



PEUGEOT 208 GTi





The rebirth
of the legend

It's the worthy heir to the 205 of the same name. The **new Peugeot 208 GTI** carries within it years of expertise, innovation and passion for motor sports as well as commercial success. With its bold lines, dynamic interior and powerful performance, this is a car that clearly demonstrates its character and ambition. Years after the launch of the 205 GTi, the passion and the legend are back!

Passion and
performance



Sporty and sleek

The **208 GTI** unashamedly shows off its **sporting** genes with its chequered radiator grille and feline looks.

Its compact lines are emphasised by widened wheel arches, special body sills and elegant chrome mirrors. The **standard 17" alloy wheels** set the tone: the **GTI** spirit has returned and you'll see it in red detailing, from the lower grille finisher to the Peugeot lettering found on the chequered grille and the tailgate.

The front face captivates as much as it impresses with **halogen headlamps and direction indicators** that are equipped with latest generation **LED light guides** as standard. Sporty and sleek, the **208 GTI** is simply unforgettable.





Striking *character*

Not a single detail of the **GTI** legend has been forgotten in the creation of the **208 GTI**. The quarter panel inserts, stamped **GTI** as a tribute to its illustrious predecessor, will please purists as will the emblematic spoiler which extends the dynamism of the silhouette.

Cutting into the gloss black rear skirt highlighted with chrome, **the chrome dual exhaust tailpipe** sends out the joyful sound of the **GTI**'s engine. With its red brake calipers and diamond cut wheel caps as standard, the **208 GTI** is the essence of style and sportiness.

Quicken your *emotions*



An exhilarating engine is fundamental to the legend and the latest one is no exception. The **1.6 THP petrol engine with 200 bhp** gives the **208 GTi** effective and dynamic road holding that is nothing short of superb.

As soon as you move off, the feeling of power is palpable but with its stiffened suspension, incisive braking and its tracks widened by 10 mm at the front and 20 mm at the rear, you also feel secure. Agile and precise, the **208 GTi** is ready to satisfy your driving ambitions.

All in all a legendary emotion has been brought back to life – the emotion of driving the **GTi**.





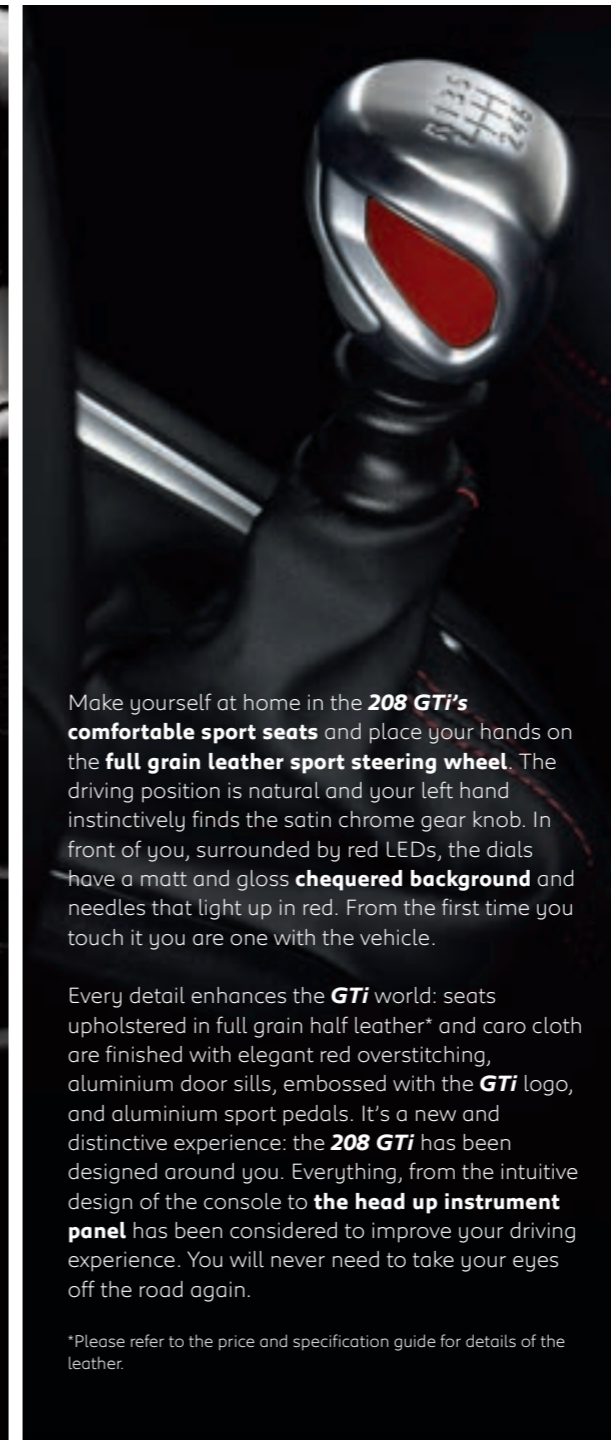
Sporty and connected

The interior has been brought up to date with **contemporary finishes** that co-exist with **state of the art technology**. The elegant red and black colour scheme and dark headlining emphasise the dynamism of the passenger compartment, which is enhanced by a dashboard trimmed in leather effect material with red over stitching and numerous satin chrome decorations.

