

CLA-Class



Mercedes-Benz





Nothing cuts it like the CLA

Witness a revolution on the move. The new Mercedes-Benz CLA combines 5-door practicality with breath-taking coupé styling. In fact, the design attracts a lot more than admiration. These determined, athletic lines provide the key to the CLA's unrivalled aerodynamics. And low air resistance, of course, benefits performance and fuel consumption. Inside, the bold theme continues with an equally exciting progressive feel. Any form of resistance will seem futile.



Models found in this brochure:

4 | Mercedes-Benz CLA AMG Sport Metallic Polar Silver

Optional AMG multi-spoke alloy wheels, Intelligent Light System

9 | Mercedes-Benz CLA AMG Sport *designo* Patagonia Red

Standard AMG 5-twin-spoke alloy wheels, Intelligent Light System, *designo* metallic paint

14 | Mercedes-Benz CLA Sport Metallic Polar Silver

Standard 5-twin-spoke alloy wheels in Himalaya Grey, diamond grille with black pins, single louvre in silver with chrome trim and beltline strips in chrome look

Equipment options:

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Illustrations may show accessories and items of optional equipment which are not part of the standard specification



Chases the wind, not the competition



These fluid lines reveal pioneering aerodynamics, setting new standards in air resistance. Engraved in the headlamps is a burning desire for the tarmac. This Mercedes-Benz design moves the soul, even at a standstill.



Common views reviewed



The new CLA instantly attracts attention, then it throws out the rulebook. Taut profile, the rear hovering low over the tarmac - the expressive design adds a new sense of dynamics to the coupé shape. This Mercedes-Benz consciously sets itself apart, only to lead the way.



Four cylinders, shaped like an arrow



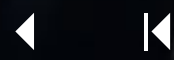
Great departures need energy. The most refined engine technology impels the four cylinders to deliver maximum output. A 6-speed manual or a 7G-DCT 7-speed dual-clutch transmission channels the CLA's force directly onto the tarmac.





The interior also defies convention – daring you to get inside. The dynamic air vents are reminiscent of jet turbines. The dashboard with twin-tube instrument cluster takes its cue from racing cars. Equally, the large tablet-style display instantly catches the eye. Stitching on the steering wheel, standard sports seats – the new CLA makes its intentions crystal clear: it's raring to go.





Determined to challenge



Prepare to rattle the status quo: the AMG Sport makes a compelling impression with its striking diamond grille, AMG bodystyling all round and a twin-pipe exhaust system for a thrilling entrance.





city



A driving confession



Want to get closer to the action? Sports suspension on the CLA AMG Sport ensures you're 15 mm closer to the road. Taut dampers and Direct Steering do their bit, responding to your every wish.







An unconventional exterior needs a thought-provoking interior. Like Lava Black upholstered sports seats with red perforations and stitching as part of the AMG Exclusive Package. For a soundly athletic tactile experience, the AMG Sport also has a multi-function sports steering wheel in nappa leather complete with a perforated grip area and flattened lower section.





In charge





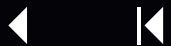
When it comes to your protection, the CLA takes no shortcuts. A high-strength bodyshell, up to nine airbags, as well as innovative electronic safety assistants, are always at your side. Collision Prevention Assist, Adaptive Brake Assist with hold function plus Attention Assist also feature as standard. When it comes to enjoying the ride, rest assured there are no assistants required.



Meet an aerodynamics champion: the design is his trophy

At first, the wind blows from the south, then from northeast. The speed: 90 miles per hour. Right there, in the eye of the storm, a star braves the elements. Unperturbed, an engineer traces the lines of the bonnet with his fingers. One of the delicate threads seemingly wrapped around the car suddenly lights up in a bright colour. Hurricane force winds now hit the grille. Yet, it's oddly quiet in here, as always in the Mercedes-Benz wind laboratory. After all, only the cars need to withstand these forces; the engineers take a back seat behind their monitors.

Now it's the CLA's turn to prove itself against all the odds. Aerodynamics require time and precision work. Every minute part of the car delivers results that are taken into account, calculated and optimised to be applied to the vehicle as a whole. For instance, comb-shaped spoilers in the wheel arches help control the air-flow around the wheels. Every thousandth less wind resistance makes a difference, increasing speed whilst reducing fuel consumption. Reducing drag by 0.01 means 0.1 litres less fuel per 60 miles. Or in other words: 230,000 hours in the virtual wind tunnel paired with plenty of precision work have turned the new CLA into an aerodynamics champion.



The new CLA close up

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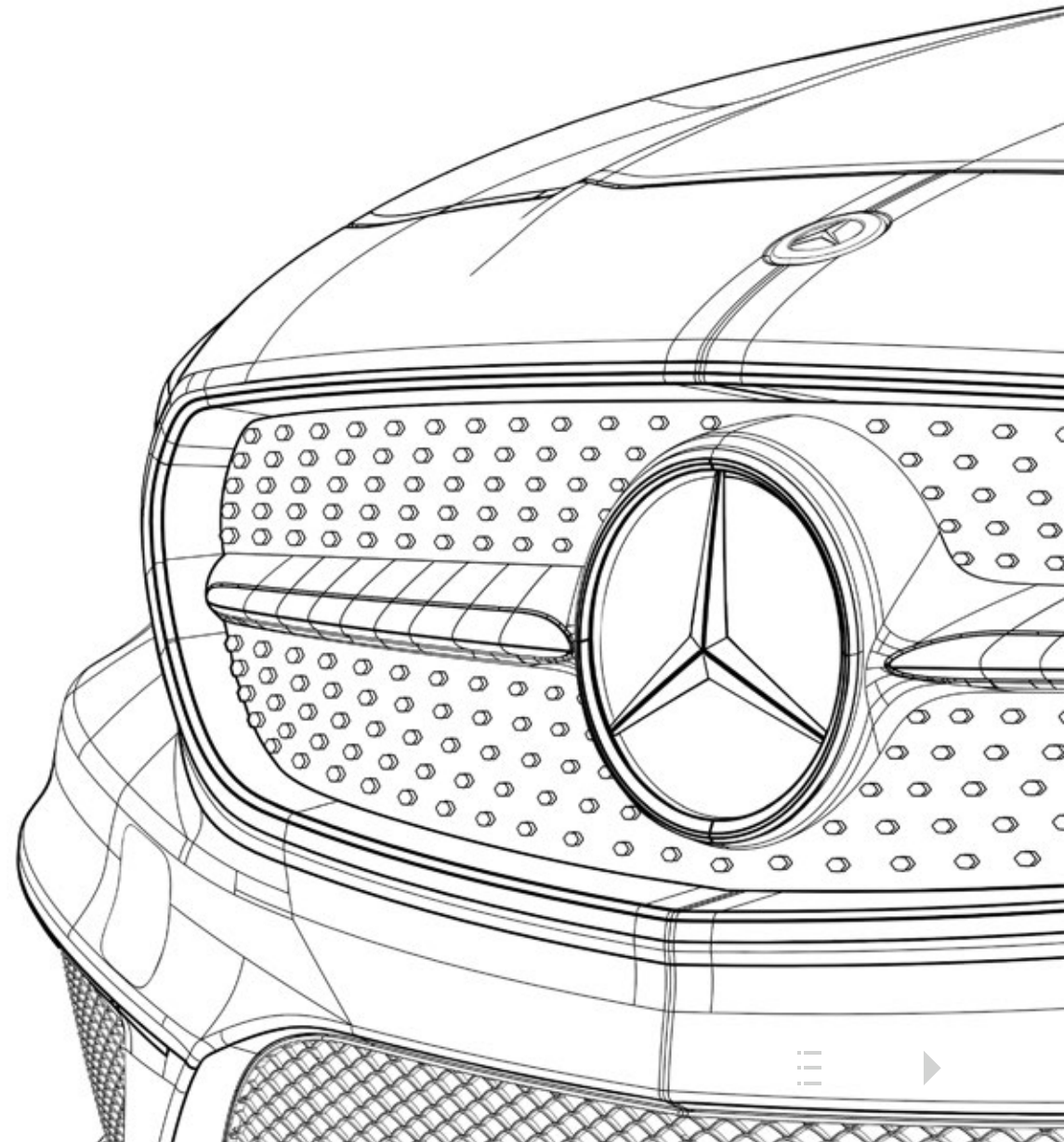
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BlueEFFICIENCY – technology for more efficient driving

Comprehensive BlueEFFICIENCY measures have already brought significant cuts in fuel consumption to all our 4-, 6- and 8-cylinder models (G-Class excluded), helping to lower both their CO₂ emissions and their running costs. What's more, we are continuing to develop new environmentally friendly technologies that will reduce emissions even further and help to make motoring more sustainable in the long term.

BlueEFFICIENCY – the Mercedes-Benz efficiency drive.

BlueEFFICIENCY models feature a host of measures that can considerably reduce fuel consumption and CO₂ emissions. They include aerodynamic optimisation, low-resistance tyres and intelligent energy management technologies such as the ECO start/stop function, which comes as standard on the majority of our passenger car models. Many of our model ranges also now offer BlueDIRECT V6 or V8 direct petrol injection engines that deliver significantly more power, while helping to cut fuel consumption by up to 25%.

BlueTEC – cleaner diesel power. BlueTEC is our cleanest diesel technology to date. Its combination of advanced

common-rail direct injection, optimised combustion and modular emissions control systems reduces particulate levels by up to 95% and removes up to 90% of nitrogen oxides, leaving little but water and nitrogen.

