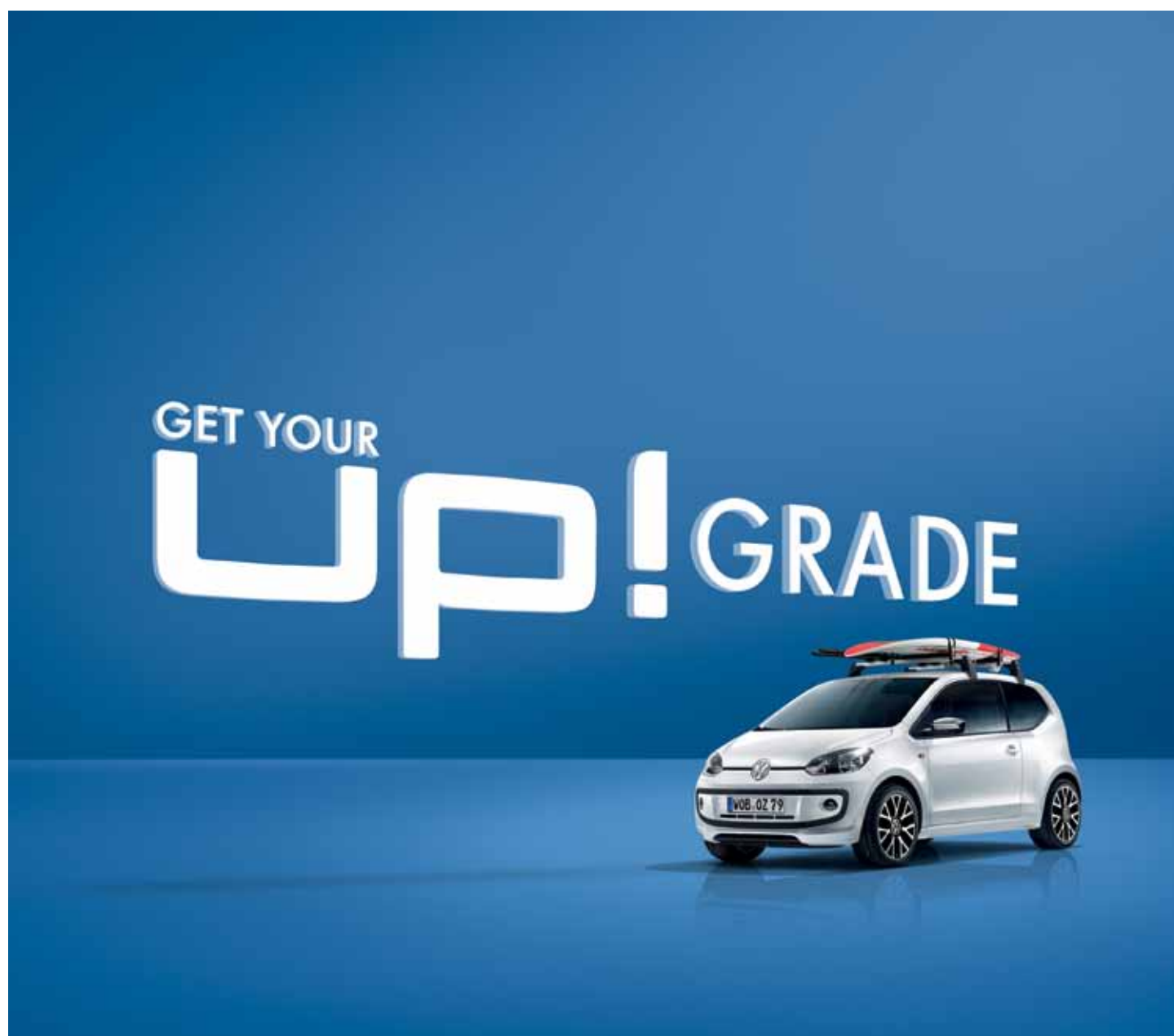


Accessories



My up!

Get your up! grade



Studio	Nathan	Page No	1
Job Title	107368 Up! Accessories Brochure UK r5c	Modified	5 March 2012



More quality

No matter how high the standard is – that is where we start. And we set out to raise the bar even further. Using the best materials, state-of-the-art production processes and excellent workmanship. To ensure that the good things will always keep improving.

More safety

A clear safety principle: More performance requires more commitment. This is why our testing procedures are more stringent, our demands much higher and our test routes much more difficult than those of others. As standard.

More Volkswagen

Each Volkswagen Genuine Accessories product is developed in conjunction with the vehicle itself. The team has a clear goal: Everything has to fit perfectly so that we are able to impress you with high-precision detail, again and again. Or, in other words, so that a Volkswagen stays a Volkswagen.



Sport & Styling _____ **4**
Roof edge spoiler, decorative film, rear skirt...



Alloys _____ **10**



Technology _____ **14**
Hands-free systems, DVD players...



Touring _____ **18**
Roof bars, bicycle carrier, roof box...



