary

Discover more about Auris Hybrid technology.



Hybrid Synergy Drive®

The world's most advanced hybrid technology creates superior levels of performance and efficiency from each power source with silent and emission-free driving in electric mode.



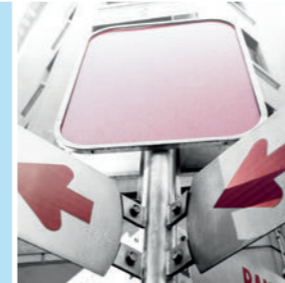
LED daytime running lights

LED daytime running lights alert other road users by increasing the visibility of your vehicle whatever the light conditions. They also consume less energy than low-beam headlights.



Vehicle Stability Control (VSC)

VSC automatically activates each individual brake as needed and controls engine output to help maintain stability and prevent skidding when turning sharply or driving on slippery road surfaces.



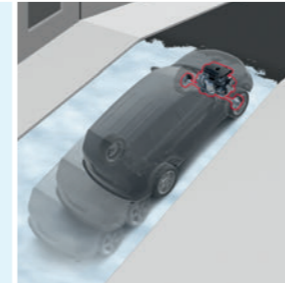
Connective Services

Toyota Touch & Go allows access to a selection of on-board internet-based services, harnessing the power of your mobile phone. Search for a restaurant, check local fuel prices, weather info, or that elusive parking space – all from your car. To take advantage of these features your mobile phone will need to be compatible with Toyota Touch & Go, have a suitable data plan, and be tethering enabled. Contact your phone provider for more details. Further applications are coming soon, downloadable from www.toyota.co.uk and may incur an extra cost.



Hill-start Assist Control (HAC)

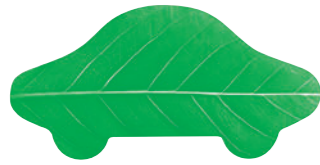
Helps to ensure a smooth start on steep inclines by automatically applying brake pressure to all four wheels for up to 2 seconds after the brake pedal is released. This prevents the vehicle from rolling back. It is activated by firmly depressing the brake pedal before starting. An indicator and buzzer alert the driver.



Traction Control (TRC)

If you accelerate too hard and cause the drive wheels to lose grip and begin spinning, TRC will instantly reduce engine power and control brake force to help restore traction.

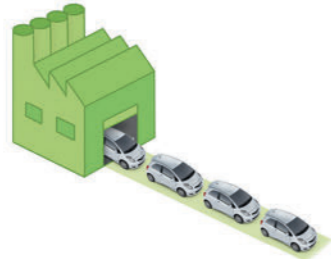
Toyota and the environment



Designing your car

To achieve lower emissions and greener vehicles on the way toward the ultimate eco-car, it is essential to measure progress. Toyota has therefore developed its Ecological Vehicle Assessment System, or ECO-VAS. This is a comprehensive approach to assessing a vehicle's whole life cycle in terms of its impact on the environment, starting at the early stage of development, before the vehicle is actually built.

The environmental impact of the Auris Hybrid compared to the Auris Hybrid 1.8 litre petrol is demonstrated through the complete life cycle analysis with 33% CO₂ (Carbon dioxide), 14% NO_x (Nitrogen Oxide), 33% NMHC (Non-Methane Hydrocarbons), 13% PM (Particulate Matter) and 16% SO_x (Sulphur Oxide) reduction.



Making your car

During the production of your vehicle every effort is made to reduce the effect of the manufacturing process on the environment.

During the period 1993–2008, the environmental impact of manufacturing a single vehicle at Toyota Motor Manufacturing UK (TMUK) has continuously reduced, resulting in a 70% reduction in energy consumption, 74% reduction in water consumption and 75% reduction in volatile organic compounds. Waste disposed of at cost was also reduced by 63% and the plant no longer sends any waste to landfill sites.

In addition, TMUK was the first UK automotive company qualifying for the environmental management system ISO 14001 for all its operations back in 1996.