Hybrid – internal combustion at its most intelligent.

A combination of components working together in perfect harmony, the Mercedes-Benz hybrid drivetrain allies a conventional engine to an electric motor that boosts power when required – during acceleration, for instance – and enables brake energy to be recuperated then fed to the battery. What's more, our latest-generation hybrid models allow you to travel for over half a mile in almost noiseless electric-only mode (at speeds of up to approx. 20 mph) and can 'coast' at higher speeds, by shutting down the combustion engine for maximum efficiency and zero emissions.

Innovative new drivetrain concepts. Mid-2013 will see our second all-electric production car: the new SLS AMG Coupé Electric Drive.¹ With its four synchronous motors, it will bring new levels of performance to electric motoring, delivering 739 hp (551 kW) and 1,000 Nm.

In fact, despite producing zero local emissions, it will be the most powerful AMG road car of all time. One electric Mercedes-Benz that's already hit the road is our hydrogen fuel cell-powered B-Class, a small fleet of which is already being put through its paces in real-world conditions. As a technology leader, Mercedes-Benz will continue to refine and enhance these electric drivetrains and, in conjunction with our cooperation partners, to expand the network of hydrogen filling stations. Our F 125! F-CELL Plug-In Hybrid, meanwhile, demonstrates the possibilities of innovative zero-emission motoring for luxury vehicles.

Design for Environment. Our environmental philosophy is not just about in-car technologies. It also involves taking the entire lifecycle of each vehicle into account, from its initial planning to its end-of-life recycling. In addition, Mercedes-Benz is involved in the development of alternative fuels and conducts research in the field of bionics.

For more information about what BlueEFFICIENCY can do for you, please visit www.mercedes-benz.co.uk/blueefficiency

¹ SLS AMG Coupé Electric Drive: combined CO₂ emissions: 0 g/km; combined power consumption: 26.8 kWh/100 km; efficiency rating A+
Figures obtained in accordance with the prescribed measuring process (Regulation [EC] 715/2007 in the currently applicable version).
The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models



BlueEFFICIENCY in the new CLA

Refined efficiency measures combined with agility and dynamics are the key to lower fuel consumption and emissions in the CLA.



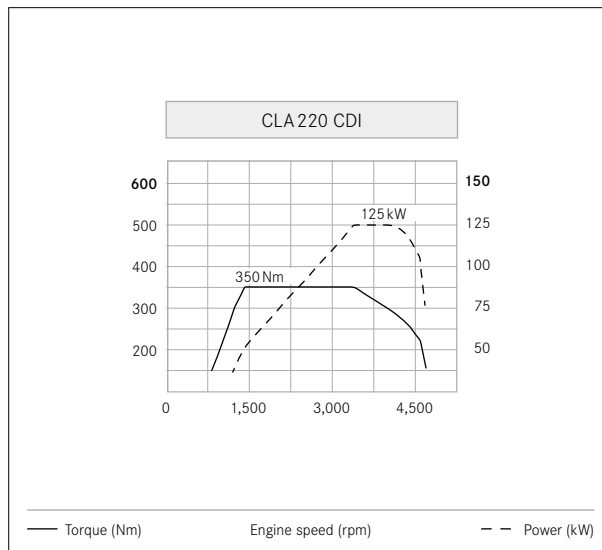
The new CLA comes with a whole range of measures to reduce fuel and emissions as standard. These BlueEFFICIENCY measures include:

- 1 Energy-saving ancillaries (petrol, water and oil pump, air-conditioning compressor and electric direct steering managed in line with demand)
- 2 Highly efficient alternator
- 3 New generation direct injection petrol engine and diesel engine with optimised combustion. EU6 emissions standard for petrol and diesel engine
- 4 Outstanding aerodynamics with a drag coefficient of 0.23 (CLA 180)
- 5 ECO start/stop function
- 6 ECO display driver information for fuel-efficient driving
- 7 New dual-clutch 7G-DCT 7-speed automatic transmission (standard on CLA 220 CDI AMG Sport)
- 8 Tyres with lower rolling resistance, aerodynamic wheels
- 9 Intelligent weight reduction thanks to use of aluminium (front wings, bonnet and many more vital parts)



Diesel engine

Powerful, efficient and clean: the new Mercedes-Benz diesel technology comes to full effect in the new CLA offering maximum pulling power and poise whilst keeping emissions and fuel consumption to a minimum.



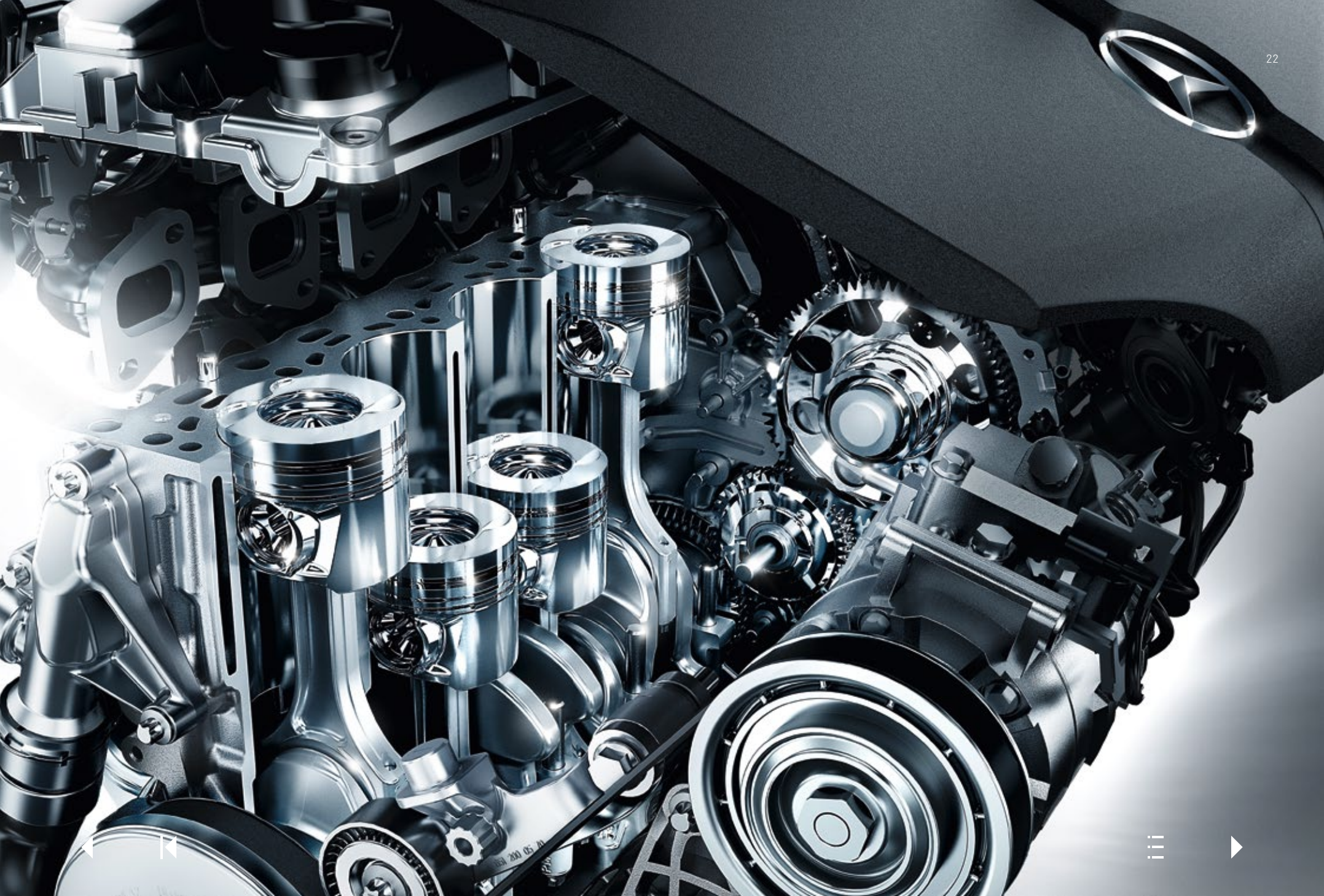
The maximum torque of 350 Nm is available from just 1,400 rpm in the CLA 220 CDI

4-cylinder diesel engine. The new CLA 220 CDI engine offers all the familiar qualities of modern diesels, delivering generous torque, excellent low-speed responses, low CO₂ emissions and fuel consumption, as well as less vibration and minimum engine noise. The 170 hp (125 kW) 4-cylinder diesel engine delivers 350 Nm maximum torque.

It's fitted with the fourth-generation common-rail diesel system featuring higher injection pressures (1,800 bar), optimised combustion chambers and precise magnetic valve injectors. Increased combustion pressures and turbocharging with variable turbine geometry ensure high levels of torque are available at any speed.

Further efficiency measures. The CLA diesel engine also benefits from our ECO start/stop function, which cuts the engine temporarily when the car comes to a standstill, and meets the latest European emissions standards (EU6). Additionally, the standard ECO display keeps the driver informed about efficiency and encourages an economic driving style.





Petrol engine

The petrol engine in the new CLA leads the way with maximum agility and refinement resulting in excellent fuel economy and significantly low emission levels.

