

# Urban Cruiser



TOYOTA

ALWAYS A  
BETTER WAY



**5** year  
TOYOTA  
WARRANTY

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Why listen to your head, when you want to follow your heart?

With the Urban Cruiser, head and heart have never been happier. The bold, sophisticated lines are an invitation to be adventurous, to leave the norm behind. Claim the streets with sharp detailing, chunky wheel arches, 16" high gloss wheels and a broad stance.

The Urban Cruiser's sensible side is equally out of the ordinary. It's best in class when it comes to fuel economy and reduced CO<sub>2</sub> emissions – without compromising performance.



Why leave town when you can choose to go your own way?

Strike out with dynamic handling, extra smooth gear shifts and powerful performance.

Ideal for urban driving with the latest Stop & Start technology on the petrol engine.

Alternatively All Wheel Drive (AWD) for the diesel engine adapts perfectly to changing road conditions.



Why settle for the ordinary when you can enjoy the extraordinary?

Rediscover your sense of adventure with radar style instruments and innovative controls. Class-leading cargo capacity means you can go where you want, with what you want.





Why change lane when you can make a splash?

Urban Cruiser's cutting-edge safety technology includes Vehicle Stability Control (VSC), traction control and all round disc brakes, for a strong stance on the road – whatever the weather.

7 airbags and excellent impact absorption make this Toyota best in class for passive safety.

An intelligent All Wheel Drive (AWD) system activates rear wheel drive, to improve grip in challenging conditions.



## Toyota Optimal Drive

Toyota Optimal Drive means reduced CO<sub>2</sub> emissions, better fuel economy and enhanced performance. It marks the beginning of a new generation of power train technologies, engineered to save you money. It means you no longer have to give up performance to benefit from lower CO<sub>2</sub> and improved economy.

- CO<sub>2</sub> emissions from as little as 129 g/km, with a world's lowest CO<sub>2</sub> for an All Wheel Drive passenger car at just 130 g/km.
- Fuel consumption up to 57.6 mpg combined cycle.
- 6-speed manual transmission optimised for a refined drive.



## Toyota Optimal Drive 1.33 litre

Petrol  
2WD Dual VVT-i

### Power

**99** DIN hp

### Fuel consumption\*

**50.4** mpg

### CO<sub>2</sub> emissions\*

**129** g/km

### Acceleration

**12.5** secs  
0-62 mph

6-speed manual  
transmission.

Stop & Start system.

\* Combined cycle.

## Toyota Optimal Drive 1.4 litre

Diesel  
AWD D-4D

### Power

**90** DIN hp

### Fuel consumption\*

**57.6** mpg

### CO<sub>2</sub> emissions\*

**130** g/km

### Acceleration

**12.5** secs  
0-62 mph

6-speed manual  
transmission.



Experience true power  
and efficiency. 2 engines,  
2 Wheel Drive or All Wheel Drive.  
Your choice.





# Urban Cruiser

Kiss goodbye to the mundane, and enter into the exciting world of Urban Cruiser. Rugged and stylish outside. Innovative and sophisticated inside.



Shown with optional full map satellite navigation fitted.



## Main features

- 16" alloy wheels (high gloss finish)
- Climate control air conditioning
- Rear privacy glass
- Smart Entry & Start System
- Bluetooth® connectivity
- Electric folding, heated mirrors
- Front fog lamps
- Rear roof spoiler
- Auto dimming rear-view mirror
- Leather steering wheel with audio and Bluetooth® switches
- Radio/CD player – MP3 compatible with 6 speakers
- Bluetooth® music streaming, when full map satellite navigation is fitted as an option
- ECO gear shift indicator
- Vehicle Stability Control
- Traction control
- All round disc brakes
- Kochi fabric trim

## Optional

- Satellite navigation

## Wheels and trims

360° of shiny cutting-edge design with wide spokes and deep engravings. Sporty slimline seats finished with a choice of high quality fabric or leather.

16" high gloss alloys  
195/60R16



Kochi mid grey fabric trim



Furano two-tone leather



**Optional Furano two-tone leather**  
(seat facings are 100% leather)  
Must be specified at the time of ordering.



# Colours

\* Metallic paint.

§ Pearlescent Paint.