Comfort & Protection _____ **24**
Mud flaps, sunblinds, clothes hanger...



Child Seats _____ **30**



Service & Care _____ **34**
Care and cleaning aids, warning triangle, screenwash...



Lifestyle _____ **38**



TUNE
UP!

Sport & Styling

It is amazing just how many design ideas fit into a length of only 3.54m. Numerous innovative extras provide you with a complete range of customisation options. Show the world your devotion to detail. With style and sportiness to match you – and your up!

Prices are fully fitted.
(Where fitting applies, unless otherwise stated.)



Volkswagen Genuine Side skirt kit

The impression of lowered suspension for your up!. Made of durable and high-quality plastic, the side skirts are also impact-resistant. Both side skirts are primed and ready for painting in the vehicle colour.

Price excludes painting & fitting.

Part number 150 071 685 GRU

£242.00

Volkswagen Genuine Exterior mirror caps, chromed

This particular eye-catcher in chrome-look helps provide effective protection for the standard fitted exterior mirror. A set comprises two covers and is easily fitted.

Part number 150 072 530 DML

Coming soon



Volkswagen Genuine Front skirt

The aerodynamically-designed front skirt is made of especially durable plastic and provides the vehicle with a powerfully dynamic look. The skirt is primed and ready for painting in the vehicle colour.

Price excludes painting & fitting.

Part number 150 071 606 GRU

£202.00

Volkswagen Genuine Key cover

Pocket-sized up! feeling for all: Thanks to the durable, perfectly fitting key cover with the stylish up! lettering. Simply glue the durable key cover to the key and you're ready to go.

Part number 150 087 012 084

£18.00

Volkswagen Genuine Rear chrome strip

This attractive chrome-look protective strip provides the tailgate with a shiny finish. In addition, it also serves as effective edge protection. Simple assembly using adhesive.

Part number 150 071 360

£60.00



Volkswagen Genuine Roof edge spoiler

The Volkswagen Genuine roof edge spoiler made of especially robust, impact-resistant plastic which rounds off the tail end of the up! and helps to withstand even the toughest demands. It is primed and ready for painting in the vehicle colour.

Price excludes painting & fitting.

Part number 150 071 641 GRU

£121.00

Volkswagen Genuine Rear skirt

The crowning glory: The Volkswagen Genuine rear skirt for the up!. The rear skirt is made of high quality and durable plastic. It is primed and can be painted in the colour of the vehicle.

Price excludes painting & fitting.

Part number 150 071 610 GRU

£181.00



Volkswagen Genuine THIS SIDE up! decorative film

Completely clear and unmistakably up!. The "THIS SIDE up!" film for the roof leaves no room for questions. Especially when it comes to questions of style. A striking presence, a striking look – typically up!.

Black Part number 150 064 317 L04 1	£125.00
White Part number 150 064 317 LY9 K	£125.00

Volkswagen Genuine Motorway decorative film

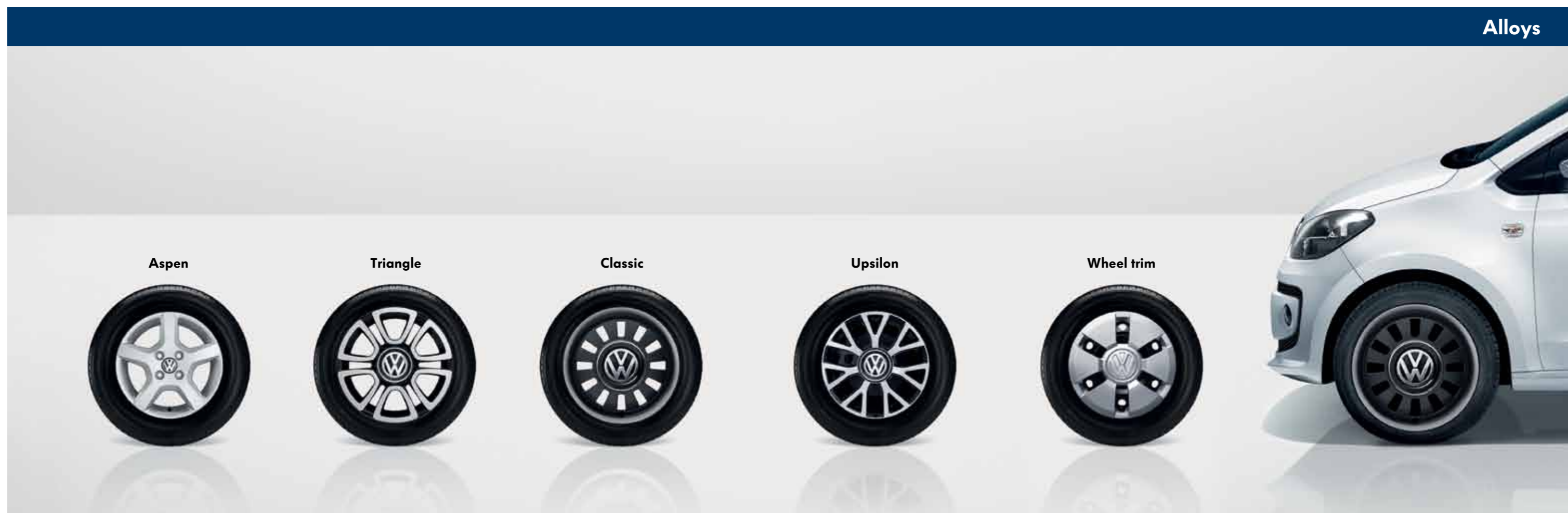
At home on the road. Something that you can not only happily claim but can also show with the Motorway design film for the roof and bonnet. Stylish, creative and a definite eye-catcher on any road.