4-cylinder petrol engines. Developed for the compact range, the new CLA 180 1.6-litre petrol engine boasts impressive levels of power and torque thanks to direct petrol injection, variable valve timing and turbocharging. Excellent low-speed responses, exemplary refinement as well as reassuringly low fuel consumption and emissions add to the exhilarating performance.

The 122 hp (90 kW) 4-cylinder petrol engine delivers 200 Nm maximum torque. At the same time, fuel efficiency measures and low emissions ensure the CLA 180 meets the latest European emissions standards (EU6).

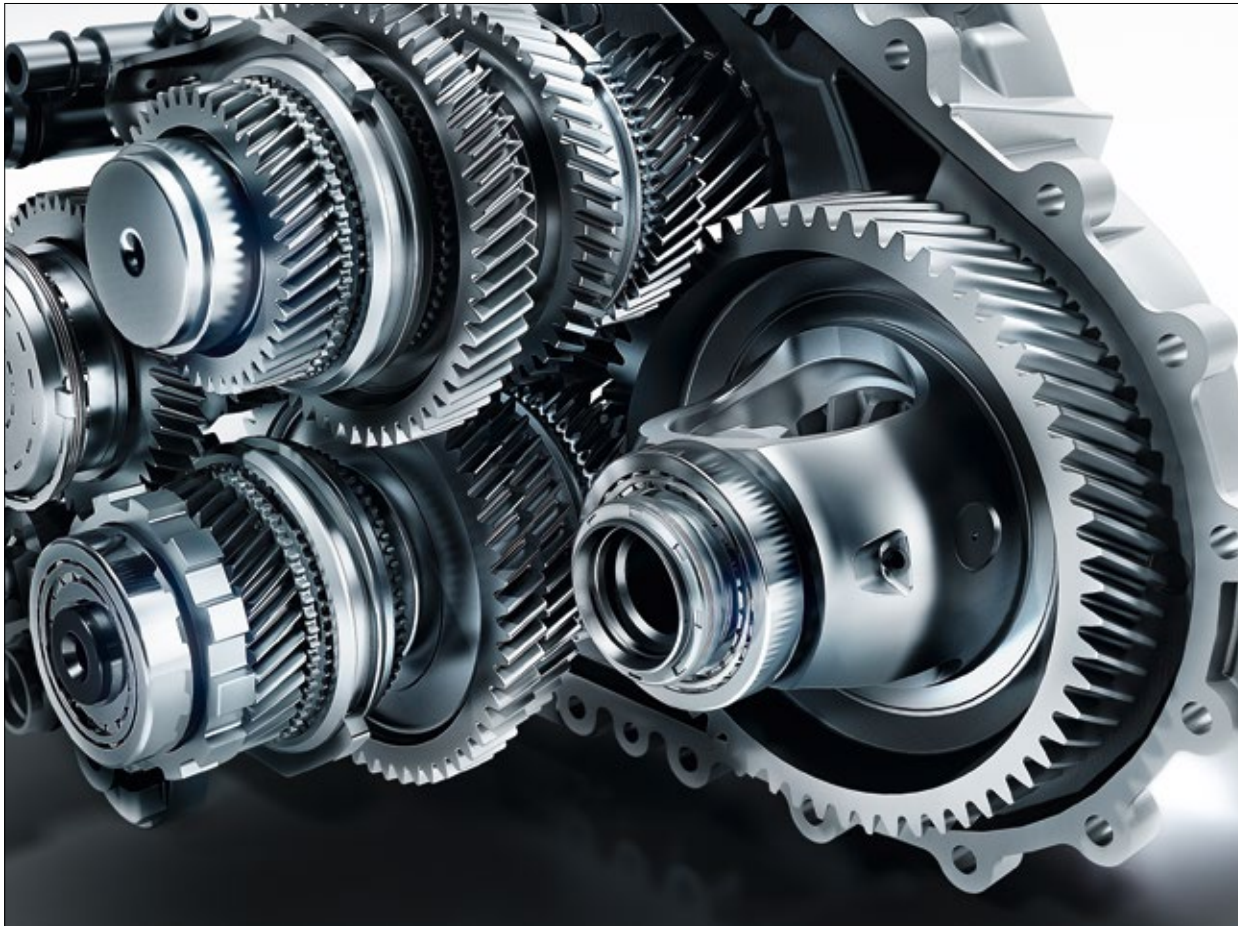
In conjunction with high-pressure injection via precise piezo injectors, the optimised combustion process makes for cleaner combustion, enhancing the engine's operating efficiency and thereby improving fuel economy. Variable valve timing, which ensures the cylinders are charged only

to the degree required, helps to further reduce fuel use, as do the engines' lower weight, reduced internal friction and on-demand ancillaries. In addition, the CLA's petrol engine comes with ECO start/stop as standard, enabling it to save fuel when at a standstill too.



Transmissions

Two ways to translate the CLA's power to the road.



The 7G-DCT 7-speed dual-clutch transmission enables gear changes without interruption

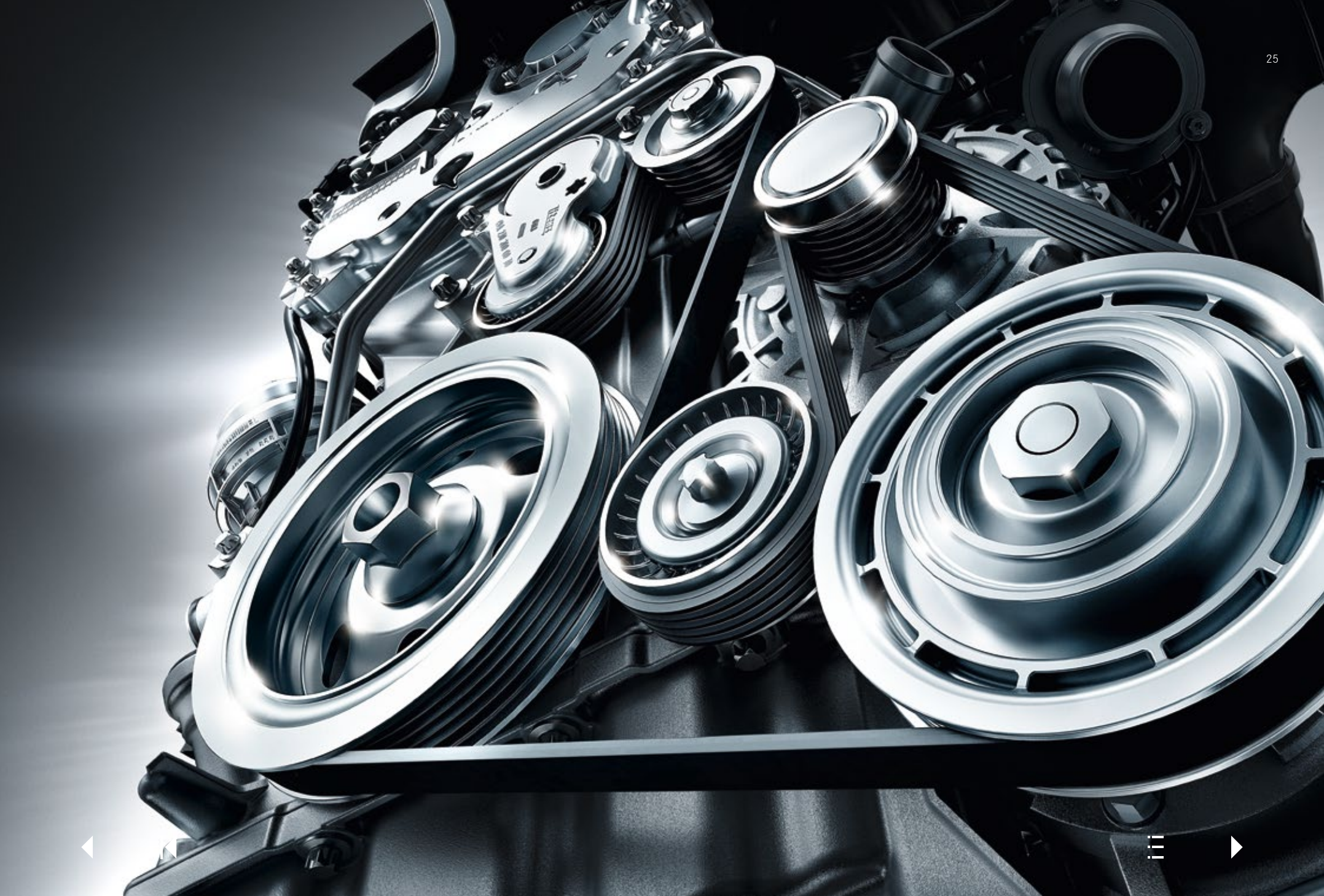
6-speed manual transmission (standard on CLA 180).

This 6-speed manual transmission offers short throws and hence rapid gear changes. In addition, the new ECO indicator in the instrument panel suggests when to change gears to encourage efficient driving.

7G-DCT 7-speed automatic transmission (standard on CLA 220 CDI).

This 7-speed dual-clutch transmission is an ideal blend of comfort, performance and efficiency. It consists of two independent gearbox units for the odd and even gears respectively, each with its own separate clutch. Under acceleration or deceleration, the unit is able to preselect the next ratio ready for the anticipated up- or downshift. This makes for smoother, more immediate sequential shifts with no loss of power during shifts. In 'Manual' mode, you can determine these shift points yourself via gear shift paddles on the steering wheel. 7G-DCT also features an ergonomic Direct Select gear shift lever and cruise control with Speedtronic variable speed limiter.





