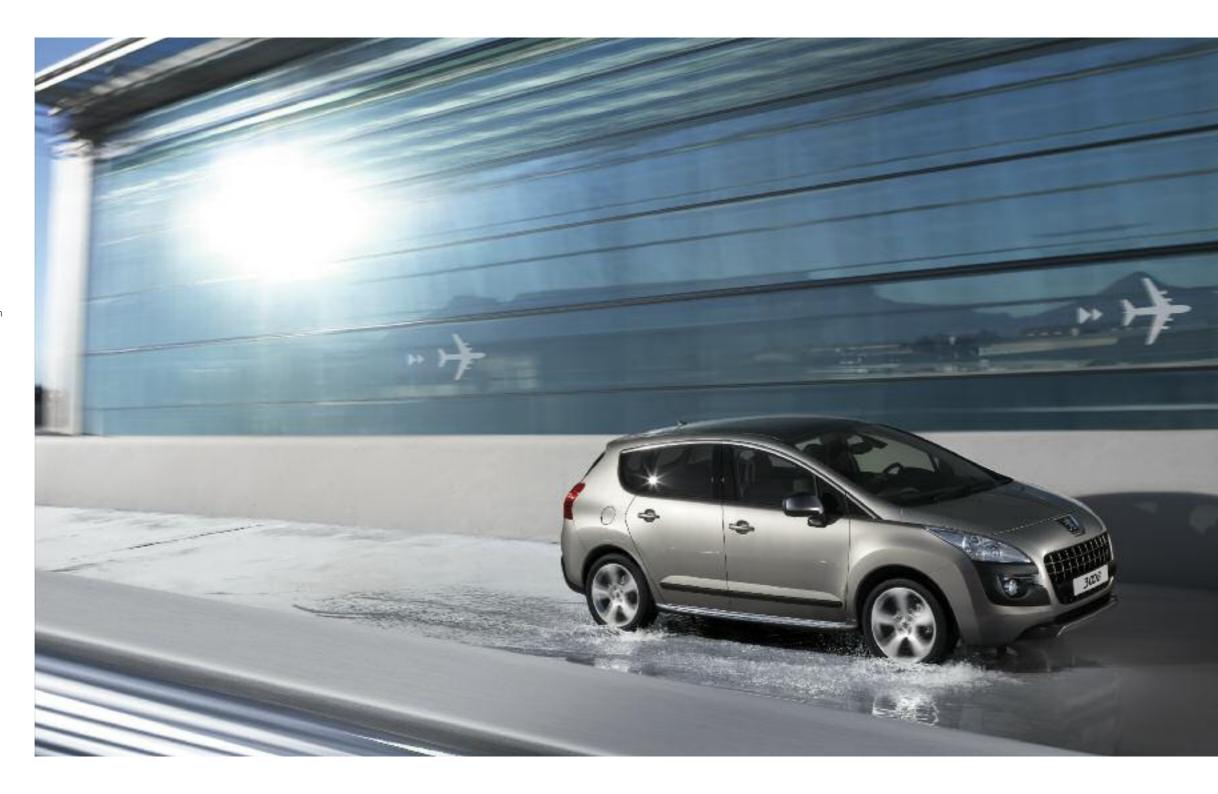


PEUGEOT 3008



# LIVE DIFFERENTLY

The 3008 Crossover takes up the challenges of today's customer. It can be the conventional car for daily use, the family car for weekends and holidays and the adventurous vehicle for those with an active lifestyle. Simply put, the car is greater than the sum of its individual strengths, offering many advantages over a conventional car. It has the driving dynamics of a family hatchback, the flexibility and space of an MPV and the rugged looks of an SUV.





# NEW TECHNOLOGY

### Grip Control®\* - reinforced driving

The 3008 Crossover allows you to experience new adventures. Whether it is snow or sand, summer or winter, 3008 adapts to all road conditions. With its specific Mud and Snow tyres, Grip Control®\* facilitates an advanced Electronic Stability Programme with 5 traction control thresholds for improved comfort and handling.

\* Optional on Sport & Exclusive.



## INTELLIGENT DESIGN

### Ergonomic Design

The 3008 has the driver's requirements at the heart of its interior design. The Head Up display\*, fascia and interior ambience deliver a "cockpit" type feel.

The high driving position creates a sense of security and control.

This along with the attention to detail of the interior, including the instrument panel and the panoramic cielo glass roof\* contribute to the ambience and feeling of space for the driver and passengers.

\*Standard on Exclusive & optional on Sport

### Innovation and safety

The Head Up retractable screen located on the fascia displays essential driver information including: speed, cruise control/speed limiter and distance alert settings. This infomation is visible without having to take your eyes off the road.