01 1F7 Tyrol Silver\*

02 070 White Pearl§

03 040 Pure White

07 856 Dark Blue\*

04 9AH Deep Amethyst\*

05 209 Eclipse Black\*

06 1G3 Decuma Grey\*

01



02



03



04



05



06



07



# Option packs

## Style pack

Sophistication is a given with Urban Cruiser. Add another stylish signature with scuff plates and front chrome trims for the exterior, plus alloy pedals and leather/aluminium handbrake lever for the interior.



- 01 Aluminium scuff plates (front pair)
- 02 Alloy pedals
- 03 Front chrome trims
- 04 Leather/aluminium handbrake

## Urban pack

Designed for the city: the rear parking sensors add to your convenience. Rear bumper protection plate, bumper corner protectors, and side mouldings are a stylish answer to urban life.



- 05 Rear parking sensors
- 06 Bumper corner protectors
- 07 Rear bumper protection plate
- 08 Side mouldings

# Option packs

## Tech pack

Get in tune with urban life. Simply add the AUX/USB integration kit (iPod®, iPhone® and MP3 compatible), and DAB digital audio broadcasting tuner. When DAB is fitted together with full map satellite navigation DAB then gains the satellite navigation's touch screen functionality.

- 01 AUX/USB integration kit
- 02 DAB radio tuner



## Satellite navigation system

This 6.5" touch screen system has city centre landmark guidance, 3D landmarks and live traffic information. It has Bluetooth® connectivity, voice recognition and Bluetooth® music streaming.

- 03 Satellite navigation system

# Accessories

The spirit of the Urban Cruiser says be yourself. With genuine Toyota accessories you can do just that. There's a great range of touches of style, practicality and technical innovation.

## Audio and technology

iPod®/iPhone®/USB integration kit and MP3 compatible

Digital Audio Broadcasting (digital radio upgrade)

JBL premium sound system

Satellite navigation

Bluetooth®  complementary kit

Toyota Parking Aid (TPA) front and/or rear sensors

HomeLink (integrated home security system)

## Convenience

Cool box

Seat storage bag, beige/black or grey/black

## Interior trim

Leather handbrake lever, leather and aluminium

Shift knob, leather (6-speed manual transmission only)

## Locks

TRACKER, Monitor and Horizon Stolen Vehicle Tracking System

## Protection

Boot liner, low border 5 cm – AWD

Cargo liner, high border (25 cm)

Cargo net, vertical

Carpet mats, anthracite velour with embroidered logo

Rubber floor mats

Bumper corner mouldings, front and rear set – black

Side mouldings, black

Door handle protective film, transparent

Mud flaps, front set

Mud flaps, rear set

Rear bumper protection film

Rear bumper protection plate, stainless steel or black plastic

Wind deflectors, front and rear set

## Roof

Roof rack with 2 bars, lockable

The following holders can only be fitted with the roof rack:

Bicycle holders, various

Canoe holder

Fixation straps and load straps

Kayak holder

Luggage box, metallic black (380 l)

Luggage box, silver (380 l)

Luggage/ski box, metallic black (490 l)

Luggage/ski box, metallic black (390 l)

Roof platform "Athletic" or "Safari"

Ski holders, a range of ski holders for varying numbers of skis/snowboards

Surfboard holder

## Safety

Babysafe restraint seat, birth to 13 kg (approx. up to 15 months)

Duo Plus ISOFIX restraint seat, 9 to 18 kg (approx. 8 months to 4 years)

Kid restraint seat – seatbelt fix, 15 to 36 kg (approx. 3 years up)

Fire extinguisher

First aid kit

Reflective jacket

Warning triangle

## Style

Front grille chrome trims

Front grille contour, anthracite or chrome

Scuff plates, black film – front set

Scuff plates, brushed aluminium – front set

Alloy pedals

Interior footwell illumination kit

Lowering springs

## Towing

Rear mounted bike holders with integrated lighting board (choice of 2 or 3 bike holders) – fits to tow bar

Horizontal detachable tow bar

Fixed tow bar

Vertical detachable tow bar

Trailer wiring 12N 7pin

Caravan wiring 12S 7pin

## Wheels

"Escapade" 16" alloy wheel (uses original tyre)

Locking wheel nuts, set of 4



home



previous



next



index



show menu



print



zoom in



zoom out



save



help

Book a  
Test Drive



Your  
Dealer



Sign up to our  
Newsletter



# Personality

The look, the touch, the experience. Individuality is in the details that say 'This is me; this is how I like my car to be.' And that's exactly the freedom on offer with Toyota

accessories. You become the designer. You choose how you want to express your personality.