The **7" touch screen** is fitted as standard and is conveniently positioned to give you easy access to the optional satellite navigation, on board trip computer, DAB digital radio, Bluetooth, audio streaming, fuel consumption and all the other functions.



Take your seat in the
legend



Make yourself at home in the **208 GTi's comfortable sport seats** and place your hands on the **full grain leather sport steering wheel**. The driving position is natural and your left hand instinctively finds the satin chrome gear knob. In front of you, surrounded by red LEDs, the dials have a matt and gloss **chequered background** and needles that light up in red. From the first time you touch it you are one with the vehicle.

Every detail enhances the **GTi** world: seats upholstered in full grain half leather* and caro cloth are finished with elegant red over stitching, aluminium door sills, embossed with the **GTi** logo, and aluminium sport pedals. It's a new and distinctive experience: the **208 GTi** has been designed around you. Everything, from the intuitive design of the console to **the head up instrument panel** has been considered to improve your driving experience. You will never need to take your eyes off the road again.

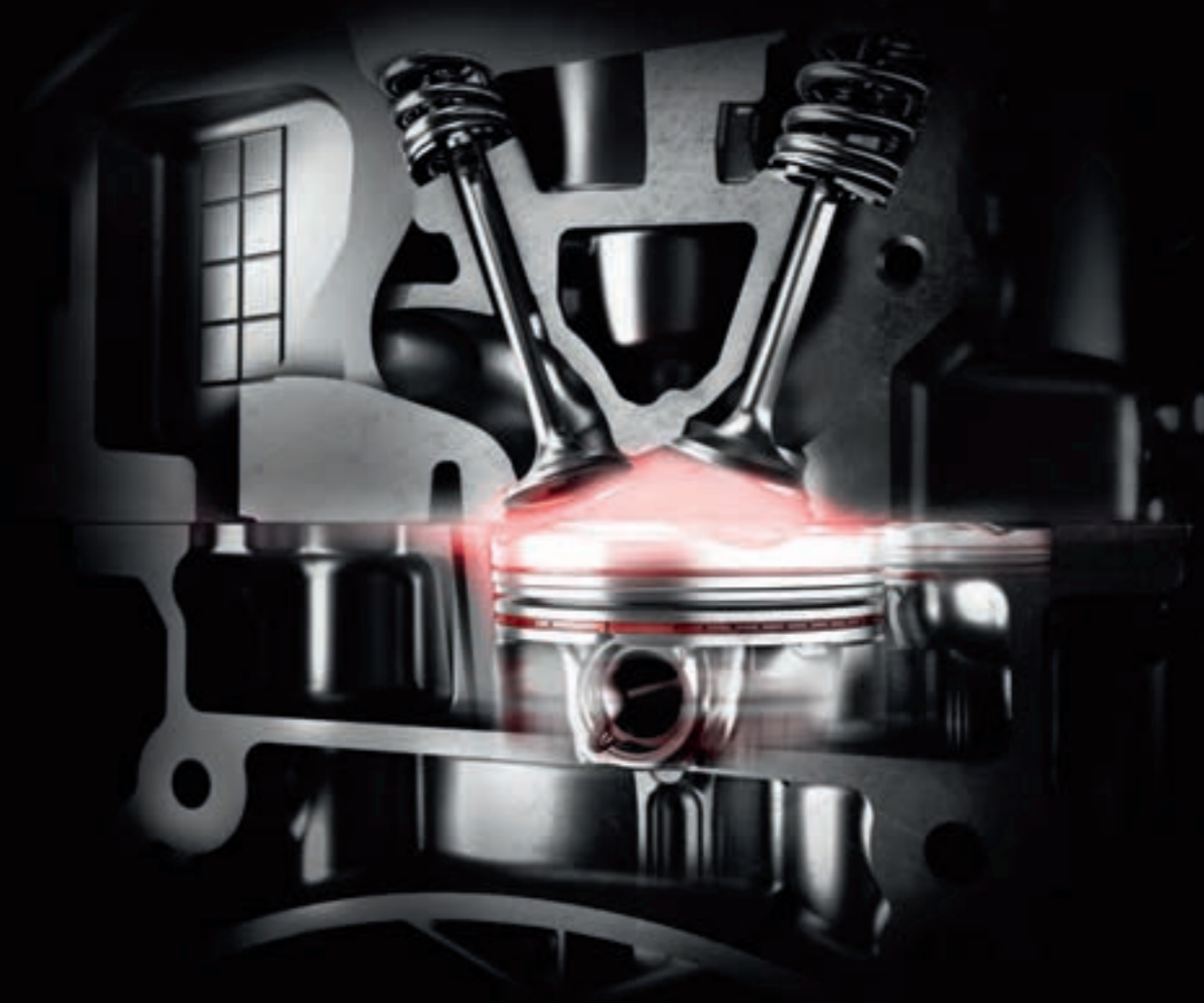
*Please refer to the price and specification guide for details of the leather.