Suspension

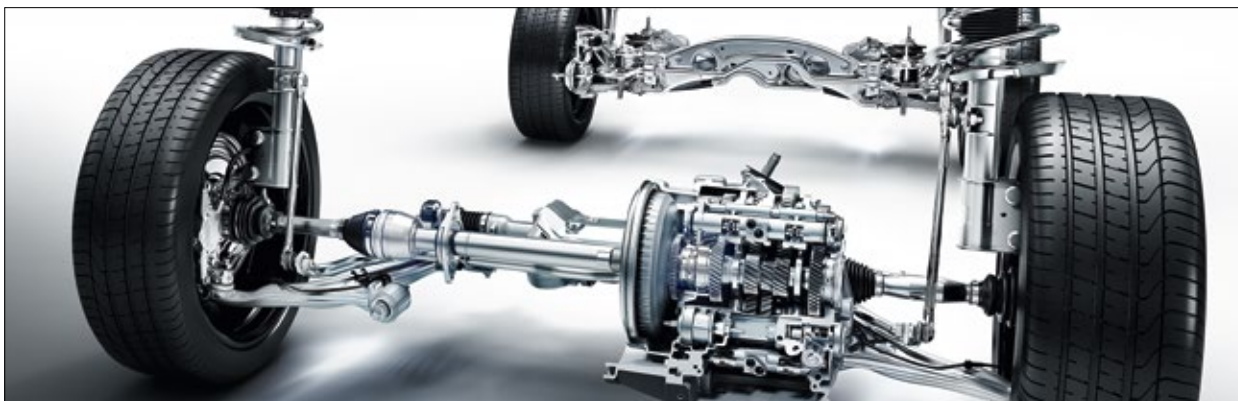
Dynamics meet driving pleasure. The CLA offers a choice of comfort and sports suspension.

Comfort suspension (standard on Sport). The new CLA is fitted with optimised McPherson struts at the front and an all-new multi-link rear suspension, creating the perfect balance between agility and comfort.

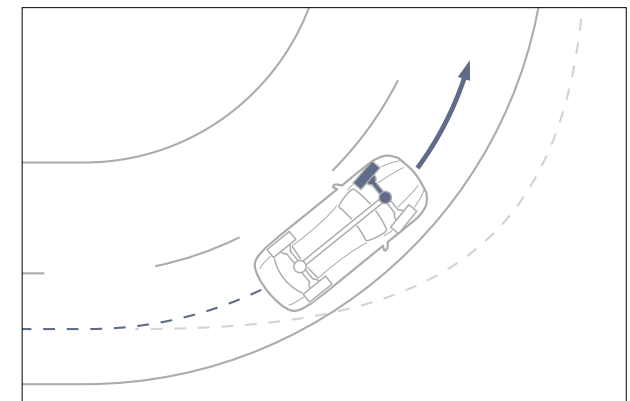
Sports suspension (standard on AMG Sport). It features firmer springing and damping for a sportier feel and is 15 mm lower at the front and 10 mm lower at the rear than the regular CLA suspension.

Direct Steering (standard). The Direct Steering system varies the steering ratio according to the steering angle, thus translating steering inputs even more immediately to the road and significantly reducing the steering effort required in tight turns or when parking. At high speeds, it offers excellent straight-line stability and provides exceptionally accurate feedback.

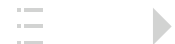
ESP® Cornering Dynamics Assist (standard). The system helps improve stability when cornering at high speeds. If the ESP® sensors detect understeer, the system intervenes by precisely applying the brakes on the front wheel closest to the corner. This results in a gentle rotation around the CLA's vertical axis, which improves steering management and overall safety due to the reduced risk of understeer.



The new CLA is available with comfort suspension or lowered sports suspension



ESP® Cornering Dynamics Assist improves stability when cornering at speed



Integrated safety concept

The vision of accident-free driving drives us. Our integrated safety system makes way for new technological synergies, including 'Intelligent Drive' where comfort and safety work hand in hand.

As the inventor of the motor car, we feel a particular responsibility towards road safety. That's why we were the first manufacturer to develop an integrated safety concept that seamlessly combines a car's active and passive safety features, thus ensuring optimum all-round protection. This concept covers four different areas – safer driving, anticipating danger, protecting occupants and pedestrians and post-crash safety – and incorporates measures designed to maximise safety in every situation, by helping you to stay safe, alerting you to danger, and assisting you wherever possible. In addition, our unique Pre-Safe® anticipatory safety system recognises likely accident scenarios and takes steps that help to further enhance occupant protection. If a collision can't be avoided, intelligent passive safety systems help to provide protection where it's needed, while solutions that can minimise the consequences of an accident and facilitate emergency assistance are also a key part of this safety concept.

Mercedes-Benz Intelligent Drive. A range of intelligent technologies helps detect dangerous situations and minimise potential accidents. Additionally, they assist and support the driver along the way.

Safer driving: Attention Assist (standard). Particularly beneficial on long journeys, Attention Assist is a system for detecting fatigue. Between speeds of approximately 50 and 110 mph it assesses the driver's behaviour via an array of sensors, compares it to the behaviour patterns already stored for that driver and thus registers unexpected changes that may indicate an increase in tiredness or inattentiveness.



Attention Assist recommends taking a break if the system detects signs of tiredness or inattentiveness

Safer driving: Collision Prevention Assist (standard). At speeds of approximately 20 mph or above, Collision Prevention Assist recognises if you are too close to the vehicle or object in front of you, whether it's moving or stationary. It can then alert you via visual and acoustic warnings. If you apply the brakes, Adaptive Brake Assist ensures exactly the brake force required to avoid a collision.



If Collision Prevention Assist detects that you are too close to the vehicle or object in front, it warns you

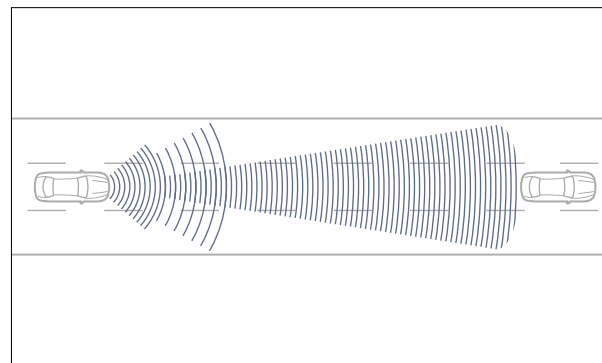


Safer driving: Adaptive Brake Assist (standard). This modular braking system combines the anti-lock braking system (ABS) and the Electronic Stability Programme (ESP®) with additional braking functions that enhance convenience and safety. By drying the brakes in the wet and priming them automatically, i.e. placing the brake pads against the discs as soon as you take your foot off the accelerator, Adaptive Brake Assist gives you even more rapid braking responses and shorter stopping distances, while the Hill Start Assist function prevents you from rolling backwards when switching from brake to accelerator on inclines. With the hold function, you can also keep the brakes engaged by twice pressing and releasing the brake pedal.

Safer driving: Lane-Keeping Assist/Blind Spot Assist (offered as Lane-Tracking Package option). Lane-Keeping Assist recognises white road markings and warns you via subtle vibrations of the steering wheel should you unintentionally stray out of lane. Blind Spot Assist, meanwhile, uses twin radar sensors to monitor the hard-to-see areas behind and to the sides and rear of the car. In lane changes at speeds of approximately 20 mph or above,

the system can detect the presence of another vehicle in your blind spot and alert you to the danger via visual and acoustic warnings.

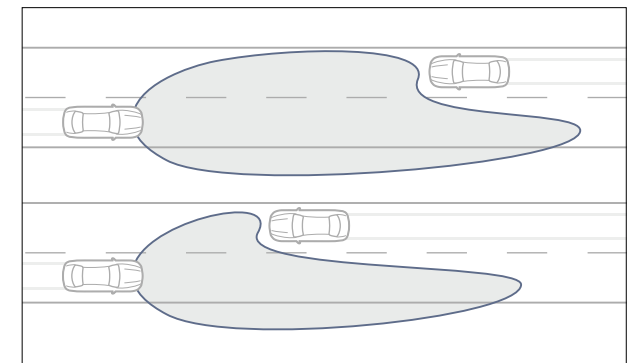
Safer driving: DISTRONIC PLUS (optional). This radar-assisted cruise control system maintains a preset distance from the vehicle in front, accelerating and braking automatically and thus making for more relaxing progress in high-speed driving. What's more, DISTRONIC PLUS is equally effective in stop/start traffic, thanks to a sensor that reads radar signals at distances ranging from just 0.2 to 200 metres. DISTRONIC PLUS is only



DISTRONIC PLUS radar-assisted cruise control helps the driver keep the desired distance to the car in front

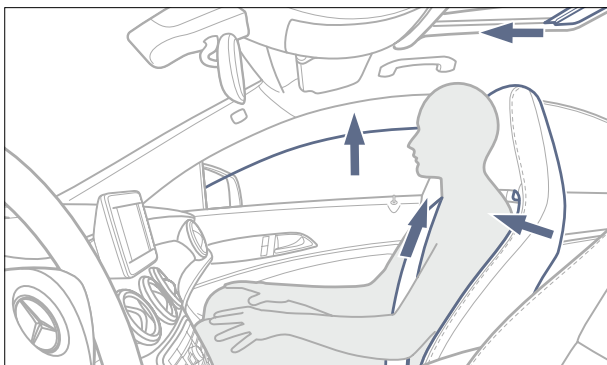
available in conjunction with 7G-DCT 7-speed automatic transmission.