01



02

## 01 Leather/aluminium handbrake

A unique design from Toyota Motor Sport.

## 02 Shift knob

Toyota Motor Sport's racing influence is clear to see.

## 03 DAB

Enhances your Toyota audio to receive Digital Audio Broadcasts. When fitted with the full map satellite navigation system option, DAB gains the touch screen functionality.

## 04 JBL premium sound system

The 440 watt DSP amplifier, 6 speakers and subwoofer are engineered by JBL and individually tuned for spatial clarity comparable to top quality home audio systems.

## 05 HomeLink

Enables you to operate up to three home automation systems such as garage doors, drive gates and security lighting from inside your car.

## 06 Navigation system

Clear voice directions synchronise with full map colour graphics on a 5.8" screen and integrated Bluetooth® connectivity.

## 07 iPod®, iPhone® and USB integration kit

Located in the instrument panel, the kit integrates your personal music player technologies with the Urban Cruiser's audio or navigation system, with control through the steering wheel.



03



04



05



06



07

# Protection

Why accept the inevitable when you can guard against the obvious? Toyota accessories complement the Urban Cruiser's rugged appeal by protecting against those bumps and scrapes that can happen too easily in today's busy cities.



**01 Parking sensors**  
Choose either front, rear or both sets of parking sensors. Front sensors could also be chosen to complement the Urban pack.

**02 Rear bumper protection plates**  
Tough paintwork protection. Available in brushed aluminium or black plastic.

**03 Mud flaps**  
Shaped to fit your car's wheel arches.

**04 Bumper corner protectors**  
Protection against minor scrapes and scuffs.

**05 Wind deflectors**  
Cuts wind noise and turbulence when driving with open windows.





## Leisure

An ordinary life? Not likely with the Urban Cruiser. Weekends away, skiing holidays or simply exploring the great outdoors. Whatever your fancy, the Toyota roof rack and your choice of

special attachments add flexibility to help make every moment a memorable experience.



Illustrated above: Rear bicycle holder, attaches to a Toyota tow bar for secure transport of up to two bicycles. Roof rack and boat holder.

### 01 Luggage box

#### 380 litre Standard

Double the load space of your vehicle with this compact roof box. It has 3-point central locking, side access and load security straps.

### 02 Luggage box

#### 380 litre Luxury

As above, plus improved aerodynamics and a premium black metallic finish.

### 03 Luggage/ski box

#### 410 litre Standard

A slimline roof box with excellent aerodynamics and narrow enough to carry other roof mounted items, such as a bicycle. It features central locking and load securing straps.

### 04 Luggage/ski box

#### 390 or 490 litre Luxury

As above, plus improved aerodynamics and a premium black metallic finish.

The above accessories must be fitted with the roof rack.



## Versatility

In and out of your car all day every day? Toyota accessories make things a lot easier. Protection for your carpets? Help to keep the boot neat and tidy? The range gives you plenty of options for added practicality.

**01 Boot liner**  
Durable black rubber with a non-slip surface and raised edges.

**02 Cargo net**  
Clips onto pre-fitted hooks to keep your possessions firmly in place.

**03 Cargo liner**  
Ultra thick black rubber with high edges to protect against mud and spilled liquids.



## Child seats

Children are so precious; it's only natural to want to protect them. Be assured. With Toyota child restraint seats your younger passengers will travel in comfort and safety wherever you go.

**01 Babysafe restraint seat**  
Comfort and protection from birth up to around 15 months (to 13 kg). An integral retractable canopy offers protection against the sun and wind.

**02 Duo Plus ISOFIX restraint seat**  
For children between 9 and 18 kg (approx. 8 months to 4 years). The seat locks into the rear ISOFIX bars to anchor directly to the car body and has a top tether to prevent forward tipping. Deep padded wings increase side impact protection.

Also available is the Kid safety restraint seat, suitable for children from 15 to 36 kg (approx. 3 years upwards). Not illustrated.