Part number 150 064 317 MY9 K	£225.00
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Alloys

Sets refreshing new standards all around: That is the best description of the new wheels for the up! from Volkswagen Accessories. Trend-setting designs which are anything but small-spirited. You have never seen wheels like these!



Volkswagen Genuine Aspen alloy wheel

Wheel size: 5J x 14"
Tyre size: 165/70 R14

Price per wheel, excluding tyre & fitting.

14" - brilliant silver
Part number 1S0 071 494 8Z8

£94.20

Volkswagen Genuine Triangle alloy wheel

Wheel size: 6J x 16"
Tyre size: 185/50 R16

Price per wheel, excluding tyre & fitting.

16" - black, gloss machined
Part number 1S0 071 496 AFZ Z

£126.20

Volkswagen Genuine Upsilon alloy wheel

Wheel size: 6J x 16"
Tyre size: 185/50 R16

Price per wheel, excluding tyre & fitting.

16" - black, gloss machined
Part number 1S0 071 496 AX1

£126.20

Volkswagen Genuine Wheel trim

The 14-inch wheel trim with Volkswagen emblem protects the steel wheel against dirt and enhances the vehicle's appearance. 1 set = 4 pieces.

Silver
Part number 1S0 071 454 1ZX

£45.00

Volkswagen Genuine Classic alloy wheel

Wheel size: 6J x 16"
Tyre size: 185/50 R16

Price per wheel, excluding tyre & fitting.

16" - black
Part number 1S0 071 496 BFZ Z

£101.20

Volkswagen Genuine Hub cover (pictured on car)

High-quality hub cover with the embossed Volkswagen logo. Can be used with all up! series wheels. 1 set = 4 pieces.

Black, chrome finish
Part number 1S0 071 213 FXC

£45.00

Volkswagen Genuine Valve caps (not illustrated)

Customise your up! down to the smallest detail. The four valve caps with embossed Volkswagen logo provide the valves with better protection against dust, dirt and moisture. 1 set = 4 pieces.

Suitable for aluminium valves
Part number 000 071 215
Suitable for rubber and metal valves
Part number 000 071 215 A

Coming soon

Coming soon

LISTEN UP!



Technology

It's Showtime! Listen up, watch and enjoy the pleasure of modern entertainment. With Volkswagen Accessories you have the best entertainment at your fingertips. Ideal for everyone who loves great entertainment.



Volkswagen Genuine Bluetooth Touch Phone Kit

A user-friendly hands-free device with 2.8" colour display and touchscreen, voice command function and text to speech* gives you the very latest in technology.

*Functionality is dependent on phone capability.

Price shown includes additional cable required for fitment based on the most popular radio fitted. Price will vary dependant on cables required.

Part number 000 051 473 A

£245.00

Volkswagen Genuine RMT200

The MP3 radio with title display, USB slot, SD card reader, iPod/iPhone control and charging, AUX-IN with A2DP audio streaming and Bluetooth hands-free system is the smart all-around solution for the greatest listening pleasure. The stylish piano lacquer appearance creates the perfect look. See the attached price list for more information about the optional adapter cables.

Part number 6Q0 051 228 B

£275.00





Touring

Since when does compact mean cramped? The up! has more space than you would believe. No magic necessary, just the clever transport systems offered by Volkswagen Accessories. These provide the up! with a vast amount of organised space.

Prices are fully fitted.
(Where fitting applies, unless otherwise stated.)



Volkswagen Genuine Roof bars

The basis for all roof attachments: The city-crash-tested roof bars to which, for example, a surf board, bicycle, ski and snowboard carriers or the practical roof boxes can be attached, can be fitted onto the vehicle roof in no time at all.

Three-door Part number 1S3 071 126	£193.00
Five-door Part number 1S4 071 126	£198.00
Three-door Part number 1S3 071 126 (non-fitted)	£175.00
Five-door Part number 1S4 071 126 (non-fitted)	£180.00

Volkswagen Genuine Surfboard holder

Brings the surfboard safely to its destination: The rubber-coated surfboard carrier and special rubber protective covers for the metal clamps on the tie-downs help provide extra protection during transport. Suitable for one surfboard with a two-piece mast.