\* Standard on Exclusive & optional on Sport

### Technology and multi-media

The 3008 Crossover offers a range of state of-the-art audio equipment and telematics\*:
Peugeot Connect Sound - Radio / CD Player, Peugeot Connect USB with Bluetooth, Peugeot Connect Navigation (RNEG) – Colour Navigation with Bluetooth, Peugeot Connect

Media Navigation 3D – Colour Navigation, Bluetooth, GSM Phone kit and 10G Music Hard Drive.

These systems allow you to enjoy a stress free journey and remain concentrated on the road while you listen to music and receive navigation guidance.

\*Please refer to the pricing and specification guide for full availability.













### Distance Alert®\*

For more safety and control, this new innovative system helps you to maintain a safe distance from the car in front. The Head Up display highlights the braking time, in seconds, between you and the vehicle in front.

Using toggle switches, you can adjust the time set and the Head Up display highlights this information.

\*Please refer to Pricing and Specification for full availability.

# SAFETY AND SECURITY

The 3008 delivers new technology that allows you to discover comfort and control, with a sense of security.

#### Electric parking brake

The 3008 Crossover is equipped with an electric parking brake featuring Hill Assist. This system immobilises your vehicle for a short time (about 2 seconds) during a hill start, the time it takes to move from the brake pedal to the accelerator pedal.

#### Parking Assistance\*

3008 is available with both a front and rear parking aid\*. The front parking aid introduces a new feature that assists you with parallel parking. The system will identify and then indicate if there is enough space to park the vehicle.

\*Please refer to Pricing and Specification for full availability.

## MULTITASKING

Clever and practical, 3008 was conceived to adapt to your lifestyle. Flexible and modular, its intelligent boot on three levels and folding flat seats make your life easier.

### Split Tailgate

The tailgate opens in two parts and can support a load of up to 200 kg. The low loading height is helpful if you need to load difficult or heavy objects. So whether it is taking the children's space and three 12v sockets wellies off or loading your cases in the boot for a weekend away, the 3008 will provide many everyday uses.

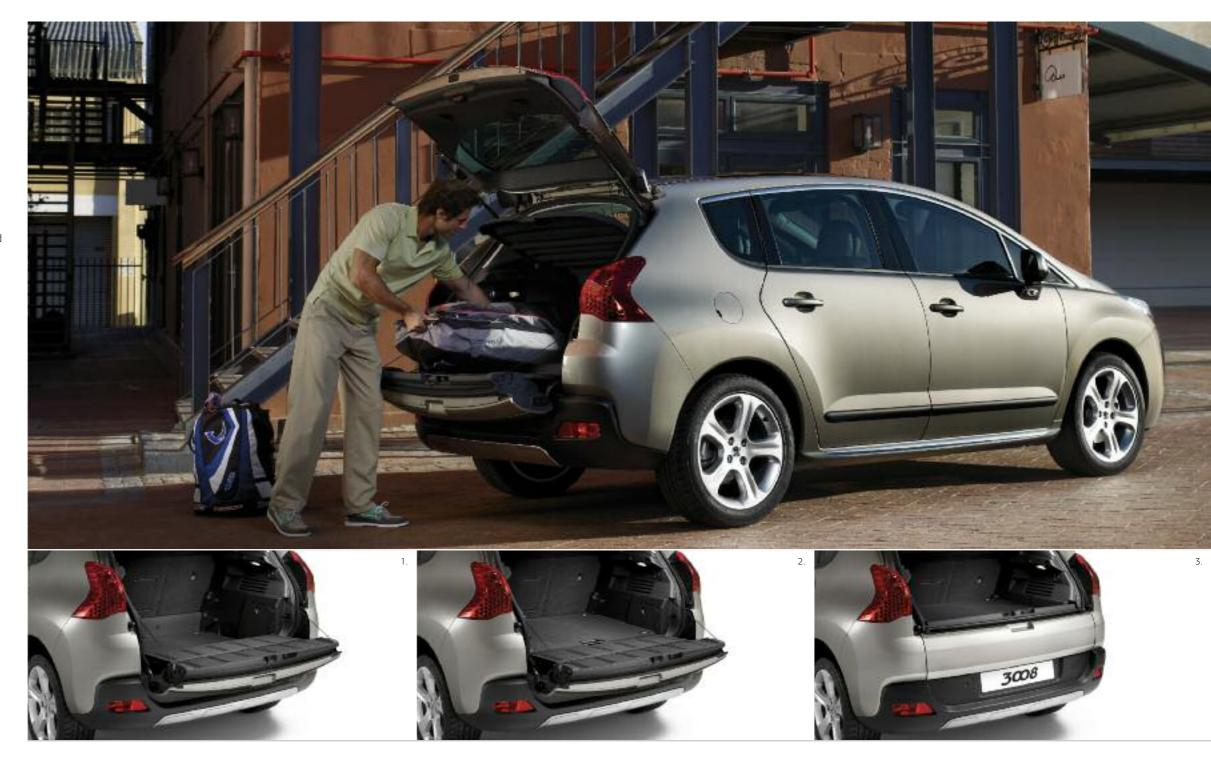
space, the rear seats are folded back by the simple push of a button in the boot or a lever in row 2. 3008 is truly a family vehicle with additional storage in the front, rear and boot.