Safer driving: Intelligent Light System (optional). The Intelligent Light System comprises a variety of modes and functions: country mode, motorway mode, fog mode, cornering light function, Adaptive High Beam Assist, which automatically maximises the headlamps' range then lowers them again as soon as the lights of an oncoming vehicle are detected. Also included are LED tail lights and LED integral daytime running lights that help you to be seen in dull conditions.



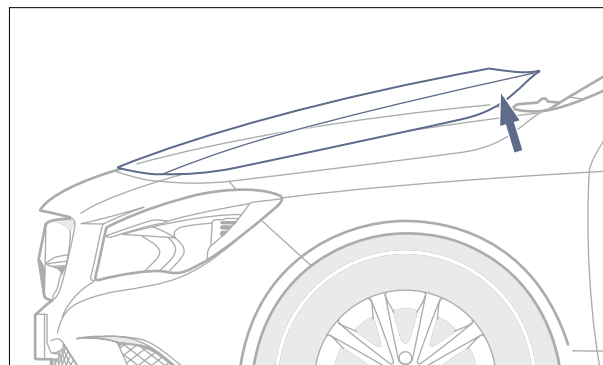
Adaptive High Beam Assist automatically lowers the headlamps' range as soon as the lights of an oncoming vehicle are detected

Anticipating danger: Pre-Safe® anticipatory safety system (optional). If it detects a probable accident scenario, Pre-Safe® can take a range of reversible anticipatory measures to prepare the occupants for an imminent impact. Pre-Safe® evaluates sensor data from systems such as ESP® and Brake Assist (BAS), enabling it to detect heavy over- or understeer and emergency braking. If need be, it can then instantly activate the front seat belt tensioners, close the windows and optional sunroof and move the front passenger seat to a safer position for an accident, ensuring maximum protection from airbags and seat belts should an impact then occur.



The Pre-Safe® system can detect critical situations and take anticipatory measures to enhance occupant protection

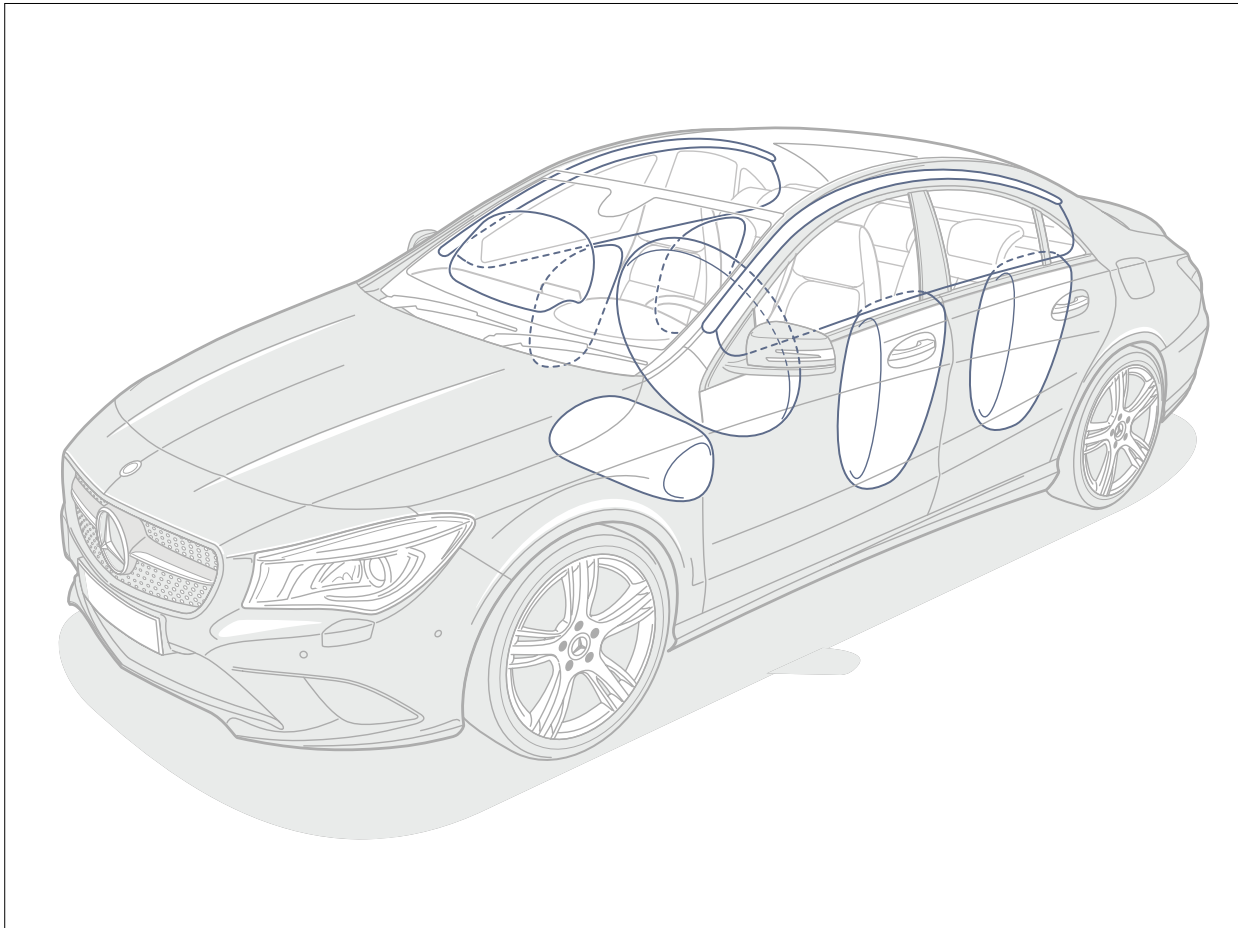
Protecting occupants and pedestrians: Active Bonnet (standard). The Active Bonnet system can reduce the risk of injury to pedestrians and cyclists in a collision. If sensors in the front bumper detect an impact, they trigger a spring mechanism that raises the bonnet slightly. The extra space this creates between the comparatively soft bonnet and the hard components beneath can help to absorb some of the impact energy and thereby reduce the risk of severe injuries. After a collision, the Active Bonnet can be returned to its normal position by the driver. Active Bonnet deploys automatically at speeds of between approx. 15 and 35 mph.



Active Bonnet helps to reduce the risk of injury to pedestrians and cyclists in the event of a collision

Protecting occupants and pedestrians: airbags (standard). In conjunction with the robust bodyshell and high-strength passenger compartment, the seven standard airbags ensure CLA occupants enjoy optimum crash protection. In addition to dual-stage front airbags, there are windowbags that stretch from the A- to the C-pillars, front seat sidebags that also offer protection for the thorax and pelvis areas and a driver's kneebag that helps to further reduce the risk of injury in the event of an impact. Optional rear sidebags are also available.

Post-crash safety: Mercedes-Benz Emergency Call System (part of the optional COMAND Online system). Should the restraint systems' sensors detect an accident, the emergency call system can use a mobile phone to automatically contact the emergency services (if the phone is switched on and connected to the vehicle). In addition, it simultaneously sends GPS data and other vehicle information to the Mercedes-Benz emergency call centre, where an operator will attempt to make contact with you by phone. The emergency call system can also be activated manually.



Windowbags stretching from the A- to the C-pillars, front seat sidebags as well as a driver's kneebag feature as standard on the CLA

Post-crash safety: rescue assistance. Mercedes-Benz has developed a range of measures that help to minimise the secondary consequences of an accident and facilitate occupant rescue. These include automatic engine cut-off, self-activating hazard lights and emergency cabin lighting. In addition, the central locking system is automatically released in the event of an accident, and there are special crash joints between the front doors and wings that make it easier to open the doors after frontal collisions. In addition, Mercedes-Benz provides a rescue guide for emergency services that can be downloaded from the Internet at www.mercedes-benz.co.uk/rescueguide



Multimedia systems

The new CLA offers a wide range of multimedia options for your entertainment on the move.



Access the Internet, connect your iPhone® or MP3-player via the high-resolution 7-inch colour display

COMAND Online system (optional). COMAND Online features a 7-inch tablet-style colour display, offering mobile Internet access. The multimedia system includes radio, navigation system with 3D map display, 10 GB of storage space for audio files and a DVD drive that plays CDs, MP3s, and video or audio DVDs. A SD memory card slot and cables for aux-in, USB or iPod® connectivity as well as a Bluetooth® interface are also standard. COMAND Online can be operated either via the intuitive central controller or the Linguatronic voice control system.

Audio 20 radio/single CD (standard). The radio comes with six speakers that deliver crystal-clear sound and a 5.8-inch tablet-style display. In addition to a tuner and CD drive with MP3/WMA/AAC playback, the Audio 20 system features a 6-disc CD changer, Becker® Map Pilot navigation system pre-wiring, a Bluetooth® hands-free interface and USB port in the glove compartment and an integral telephone keypad.



Becker® Map Pilot navigation system (optional).