# Specifications

<b>ENVIRONMENTAL PERFORMANCE</b>	<b>1.33 VVT-i 6 M/T Stop &amp; Start</b>	<b>1.4 D-4D 6 M/T AWD</b>
<b>Fuel consumption (EU directive 80/1268 as last modified by directive 2004/3)</b>		
Combined driving (mpg) 5-door	50.4 (5.6)	57.6 (4.9)
Urban driving (mpg) 5-door	42.2 (6.7)	48.7 (5.8)
Extra urban driving (mpg) 5-door	56.5 (5.0)	64.2 (4.4)
Recommended fuel grade	95 unleaded or higher	48 cetane or higher
Fuel tank capacity (litres)	42	42
<b>Carbon dioxide, CO<sub>2</sub> (EU directive 80/1268 as last modified by directive 2004/3)</b>		
Combined driving (g/km) 5-door	129	130
Urban driving (g/km) 5-door	156	152
Extra urban driving (g/km) 5-door	115	117
<b>Exhaust emissions (EU directive 70/220/EEC as last modified by directive 2003/76B)</b>		
Euro class	Euro 5	Euro 5
Carbon Monoxide, CO (g/km)	0.37	0.17
Hydrocarbons, HC (g/km)	0.04	–
Nitrogen Oxides, NO <sub>x</sub> (g/km)	0.01	0.15
Hydrocarbons, HC & Nitrogen Oxides, NO <sub>x</sub> (g/km)	–	0.16
Particulates, PM	–	0.002
Total Hydrocarbons, THC (g/km)	0.0373	–
Non-methane Hydrocarbons, NMHC (g/km)	0.0346	–
<b>Noise (drive-by) (EU directive 70/157 as last modified by directive 1999/101)</b>		
dB (A)	69	68

The fuel consumption and CO<sub>2</sub> values are measured in a controlled environment, in accordance with the requirements of Directive 80/1268/EEC incl. its amendments, on a basic production vehicle. The fuel consumption and CO<sub>2</sub> values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle conditions, installed equipment, load, number of passengers, etc.) play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions.

M/T = Manual transmission

<b>ENGINE</b>	<b>1.33 VVT-i 6 M/T</b>	<b>1.4 D-4D 6 M/T AWD</b>
<b>Available with</b>		
Engine code	INR-FE	IND-TV
Number of cylinders	4 in line	4 in line
Valve mechanism	16 valve DOHC	8 valve SOHC
Fuel system	Petrol	Diesel
Displacement (cc)	1329	1364
Bore x stroke (mm x mm)	72.5 x 80.5	73.0 x 81.5
Compression ratio	11.5 : 1	16.5 : 1
Maximum output (DIN hp)	99 (73/6000)	90 (66/3800)
Maximum torque (Nm/rpm)	128/3800	205/1800–2800

<b>PERFORMANCE</b>	<b>1.33 VVT-i 6 M/T</b>	<b>1.4 D-4D 6 M/T AWD</b>
Max speed (mph)	109	109
0–62 mph (secs)	12.5	12.5
Drag coefficient	0.318	0.315
Transmission	6-speed manual	

<b>BRAKES</b>	<b>1.33 VVT-i 6 M/T</b>	<b>1.4 D-4D 6 M/T AWD</b>
Front	Ventilated discs 275 mm diameter	
Rear	Solid discs 259 mm diameter/279 mm AWD	

# Specifications

## SUSPENSION

Front	MacPherson strut
Rear	Torsion beam

## WEIGHTS

	1.33 VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Kerb weight (kg)	1150	1265
Gross vehicle weight (kg)	1590	1700
Payload (kg)	440	435
Towing capacity with brakes (kg)	800	800
Towing capacity without brakes (kg)	550	550

## EXTERIOR DIMENSIONS

	Length	Height	Wheelbase
Overall (mm)	3930	1525 (AWD 1540)	2460
Front tread (mm)		1485	
Rear tread (mm)		1490	
Front overhang (mm)		785	
Rear overhang (mm)		685	
Turning radius tyre/wall (m)		5.5/5.9	

## INTERIOR DIMENSIONS

	Length	Width	Height
Overall (mm)	1870	1400	1240
	<b>Front</b>		<b>Rear</b>
Effective height – hip point to roof (mm)	989		955
Effective leg room (mm)	1024		861
Shoulder room (mm)	1318		1287



1485 mm

1725 mm



785 mm

2460 mm

685 mm

3930 mm

1525 mm/1540 mm (AWD)



1490 mm

1725 mm

## LUGGAGE COMPARTMENT

	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD	
VDA luggage capacity, rear seat up (litres)	314–388*	305	
VDA luggage capacity, rear seat down up to roof (litres)	749	673	
Luggage compartment overall (mm)	650 (length)	1260 (width)	935 (height)

## TOWING CAPACITY

With brakes (kg)	800
Without brakes (kg)	550

\* According to rear seat position.