### Multi Flex Interior

A new and very practical innovation, the 3 position boot floor can be manoeuvred by

1. Maximise boot volume to allow you greater space. 2. Flat floor, with the Split tailgate & seats folded flat. 3. The adjustable boot floor also allows greater security for storing your valuables away.

For even more practicality and \*Please refer to Pricing and Specification for full availability.





# ENGINE TECHNOLOGY

Thanks to its wide choice of engines, 3008 offers a dynamic yet refined driving experience.

### Diesel engines

A range of diesel engines are available and they are equipped with FAP which reduces particulate diesel emissions.

#### · HDi 110 FAP EGC

This 1.6 litre HDi diesel engine, is available with an Electronic Gearbox Control (EGC). It emits only 130 g/km CO<sub>2</sub>.

#### · HDi 110 FAP:

This 1.6 litre HDi diesel engine, emits only 137 g/km CO<sub>2</sub>.

#### · HDi 150 FAP:

This 2 litre engine satisfies Euro 5 FAP requirements and emits only 146 g/km CO<sub>2</sub>

#### • HDi 163 FAP Auto:

This new 2 litre engine is equipped with an automatic sequential tiptronic system. This 2 litre engine satisfies Euro 5 FAP requirements.

#### Petrol Engines

Two petrol engines are available.

#### · 1.6 VTi 120:

This 1.6 litre petrol engine delivers 120 bh power and satisfies the Euro 5 requirements emitting 165 g/km CO<sub>2</sub>.

### · 1.6 THP 156:

This 1.6 litre engine delivers 156 bh power, and emits 167 g/km CO<sub>2</sub>.

### Rear suspension with Dynamic Roll Control®\*

Thanks to the know-how of Peugeot, this practical and spacious vehicle delivers an exhilarating and refined performance. It takes the dynamic drive from a hatchback and its refinement from a saloon.

Dynamic Roll Control®\* increases the dynamism of the vehicle by reducing the body roll, whilst still improving road comfort.

This hydraulic coupling of the rear shock absorbers makes it possible to balance comfort with dynamic road holding.

\*Available on the petrol THP 156 and the diesel HDi 150 engines



### PEUGEOT AND THE ENVIRONMENT

Peugeot offers an extensive range of low emission vehicles - more than half of global sales are of vehicles emitting less than 140 g/km CO<sub>2</sub>. This performance relies on proven technology in which Peugeot leads the way, the diesel engine combined with the particle emission filter (launched in 2000 on the 607) is fitted in more than 2.1 million vehicles.

Peugeot also leads on breakthrough technology: for instance the integration of stop start, development of a new generation of HDi engines and more.