Harnessing solar energy

TMUK is set to be the first car manufacturer in the UK to install a large-scale solar panel array. It will be located on 90,000m² of industrial land within the plant and consist of around 17,000 panels – enough to cover almost four and a half football pitches – all of which will be manufactured in the UK.

Generating electricity for use on site, the project will help reduce the plant's carbon footprint, support energy security and cut power bills. The scheme will save up to 2,000 tonnes of CO₂ emissions a year and the saving in energy will be equivalent to 4,600,000 kWh. When fully operational it will be capable of supplying enough energy to build approximately 7,000 cars a year.



Getting vehicles and parts to you

We are always looking to employ the most efficient and environmentally friendly logistical and delivery methods. For instance, modes of transport with the least environmental impact are selected wherever possible.

Selling and servicing your car

Toyota's retail network – with over 3,000 Toyota and Lexus Centres across Europe – is a major contributor to the company's total emissions. That's why Toyota Motor Europe has developed a sustainable Centre programme to minimise emissions output. Our aim is to reduce energy, water and waste emissions generated across the retail network. The programme covers everything from rainwater recycling, introducing additional roof insulation and using renewable energy at new Toyota Centres, as well as carrying out energy audits to identify efficiency improvement at existing Centres.



The end of the road for your vehicle?

95% of the Auris Hybrid is recoverable and the cars built in the UK use up to 17.3 kg of recycled material (plastics and soundproofing material). 100% of materials are coded and the four heavy metals have been eliminated completely (in accordance with 2000/53/EC).

Our environmental policy means that we offer Toyota drivers new and innovative ways of returning their old car. For more information visit: www.toyota.eu or contact your local Toyota Centre.



Drive thoughtfully

Drive your car in the right way and you could reduce your fuel bill and your CO₂ emissions by around 20–30%.

01. Remove any extra weight and roof load.
02. Plan your route and avoid detours.
03. Avoid using your car for short journeys.
04. Check your tyre pressure regularly.
05. Service your car according to the owner's manual.
06. Use the Hybrid System Indicator to maximise your fuel consumption.
07. Only use air conditioning when necessary.
08. Follow and anticipate traffic flow.
09. Keep your windows closed.

Q&A

Here are the answers to some commonly asked questions about Hybrid Synergy Drive®.



HYBRIDS

Built in Britain

Do I have to switch between power sources?

No, the car automatically registers how you're using the throttle and decides whether to drive with the electric motor, petrol or both. All you do is drive normally, while the system seamlessly works behind the scenes.

Do I need to recharge the battery?

No, the new Auris with Hybrid Synergy Drive® charges itself, ingeniously gathering surplus energy generated by braking and the petrol engine.

Is the new Auris with Hybrid Synergy Drive® complicated to drive?

It's just like driving an automatic. Push the start button, press the accelerator and go. Our full hybrid technology is all about making life in the Auris Hybrid as effortless as possible.

Does environmental efficiency mean a compromise on power?

At Toyota, we are dedicated to maximising both driving pleasure and efficiency – in equal measure. The 136 DIN hp engine provides powerful performance with world-class environmental credentials.

Are there any hidden costs I should know about?

None. In fact, Hybrid Synergy Drive® means you buy less petrol, there's no road fund licence to pay and maintenance costs are low. You will also benefit from an eight-year warranty on the hybrid battery and high resale values.

Are all hybrid vehicles the same?

There are two main types: full hybrid and mild hybrid. Toyota's full hybrid technology is far more versatile because the electric motors and petrol engine can all work together to provide maximum performance and optimum efficiency. Uniquely, full hybrid also means you can run on electric alone and recover more otherwise wasted energy. Mild hybrid, in contrast, lacks this flexibility and therefore uses more fuel and generates more emissions.

The Toyota Auris with Hybrid Synergy Drive® is not only the first full hybrid vehicle in its class, it's also the first to be built in Britain. It's a move that underscores our commitment to making world-leading, low-emissions hybrid technology available to more and more customers.