# Equipment

<b>TYRES AND WHEELS</b>	<b>1.33 Dual VVT-i 6 M/T</b>	<b>1.4 D-4D 6 M/T AWD</b>
16" high gloss alloy wheels (195/60/R16 89H)	●	●
Temporary spare wheel/tyre	●	–
Tyre repair kit	–	●
Locking wheel nuts	●	●

<b>EXTERIOR</b>	<b>1.33 Dual VVT-i 6 M/T</b>	<b>1.4 D-4D 6 M/T AWD</b>
Body-coloured bumpers	●	●
Black front and rear under guards	●	●
Rear roof spoiler	●	●
Chrome exhaust pipe finisher	●	●
Electrically adjustable, retractable and heated door mirrors	●	●
Door mirrors with integrated turn signal	●	●
Body-coloured door handles	●	●
Front fog lamps	●	●
Rear privacy glass	●	●
Smart Entry system	●	●

<b>COMFORT</b>	<b>1.33 Dual VVT-i 6 M/T</b>	<b>1.4 D-4D 6 M/T AWD</b>
Leather steering wheel with audio and Bluetooth® switches	●	●
Tilt and telescopic steering wheel	●	●
Leather gear shift	●	●
Gear shift indicator	●	●
Climate control air conditioning	●	●
UV reduction glass	●	●
Front and rear power windows	●	●
Power door locks with remote control	●	●
Smart Start button	●	●
Pollen filter	●	●
Illuminated entry	●	●
Auto dimming rear-view mirrors	●	●
Electric power steering	●	●

● = Standard    – = Not available

# Equipment

INFORMATION AND AUDIO	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Optitron meters	●	●
Radio, CD, MP3 compatible with 6 speakers	●	●
Bluetooth® connectivity	●	●
Full map navigation system – touch screen with Bluetooth® music streaming	○	○
Trip computer: average speed, driving range, fuel consumption	●	●
External temperature display	●	●

SEATS	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Driver seat height adjustment	●	●
Rear seat recline function	●	●
Rear seat slide function	●	–
Rear 60:40 fold flat seats	●	–
Rear 60:40 tumble and fold seats	–	●
Rear seat headrests x 3	●	●
Seat trim: Kochi mid-grey fabric seats	●	●
Seat trim: Furano two-tone leather seats	○	○

STORAGE COMPARTMENTS	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Upper and lower glove box	●	●
Package tray	●	●
Rear parcel shelf	●	●
Door and seat back pockets	●	●

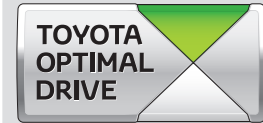
SAFETY	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD) and Brake Assist (BA)	●	●
Vehicle Stability Control (VSC) and Traction Control (TRC)	●	●
Front and rear disc brakes	●	●
SRS front airbags: driver and passenger	●	●
SRS side airbags: driver and passenger	●	●
SRS curtain shield airbags	●	●
SRS driver's knee airbag	●	●
Front seat belts: 3-point ELR with pre-tensioners and force-limiters	●	●
Rear seat belts: 3 x 3-point EUR, 2 x ISOFIX child seat fixings	●	●
Passenger airbag cut-off switch	●	●
Front and rear seatbelt reminder	●	●
Active front seat headrests	●	●

SECURITY	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Remote central locking with double lock function	●	●
Steering column lock	●	●
Transponder key engine immobiliser	●	●
Perimeter siren alarm	●	●
Reinforced locks and latches	●	●

● = Standard   ○ = Optional   – = Not available

# Glossary

Discover more about Urban Cruiser technology.



## Toyota Optimal Drive

Better fuel economy. Reduced emissions. No compromise in driving pleasure. Toyota Optimal Drive means reduced CO<sub>2</sub> emissions, better fuel economy and enhanced performance. It marks the beginning of a new generation of powertrain technologies,

engineered to save you money. It means you no longer have to give up performance to benefit from lower CO<sub>2</sub> and improved economy.



## Stop & Start

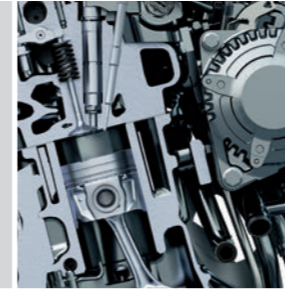
The clever thinking continues with Toyota's Stop & Start feature. Every time you come to a halt, select neutral and release the clutch, the engine switches off. When you go for the clutch again, the engine jumps to attention for a quick and quiet getaway.