Part number 000 071 120 HA	£112.50
Part number 000 071 120 HA (non-fitted)	£94.50



Volkswagen Genuine Ski and snowboard holder

Transport up to six pairs of skis or up to four snowboards on the roof of your vehicle, comfortably and safely. The lockable ski and snow-board holder can simply be mounted on the roof bars and is easy to operate while wearing gloves thanks to the extra-large buttons and the pull-out function. Also suitable for a wakeboard.

Four skis or two snowboards Part number 3B0 071 129 F	£108.00
Six skis or four snowboards Part number 1T0 071 129	£173.00
Four skis or two snowboards Part number 3B0 071 129 F (non-fitted)	£90.00
Six skis or four snowboards Part number 1T0 071 129 (non-fitted)	£155.00



Volkswagen Genuine Ski bag

The practical ski bag serves to protect and transport up to four pairs of skis including ski poles in the roof box or in the interior using a belt which is clipped onto the belt plug. The ski bag can then be stored in the optional space-saving storage bag.

Ski bag Part number 00V 061 202	£140.00
Storage bag Part number 00V 061 201	£20.00





Volkswagen Genuine Bicycle carrier

The aerodynamic plastic bicycle holder is attached using chromed steel holders on the roof bar. It can be locked and is City crash-tested.

Five-door Part number 6Q0 071 128 A	£98.00
Five-door Part number 6Q0 071 128 A (non-fitted)	£80.00

Volkswagen Genuine Kayak holder

No bouncing, no slipping: Developed especially for kayaks of up to 25kg, this kayak holder helps to ensure perfect transport on the vehicle roof.

Part number 1K0 071 127 A	£112.50
Part number 1K0 071 127 A (non-fitted)	£94.50



Volkswagen Genuine Roof box

Perfectly prepared for the holidays: Easily attached using the quick-release fastening system, convenient opening from both sides thanks to the innovative "DuoLift System" and optimal anti-theft protection through 3-point central locking.

Designed for customer fitting.

340 litres - black Part number 000 071 200 (pictured)	Coming soon
Thule roof box Pacific 100 - 370 litres Part number 000 071 200 H	£295.00
Thule roof box Pacific 200 - 460 litres Part number 000 071 200 J	£275.00
Thule roof box Pacific 500 - 320 litres Part number 000 071 200 K	£275.00
Thule roof box Pacific 600 - 340 litres Part number 000 071 200 L	£245.00
Thule roof box Pacific 700 - 460 litres Part number 000 071 200 M	£296.00





Comfort & Protection

From one sunny side of life to the next while being prepared for everything along the way. Nothing could be easier – with Volkswagen Accessories, which simplify things for you and the new up!. A pleasure!

Prices are fully fitted.
(Where fitting applies, unless otherwise stated.)



Volkswagen Genuine Luggage compartment liner
Protection in a light and flexible form: The anti-slip liner is designed to perfectly fit the shape of the luggage compartment and to reliably protect it.

Designed for customer fitting.

For vehicles with the basic load surface
Part number 1S0 061 160
For vehicles with variable load surface
Part number 1S0 061 160 A

£26.00
£26.00

Volkswagen Genuine Rear bumper protection
The perfectly-fitting loading sill protection is made of transparent film and helps prevent damage when loading and unloading. It is easily adhered to the loading sill on the rear bumper.

Transparent
Part number 1S0 061 197

£62.00

Volkswagen Genuine Door sill trim

The stainless steel sill protectors with stylish up! lettering provide you with a more unique individual look and helps protect your up!.

Steel (three-door)
Part number 1S3 071 303
Steel (five-door)
Part number 1S4 071 303

£115.00
£115.00



Volkswagen Genuine Door sill trim

The strong film protects the paint on the frequently-used door sills against scratches and damage. A sensible and functional detail that will help maintain the appearance of your up! over the long-term.

Black/silver (three-door)
Part number 1S3 071 310
Black/silver (five-door)
Part number 1S4 071 310

£72.00
£155.00



Volkswagen Genuine Mudflaps

Protect your own vehicle and the one behind you against dirt being thrown up, dangerous stone chippings and spray water with these extremely sturdy mud flaps.

Front
Part number 1S0 075 111
Rear
Part number 1S0 075 101

£55.00
£55.00





Volkswagen Genuine Cooling & thermos box

The right temperature for every situation. The box is connected to the vehicle or at home via 12V/230V. 2 litre bottles can be transported upright in the box which has a capacity of approx. 25 litres. It is delivered with battery discharge protection and a replacement insulation cover.

Part number 000 065 400 C

£135.00



Volkswagen Genuine Sunblinds

Children or dogs on board? The sunblind does not simply help prevent exposure to direct sunlight but also acts as a thermal insulator. It can be used when the windows are closed as well as when they are open.