The mechanics of *emotion*

The new turbocharged petrol engine, **1.6 THP with 200 bhp**, is truly exhilarating. Coupled with a manual **6-speed gearbox**, it's the perfect complement to the chassis' aerodynamics.

This new engine epitomises the character and daring of the **GTi** with its generous **torque** and dynamic performance but with only 139g of emissions of CO₂/km and 47.9 mpg on combined drive cycle.



Peugeot and *the environment*

Peugeot uses its expertise to reduce fuel consumption and CO₂ emissions in every one of its vehicles and this commitment is demonstrated perfectly in the **208 GTi**. Every aspect has been brought in to play to reduce the impact on the environment: a weight of only 1160kg,

aerodynamics, tyres and technological know-how mean that **208 GTi** emits only 139g of CO₂/km. **208 GTi** is made from 25% recycled or natural materials and the rear bumper is made entirely from green materials. It's a world-first to be proud of!

Safety

PEUGEOT CONNECT SOS*

Peugeot Connect SOS is now in use in most major European countries, including the UK. It is technology that could prove vital in an emergency so, when every second counts, you can count on PEUGEOT CONNECT SOS* to act quickly.

Automatic emergency call: if the airbags inflate or the seat belt pretensioners are triggered, the vehicle automatically makes an

emergency call on behalf of the driver. PEUGEOT CONNECT SOS* then locates the vehicle, establishes telephone communication with its occupants and arranges for the appropriate emergency service to be dispatched. The telephone communication can be made in the vehicle owner's language of origin.

Manual emergency call: whether the victim or the witness of an emergency situation (illness, attack), the driver is able to call PEUGEOT CONNECT SOS* quickly by pressing the SOS button located on the dashboard (for 3 seconds).

*PEUGEOT CONNECT SOS is available free of charge on all 208 GTi vehicles fitted with the Peugeot Connect unit, subject to acceptance when ordering the vehicle. Terms and conditions apply.



Rioja Red*

Bianca White**

Aluminium*

Shark Grey*

Nera Black*

Colours

Choose from solid or metallic body colours.

*Metallic **Solid

Stand out



You can choose from three different alloy wheel finishes.



17" 'Carbone' Alloy Wheel (Optional)



17" 'Carbone' Technical Grey Alloy Wheel (Standard)



17" 'Carbone' Onyx Black Alloy Wheel (Optional)

Network and Services

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring. As a Peugeot owner, you can also rely on the customer care services of your Dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original parts.

FOR YOUR PEACE OF MIND

MANUFACTURER WARRANTY

Any Peugeot 208 GTi first registered in the UK and purchased from a UK Peugeot Dealer will benefit from a 2 year unlimited mileage manufacturer warranty and a free optional additional year of warranty (up to 60,000 miles) provided by the Peugeot Dealer Network. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeots come with 12 months of Peugeot Assistance - our breakdown assistance service. This covers all incidents involving vehicle based faults for you and anyone else driving your car with your permission. It is available 24 hours a day, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

PEUGEOT SERVICE CARE

Please refer to the maintenance book for details of the service intervals for 208 GTi and the specifics of vehicles operating in arduous conditions.

FINANCE - LET THE SPECIALISTS HELP

Peugeot Financial Services offer a range of flexible finance plans to make owning a new Peugeot easy. As specialists, we will provide choice, convenience and flexibility. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill, RH1 1QA. Over 18s only, a guarantee may be required.

FURTHER INFORMATION

PEUGEOT INSURANCE

Designed for Peugeot to offer tailored cover at a competitive price. In the event of an accident, a Peugeot Approved Accident Repair Centre will repair your car, using Peugeot original parts and offer a courtesy car (subject to availability). Call Peugeot

Insurance for a quote on 0870 0240 206 (8am-8pm weekdays, 9am-5pm Saturdays. Max call charge from a BT landline is 8p/minute. Calls from other networks may vary. Calls may be recorded). Peugeot Insurance is underwritten by UK Insurance Limited.

PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete confidence and peace of mind.

PEUGEOT AND THE ENVIRONMENT

Our website has details of Peugeot's environmental and recycling policies.

ABOUT THIS BROCHURE

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