## Variable Valve Timing – with intelligence (Dual VVT-i)

Precise petrol engine technology that balances optimised driving pleasure with low fuel consumption and low emissions. Dual VVT-i refers to the engine's

ability to alter the timing of the intake valve opening. This means that valve timing is optimised for any driving condition.



## D-4D

Clean power. Toyota's powerful yet environmentally friendly diesel engine technology. Common rail direct injection adjusts pressure, timing and volume as you drive, injecting finely atomised fuel at high pressure into the combustion chamber for the best performance.



## Intelligent All Wheel Drive (AWD)

The 1.4 litre D-4D Urban Cruiser is equipped with Active Torque Control all wheel drive. Integrated with the vehicle's other traction control systems, Active Torque Control is seamless and flexible, providing optimum

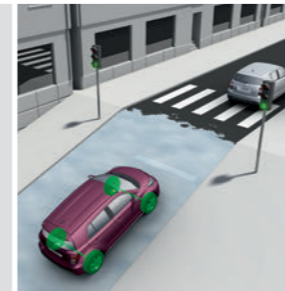
torque distribution ranging from 100:0 to 50:50 front to rear drive, according to driving dynamics and road conditions. An AWD lock mode can be activated via a switch control.



## Vehicle Stability Control (VSC)

VSC prevents loss of car control in certain situations. For example when entering a bend too fast and encountering slippery conditions that could cause a skid. Sensors around the car monitor wheel rotation, brake pressure and car movement. If the system calculates the

driver is about to lose control of the car, various stability and safety systems are applied to an appropriate degree.



## Traction Control (TRC)

If you accelerate too hard and cause the drive wheels to lose grip and begin spinning, TRC will instantly reduce engine power to help restore traction.

# Glossary

Discover more about Urban Cruiser technology.



## Anti-lock Brake System (ABS) with Electronic Brake force Distribution (EBD)

ABS helps you maintain control by electronically balancing the braking force between all four wheels to match the level grip of each one. EBD complements this by optimising brake force

distribution between each wheel. Together the two systems help prevent the wheels from locking, and allow you to steer around obstacles as you halt.



## Brake Assist (BA)

BA automatically supports emergency braking if the brakes are applied quickly but without sufficient pressure on the pedal. It does this by measuring how fast and how hard the brake pedal is depressed and then, if

appropriate, increasing braking force. The timing and degree of assistance reflects your own braking action: when you ease the pressure on the pedal, BA similarly reduces the amount of assistance.



## SRS airbags

For safety, the Urban Cruiser has seven full Supplemental Restraint System (SRS) airbags including curtain shields and a driver's knee airbag fitted strategically to reduce injury in a collision.



## Active front headrests

Prior to impact, the pre-crash intelligent headrests shift to appropriate positions to reduce whiplash injuries in the event of a rear end collision.



## ISOFIX seat fixing

The seating incorporates special anchor points – including a top tether that helps prevent the seat tipping forward – for a safe and convenient way of correctly securing ISOFIX child seats (available from your Toyota Centre).



## Electrochromatic mirrors

A specially designed rear-view mirror that detects any intense glare from cars behind you, automatically darkening the mirror surface accordingly.

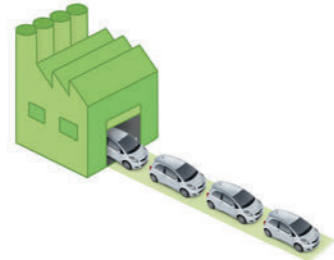
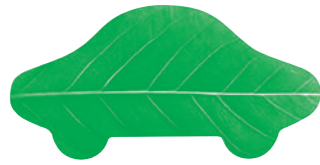


## Smart Entry & Start System

Instead of a conventional key the Smart Entry & Start System features a transmitter that allows you to unlock the doors by simply touching the handle and start the engine at the touch of a button. All you need to do is carry the Smart Entry key in your pocket or handbag.



# Toyota and the environment



## Designing your car

To achieve lower emissions and greener vehicles on the way towards the ultimate eco-car, it is essential to measure progress. Toyota has therefore developed its Ecological Vehicle Assessment System, or ECOVAS. This is a comprehensive approach to assessing a vehicle's whole life cycle in terms of its impact on the environment, starting at the early stage of development, before the vehicle is actually built.