Side & rear windows (three-door)
Part number 1S3 064 365

£135.00

Rear door & rear windows (five-door)
Part number 1S4 064 365

Coming soon



Volkswagen Genuine Door wind deflector

The optimal form of ventilation of the vehicle interior makes a contribution to your driving comfort by improving the atmosphere inside the vehicle. Enjoy the circulating fresh air, even when it is raining or snowing, or avoid the unpleasant build-up of heat on hot days with the windows opened slightly. For the front. 1 set = 2 pieces.

Front (three-door)
Part number 1S3 072 193 HU3

£59.00

Front (five-door)
Part number 1S4 072 193 HU3

Coming soon



Volkswagen Genuine

Folding carry bag & boot holdall

The folding bag with practical accordion system has space for shopping, documents or other bulky luggage and can be stowed away quickly and conveniently saving space when it is not being used. There are straps provided to attach the bag to the lashing eyes in the boot area which helps to ensure the luggage stays in place. The Volkswagen-branded bag is fully washable.

Part number 000 061 109 B

£50.00

Volkswagen Genuine Luxury carpet mat set

The clean fit in the Nickname range, made of durable, thickly-woven velour and securely anchored to the floor to help prevent slipping.

Part number 1S2 061 270 WGK

£55.00



Volkswagen Genuine Carpet mat set

The ideal product to protect the interior. These mats are made from high-quality polyamide. They have a rubber underside and stud fixings to help secure and prevent slipping for your safety.

Part number 1S2 061 420 WGK

£35.00



Volkswagen Genuine Rear parking distance control

The Park Distance Control system is automatically activated when the vehicle is put into reverse gear: Four sensors and an acoustic warning signal help the driver when reverse parking.

Part number 1S0 054 630

£300.00



Child seat grouping	
Group 0	From birth to 6-9 months Up to 10kgs/22lbs
Group 0+	From birth to 12-15 months Up to 13kgs/29lbs
Group 1	From 9 months - 4 years From 9-18kgs/20-40lbs
Group 2	From 4-6 years From 15-25kgs/33-55lbs
Group 3	From 6-11 years From 22-36kgs/48-79lbs

FASTEN UP!



Volkswagen Genuine Bobsy G0 ISOFIX Plus
 – Secure fastening - five point harness
 – Fitment - ISOFIX or three point seatbelt
 – ISOFIX fitment - no seat base required

Part number 00V 019 907

£303.00



Volkswagen Genuine Bobsy G0-G1 ISOFIX
 – Secure fastening - five point harness
 – Fitment - ISOFIX or three point seatbelt
 – ISOFIX fitment - seat base required¹

Part number 000 019 902 H

£200.00



Volkswagen Genuine Bobsy G1 ISOFIX DUO Plus
 – Secure fastening - five-point harness
 – Fitment - ISOFIX or three-point seatbelt
 – ISOFIX fitment - no seat base required

Part number 00V 019 909 B

£225.00



Volkswagen Genuine Bobsy G3 Plus
 – Fitment - three-point seat belt
 – Adjustable seat width
 – Adjustable height sleep support
 – Excellent side-impact protection

Part number 000 019 906

£126.00

Child Seats

Music boxes, teething rings, picture books or story books, all ages have their own milestones – whether little or large. Every stage of development also has its own challenges. That is why we have developed child safety seats for each age group. Every one is distinguished by a high level of sitting comfort and easy handling: All of the covers can be easily removed and washed at 30°C.

Our range of Recaro seats have been carefully selected to offer a sportier choice, with a range of colours to complement your vehicle's interior. All Recaro seats have comfortable padding and a cover made from soft microfibre for extra comfort.

All seats featured comply with the current European Regulations ECE R44.03.

¹Forward and rear facing ISOFIX bases are available. Please note: when fitted facing backwards the seat is suitable from birth up to a weight of 18kg. When fitted facing forwards the seat is suitable from 9kg to 18kg. All child seats are for customer fitting.



Volkswagen Approved Recaro G0 Young Profi Plus

- Fitment - ISOFIX or three-point seatbelt
- Excellent side impact protection
- Mounting grooves enable easy fitting onto standard shopping trolley
- ISOFIX fitment - seat base required¹

Colour: black/aquavit (pictured)
Part number ZGB 000 061 646 D

£115.00

Colour: black/silver
Part number ZGB 000 061 646 A

£115.00

Volkswagen Approved Recaro G1-G3 Young Sport

- Fitment - three-point seatbelt
- Adjustable backrest with automatic harness movement
- Recline position
- Excellent side impact protection
- Comfortable padding insert for small children (removable as child grows)

Colour: black/aquavit (pictured)
Part number ZGB 000 061 648 D

£165.00

Colour: black/silver
Part number ZGB 000 061 648 A

£165.00



Volkswagen Approved Recaro G1 Young Expert

- Fitment - three-point seatbelt
- Excellent side-impact protection
- Energy-absorbing foam in head and chest area
- Adjustable height harness

Colour: black/aquavit
Part number ZGB 000 061 645 D

£135.00

Volkswagen Approved Recaro G2-G3 Monza

- Fitment - ISOFIX or three point seatbelt
- Excellent side-impact protection
- Headrest and back can be adjusted for safe sleeping position
- Recaro sound system: integrated speakers in the headrest
- ISOFIX fitment - no seat base required