Becker® Map Pilot can be integrated with the Audio 20 radio/single CD system and operated via the central controller, the multi-function steering wheel or Linguatronic voice control. It can also be tailored to your needs by downloading additional functions and map data.

Harman Kardon® Logic 7® surround sound system

(optional). With its subwoofer, 9-channel DSP amplifier and Dolby Digital 5.1 and DTS technology, this high-performance 450-watt 11-speaker system delivers a truly first-class audio experience. Its surround sound can be optimised for the front, rear or middle of the cabin or for the entire interior.



The Becker® Map Pilot navigation system works with the Audio 20 radio/single CD's display and the multi-function display in the instrument cluster



The Harman Kardon® Logic 7® surround sound system ensures a first-class audio experience for every seat

Electronic assistants

A wide range of electronic assistants can enhance safety and convenience when driving and manoeuvring the new CLA.

Reversing camera with on-screen guide lines (optional).

This wide-angle camera makes for safer and easier parking manoeuvres, capturing the area immediately behind the car and displaying the image on the central display. The camera is activated automatically as soon as the driver engages reverse.



Combined with Audio 20 and COMAND Online, the reversing camera helps you park your CLA

Speed Limit Assist (fitted with the optional COMAND Online system).

Speed Limit Assist reads speed limit signs and displays the permitted maximum speed in the instrument panel until the limit changes. The front-mounted camera detects round speed limit warnings both on roadside signs and in overhead gantries and is particularly useful in areas where the speed limit varies or when passing through roadworks. To help identify the limit correctly, it compares speed limit signs with map data from the navigation system.

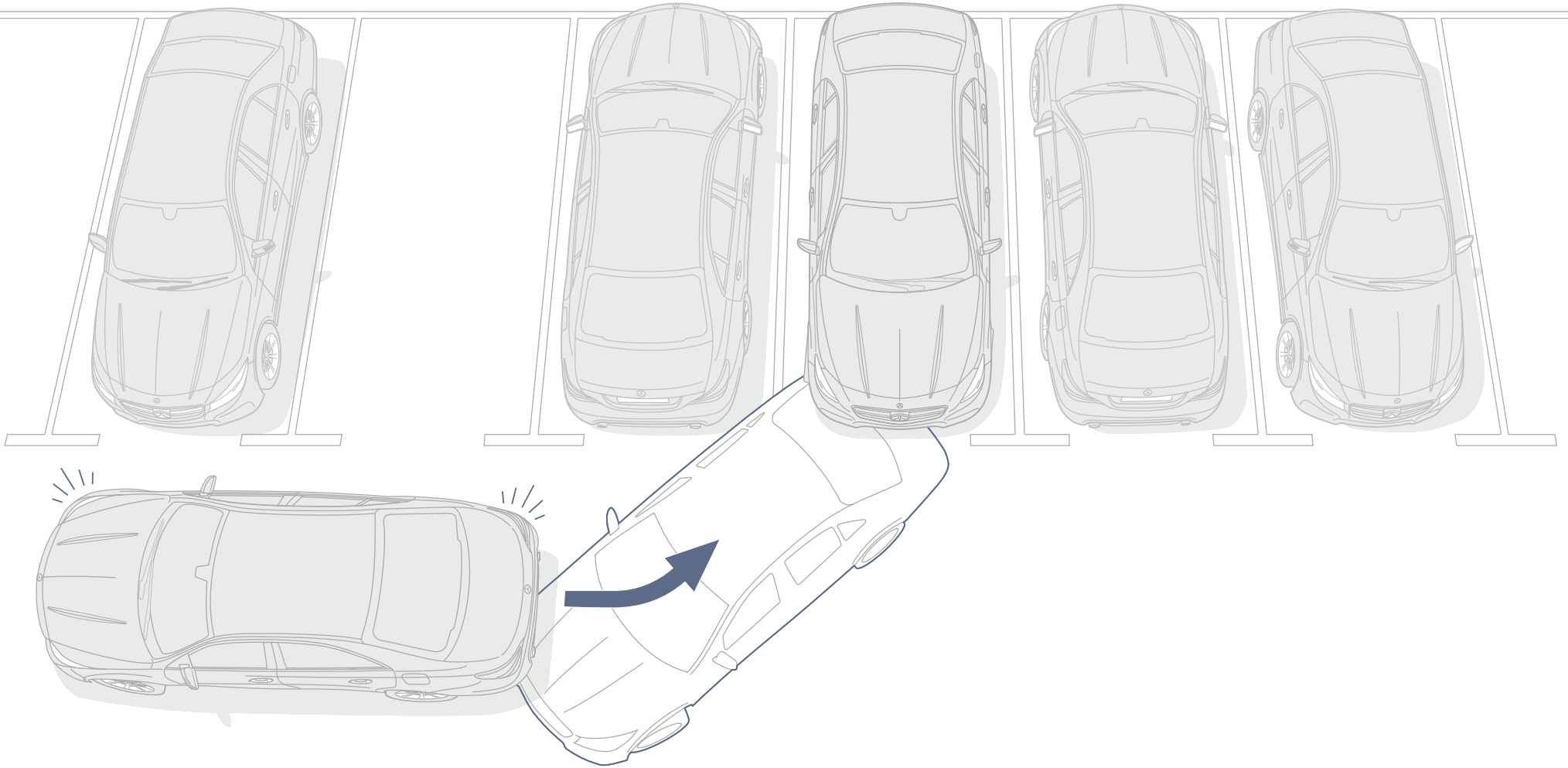


COMAND Online and the multi-function display in the instrument cluster show vital Speed Limit Assist information

Active Park Assist (standard).

With Active Park Assist, the CLA can find parking spaces for you and even manoeuvre itself into them. At speeds of up to approximately 20 mph, it identifies a suitable space, then asks you to confirm whether you wish to proceed. Once you've come to a standstill and engaged reverse, the system simply steers you in (and out again if you're parking in a bay), manoeuvring so precisely that it requires a gap just 1 metre longer (or 80 cm wider for bay parking) than the car.





Active Park Assist helps with both parallel manoeuvring and bay parking



Seats

The new CLA features beautifully-crafted standard sports seats and a whole range of additional features to give you maximum support and comfort.

Sports seats (standard). Both the CLA Sport and the CLA AMG Sport are fitted with high-quality sports seats featuring a unique design that leaves a gap between the integrated headrest and the high backrest. Additionally, both front seats come with a Seat Comfort Package including height adjusters and seat cushion angle adjustment.

Four-way lumbar adjustment for front seats (optional). This option enables the driver and front seat passenger to adjust the level of lumbar support according to their individual needs via air chambers within the front seat backrests. These twin chambers can be inflated or deflated in accordance with the occupant's chosen setting and are also height-adjustable.

Memory Package (optional). The Memory Package adds full electrical adjustment to both front seats. It also allows three sets of positions for the driver's seat, steering column and exterior mirrors to be saved and recalled at any time.



Striking design and excellent ergonomics are the hallmarks of the CLA sports seats



Light and Sight Package

The Light and Sight Package is a reflection of the CLA's highest demands for quality and excellent design.

Light and Sight Package (standard). The Light and Sight Package enhances visibility and safety in the dark or in poor weather, adding rain-sensing wipers as well as courtesy and warning lights for the doors and tailgate. For a stylish cabin atmosphere at night, it includes illuminated door sills, ambient interior lighting for door panels, storage compartment and vanity mirrors.

There are also reading lights and a console light in the rear roof lining. Even the gap between the sport seats' headrests and backrests features ambient lighting to complete the unique CLA interior.



Illuminated door sills are part of the Light and Sight Package

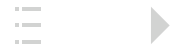


A range of carefully-positioned ambient lights add a stylish touch to the cabin



CLA Sport

The Sport model dials up the CLA's sportiness. It features chrome trim parts and a diamond grille with black pins, a single louvre in silver and chrome trim, polished stainless steel twin-pipe exhaust system with rectangular tailpipes and 18" 5-twin-spoke alloy wheels in Himalaya Grey finish. Comfort suspension adds to the engaging CLA drive, while the standard Light and Sight Package with rain-sensing wipers offers further comfort and safety.







The interior makes a truly spectacular impression with sports seats fitted with Black Artico¹/Corumba cloth and either grey or orange chequered-design cloth upholstery. If you prefer, choose the upholstery in Grey Artico¹/Corumba cloth and black chequered-design cloth as a no-cost option. Trim features a wave-look pattern in either Silver or Anthracite. A multi-function steering wheel in nappa leather combines high tech with premium comfort. Sun visors with illuminated vanity mirrors also come as standard. For all your multimedia needs, there is the Audio 20 radio/single CD player with a 5.8-inch tablet-style central display and pre-wiring for the Becker[®] Map Pilot navigation system.