The environmental impact of the Urban Cruiser (1.4l diesel) compared to a former equivalent SUV model is demonstrated through the complete life cycle with 27% CO<sub>2</sub> (Carbon dioxide), 43% NO<sub>x</sub> (Nitrogen Oxide), 26% NMHC (Non-Methane Hydrocarbons), 40% PM (Particulate Matter) and a 24% SO<sub>x</sub> (Sulphur Oxide) reduction.

## Making your car

During the production of your vehicle every effort is made to reduce the effect of the manufacturing process on the environment.

Since 2002 the environmental impact of manufacturing has continuously reduced, resulting in a 14% reduction in CO<sub>2</sub> emissions, 14% reduction in water consumption and 39% reduction in volatile organic compounds. Waste disposed of at cost was also reduced by 3%.

## Getting vehicles and parts to you

We are always looking to employ the most efficient and environmentally friendly logistical and delivery methods. For instance, modes of transport with the least environmental impact are selected wherever possible.

## Selling and servicing your car

Toyota's Centre network – with over 3,000 Toyota and Lexus Centres across Europe – is a major contributor to the company's total emissions. That's why Toyota Motor Europe has developed a sustainable Centre programme to minimise emissions output.

Our aim is to reduce energy, water and waste emissions generated across the Centre network. The programme covers everything from rainwater recycling, introducing additional roof insulation and using renewable energy at new Toyota Centres, as well as carrying out energy audits to identify efficiency improvement at existing Centres.

## The end of the road for your vehicle?

95% of the Urban Cruiser is recoverable, 100% of materials are coded and the four heavy metals have been eliminated completely (in accordance with 2000/53/EC).

In addition, according to our environmental policy we offer Toyota drivers new and innovative ways of returning their old car. For more information visit: [www.toyota.co.uk/environment](http://www.toyota.co.uk/environment) or contact your local Toyota Centre.

## Drive thoughtfully

Drive your car in the right way and you could reduce your fuel bill and your CO<sub>2</sub> emissions by around 30%.

01. Remove any extra weight and roof load.
02. Plan your route and avoid detours.
03. Avoid using your car for short journeys.
04. Check your tyre pressure regularly.
05. Service your car according to the owner's manual.
06. Shift up gear earlier.
07. Only use air conditioning when necessary.
08. Follow and anticipate traffic flow.
09. Keep your windows closed.
10. Switch off your engine if you have to wait longer than 60 seconds.

# Owning an Urban Cruiser

On the day you purchase your Urban Cruiser, your Toyota Centre will present you with the 'Urban Cruiser Passport'. It's a guide to getting the best out of your Urban Cruiser and its comprehensive range of features. Of course, your Toyota Centre will explain the Urban Cruiser to you in detail – and always be available should you require any assistance.

## 5-Year Toyota Warranty

Every new Toyota comes with a 5-year/100,000-mile\* manufacturer's warranty, covering your car against the unlikely event of a manufacturing defect causing a mechanical fault. For full details, please ask your official Toyota Centre or visit [www.toyota.co.uk/5yearwarranty](http://www.toyota.co.uk/5yearwarranty)

**Corrosion cover** The warranty offers 12 years' coverage, regardless of mileage, against perforation of the body-work (from inside to outside) that develops due to corrosion caused by faults in materials or workmanship.

**Rust and paint defects** The warranty also covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in materials for a period of 3 years, regardless of mileage.

## Extended Warranty

After the initial warranty period has ended, you can extend your warranty until the vehicle is 7 years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle<sup>§</sup>, meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

## Toyota genuine parts

The Urban Cruiser is designed to minimise the cost of accident repair. Energy-absorbing elements are built into the bumpers, expensive-to-replace parts are located away from damage zones, and commonly damaged body parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low parts and labour charges.

## Added security

The Urban Cruiser's security system withstands the insurance industry's rigorous 5-minute attack test and provides excellent protection. Both the alarm system and engine immobiliser are approved by Europe's major insurance companies.

## Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort and practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has up to a 5-year warranty when purchased together with the vehicle<sup>°</sup>.

## Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

## Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712.

## Toyota Approved Used Car Scheme

All Toyota Approved Used vehicles come complete with a pre-delivery inspection, a mileage check, 12 months' warranty, AA breakdown cover, Club Toyota membership\*\* and a 30-day vehicle exchange plan.