Colour: black/aquavit (pictured)
Part number ZGB 000 061 650 C

£145.00

Colour: black/silver
Part number ZGB 000 061 650 A

£145.00



Volkswagen Approved Recaro G1 Young Expert Plus

- Fitment - ISOFIX or three-point seatbelt
- Excellent side-impact protection
- Three recline positions
- Three-position adjustable height harness
- ISOFIX fitment - seat base required¹

Colour: black/aquavit
Part number ZGB 000 061 647 D

£165.00

Colour: black/silver (pictured)
Part number ZGB 000 061 647 A

£165.00



Volkswagen Genuine

Child seat protective underlay

The optimum protection for sensitive seats: The easy-to-clean, anti-slip seat cover helps to prevent dirt or wear, for example from child seats. Practical net pockets also provide additional storage space. Can also be used with ISOFIX seats.

Part number 000 019 819

£35.00





Service & Care

Secure your own slice of simplicity with Volkswagen Accessories. Because the most reliable guarantee for a permanent smile is, and remains, the freedom to simply concentrate on the essentials: The carefree joy of living.

Volkswagen Genuine and Approved Car care and cleaning aids

Wash & wax shampoo 500ml Part number 00V 096 315 A02 0	£5.00	Leather treatment set for smooth leather Part number 000 096 323 D	£18.50
Wax polish 250ml Part number 00V 096 317 A02 0	£8.00	Insect remover 300ml Part number 00V 096 300 A02 0	£5.00
Valet pack Part number 00V 096 166	£6.50	Antifreeze screenwash concentrate 1 litre Part number 00V 096 320 A02 0	£5.00
Wheel rim cleaning gel 500ml Part number 00V 096 304 A02 0	£7.00	Windscreen de-icer 300ml Part number 00V 096 322 A02 0	£6.00
Interior cleaner 300ml Part number 00V 096 301 A02 0	£8.00	Windscreen ice scraper Part number ZGB 000 096 000 A	£5.00
Cockpit care damp cleaning gloves Part number 000 096 151 C	£3.00	Maintenance spray Part number ZGB 00Q 096 220	£2.00
Cockpit care 300ml Part number 00V 096 307 A02 0	£6.00	Spring car care kit Part number 000 096 355 A	£35.00
Touchscreen cleaning tissues Part number 000 096 151 C	£3.00	Summer car care kit Part number 000 096 355 020	£17.00
Leather treatment 250ml Part number 00V 096 306 A02 0	£9.50	Winter car care kit Part number 000 096 352 D	£12.50
Leather treatment set for aniline leather Part number 000 096 323 C	£27.50		

LifeShine 

Protect your car and your investment

Volkswagen Approved

A three-stage system designed to protect and enhance both the interior and exterior of your car, and if used properly will last for the lifetime of your ownership.

All exterior paintwork is treated with a unique protective coating to enhance its shine and ensure maximum resistance to environmental hazards and the severest winter weather.

The glossy water-repellent coating is easier to keep clean and maintains a superbly deep glossy shine. Upholstery and carpets are treated with a durable waterproof coating to seal out moisture and resist staining. Accidental spillages simply bead on the surface. All external side and rear windows are treated with a clear, easy-to-clean coating meaning that water runs straight off giving greater visibility and safety.

A complimentary care kit of Autoglym products is included to maintain the treatment.*

For price and application of Autoglym to your car, speak to a member of staff today.

Paintwork

Upholstery

Glass



Volkswagen Approved Wheel bolt locking set
 Secure your alloy wheels even more effectively against jealous thieves. With the anti-theft wheel bolt locking set. Colour: Black. 1 set = 4 pieces.

Part number ZGB 1J0 071 591 A **£25.00**



Volkswagen Genuine Alloy wheel bag set
 Protect your wheels. With the four high-quality polyester robust tyre bags and wheel bolt bag. For tyres and complete wheels with dimensions of up to 18", 245mm tyre width and 2,100mm tyre diameter.

Part number 000 073 900 **£25.00**



Volkswagen Genuine First aid kit
 The first aid kit is a statutory requirement in some European countries, and an essential item for your personal safety.

Part number 000 093 114 **£24.00**

Volkswagen Genuine Safety kit
 In some European countries, it's a legal requirement to carry the items in this safety kit, which include a first aid kit, a high visibility vest and a warning triangle. In the UK, where it isn't yet law, it's still a good idea to have these essential items close to hand.



Part number 000 093 059 **£18.00**

Volkswagen Genuine Spare bulb and fuse kit
 Be prepared when driving abroad – spare bulbs are compulsory in some European countries. This high-quality box is impact-resistant to help prevent the contents from breaking.