Upholstery

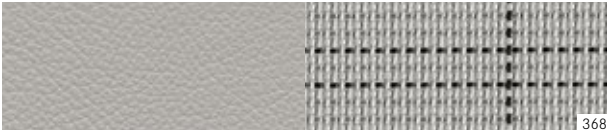
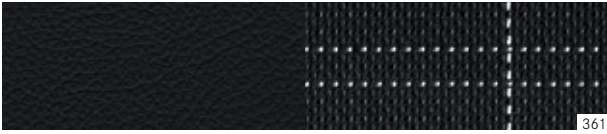
- 361 Black Artico¹/Corumba cloth with grey chequered design
- 363 Black Artico¹/Corumba cloth with orange chequered design
- 368 Grey Artico¹/Corumba cloth with black chequered design

Trim

- H50 Silver wave-look
 - H51 Anthracite wave-look
-

¹Artificial leather

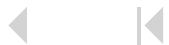




CLA AMG Sport

For an even sportier look and enhanced driving dynamic choose the AMG Sport. The striking front features a diamond grille with black pins, a single louvre in high-gloss black and silver chrome inlay. A polished chrome twin-pipe exhaust system with rectangular tailpipes adorns the rear, while AMG bodystyling – consisting of front apron, rear apron and side skirts – completes the sporty look all

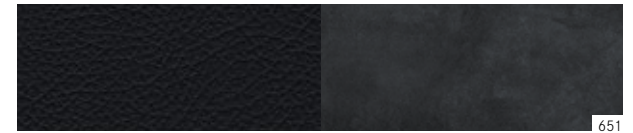
round, whilst privacy glass and black beltline strips offer extra sophistication. 18" AMG alloy wheels in 5-twin-spoke design featuring front brake calipers with 'Mercedes-Benz' lettering equally add to the athletic appeal. The sports suspension with Direct Steering further boosts handling performance.







Inside, you'll find sport seats with Black Artico¹/Dinamica microfibre sports seats with red contrast stitching. The flat-bottomed three-spoke multi-function sports steering wheel has nappa leather trim, red contrast stitching and embossed thumb rests. Light aluminium trim with longitudinal grain and sports pedals with rubber studs complete the AMG Sport interior.



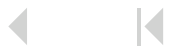
Upholstery

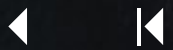
651 Black Artico¹/Dinamica microfibre with red contrast stitching

Trim

H79 Light aluminium with longitudinal grain

¹Artificial leather





Exclusive Package



The optional Exclusive Package turns the CLA Sport interior into a true comfort zone with a large helping of sophisticated style. You're welcomed by heated sports seats with four-way lumbar support for driver and front passenger, and a choice of Lava Black, Hazelnut Brown or Crystal Grey leather upholstery. Dashboard and door trim feature trapezoid-cut aluminium. The steering wheel and gear lever also feature leather trim, complemented by interior door panels in Artico¹ with top-stitching plus velour floor mats with contrast-stitched edging.

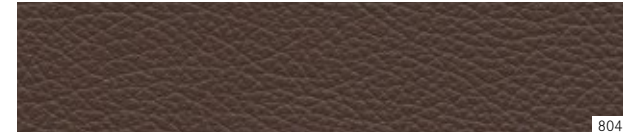
Upholstery

- 801 Lava Black leather
- 804 Hazelnut Brown leather
- 808 Crystal Grey leather

Trim

- 739 Trapezoid-cut aluminium
-

¹Artificial leather







AMG Exclusive Package

In combination with the AMG Sport, you can give your CLA an even greater individual appeal. It offers the same heated sports seats as the Exclusive Package, yet with a twist: the AMG Exclusive Package contains Lava Black leather upholstery with red perforations and decorative red contrast stitching. Light aluminium trim with a longitudinal grain is the standard trim for this package.



Upholstery

811 Lava Black with red perforations

Trim

H79 Light aluminium with longitudinal grain



Standard equipment | Selection



Instrument cluster in twin-tube design with color LCD multi-function display



Multi-function steering wheel in 3-spoke design (Sport)



Halogen headlamps with integrated daytime running lights (Sport)



LED rear tail lights



Sports seats in Artico/Corumba cloth (Sport)



Automatic climate control



Electric parking brake



Power windows (4)

¹Artificial leather



Optional extras | Selection



Harman Kardon® Logic 7® surround sound system



Rear armrest with through-loading facility



Intelligent Light System



COMAND Online system with navigation



Memory Package



Reversing camera



Lane-Tracking Package with Lane-Keeping Assist and Blind Spot Assist



Panoramic glass sunroof

Alloy wheels



18" 5-twin-spoke alloy wheels in Himalaya Grey with 225/40 R 18 tyres (standard on Sport, code 66R)



18" 5-twin-spoke alloy wheels with 225/40 R 18 tyres (optional on Sport, code R31)



18" AMG 5-twin-spoke alloy wheels with 225/40 R 18 tyres (standard on AMG Sport, code 781)



18" AMG multi-spoke alloy wheels in black with 225/40 R 18 tyres (optional on AMG Sport, code 646)

Retailer-fit accessories

Practical or stylish? Our retailer-fit accessories offer plenty of options to tailor your CLA to your needs. → www.mercedes-benz.co.uk/accessories

Alloy wheels. Enhance the sporty appeal of the CLA with Mercedes-Benz alloy wheels, available in a range of different sizes and designs, such as 5-triple-spoke 18" alloy wheels in Tremolite metallic with a high-shine finish combined with 225/40 R 18 tyres.



18" 5-triple-spoke alloy wheels in Tremolite metallic with 225/40 R 18 tyres

Drive Kit Plus for iPhone®. Bring your digital lifestyle up to speed with the innovative Drive Kit Plus for iPhone®, which allows you to use the key features of your iPhone® whilst on the move, showing the content of your phone on a revolutionary graphic design on the vehicles display. Functions include navigation, social media, AUPEO! Personal Radio and point of interest search with Google.



Drive Kit Plus for iPhone®

Roof-mounted Alustyle Bicycle Rack. This easy to fit roof mounted bicycle rack is designed to provide secure transport for your bicycle. Each bicycle rack can hold one bicycle and depending on maximum roof load and usable width of the basic carrier bars, up to four bicycle racks can be fitted per pair of basic carrier bars. The support frame folds down when not in use to reduce drag when travelling without bicycles.





Services

Test drive. Words can only do so much. Some things have to be experienced to be truly appreciated. Which is why we'd like to invite you for a test drive. Feel the power of efficient engines that offer impressive fuel consumption. Feel exhilarated by precise steering, designed to connect the driver with the road and enjoy sumptuous levels of comfort. Your Mercedes-Benz Retailer will be happy to make arrangements for you to experience the things that set a Mercedes-Benz apart. Alternatively, to request a test drive online simply visit www.mercedes-benz.co.uk/testdrive
We look forward to seeing you.

Mercedes-Benz Finance. At Mercedes-Benz Finance, our single-minded aim is to provide optimum financial solutions for all those who share the Mercedes-Benz philosophy of absolute commitment to quality. Whether you are a private customer or a business user, our finance and leasing packages can be tailored to meet your individual needs. For further information on Mercedes-Benz Finance, please contact your local Mercedes-Benz Retailer.



Mercedes-Benz Insurance offers a fully comprehensive 5-star-rated¹ Motor Insurance policy specifically designed to provide the cover you would expect from Mercedes-Benz. For a quotation, please call 0845 600 2180?

Interactive Owner's Manual. The website also offers an interactive tour, enabling you to take a closer look at your desired model. This simulation is the ideal way to acquaint yourself with your dream car. You can view key functions in detail, gain an insight into the car's inner workings or look at the benefits of each model. For further details, visit www.mercedes-benz.co.uk/claclassmanual



Roadside Assistance and Accident Management. Rest assured that should you ever need help, Mercedes-Benz Roadside Assistance is there for you. In the unlikely event of a technical breakdown³ you can rely on the Mercedes-Benz Roadside Assistance Team – anywhere in Europe. Mercedes-Benz will also assist you in the unfortunate event of an accident, from recovering your car and delivering it to your preferred Mercedes-Benz Retailer right through to managing your insurance claim in full, you will be looked after by the experts who built your Mercedes-Benz.⁴ Minor mishaps are also covered. Whether you lose your key, run out of fuel, or your vehicle is damaged due to vandalism, Mercedes-Benz ensures that you still reach your destination. Often the problem can be rectified on the spot, but if this is not possible, we will naturally ensure that your vehicle is taken to the nearest Mercedes-Benz Retailer to get you back on the road as quickly as possible.

¹As rated by Defaqto, a leading UK independent financial research company

²Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance Limited. Calls are charged at local rate and may be recorded. We may decline to quote in some circumstances

Simply phone our Customer Assistance Centre on 00800 1 777 7777,⁵ where our specialists will organise assistance for you.