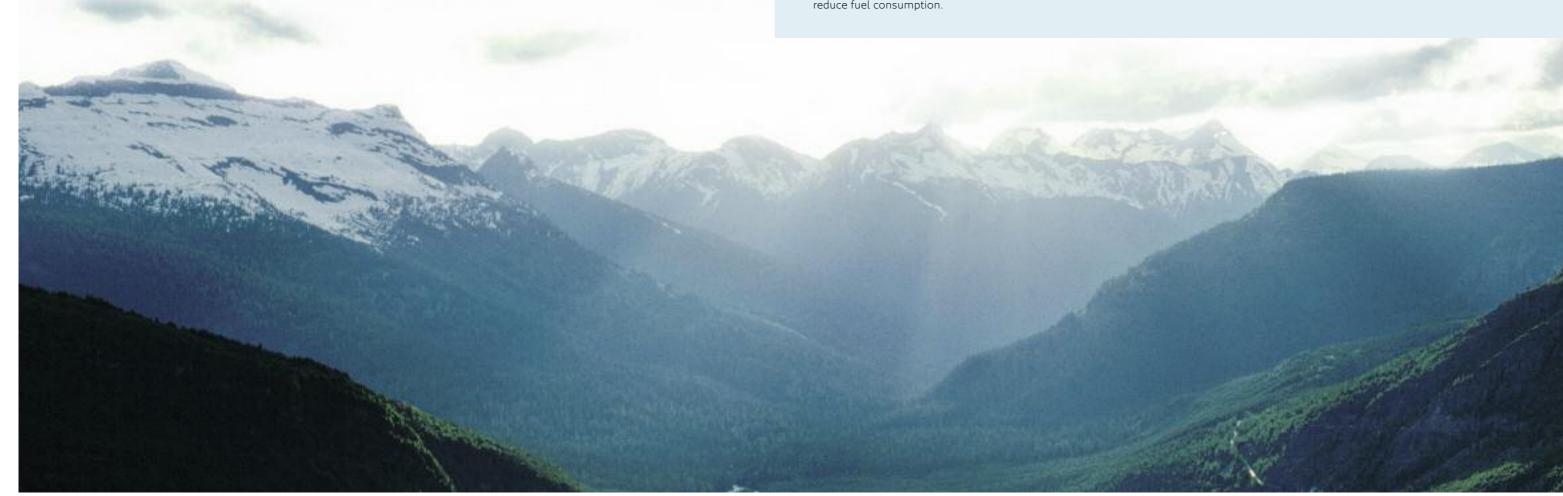
### RESPONSIBLE CONTROL

# Aerodynamics and fuel saving

The aerodynamics, lines and weight of 3008 are vital to optimise consumption. They enable the vehicle to post the best aerodynamics of its category: 0.296 Cx for the versions equipped with 16" and 17" wheels, which also helps to reduce fuel consumption.

#### HDi FAP

HDi technology is associated with the very efficient antipollution system (FAP), the Diesel Particulate Filter. Peugeot was the first manufacturer to equip some of its vehicles as standard with this system.



### FEEL SAFE

A responsive vehicle, 3008 uses the latest technologies to better ensure the safety of its occupants and other road users. It delivers dynamic behaviour of the highest standards, alongside a high level of safety, thus achieving a 5\* Euro NCAP Safety Rating.



### Reinforced body structure

The structure of 3008 is reinforced, to be as strong as possible, in order to better protect its occupants.

### Airbags

In the event of an impact, 6 safety airbags will be deployed to protect the occupants of 3008.

- 2 front airbags, protect the front passengers
- 2 side airbags are located in the back of the seat and in the side trim.
- 2 curtain airbags limit the risks further and work alongside the side airbags.

# Electronic Stability Programme (ESP)

3008 delivers a dynamic yet safe performance across all versions, thanks to active safety equipment. ESP (Electronic Stability Program) associates stability with the traction control system (ASR) to enable you to preserve the control of 3008. Grip Control, an advanced ESP system, is also available as an option.

# Cruise Control with speed limiter

Cruise control with a speed limiter device is available on 3008. This information is also shown on the Head Up display.

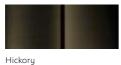


# COLOUR AND TRIMS

To underline its elegant and original style, Peugeot 3008 is available in 9 colours. Colours and trims are subject to change so please refer to www.peugeot.co.uk for the latest information.

# METALLIC









COLOURS (optional)



Vapour Grey



Nera Black

Abyss Blue

SOLID PAINT



Hurricane Grey

PEARLESCENT PAINT (optional)





Babylon Red

Pearl White



17" ATAX steel wheels



16" ISARA Alloy Wheels Only available with Grip Control® (optional).



17" SAMARA Alloy Wheels



Wheels (optional)

### TRIM



Sibayak Black Cloth (Active)



Ombrage Grey Cloth (Sport and Exclusive)



Black Leather (optional)



Ombrage Black Cloth (Sport and Exclusive)



Grey Leather (optional)

### WWW PEUGEOT CO UK

Please visit our website to find out more about the 3008 and configure it to your requirements.



### PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

#### PEUGEOT WARRANTIES

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti- Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

#### PEUGEOT ASSISTANCE

All new Peugeots come with 12

months' Peugeot Assistance - our breakdown assistance service This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

#### PEUGEOT SERVICE CARE

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions. FINANCE - LET THE SPECIALISTS HELP

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

#### PEUGEOT INSURANCE

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer). When the time comes to renew your insurance cover, why not try Peugeot Insurance?

YOU CAN CALL PEUGEOT INSURANCE FOR A QUOTE ON 0870 0240 206. Lines open 8am-8pm weekdays, 9am- 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded. Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

PEUGEOT AND THE ENVIRONMENT Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

#### PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind.

#### ABOUT THIS BROCHURE The information contained in this

brochure is based on the data and images available at the time of printing. Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer, or click on www.peugeot.co.uk. Please note that print and photographic processes used in the creation of this brochure may alter the depth and tone of the colours shown. This brochure is not a contractual document or offer of sale. The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot. Issued by: Sales and Marketing Peugeot Motor Company plc Pinley House 2 Sunbeam Way Coventry CV3 1ND For details of HM Forces tax-free military sales contact: Peugeot Export, 615 Penistone Road, Sheffield, S6 2GA Telephone: 0114 285 6181 Email: peugeot.export@peugeotmail.co.uk www.export.peugeot.co.uk Customers seeking End of Vehicle Life information should call 0845 257 3233 For all other enquiries please call 0845 200 1234 (Calls will be charged at local rate and may be recorded for training or quality purposes.



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