H7 longlife dipped beam
 Part number 000 998 204 **£23.00**
 H4 halogen
 Part number 000 998 204 A **£17.00**

Volkswagen Approved Oil check-it kit
 This convenient oil check-it kit is designed to make routine top-ups quick and easy. The kit includes Velcro pads to secure it to your boot carpet and contains 1 litre of Castrol oil co-engineered in partnership with Volkswagen to meet the specifications of your engine. A pair of gloves, a napkin and a disposable oil funnel to make topping up clean and simple.



Part number ZGB 00V 504 001 K **£15.99**

Volkswagen recommends **Castrol Professional**



Lifestyle

Positive, relaxed, innovative – this is not just the up! itself but also the entire up! Lifestyle Collection. A clear “Yes” to life. Not just everything but rather everything which is fun, stylish and looks more toward tomorrow than back at yesterday. So get up!

**up! beanbag**

Pioneering innovation, even as it invites you to sit back and relax – just like the futuristic, Genuine up! beanbag made of durable polyester with a water-resistant coating. Closure with zipper and hook-and-loop fastener.

Materials: Polyester (600 x 300 D) with PVC coating.

Filling: Polystyrene balls.

Colour: Orange.

Size: 180 x 140cm.

Part number 150 069 636 VSX

Coming soon

up! porcelain mug

While taking a break between two good ideas:

The white mug with orange up! lettering has a capacity of 300ml.

Made in Germany – by Kahla.

Material: Porcelain.

Colour: White.

Size: 10cm.

Part number 150 069 601 VSX

£10.00

up! Lanybook®

The square format notebook with a rigid, washable cover is closed with a Lanyband. 192 pages, FSC paper with outstanding writing qualities, including 32 micro-perforated pages. Includes a bookmark and pen loop.

Material: PU.

Colour: Black.

Size: 17.5 x 17.5cm.

Part number 150 087 219 FZF

Coming soon



up! wallet

Economy in design could become the new trend – exemplified by the new wallet with the reduced up! look: Made of a material similar to a truck tarpaulin, the wallet possesses a variety of compartments for bank notes along with a coin pocket. A hook-and-loop strap holds everything perfectly in place.
 Material: 100% PVC tarpaulin.
 Colour: White.
 Size: 8.5 x 13 x 2cm.

Part number 150 087 400 RU8

£17.00

up! wristwatch

For people who like to take the lead. The new LED wristwatch is made of black plastic and shows the blue date and time display at the press of a button. New features: 3atm blue LED numbers, reflective glass, metal alloy housing, up! logo in white on the reflective glass.
 Materials: Silicone wrist strap, stainless steel catch.

Part number 150 050 800 BV8

£34.00

up! key tag

The key to attention. The orange and white felt loop with a snaplink hook and up! lettering in contrasting flock print secures keys the stylish way.
 Material: Merino wool.
 Colours: Orange and White.

Orange
 Part number 150 087 013 VCF
 White
 Part number 150 087 013 UH8

£14.50

£14.50



Men's up! T-shirt

Progressiveness is attractive. As proven by the masculine T-shirt with soft cotton quality with a cool transparent print in the form of an exclamation mark.
 Material: 100% cotton.
 Colour: Black.
 Sizes: S, M, L, XL, XXL.

Men's up! polo shirt

The reduced design is distinguished by clarity and minimalism. As is the sporty polo shirt made of white piqué with understated stripes on the collar and sleeve edging, creating an attractive first impression.
 Material: 100% cotton.
 Colour: White.
 Sizes: S, M, L, XL, XXL.

Men's up! T-shirt

This is how a T-shirt should look in order to be fun. A straight cut, soft cotton quality, striking logo print.
 Material: 100% cotton.
 Colour: Dark Blue.
 Sizes: S, M, L, XL, XXL.

Part number 150 084 200 A-E 041

£28.00

Part number 150 084 320 A-E 084

£39.00

Part number 150 084 200 A-E 7JZ

£28.00



Men's up! padded gilet

Actively shape your life – under any weather conditions. With the warming, black padded gilet with cyan blue ripstop lining and a stand-up collar. The zip fasteners on the front and on the pockets have a water-resistant coating.

Material: 100% polyester.

Colour: Black.

Sizes: S, M, L, XL, XXL.

£67.50

Part number ISO 084 032 A-E 041

Men's up! softshell jacket

Progressive in every detail: The sporty softshell jacket is wind- and water-resistant, its zip fasteners on the front and on the pockets also have a water-resistant coating. The inside creates a darker contrast. The hood and hem can be adjusted using an elastic cord. The sleeves can be adjusted using hook-and-loop fasteners. The front side sports the reflective up! lettering.

Material: 100% polyester.

Colour: Cyan Blue.

Sizes: S, M, L, XL, XXL.

£100.00

Part number ISO 084 002 A-E 588

Men's up! hoodie

The casual hoodie for men who like things uncomplicated. With a logo print and contrasting colour accents. An elastic cord adjusts the size of the hood.

Material: 100% polyester.

Colour: Black.

Sizes: S, M, L, XL, XXL.