Service Care. To keep a tight grip on costs, Mercedes-Benz offers service plans to cover the costs of an annual service, for two, three and four years. Plans can be paid monthly with interest-free instalments or alternatively, if you pay upfront, should you sell your vehicle any remaining services will be transferred to the new owner. All routine maintenance and additional items are covered. To find out more, please contact your local Retailer or visit www.mercedes-benz.co.uk/servicecare

³Cover is initially valid for your vehicle for four years from the date of first registration. This can be extended from the fifth year, up to a maximum of 30 years, on completion of each scheduled maintenance service, providing that this service is carried out by a Mercedes-Benz

Mercedes-Benz World at Brooklands. Discover Mercedes-Benz racing heritage, from its connections to the famous Brooklands circuit through to present-day Formula 1™ brought to life in the most sensational way at Mercedes-Benz World in Surrey. View, touch and sit in every car from the Mercedes-Benz range, and encounter automotive legends like the ‘Gullwing’ and many other classic icons, in the UK’s largest Mercedes-Benz showcase. Then set your pulse racing by booking one of our thrilling Driving Experiences. Relax and refuel in Café 1886, or for something more enjoy the delicious menu and elegant surroundings of the Gullwing Restaurant. For more information, visit www.mercedes-benzworld.co.uk

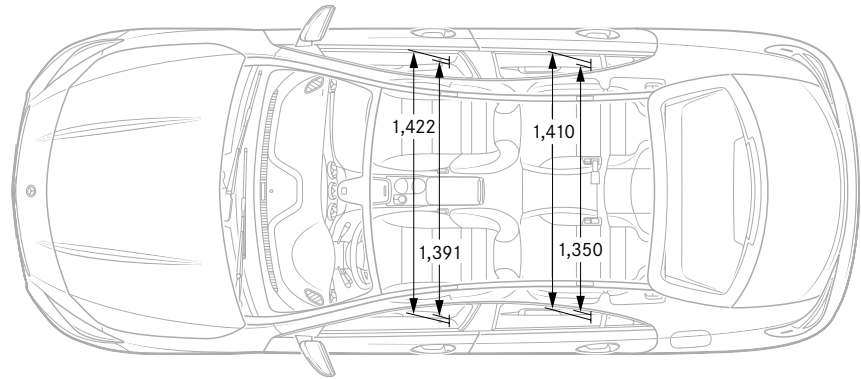
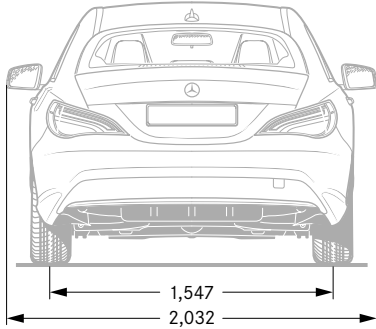
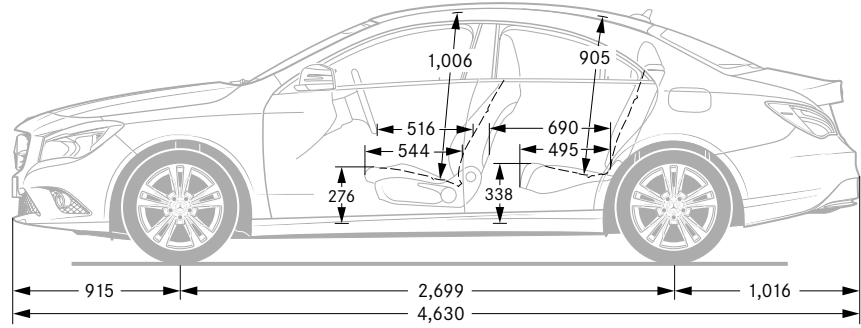
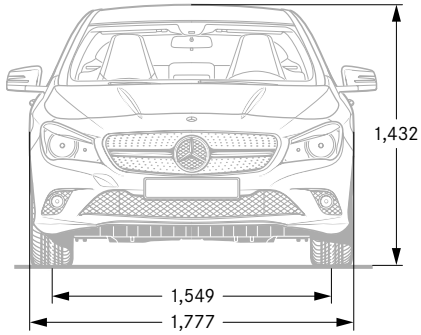
Retailer. Minor mishap cover is provided at the absolute discretion of Mercedes-Benz

⁴Management of claims for non-fault accidents only

⁵In non-affiliated European countries: +44 20 7975 7077



Dimensions



All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles



Technical data

	Diesel engine	Petrol engine
	CLA 220 CDI	CLA 180
Arrangement/cylinders/valves	in-line/4/16	in-line/4/16
Total displacement – cc	2,143	1,595
Rated output ¹ – hp (kW) at rpm	170 (125)/3,400–4,000	122 (90)/5,000
Rated torque ¹ – Nm at rpm	350/1,400–3,400	200/1,250–4,000
Transmission	7G-DCT 7-speed automatic	6-speed manual
Acceleration 0–62 mph – sec [automatic]	– [8.2]	9.3 [–]
Top speed, approx. – mph [automatic]	– [143]	130 [–]
Tyre size – front	225/40 R 18	224/40 R 18
Tyre size – rear	225/40 R 18	224/40 R 18
Fuel consumption ² – mpg [automatic]		
Urban	– [50.4]	37.7 [–]
Extra-urban	– [74.3]	62.8 [–]
Combined	– [62.8]	50.4 [–]
CO ₂ emissions, combined ² – g/km [automatic]	– [117–109]	130 [–]
Emissions class	EU6	EU6
Fuel tank capacity/of which reserve – l	50/6,0	50/6.0
Load capacity – l	470	470
Turning circle – m	11.00	11.00
Kerb weight ³ – kg [automatic]	– [1,525]	1,395 [–]
Perm. Gross Vehicle Weight – kg [automatic]	– [2,005]	1,920 [–]

¹Figures in accordance with Directive 80/1269/EEC in the currently applicable version

²The figures shown were obtained in accordance with the prescribed measuring process (Regulation [EC] 715/2007 in the currently applicable version).

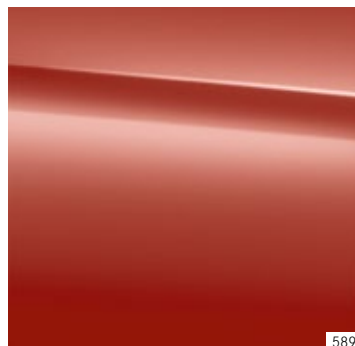
The figures are not based on an individual model and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models

³Figures according to Directive 92/21/EC, version 95/48/EC (kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories will generally increase this figure and reduce the payload capacity accordingly
For further technical data, please visit www.mercedes-benz.co.uk



Paint finishes

Non-metallic paints (standard)

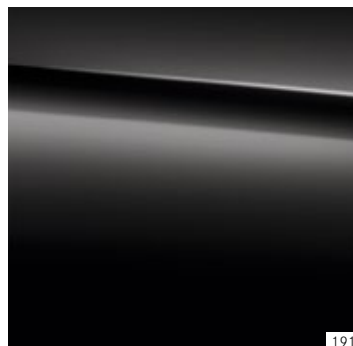


589

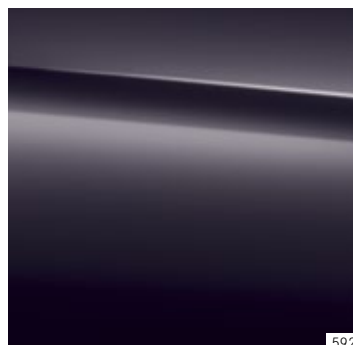


650

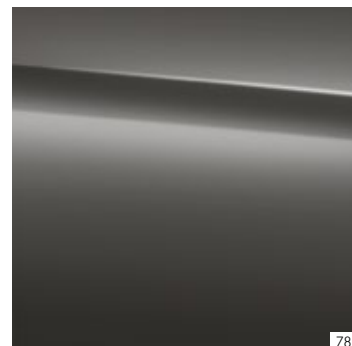
Metallic paints (optional)



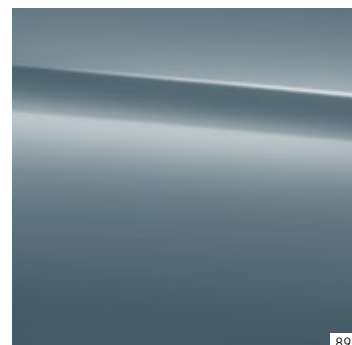
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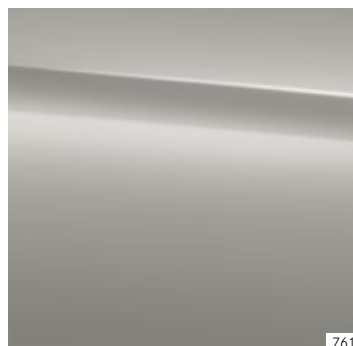
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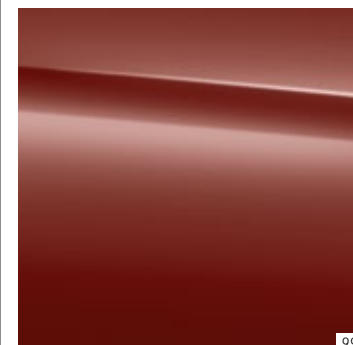


761

designo paints (optional)¹



991



993

Non-metallic paints (standard)

- 589 Jupiter Red
- 650 Cirrus White

Metallic paints (optional)

- 191 Cosmos Black
- 592 Northern Lights Violet
- 761 Polar Silver
- 787 Mountain Grey
- 894 Universe Blue

designo paints (optional)¹

- 991 *designo* Magno Polar Silver²
- 993 *designo* Patagonia Red

¹Additional cost option. Expected availability third quarter 2013

²Magno matt paint finishes require special care. Please ask your Retailer for further details



Take-back of end-of-life vehicles. Coming full circle. At the end of its long life, you can return your CLA-Class to us for environment-friendly disposal in accordance with the EC End-of-Life Vehicle Directive.¹ But that day lies a long way off.

¹Applies in accordance with national regulations to vehicles up to 3.5 t permissible gross weight. The CLA-Class has met the statutory regulations governing the suitability of the vehicle's design for reuse and recycling for a number of years now. A network of vehicle take-back depots and dismantlers has been established which will process your vehicle in an environment-friendly manner. The ways in which both vehicles and parts can be recovered are subject to ongoing development and improvement. Consequently, the CLA-Class will be able to comply with any future increases in the recycling quota within the stipulated time limits. Further information is available at www.mercedes-benz.co.uk or by calling 0808 156 6606.

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