The Auris Hybrid – designed exclusively for the European market – will be built at our Burnaston plant in Derbyshire with its engines made at our Deeside factory in north Wales, both sites that combine cutting-edge technology and our principle of 'total quality control'. In practice, that means building in quality at every stage of the manufacturing process, continually improving standards and placing very high value on each team member's level of personal responsibility. The manufacturing process also, as you would expect, involves thorough scrutiny of all key features and functions of each vehicle.

Both sites have been in operation for over 18 years – with Burnaston producing over 2.5 million vehicles to date – and today they employ around 4,000 people. In terms of investment, the plants represent over £1.85 billion. While this all adds up to a very significant boost to the British economy, it's also a measure of our belief in British manufacturing. As Tony Walker, Deputy Managing Director, Toyota Manufacturing UK, says: "Our decision to build the Toyota Auris with Hybrid Synergy Drive® in the UK reflects both our confidence in the quality and commitment of our workforce here and the strength of our long-standing partnership with the UK government."



Owning the Auris Hybrid

On the day you purchase your Auris Hybrid, your Toyota Centre will present you with the 'Auris Hybrid Passport'. It's a guide to getting the best out of your Auris Hybrid and its comprehensive range of features. Of course, your Toyota Centre will explain the Auris Hybrid to you in detail – and always be available should you require any assistance.

5-Year Toyota Warranty

Every new Toyota car comes with a 5-year/100,000-mile warranty, whichever comes first, with no mileage limitation for the first year. This covers your car against the unlikely event of a manufacturing defect. Additionally, the hybrid battery in the Auris Hybrid is covered, in the event of a manufacturing defect, for 8 years/100,000 miles, whichever comes first. For full details, please ask your Official Toyota Centre or visit www.toyota.co.uk/5yearwarranty

Corrosion cover The warranty offers 12 years' coverage, regardless of mileage, against perforation of the bodywork (from inside to outside) that develops due to corrosion caused by faults in materials or workmanship.

Rust and paint defects The warranty also covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in materials for a period of 3 years, regardless of mileage.

After the initial warranty period has ended, you can extend your warranty until the vehicle is 7 years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle*, meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

Intelligent design

The Auris Hybrid is designed and engineered to minimise the maintenance overhead. There are fewer parts that require servicing and those that do are inherently durable to extend service intervals. Equally important is that Auris Hybrid technology is made easily accessible so

that maintenance labour time can be minimised. These features combine with the highly competitive pricing of Toyota parts to ensure the lowest cost of maintaining your Auris Hybrid in an ideal working condition.

Toyota quality service

Your Toyota Centre will talk you through the Auris Hybrid 'Health and Safety' maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your Auris Hybrid needs a full Health and Safety check, dependent on driving style and conditions, up to once every two years or 20,000 miles (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 10,000 miles (whichever comes sooner).

Club Toyota

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free AA Roadside Assistance in the UK and Europe, specially negotiated rates for travel insurance, a 5% discount off Toyota Motor Insurance, plus exclusive offers and promotions through our quarterly customer magazine. For further information please call 0844 701 6200 or visit toyota.co.uk/club

Toyota Accident Assistance

At Toyota, we believe that our customers deserve the best possible care. Therefore if you are involved in an accident, one call to Toyota Accident Assistance will get you back on the road again, whilst we take care of liaising with your insurer and arranging for your car to be repaired. By making us your first call, we will ensure your vehicle is repaired by Toyota to factory standards, meaning no compromise to your warranty or residual value.

Toyota genuine parts

The Auris Hybrid is designed to minimise the cost of accident repair. Energy-absorbing elements are built into the bumpers, expensive-to-replace parts are located away from damage zones, and commonly damaged body

parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low parts and labour charges.

Added security

The Auris Hybrid's security system withstands the insurance industry's rigorous 5-minute attack test and provides excellent protection. Both the alarm system and engine immobiliser are approved by Europe's major insurance companies.

Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort or practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has up to a 5-year warranty when purchased together with the vehicle*.

Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712.

Toyota Approved Used Car Scheme

All Toyota Approved Used vehicles come complete with a pre-delivery inspection, a mileage check, 12 months' warranty, AA breakdown cover, Club Toyota membership[§] and a 30-day vehicle exchange plan.

Recycling Toyota End-Of-Life Vehicles

We offer a free vehicle take back scheme through our appointed service provider, Autogreen. This is a new and innovative way for Toyota drivers to return their vehicle at the end of its life for dismantling and recycling. For more information about End-Of-Life Vehicles please refer to www.toyota.co.uk/environment

* Check with your Toyota Centre for specific warranty details.

[§] Except on non-Toyota vehicles.

Flexible Finance from Toyota Financial Services

When choosing your new car you will make sure you choose the right model, the right specification and the right colour to suit you. Choosing how you finance your car is just as important.

Our range of finance plans has been designed with simplicity in mind to make funding your car as easy as driving it. All our plans offer easy budgeting and peace of mind and **AccessToyota** brings these and other benefits together in one flexible package.

AccessToyota is a finance plan that puts you in control. You don't have to worry about finding a large deposit as you agree the amount of deposit that you want to pay and choose your repayment term from 2 to 3 years.

What makes **AccessToyota** different is that Toyota Financial Services (TFS) give your vehicle the security of a guaranteed future value (GFV) which is your optional final payment, deferred to the end of the agreement. Affordable monthly payments are yours to enjoy as your repayments are based on the vehicle selling price less your deposit and the GFV/optional final payment, plus the cost of borrowing.

In addition, you can have reassurance against the risk of a fall in used car prices, knowing the minimum amount your Toyota will be worth at the end of your agreement is guaranteed at TFS.

Then when your agreement comes to an end you have three flexible choices:

- Part exchange your vehicle for a brand new Toyota
- Pay your final payment (the GFV) and take full ownership of the car*
- Simply hand the car back with nothing more to pay[§]

Ask your Toyota Centre to show you how **AccessToyota** could be the best choice for you.

Flexible Finance for all Toyota customers

Whatever your needs, to complement **AccessToyota**, TFS has a full range of finance options to offer. From traditional Hire Purchase to Contract Hire and Leasing. Whether you're a private motorist with a fixed monthly budget in mind or a business customer looking for VAT-efficient funding options, just discuss your individual requirements with your Toyota Centre. They will be pleased to show you how convenient and competitive Toyota Financial Services can be.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

Comprehensive terms The warranty covers any defect caused by a manufacturing or assembly fault. It is valid for 3 years of normal use or 60,000 miles, whichever comes first, with no mileage limitation for the first year.

If the car is immobilised due to a breakdown (as a result of a defect covered under warranty), you will also be covered for the cost of towing your vehicle to the nearest authorised Toyota repairer.

After the initial warranty period has ended, you can extend your warranty until the vehicle is 7 years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle[§], meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

* On payment of the option-to-purchase fee.

[§] Subject to mileage and fair wear and tear conditions being met. TFS is authorised and regulated by the Financial Services Authority.

[¶] With the exception of batteries, corrosion of exhaust and damage or wear to the interior. Please refer to our Terms and Conditions for full details.

Toyota Financial Services is authorised and regulated by the Financial Services Authority. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

To experience the Auris Hybrid or for more information, please contact your local Toyota Centre or visit our website toyota.co.uk/aurishybrid



ALWAYS A
BETTER WAY



74.3
mpg
TOTAL ECONOMY

136
DIN hp
INSTANT PERFORMANCE

£0
Road Tax
FROM 89g CO₂ PER KM

£0
Congestion Charge

10%
BENEFIT IN KIND



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The use of the term 'Toyota Accessories' should not be taken to imply that the products in these accessory pages are actually manufactured by the Toyota Motor Corporation or Toyota (GB) PLC. After Sales Division are continually updating and changing specifications of accessories and reserve the right to do so at any time without prior notice.

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