£67.50

Part number ISO 084 130 A-E 041

**up! rain jacket**

The foresighted concept! The light rain jacket is made of ripstop material and is both water-resistant and easy to transport, as you can simply fold it up and store it in the small sleeve pocket.

Material: 100% polyester.

Colour: White, transparent.

Sizes: XS, S, M, L, XL, XXL.

Part number 150 084 050 - E 908

£50.50

Ladies' up! softshell jacket

A modern design statement which brings form and function into perfect harmony. The exclusive softshell jacket is wind- and water-resistant. The inside of the jacket creates a darker contrast. The hood and hem can be adjusted using an elastic cord.

Material: 100% polyester.

Colour: White.

Sizes: XS, S, M, L, XL.

Part number 150 084 012 - D 084

£100.00

Ladies' up! polo shirt

A classic – and more modern than ever. The casual polo shirt is made of white piqué and has orange and blue contrast stripes on the collar and the sleeve edging for a modern look.

Material: 100% cotton.

Colour: White.

Sizes: XS, S, M, L, XL.

Part number 150 084 240 - D 084

£39.00



Ladies' up! T-shirt

Fresh, independent, feminine: A figure-hugging T-shirt in soft cotton quality with a large up! print and a witty cut-out in the shape of an exclamation mark.

Material: 100% cotton.

Colour: Black.

Sizes: XS, S, M, L, XL.

Part number 150 084 210 -D 041

£28.00

Ladies' up! T-shirt

Good design does not need much to be convincing. For this form-fitting T-shirt, the unconventional logo print is enough to create an eye-catching look.

Material: 100% cotton.

Colour: Cyan Blue.

Sizes: XS, S, M, L, XL.

Part number 150 084 210 -D 588

£28.00

Ladies' up! hoodie

Aren't we all a little up!?! The casual and cool hoodie with an understated logo print is distinguished by the figure-hugging cut, soft cotton lining, side pockets and a large hood.

Material: 100% cotton.

Colour: Cyan Blue.

Sizes: XS, S, M, L, XL.

Part number 150 084 140 -D 588

£67.50

**up! knitted cap**

The future begins in your head. Or on it. The casual reversible beanie always sets new trends: One side is a single colour. Reversing the beanie reveals a two-colour pattern in the shape of the up! lettering.

Material: 100% polyester.

Colour: Cyan Blue.

Size: One size.

Part number 150 084 303 Z78

£17.00

up! messenger bag

Go new ways – ideally with the casual shoulder bag. It has space for a laptop up to 17". The shoulder strap is made of safety belt material. Ideal for trend-setters during leisure time, at school or university.

Material: 100% PVC tarpaulin.

Colour: White.

Size: 35 x 32 x 8cm.

Part number 150 087 319 RU8

£62.50

up! backpack

The cycle courier-style, multi-functional backpack stands out with its clear design: The front zip pocket and a wide zip fastener provide quick access to the interior. A padded back insert and a padded strap guarantee the greatest possible comfort.

Material: 100% PVC tarpaulin.

Colour: White.

Size: 49 x 40 x 25cm.

Part number 150 087 321 RU8

£55.50



The smallest gifts often bring the greatest pleasure. That is why there is a specially designed range of boxes with both entertaining and useful contents for the new up!. In addition, they are also perfectly designed to fit the luggage compartment so that they continue to serve as a useful transport option after their contents have been unpacked. The boxes can be folded to form a carry box, a luggage compartment tray and underlay with side grips. Also available separately as a neutral single box. Available from all Volkswagen Partners.

Volkswagen Genuine up! kid box
 The greatest fun for the little ones: A cuddly pillow, a cuddly toy and a secret pocket all in one. Hung over the head rest, the shoulder bag becomes a practical organiser while the lunchbox with its modern Volkswagen design keeps everything fresh and tasty.

Limited stock only.

Part number 000 061 104 P2A

£54.00

Volkswagen Genuine up! travel box
 Worth its weight in gold when on the road: The high-quality lunchbox with a modern Volkswagen design for your snack, the waste container which perfectly fits the cup holder along with the stylish up! key cover for anywhere and everywhere.

Limited stock only.

Part number 000 061 104 30B

£54.00

Volkswagen Genuine up! city box
 This box is essential for every trip into the city: The folding insert transforms the box into a cooler bag while the stylish up! thermos cup keeps the coffee hot. The storable shopping bag is the perfect companion on every shopping trip.

Limited stock only.

Part number 000 061 104 212

£54.00

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Volkswagen warranty covers parts and labour for replacement when there is a manufacturing defect found.

Volkswagen Genuine Accessories are protected by a three-year Volkswagen warranty if they're fitted at the pre-delivery inspection. If fitted after this time they are covered by a two year warranty.

Volkswagen Approved Accessories are covered by a two-year Volkswagen warranty.

Volkswagen Commercial Accessories are covered by the manufacturer's warranty only; this can range from 12 to 24 months depending on the manufacturer.

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Milton Keynes

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Printed in UK

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