## Recycling Toyota End-Of-Life Vehicles

We offer a free vehicle take-back scheme through our appointed service provider, Autogreen. This is a new and innovative way for Toyota drivers to return their vehicle at the end of its life for dismantling and recycling. For more information about End-Of-Life Vehicles please refer to [www.toyota.co.uk/environment](http://www.toyota.co.uk/environment)

- \* Whichever comes sooner.
- § With the exception of batteries, corrosion of exhaust and damage or wear to the interior. Please refer to our Terms and Conditions for full details.
- ° Check with your Toyota Centre for specific warranty details.
- \*\* Except on non-Toyota vehicles.

# Flexible Finance from Toyota Financial Services

When choosing your new car you will make sure you choose the right model, the right specification and the right colour to suit you. Choosing how you finance your car is just as important.

Our range of finance plans has been designed with simplicity in mind to make funding your car as easy as driving it. All our plans offer easy budgeting and peace of mind and **AccessToyota** brings these and other benefits together in one flexible package.

**AccessToyota** is a finance plan that puts you in control. You don't have to worry about finding a large deposit as you agree the amount of deposit that you want to pay and choose your repayment term from two to three years.

What makes **AccessToyota** different is that Toyota Financial Services (TFS) give your vehicle the security of a guaranteed future value (GFV) which is your optional final payment, deferred to the end of the agreement. Affordable monthly payments are yours to enjoy as your repayments are based on the vehicle selling price less your deposit and the GFV/optional final payment, plus the cost of borrowing.

In addition, you can have reassurance against the risk of a fall in used car prices, knowing the minimum amount your Toyota will be worth at the end of your agreement is guaranteed at TFS.

Then when your agreement comes to an end you have three flexible choices:

- Part exchange your vehicle for a brand new Toyota
- Pay your final payment (the GFV) and take full ownership of the car\*
- Simply hand the car back with nothing more to pay<sup>§</sup>

Ask your Toyota Centre to show you how **AccessToyota** could be the best choice for you.

## Flexible Finance for all Toyota customers

Whatever your needs, to complement **AccessToyota**, TFS has a full range of finance options to offer. From traditional Hire Purchase to Contract Hire and Leasing. Whether you're a private motorist with a fixed monthly budget in mind or a business customer looking for VAT-efficient funding options, just discuss your individual requirements with your Toyota Centre. They will be pleased to show you how convenient and competitive Toyota Financial Services can be.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey KT18 5UZ.

## Intelligent design

The Urban Cruiser is designed and engineered to minimise the maintenance overhead. There are fewer parts that require servicing and those that do are inherently durable to extend service intervals. Equally important is that Urban Cruiser technology is made easily accessible so that maintenance labour time can be minimised. These features combine with the highly competitive pricing of Toyota parts to ensure the lowest cost of maintaining your Urban Cruiser in an ideal working condition.

## Toyota quality service

Your Toyota Centre will talk you through the Urban Cruiser 'Health and Safety' maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your Urban Cruiser needs a full Health and Safety check, dependent on driving style and conditions, up to once every two years or 20,000 miles (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 10,000 miles (whichever comes sooner).

## Club Toyota

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free AA Roadside Assistance in the UK and Europe, specially negotiated rates for travel insurance, a 5% discount off Toyota Motor Insurance, plus exclusive offers and promotions through our quarterly customer magazine. For further information please call 0844 701 6200 or visit [toyota.co.uk/club](http://toyota.co.uk/club)

## Toyota Accident Assistance

At Toyota, we believe that our customers deserve the best possible care. Therefore if you are involved in an accident, one call to Toyota Accident Assistance will get you back on the road again, whilst we take care of liaising with your insurer and arranging for your car to be repaired. By making us your first call, we will ensure your vehicle is repaired by Toyota to factory standards, meaning no compromise to your warranty or residual value.

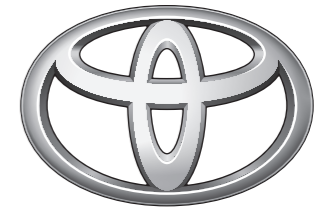
Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

- \* On payment of the option-to-purchase fee.
- § Subject to mileage and fair wear and tear conditions being met. TFS is authorised and regulated by the Financial Services Authority.

Toyota Financial Services is authorised and regulated by the Financial Services Authority. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey KT18 5UZ.

To experience Urban Cruiser or for more information, please contact your local Toyota Centre or visit our website

[toyota.co.uk/urbancruiser](http://toyota.co.uk/urbancruiser)



**TOYOTA**

ALWAYS A  
**BETTER** WAY

# Help

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